Ideation Phase

Empathize & Discover

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| --- | --- |
| Date | 15 March 2023 |
| Team ID | NM2023TMID18550 |
| Project Name | Optimize Spam Filtering |
| Maximum Marks | 2 Marks |

Empathy map canvas:

In the ideation phase we have emphathize as our client Mexcy .And we have occur details which are represent in the empathy map given below.

Example:

Empathy map

