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## Skills

- Product Lifecycle Management
- Product road mapping
- Agile and Scrum methodologies
- Stakeholder engagement
- API Integration
- Prompt Engineering
- Generative AI Integration
- Feature Prioritization
- Cross-functional Team Leadership
- Value Stream Mapping
- CI/CD deployment pipeline
- User Centric Mindset
- Data Analysis and Visualization
- User story creation
- Release planning

**Tools**
- JIRA
- Confluence
- Agile, Scrum, Kanban, SAFe
- Miro
- Trello
- My SQL
- Advance Excel
- Power BI
- Azure

## Education

*07/2017*
**Bachelor In Engineering**:
Aeronautical Engineering
**VTU**
Belgaum, India

## Certifications

- **Certified SAFe® PO/PM**
- Generative **AI for Product Managers** Specialization IBM

# ANUPAM SHARMA

## Personal Summary

**Certified SAFe® PO/PM | Senior Business Analyst & Product Owner**
Results-driven professional with **6+ years of expertise** in **end-to-end technology product development**, blending Agile methodologies with **Generative AI innovation** to deliver scalable solutions. Adept at **product visioning, backlog refinement**, and **roadmap execution** across cross-functional teams. Proven success in **leading sprint ceremonies**, optimizing processes, and driving **25%+ efficiency gains** through predictive analytics and AI-driven automation. Skilled in translating complex business needs into actionable user stories while aligning stakeholders on strategic priorities.

## Experience

**DEI (Digiphoto Entertainment Imaging) - Business Analyst (PO) - Product Management**
*Mumbai, Maharashtra - 03/2023 - Current*

- **Led requirement gathering** and **functional analysis** for **AI-driven solutions**, improving cross-functional alignment between technical and business teams.
- Managed **two key projects** as **Product Owner**, reducing **time-to-market by 20%** through strategic **roadmap planning** and **backlog prioritization**.
- Created **PRDs, BRDs, and FRDs** to ensure precise documentation of business needs and alignment with **product vision**.
- Owned and prioritized the **product backlog**, ensuring features delivered maximum value and adhered to **compliance standards**.
- Led **Agile ceremonies** (sprint planning, reviews, retrospectives), fostering team alignment and driving **continuous improvement** in development cycles.
- Developed **user stories** with clear acceptance criteria to support Agile methodologies and streamline development workflows.
- Managed **dependencies**, **risks**, and mitigation plans, providing visibility into program status and ensuring on-time delivery.
- Collaborated with stakeholders to align deliverables with **customer needs** and **organizational objectives**, resolving bottlenecks through coaching.
- Addressed escalated customer issues promptly, maintaining **95% satisfaction rates** via root-cause analysis and solution optimization.
- Led cross-functional teams to deliver **AI/ML solutions**, improving efficiency and **reducing operational costs** by **20%**.

**Flipkart (Flipkart Internet Pvt Ltd) - Business Analyst (PO) - Product Management**
*Bangalore, Karnataka - 07/2022 - 03/2023*

- Articulated and communicated a clear **product vision**, ensuring alignment with business objectives and stakeholder expectations.
- Defined and tracked KPIs, **including active users, churn rate, and customer**

## Languages

**satisfaction.**
- Worked closely with Product Owners and Scrum Masters to **define user stories**, prioritize tasks, and ensure that project deliverables met business objectives.
- Acted as a communication bridge between the team and stakeholders, effectively managing expectations and addressing issues promptly.
- Implemented **predictive models** for **trend analysis** and **conducted A/B testing**, boosting **efficiency by 25%,** and increasing the **conversion rate** of financial products by 12%.
- Managing team capacity and resource availability, regularly tracking progress, and reporting **Agile metrics (velocity, burndown, PI objectives)** to stakeholders.
- Allocating resources, managing team **dependencies**, and preparing and sharing reports using JIRA metrics to ensure alignment and successful delivery.
- Led or coordinated **cross-functional** teams, ensuring alignment of business objectives with **technical implementation** to deliver projects successfully.

**Embibe (Individual Learning Pvt. Ltd) - Associate Project Manager - Products Management**
*Bangalore, Karnataka - 06/2021 - 06/2022*

- Defined high-quality product features by crafting detailed user stories with **clear acceptance criteria,** enabling efficient team execution.
- Facilitated daily **stand-ups, sprint planning, reviews, and retrospectives**, while coaching the team on **Agile principles** and values within the financial services domain, including core banking and payments.
- Coordinated cross-functional teams to **manage risks, align deliverables**, and ensure efficient project execution
- Utilized **JIRA, Kanban, and Confluence** to track progress, mitigate risks, allocate resources, prioritize tasks, and drive continuous improvements.
- Managing and maintaining the register, as well **as managing risk** and issue-related plan view reports for the project
- Leverage **SWOT analysis**, and perform **root cause analysis** to enhance processes, and improve outcomes.
- Analysed **key performance metrics**, such as **velocity and sprint burndown**, to assess team performance and maintain project health.

**Mindlogicx Ltd - Associate Data Science - Products and Sales**
*Bangalore, Karnataka - 05/2018 - 04/2021*

- Engaged with sales and marketing teams to develop successful **go-to-market strategies** for **AI solutions**
- Managing a small number of analysts, providing guidance in undertaking these activities, and in the gathering of requirements, process mapping, and performing data capture and analysis
- Delivered detailed analysis reports for stakeholders to support **decision-making** processes
- Responsible for identifying **bottlenecks** and shortening the onboarding TAT for vendors
- Recommended data analysis tools to address business issues