

IndigenousArtizan App

Framework, User Guid, UI and General Reading.

Oliver Macauley Pass

General reading

Introduction

- @IndigenousArtizan we want to publish an application made available to the public that can be updated and accessed from both android and IOS. Apple and google play store.
- Our aim is to increase an awareness of our brand.
- attract new customers,
- We believe in investing into the technology sector, which will help to gain traction and increase traffic to our business awareness and most importantly growth !

Marketing Strategy and market research

How we can grow our business in popularity ,

- The app needs to be user friendly
- The app needs to showcase our music and products,
- The app needs to allow customers to visit our website
- The app needs to allow customers to connect or contact us.
- The app needs to provide simple and relevant information in relation to the business.

Our app design ?

flash_screen.dart

Import company logo.jpg



Stateful widget, App bar

App design

Home_Page.dart

NO CAPITAL LETTERS ARE TO BE
USED WITH IN THE APP !



widget showing company logo

Position right top corner ,

AbouListtile. On pressed action 'IndigenousArtiza

Elevated Button call location
/lib/screens 'music_player.dart',

Elevated Button call location
/lib/screens 'shop_e_commerce',

Elevated Button call location
/lib/screens 'Indigeous_ways',

Elevated Button call location
/lib/screens/ 'audits',

Elevated Button call location
/lib/screens/ 'sailing' ,

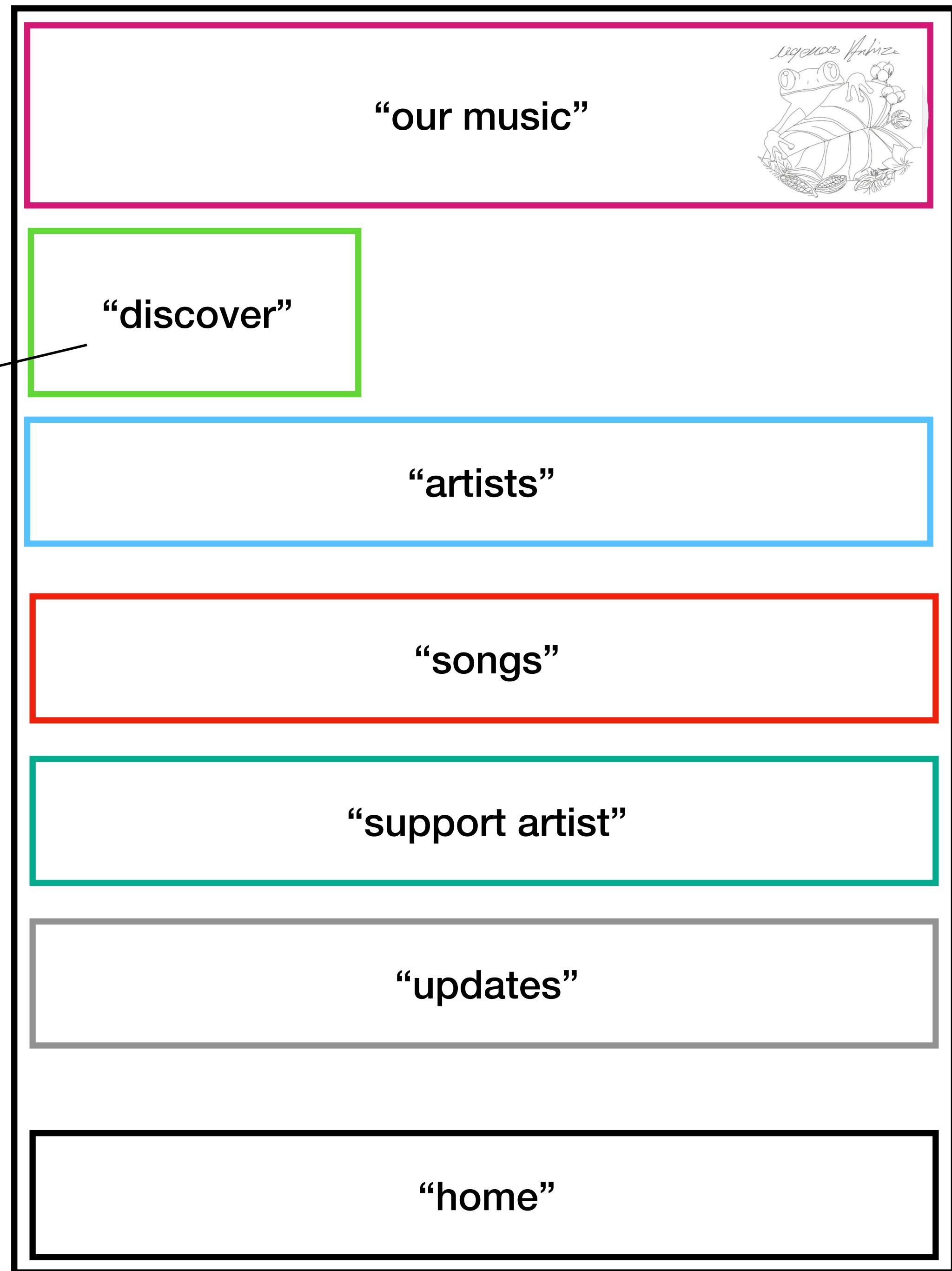
Elevated Button call location
/lib/screens/ 'login',

App design

_music.dart

“Discover” = random action button from music database

Please use Colours in this
wiredirgram.



Widget showing the app “location”
within the framework, print “our music”
the company logo right top corner

Widget elevated button call location
/lib/music/ ‘artist’

Widget Elevated Button call location
/lib/music/ ‘songs’

Widget Elevated Button call location
/lib/music/‘donate’

Elevated Button call location
/lib/music/update/

Elevated Button calls location
Home_screen.dart

App design

Artisits.dart

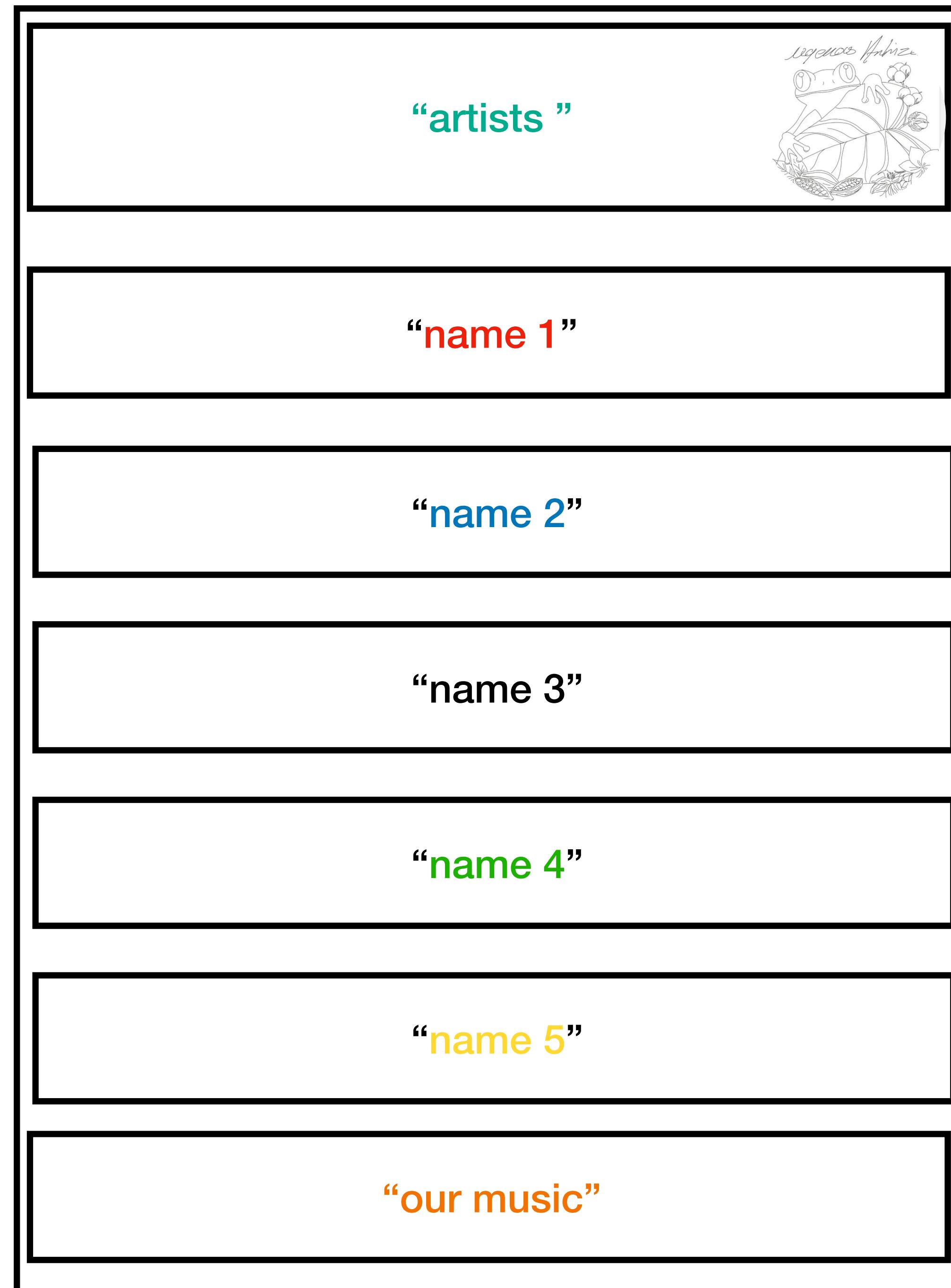
Back end

Business needs access to library with organisation and a UI which will allow staff to update information “name of artists songs as new music is recored and discovered.

How our app will work.
Global access through apple and android stores,

App will hold all necessary data to allow the app to work offline, Any update for our growth, can be uploaded at any time.

Development of the business expects in year 2 to exchange the operation of local databases include in the app to a server streaming service.



Create artist database

Elevated Button link to artist 1 detail

Elevated Button link to artist 2 detail

Elevated Button link to artist 3 detail

Elevated Button link to artist 4 detail

Elevated Button link to artist 5 detail,

Elevated Button returns previous screen

App design

Artisit_name1.dart

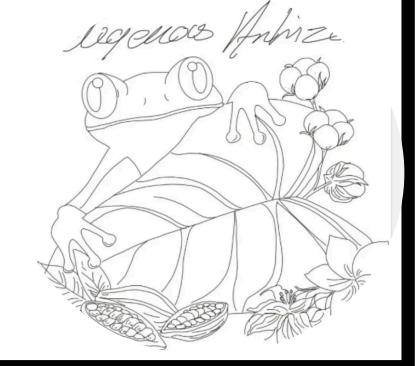
Information about artist
Pop up
“Location of discovery” circle.

