IDEATION PHASE

BRAINSTROM AND IDEA PRIORITIZATION TEMPLATE

Date	**17 March**
Team id	**NM2023TMID18550**
Project Name	**Optimize Spam Filtering**
Maximum	**5 Marks**

BRAINSTROM & PRIORITIZATION TEMPLATE:

Under this activity our team member have gathered and discussed various idea's to solve our project problem each member contributed size to ten ideas after gathering all ideas we have assessed the impact and feasibility of each point

Finally we have assigned the priority for each point based on the impact value

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we[optimize spam filtering]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

indhumathi

- Security is first important to our privacy,so i append defence to this software
- The customer want latest features,I think my project apt to the customer
- WE add our new features in spam that's the spam message blink while open mail box
- I already preplaned and sceduled to finish this project on-time

sasikala

- The most important feature in our project is use the check box mark bulk email as spam
- Redirect message to email address delivers the message to another inbox instead of the intended recipient
- Virus automatic filter for timely detection of new malware
- Most important,the message is distributed without the explicit permission of the recipient

kalaivani

- This customer belive me a lot ,i give my best work on this project
- We coordinate in this time to finished our spam project good
- Anti spam refers to use any software to block spam in entering system
- I ecpected in spam project,so i will do best
- Most customer want a satisfied project,,with low budject

sumithira

- Allowing only the approved emails into your inbox
- They belive me,so i put my own effort
- Spam is a bad think in customer replied
- Satisfaction is first priority in customer side

indhumathi

- We will created this project with full of smart and quantity
- Planing is very important for any good project
- I hope to the customer they really like and glad about my project

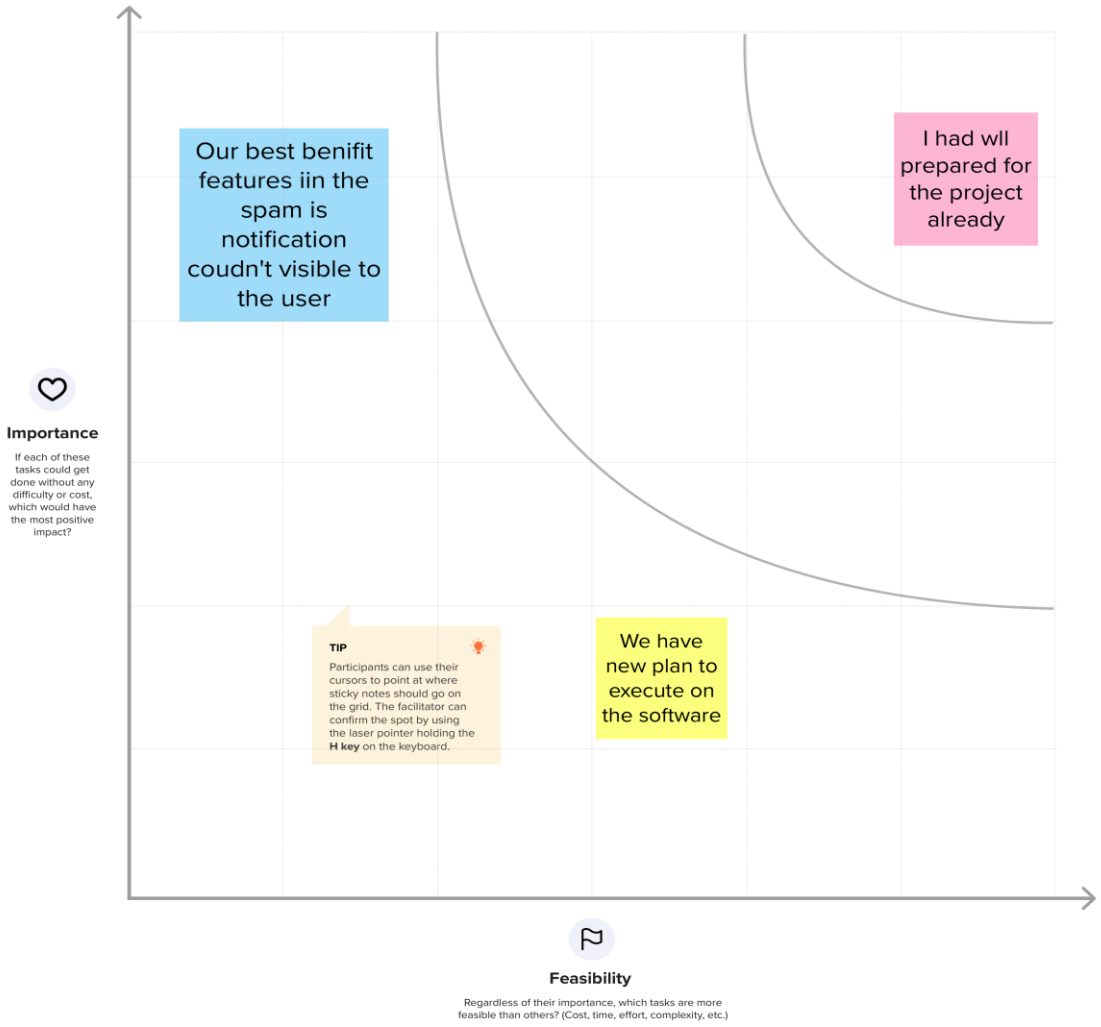
Person 6

Person 7

Person 8

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes