

Renewables target can't be met if states keep renegeing on PPAs

Environment Day theme this year is a mission statement on the radical green action needed

NEW DELHI, FRIDAY, JUNE 4, 2021

Sebi raises overseas exposure limit for mutual fund houses to \$1 bn



Dorsey-led Twitter debuts subscriptions to 'super users' in revenue push



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■ IN THE NEWS

DPIIT registers a record 50,000 start-ups

THE DPIIT HAS recognised as many as 50,000 start-ups so far, making them eligible for various tax and other incentives under the Start-up India scheme, reports **fe Bureau** in New Delhi. The last 10,000 start-ups were added in just 180 days, against 245 days for the previous 10,000 and 808 days for the first 10,000.

Indian airlines face \$4.1-bn loss this fiscal: CAPA

INDIAN AIRLINES ARE likely to post a consolidated loss of \$4.1 billion this fiscal, similar to what they are estimated to have incurred in 2020-21, taking the total losses of two years to around \$8 billion, CAPA said, reports PTI.

IMD: Southwest monsoon rains hit Kerala coast

AFTER A DELAY of two days, the southwest monsoon made an onset over Kerala on Thursday, marking the commencement of the four-month rainfall season in the country, the IMD said, reports PTI. "The Southwest Monsoon has made an onset over southern parts of Kerala," said IMD director general Mrutunjay Mohapatra.

PRIVACY PLEA

'Stop WhatsApp from enforcing new policy'

Govt tells HC the messaging giant is obtaining consent of users via trick

INDU BHAN
New Delhi, June 3

INTENSIFYING ITS OPPONITION

to WhatsApp's new privacy policy, the government on Thursday urged the Delhi High Court to issue an interim direction to the messaging platform to stop bombarding its users with notifications to accept its new terms and conditions. In an additional affidavit filed in the court, the government alleged that WhatsApp is "indulging in anti-users' practices by obtaining trick consent from users for its updated privacy policy" and



those who have not accepted it are being bombarded with such notifications daily. The government also wants the HC to issue a direction to WhatsApp to place on record number of times such notifications are being pushed daily and their conversion rate.

Continued on Page 2

Govt notifies guidelines for telecom equipment PLI scheme

THE DEPARTMENT OF telecommunications on Thursday notified the guidelines for the production-linked incentive (PLI) scheme for telecom equipment and interested companies can now start submitting their applications from June 4 till July 3, reports **fe Bureau** in New Delhi.

Under the scheme a maximum of 10 com-

panies will be selected in MSME category and a similar number in the non-MSME category. Of the 10 selected companies in the non-MSME category, at least 3 need to be domestic firms. The applications will be shortlisted from highest to lowest on the basis of committed cumulative incremental investment during the scheme period. ■ Page 2

Continued on Page 2

'We are not focussed on in-housing of skills'

Rohit Ohri of FCB India on how the second wave of the pandemic has impacted the advertising industry, and how brands can stay relevant, albeit sensitive, in these times ■ BrandWagon, P7

Special Feature

National floor wages: Govt sets up another panel, gives it 3 yrs

NEARLY TWO years after the passage of the Labour Code that gave legislative protection of minimum wages to all workers, the labour ministry has now formed an expert panel and given it the mandate to fix the minimum wages for different regions, reports **fe Bureau** in New Delhi. It will also propose national-floor wages for all categories of work, below which the minimum wages can't go. However, the panel has been given three years, implying the minimum wage rollout could be delayed. PAGE 2

Hiring remains flat in May, hits all-time high in tech sector

THE HIRING activity in May remained flat compared with April, allaying apprehensions that the job market may have got severely impacted by the brutal second wave, reports **Shubhra Tandon** in Mumbai. Continuing with its robust hiring trend, jobs in the IT sector remained high in demand, while the education technology segment made a good comeback after a hiatus of a few months. Interestingly, tech hiring is at an all-time high, beating the pre-pandemic levels — a sharp 39% rise in May against the year-ago period. PAGE 4

EAGLE Act first needs to be passed by the Senate before the president can sign it into a law

Bill phases out the 7% per-country limit on employment-based immigrant visas

sign it into a law.

A Green Card, known officially as a Permanent Resident Card, is a doc-

ON THE WEB

'Rural India driving internet user base'

Cheaper data plans and devices fuelling growth, says report

FE BUREAU
New Delhi, June 3

THE FUTURE GROWTH of mobile internet will be led by rural India on the back of cheaper data plans as well as mobile devices, an IAMAI-Kantar Cube report released on Thursday said. The report said that even though the Internet penetration in urban centres is more than 2X that of rural, usership in rural has been growing at a faster rate on a year-on-year basis. Vernacular, voice and video are projected to emerge as major game-changers for the digital ecosystem over the next few years.

For instance, while internet users grew by 4% in urban India — reaching 323 million users (67% of urban population) in 2020, digital adoption continues to be propelled by rural India — clocking a 13% growth to 299 million internet users (31% of rural population) over the past year. This indicates that there's a lot of headroom for growth in rural India and this would help in bridging the urban-rural digital divide," the report said.

Based on faster growth in rural areas, the report has projected that the number of active internet users in the country is likely to grow nearly 45% to 900 million by 2025 compared to 622 million as of last year.

Continued on Page 2

Rank State Score

1 Kerala 75

2 Himachal Pradesh, Tamil Nadu 74

3 Andhra Pradesh, Goa, Karnataka & Uttarakhand 72

4 Sikkim 71

5 Maharashtra 70

Sustainable development

Kerala top performer again, Bihar at the bottom

Kerala has retained the top rank among states in Niti Aayog's Sustainable Development Goals (SDG) Index for the third year in a row in 2020-21 while Tamil Nadu and Himachal Pradesh took the second spot. Bihar, Jharkhand and Assam have been adjudged the worst performers. Chandigarh maintained its first rank among UTs for the third straight year.

Best performers		Score
Rank	State	
1	Kerala	75
2	Himachal Pradesh, Tamil Nadu	74
3	Andhra Pradesh, Goa, Karnataka & Uttarakhand	72
4	Sikkim	71
5	Maharashtra	70

Ranking based on SDG Index: The index evaluates progress of states and UTs on social, economic and environmental parameters; in this third edition, 17 goals, 70 targets, and 115 indicators are covered

Worst performers		Score
Rank	State	
12	Chhattisgarh, Odisha & Nagaland	61
13	UP, Rajasthan, Meghalaya & Arunachal Pradesh	60
14	Assam	57
15	Jharkhand	56
16	Bihar	52

6 million would go directly to countries, including Canada, Mexico, India and Korea. Some 6 million doses would go to Latin America and the Caribbean, some 7 million for South and Southeast Asia and roughly 5 million for Africa.

RENEWABLES

Norway's Scatec buys 50% in Acme's 900-MW solar project in Raj

ANUPAM CHATTERJEE
New Delhi, June 3

NORWEGIAN RENEWABLES PLAYER Scatec said on Thursday that it has signed an agreement with domestic firm Acme Solar for a 50% stake in the latter's upcoming 900 mega-watt (MW) power generation assets in Rajasthan. Though the financial details of the deal were not disclosed, Scatec said in a statement that "the project has an estimated total capex of \$400 million (around ₹2,921 crore), with 75% debt financing from an Indian state-owned lender".

Acme will be the turn-key engineering, procurement and construction provider with scheduled completion in 2022, the statement added. The deal marks Scatec's foray in India's renewable energy space and expects the country "to be a key market in the years to come".

"We see opportunities to offer various large-scale solutions across technologies in India... as well as through entering into direct power purchase agreements with corporate off-takers," Raymond Carlsen, CEO of Scatec, said.

Continued on Page 2

Economy

FRIDAY, JUNE 4, 2021

Quick View



Ex-power secy made PNGRB chairman

FORMER POWER secretary Sanjeev Nandan Sahai, who virtually made a last-minute entry into the list of candidates, has been selected as the new chairman of oil regulator PNGRB, sources said. A search committee headed by VK Saraswat, member (S&T), NITI Aayog, picked up Sahai, a 1986 batch IAS officer who retired as secretary in power ministry on Jan 31 this year.

Ex-CEA to join Brown University
FORMER CHIEF economic adviser Arvind Subramanian, who had resigned as a professor at Ashoka University in March this year, will join Brown University's Watson Institute for International and Public Affairs as a senior fellow on July 1.

Record purchase of wheat, paddy
THE PROCUREMENT of paddy and wheat has touched an all-time high and the government will achieve the set target comfortably in the current marketing year, food secretary Sudhanshu Pandey said on Thursday. Wheat procurement has reached an all-time high of 411.12 lakh tonne till June 2 in the current rabi marketing year, as compared to 365.36 lakh tonne in the year-ago period, he said.

The last 10,000 start-ups

'GOOGLE TAX'

Expect global pact soon, says commerce secy

FE BUREAU
New Delhi, June 3

A DAY AFTER the US deferred its plan to slap punitive tariffs on six countries, including India, by six months for imposing a digital services tax (DST) on e-commerce companies, India's commerce secretary Anup Wadhawan expected a global understanding on the levy soon.

Asked about the US move, Wadhawan told reporters that a global agreement on the taxation matter relating to e-commerce is important, as it "doesn't just concern India but many others". The OECD has already taken an initiative to hammer out an international agreement on such taxations, he added.

In a report in January, the USTR office had claimed the DST imposed by India, Italy and Turkey discriminated against American companies and were inconsistent with international tax principles. India had strongly refuted the USTR claims and asserted that its equalisation levy or the so-called 'Google tax' was "non-discriminatory", had only prospective application and didn't specifically target American companies.

On Wednesday, the US announced a 25% tariff on annual imports of over \$2 billion from six countries (India, Britain, Austria, Italy, Spain and Turkey) it intended to target. However, it immediately held back the punitive steps to allow time for global tax negotiations.

CONTENT OF DISCONTENT



- The USTR claims the DST imposed by India and other countries discriminate against American companies
- India says its equalisation levy or the so-called 'Google tax' is 'non-discriminatory', and does not specifically target US companies
- India says its equalisation levy or the so-called 'Google tax' is 'non-discriminatory', and does not specifically target US companies

In a statement, US Trade Representative (USTR) Katherine Tai said: "The United States remains committed to reaching a consensus on international tax issues through the OECD and G20 processes. Today's actions provide time for those negotiations to continue to make progress while maintaining the option of imposing tariffs under Section 301 if warranted in the future."

The USTR had proposed additional tariffs of up to 25% ad valorem on 26 categories of Indian goods, expecting to match the duties that New Delhi would garner by imposing its equalisation levy. As for India, its levy is a sort of digital tax on non-resident e-tailers at 2% on the revenue they generate in India from e-commerce supply or services. It was introduced in the Finance Act 2020 (effective from April 1, 2020) by widening the scope of an existing equalisation levy to include e-commerce players and intermediaries.

Currently, the USTR is also a must for applying for easier compliance norms (especially labour and environmental standards), relaxation in public procurement rules, funds under the SIDBI's Fund of Funds and fast-tracking of patent applications at much-reduced fee, among others.

laces and neck chains and certain furniture of bentwood.

Given that the world is getting increasingly more digitalised and companies are generating revenue out of transactions undertaken abroad, several countries have begun to tax such transactions that originate from their territories. The US, which is home to several e-commerce giants, including Amazon, has opposed such a move.

As for India, its levy is a sort of digital tax on non-resident e-tailers at 2% on the revenue they generate in India from e-commerce supply or services. It was introduced in the Finance Act 2020 (effective from April 1, 2020) by widening the scope of an existing equalisation levy to include e-commerce players and intermediaries.

DPIIT registers record 50,000 start-ups

FE BUREAU
New Delhi, June 3

were added in just 180 days, against 245 days for the previous 10,000 and 808 days for the first 10,000.

Currently, DPIIT-registered start-ups that were incorporated between April 1, 2016, and March 31, 2021, are allowed to apply for the income-tax holiday and the eligible ones get it for a block of three out of the first 10 years. Start-ups wishing to apply

from an exemption from the so-called 'angel tax', also need to be recognised by the DPIIT.

Recognition by the DPIIT is also a must for applying for easier compliance norms (especially labour and environmental standards), relaxation in public procurement rules, funds under the SIDBI's Fund of Funds and fast-tracking of patent applications at much-reduced fee, among others.

The panel has been given a tenure of three years, implying the implementation of the minimum wages for all workers of the country could be delayed

NEARLY TWO YEARS after the passage of the Labour Code on Wages that gave legislative protection of minimum wages to all workers, the labour ministry has now constituted an expert committee and given it the mandate to fix the minimum wages for different regions.

It will also propose national floor wages for all categories of work, below which the minimum wages can't go. However, the panel has been given a tenure of three years, implying the implementation of the minimum wages for all workers of the country could be delayed.

Currently, the provisions of Minimum Wages Act applies to workers in scheduled employments including mining, plantations and services. The wage code is meant to ensure the "Right to Sustenance" for every worker and extend the legislative protection of minimum wage to 100% of the country's workforce from 40% now.

Ahead of the passage of the wage code in August 2019, the labour ministry had set up a similar committee chaired by Anoop Satpathy. The Satpathy-led panel had suggested a national minimum wage at ₹375 per day or ₹9,750 per month. It also suggested a monthly housing allowance of ₹1,430 for city-based workers.

