

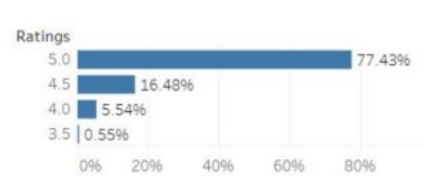
Airbnb

Airbnb Overview	Q. 1 A) Popular Neighborhood	Q. 2 B.) Ratings	Property Analysis	Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:
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New York City



More than 75% of listings have attained Ratings 5.0



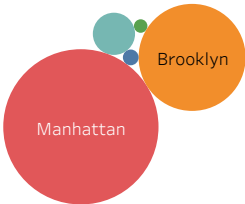
Total Listings
10,368

Average Price
157.7

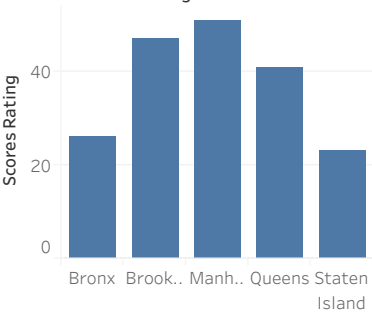


Neighbourhood

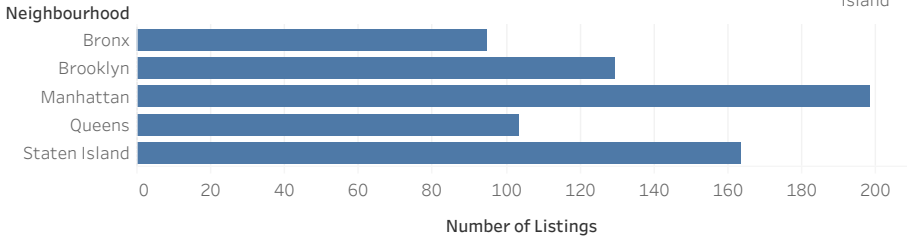
- Bronx
- Brooklyn
- Manhattan
- Queens
- Staten Island



Neighbourhood



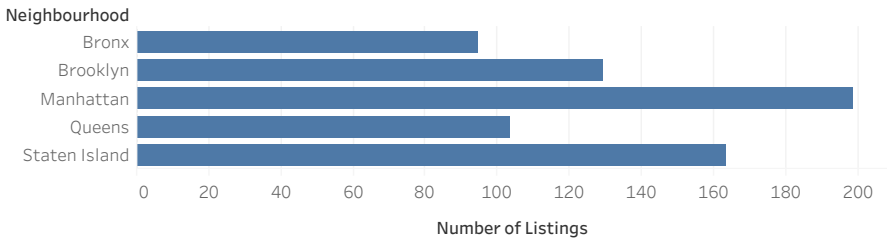
Popular Neighbourhood



Airbnb

Airbnb Overview	Q. 1 A) Popular Neighborhood	Q. 2 B.) Ratings	Property Analysis	Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:
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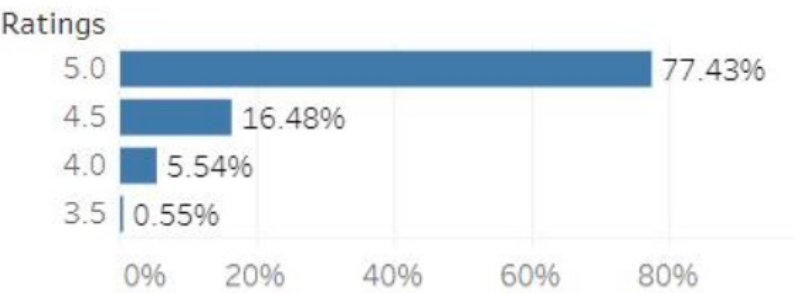
Popular Neighbourhood



Overall, Manhattan, has 200 number of listings (highest). Manhattan is one of the best places to live in New York City as it is very lively. It is a center of attraction for people due to its liveliness. On the other hand, Bronx has least number of listings i.e. 100. One of the possible reasons could be that Staten Island is predominantly known for its low population, due to it being a small city, which has affected the number of listings as well.

Airbnb

Airbnb Overview	Q. 1 A) Popular Neighborhood	Q. 2 B.) Ratings	Property Analysis	Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:
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Regarding **listings**, how are factors such as: **(ratings)**?

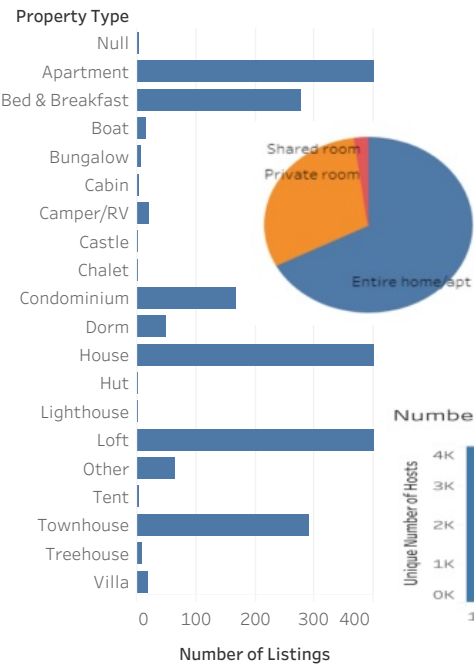
Overall, what we can see here is that more than 77% of the listings have attained an average rating of 5.0; as well as less than 1% have attained a rating of about 3.5 or lower, which is great as it suggests that people are quite satisfied with their accommodation, price + service they are receiving through Airbnb.

Airbnb

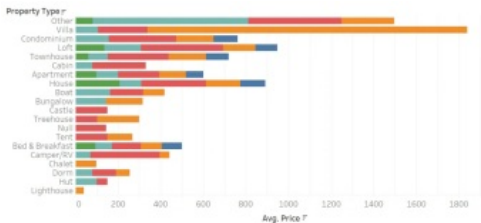
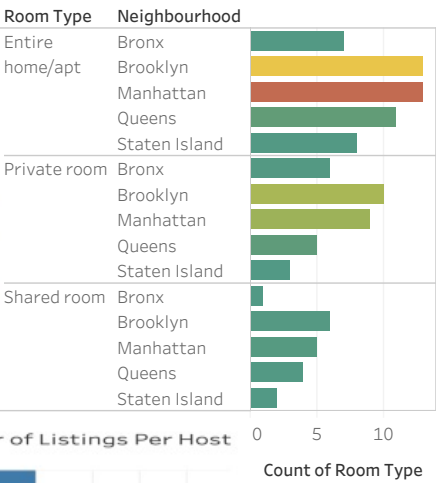
Airbnb Overview	Q. 1 A) Popular Neighborhood	Q. 2 B.) Ratings	Property Analysis	Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:
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New York City

