Poojitha Rajanala
Senior Software Engineer, Capgemini

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Profile Summary

- **Experienced Power BI Developer with 3+ years** in designing data models, ETL processes, and interactive dashboards for the retail domain.
- Proficient in DAX, Power Query, and SQL, delivering data-driven solutions to enhance business decision-making.
- Skilled in Agile methodologies, Jira, and Microsoft Azure.

Technical Skills

- **Languages:** SQL, DAX, M(Power Query)
- **BI:** Power BI (Desktop, Service, Pivot, Query), Data Visualization, Data Modeling
- **Data :** ETL, Data Warehousing, KPI
- **Other Tools:** Agile, Git
- **Cloud:** Microsoft Azure

Work Experience

Senior Software Engineer: Data Quality Insights Dashboard

Capgemini   *[June 2023-Present]*
- Transformed data from multiple sources and loaded it into target databases for reporting using Power BI.
- Worked with MS SQL Server, writing queries to retrieve and manipulate data efficiently.
- Developed BI solutions for strategic analysis of Sales Orders, Deliveries, and Shipments.
- Designed and implemented data models using DAX and Power Query for optimized storage and retrieval.
- Built ETL pipelines to ensure seamless data integration and accuracy.
- Delivered 10+ Power BI dashboards, reducing report generation time by 20%.
- Implemented Row-Level Security (RLS) and advanced filters for secure data handling.
- Actively participated in Agile methodologies, sprint planning, and Jira-based task management.

Software Engineer: Retail KPI Analytics Dashboard

Capgemini   *[Feb 2022- March 2023]*
- Designed, developed, and maintained Power BI dashboards for Data Quality insight tools.
- Expertise in Power BI components: PowerBI(Query,Pivot,View)and various visualizations (Slicers, Lines, Pies, Maps, etc.).
- Implemented Power Query for data extraction, transformation, and report generation.
- Applied Row-Level Security (RLS) and implemented various filters (Visual, Page, Report, Drill-through).
- Performed data validation and reconciliation using techniques like Split, Multicast, Merge, and Derived Columns.
- Developed DAX functions for fact calculations and efficient data visualization.
- Worked with Agile methodologies using tools like Jira and Teams.

Education

BE in Information Technology
Chaitanya Bharathi Institute of Technology, Hyderabad (2018–2021)

Certifications

- **Microsoft Certified: Azure Fundamentals (AZ-900)**
- **HackerRank Basic Level**

Soft Skills

- Leadership, Proactive Ownership, Collaborative Team Player, Creative Problem Solving