The new six-member committee, headed by Institute of Economic Growth director Ajit Mishra, will look into the international best practices on wages and evolve a scientific criteria and methodology to

arrive at the wage rates.

Other members of the committee include Tarika Chakraborty, professor, IIM Calcutta; Anusree Sinha, senior fellow, NCAER; Vibha Bhalla, joint secretary in the labour ministry and H Srinivas, director general, VVGNIL, and DPS Negi, senior labour & employment advisor of the labour ministry.

The concept of NFLMW was first mooted on the basis of the recommendation of the National Commission on Rural Labour (NCRL) in 1996. NFLMW was fixed at ₹35 per day in 1996 and has since been revised almost regularly every two years taking into account the increase in the Consumer Price Index number for industrial workers, CPI(IW). NFLMW now stands at ₹178 a day fixed in 2019.

of the states have multiple minimum wages. The minimum wage would primarily be based on geography and skills. It will substantially reduce the number of minimum wages in the country from existing more than 2,000 rates of minimum wages."

The wage code also empowers the central government to fix national floor level minimum wages (NFLMW), below which no state can set their minimum wages.

The concept of NFLMW was first mooted on the basis of the recommendation of the National Commission on Rural Labour (NCRL) in 1996. NFLMW was fixed at ₹35 per day in 1996 and has since been revised almost regularly every two years taking into account the increase in the Consumer Price Index number for industrial workers, CPI(IW). NFLMW now stands at ₹178 a day fixed in 2019.

IT, pharma and auto witnessed some amount of pressure. Notably, midcap and small-cap stocks continued to outperform broader indices as improved prospects of sustainable earnings recovery continue to attract investors towards this space," he noted.

S Ranganathan, Head of Research at LKP Securities, said the markets remained firmly in the grip of bulls ahead of the RBI policy announcement on Friday, with investors expecting the central bank to continue with its accommodative stance while keeping a watchful eye on inflation.

Expectations of vaccinations being ramped up coupled with capex programs is likely to improve credit growth, he added.

All BSE sectoral indices ended in the positive terrain, with consumer durables, capital goods, oil and gas, bankex and finance rallying up to 4.44%.

Broader BSE midcap and small-cap indices rose 1.04%.

World stocks took a breather ahead of the crucial US payroll data which will give cues on the economic recovery as well as broader inflation.

Elsewhere in Asia, bourses in Shanghai and Hong Kong ended in the red, while Tokyo and Seoul finished with gains.

Equities in Europe were also trading with losses in mid-session deals.

International oil benchmark Brent crude was trading 0.18% lower at \$71.22 per barrel.

The rupee snapped its three-day losing streak and closed 18 paise higher at 72.91 against the US dollar.

Foreign institutional investors were net buyers in the capital market on Wednesday as they purchased shares worth ₹921.10 crore, as per exchange data.

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TRUSTED SOURCE NORM**Telcos seek time till Dec to submit details**

KIRAN RATHEE
New Delhi, June 3

THE TELECOM OPERATORS
are soon going to approach the government seeking an extension to implement the directive on using equipment from trusted sources.

The directive, which comes into effect on June 15, mandates the telcos to procure equipment from only trusted sources while the operators also have to submit all the details regarding their networks – core equipment, access equipment, transport equipment and support systems – to the National Security Council Secretariat (NSCS).

Due to the lockdowns across the country in the wake of Covid-19, the telcos need some more time to submit the details. According to industry sources, the telcos are expected to seek an extension till December to

The DoT had already amended the telecom licence of the operators to make it mandatory to procure equipment from only trusted sources from June 15

implement the directive.

The department of telecommunications (DoT) had already amended the telecom licence of the operators to make it mandatory for them to procure equipment from only trusted sources from June 15, the list of which would be made known by the government. This directive is aimed at preventing telcos from buying telecom gear from Chinese vendors such as Huawei and ZTE, though the government has not explicitly said so. If any operator wants to procure equipment from non-trusted

sources, it would need to take the government's permission. The annual maintenance contract for existing networks has been exempted from the trusted source norm.

As reported by FE earlier, the government has decided to seek all the details and flow chart of telecom networks in the country. The information has to include every detail about the vendors from whom they procure as well as details about rollout of networks, their expansion and upgrades every time such things take place. The telecom vendors will also have to submit all details about their company, directors, businesses, and shareholding pattern, etc., to the NSCS.

Apart from that, the telecom operators and vendors also need to provide a certificate that the equipment does not have any malware/backdoors and is free of all known vulnerabilities.

PRESS TRUST OF INDIA
Mumbai, June 3

THE MAHARASHTRA GOVERNMENT on Thursday evening clarified that the existing restrictions on account of Covid-19 have not been lifted anywhere, contrary to the announcement made by minister Vijay Wadettiwar.

Relaxation of restrictions in different areas is only under consideration and no decision has been taken, a statement to the Chief Minister's Office (CMO) said.

Wadettiwar, minister for Disaster Management, later said only "in principle" approval to phasing out of restrictions was given, but no decision has been taken.

He had told reporters in the afternoon that restrictions would be lifted in 18 out of 36 districts in the state where the positivity rate is 5% or less and the occupancy of oxygen beds in hospitals is less than 25% from Friday.

The CMO statement that followed said the government has not lifted lockdown-like curbs as Covid-19 has not been controlled completely yet.

In U-turn, Maha says no relaxation of lockdown-like curbs anywhere yet**Plea in Delhi HC to stay Covaxin trial on children**

A PLEA HAS been moved in the Delhi High Court seeking stay on the phase II/III clinical trials of Covaxin Covid-19 vaccine on the 2-18 age group. The application was moved in a petition filed in May for setting aside the permission granted by the Drugs Controller General of India (DCGI) to Bharat Biotech for conducting trials of its vaccine on children. The petitioner,

Sanjeev Kumar, has claimed in his application that while the issue was pending before the high court with notices issued to the Centre and Bharat Biotech, the trials have commenced from June. He has said, in his plea, that since the court did not grant stay when it heard the matter, the government was going ahead with the trials.

— PTI

He had held a press conference after a meeting of the State Disaster Management Authority here.

The CMO statement that followed said the government has not lifted lockdown-like curbs as Covid-19 has not been controlled completely yet.

"The coronavirus spread is serious in some rural areas... The curbs have not been completely lifted in the state," the statement added.

Last week the government had announced that the restrictions, imposed in April this year, would continue till June 15.

Govt issues guidelines for care of kids

THE GOVERNMENT HAS come out with guidelines for the care and protection of the children affected by Covid-19 and fixed responsibilities for the states, district magistrates, police, Panchayati Raj institutions and urban local bodies.

In a letter to the chief secretaries of all the states and Union territories, Women and Child Development Ministry Secretary Ram Mohan Mishra on Wednesday said to streamline and facilitate the actions being taken, the major responsibilities of the primary duty holders have been enlisted. States need to identify the children in distress through outreach and surveys and prepare a database with a profile of each child, and ensure the data is uploaded on the Track Child portal. — PTI

PFRDA board raises age limit for NPS investment

FE BUREAU
Kolkata, June 3

THE BOARD OF the Pension Fund Regulatory and Development Authority (PFRDA) has approved increasing the age limit for joining the National Pension System (NPS) from 65 years to 70 years with no cap on the maximum investment limit provided the sources are declared.

This would enable tax savings with contributions to the NPS to be made up to 75 years of age. They yearly investment amounts flexible with the lowest investment amount being ₹8,000 per annum, Supratim Bandopadhyay, chairman, PFRDA, said at a session of the MCC Chambers.

Earlier the age bracket for opening an NPS account was 18 to 60 years, which was later increased to 65 years.

In India the pension schemes are fragmented and total contribution under various pension schemes has been less than ₹30 lakh crore with only 12.64 crore beneficiaries.

S Railway sees increase in freight, parcel revenue

FE BUREAU
Chennai, June 3

SOUTHERN RAILWAY'S CUMULATIVE earnings from parcel and freight traffic in April and May 2021 have increased by 331.58 % and 52.89 % respectively, over the corresponding period, last year.

The earnings from freight traffic during April and May 2021 was at ₹427.35 crore as compared to ₹279.52 crore while earnings from parcel traffic stood at ₹14.92 crore as compared to ₹3.46 crore in the corresponding period last year.

On the freight front, 5,324 million tonne (MT) was loaded during April – May 2021 which was 1.357 MT (34.2%) higher than the corresponding period over last fiscal, said a

statement by Southern Railways.

Around 1,756 rakes were handled during April-May 2021 which was 402 rakes more compared to April-May 2020.

The freight loaded has also surpassed the target set by Railway Board by 0.244 MT. The freight basket of Southern Railway consists of coal, raw material for steel plants, iron & steel, cement, foodgrains, fertilisers, petroleum products, automobiles, containers and others, it said.

As for the parcel performance during April-May 2021, Southern Railway loaded 29376.5 tonne, an increase of 172.5% over the same period last year which stood at 10,780.4 tonne, it added.

India steadfast in resolve to bring fugitives back: MEA on Choksi

PRESS TRUST OF INDIA
New Delhi, June 3

THE MINISTRY OF External Affairs (MEA) on Thursday said India remains steadfast in its resolve that fugitives of the country are brought back to face justice and all efforts would continue to bring back Mehul Choksi who is wanted in a major banking fraud here.

"Let me emphasise that India remains steadfast in its efforts to ensure that fugitives are brought back to India to face justice," MEA spokesperson Arindam Bagchi told reporters at an online press briefing.

Hesaid Choksi is currently in the custody of Dominican authorities and certain legal proceedings are under way there. "We will continue to

Antigua & Barbuda prefers repatriation from Dominica'

ANTIGUA AND BARBUDA prefers that fugitive diamantaire Mehul Choksi be repatriated from Dominica to India directly, the Cabinet of the Caribbean island country decided in a meeting, local media reported. The Cabinet minutes published by the media outlet said the meeting on Wednesday held that Choksi is now a "problem" of Dominica. The meeting chaired by Prime Minister Gaston Browne decided law enforcement will continue to gather intelligence on the circumstances of Choksi's "departure" from Antigua, Antigua Breaking News said.

— PTI

make all efforts to ensure that he is brought back to India," he said. The MEA spokesperson refused to go into further details, saying it is in the domain of the Ministry of Home Affairs.

Hewas replying to a batch of questions regarding Choksi who had fled the country.

Choksi is wanted in India in connection with a ₹13,500-crore loan fraud in Punjab National Bank.

New system to cut discoms' purchase cost by ₹12,000 cr

FE BUREAU
New Delhi, June 3

TO OPTIMISE THE cost of power for state-run electricity distribution companies (discoms), the Union power ministry has proposed a new electricity market design which will accumulate demand requirements from all states in a central pool, and allocate power to them from the cheapest source available.

Currently, discoms have to optimise their power costs based on their available resources among the limited portfolio of plants with which they have power purchase agreements.

Under the proposed market-based economic dispatch (MBED), the estimated annual savings is



seen to be more than ₹12,000 crore for the electricity consumers, the government said.

"It's complicated but worth a shot for the promise it holds," Mohit Kumar, lead analyst at DAM Capital Advisors said, adding, "A lot of changes will be needed or issues ironed out before it rolls out."

The government has sought stakeholders' comments on the new mechanism

by June 30. The pilot phase of the MBED system is proposed to begin from April 2022 and will only involve NTPC's power plants "to test the efficacy of the MBED mechanism, identify deficiencies or potential issues that need to be addressed prior to a nationwide rollout".

The pilot phase is seen to bring in ₹1,825 crore per year reduction in power procurement cost. The electricity market operations reform through MBED will move towards a "One Nation, One Grid, One Frequency, One Price" framework, the government said. MBED will ensure that the cheapest generating resources are despatched to meet the overall system demand, it said.



Liberty General Insurance Limited

10th Floor, Tower A, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai-400013 Phone-02267001313, Fax-67001606,

Email: care@libertyinsurance.in, Toll Free: 18002665844 IRDAI Registration number: 150, CIN: U66000MH2010PLC209656

FORM NL-1A-B-RA									
Liberty General Insurance Limited									
IRDA Registration No. 150 dt. 22.05.2012									
(Rs in lakhs)									
AUDITED REVENUE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2021									
Sl. No.		Particulars		Year Ended 31st March 2021					
		Fire		Marine					
		Misc		Fire					
1		Premiums Earned (Net)		1,811					
2		Profit/Loss on Sale/Redemption of Investments		40					
3		Others- Contribution from Shareholders' Funds towards Excess of EoM		-					
4		Interest, Dividend & Rent – Gross		869					
TOTAL (A)		2,720		3,102					
1		Claims Incurred (Net)		1,206					
2		Commission		(655)					
3		Operating Expenses Related to Insurance Business		1,392					
4		Premium Deficiency		-					
TOTAL (B)		1,943		2,828					
Operating Profit/(Loss) from Fire/Marine/ Miscellaneous Business C = (A - B)		777		274					
APPROPRIATIONS									
Transfer to Shareholders' Account									
Transfer to Catastrophe Reserve									
Transfer to Other Reserves (to be specified)									
TOTAL (C)									
FORM NL-3A-B-BS									
Liberty General Insurance Limited									
Registration No. 150 dt. 22.05.2012									
(Rs in lakhs)									
AUDITED BALANCE SHEET AS AT 31ST MARCH 2021									
Particulars		As At 31st March 2021		As At 31st March 2020</b					

Companies

FRIDAY, JUNE 4, 2021



TAKING SALES ONLINE

Hardeep Singh Brar, vice-president, Kia India

We believe this initiative will be a game-changer in the purchase journey of the customers as it offers a safe platform where customers can access all the information about Kia products and services from the comfort of their homes, as they would when visiting the showroom.

