

# DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering  
Vivekananda College of Technology for Women  
Namakkal - 637205

NM id: BFDEDA0129BC12B8F7494576F4C257C

**Submitted By:**

INDHUJAA T      AU613020104027

☐ **BRAND NAME:**

Harry Travel Story

☐ **LOGO:**



☐ **CATEGORY:**

Tourism

## 1. Create a blog or website using Blogspot and WordPress.

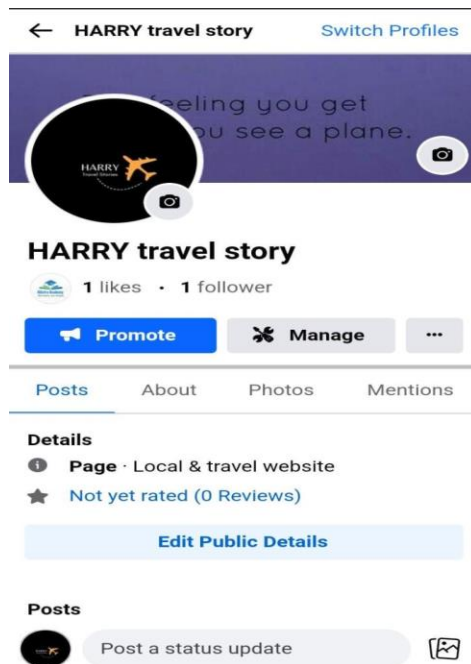
Blogspot: <https://harrytravelstories.blogspot.com>

WordPress: <https://harrytravelstories.blogspot.com/2023/10/newsletter-october.html>

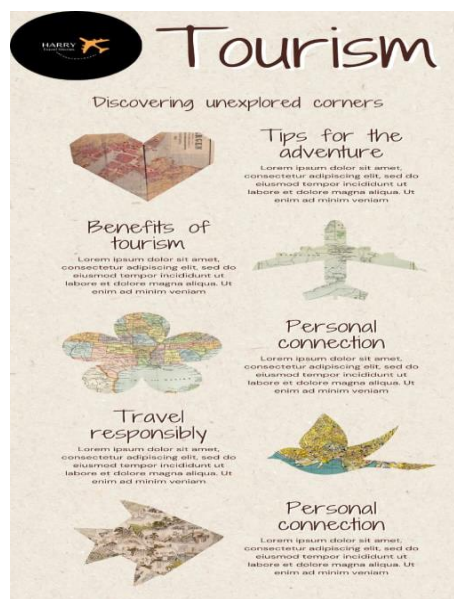
## 2. Create a New Facebook Business Page and Post one social media poster

Business Page link:

<https://www.facebook.com/profile.php?id=61551732856580>



Social media Poster:



### 3. Social media advertisement poster using Canva.



### 4. Email newsletter using MailChimp or Canva