If we make them ? 2028-2030.

How donation will work
we publish music

We also securely hold publishers
information
We act upon the request and
funds and can make a payment
to our supply chain

“**artist name 1** ”



“**songs**”

“**about me**”

“**music videos**”

“**donate to me/print name;**

“**contact me**”

“**our music**”

Company logo on artist 1 songs.dart

Repeat artist_name 1 layout and design for
artist_name 2, 3, 4,5,6 and so on

Elevated Button action link new page

Elevated Button action link new page

Elevated Button action link new page
until published work call no action for
button return null

Elevated Button action link new page

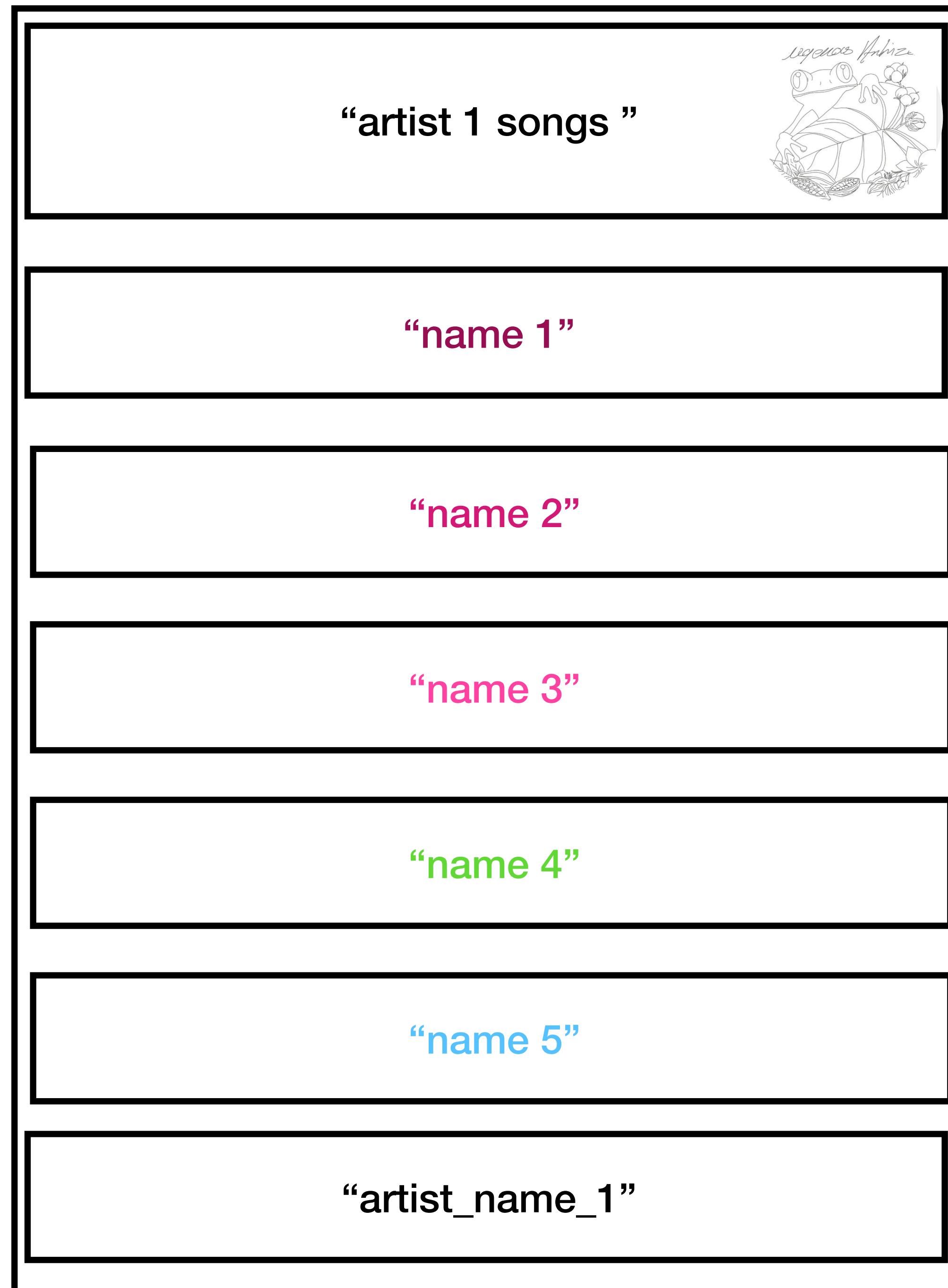
Elevated Button action link new page

Return to previous page Elevated Button

App design

artist 1 songs.dart

Order
Date of published song, or random.



Company logo on artist 1 songs.dart

Elevated Button

Print name but also action widget which plays the song

Elevated Button

Print name but also action widget which plays the song

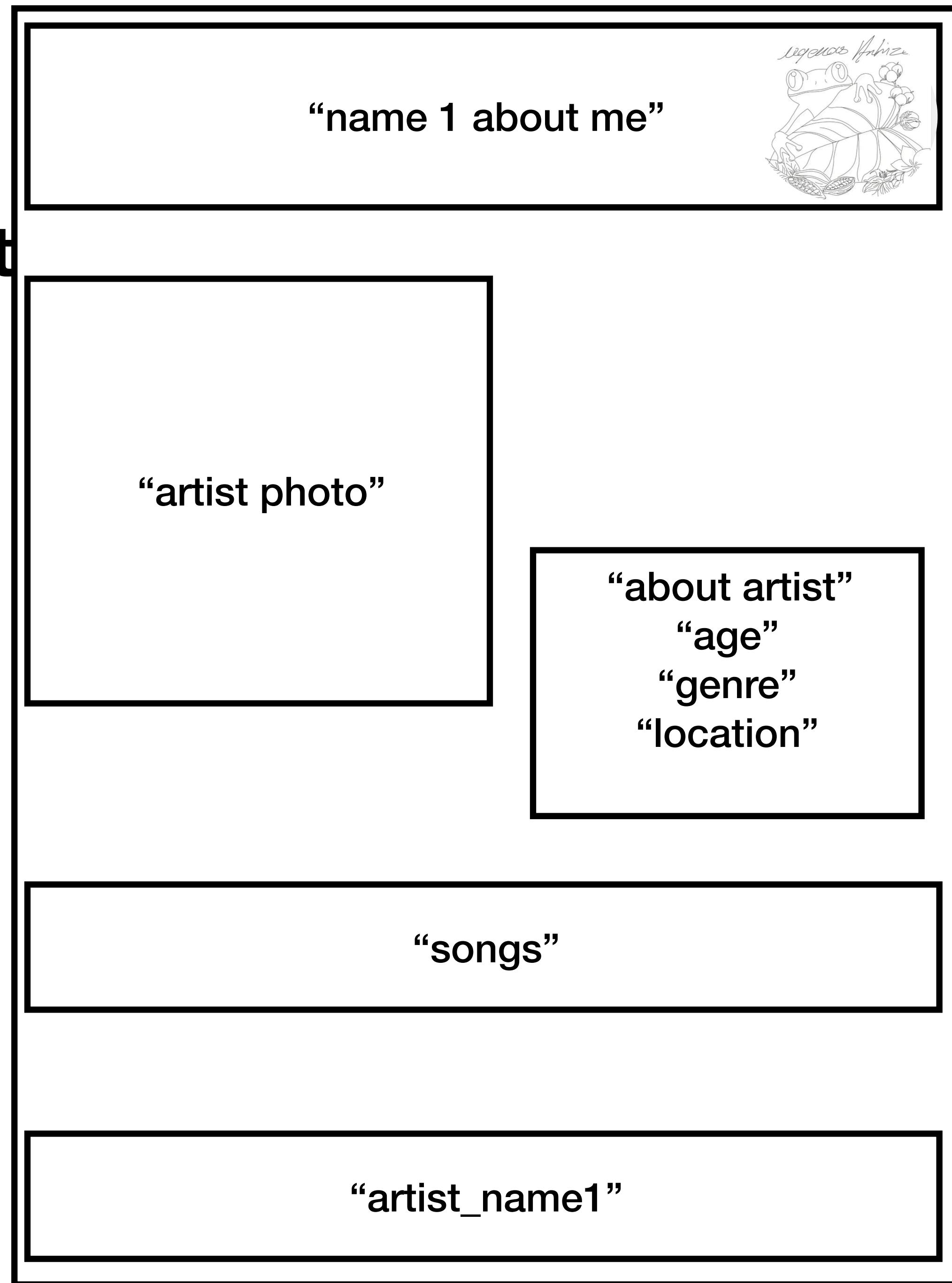
Potentially if enough songs where to be published buy an artist we can include the elevated buttons into a flow screen scrolling

Elevated Button

Elevated Button return previous screen,

App design

name_1 about me.dart



Elevated button with company logo.

Link to database and music songs specific for the relevant artist

Link to page with music songs specific for the relevant artist

Elevated Button return screen,

App design

Home_Page.dart

Local data base containing, videos,

Needs to be organised by artist and able to be accessed

“music video”



“play.mp4”

“If no content display coming soon
with background photo.
“5_microphone”