Quick View



Reliance's R&D arm submits proposal for potential Covid drug

RELIANCE INDUSTRIES' R&D arm has proposed the use of Niclosamide – the drug used to treat tapeworm infestation – for treating Covid-19 patients. Niclosamide, a drug on the World Health Organisation's list of essential medicines, has been used to treat tapeworm infestation for more than 50 years. The oral antiviral drug was also used to treat patients during the SARS outbreak of 2003-04.

Bambinos.live raises \$500K from HNIs, angel investors

BAMBINOS.LIVE, a digital platform for extracurricular activities, on Thursday said it has raised \$5,00,000 in a seed funding round from high net-worth individuals and angel investors. It saw participation from co-founder of Cure.Fit and CEO of Eat.Fit Ankit Nagori, co-founder and COO Xto10x Neeraj Aggarwal, Netflix India director of business development Abhishek Nag.

Adobe appoints David Wadhwani as EVP

ADOBE HAS appointed David Wadhwani executive vice-president and chief business officer of its digital media business. He will report directly to Adobe president and CEO Shantanu Narayen, it added.

Ola appoints G.R. Arun Kumar as Group CFO

OLA ON Thursday announced the expansion of its leadership team with the appointment of G.R. Arun Kumar as its Group CFO and the CFO of Ola Electric. The company has also named Swayan Saurabh as the CFO for Ola's Mobility, Financial Services, and Foods businesses, Ola said.

Jonas Olsson to head Volvo's Bengaluru digital hub

VOLVO CAR India on Thursday said it has appointed Jonas Olsson as the head of its Bengaluru-based digital technology hub with effect from June 1. The appointment comes as a part of plans to enhance its digital footprint in the country and across the globe.

India SME invests ₹60 cr in KreditBee

INDIA SME Investments has expanded its portfolio in the BFSI segment by infusing a capital of ₹60 crore into the holding entity of KreditBee. The investment comes in the form of both equity & debt.

Manipal Hospitals acquires Vikram Hospital

MANIPAL HOSPITALS on Thursday said it has acquired Bengaluru-based multi-specialty Vikram Hospital. The company, however, did not share the financial details of the acquisition.

Lupin to enter digital healthcare space in India

DRUG MAJOR Lupin on Thursday said it will enter the digital healthcare space in India with a focus to provide a digital therapeutics platform for doctors and patients. It, however, did not share any other details about the new venture.

Renault-Nissan management, workers' union agree on improvements for more safety of staff

CAPA REPORT

Airlines stare at \$4-bn loss in FY22

PRESS TRUST OF INDIA
Mumbai, June 3

INDIAN AIRLINES ARE expected to post a consolidated loss of \$4.1 billion this fiscal, similar to what they are estimated to have incurred in 2020-21, taking the total losses of two years to around \$8 billion as a result of the pandemic so far, aviation consultancy and research firm Capa said on Thursday.

In a report, Capa expects domestic passenger traffic to be around 80-95 million in 2021-22 against 52.5 million in the previous financial year. However, despite this growth, it will be well below than around 140 million passenger volumes recorded in 2019-20, Capa said in the report.

This projection of the traffic volume does not take into account the anticipated third wave of the pandemic, it added.

"We expect that Indian airlines will lose a consolidated \$4.1-billion in FY2022, similar to that in FY2021. This will take total losses over two years to around \$8 billion as a result of the two Covid-19 waves," Capa said in the report.

It added that the full-service carriers are expected to contribute as much as \$2.1 billion in the total losses this fiscal, while the budget carriers would account for the remaining \$2-billion.

The projected losses could rise further if necessary recapitalisation comes in the form of debt, for which borrowing costs

Domestic air traffic falls 67% in May: Icra

JUNE 3: DOMESTIC AIR traffic nose-dived to 19.20 lakh passengers in May from around 57.3 lakh in April, registering a sharp 65-67% month-on-month contraction on account of the second wave of the pandemic, a report said on Thursday. With such a sharp fall, the domestic passenger traffic reached lower than the June-July 2020 levels, rating agency Icra said. —PTI

will need to be included, the report said adding that at this stage, it is not known how recapitalisation will be funded.

Full-service carrier Air India and no-frills player IndiGo combined will represent around \$4.5 billion of the combined around \$8 billion of losses, according to Capa.

Airlines are estimated to need closer to \$5 billion of recapitalisation in 2021-22 just to survive, including requirements generated through the course of 2020-21, it said.

Out of this, it is estimated that around \$1.1-billion is in the pipeline in the form of initial public offerings (IPOS), qualified institutional placements (QIPs) and other instruments. This does not include additional funding required to achieve solvency.

Hiring remains flat in May, hits all-time high in tech sector

SHUBHRA TANDON
Mumbai, June 3

THE HIRING ACTIVITY in May remained flat compared with April, allaying apprehensions that the job market may have got severely impacted by the brutal second wave of Covid-19.

Continuing with its robust hiring trend, jobs in the information technology (IT) sector remained high in demand, while the education technology segment made a good comeback after a hiatus of a few months.

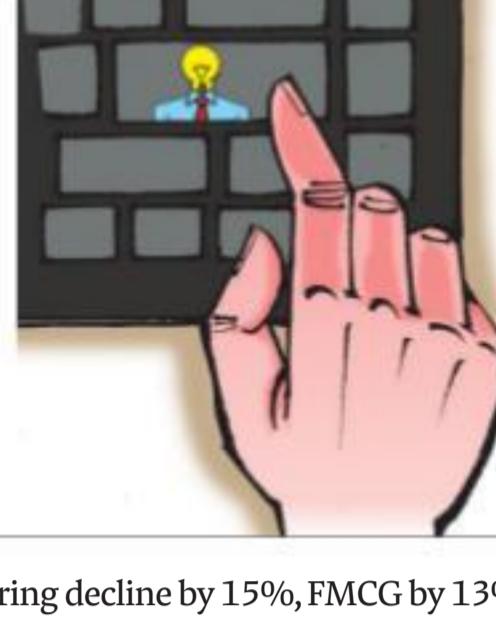
Given the wave of hyper-digitisation that has swept the country, the IT-software sector recorded a robust over 14% growth in hiring in May versus a month ago, according to Naukri.com.

Interestingly, tech hiring is at an all-time high, beating the growth momentum of pre-pandemic years, registering an increase of a sharp 39% in May versus the same month in 2019.

Hiring activity in the edtech sector increased by more than 7% sequentially in May after posting a continuous decline over the past few months. The hiring in the sector is led by marquee start-ups like Byju's, Vedantu, Toppr and Unacademy, among others, the job portal firm said.

However, due to shutdown of hotels, restaurants and non-essential offices, a sequential drop was witnessed in hiring in sectors such as hospitality, which declined by 41% and retail, which was down 20%.

However, what came as a surprise is that some sectors which had remained immune to the pandemic impact suffered a decline in hiring in May. Banking and finance saw



hiring decline by 15%, FMCG by 13% and BPO/ITES by 10%.

Pawan Goyal, chief business officer, Naukri.com said, "It is encouraging to see a much lesser impact of the second wave of the pandemic on the job economy versus last year. Hiring numbers remaining flat in May signals resilience and recovery."

Kamal Karanth, co-founder of specialist staffing firm Xpheno, said the active jobs trend for the first two weeks of May was concerning as just a little under 60,000 white-collar jobs were added or refreshed in that period. However, the second half of May did bring in a bit of fresh cheer to job postings to alter the trajectory. "For a month that was headed towards another drop, ending on a stagnant figure was a recovery in itself," he said.

According to Xpheno's findings, the closing figures for May matched that of April 2021 with a marginal 2.5% increase. The count of jobs that were active, refreshed and

seen accepting applicants in May 2021 was 2.05 lakh, against 2 lakh in April 2021. However, job postings were 23% higher compared with the May 2020 figures of 1.67 lakh, which was a month when India was going through a nationwide lockdown and therefore, not strictly comparable.

Karanth highlighted that coming at a time when the second wave was at its peak, May could potentially become the turnaround month if the momentum continues.

Talent solutions provider CareerNet finds that the outlook on hiring going forward is positive with 8 out of 10 employers actively hiring. According to the findings of a survey, 61% of large enterprises anticipate filling more than 500 positions, 45% of mid-sized companies expect to fill between 100 and 500 positions, and 61% of small businesses forecast to fill less than 50 positions in 2021.

Banking, e-commerce, insurance & financial services, and IT/ITES sectors are expected to be key employers. Among cities, Hyderabad tops the list, with 100% of respondents saying that they are actively hiring, 80% of employers in Bengaluru are considering hiring, whereas 5% have not started hiring yet. The survey saw participation from 80 leaders in the human resources and talent acquisition space and over 1,600 employees from various organisations.

Anshuman Das, CEO and co-founder, CareerNet, said, "The hiring momentum has accelerated and companies are actively hiring. For colleges and universities, virtual hiring is going to be the norm. There is a positive outlook towards gig/contractual/freelance hiring."

Digi commerce, merchant tie-ups formed 10% of RIL's retail revenues in FY21

FE BUREAU
Mumbai, June 3

THE DIGITAL COMMERCE and merchant partnerships business of Reliance Industries (RIL) accounted for about 10% of the retail segment revenues in the financial year 2020-2021, according to the company's annual report. The rise in e-commerce and online buying has stepped up this share significantly, which was near zero in the preceding year.

During the course of the year, the retail business omni-enabled its store network, strengthened digital commerce platforms across the business and built capacities for home deliveries. Reliance Retail also invested in acquisitions to strengthen its capabilities in the supply chain, technology, and product portfolio. These include the acquisition of online pharmacy platform Netmeds, furniture and home decor retailer Urban Ladder, and lingerie and intimate wear brand Zivame.

The company also entered into an agreement to acquire the retail and wholesale business and the logistics and warehousing business of Future Group for a consideration of ₹24,713 crore. This acquisition is awaiting requisite approvals.

In a bid to grow the retail business, financial 2020-2021 was also marked by some significant fundraising by RIL's subsidiary Reliance Retail Ventures (RRV). It raised nearly ₹47,265 crore last year via sale of 10.52% stake to marquee investors – Public Investment Fund (PIF), Silver Lake, KKR, General Atlantic, Mubadala, GIC, TPG and ADIA. The company said it is actively investing in building a state-of-the-art supply chain infrastructure to link all major sourcing locations through an automated, reliable and scalable warehousing, logistics and last-mile fulfilment ecosystem.

In a letter to the shareholders in the annual report, RIL chairman and MD Mukesh Ambani said, "In our retail business, we expanded our customer outreach by growing physical and digital footprint with store additions, strengthening of supply chain infrastructure and launch of JioMart."

The retail revenues during the year stood



Mukesh Ambani draws nil salary

RICHEST INDIAN Mukesh Ambani drew no salary from his flagship firm Reliance Industries in the fiscal ended March 31 as he voluntarily gave up remuneration in light of the pandemic hitting the business and the economy. In its latest annual report, Reliance said Ambani's remuneration for the financial year 2020-21 was "nil". In the previous fiscal year, he drew a ₹15-crore salary from the company – the same as in the previous 11 years. —PTI

at ₹1.54 lakh crore, down 5.6% from the previous year, impacted by store closures, significantly lower footfalls which was 65% of last year, and operational disruptions through the year. Ebitda increased 1.5% to ₹9,842 crore with the business posting its all-time high profit.

The company has also seen its retail area increase from 2.2 million sqft in 2018-2019 to nearly 34 million sqft in FY21. There has been a sharp 25% rise in Reliance Retail's loyal customer base compared with last year, which now stands at 156 million.

Reliance Retail opened 1,456 new stores during the year, taking the total store count to over 12,700 stores across the country. The company has 263 warehouse and distribution centres. The business generated over 65,000 new jobs during the year.

RIL's gross debt as on March 31, 2021, stood at ₹2,51,811 crore while Reliance Retail had a gross debt of ₹9,030 crore.

Bharat Biotech's pact with Ocugen for Covaxin expanded to Canada

against multiple existing and emerging variants, Covaxin is an important vaccine for everyone, including children, based on its unique yet traditional vaccine platform.

Shankar Musunuri, CEO and co-founder of Ocugen, said they were working towards submission of the emergency use application in the US and would simultaneously seek authorisation under interim order for emergency use in Canada. "We believe Covaxin has the potential to play a key role in saving lives from Covid-19 in the US and Canada as well as across the globe due to the strong immune response it generates against multiple antigens," Musunuri said.

Covaxin studies have shown potential effectiveness against three key variants -- the Brazil variant (B.1.128.2), the UK variant (B.1.1.7) as well as the India double mutant variant (B.1.617).

Covaxin is currently being administered under emergency use authorisations in 13 countries and applications for EUA are pending in 60 more countries.

Ocugen already has the rights to commercialise Covaxin in the US and this agreement has now been amended to include Canada.

For the grant of the rights to commercialise Covaxin in Canada, Ocugen will be make an upfront payment and a milestone payment upon the first commercial sale in Canada to Bharat Biotech. This is in addition to sharing the profit from sales of Covaxin in Canada. Similar to the US profit share arrangement, Ocugen will retain 45% of the profits from the sales of Covaxin in Canada.

