

# WhatsApp respects and protects your privacy.

## Respect for your privacy is coded into our DNA.

As a leading provider of end-to-end encryption, we go to great lengths to build WhatsApp in a way that helps people communicate privately. Our recent Privacy Policy & Terms of Service update upholds these values and does not affect the privacy of your messages with your friends or family in any way.

### What hasn't changed

- WhatsApp cannot see your private messages or hear your calls, and neither can Facebook: every private message, photo, video, voice message, and document you send your friends, family and co-workers in one-on-one or group chats is protected by end-to-end encryption. It stays between you.
- WhatsApp cannot see your shared location and neither can Facebook.
- WhatsApp groups remain private: we use group membership to deliver messages and to protect our service from spam and abuse. We don't share this data with Facebook for ads purposes. Again, these private chats are end-to-end encrypted so we can't see their content.
- WhatsApp does not share your contacts with Facebook or any other app.

### So what has changed?

- We want to be clear that the policy update does not affect the privacy of your messages with friends or family in any way. Instead, this update includes changes related to messaging a business on WhatsApp, which is optional, and provides further transparency about how we collect and use data.

#### For more information, visit:

<https://faq.whatsapp.com/general/security-and-privacy/answering-your-questions-about-whatsapp-privacy-policy>



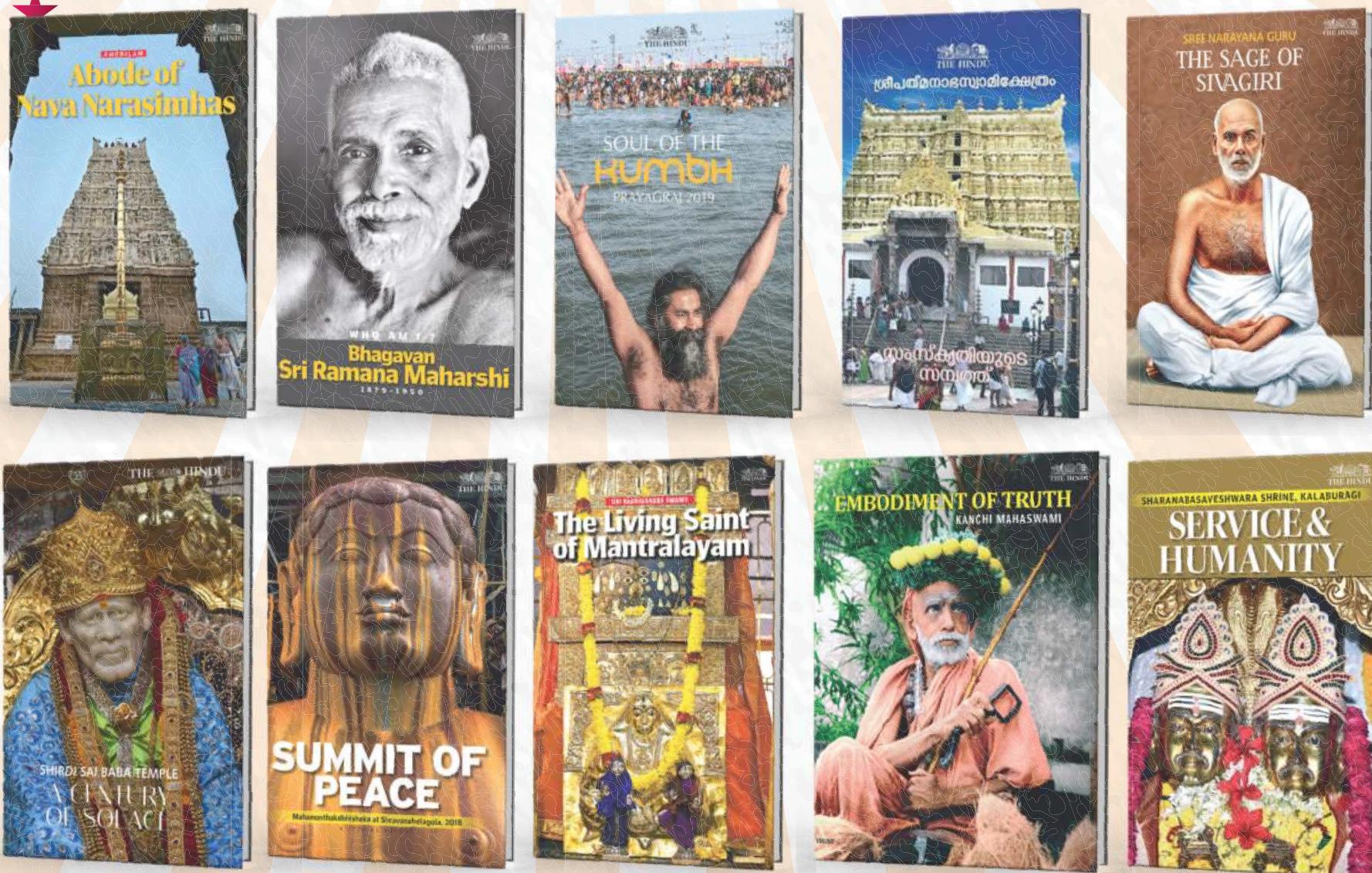


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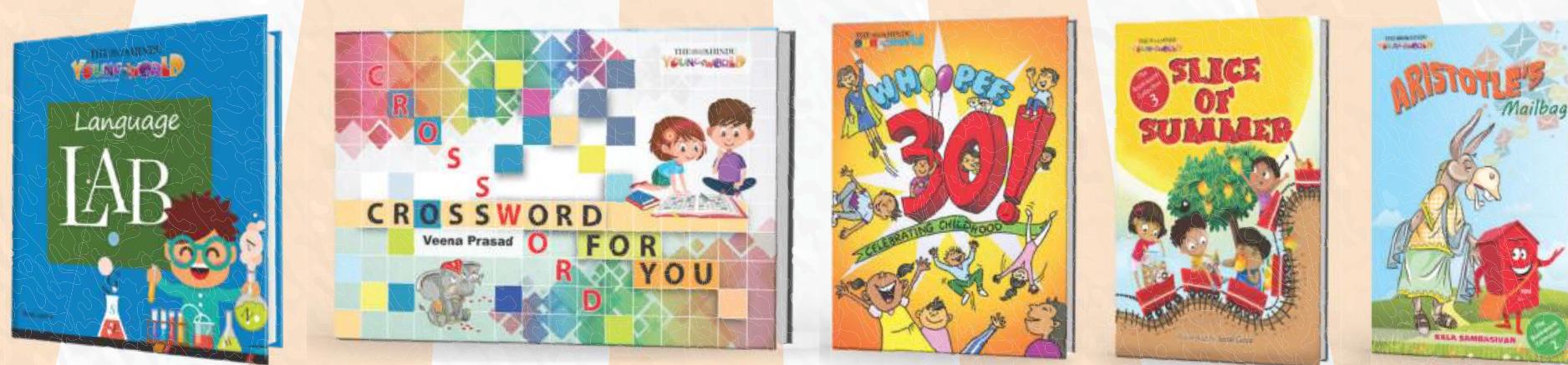
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