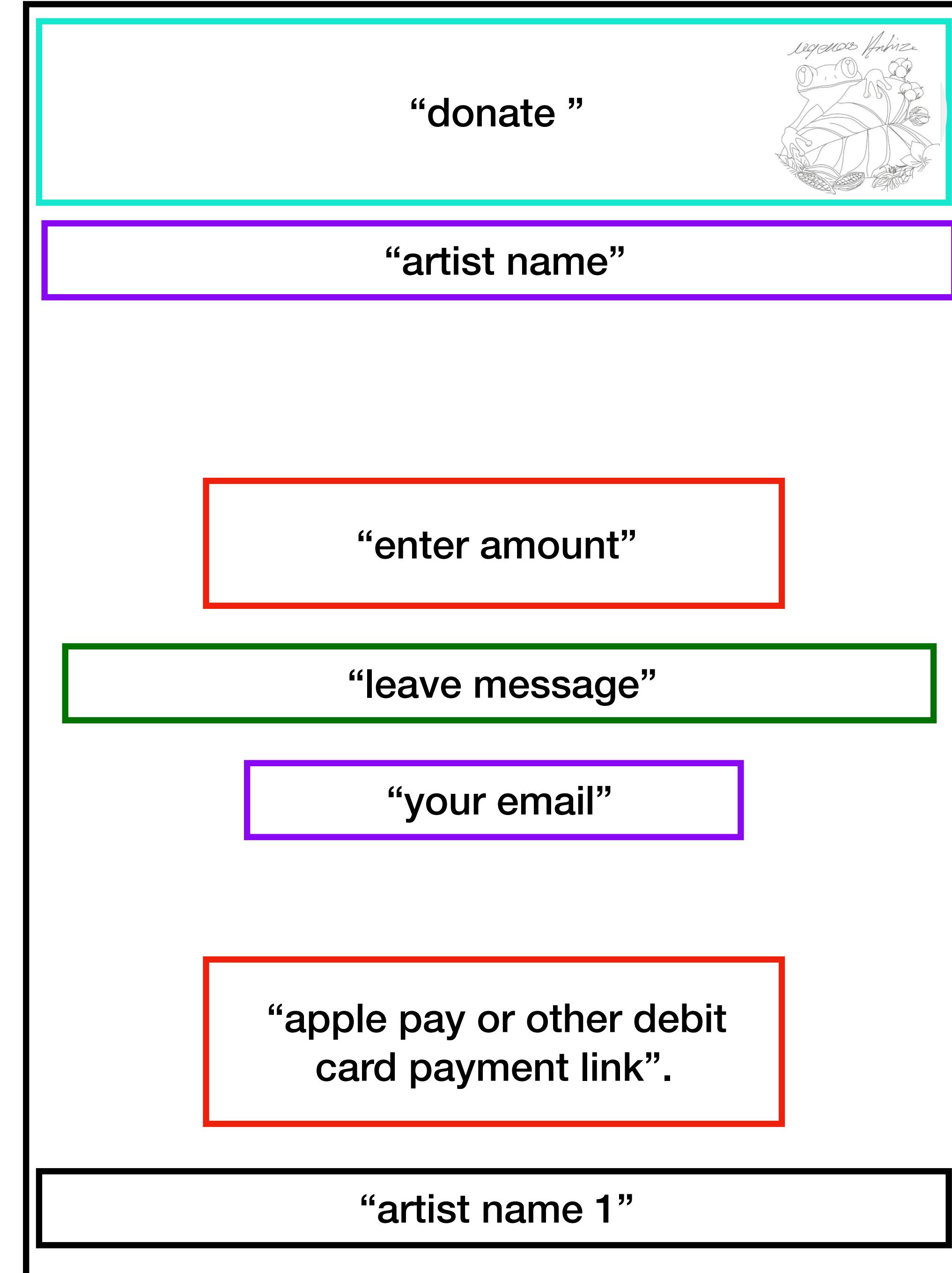
“play.mp4”

“artist_name_1”

App design

Artisit.dart

Upon payment link success
automatic email sent to
business
IndigenousArtizan@proton.me
We can call upon our API using
stripe, which will move funds
directly into our 2nd business
bank account, this will



Print text stateful widget,

Elevated Button

Must return value any value,

Elevated Button, make mandatory field requirement ,

Elevated button make mandatory field input

Connect business with apple Pay

Elevated Button return call .lib artist..dart

App design

Home_Page.dart

“contact me”



‘ your name’

“your email”

“enter message”

“send”

“artist_name1”

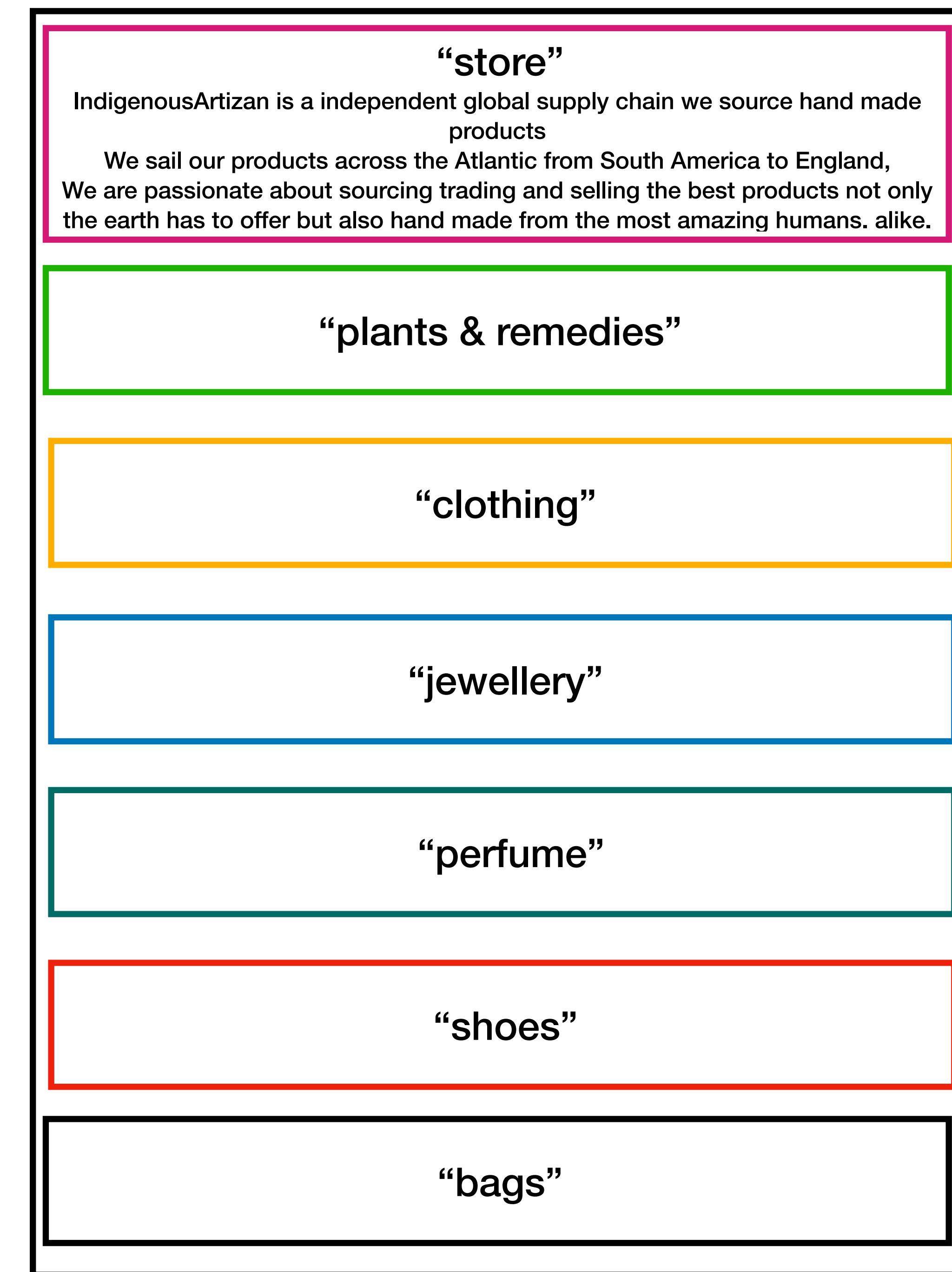
Thank you



App design

Store.dart

Page extends category list



Text as written
Remember no capital letters in our app ! Colours also to match this wire digram

Elevated button, action, /lib/plants.dart

Elevated button, action, /lib/clothing.dart

Elevated button, action, /lib/jewelry.dart

Elevated button, action, /lib/perfume.dart

Elevated button, action, /lib/shoes.dart

Elevated button, action, /lib/bags.dart

App design

store exstend.dart

Page extends category list



Text as written
Remember no capital letters in
our app ! Colours also to match
this wire digram

Elevated button, action, /lib/
plants.dart

Elevated button, action, /lib/
clothing.dart

Elevated button, action, /lib/
jewrelry.dart

Elevated button, action, /lib/
perfume.dart

Elevated button, action, /lib/
shoes.dart

Elevated button, action, /lib/
bags.dart

App design

store exstend.dart

Page extends category list

“store”

IndigenousArtizan is a independent global supply chain we source hand made products

We sail our products across the Atlantic from South America to England,
We are passionate about sourcing trading and selling the best products not only
the earth has to offer but also hand made from the most amazing humans. alike.

“gloves”

“materials”

“history of waving”

“recycle project”

“audits”

“moddeling”

Text as written

Remember no capital letters in
our app ! Colours also to match
this wire digram

Elevated button, action, /lib/
plants.dart

Elevated button, action, /lib/
clothing.dart

Elevated button, action, /lib/
jewrelry.dart

Elevated button, action, /lib/
perfume.dart

Elevated button, action, /lib/
shoes.dart

Elevated button, action, /lib/
bags.dart

App design

plants.dart



“plants” “Basket”

“ayahuasca”

plant 1 photo

1 peace

£33.00

We are very conscience about our work, which goes far deeper than just selling coffee ! firstly we wont over pressure our suppliers if our demand exceeds their efforts, want to reach out equally and offer our support and gratitude we are constantly changing, We also would like to invite you for the opportunity of visiting our suppliers and discover an entirely new way of living. We have selected the very best our earth has to offer, helping boost our lifestyle.,

Ayahuasca is a south american medicinal brew powerful, traditionally used by indigenous cultures and tribes man and woman in the amazon, it is made from the bark of the Banisteriopsis caapi vine and leaves of the chagrapanga, wambisa or Psychotria viridis bush. It can also be called kaji, kadana and kadanapira, used by [Tucano people](#). The Tucano people live in Colombia they are still native and live wild in nature, we travelled discovered artist and asked them to design for us a peace of jewellery that holds their medicine, magic inviting us into a new global vibration that can help hold our stamina through our lives. Its perfectly preserved,

“free delivery”

“Add to basket”

“Next plant”

“Sourcing”

“Store”