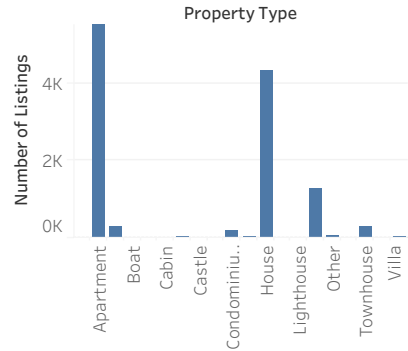
Room Type by Property Type



Room Count vs. Room Types



Property Types

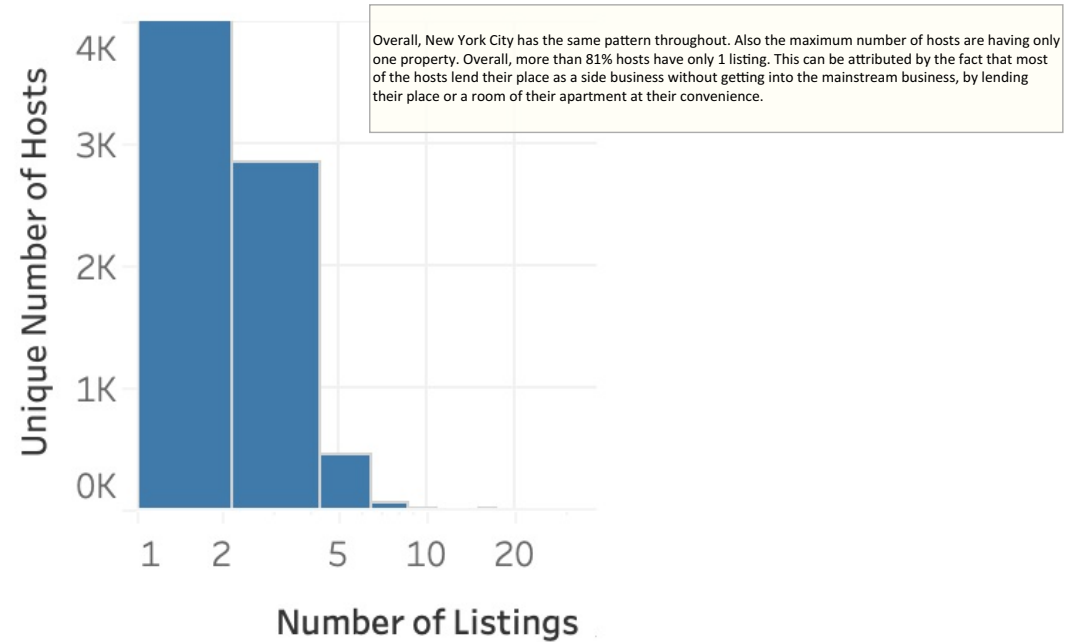


Q. 1 A) Popular Neighborhood	Q. 2 B.) Ratings	Property Analysis	Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:	Q 4. D) Room Types:
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NEW YORK CITY

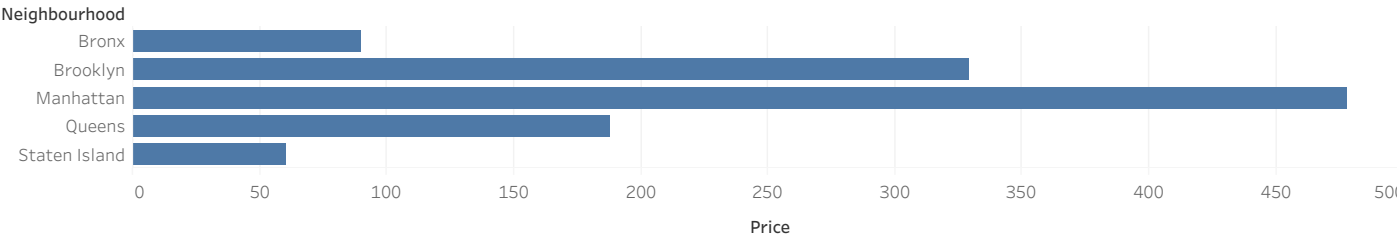
What are the varying differences between **hosts** and factors like: **number of listings per host?**

Number of Listings Per Host



Airbnb

Q. 2 B.) Ratings	Property Analysis	Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:	Q 4. D) Room Types:	Q 5.E) Room Type + Count of Room Type
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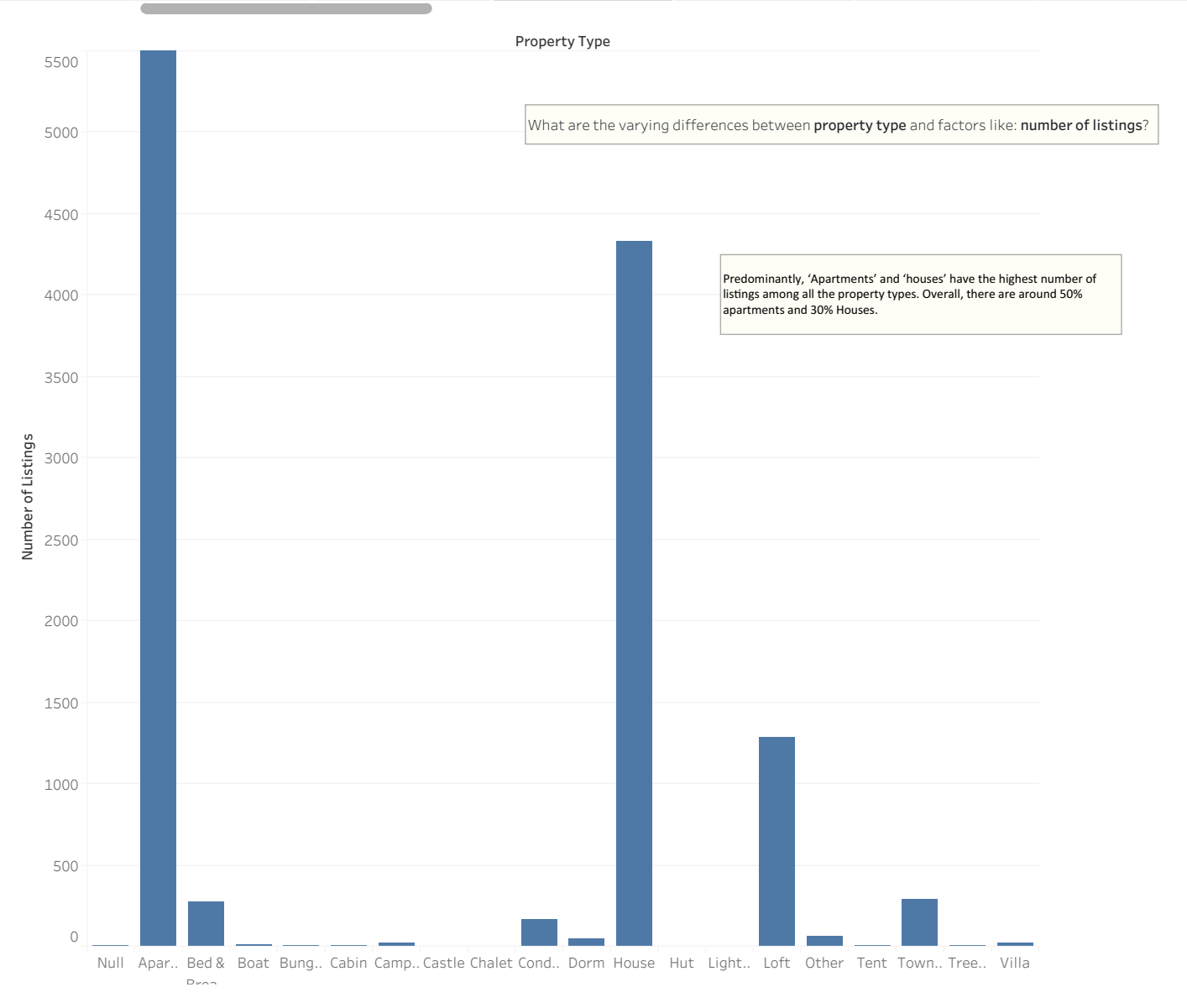


What are the **current rental prices** for each **neighbourhood**?

Overall, Manhattan, in New York City, has close to 500 listings (highest). Manhattan is one of the best places to live in New York City as it is very lively. It is a center of attraction for people due to its liveliness.

On the other hand, Staten Island has least number of listings i.e. 50. One of the possible reasons could be that Staten Island is predominantly known for its low population, due to it being a small city, which has affected the number of listings as well.

Property Analysis	Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:	Q 4. D) Room Types:	Q 5.E) Room Type + Count of Room Type	Pricing Analysis
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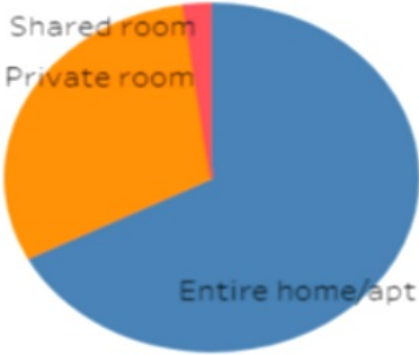


Airbnb

Q 1. A) Number of listings per host:	Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:	Q 4. D) Room Types:	Q 5.E) Room Type + Count of Room Type	Pricing Analysis	Room type by property type:
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New York City

Property Type	
Null	4
Apartment	39,942
Bed & Breakfast	278
Boat	16
Bungalow	7
Cabin	4
Camper/RV	21
Castle	1
Chalet	1
Condominium	168
Dorm	50
House	4,334
Hut	3
Lighthouse	2
Loft	1,284
Other	64
Tent	4
Townhouse	292
Treehouse	9
Villa	20

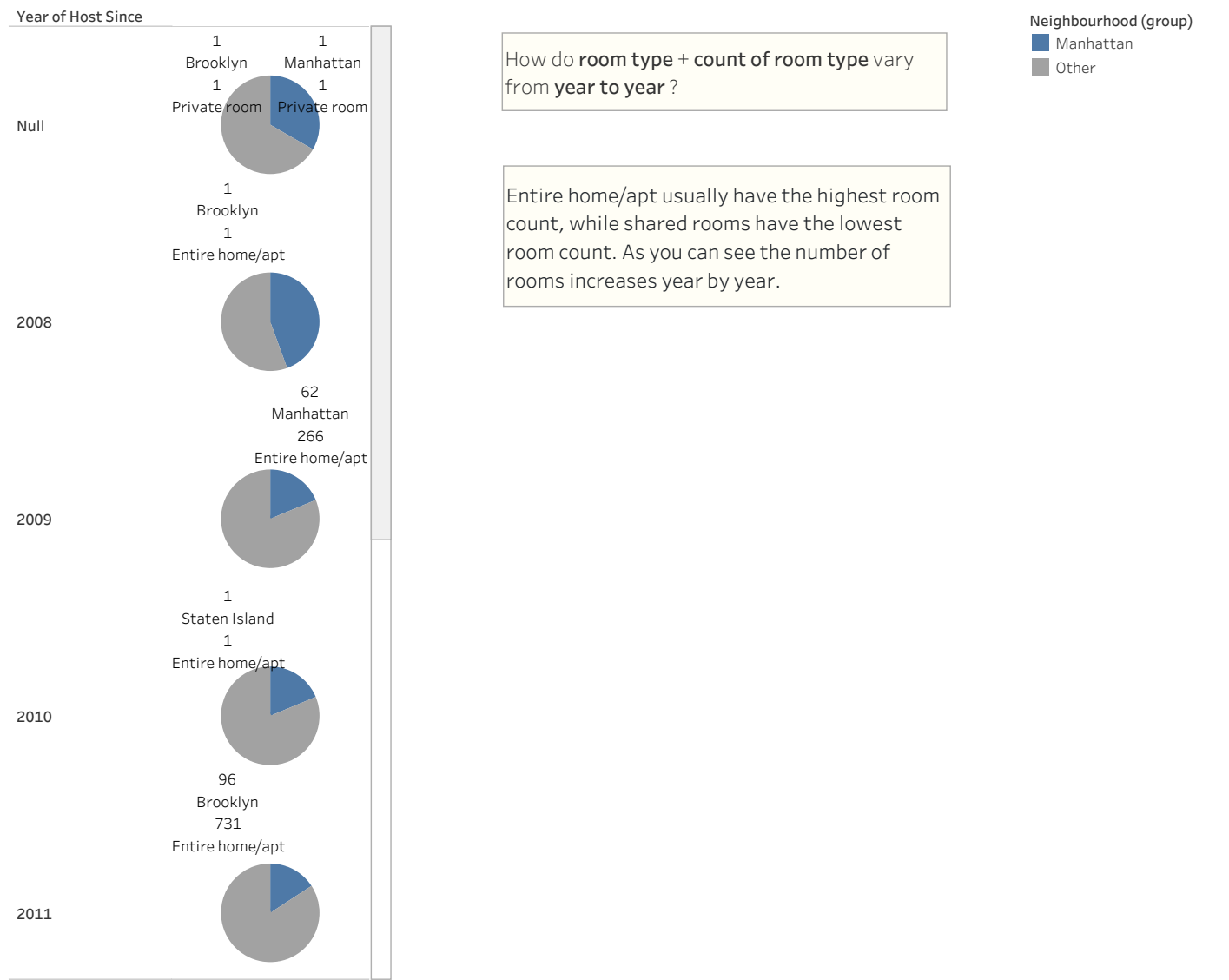


What are the varying differences of different **property type** and **room count**?

Upon review it appears that entire home/apt have the highest share among 'Room Types' followed by Private Room and Shared Room. New York city is showing a continued pattern.

Airbnb

Q 2. B) Current Rental Price vs. Neighborhood	Q 3. C) Property Types:	Q 4. D) Room Types:	Q 5.E) Room Type + Count of Room Type	Pricing Analysis	Room type by property type:	Maximum Number of Reviews:
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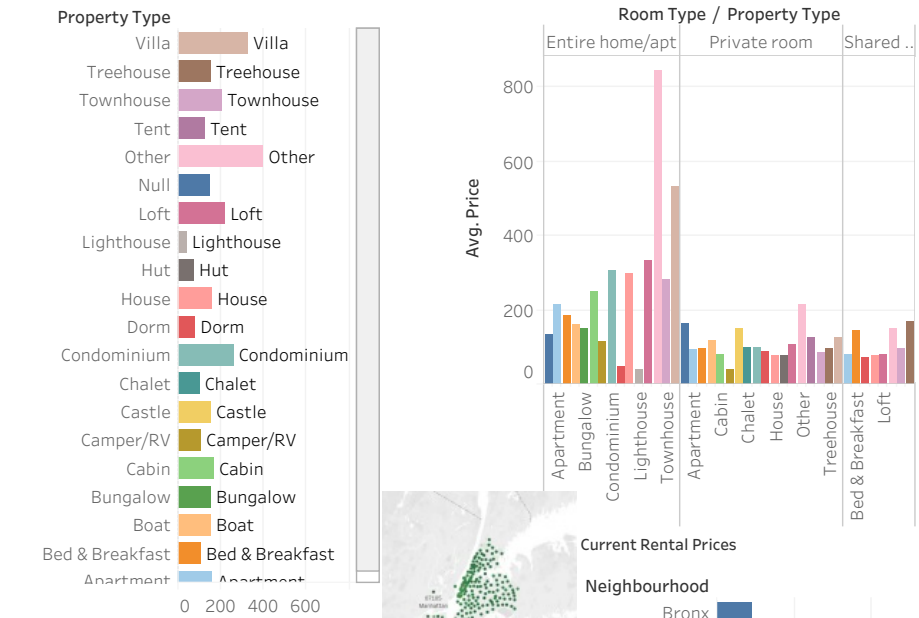
Airbnb

Q 3. C) Property Types:	Q 4. D) Room Types:	Q 5.E) Room Type + Count of Room Type	Pricing Analysis	Room type by property type:	Maximum Number of Reviews:	Instant Bookable vs. Non-Bookable Listings
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Property Type vs. Pricing

