# Support Vector Machines

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2010
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### **SVM**

### A New Generation of Learning Algorithms

#### Pre 1980

- Almost all learning methods learned linear decision surfaces.
- Linear learning methods have nice theoretical properties.

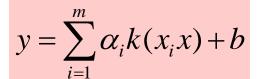
#### • 1980's

- Decision trees and Neural Networks allowed efficient learning of nonlinear decision surfaces.
- Little theoretical basis and all suffer from local minima.

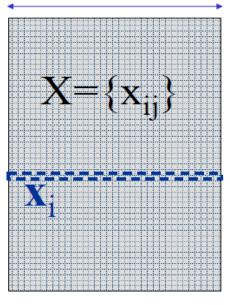
#### • 1990's

- Developing efficient learning algorithms for non-linear functions based on computational learning theory.
- Robust theoretical properties.

# **SVM** and Linear Regression







$$\mathbf{y} = {\mathbf{y}_{\mathbf{j}}}$$

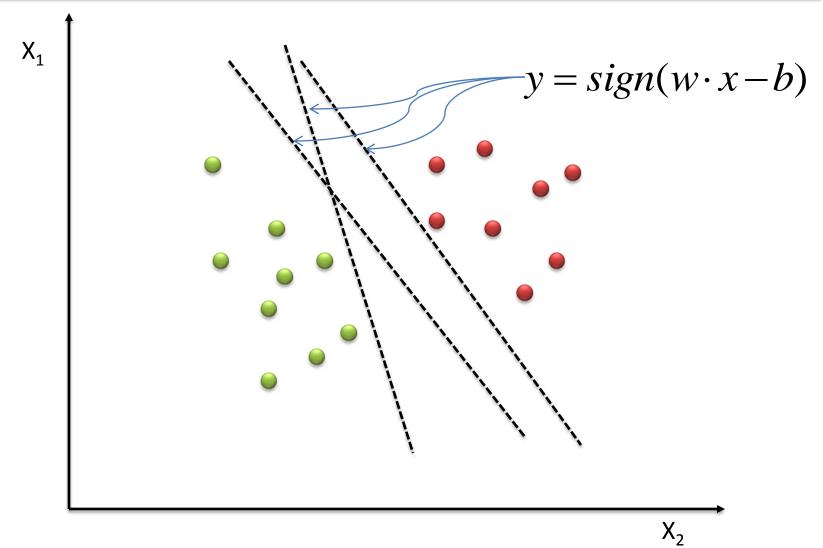
m samples

$$y = \sum_{j=1}^{n} w_j x_j + b$$

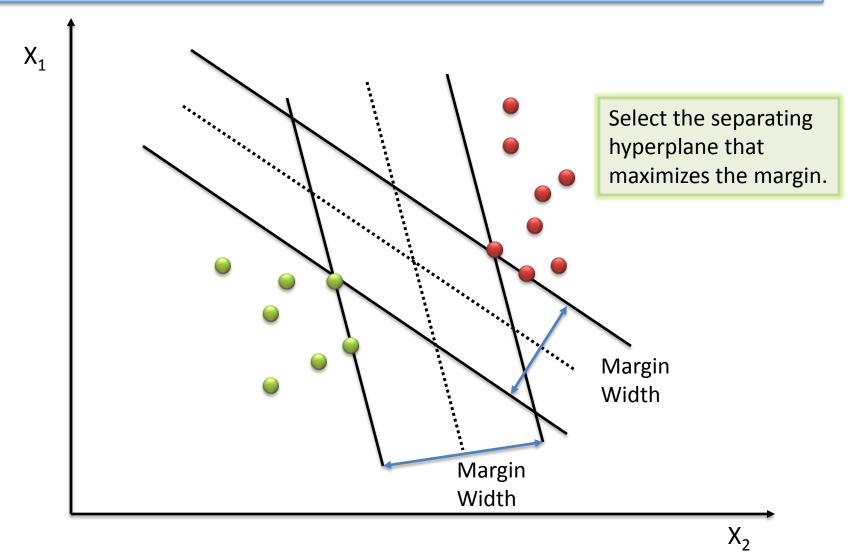
## Support Vector Machines - Ideas

- Three main ideas:
  - 1. Define an optimal hyperplane: maximize margin
  - 2. Extend the above definition for non-linearly separable problems: have a penalty term for misclassifications.
  - 3. Map data to high dimensional space where it is easier to classify with linear decision surfaces: reformulate problem so that data is mapped implicitly to this space.