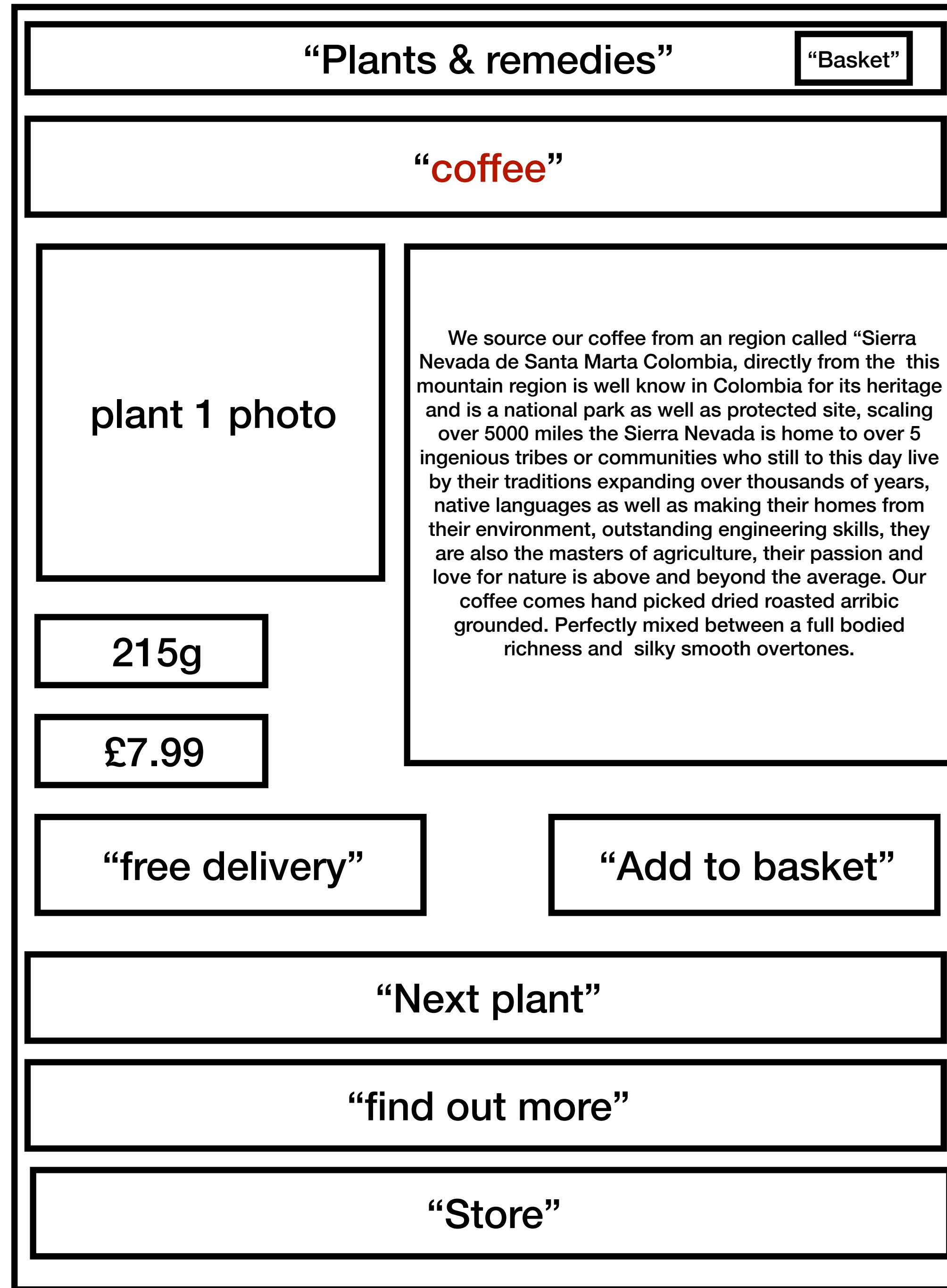
Link to audit page specifically about plant mentioned where we source it how we source it

App design

coffee.dart

Only display “free delivery” when app is being used or downloaded in the UK.

If app is downloaded and being used in eu country or overseas internationally
Display £2.99 instead of free delivery



App design cacao.dart

Only display “free delivery”
when app is being used or
downloaded in the UK.

If app is downloaded and
being used in eu country or
overseas internationally
Display £2.99 instead of free
delivery

The wireframe shows a product detail screen for "cacao". At the top, there's a header bar with "Plants & remedies" and a "Basket" button. Below the header is a title "cacao". To the left is a placeholder for "plant 2 photo". To the right is a detailed description box containing information about cacao's origin, health properties, and nutritional benefits. Below the photo placeholder are two price boxes: "200g" and "£7.99". Further down are two buttons: "free delivery" and "Add to basket". At the bottom are three more buttons: "Next plant", "find out more", and "Store".

"Plants & remedies"

"Basket"

"cacao"

plant 2 photo

we source our cacao from a small farmer called gustarvo he lives in a indigenous territory and small village called chimilla 4 hour drive form el-copey, this small village is home to the mamos of Sierra nevada, Cacao has many health properties because of plant compounds, known as flavonoids, and can aid in blood pressure regulation, blood flow, and the prevention of blood clots. This article discusses the health benefits of cacao, its nutrient profile, and ways to prepare it.
Raw cacao comes from the beans of the Theobroma cacao tree. The beans, technically seeds, grow within pods in the Baba part of the plant. The Baba is a fleshy white pulp. Most of the world's cacao supply comes from Africa, but it can thrive in warmer climates, so it is also grown in Central and South America and the Canary Islands in Spain. The tree has been used for food and medicine in Central America since the times of the Mayans and Aztecs
Cacao beans and powders contain high levels of potassium. Potassium is an essential nutrient that can help to maintain blood pressure levels. Sustained hypertension (high blood pressure) can lead to serious adverse health effects over time, such as heart disease, chest pain, and a decrease in blood flow to the heart. Therefore, adequate potassium intake in cacao can help reduce blood pressure while lessening the risk of adverse heart events or disease.

200g

£7.99

“free delivery”

“Add to basket”

“Next plant”

“find out more”

“Store”

App design

moringa.dart

Only display “free delivery” when app is being used or downloaded in the UK.

If app is downloaded and being used in eu country or overseas internationally
Display £2.99 instead of free delivery

“Plants & remedies” “Basket”

“moringa”

plant 3 photo

20g

£3.69

“free delivery” “Add to basket”

“Next plant”

“find out more”

“Store”

sourced in mocoa a southern city in a region of colombia called putumayo, moringa we sell is organic hand picked and dried and cured, this plant has incredible healing properties, as well as many vitamins and minerals. It removes free radicals from our body and is soothing and calming, A 10g serving of moringa powder provides:

31 kcals/128KJ
2.5g protein
0.6g fat
2.6g carbohydrates
2.4g fibre
198mg calcium
49.5mg magnesium
4.5mg iron
2.3g vitamin C

Rich source of protective antioxidants
May have anti-inflammatory benefits
May protect the liver
May support cognitive function
Antioxidant compounds, including nutrients and phytochemicals, help protect cells from the damage incurred by molecules called free radicals, these are produced by the body when exposed to environmental toxins like pesticides and cigarette smoke. Moringa, and most notably its leaves, are rich in a number of natural molecules, which provide antioxidant protection. These include vitamin C and beta-carotene as well as polyphenols, such as quercetin, rutin and chlorogenic acid.

App design chochowasi.dart

Only display “free delivery”
when app is being used or
downloaded in the UK.

If app is downloaded and
being used in eu country or
overseas internationally
Display £2.99 instead of free
delivery

“Plants & remedies”

“Basket”

“chuchuhuasi ”

plant 4 photo

Uses of this herb is as a remedy for arthritis and the pain and swelling associated with rheumatism. In Peruvian herbal medicine systems, Chuchuhuasi alcohol extracts are used to treat osteoarthritis and rheumatoid arthritis. The bark is rich in several alkaloids, tannins, triterpenes and sesquiterpenes, and it is thought that the pyridine alkaloids in the bark may be primarily responsible for its anti-arthritic effects.

Immune Boosting

Sometimes referred to as “Brazilian Ginseng”, Chuchuhuasi is classed as an adaptogen – a specific class of herbs that help to balance, restore and protect the body from external stressors, ranging from extremes in temperature to colds, infections, trauma and stress.

25g

£6.59

Truffles

“free delivery”

“Add to basket”

“Next plant”

“find out more”

“Store”

App design, sarsaparilla.dart

Only display “free delivery”
when app is being used or
downloaded in the UK.

If app is downloaded and
being used in eu country or
overseas internationally
Display £2.99 instead of free
delivery

The wireframe shows a structured layout for a product page:

- Header:** "Plants & remedies" and "Basket" buttons.
- Title:** "sarsaparilla" (highlighted in red).
- Image Area:** A placeholder for a photo labeled "plant 5 photo".
- Quantity:** "100g" (in a black-bordered box).
- Price:** "£7.99" (in a black-bordered box).
- Delivery Options:** "free delivery" (in a black-bordered box) and "Add to basket" (in a black-bordered box).
- Navigation:** Buttons for "Next plant", "find out more", and "Store".

Content details:

- Plant Description:** Sarsaparilla is rich in saponins, these are compounds that bind to endotoxins and remove them from the body. Endotoxins are found primarily in bacterial cells and upon release into the bloodstream they can contribute to all kinds of diseases, including inflammatory conditions that can lead to liver disease, flu-like symptoms, fevers and respiratory disorders. This effect earns Sarsaparilla its classification as an “alterative” – a herb which cleanses the blood.
- Health Benefits:** Sarsaparilla is classed as a diuretic and diaphoretic herb, meaning it promotes the excretion of toxins via the urine or sweating. Its diuretic action forces the excretion of toxins through urination which supports kidney health by clearing the kidneys. It also helps to relieve fluid retention, puffiness, swelling and bloating. It is important to remember to drink lots of pure water to support the kidneys whilst taking diuretic herbs.
- Historical Use:** It is believed that ancient Peruvians were the first to recognize Sarsaparilla’s pain-relieving properties, and used it as a treatment for headaches, joint pain and ailments associated with colds and flu.

App design, maca.dart

Only display “free delivery”
when app is being used or
downloaded in the UK.

If app is downloaded and
being used in eu country or
overseas internationally
Display £2.99 instead of free
delivery

“plants & remedies”

“Basket”

“maca”

plant 6 photo

150g

£6.99

The maca plant, also called Lepidium meyenii or “Peruvian ginseng,” is a cruciferous vegetable related to broccoli, cauliflower, cabbage, and kale. Native to the high Andean plateaus, it has been cultivated for over 2,000 years and can survive the harsh weather of the Peruvian Andes above 4,000 meters (m) or 13,123 feet (ft).
maca has been used as food or as medication to treat respiratory conditions and rheumatic disease.
Maca products have seen a surge in popularity in recent years due to claims they may help increase libido and fertility. Maca is now grown worldwide, including in China's Yunnan province.
It contains fiber, vitamins, minerals, macamides, macaridine, alkaloids, and glucosinolates. That said, research on its benefits has been mixed, with more studies needed to support the claims.
Here are some potential benefits of maca.
1. May help with libido, sexual function, fertility
It's still unclear whether maca has any real benefit for treating low libido, sexual dysfunction, or infertility in either males or females. The available studies have shown mixed results.
What does Maca do for a man's sexual function?
Although not all studies have been conducted on human subjects, some studies have found it may benefit males with low libido or low sexual desire.
Another 2019 study
Trusted Source
also found that combining Maca with Chinese chive seed (*Allium tuberosum*) improved erectile dysfunction in male mice.
A 2020 study also found that taking 2 grams (g) of maca per day for 12 weeks significantly improved
Trusted Source
semen concentration compared with a placebo treatment. However, there was no significant difference in sperm motility between the treatment and placebo groups.