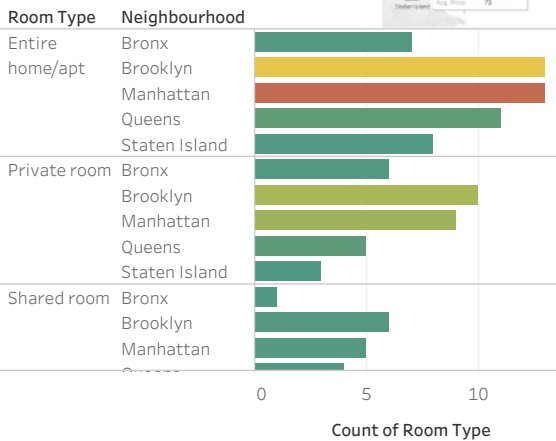
New York City

Room Type /Property Type



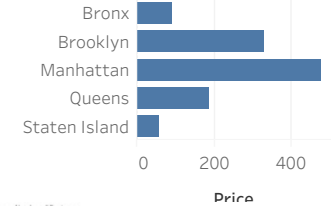
Room Count vs. Room Types

Avg. Price

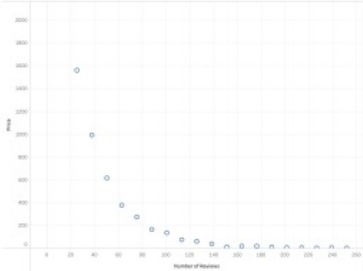


Current Rental Prices

Neighbourhood

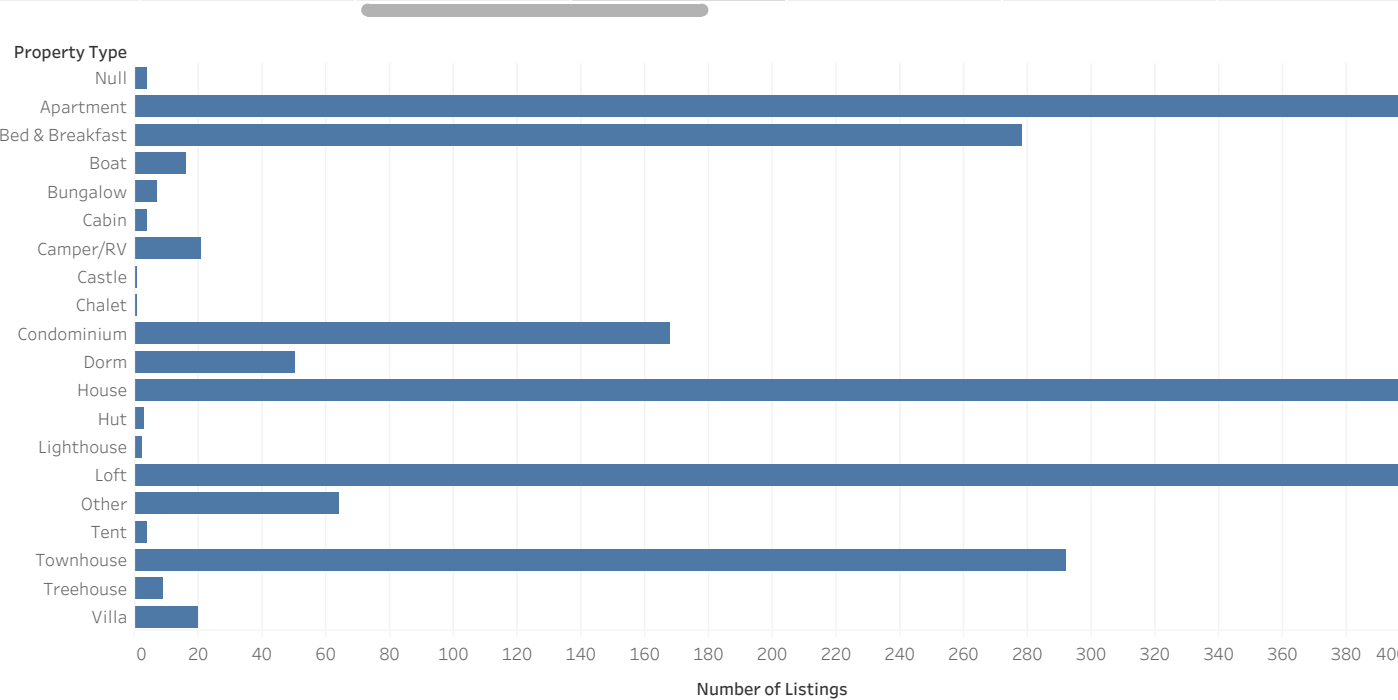


Maximum Number of Reviews



Airbnb

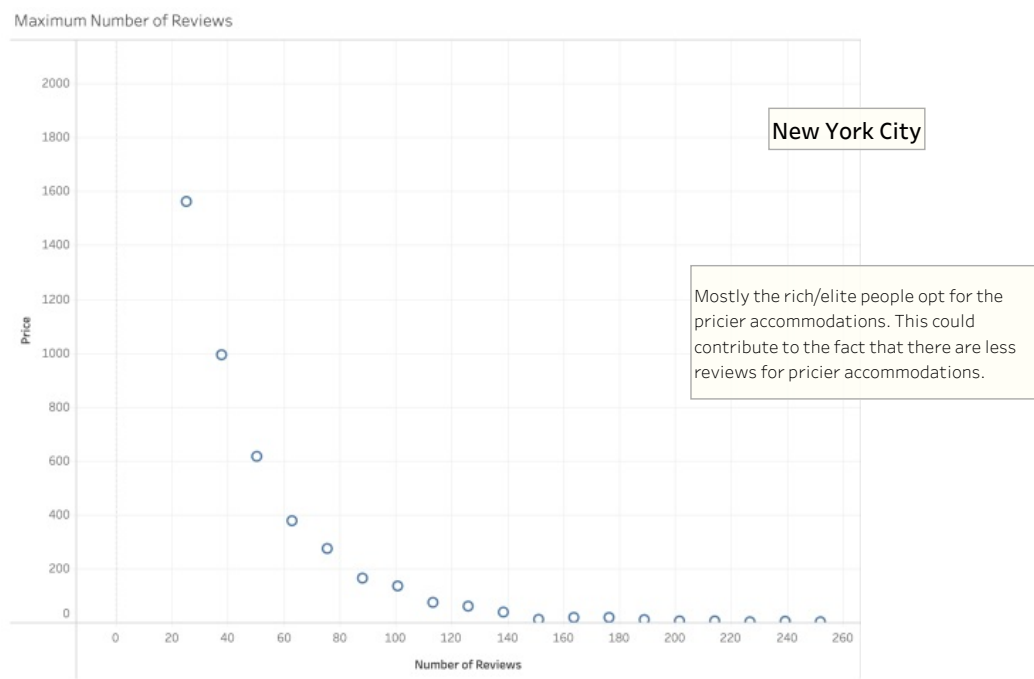
Q 4. D) Room Types:	Q 5.E) Room Type + Count of Room Type	Pricing Analysis	Room type by property type:	Maximum Number of Reviews:	Instant Bookable vs. Non-Bookable Listings	Q 1.A) Current Prices vs. Property Type & Room Type:
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All the property type, New York city doesn't have a pattern. They all have more than 50% of the Room type as Entire Home/Apartment except Bed & Breakfast and Dorm type. These property types have more than 50% in room type for Private Room, and this is very common as people who are or may be solo travelers, would not like to book an entire home instead they want to live in private room plus it would be great for them if they are being provided by Breakfast, the next day.