Bharat Biotech CMD Dr Krishna Ella said with its potential effectiveness

Tata Motors' arm raises \$425 m via unsecured notes

PRESS TRUST OF INDIA
New Delhi, June 3

AUTO MAJOR TATA MOTORS on Thursday said its wholly-owned arm TML Holdings Pte Ltd (TMLH) has raised \$425 million (over ₹3,100 crore) in unsecured notes, the proceeds of which will be used for refinancing loan and for other general corporate purposes.

TMLH is the holding company of JLR Automotive Plc (JLR), Tata Daewoo, Korea and a few other international operations of Tata Motors.

On June 2, 2021 TMLH successfully priced a \$425 million 5NC2.5 year (a 5-year fixed-income security, non-callable for the first 2.5 years) fixed rate senior unsecured notes due in 2026, Tata Motors

said in a regulatory filing. The notes will be issued at a coupon rate of 4.35% on June 9, 2021 with a maturity date of June 9, 2026, it added.

"The proceeds from the notes issuance will be used by TMLH for refinancing the outstanding syndicated loan facility of GBP 225 million, for meeting the issue expenses and for other general corporate purposes," the filing added.

The "transaction received significant interest from investors across Asia and Europe with the final order book in excess of \$2.2 billion (representing an oversubscription of over 5.1 times)" from 138 accounts and 84% of the final allocation to high quality, blue-chip real money funds and asset managers, the company said.

PRESS TRUST OF INDIA
New Delhi, June 3

JAPANESE AUTO MAJOR Nissan on Thursday said the management of Renault Nissan Automotive India (RNAIPL), responsible for operations of the Chennai manufacturing plant, and the workers' union there have agreed on improvements for additional safety of employees at the unit.

The Madras High Court had on Monday directed the Tamil Nadu government to depute a senior official to RNAIPL plant to ascertain whether Covid-19 protocols were followed in full following a public interest writ petition from the workers' union, Renault Nissan India Thozhilalar Sangam (RNITS) of the unit.

The PIL had challenged an order dated

TCS sets target to achieve net-zero emissions by 2030

TATA CONSULTANCY SERVICES (TCS) on Thursday said it plans to reduce its absolute greenhouse gas emissions across Scope 1 and Scope 2 by 70% by 2025 (over 2016 base year), and achieve net-zero emissions by 2030.

The company has set forth this new carbon reduction goal after having achieved the previous target of reducing its specific carbon footprint by half by 2020 (versus baseline year FY2008), ahead of schedule, TCS said in a statement.

In FY21, TCS' specific carbon footprint across Scope 1 and Scope 2 was lower by 61.6% compared with baseline year FY2008. Scope 1 refers to direct emissions, while Scope 2 stands for indirect emissions from utilities.

—PTI

May 8 of the State Revenue and Disaster Management permitting the company to start work at the factory subject to certain protocol conditions.

The workers had earlier demanded that the management temporarily stop production at the plant in view of the surge in Covid-19 cases in Tamil Nadu. The court-

ordered inspection was held on Tuesday under the supervision of senior government officials, RNAIPL management and Union representatives, a Nissan spokesperson said in an e-mailed response.

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This does not constitute an offer or an invitation or a recommendation to purchase, to hold, to subscribe or sell securities and is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated April 21, 2021 to be read in conjunction with the Addendum to the Letter of Offer dated April 30, 2021 and Addendum 2 to the Letter of Offer dated May 24, 2021 (the "Letter of Offer" or "LOF") filed with the National Stock Exchange of India Limited ("NSE" or "Stock Exchange") and the Securities and Exchange Board of India ("SEBI").



SUNDARAM FINANCE HOLDINGS

SUNDARAM FINANCE HOLDINGS LIMITED

Sundaram Finance Holdings Limited (our "Company" or "Issuer"), a public limited company was incorporated in Chennai under the Companies Act, 1956 pursuant to a certificate of incorporation dated October 13, 1993, issued by the Registrar of Companies, Tamil Nadu at Chennai. For details regarding changes in the name and registered office of the Company, please see "General Information" on page 40 of the LOF.

Registered and Corporate Office: 21, Patilios Road, Chennai - 600 002, Tamil Nadu, India | Telephone: +91 44 2852 1181 | Website: www.sundaramholdings.in | Contact Person: P. N. Srikant, Secretary and Compliance Officer | E-mail: investorservices@sundaramholdings.in | Corporate Identity Number: L65100TN1993PLC025996

PROMOTER OF OUR COMPANY: SUNDARAM FINANCE LIMITED

ISSUE OF UP TO 7,10,00,000 EQUITY SHARES OF OUR COMPANY OF FACE VALUE OF ₹ 5 EACH ("RIGHTS EQUITY SHARES") AGGREGATING UP TO ₹ 35,500 LAKHS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 50 PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 45 PER RIGHTS EQUITY SHARE) ON A RIGHTS BASIS IN THE RATIO OF 23 RIGHTS EQUITY SHARES FOR EVERY 49 EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON TUESDAY, APRIL 27, 2021 ("RECORD DATE") (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO THE SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 113 OF THE LETTER OF OFFER.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY

RIGHTS ISSUE CLOSES TODAY

ASBA*

Simple, Safe, Smart way of making
an application - Make use of it

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, Refer to the Letter of Offer

Facilities for Application in the Issue
In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use either the ASBA process or the optional mechanism instituted only for resident Investors in this Issue, i.e., R-WAP. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA or using the R-WAP. For details, see "Terms of the Issue - Procedure for Application through the ASBA Process" and "Terms of the Issue - Procedure for Application through R-WAP facility" on page 126 and 127 of the LOF.

Investors can submit either the Application Form in physical mode to the Designated Branch of the SCSBs or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) authorising the SCSB to block the Application Money in an ASBA account maintained with the SCSB. Application through ASBA facility in electronic mode will only be available with such SCSBs who provide such facility.

Investors should note that the ASBA process involves procedures that are different from the procedure under the R-WAP process. Investors applying through the ASBA facility should carefully read the provisions applicable before making their Application through the ASBA process. For details, see "Procedure for Application through the ASBA Process" below.

(i) ASBA Facility:

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

(ii) Registrars Web-based Application Platform (R-WAP):

In accordance with the R-WAP Circulars, a separate web based application platform, i.e., the R-WAP facility (accessible at <https://rights.cameoindia.com/sfml>), has been instituted for making an Application in this Issue by resident Investors. Further, R-WAP is only an additional option and not a replacement of the ASBA process. At the R-WAP, resident Investors can access and submit the online Application Form in electronic mode using the R-WAP and make online payment using their internet banking or UPI facility from their own bank account thereat. Prior to making an Application, such Investors should enable the internet banking or UPI facility of their respective bank accounts and such Investors should ensure that the respective bank accounts have sufficient funds. Our Company, the Registrar and the Lead Manager shall not be responsible if the Application is not successfully submitted or rejected during Basis of Allotment on account of failure to be in compliance with the same. R-WAP facility will be operational from the Issue Opening Date.

PLEASE NOTE THAT ONLY RESIDENT INVESTORS CAN SUBMIT AN APPLICATION USING R-WAP FACILITY. R-WAP FACILITY HAS BEEN OPERATIONAL FROM THE ISSUE OPENING DATE. FOR RISKS ASSOCIATED WITH THE R-WAP PROCESS, SEE "RISK FACTORS - THE R-WAP PAYMENT MECHANISM FACILITY PROPOSED TO BE USED FOR THIS ISSUE MAY BE EXPOSED TO RISKS, INCLUDING RISKS ASSOCIATED WITH PAYMENT GATEWAYS" ON PAGE 36 OF THE LOF.

PROCEDURE FOR APPLICATION THROUGH THE ASBA PROCESS:

Investors desiring to make an Application in the Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebivweb/other/OtherAction.do?doRecognisedFpi=yes&ntmld=34>. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link. Investors should note that the ASBA process involves procedures that are different from the procedure under the R-WAP process. Investors applying through the ASBA facility should carefully read the provisions applicable to such Applications before making their Application through the ASBA process. For details, see "Terms of the Issue - Procedure for Application through the ASBA Process" on page 126 of the LOF.

PLEASE NOTE THAT THE RIGHTS EQUITY SHARES APPLIED FOR UNDER THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO (A) THE SAME DEPOSITORY ACCOUNT/ CORRESPONDING PAN IN WHICH THE EQUITY SHARES ARE HELD BY SUCH INVESTOR ON THE RECORD DATE, OR (B) THE DEPOSITORY ACCOUNT, DETAILS OF WHICH HAVE BEEN PROVIDED TO OUR COMPANY OR THE REGISTRAR AT LEAST TWO WORKING DAYS PRIOR TO THE ISSUE CLOSING DATE, OR (C) DEMAT SUSPENSE ACCOUNT PENDING RECEIPT OF DEMAT ACCOUNT DETAILS FOR RESIDENT ELIGIBLE EQUITY SHAREHOLDERS HOLDING EQUITY SHARES IN PHYSICAL FORM/ WHERE THE CREDIT OF THE RIGHTS ENTITLEMENTS RETURNED/ REVERSED/ FAILED. FOR DETAILS, SEE "TERMS OF THE ISSUE - ALLOTMENT ADVICE OR REFUND/ UNBLOCKING OF ASBA ACCOUNTS" ON PAGE 141 OF THE LOF.

APPLICATION BY ELIGIBLE EQUITY SHAREHOLDERS HOLDING EQUITY SHARES IN PHYSICAL FORM: In accordance with the SEBI Rights Issue Circulars, (a) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date; or (b) the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply in this Issue during the Issue Period. Application by such Eligible Equity Shareholders is subject to following conditions: i: the Eligible Equity Shareholders apply only through R-WAP; ii: the Eligible Equity Shareholders are residents; iii: the Eligible Equity Shareholders are not making payment from non-resident account; iv: the Eligible Equity Shareholders shall not be able to renounce their Rights Entitlements; and v. the Eligible Equity Shareholders shall receive Rights Equity Shares, in respect of their Application, only in demat mode. Subsequently, such resident Eligible Equity Shareholders are required to send a communication to our Company or the Registrar containing the name(s), Indian address, e-mail address, contact details and the details of their demat account along with copy of self-attested PAN and self-attested client master sheet of their demat account either by post, speed post, courier, electronic mail or hand delivery, to enable process of credit of Rights Equity Shares in such demat account, as and when opened. Until such period the Rights Equity Shares Allotted to such Eligible Equity Shareholders who hold Equity Shares in physical form, will be credited into the demat suspense account to be opened by the Company. Such resident Equity Shareholders must check the procedure for Application by and credit of Rights Equity Shares to such Eligible Equity Shareholders in "Terms of the Issue - Procedure for Application by Eligible Equity Shareholders holding Equity Shares in physical form" and "Terms of the Issue - Credit and Transfer of Rights Equity Shares in case of Shareholders holding Equity Shares in Physical Form and disposal of Rights Equity Shares for non-receipt of demat account details in a timely manner" on pages 132 and 142, respectively of the Letter of Offer.

APPLICATION ON PLAIN PAPER:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Alternatively, Eligible Equity Shareholders may also use the Application Form available online on the websites of our Company, the Registrar to the Issue, the Stock Exchange, the Lead Manager or the R-WAP to provide requisite details.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

PLEASE NOTE THAT APPLICATION ON PLAIN PAPER CANNOT BE SUBMITTED THROUGH R-WAP FACILITY.

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

1. Name of our Company, being Sundaram Finance Holdings Limited; 2. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Registered Folio Number/DP and Client ID No.; 4. Number of Equity Shares held as on Record Date; 5. Allotment option – only dematerialised form; 6. Number of Rights Equity Shares entitled to; 7. Number of Rights Equity Shares applied for within the Rights Entitlements; 8. Number of additional Rights Equity Shares applied for, if any; 9. Total number of Rights Equity Shares applied for; 10. Total amount paid at the rate of ₹ 50 per Rights Equity Share; 11. Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB; 12. In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account such as the account number, name, address and branch of the SCSB with which the account is maintained; 13. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Rights Equity Shares applied for pursuant to this Issue; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); 16. An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval from any regulatory authority, as may be required, shall be sent to the Registrars at priya@cameoindia.com; and 17. Additionally, all such Applicants are deemed to have accepted the following:

"*We understand that neither the Rights Entitlements nor the Rights Equity Shares have been, or will be, registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof (the "United States"), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. We understand the Rights Equity Shares and the Rights Entitlements referred to in this application are being offered and sold in offshore transactions outside the United States in compliance with Regulation S under the U.S. Securities Act ("Regulation S") to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares and/or Rights Entitlements are permitted under laws of such jurisdictions. We understand that the Issue*

is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlements for sale in the United States, or as a solicitation therein of an offer to buy or transfer any of the said Rights Equity Shares or Rights Entitlements in the United States. We confirm that I am/we are (a) not in the United States and eligible to subscribe for the Rights Equity Shares under applicable securities laws, (b) complying with laws of jurisdiction applicable to such person in connection with the Issue, and (c) understand that neither the Company, nor the Registrar, the Lead Manager or any other person acting on behalf of the Company will accept subscriptions from any person, or the agent of any person, who appears to be, or who the Company, the Registrar, the Lead Manager or any other person acting on behalf of the Company have reason to believe is in the United States or is outside of India and ineligible to participate in this Issue under the securities laws of their jurisdiction.