“free delivery”

“Add to basket”

“Next plant”

“find out more”

“Store”

App design sage,

Only display “free delivery”
when app is being used or
downloaded in the UK.

If app is downloaded and
being used in eu country or
overseas internationally
Display £2.99 instead of free
delivery

“plants & remedies”

“Basket”

“sage”

plant 7 photo

Sage is a member of the mint family and its medicinal use goes back centuries. Sage contains high levels of vitamin K, magnesium, zinc, and copper. and sage is full of benefits and nutrients including antioxidants help combat free radical molecules in our environment that can damage our cells, leading to cancer. Sage contains antioxidant vitamins A, C, and E in small amounts. It also has over 160 types of polyphenols, another type of antioxidants, its calming and can be burnt in houses to cleans energy as well as being used in tea for the body to absorb its benefits, we grow our own sage with gold.

30g

£3.49

“free delivery”

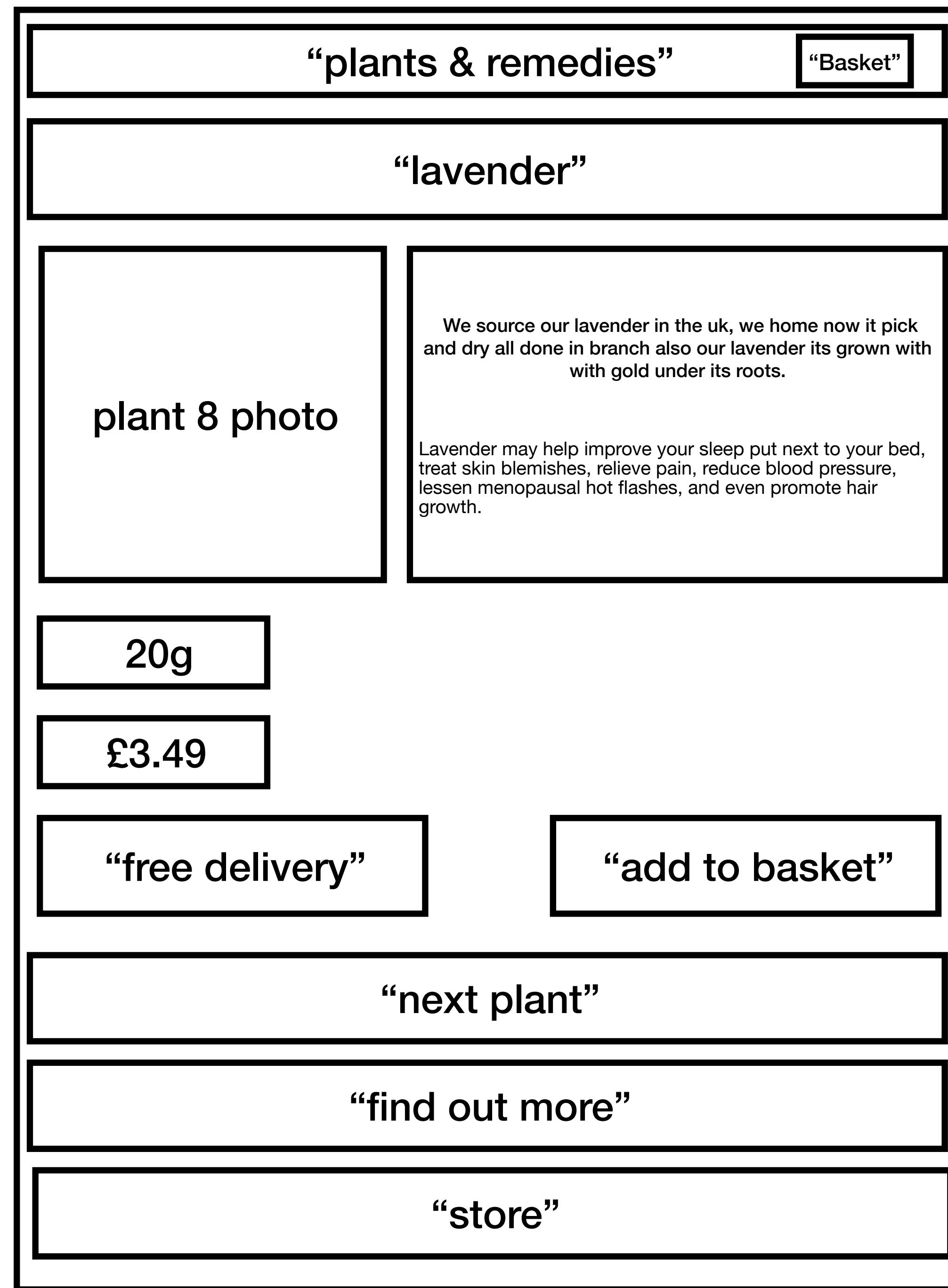
“add to basket”

“next plant”

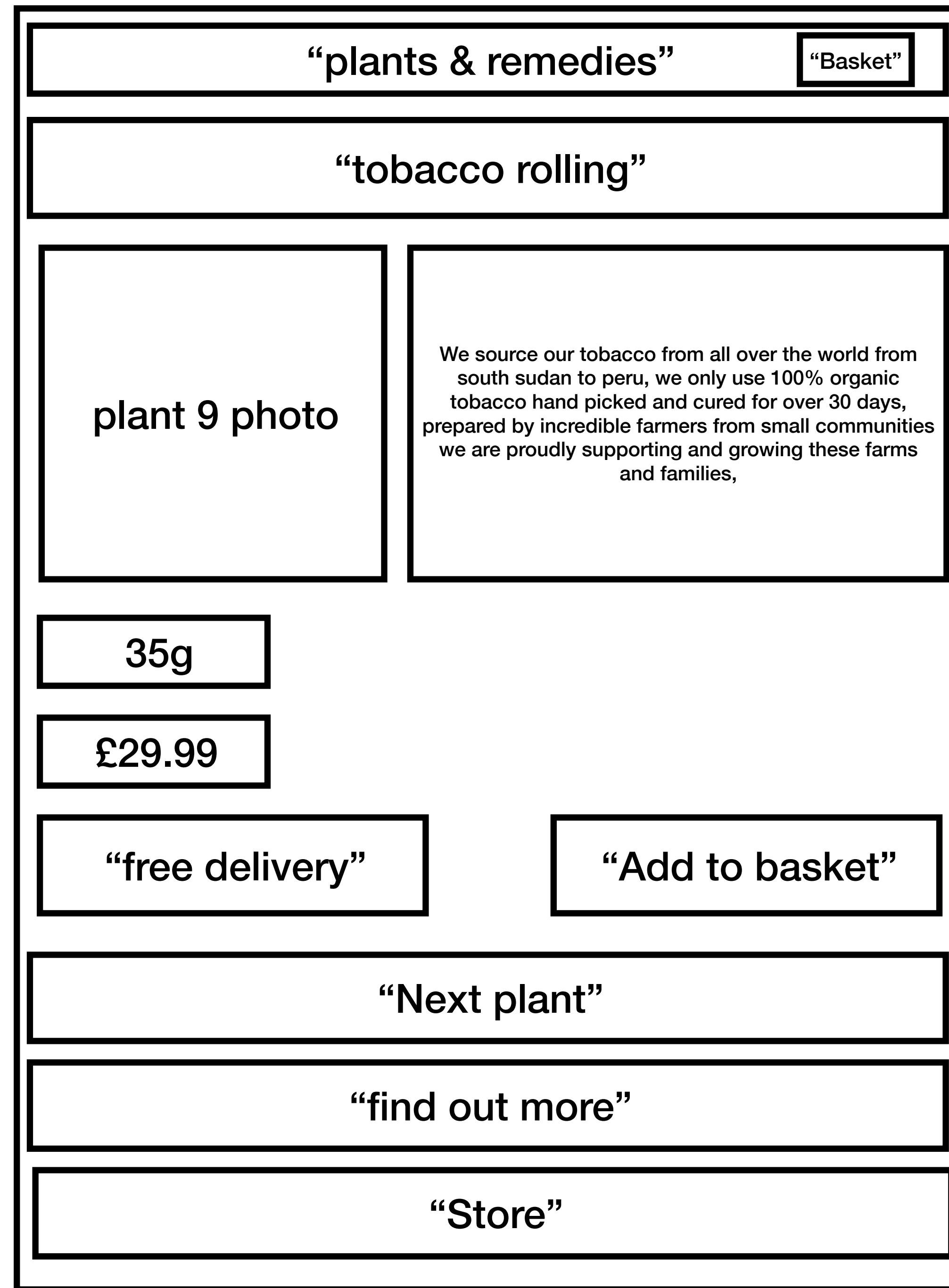
“find out more”

“store”

App design, lavender.dart



App design, tobacco.dart



App design, tobacco.dart

"plants & remedies"

"Basket"

"tobacco mapacho"

plant 9 photo

We source our coffee from a region in la Sierra Nevada de Santa Marta Colombia, this mountain region is well known in Colombia for its heritage and is a national park and protected site, spanning over 5000 miles the Sierra Nevada is home to over 5 indigenous tribes or communities who still to this day live by their traditions expanding over thousands of years, native languages as well as making their homes from nature, with precise and outstanding engineering skills, some of the Sierra Nevada is the perfect climate for the cultivation of some of Colombia's most beautiful foods from chocolate to coffee.

100g

£68.00

"free delivery"

"Add to basket"

"Next plant"

"find out more"

"Store"

App design, tobacco.dart

"plants & remedies" "Basket"

"tobacco rapé"

plant 9 photo

We source our coffee from a region in la Sierra Nevada de Santa Marta Colombia, this mountain region is well known in Colombia for its heritage and is a national park and protected site, spanning over 5000 miles the Sierra Nevada is home to over 50 indigenous tribes or communities who still to this day live by their traditions expanding over thousands of years, native languages as well as making their homes from nature, with precise and outstanding engineering skills, some of the Sierra Nevada is the perfect climate for the cultivation of some of Colombia's most beautiful foods from chocolate to coffee.

25g

£55.00

"free delivery" "Add to basket"

"Next plant"

"find out more"

"Store"

App design, tobacco.dart

"plants & remedies"

"Basket"

"tobacco ambil"

plant 9 photo

We source our coffee from an region in la Sierra Nevada de Santa Marta Colombia, this mountain region is well know in Colombia for its heritage and is a national park and protected site, scaling over 5000 miles the Sierra Nevada is home to over 5 ingenious tribes or communities who still to this day live by their traditions expanding over thousands of years, native languages as well as making their homes from nature, with precise and outstanding engineering skills, some of the Sierra Nevada is the perfect climate for the cultivation of some of Colombias most beautiful foods from chocolate to coffee.