Airbnb

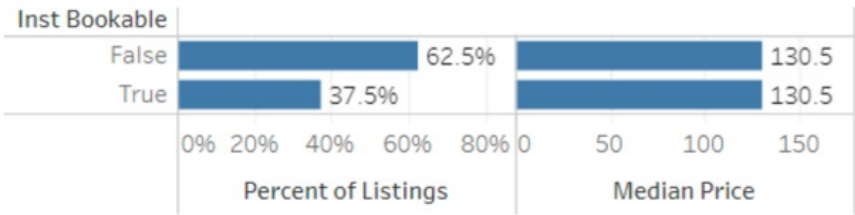
Q 5.E) Room Type + Count of Room Type	Pricing Analysis	Room type by property type:	Maximum Number of Reviews:	Instant Bookable vs. Non-Bookable Listings	Q 1.A) Current Prices vs. Property Type & Room Type:	Q 2.B)Pricing vs. Property Type
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There is definitely a noticeable pattern. Most people prefer to go for the more affordable options and a cheaper place to stay, rather than opt for a hefty price tag. On the other hand, it appears a less amount of people want to take up a pricey accommodation. Individuals going for the more affordable accommodations will respond to more number of reviews

Airbnb

Pricing Analysis	Room type by property type:	Maximum Number of Reviews:	Instant Bookable vs. Non-Bookable Listings	Q 1.A) Current Prices vs. Property Type & Room Type:	Q 2.B)Pricing vs. Property Type	Q 3.C) Neighborhoods vs. Score Ratings:
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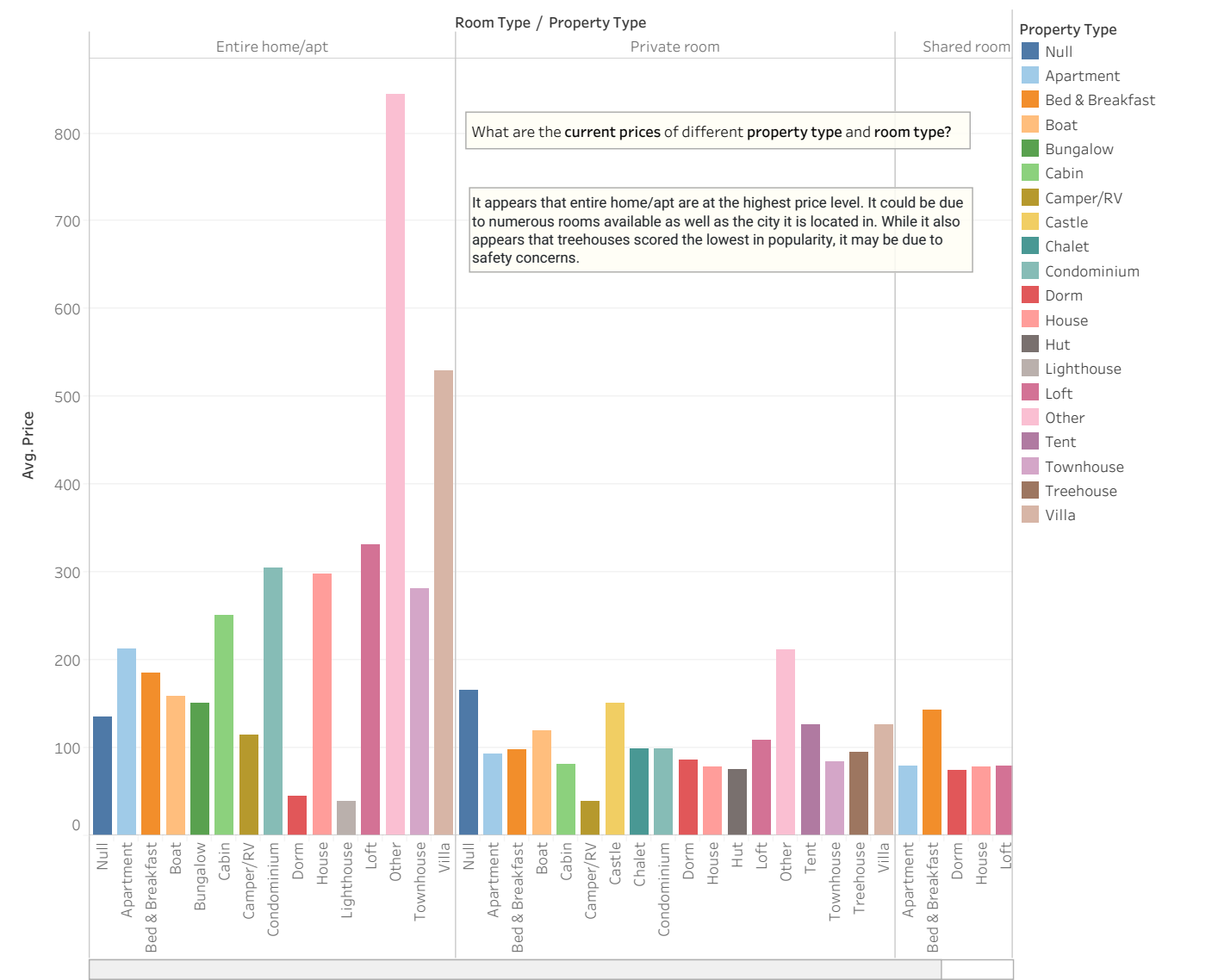


New York City

Overall, accommodations available for ‘Instant Booking’ are usually considered to be less than average. Instant bookable accommodations are also known to be pricey and usually pricey as compared to the non-instant bookable ones. However, it appears that instant bookable and non-instant bookable listings are comparable.

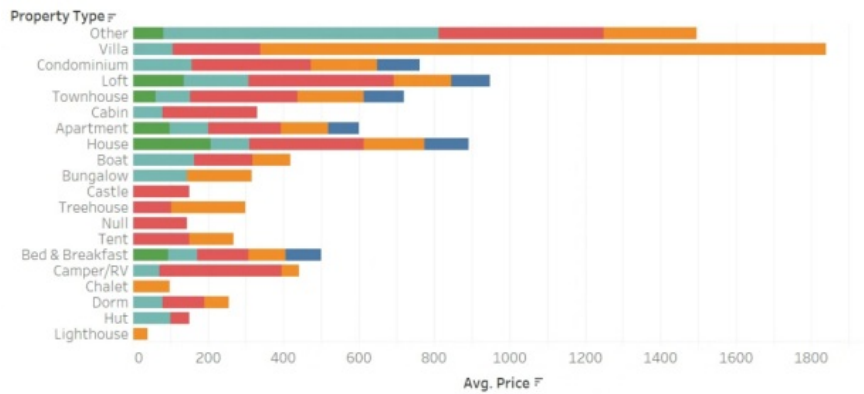
Airbnb

Room type by property type:	Maximum Number of Reviews:	Instant Bookable vs. Non-Bookable Listings	Q 1.A) Current Prices vs. Property Type & Room Type:	Q 2.B) Pricing vs. Property Type	Q 3.C) Neighborhoods vs. Score Ratings:	Q 4. D) Room Types vs. Count of Room Type
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Airbnb

