

DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering
Vivekananda College of Technology for Women
Namakkal - 637205

NM id: 06DCEB143219F53A26B4E9DEF0F8ED32

Submitted By:

KALPANA SHREE V

Register Number:

AU613020104032

☐ **BRAND NAME:**

Dikstra Academy

☐ **LOGO:**



☐ **CATEGORY:**

Learning Academy

1. Create a blog or website using Blogspot and WordPress.

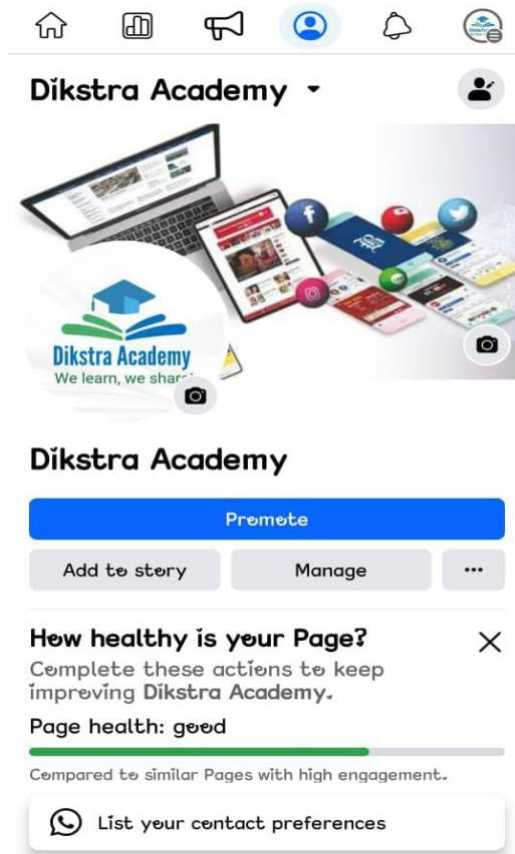
Blogspot: <https://dikstraacademy.blogspot.com>

WordPress: <https://dikstraacademy.blogspot.com/2023/10/newsletter-october.html>

2. Create a New Facebook Business Page and Post one social media poster

Business Page link:

<https://dikstraacademy.blogspot.com/2023/10/newsletter-october.html>



Social media Poster:



3. Social media advertisement poster using Canva.



4. Email newsletter using MailChimp or Canva.