55g

£55.00

"free delivery"

"Add to basket"

"Next plant"

"find out more"

"Store"

App design, copal.dart

“plants & remedies”

“Basket”

“copal”

plant 10 photo

benefits of copal.
Insomnia/Anxiety
Known for its ability to elicit mentally uplifting and calming effects, Copal is rich in triterpenes that have been shown to significantly reduce anxiety. Burning this resin is thought to activate “ion” channels in the brain, helping to alleviate stress and anxiety. These calming effects of Copal also allow the body to wind down and destress in readiness for sleep. It has long been used by the ancients to promote emotional balance and to calm down the nervous system.

Meditation
Copal is a powerful incense to use during meditation. It is linked with the crown chakra, deepening connection to the mystical and encouraging pure thoughts during meditation. Copal also helps to strengthen the auric body, helping to remove stagnant energy.

It is believed that Copal unites the energising force of the sun with the grounding properties of the earth, drawing out and transmuting negative energy on every level.

Energetic Cleansing
In line with most other incenses, Copal has a long history of traditional use as a space clearer, eradicating negative energy from places and objects.

35g

£7.99

“free delivery”

“Add to basket”

“Next plant”

“find out more”

“Store”

App design

Palo santo.dart

“plants & remedies”

“Basket”

“palo santo”

plant 11 photo

Palo santo (*Bursera graveolens*) is a tree that's native to Peru, Ecuador, and other South American countries. It grows in dry tropical forests and produces very fragrant resin. In Spanish, palo santo means “holy wood.”
For thousands of years, the wood, resin, and oil have been used for medicinal purposes. It's mainly used to treat pain and stress. It's also said to clear negative energy.
As this wood has majorly been over sourced and sold their is now a massive energy into the reforestation of this tree, with your support to purchasing our products you are in fact enabling us to carry out the work of reforestation of this specific tree, we have sourced our palo Santo from a tree grown in Mocoa in a garden of a friend it is non commercial and sustainable sourced ie no tree has been cut down rather a single branch of the tree, we are very conscience of this tree and the fact is we are doing everything we can to re-plant them! It still dose hold amazing calming properties and it is still held in ceremonies hence why we have it on our website, rest assured we are not just taking this tree out of the earth but we are also planting them too, Please keep up to date with our Audit page of our reforestation projects.

42g

£9.50

“free delivery”

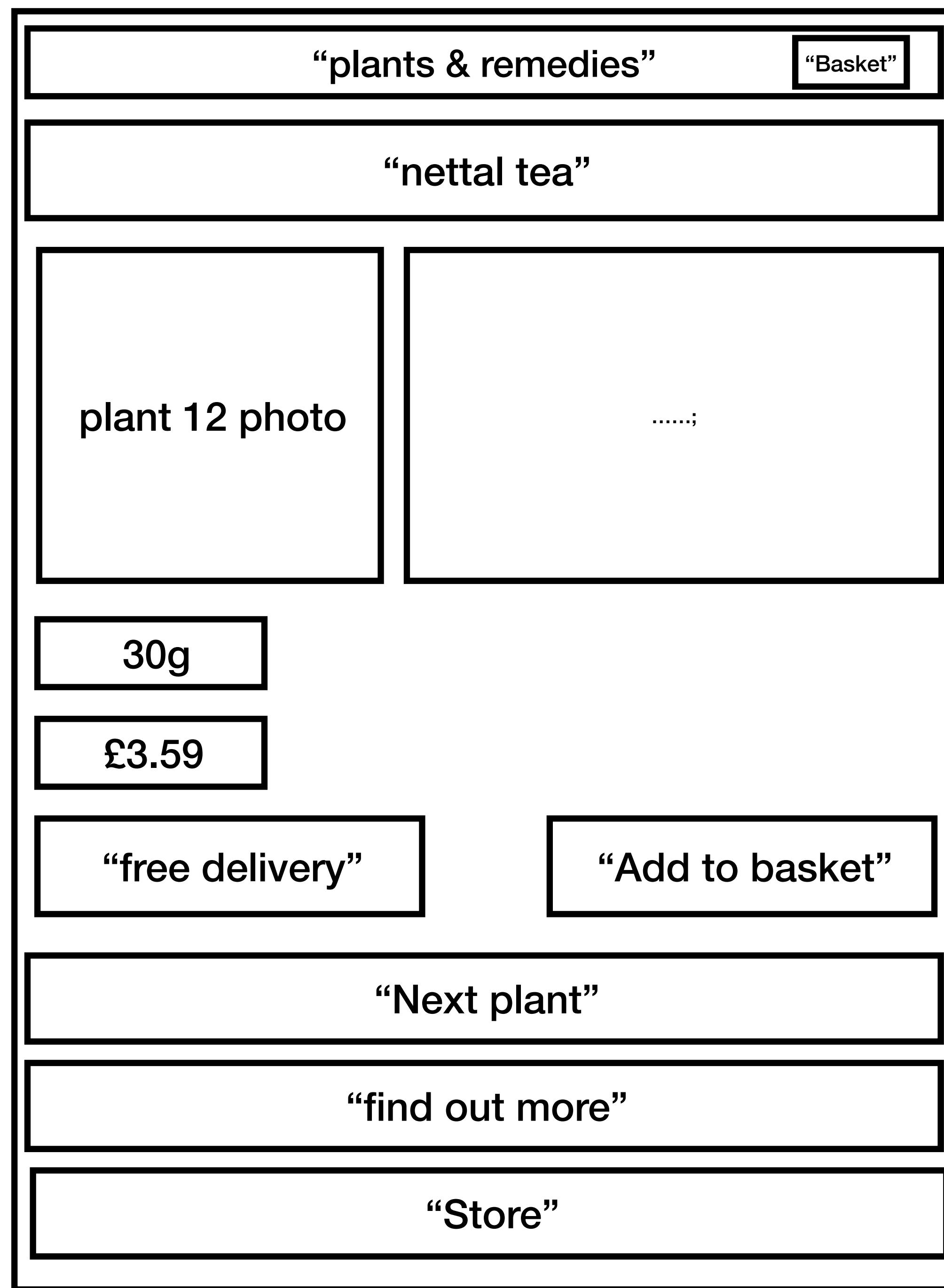
“Add to basket”

“Next plant”

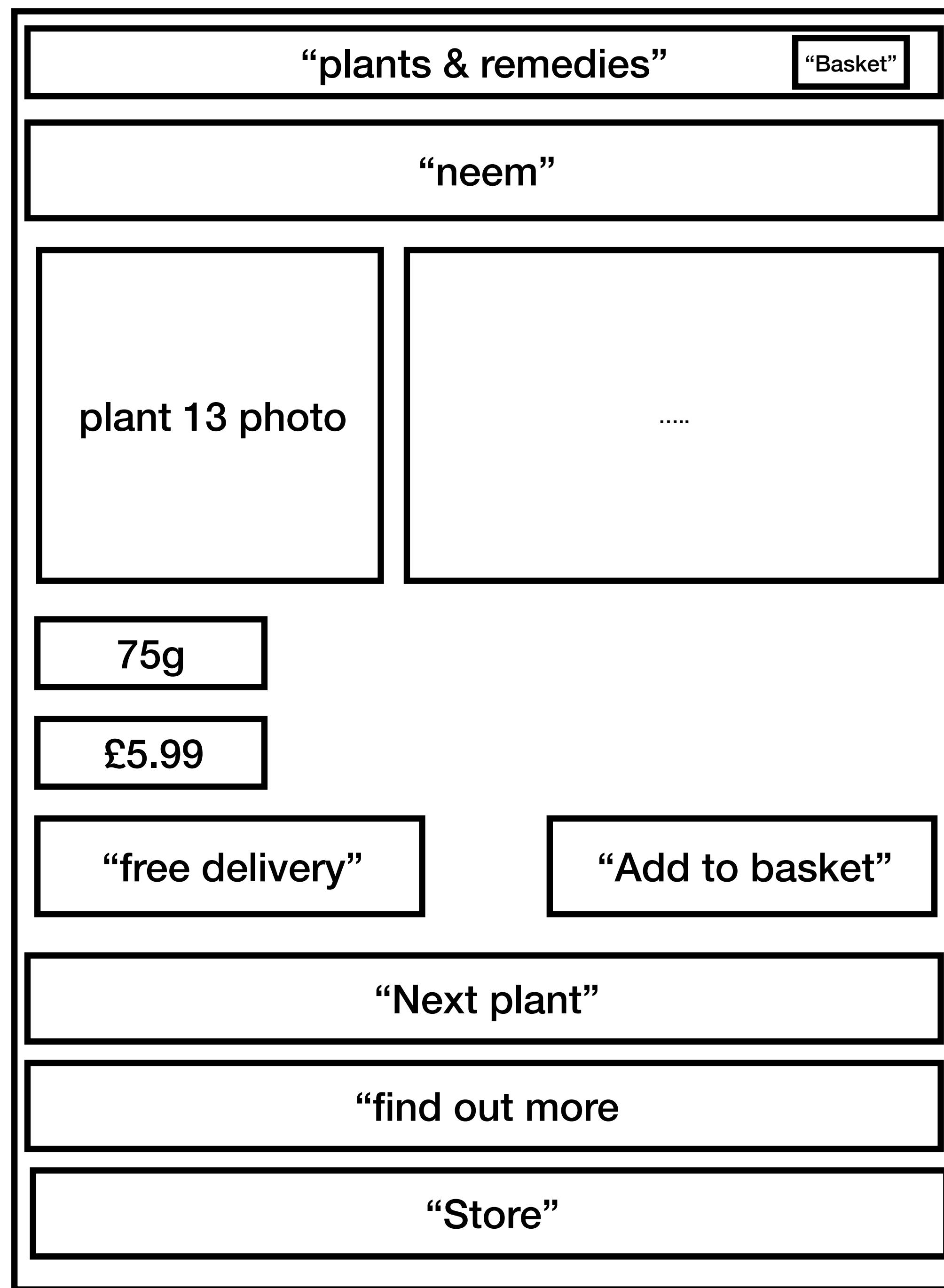
“find out more”

“Store”

Home_Page.dart



Home_Page.dart



Home_Page.dart

“plants & remedies”

“Basket”

“dragons blood”

plant 14 photo

59ml

£24.99

“free delivery”