I/We will not offer, sell or otherwise transfer any of the Rights Equity Shares which may be acquired by us in any jurisdiction or under any circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation. I/We satisfy, and each account for which I/We are acting satisfies, (a) all suitability standards for investors in investments of the type subscribed for herein imposed by the jurisdiction of my/our residence, and (b) is eligible to subscribe and is subscribing for the Rights Equity Shares and Rights Entitlements in compliance with applicable securities and other laws of my/our jurisdiction of residence.

I/We hereby make the representations, warranties, acknowledgments and agreements set forth in the section of the Letter of Offer titled "Restrictions on Purchases and Resales" on page 150 of the LOF.

I/We understand and agree that the Rights Entitlements and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. I/We acknowledge that we, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the foregoing representations and agreements."

OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other offering material and the issue of Rights Entitlements and the Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form or the Rights Entitlement Letter may come, are required to inform themselves about and observe such restrictions. For details, see "Restrictions on Purchases and Resales" on page 150 of the Letter of Offer.

NO OFFER IN THE UNITED STATES
The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "US Securities Act"), or any U.S. state securities laws and may not be offered, sold, resold or otherwise transferred within the United States or the territories or possessions thereof (the "United States" or "U.S."), except in a transaction exempt from the registration requirements of the US Securities Act. The Rights Entitlements and Rights Equity Shares referred to in the Letter of Offer are being offered and sold in offshore transactions outside the United States in compliance with Regulation S under the US Securities Act ("Regulation S") to existing shareholders of the Company located in jurisdictions where such offer and sale of the Rights Equity Shares and/or Rights Entitlements are permitted under laws of such jurisdictions. The offering to which the Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States or as a solicitation therein of an offer to buy or transfer any of the said securities. Accordingly, you should not forward or transmit the Letter of Offer in or into the United States at any time. The Rights Equity Shares and/or Rights Entitlements and the Rights Entitlements are not transferable except in accordance with the restrictions described in the section entitled "Restrictions on Purchases and Resales" on page 150 of the LOF.

LAST DATE FOR APPLICATION:
The last date for submission of the duly filled in the Application Form or a plain paper Application is Friday, June 4, 2021, i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchange and the Application Money is not blocked with the SCSB or if the Application Form is not accepted at the R-WAP, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Rights Equity Shares hereby offered, as provided under the section, "Terms of the Issue - Basis of Allotment" on page 140 of the LOF. Please note that on the Issue Closing Date, (i) Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange, and (ii) the R-WAP facility will be available until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchange.

ALLOTMENT OF THE RIGHTS EQUITY SHARES IN DEMATERIALIZED FORM:

Please note that the Rights Equity Shares applied for in this Issue can be allotted only in dematerialized form and to the same depository account in which our Equity Shares are held by such investor on the Record Date or mentioned in the Application Form in the event that no shares are held by such investor on the Record Date. For details, see "Terms of Issue-Allocation advice or refund/ unblocking of ASBA accounts" on page 141 of the Letter of Offer.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM.

LISTING: The Equity Shares of our Company are listed on National Stock Exchange of India Limited ("NSE" or the "Stock Exchange"). Our Company has received "in-principle" approval from NSE for listing the Rights Equity Shares to be Allotted pursuant to the Issue through its letter dated April 9, 2021. Our Company will also make applications to NSE to obtain trading approvals for the Rights Entitlements as required under the SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020.

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" on page 105 of the LOF.

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer clause of NSE" on page 108 of the LOF.

MONITORING AGENCY TO THE ISSUE: ICICI BANK LIMITED

BANKERS TO THE ISSUE: ICICI BANK LIMITED

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations, our Company will send, only through email, the Abridged Letter of Offer, Application Form and other applicable Issue materials to the email addresses of all the Eligible Equity Shareholders who have provided their Indian addresses to our Company. The Letter of Offer will be provided to those who make a request in this regard.

In the event that e-mail addresses of the Eligible Equity Shareholders are not available with the Company or the Eligible Shareholders have not provided valid e-mail addresses to the Company, our Company will dispatch the Abridged Letter of Offer, Application Form and other applicable Issue materials by way of physical delivery as per the applicable laws to those Eligible Equity Shareholders who have provided their Indian address.

In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed in electronic form through e-mail on April 29, 2021 and physically through registered post on April 30, 2021.

Investors can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable securities laws) on the websites of:

i. Our Company at www.sundaramholdings.in; ii. the Registrar, i.e., Cameo Corporate Services Limited at <https://rights.cameoindia.com/sfhl>; iii. the Lead Manager, i.e., JM Financial Limited at www.jmfl.com; iv. the Stock Exchange, i.e., NSE at www.nseindia.com; and v. the Registrar's web-based application platform at <https://rights.cameoindia.com/sfhl>.

Shareholders who have not received the Application Form may apply, along with the requisite application money, by using the Application Forms available on the websites above, or on plain paper, with the same details



Opinion

FRIDAY, JUNE 4, 2021



FREEDOM FROM COVID-19
US president Joe Biden
It's going to take everyone..., so we can declare independence from Covid-19 and free ourselves from the grip it has held over our life for the better part of a year

Investor sentiment won't tolerate too many shocks

The renewables target won't be met if states keep renegeing on solar/wind power deals and auctions

WITH UTTAR PRADESH the latest in a list of states unwilling to honour winning solar power bids, calling them 'infructuous', India's reputation for upholding the sanctity of contracts has taken another beating. Tariffs for renewable power capacity have come off sharply over the past two years, to levels of ₹2-2.25 per unit or even lower. That has prompted a clutch of discons to disregard contracts signed earlier at higher tariffs. It was the Jagannath Reddy-led government in Andhra Pradesh that first reneged on power purchase agreements (PPAs) for roughly 7,000 MW of wind and solar capacity—contracted at ₹4.40 per unit. More recently, the Gujarat Urja Vikas Nigam Ltd (GUVNL) said it would re-tender the PPA for the 700 MW Dholera solar park. Although the winning tariffs were ₹2.78-2.81 per kWh, GUVNL wants an even lower rate.

The UP government may believe that the decision cannot be challenged because no letters of intent (LoI) were sent and no PPAs were signed. However, the three winners, one of which is a foreign consortium, reportedly plan to move the appellate tribunal for electricity (Aptel). In their defence, the producers say they simply agreed to the UPNEDA's request for extending the validity of their bank guarantees and were in no way responsible for the auction being cancelled. UPNEDA's remark in a letter to the winners that "it seems very likely that a fresh bid may deliver better tariffs for the electricity consumers of Uttar Pradesh..." suggests the decision was taken with a view to exploring fresh bids at lower tariffs. The discovered tariff of ₹3.17 per unit is, no doubt, much higher than the ₹2.69 per unit discovered at a May auction, and it is entirely possible a fresh auction could throw up a lower tariff. However, auctions that have been concluded can't be disregarded.

Experts believe project costs should go up, with the basic customs duty (BCD) on modules and cells set to be raised to 40% and 25%, respectively, from April 2022. It is unlikely the safeguard duty on modules and cells of 15% which expires in end-July will be reimposed. Consequently, the increase in the tariffs, post the imposition of the BCD, could be 20-50 paise per unit. Already, some Chinese manufacturers have increased prices of cells and modules. With the difference in tariffs narrowing, projects where the tariffs are below ₹3 per unit are less vulnerable to being delayed or even cancelled. Nonetheless, disrespect for producers' investments sullies the country's image and puts India's renewable energy targets at risk. Unless there is a quick resolution, the targeted renewable energy capacities won't come up as planned. The Union power ministry was contemplating an exclusive legal redressal mechanism to deal with the enforcement of contracts, but that has not materialised yet. Even if it does, it is unlikely it can command the heft to deter either the discons or the producers from appealing in higher courts. While central-government entities like SECI and NTPC, which are financially sound, are auctioning more power—their share is tipped to go up from 20% in March 2020 to about 30% in March 2022—ultimately, the state discons need to behave more responsibly. In fact, a few projects—roughly a capacity of 18-19GW—tendered by SECI also remain suspended since the PPAs haven't been signed. Right now, India's target to set up 175GW of renewable energy capacity by 2022 looks out of reach.

Radical action needed

Environment Day theme a mission statement on green action

THE THEME OF this year's World Environment Day is 'Reimagine. Recreate.' It may seem a broad-sweep goal. But the scale of anthropogenic damage done to the environment just over the last one-and-a-half centuries, and the scope of what must be done to correct this, is so vast that exactitude in the discourse is now elusive. This newspaper has highlighted ad nauseam the stark environmental and climate reality of the planet today. We are a mere fraction of a degree away from significant climate-change effects, with the carbon budget all but exhausted by rich nations. Meanwhile, scores of other nations suffer crushing poverty even as experts forecast they will shoulder a disproportionate burden when the full impact of warming comes to pass. The window for meaningful action is closing fast, the IPCC warned us some time ago. Now, the UK's Met Office, the lead centre of the UN's World Meteorological Organization, has said there is a 90% likelihood that at least one year between 2021 and 2025 will become the warmest on record. Moreover, there is a 44% chance of the temperature in that year breaching 1.5°C, the warming cap (above pre-industrial levels) the Paris Accord holds as ideal by 2100. In any case, the current pledges of the countries party to the accord can't limit warming to under-2°C by 2100.

In the interim, bio-diversity has received a severe blow, with anthropogenic warming, habitat-loss, consumption, etc., having led to massive species loss. The Worldwide Fund for Nature estimates that there has been 53% decline in wildlife species since just 1970. Ice-melt, droughts, cloudbursts, devastating heat and cold waves, etc., are all there, tell-tale signs of the unprecedented impact on the planet the Anthropocene has had. Popular solutions and proposals, researchers meanwhile say, may not be adequate anymore. The UN says humans are consuming 1.6 times the resources the planet can restore every year, and that there is a need to rewild an area the size of China by 2030 to meet commitments on nature and climate; a similar effort needs to be made for oceans as well. The International Energy Agency has recently said that meeting the goal of net zero by 2050 needs drastic global action: no new oil & gas exploration and no new coal-fired plants from this year itself, no new fossil-fuel cars from 2035, 50% of heavy trucks being EV by 2035, all coal and oil plants phased out by 2040, more than 90% of heavy industrial production to be low-emission by 2050, energy intensity of the global GDP to fall by 4% every year between now and 2030, etc.

These are radical goals. More so, given, despite their rhetoric, G-7 nations, committed \$189 billion of direct and indirect support to coal, oil, and gas between January 2020 and March 2021, compared with \$147 billion to support clean energy, per an analysis by development charity Tearfund, the International Institute for Sustainable Development and the Overseas Development Institute. But, as the IEA and UN show, the need is for radical action. It will perhaps mean fundamental shifts for consumption, human habitation, progress, transport, etc. Therefore, mankind must "reimagine", to "recreate and restore"—indeed, a mission statement for environment action now.

SAVITA SUBRAMANIAN & MARISA SULLIVAN

Authors are equity & quant strategists, BofA

ADMITTEDLY, EXTREME ASSET inflows can create bubbles, and flows into ESG investments in recent years have been extreme: So far in 2021, nearly \$3 of every \$10 of global equity inflows has been in ESG funds. Assets under management (AUM) in the 1,900-plus global ESG funds we track hit a record \$1.4 trillion in April—more than double the AUM of a year ago and growing at nearly 3x the pace of non-ESG assets.

For those worried about overpaying for ESG attributes, we recommend combining ESG signals with valuation. Today, valuations for 'good' ESG companies (i.e., those with high ranks based on a variety of data vendors) hardly look bubble-like, especially relative to the recent past. While stocks with top quintile ESG scores based on MSCI data traded at a 20-30% premium to bottom quintile stocks several years ago and as high as a 50% premium at the onset of Covid-19, that premium has shrunk to merely 5% today. Sustainalytics and Refinitiv datasets yield similar results. This is likely a result of investors taking what appears to be a more nuanced approach to ESG investing: No longer looking at a company's overall ESG rank, but considering companies relative to their peers based on underlying metrics, and identifying companies best positioned to improve on ESG characteristics, where many of these

No real premium for 'good' ESG stocks overall; though some areas like clean energy look frothy

carry lower-than-average ranks.

While the overall ESG score has seen de-rating, some aspects of ESG remain frothy: Clean energy companies trade at a 70% premium to traditional energy peers on EV/EBITDA, down from highs earlier this year but still well above the 5-year average of a slim 10% premium. We prefer less expensive traditional energy companies that are setting goals and making strides to improve their business models. Another area commanding a higher premium is the 'S' in ESG. While not in bubble territory, companies with top quintile Social scores based on MSCI data trade near a 10% premium to poorly ranked peers, as investors shift focus to Social factors post-Covid-19.

We think this may be a more sustainable premium as investors tend to pay consistent premia for characteristics that would have helped in a prior crisis, and one can argue that Covid-19 was a social (health-care) crisis rather than one characterised by governance or environmental risks.

Understanding ESG fund positioning can help avoid crowding risk. We find ESG funds in all major regions (the US, Europe, Asia) are overweight the industrial, technology and materials sectors relative to the benchmark, but are most underweight energy sector. And so far this year, it pays to avoid the crowds: ESG factor performance has been strongest in the most underweight sectors like energy

(+15ppt long/short), and weakest in crowded sectors like industrials (-8ppt L/S) and tech (-4pp L/S).

