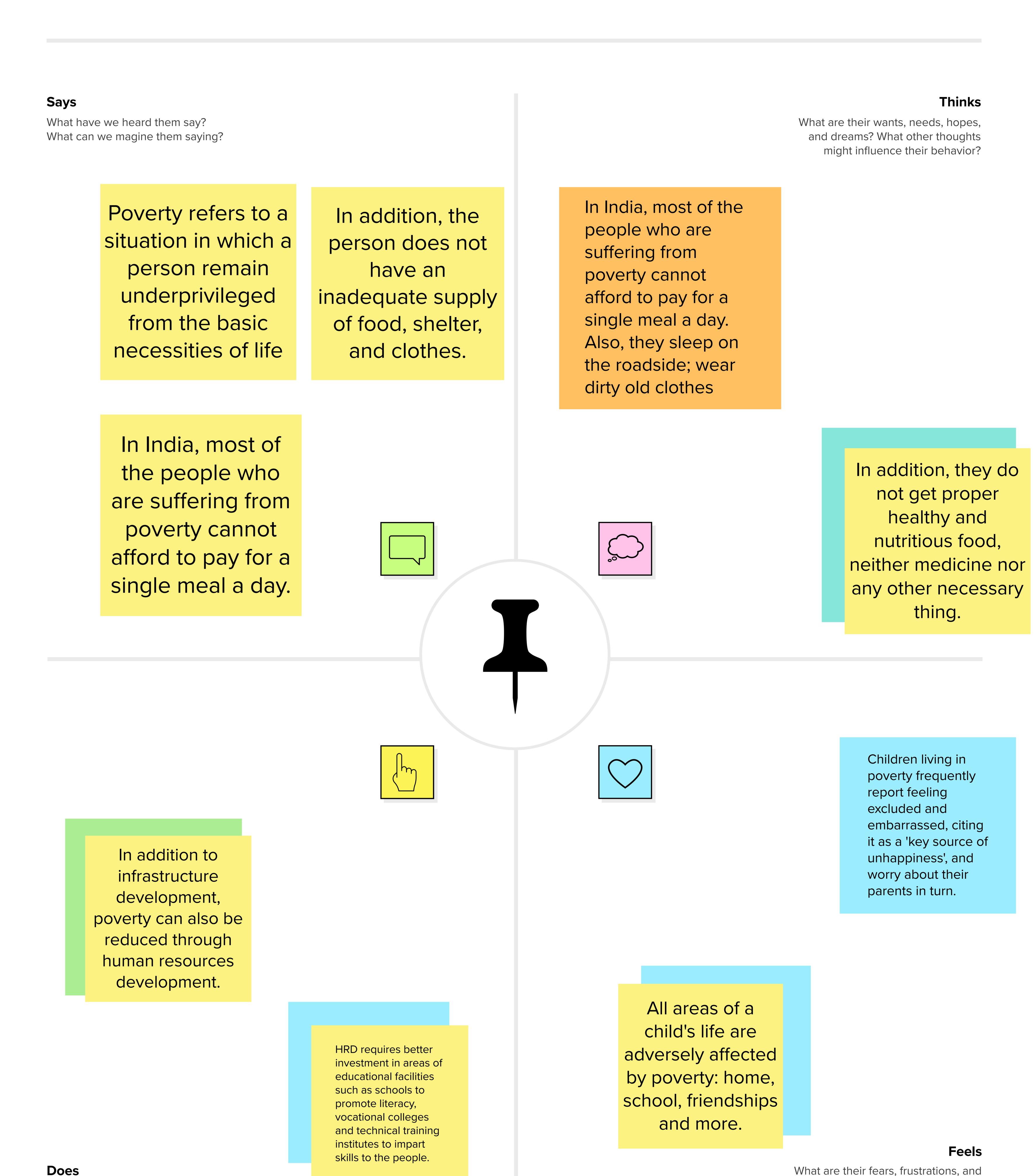


Empathy map

Those living in poverty are likely to experience deprivations related to lack of access to resources such as nutrition, safe water and electricity for educational or domestic needs. Lack of resources impacts health outcomes. It also creates social stigma in perceptions about the lack of cleanliness.

- Eliminating poverty through equity. One of the main causes of poverty is inequality.
- Reducing poverty with resilience.
- Commit to climate change solutions and climate justice.
- Eradicating poverty through education.
- Halting poverty by ending hunger (and thirst).
- Poverty alleviation through peace.
- Cash solves poverty.



Thinks

not get proper

healthy and

nutritious food,

thing.

Feels

anxieties? What other feelings might

influence their behavior?

Build empathy

What behavior have we observed?

What can we imagine them doing?

The information you add here should be representative of the

observations and research you've done about your users.

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