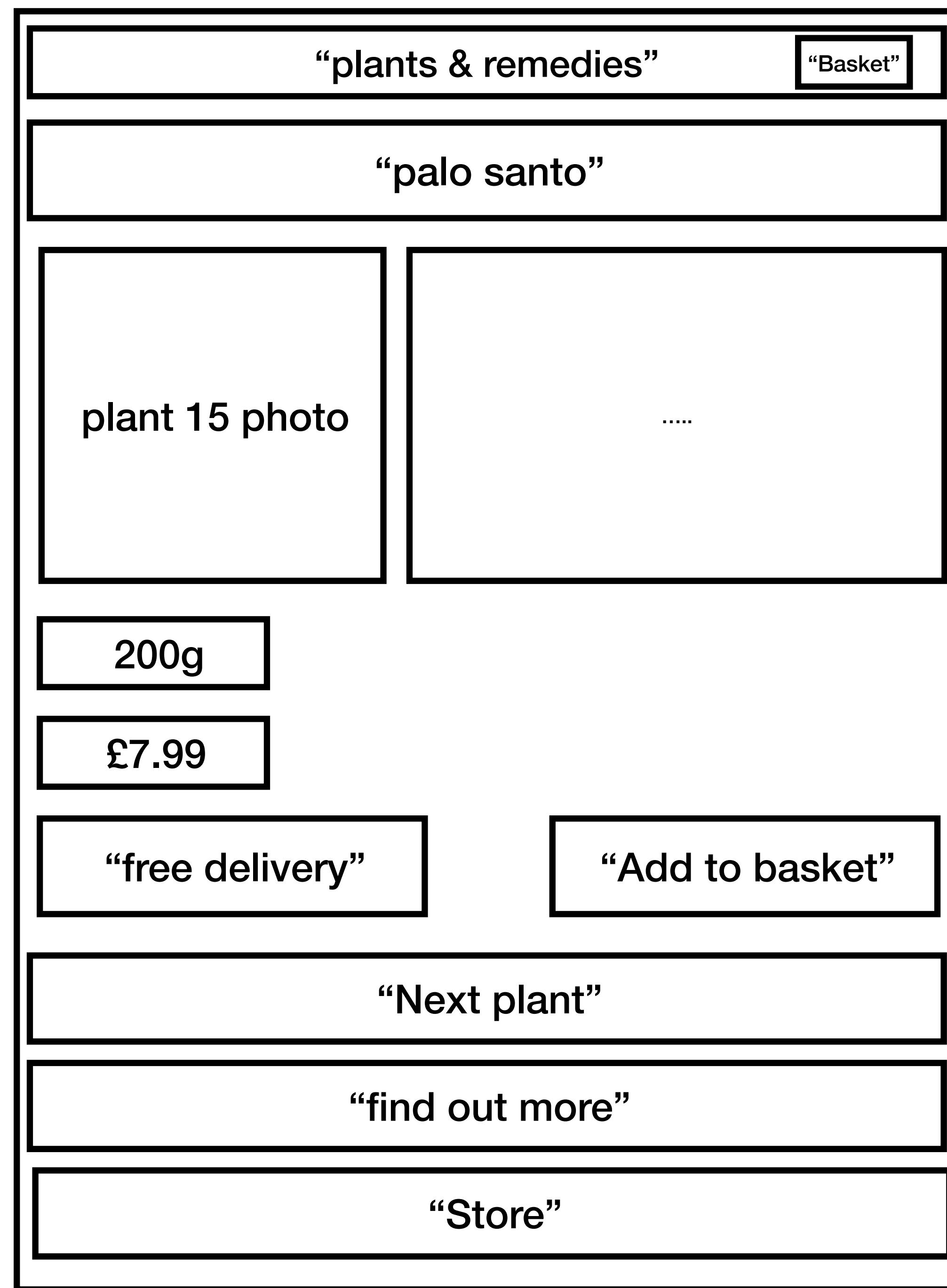
“Add to basket”

“Next plant”

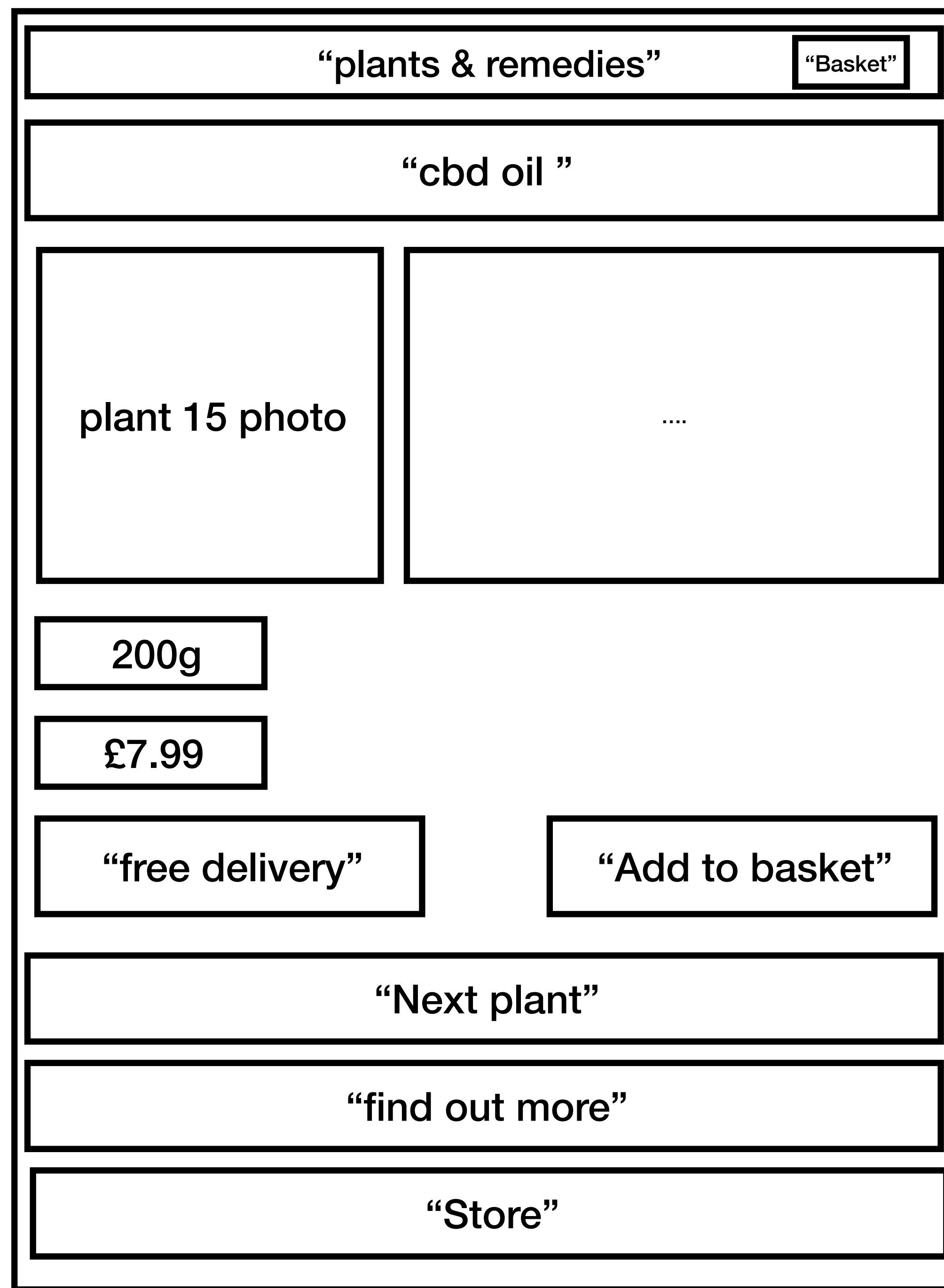
“find out more”

“Store”

