DIGITAL MARKETING ASSIGNMENT

BE – Computer Science and Engineering
Vivekananda College of Technology for Women
Namakkal - 637205

NM id: B113D8151636D23A68B4AF07169441AA

Submitted By:

MAHESWARI.V   AU613020104043

❑ **BRAND NAME:**

Borcelle Cup Cakes

❑ **LOGO:**

❑ **CATEGORY:**

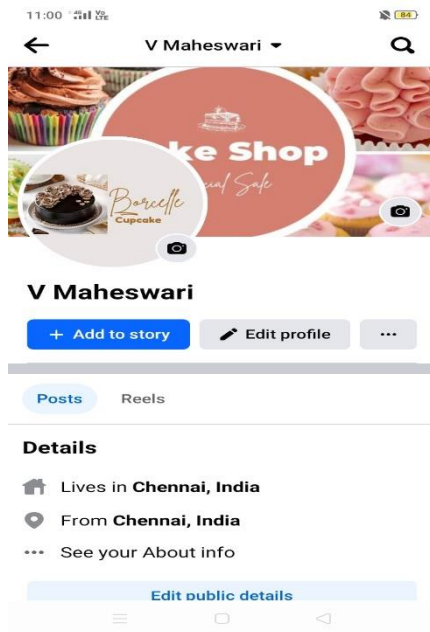**Cup Cake**

1.Create a blog or website using Blogspot and WordPress.

Blogspot: https://borcellecupcakes.blogspot.com

WordPress:
https://borcellecupcakes.wordpress.com/2023/10/15/brocellecupcakes/

2. Create a New Facebook Business Page and Post one social media poster

Business Page link: https://www.facebook.com/borcellecupcakes

Social media Poster:

3. Social media advertisement poster using Canva

4. Email newsletter using MailChimp or Canva