Co-authored with Panos Seretis &

Jure Jeric (MLI UK) & Girish Nair, Merrill Lynch (Australia)

Edited excerpts from BofA Global Research's report dated June 1

If ESG was a bubble, it no longer is

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Global ESG equity fund flows \$ billion

Monthly flows Cumulative flows

Jan 2015 Jan 2021

AUM in global ESG equity funds \$ billion

Active ESG Funds Passive ESG Funds

Jan 2015 Jan 2021

Source: EPFR Global, BofA US Equity & Quant Strategy

New Delhi

BrandWagon

FRIDAY, JUNE 4, 2021

NUMEROLOGY

- 60% millennial and Gen Z consumers have increased mobile/online transactions
- 42% have increased time spent online by 3-7 hours a day
- 59% have done an online certification course

— Dentsu report

● **INTERVIEW: ROHIT OHRI**, Group Chairman and CEO, FCB India

'We are not focussed on in-housing skills'

FCB India, which turned 60 this year, has been partnering with agencies to add digital capabilities to its offerings. Rohit Ohri tells Venkata Susmita Biswas how the second wave has impacted the advertising industry, and how brands can stay relevant, albeit sensitive, in these times.

Before the second wave hit and IPL was postponed, it looked like brands were gearing up to splurge on advertising this year. What is the sentiment among advertisers now?

This time, the deaths are hitting close to home; people are feeling despondent and are in shock. Helplessness of this nature depresses demand in a big way. People are keeping cash liquid, and not spending it on big-ticket items like cars and electronics. Right now, being cautious is going to be the key behaviour for consumers, marketers and advertising agencies.

Brands are looking at how they should be talking to consumers when different states begin relaxing lockdown norms. Broadly, I am hopeful that in the second

Given the rapid pace at which the environment is changing, we will not be able to scale up and build capabilities to catch the wave by in-housing services. A better way is to create an ecosystem that brands can tap into and get the best quality output

half of the year, we will be able to recover some losses. We are seeing a big uptick in sectors like four-wheelers, two-wheelers, FMCG (home care), e-commerce and household appliances. The recovery of the advertising agency business depends on the recovery of these sectors, and thus



are expected to recover faster than sectors like tourism and hospitality.

Over the past year, how have you equipped the agency to serve the digital needs of clients?

Earlier, when agencies used to 'innovate', it was in anticipation of change. Now, we are in the middle of change and what we are doing is necessary, not something that is simply good to have. In the retail space, we have attempted to find a solution to the problem with last-mile closure in the absence of the offline retail channel. We have partnered with Networkbay, a retail experience specialist, to replicate the offline experience online. This could be used for make-up brands to provide simulation of trying on different products. We have partnered with XP&D to build customised offline-to-online OTT platforms for brands. This tool can be used for brands that typically conduct dealer meets, organise large showcases of products or brand launches. We have also partnered with Kinnect, a social media and digital agency.

Our proprietary tool People and Patterns helps brands see how the customer journey has changed, and what they need to do to connect with customers in the new world. When we launched this tool last year, we did a complete training and reorientation of the company globally.

Any plans to add these capabilities to FCB India?

This is a fundamental change in thinking for us. Given the rapid pace at which the environment is changing, we will not be

able to scale up and build capabilities to catch the wave by in-housing services. A better way is to create an ecosystem that brands can tap into and get the best quality output. We are not focussed on the acquisition or in-housing of skills.

Are these digital verticals going to bring you the most growth?

We want to keep the focus on creative work and the creative product. Often, during challenging times, one loses sight of what is the most important piece of the business. However, we have modified our creative ambition. Now, it is not just about the best creative work, but about making such outstanding work for every new touchpoint of the consumer journey. And understanding the new consumer journey and using our creative skill to amplify new opportunities is the big bet for us. Retail, offline-online experiences and digital are some of the other key areas.

Brands are coming under fire for being tone-deaf. How can brands continue to advertise in the current times without appearing insensitive?

Consumers have been through a huge emotional upheaval. Brands need to partner with consumers now. They must identify areas where consumers need assistance and help them on the ground. For instance, ITC, a client of ours, has helped set up oxygen beds and imported oxygen concentrators. These efforts will be remembered when the good times come.

Brands that genuinely help and do not offer lip-service will stand out. People are seeing through temporal advertising solutions. And if brands do not have anything to say, they should at least sell their products in a tone-sensitive manner.

BLOGGER'S PARK

YouTube vs creators

How YouTube's new monetisation policy impacts brands and creators



Gopa Kumar

YOUTUBE HAS ANNOUNCED some major changes to its video monetisation policy, which allows the company to run ads on all video content from this month. However, it will only pay creators who have qualified for the YouTube Partner Program (YPP). And this has created much dissatisfaction with creators at large.

Before going into its advantages and disadvantages for advertisers/brands and, more importantly, creators and, of course, the users at large, here's a background on YPP. The program enables content creators who have at least 1,000 subscribers to monetise their videos and share the revenue that YouTube earns from advertisers. It's a partnership between YouTube and creators to create content and provide a platform for its content to get more users engaged on YouTube and, thereby, earn money from advertising.

What has changed

The change is, before this update YouTube used to place ads only on creator platforms that were part of YPP with a certain number of subscribers and views. Now, YouTube can place ads on any content of its choice. However, creators who are not a part of YPP will not earn revenues from the ads curated by YouTube on their videos. Also, since inventory has opened up, there are chances that advertising cost on these may come down or become cheaper.

So, a positive fallout of these revised terms would be flexibility for advertisers to choose the creators on whose content they would like to place an ad. Initially, brands would have to rely only on creators who were part of YPP. This gives brands much-needed diverse content to decide where their ads should appear. This will enable micro-level targeting and reach niche genres of creators or content.

The disadvantage of this move for brands and advertisers is that since the ads will run across various content, the chances of ads running anywhere and not being brand-safe are high. Brands will be at risk when they run ads on the newer channels, or are present on content created by smaller creators that are not in line with their overall brand ethos in terms of sensibility and relevance.

Scherezade Shroff • 52K subscribers

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BB Ki Vines - I Play God! BB Ki Vines • 5 months ago

Creators' dissonance

The discontent among creators is apparent — and obvious — because creators who qualify for YPP after acquiring a certain reach and views receive a share of the revenue generated through the ads placed on their videos. These new policies will create chaos, as much smaller content creators will have ads running on their content as well, hence, severely impacting the revenue generation for bigger players as YouTube may prefer to run the ad inventories on non-partner videos and save on its revenue share.

YouTube is trying to monetise content, big or small, and also take advantage of its unmatched reach. Will the creators move out? I don't think so; primarily because of the audience YouTube provides. Any drastic move will only happen if the earnings of creators go down significantly. Any competing platform would also like to observe the reactions of creators, and then amend their policies if required.

It is imperative for all creators to understand how the new guidelines will impact them and what changes they need to make in future. All said and done, creators are an integral part of the ecosystem and the opportunities to reach a newer set of audiences through YouTube are immense. There is enough headroom for growth and monetisation. For advertisers, it's a good opportunity to go micro and sharpen their targeting, while making sure all of this plays out in a brand-safe environment.

The author is COO, Isobar India

Personal Finance

CREDIT CARDS

Know the finer details of your credit card

Many credit cards also come with the facility of converting eligible expenses post-purchase into EMIs to make them more affordable

ADHIL SHETTY

CREDIT CARDS NOT only allow us to make desired expenses even if there are temporary liquidity issues but also ensure we maximise the value of those expenses with benefits like cashback, reward points, special discounts, etc., at no extra cost if we clear our total outstanding in full on time during every billing cycle.

While many of you could be using this payment tool for a while now, there are still a few important credit card facts that you may not be aware of. Let's discuss some of these to help you make informed decisions.

Credit card against an FD

It is a fact that a bank does not offer credit cards to all its customers—they do so to only those customers who meet their eligibility requirements pertaining to minimum income, credit score, type of occupation, etc. However, if you don't meet all the eligibility criteria, you can approach your bank requesting them to extend a secured credit card against your fixed deposits. Banks normally allow credit cards with limits up to 90% of the FD value subject to terms and conditions. However, if you default on your credit card dues, the bank has the right to recover them after liquidating the collateralised FD.

The Weekdays
IN THESE TIMES, my morning usually starts with some fresh air and exercises—not very strenuous, just a few light exercises, which is followed by a nice cup of green tea. I then get on with work, and usually end my day by 7 pm. However, work from home has truly increased working hours. In the normal course, I would look forward to meeting people and external partners across all functions; due to the pandemic, I attend productive virtual business meetings with my peers and other business partners to ensure leadership decisions are taken as required. We all need to refresh ourselves to keep working efficiently. I do it with a nice warm cup of coffee and by taking a few minutes off work.

The Weekend
I LOOK FORWARD to the weekend to relax and de-stress from work. Sometimes we go to our home in Lonavala. Going there is always fun for me and my family because it has pleasant weather and open spaces. Long walks and cycling make the place more enjoyable. A good book always keeps me company.

The Toys
ONE GADGET THAT I really can't do without is my mobile phone as it makes accessing social media, news and connecting with people so easy. When it comes to listening to music, AirPods and iPod are my go-to gadgets. Since I like reading books while travelling, I find the Kindle to be extremely convenient.

The Logos
I AM VERY particular about the brands I choose; many of them have been my companions for years. Among cars, it has to be BMW. When it comes to smartphones, Samsung Galaxy Note has always helped me stay connected and ease my day-to-day work.

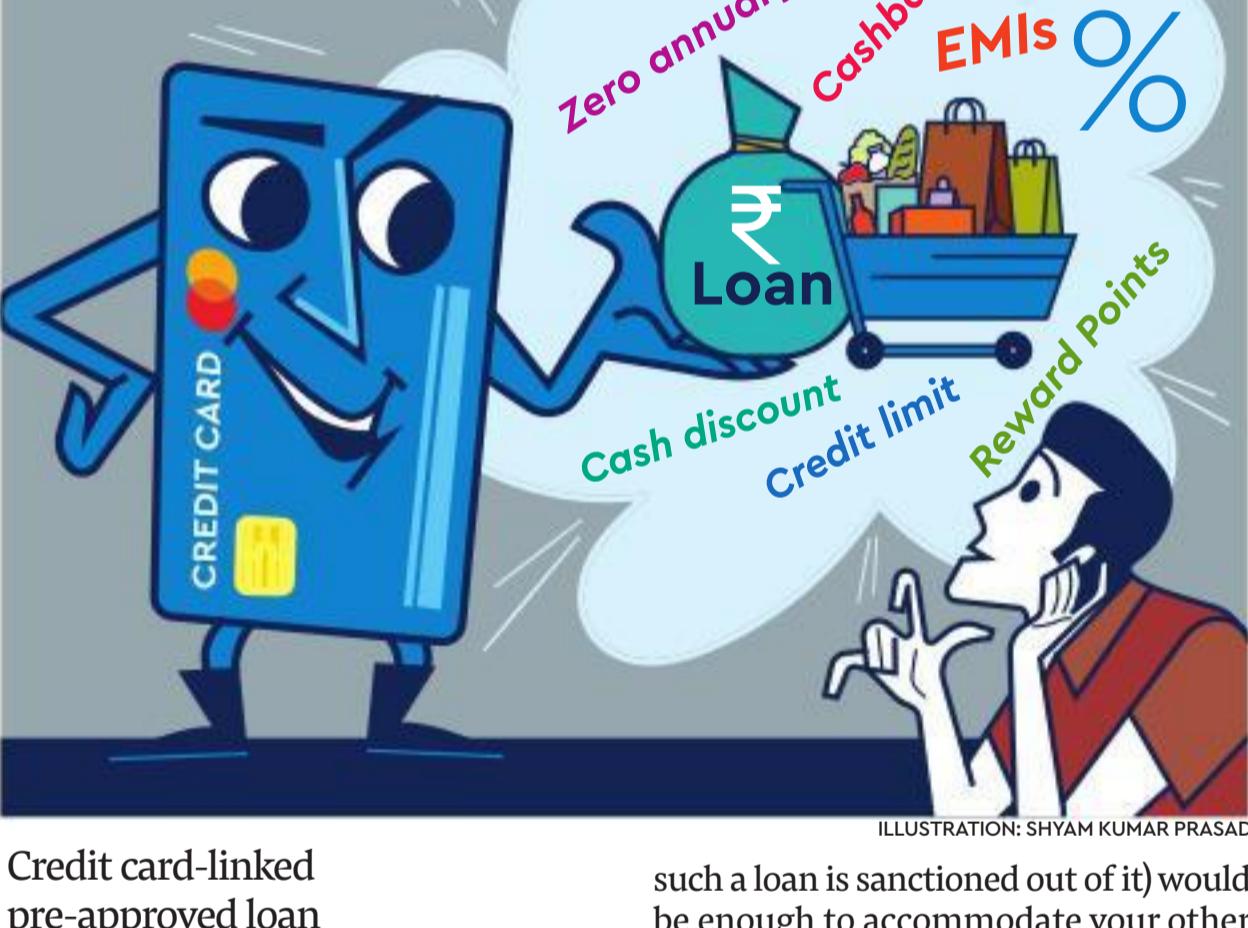
A good company can still be a bad investment if you pay too much for it

YOUR MONEY

GAURAV SONI

TRADING IN THE stock market is a high-risk game. New investors are many times disappointed when their purchase value drops. The common mistakes that people commit include averaging positions, trying to outsmart the market, over trading to recover losses and focusing too much on hot tips, etc.

