



















The image is a vibrant, multi-panel promotional poster for Celekt Mobiles. At the top left is the 'Celekt' logo with the tagline 'MOBILES'. On the top right, a man with a beard, dressed in a green vest over a white shirt, holds a smartphone and points towards it. The central focus is a large, ornate banner with the text 'రైత దివానః ఆప్తు' (Rai Divanah Apantu) in Telugu, set against a dark green background with red and yellow borders. The background of the entire poster is yellow with decorative elements like hanging diya lamps and small stars. To the left, there's a box for 'SBI Card' with the offer '5% EXTRA CASHBACK'. Below it, a note says 'Min. trxn: ₹15,000; Max. Cashback: ₹2,500 per card account.' and 'Validity: 17 Oct - 15 Nov 2020. T&C Apply.' To the right, four circular icons represent different offers: 'గెల్తు' (Geltru), 'దిస్చాంట్స్' (Discounts), 'క్రెడిట్ బాంక్' (Credit Bank), and 'క్రెడిట్ EMI's' (Credit EMI's). The middle section contains several promotional boxes for various brands like Sun NXT, Samsung, iPhone 12, OnePlus, vivo, realme, OPPO, and SAMSUNG. The bottom section features offers for earphones, headphones, speakers, and LED TVs. The overall theme is a festive Diwali shopping campaign.

The advertisement features a man handing a key to a woman sitting on a red Hero Glamour motorcycle against a golden bokeh background. Below them, two Hero motorcycles are displayed side-by-side: a red Glamour on the left and a black Hero Hunk on the right. The text in the center promotes a 'Festive Bonanza' offer with a red banner at the bottom. The top right corner shows the 'Hero' logo.