Maximum Number of Reviews:	Instant Bookable vs. Non-Bookable Listings	Q 1.A) Current Prices vs. Property Type & Room Type:	Q 2.B)Pricing vs. Property Type	Q 3.C) Neighborhoods vs. Score Ratings:	Q 4. D) Room Types vs. Count of Room Type	Property Type vs. Pricing
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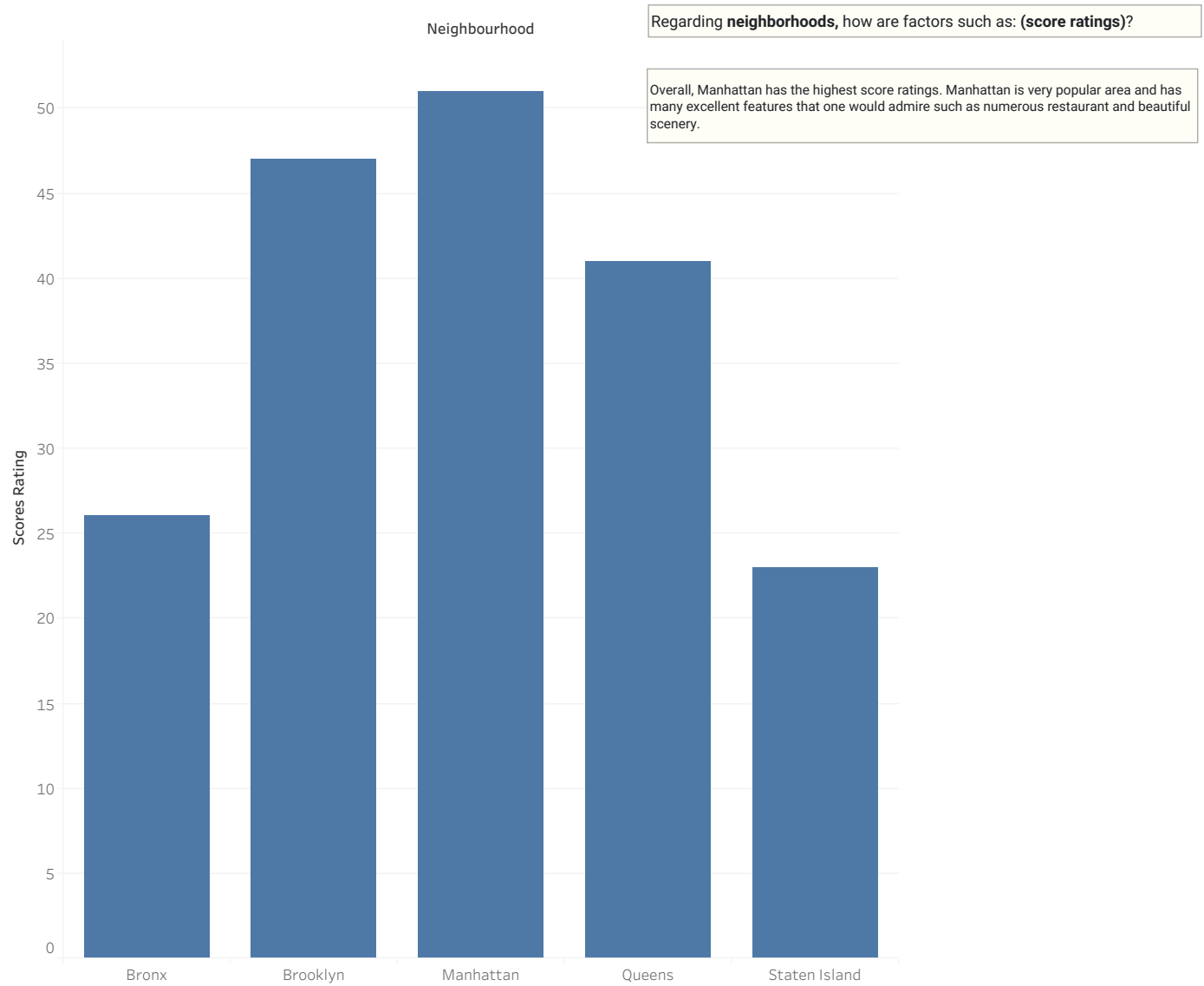


How is the **pricing** varying with: **(property type)**?

Mostly, affordable pricing is the most preferred amongst individuals. Predominantly 'Villa's' have the highest number of listings among all the property types. While lighthouses occupy the least amount of individuals.

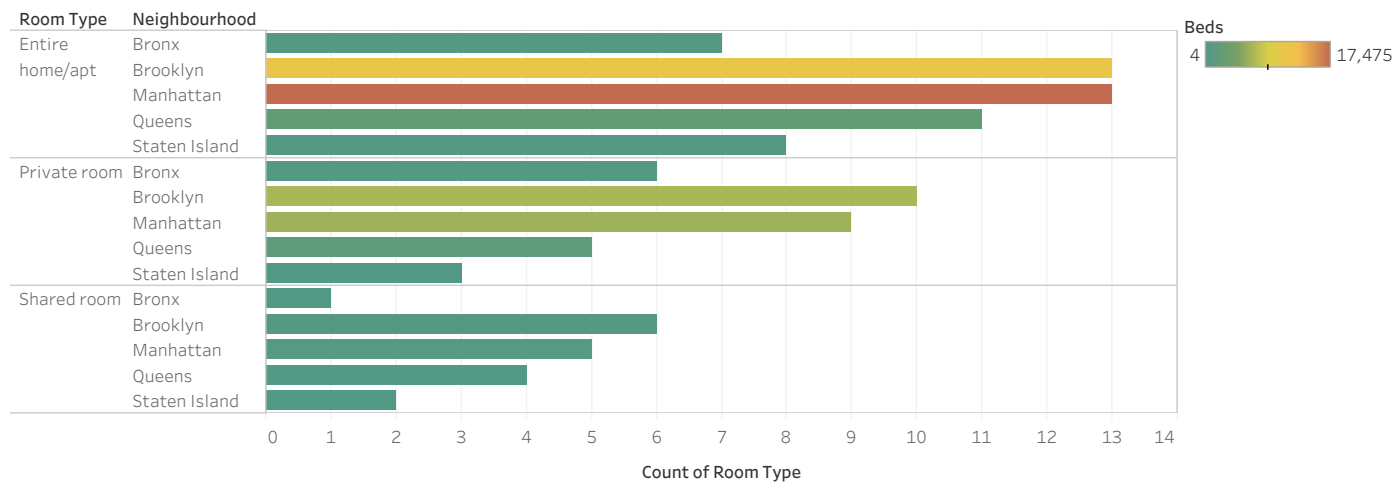
Airbnb

Instant Bookable vs. Non-Bookable Listings	Q 1.A) Current Prices vs. Property Type & Room Type:	Q 2.B)Pricing vs. Property Type	Q 3.C) Neighborhoods vs. Score Ratings:	Q 4. D) Room Types vs. Count of Room Type	Property Type vs. Pricing	Average price by number of listings:
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Airbnb

Q 1.A) Current Prices vs. Property Type & ..	Q 2.B)Pricing vs. Property Type	Q 3.C) Neighborhoods vs. Score Ratings:	Q 4. D) Room Types vs. Count of Room Type	Property Type vs. Pricing	Average price by number of listings:	Host Analysis
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What is the difference between different **room types** in varying and **count of room type**?

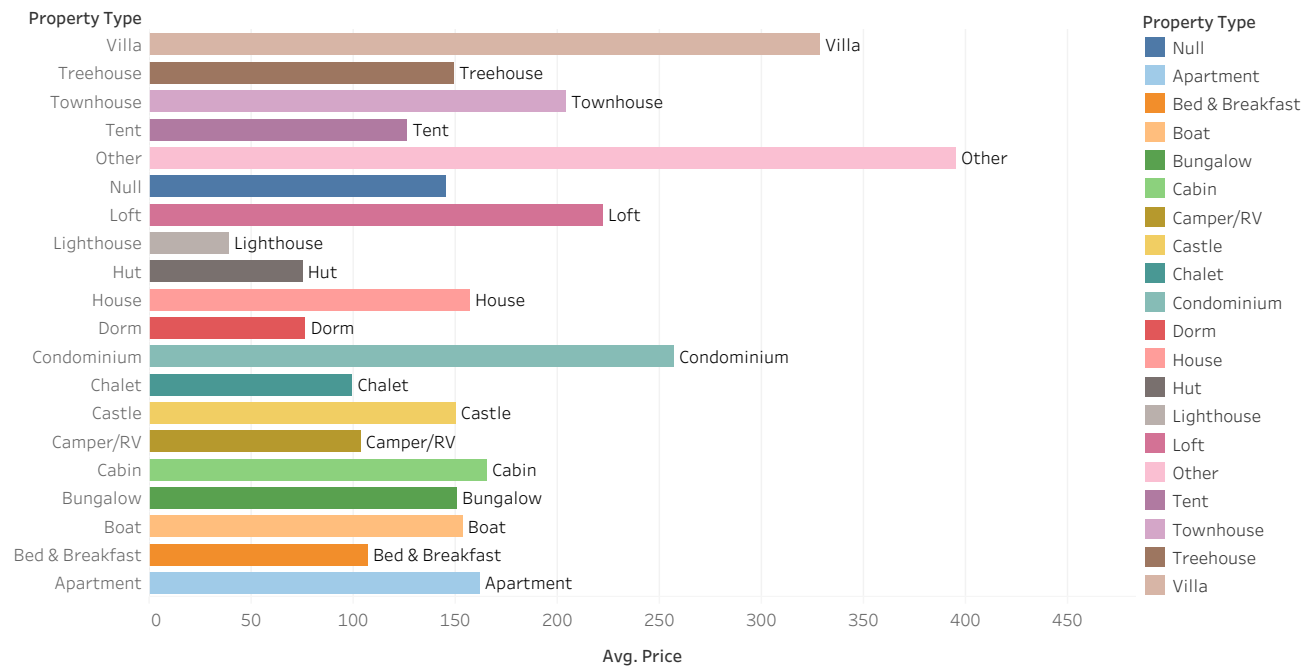
Entire home/apt generally have the highest room count, while shared rooms have the lowest room count. This can be attributed by the fact that there are enough 'Apartments/homes' available and hence there is no tight market for the 'Apartments/homes' leading to no severe price competition.