Here are some points that can help you when investing in the stock markets.



Credit card-linked pre-approved loan

Banks often extend pre-approved loan offers to their selected credit card customers. These unsecured loans could involve interest rates of 12% to 30% p.a., their EMIs get added to the total monthly card dues and are usually linked to the card's credit limit.

However, owing to their pre-approved nature, such loans could be disbursed quickly making them great borrowing tools during any kind of financial emergency. That said, you'll be well-advised to read the loan fine-print carefully, assess its affordability and ensure your balance credit limit (after

such a loan is sanctioned out of it) would be enough to accommodate your other card spending requirements before signing up for a credit card-linked pre-approved loan.

Zero annual fee credit cards

While choosing a new credit card, most of us tend to gravitate towards zero annual fee variants for obvious reasons. However, the fact remains that often these zero annual fee cards are the most basic variants with only a few benefits while cards that do charge annual fees come with premium perks and privileges

enhanced rewards programmes, special discounts at reputed hotel and restaurant chains and select e-commerce websites, etc. When used smartly, the value proposition of the rewards of such cards could easily exceed the membership charges.

Expense broken into EMIs

Most of you might be aware that big-ticket purchases like gadgets, appliances and furniture from select outlets made through credit cards could be converted to EMIs at the time of purchase. However, did you know that many cards also come with the facility of converting eligible expenses (post-purchase) into EMIs to make them more affordable? This is a really helpful feature, but users should be well-advised to get complete clarity about applicable charges, if any, before availing the EMI options. Most importantly, ensure you clear your dues in full on time to avoid additional penalties. Your combined monthly card expenses, including such EMIs, should ideally stay under 30% of your card's total credit limit to minimise adverse impact on your credit score.

Credit limit

Banks ascertain the applicable credit limit linked to every credit card account based on their evaluation of the user's creditworthiness and income. So, if you think your card credit limit is low, you can reach out to your bank requesting them to increase it—however, it will be your bank's prerogative to make the final decision. That being said, having a high credit limit doesn't mean a licence to spend carelessly using your credit card. You must use your card responsibly to ensure you clear your dues in full every month.

The writer is CEO, BankBazaar.com

sions, changes in interest rate, natural disasters, etc.

Invest in good companies

Invest in companies with a strong business model that preferably earn recurring profits and have a dominant market position. They make good returns on equity with little debt and generate strong cash flows that allow them to return excess money to shareholders as dividends. Investing in a good company also depends a lot on getting a good price. A good company can still be a bad investment if you pay too much for it—that's one of the most common ways people keep losing money in the stockmarket. So never overpay for a stock.

Focus on being right

Showing your emotions and being human can be a great thing. But with investing, emotions tend to create costly mistakes that drive bad decisions. There is a subtle difference between being right and being in the money.

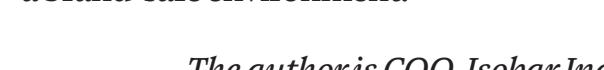
Source: Tax Guru



is very important as it helps us to minimise our non-market risk.

Non-market risk is something that an investor can control unlike market risk. Non-market risk is directly linked to the company's performance, while market risk is linked to macro events like recessions, changes in interest rate, natural disasters, etc.

New Delhi



International

FRIDAY, JUNE 4, 2021



VIRUS ORIGIN MAY REMAIN UNKNOWN
Dr. Anthony Fauci, top US infectious disease official
It was possible the world would never find out the precise origin of the coronavirus pandemic. It is still more likely that the virus jumped from animals to humans, we still don't know what the origin is. You need to keep looking for the link and you need to keep looking for evidence that it's something else like a lab leak.

Netanyahu foes push for quick vote to end his 12-year rule

ASSOCIATED PRESS
Tel Aviv, June 3

PRIME MINISTER BENJAMIN Netanyahu's opponents pushed Thursday for a quick parliament vote to formally end his lengthy rule, hoping to head off any last-minute attempts to derail their newly announced coalition government.

The latest political manoeuvring began just hours after opposition leader Yair Lapid and his main coalition partner, Naftali Bennett, declared they had reached a deal to form a new government and muster a majority in the 120-member Knesset, or parliament.

The coalition consists of eight parties

from across the political spectrum with little in common except the shared goal of toppling Netanyahu after a record-setting 12 years in power. The alliance includes hardliners previously allied with Netanyahu, as well as centre-left parties and even an Arab faction, a first in Israeli politics.

Netanyahu lashed out at his foes on Thursday, signalling that he will continue to exert pressure on former allies who joined the coalition. "All members of Knesset who were elected with right-wing votes need to oppose this dangerous leftist government," he wrote on Twitter.

The drama riveted Israelis at a time when tumult has not been in short supply:



The coalition consists of 8 parties with the shared goal of toppling Netanyahu

FILE PHOTO

four inconclusive elections in two years followed by an 11-day war in the Gaza

Strip last month that was accompanied by mob violence between Jews and Arabs in cities across the country. The country also is emerging from the coronavirus crisis that caused deep economic damage and exposed tensions between the secular majority and the ultra-Orthodox minority.

Yet the political debate has focused squarely on Netanyahu, who is facing corruption charges, and whether he should stay or go.

"We never had a coalition like this," said Hillel Bar Sadeh at a coffee shop in Jerusalem. "We like to have a new spirit, we like to have some unity."

The owner of the coffee shop, Yosi

Zarifi, said he trusts that Netanyahu will return to power, and distrusts the coalition.

"Everybody is clear that this trick will not last, there won't be any glue (to keep it together) here," he said.

The anti-Netanyahu bloc announced the coalition deal just before a deadline at midnight Wednesday. The agreement triggered a complex process that is likely to stretch over the next week.

The coalition has a razor-thin majority of 61 votes in parliament. Now the question is whether the group's votes will hold together in order to name a new parliament speaker, who would then preside over a vote required to confirm the new

government.

If the group can't manage that, the current speaker, who is a Netanyahu ally, could use his position to delay the vote and give Netanyahu more time to sabotage the coalition.

As the coalition was coming together in recent days, Netanyahu and his supporters ramped up a pressure campaign against former hawkish allies, including Bennett and his No. 2 in the Yamina party, Ayelet Shaked.

Netanyahu accused them of betraying their values. His supporters launched vicious social media campaigns and staged noisy protests outside Shaked's home.

MAY JOIN ANOTHER

Trump permanently shuts down his social media site

The page titled 'From the Desk of Donald J. Trump' removed from his website

PRESS TRUST OF INDIA
Washington, June 3

DONALD TRUMP HAS permanently closed his blog, a webpage where the former US president shared his fiery speeches and statements after being banned by social media giants, including Facebook and Twitter.

The page titled "From the Desk of Donald J. Trump" has been removed from Trump's website after going live less than a month earlier, his spokesperson Jason Miller told CNBC news on Wednesday.

"It was just auxiliary to the broader efforts we have and are working on," Miller said, adding that the webpage "will not be returning".

"Hoping to have more information on the broader efforts soon, but I do not have a precise awareness of timing," Miller said.

Asked later whether the move was a "precursor" to 74-year-old Trump, a Republican, joining "another social media



Trump has long accused Facebook and Twitter of nursing a political bias

FILE PHOTO

platform," Miller said: "Yes, actually, it is. Stay tuned!"

The former president, who left office on January 20 indicating to run for the White House again in 2024, has long accused social media giants, including Facebook and Twitter where he had tens of millions of followers, of nursing a political bias and censoring conservatives.

Facebook, Instagram and other social media outlets also banned his account, alleging that his postings incite violence after a violent mob of his supporters stormed the Capitol on January 6.

After being banned by Twitter in January in an unprecedented move, Trump slammed the California-based microblogging site, vowing that he and his support base would not be silenced.

Trump's blog struggled to engage with the people on a large scale, NBC News reported a week after its launch, citing data compiled with BuzzSumo.

After being banned by Twitter in January in an unprecedented move, Trump slammed the California-based microblogging site, vowing that he and his support base would not be silenced.

Central to Ant's overseas ambitions are digital wallets and payments, data-heavy businesses that require a good rapport with authorities

FILE PHOTO

push comes as the fintech giant faces increased scrutiny and slowing growth at home. The firm is overhauling its business and engaging with regulators as it seeks to revive its stalled initial public offering that was torpedoed by authorities who accused it of being "defiant of regulatory demands." Communications and engagement with government and regulatory bodies overseas are important in promoting transparency and mutual understanding, Ant said in an emailed statement.

Central to Ant's overseas ambitions are digital wallets and payments, data-heavy businesses that require a good rapport with authorities

US PRESIDENT JOE Biden offered to scrap his proposed corporate tax hike during negotiations with Republicans, two sources familiar with the matter said on Thursday, in what would be a major concession by the Democratic president as he works to hammer out an infrastructure deal.

Biden offered to drop plans to hike corporate tax rates as high as 28%, and instead set a minimum tax rate that companies should pay instead at 15%, sources said. Biden's new proposal, worth \$1.7 trillion, would allow some \$75 billion in unspent COVID-19 relief funds to be repurposed for the bill, one source said.

It assumes that increased tax revenues from stepped-up enforcement would raise \$700 billion over a decade, drops subsidies on fossil fuels to raise additional funds, and would impose a new vehicle-miles-traveled fee on commercial trucks. In return, Republicans would have to agree to at least \$1 trillion in new infrastructure spending, one source said.

—REUTERS

Jack Ma's Ant builds govt relations team for Asia push

BLOOMBERG

June 3

FACING SCRUTINY AT home, Jack Ma's Ant Group is building a team to burnish its reputation with policy makers in the Asian markets on which its international ambitions hinge.

The Hangzhou-based firm set up a division with just under 10 staff to handle international government and policy matters, according to people with knowledge of the matter. Senior Vice President Chen Leiming is heading the division and is in the process of hiring the people said, asking not to be identified because the matter is private.

Central to Ant's overseas ambitions are digital wallets and payments, data-heavy businesses that require a good rapport with authorities



push comes as the fintech giant faces increased scrutiny and slowing growth at home. The firm is overhauling its business and engaging with regulators as it seeks to revive its stalled initial public offering that was torpedoed by authorities who accused it of being "defiant of regulatory demands." Communications and engagement with government and regulatory bodies overseas are important in promoting transparency and mutual understanding, Ant said in an emailed statement.

Central to Ant's overseas ambitions are digital wallets and payments, data-heavy businesses that require a good rapport with authorities

Biden proposes 15% corporate minimum tax, \$1 trillion new infra spending

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—REUTERS

Twitter debuts subscriptions to 'Super Users' in new revenue push

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—REUTERS



The company is building other subscription and payment products that will enable popular users to make money from their social media accounts.

the remainder coming from its data licensing business. In last year's second quarter, as the pandemic prompted lockdowns around the world and led to event cancellations, Twitter's sales fell 19%. Twitter Blue could provide a more consistent, albeit smaller, revenue stream.

The product suite is being pitched to the most prolific of Twitter's 200 million

cine jab, calling it "truly a turning point" in the country's inoculation drive. Vaccine supplies have increased sharply recently,

prompting officials to open up appointments to all adults earlier this week, several weeks ahead of schedule.

Russia-linked group behind JBS attack revels in 'audaciousness'

BLOOMBERG

June 3

THEY PATRONISE HACKING forums to recruit affiliates, advertise profit-sharing schemes and provide interviews on their techniques.

REvil, the Russian-linked hacker group the FBI said is responsible for the cyberattack on JBS, the largest meat producer in the world, has emerged as one of the most prolific, and public, ransomware groups in recent years.

The hackers, also known as Sodinokibi, have been at the forefront of the ransomware-as-a-service model of cyberattacks since the group first came to prominence as a security threat in 2019. In this model, hacker groups provide malware for others to use in an attack in exchange for a cut of the ransom payments. In order to recruit talent, REvil deposited \$1 million in Bitcoin as a way to give potential affiliates peace of mind that they would get paid.

"Audaciousness is part of their persona," said Allan Liska, a senior threat analyst at the cybersecurity firm Recorded

Future. Ransomware has become a thorny problem for the Biden administration, particularly after an attack last month on Colonial Pipeline squeezed fuel supplies along the East Coast. Other recent attacks have targeted the police department in Washington, D.C., a hospital network in California and now a major meat supplier.

Ransomware is a type of hack in which a victim's computer files are encrypted, rendering them unusable until a ransom is paid. Some ransomware groups steal files too, providing another avenue for extortion. REvil maintains a page on the dark web page, called the "Happy Blog," where it leaks or auctions sensitive documents from victims as an extra incentive to pressure them to pay. Since 2017, ransomware has come to dominate other financially motivated cyberattacks in volume and profitability, said Kelli Vanderlee, senior manager of analysis at Mandiant Threat Intelligence, part of FireEye. While the attacks aren't limited to a particular type of victim, available data suggests disproportionately affects the manufacturing sector, Vanderlee said.

Global food prices surge to near decade high: UN

BLOOMBERG

June 3

GLOBAL FOOD PRICES extended their rally to the highest in almost a decade, heightening concerns over bulging grocery bills as economies struggle to exit the Covid-19 crisis.