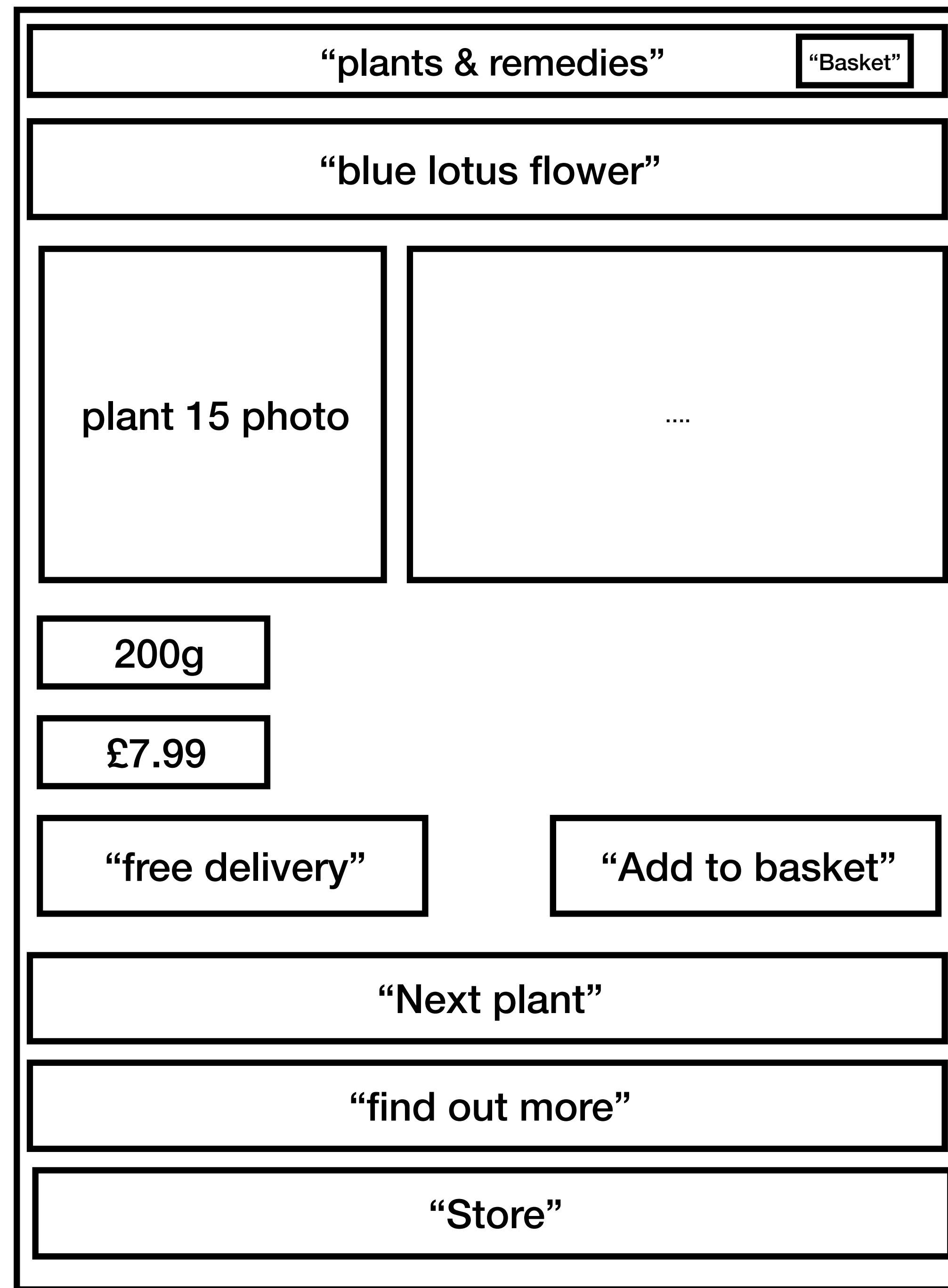
Home_Page.dart



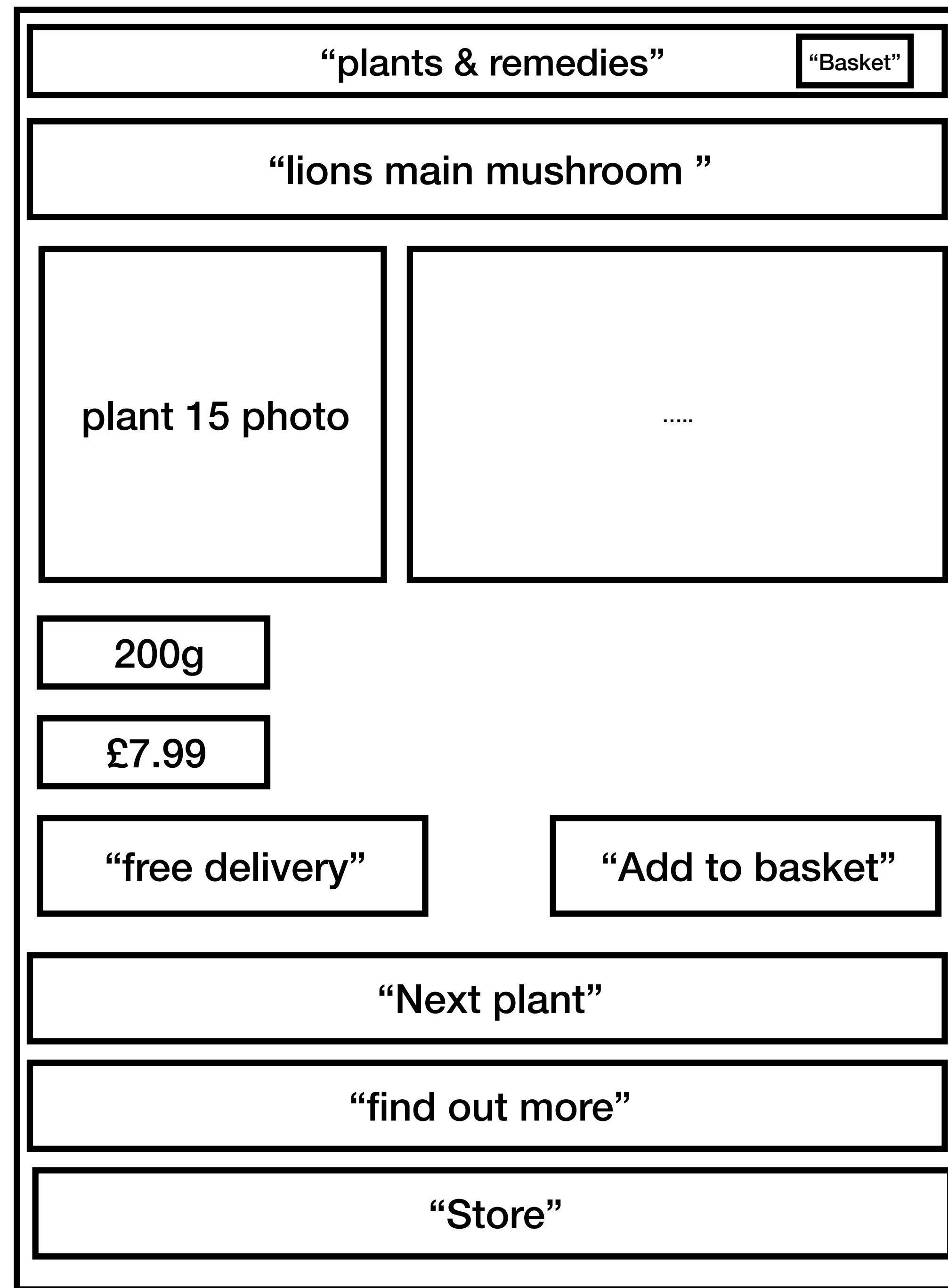
Home_Page.dart



Home_Page.dart



Home_Page.dart



Home_Page.dart

“plants & remedies”

“Basket”

“cypress mushroom”

plant 15 photo

We source our coffee from an region in la Sierra Nevada de Santa Marta Colombia, this mountain region is well know in Colombia for its heritage and is a national park and protected site, scaling over 5000 miles the Sierra Nevada is home to over 5 ingenious tribes or communities who still to this day live by their traditions expanding over thousands of years, native languages as well as making their homes from nature, with precise and outstanding engineering skills, some of the Sierra Nevada is the perfect climate for the cultivation of some of Colombias most beautiful foods from chocolate to coffee.

200g

£7.99

“free delivery”

“Add to basket”

“Next plant”

“find out more”

“Store”

"plants & remedies"

"Basket"

"lions main mushroom "

plant 15 photo

We source our coffee from an region in la Sierra Nevada de Santa Marta Colombia, this mountain region is well know in Colombia for its heritage and is a national park and protected site, scaling over 5000 miles the Sierra Nevada is home to over 5 ingenious tribes or communities who still to this day live by their traditions expanding over thousands of years, native languages as well as making their homes from nature, with precise and outstanding engineering skills, some of the Sierra Nevada is the perfect climate for the cultivation of some of Colombias most beautiful foods from chocolate to coffee.

200g

£7.99

"free delivery"

"Add to basket"

"Next plant"

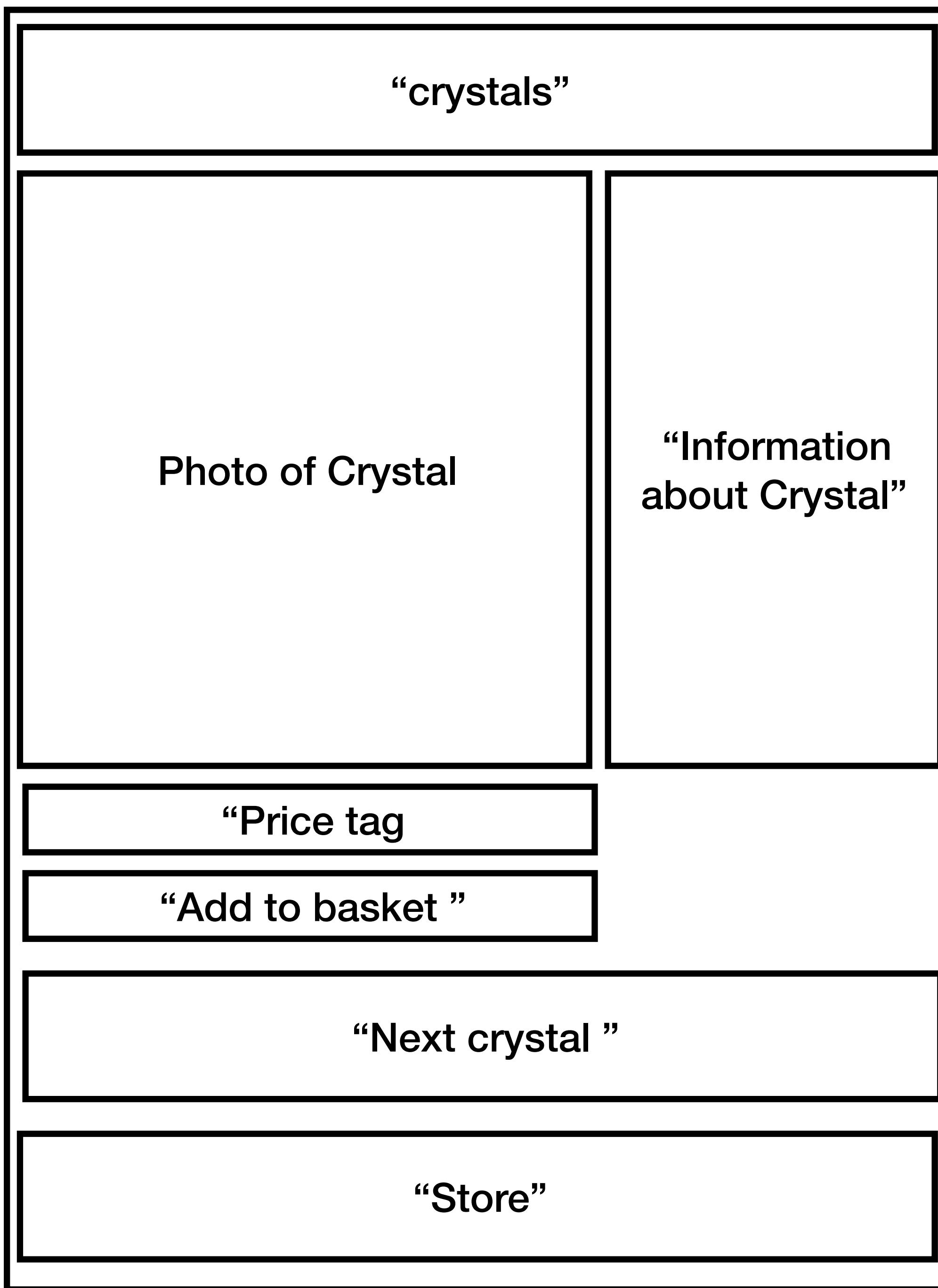
"find out more"

"Store"

Home_Page.dart

App design

Home_Page.dart



App design

Home_Page.dart

“wrist bands”

“Information about the wrist band”



“Photo of wrist band ”

“Price”

“Add to basket”

“Next wrist band”

“store”

App design

Home_Page.dart

“natural remedies”

“music”

“store”

“indigenous agriculture”

“audits”

“sailing”

“contact us”

Published API key Stripe

- pk_live_51MLqYVJzeC2RTBkUpSv8MdDBWka6qkjnHawImAT7OWK5fY7Q178YE4ldwPXIRJO8K2TgyfXfbxPxKyfwkWZj4og00GzfIczfZ