Manhattan appears to have the highest room costs, while Bronx has the lowest room count.

These exceptional property type have more than 50% room type as Private Room, and this is very intuitive as people who are or may be solo travelers, would not like to book an entire home instead they want to live in private room plus it would be great for them if they are been provided by Breakfast, the next day.

Airbnb

Q 2.B)Pricing vs. Property Type	Q 3.C) Neighborhoods vs. Score Ratings:	Q 4. D) Room Types vs. Count of Room Type	Property Type vs. Pricing	Average price by number of listings:	Host Analysis	Number of hosts added each year
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Average Price of villa/other/condominium is the highest for New York City, followed by loft and townhouse. An interesting finding is that the number of listings for 'other/villa' type is the highest. This can be attributed by the fact that there are enough 'villas' available and no current tight market for the 'villas' which isnt leading to no severe price competition.

Airbnb

Q 3.C) Neighborhoods vs. Score Ratings:	Q 4. D) Room Types vs. Count of Room Type	Property Type vs. Pricing	Average price by number of listings:	Host Analysis	Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type
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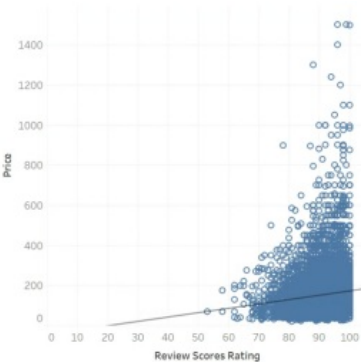
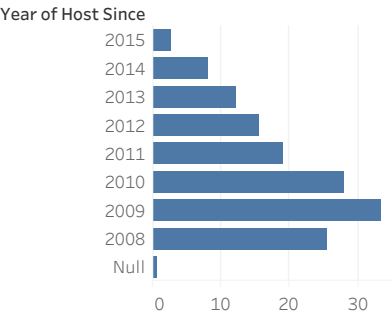


Here, we can see that the 'number of listings' are maximum along area and gradually decreases as we move farther out. The average price is uniformly distributed around the city with slightly higher range.

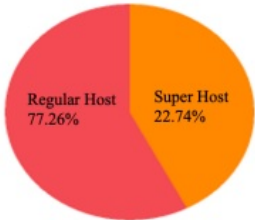
Airbnb

Q 4. D) Room Types vs. Count of Room Type	Property Type vs. Pricing	Average price by number of listings:	Host Analysis	Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:
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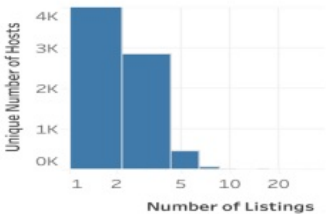
New York City
Host Reviews



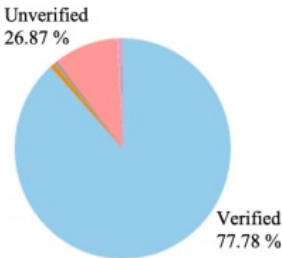
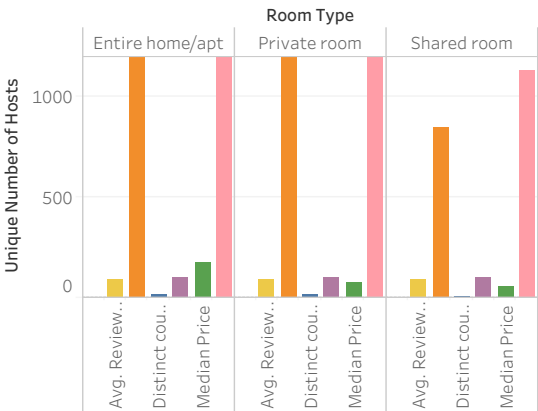
Avg. Number Of Reviews



Number of Listings Per Host

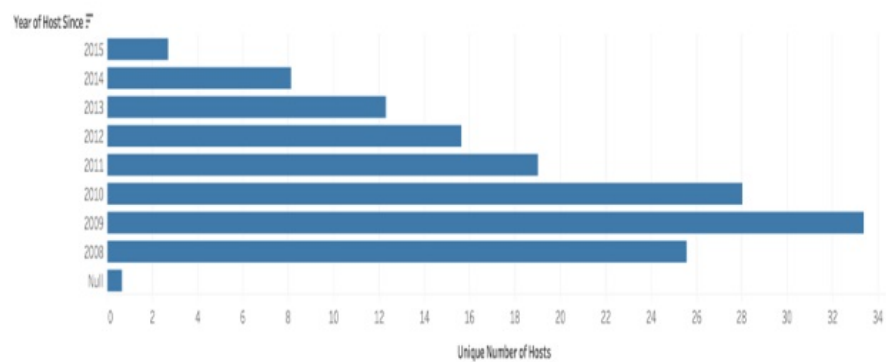


Hosts vs. Measure Values/Room Type



Airbnb

Property Type vs. Pricing	Average price by number of listings:	Host Analysis	Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:	Super Hosts vs. Regular Hosts
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Here, we can see that the number of hosts joining Airbnb is steadily increasing at a higher rate.

