

## **IDEATION PHASE**

### **BRAINSTROM AND IDEA PRIORITIZATION TEMPLATE**

<b>Date</b>	<b>17 March</b>
<b>Team id</b>	<b>NM2023TMID18550</b>
<b>Project Name</b>	<b>Optimize Spam Filtering</b>
<b>Maximum</b>	<b>5 Marks</b>

#### **BRAINSTROM & PRIORITIZATION TEMPLATE:**

Under this activity our team member have gathered and discussed various idea's to solve our project problem each member contributed size to ten ideas after gathering all ideas we have assessed the impact and feasibility of each point

Finally we have assigned the priority for each point based on the impact value

1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

### PROBLEM

How might we[optimize  
spam filtering]?



### Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

indhumathi



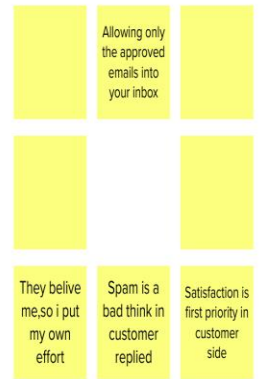
sasikala



kalaivani



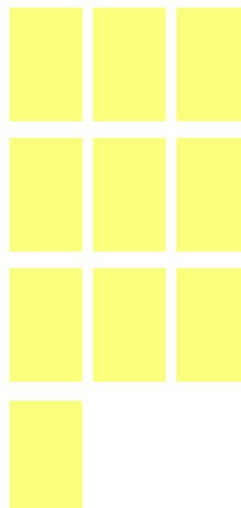
sumithira



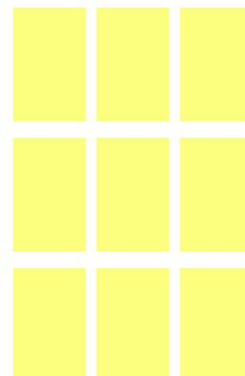
indhumathi



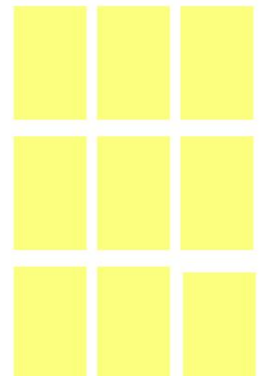
Person 6



Person 7



Person 8



4

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