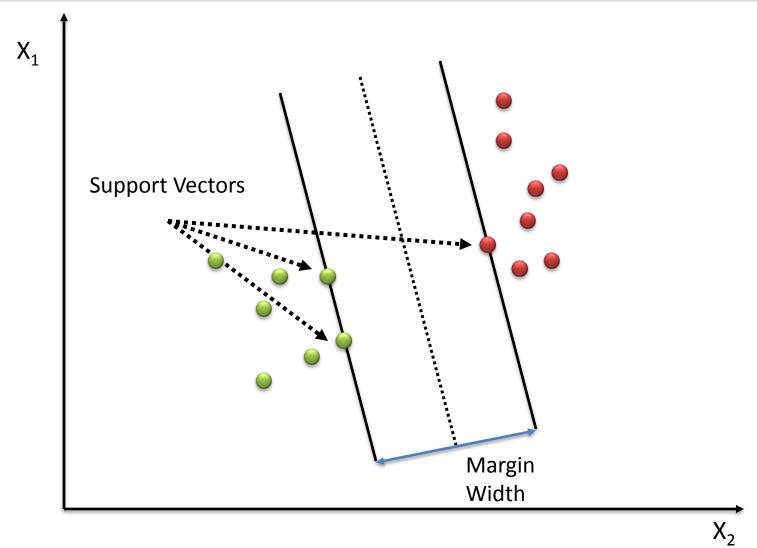
## How would you classify this data?



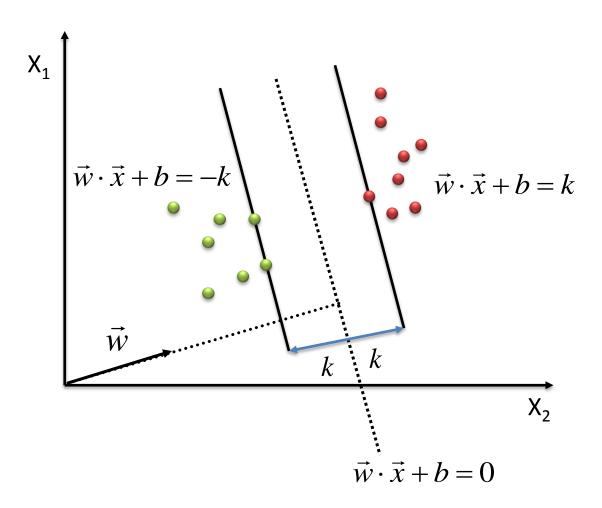
# Maximizing the Margin



# **Support Vectors**



## **Optimization Problem**



Optimization problem is maximizing the width of the margin

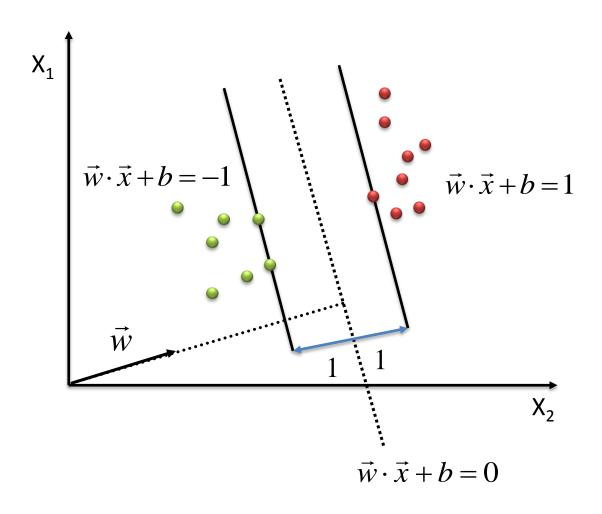
$$\max \frac{k}{\|w\|}$$

s.t.

$$(w \cdot x + b) \ge k, \forall x \text{ of class } 1$$

$$(w \cdot x + b) \le -k, \forall x \text{ of class } 2$$

## **Optimization Problem**



There is a scale and unit for data so that k=1. Then problem becomes:

$$\max \frac{2}{\|w\|}$$

s.t.

$$(w \cdot x + b) \ge 1, \forall x \text{ of class } 1$$

$$(w \cdot x + b) \le -1, \forall x \text{ of class } 2$$

### Setting Up the Optimization Problem

 If class 1 corresponds to 1 and class 2 corresponds to -1, we can rewrite

$$(w \cdot x_i + b) \ge 1$$
,  $\forall x_i \text{ with } y_i = 1$   
 $(w \cdot x_i + b) \le -1$ ,  $\forall x_i \text{ with } y_i = -1$ 

as

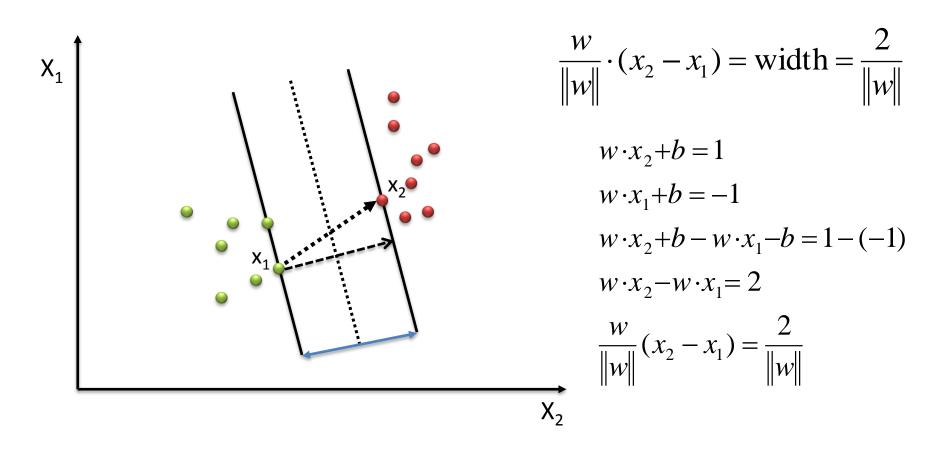
$$y_i(w \cdot x_i + b) \ge 1, \ \forall x_i$$

So the problem becomes:

$$\max \frac{2}{\|w\|} \qquad \text{or} \qquad \min \frac{1}{2} \|w\|^2$$

$$s.t. \ y_i(w \cdot x_i + b) \ge 1, \ \forall x_i \qquad \qquad s.t. \ y_i(w \cdot x_i + b) \ge 1, \ \forall x_i$$