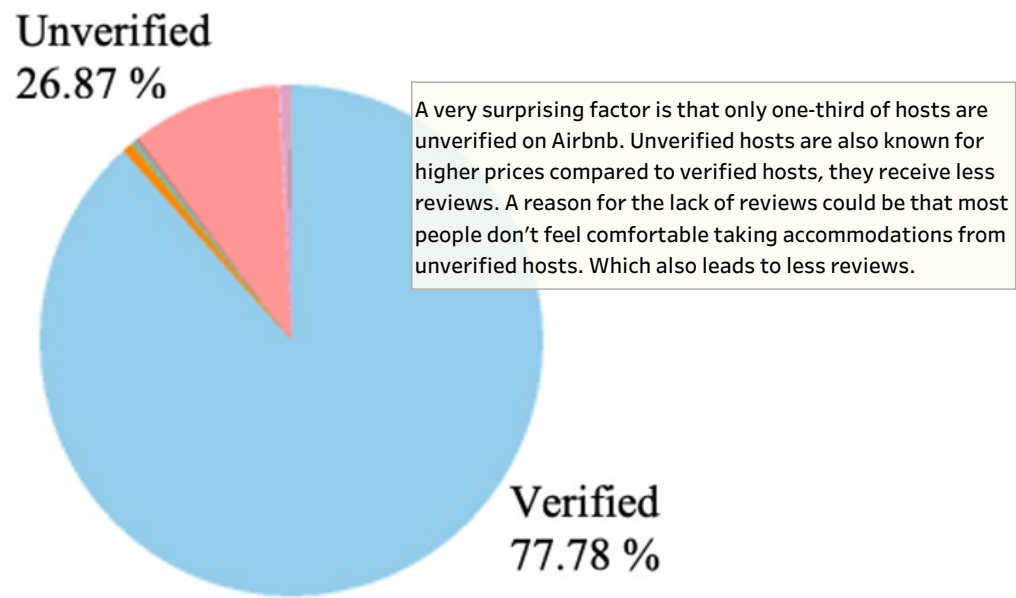
Airbnb

Average price by number of listings:	Host Analysis	Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:	Super Hosts vs. Regular Hosts	Q 2.B) Hosts vs. Reviews & Price
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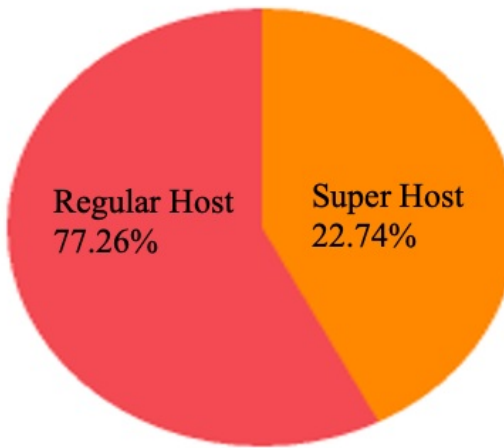
Airbnb

Host Analysis	Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:	Super Hosts vs. Regular Hosts	Q 2.B) Hosts vs. Reviews & Price	Q 3.C) Hosts vs. Reviews
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Airbnb

Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:	Super Hosts vs. Regular Hosts	Q 2.B) Hosts vs. Reviews & Price	Q 3.C) Hosts vs. Reviews	Major Findings
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New York City

Airbnb hosts are listed into two categories - Super Hosts + Regular Hosts.

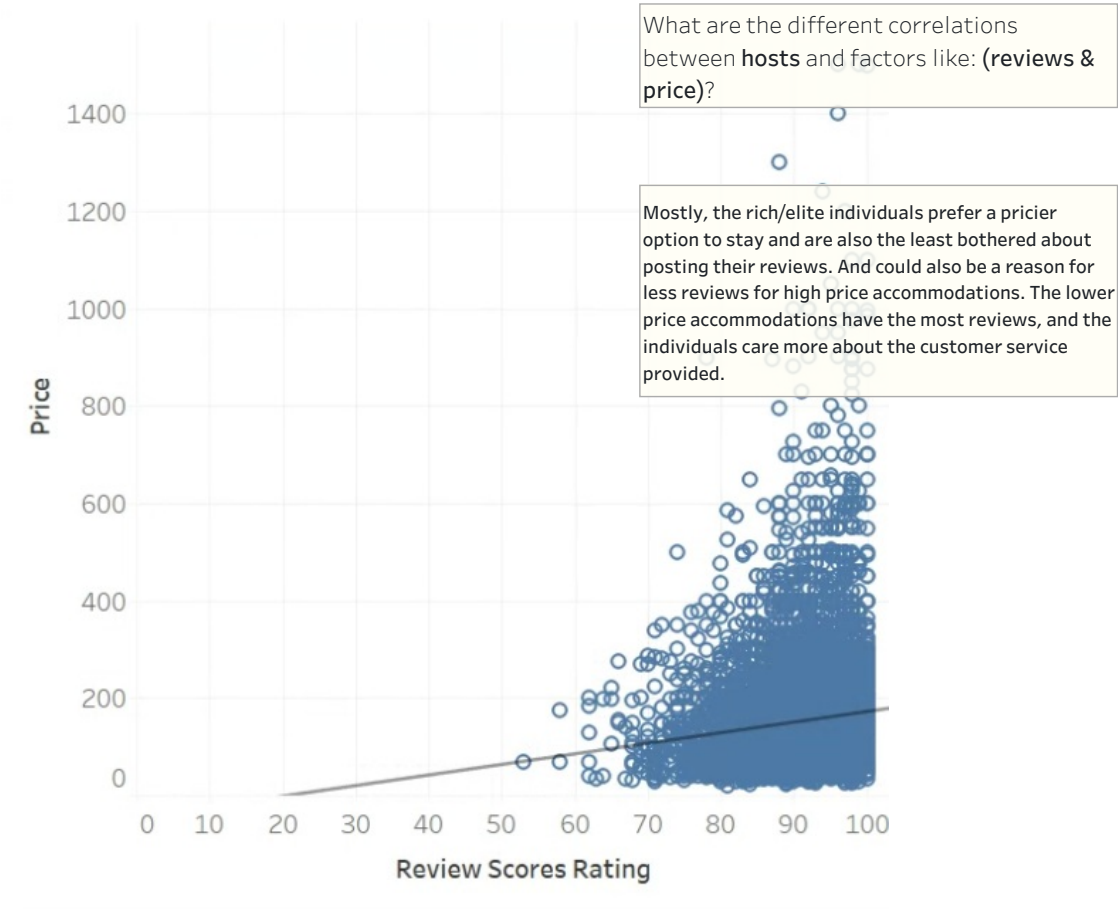
The below criteria must be met in order to become a super host:

- Provide minimum 10 stays in a year.
- Maintain 90% response rate
- More than 80% 5-star reviews.
- Zero cancellations (with exceptions)

Upon review it appears that only one-third hosts are Super Hosts which reflects that hosts are doing well in the area. Also, Super hosts offer lesser prices as well as higher reviews compared to regular hosts.

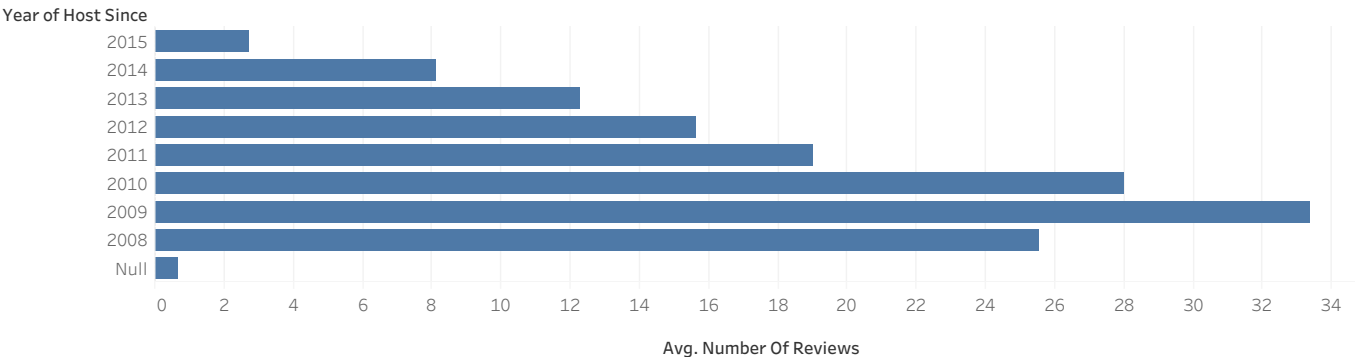
Airbnb

Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:	Super Hosts vs. Regular Hosts	Q 2.B) Hosts vs. Reviews & Price	Q 3.C) Hosts vs. Reviews	Major Findings
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Airbnb

Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:	Super Hosts vs. Regular Hosts	Q 2.B) Hosts vs. Reviews & Price	Q 3.C) Hosts vs. Reviews	Major Findings
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What are the varying differences between **hosts** and factors like: **(reviews)**?

Here, we can see that the number of host reviews joining Airbnb every year is continuously increasing at a higher rate.

Airbnb

Number of hosts added each year	Q 1.A) Hosts vs. Measure Values/Room Type	Verified/Unverified Hosts:	Super Hosts vs. Regular Hosts	Q 2.B) Hosts vs. Reviews & Price	Q 3.C) Hosts vs. Reviews	Major Findings
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Some of the major findings through the analysis have been listed above: