

DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering
Vivekananda College of Technology for Women
Namakkal - 637205

NM id: 78FA3D619102BDB917649BF8C4970823

Submitted By:

GAYATHRI E AU613020104020

☐ **BRAND NAME:**

MIN FICTIONALS – BOOKS WORLD

☐ **LOGO:**



☐ **CATEGORY:**

BOOKS STORE

1. Create a blog or website using Blogspot and WordPress.

Blogspot: <https://minfictional.blogspot.com>

WordPress: <https://minfictionals.blogspot.com/2023/10/news-letter-october-2023.html>

2. Create a New Facebook Business Page and Post one social media poster

Business Page link:

<https://www.facebook.com/profile.php?id=61552210882368&mibextid=ZbWKwL>



Social media Poster:



3. Social media advertisement poster using Canva



4. Email newsletter using MailChimp or Canva