## Margin Width



## Linear, Hard-Margin SVM Formulation

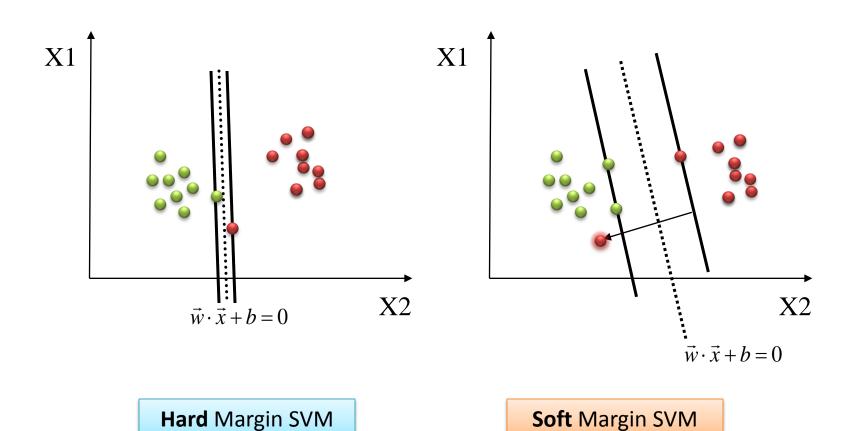
Find w, b that solves

$$\min \frac{1}{2} \|w\|^2$$

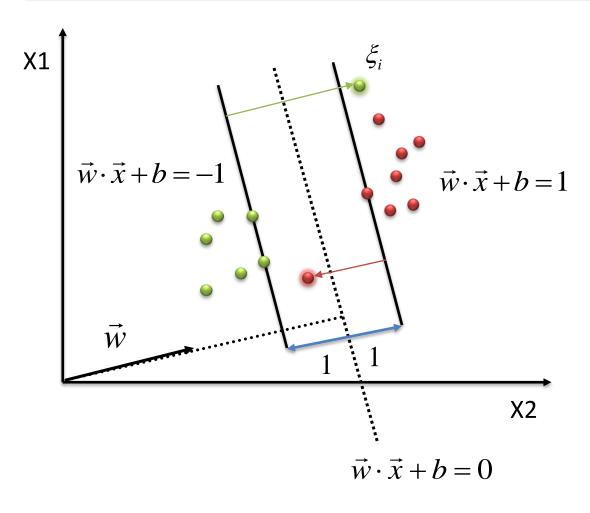
$$s.t. \ y_i(w \cdot x_i + b) \ge 1, \ \forall x_i$$

- Problem is convex so, there is a unique global minimum value (when feasible).
- Non-solvable if the data is not linearly separable
- Quadratic Programming

## Soft vs Hard Margin SVMs



## Non-Linearly Separable Data

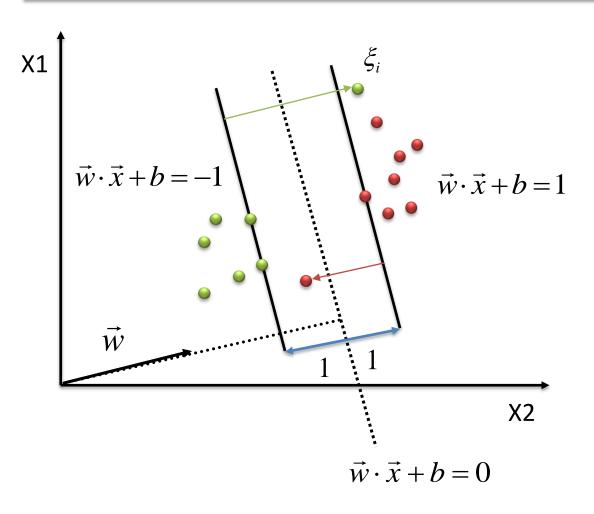


#### slack variable:

 $\xi_i$ 

Allow some instances to fall off the margin, but penalize them

## Formulating the Optimization Problem



#### **Constraint** becomes:

$$y_i(w \cdot x_i + b) \ge 1 - \xi_i, \ \forall x_i$$
$$\xi_i \ge 0$$

#### **Objective function**

penalizes for misclassified instances and those within the margin

$$\min \frac{1}{2} \|w\|^2 + C \sum_{i} \xi_i$$

**C** trades-off margin width and misclassifications

## Linear, Soft-Margin SVMs

$$\min \frac{1}{2} \|w\|^2 + C \sum_{i} \xi_{i} \qquad y_{i}(w \cdot x_{i} + b) \ge 1 - \xi_{i}, \ \forall x_{i} \\ \xi_{i} \ge 0$$

- Algorithm tries to maintain  $\xi_i$  to zero while maximizing margin
- Notice: algorithm does not minimize the number of misclassifications (NP-complete problem) but the sum of distances from the margin hyperplanes
- Other formulations use  $\xi_i^2$  instead
- As  $C \rightarrow \infty$ , we get closer to the hard-margin solution

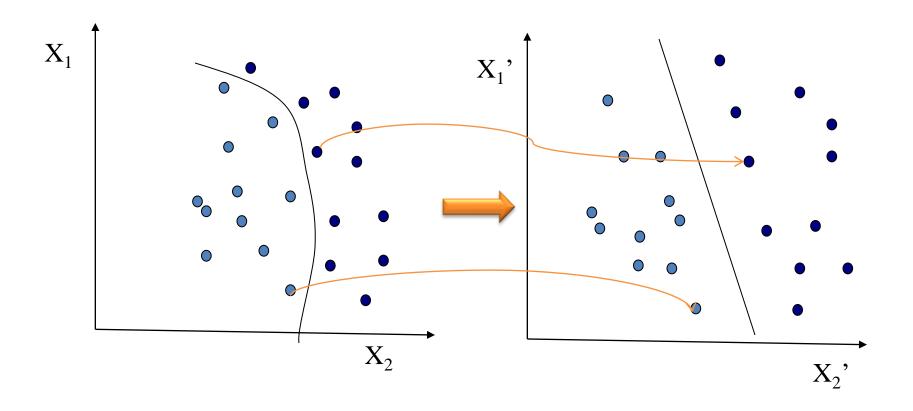
# Soft vs Hard Margin SVM

- Soft-Margin always have a solution
- Soft-Margin is more robust to outliers
  - Smoother surfaces (in the non-linear case)
- Hard-Margin does not require to guess the cost parameter (requires no parameters at all)

### Non-linear SVM

- The original optimal hyperplane algorithm proposed by Vladimir Vapnik in 1963 was a linear classifier.
- However, in 1992, Bernhard Boser, Isabelle Guyon and Vapnik suggested a way to create non-linear classifiers by applying the kernel trick to maximum-margin hyperplanes.
- The resulting algorithm is formally similar, except that every dot product is replaced by a non-linear kernel function.
- This allows the algorithm to fit the maximum-margin hyperplane in a transformed feature space.
- The transformation may be non-linear and the transformed space high dimensionalthus though the classifier is a hyperplane in the high-dimensional feature space, it may be non-linear in the original input space.

### Linear Classifiers in High-Dimensional Spaces



Find function  $\Phi(x)$  to map to a different space

### Mapping Data to a High-Dimensional Space

• Find function  $\Phi(x)$  to map to a different space, then SVM formulation becomes:

$$\min \frac{1}{2} \|w\|^2 + C \sum_{i} \xi_i \qquad s.t. \quad y_i(w \cdot \Phi(x) + b) \ge 1 - \xi_i, \forall x_i \\ \xi_i \ge 0$$

- Data appear as  $\Phi(x)$ , weights w are now weights in the new space.
- Explicit mapping expensive if  $\Phi(x)$  is very high dimensional.
- Solving the problem without explicitly mapping the data is desirable.

### The Kernel Trick

**Linear SVM** 

$$X_i \cdot X_j$$

Non-linear SVM

$$\phi(x_i) \cdot \phi(x_j)$$

map data into new space, then take the inner product of the new vectors.

Kernel function

$$k(x_i \cdot x_j)$$

the image of the inner product of the data is the inner product of the images of the data.

### SVM – Kernel functions

#### Polynomial

$$k(\mathbf{x}_i, \mathbf{x}_j) = (\mathbf{x}_i.\mathbf{x}_j)^d$$

#### **Gaussian Radial Basis function**

$$k(\mathbf{x}_{i}, \mathbf{x}_{j}) = \exp\left(-\frac{\left\|\mathbf{x}_{i} - \mathbf{x}_{j}\right\|^{2}}{2\sigma^{2}}\right)$$

# Other Types of SVM

- SVMs that perform regression (SVR).
- SVMs that perform clustering.
- SVM formulations that take into consideration difference in cost of misclassification for the different classes.
- Kernels suitable for sequences of strings, or other specialized kernels.

### Variable Selection with SVMs

### Recursive Feature Elimination

- Train a linear/non-linear SVM.
- Remove the variables with the lowest weights (those variables affect classification the least), e.g., remove the lowest 50% of variables.
- Retrain the SVM with remaining variables and repeat until classification is reduced.
- Some of the best and most efficient variable selection methods.

### MultiClass SVMs

- One-versus-all
  - Train n binary classifiers, one for each class against all other classes.
  - Predicted class is the class of the most confident classifier
- Truly MultiClass SVMs
  - Generalize the SVM formulation to multiple categories

## Comparison with Neural Networks

#### **Neural Networks**

- Hidden Layers map to lower dimensional spaces
- Search space has multiple local minima
- Training is expensive
- Classification extremely efficient
- Requires number of hidden units and layers
- Very good accuracy in typical domains

#### **SVMs**

- Kernel maps to a very-high dimensional space
- Search space has a unique minimum
- Training is extremely efficient
- Classification extremely efficient
- Kernel and cost the two parameters to select
- Very good accuracy in typical domains
- Extremely robust

### References

- www.dsl-lab.org/ml\_tutorial/Presentation/file4.ppt
- http://en.wikipedia.org/wiki/Support vector machine