A United Nations gauge of world food costs climbed for a 12th straight month in May, its longest stretch in a decade.

The continued advance risks accelerating broader inflation, complicating central banks efforts to provide more stimulus.

Drought in key Brazilian growing regions is crippling crops from corn to coffee, and vegetable oil production growth has slowed in Southeast Asia.

That's boosting costs for livestock producers and risks further straining global grain stockpiles that have been depleted by soaring Chinese demand.

The surge has stirred memories of 2008 and 2011, when price spikes led to food riots in more than 30 nations.

Quick View

Payrolls at US firms rise most in nearly a year, ADP data show

US BUSINESSES IN May added the most jobs in nearly a year, suggesting companies are making headway filling a record number of vacancies as the economy strengthens. The 978,000 increase in private payrolls was the largest since June 2020 and reflected a large pickup in hiring in the leisure and hospitality industry, according to ADP Research Institute data released Thursday. The ADP figures were followed by another positive reading for the jobs market: A separate government report showed applications for unemployment benefits fell for a fifth straight week.

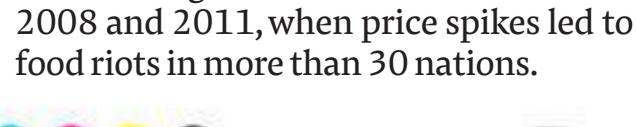
President Biden to meet Queen during UK visit

PRESIDENT JOE BIDEN and first lady Jill Biden will meet Queen Elizabeth II during the US leader's inaugural foreign trip later this month, Buckingham Palace said.

The June 13 meeting at Windsor Castle will follow Biden's trip to the Group of Seven leaders' summit in Cornwall. The US president has not left the country since his January 20 inauguration, with travel limited due to the coronavirus pandemic. Biden will be the 13th US president to meet the queen, who has spent time with every US leader - with the exception of Lyndon Johnson - since Harry Truman.

Diana's wedding dress on display in London

THE DRESS PRINCESS Diana wore at her 1981 wedding to Prince Charles went on public display Thursday at the late princess' former home in London. The taffeta-ruffled white dress designed by David and Elizabeth Emanuel, with its 25 foot (8 metre) sequin-encrusted train, helped seal the fairytale image of the wedding of Lady Diana Spencer and the heir to the British throne. Reality soon intruded. The couple separated in 1992 and divorced in 1996.



Markets

FRIDAY, JUNE 4, 2021

EXPERTVIEW

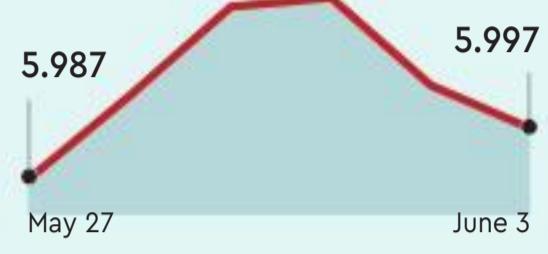
Midcap and small-cap stocks continued to outperform broader indices as improved prospects of sustainable earnings recovery continue to attract investors towards this space

—Binod Modi, head — strategy, Reliance Securities

Money Matters

10-year GILT

The benchmark was up .010% ahead of RBI policy



The rupee weakened amid buying in the equity market



The euro weakened against the dollar



INDUSTRY LIMIT CAPPED AT \$7 BN

Sebi raises MFs' overseas exposure limit to \$1 bn

Limits disclosed in the scheme documents are valid for six months from the date of closure of new fund offers

PRESS TRUST OF INDIA
New Delhi, June 3

CAPITAL MARKETS REGULATOR Sebi on Thursday enhanced the overseas investment limit for a mutual fund house to \$1 billion from the existing \$600 million. The overall mutual fund industry limit is capped at \$7 billion, the Securities and Exchange Board of India (Sebi) said in a circular.

The increase in the limit would allow mutual funds to allocate a higher share of their corpus for foreign securities. The move comes following requests from the mutual fund industry to enhance the foreign investment limit.

"Mutual funds can make overseas investments subject to a maximum of \$1 billion per mutual fund, within the overall industry limit of \$7 billion," Sebi said.

Further, mutual funds can make investments in overseas exchange



NEW LIMITS

- The increase in the limit would allow MFs to allocate a higher share of their corpus for foreign securities
- MFs can make investments in overseas ETFs subject to a maximum of \$300 million per MF
- In November 2020, Sebi had doubled the foreign investment limit per MF house to \$600 million

traded funds (ETFs) subject to a maximum of \$300 million per mutual fund, within the overall industry limit of \$1 billion. Earlier, the investment limit was \$200 million per fund house.

The new investment limit would come into force with immediate effect, Sebi said.

In respect of investment limits to be disclosed in the scheme documents at the time of new fund offer (NFO) and the investment limits on ongoing schemes, Sebi said such limits would henceforth be soft limits for the purpose of reporting by mutual funds only on monthly basis in a prescribed format.

Mutual funds launching new schemes that intend to invest in overseas securities or ETFs are required to ensure that the scheme documents disclose the intended amount they plan to invest in such instruments.

The limits disclosed in the scheme documents are valid for six months from the date of closure of new fund offers (NFO).

In November 2020, Sebi had doubled the foreign investment limit per mutual fund house to \$600 million from \$300 million. The watchdog had also increased domestic mutual funds' foreign investment limit in overseas ETFs to \$200 million from \$50 million.

Govt may soon seek investment banks' proposals for LIC IPO

BAIJU KALESH
Mumbai, June 3

THE GOVERNMENT IS planning to ask for proposals from investment banks this month for the initial public offering of Life Insurance Corporation of India, according to sources familiar with the matter.

The government will send out invitations in the coming weeks for the share sale of the country's biggest insurer, said the sources, who asked not to be identified as the discussions are private.

An offering could happen as soon as March 2022, they said.

The government is keen to go ahead with LIC's IPO — potentially India's biggest — to help plug a widening Budget gap.

The government plans to raise \$24 billion by selling assets, including Air India and Bharat Petroleum, as it attempts to revive an economy battered by the coronavirus pandemic.

Alisting could value LIC at as much as \$261 billion, based on its assets under management and using private sector insurers as a benchmark, analysts at Jefferies India, led by Prakhar Sharma, wrote in a February note.

That would make it bigger than Reliance Industries, which is currently India's largest listed company with a market value of about \$199 billion.

LIC had total assets of ₹32 lakh crore (\$439 billion) in the financial year 2019-2020, according to its latest annual report.

The insurer had an almost 69% mar-



IPO-BOUND

- An offering could happen as soon as March 2022, sources said
- A listing could value LIC at as much as \$261 billion, analysts at Jefferies India said in February
- LIC had total assets of ₹32 lakh crore (\$439 billion) in FY20

ket share in life insurance in terms of total first year premiums.

Deliberations are ongoing and details of LIC's listing plans could still change, the sources said. A representative for the finance ministry declined to comment.

—BLOOMBERG

Quick View

IDBI Bank invites applications for post of IT head

IDBI Bank secures \$239-m debt judgment in UK court

ADITI KHANNA
London, June 3

IDBI BANK HAS secured a \$239 million judgment in the commercial division of the High Court of London against a Cypriot subsidiary of India-based Essar Shipping Group, believed to be one of the largest debt judgments obtained by an Indian bank in the English courts.

Mumbai-headquartered IDBI had entered into loans totalling \$148 million with two Singapore registered companies — Varada Drilling One and Varada Drilling Two — for the construction of two jack up drilling rigs in March 2013.

IDH International Drilling Holdco (IDH), the Cypriot-registered parent company of the borrowers, gave a corporate guarantee in respect of the loan.

"The loan and guarantee were governed by English laws and were therefore subject to the jurisdiction of the English courts.

"This is an important judgment both in terms of its size and the message it sends to defaulters that Indian banks are willing and able to recover outstanding debts through the English courts," said Nick Curling, legal director at TLT, the London law firm representing IDBI

prospect of IDH successfully defending the claim at trial.

The case was heard in the Commercial Court on May 21 by Deputy High Court Judge Leigh-An Mulcahy QC.

There was no immediate statement from the Essar Group.

The TLT team, which also included Indian banking litigation specialists Paul Gair (partner) and Alex Morris (solicitor), said the case demonstrates the ability of Indian banks to pursue defaulting borrowers and guarantors in the UK.

The law firm is also currently representing a consortium of 13 Indian banks led by the State Bank of India in enforcing a 1.145 billion pounds debt recovery judgment against Vijay Mallya, 65, the former boss of now defunct Kingfisher Airlines.

Mallya, an accused in a bank loan default case of over ₹9,000 crore, has been in the UK since March 2016. —PTI

No such payment was received and, on March 1, IDBI applied for summary judgment, arguing there was no real

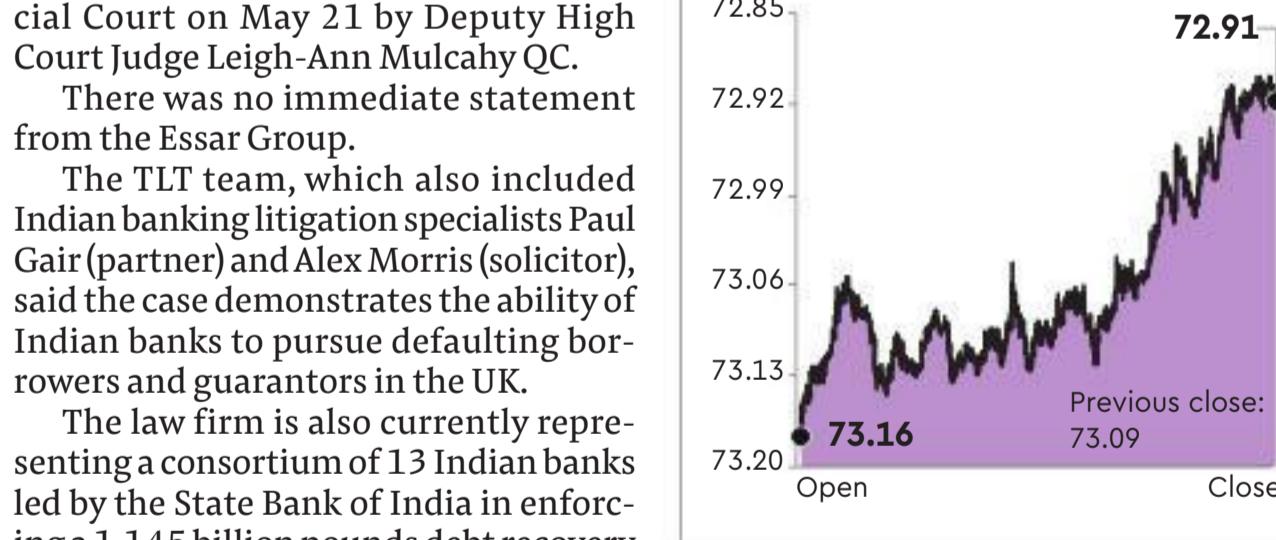


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It finally ended at 72.91, registering a rise of 18 paise over its previous closing. On Wednesday, the rupee had settled at 73.09 against the US dollar.

Foreign institutional investors were net buyers in the capital market on Thursday as they purchased shares worth ₹1,079.20 crore, according to exchange data.

Meanwhile, the dollar index, which gauges the greenback's strength against a basket of six currencies, rose 0.03% to 89.94.



Foreign institutional investors were net buyers in the capital market on Thursday as they purchased shares worth ₹1,079.20 crore, according to exchange data

Forex market will be keenly following the outcome of the Reserve Bank of India (RBI)'s monetary policy meeting scheduled to be announced on Friday, analysts said.

"Rupee traded strong amid positive fund flows into capital markets."

"RBI monetary policy status quo is expected to be neutral but the statement will be closely watched on Friday."

"The range for rupee can be 72.70-73.15 in the session ahead," said Jateen Trivedi, senior research analyst at LKP Securities.

According to Sriram Iyer, senior research analyst at Reliance Securities, the Indian rupee appreciated on Thursday tracking gains in the domestic equity markets even as investors looked ahead to the US economic data to gauge the future path of monetary policy.

Brent crude futures, the global oil benchmark, rose 0.17% to \$71.47 per barrel. On the domestic equity markets front, the Sensex ended 382.95 points, or 0.74%, higher at 52,232.43, while the Nifty advanced 114.15 points, or 0.73%, to 15,690.35.

FE BUREAU

Chennai, June 3



Chuck Olson, managing partner at EQ, said: "The partnership will leverage Vivriti's extensive track record of identifying high-quality enterprises, investing in Indian credit markets and managing risk across business cycles."

Earlier this year, VAM raised commit-

ments of ₹1,300 crore across its funds from global and domestic investors interested in investing in this space. These funds target yields between 8-16% with low volatility of return, by providing mid-market and emerging enterprises with tailored finance, it said.

Soumendra Ghosh, chief investment officer of VAM and founding member of Vivriti Group said: "We are pleased to partner with EQ, to drive objectives that both firms are passionate about. India's shallow debt markets present massive opportunity to asset managers with ability to bridge the gap between perceived and real risk."

"Powered by the group's strong technology and risk-management backbone, we at VAM have been able to consistently create portfolios demonstrating superior-to-market risk-adjusted return, while investing in socially responsible enterprises."

Maintain 'buy' on Coal India with TP of ₹180

MOTILAL OSWAL

ANOTHER MONTH OF improved offtake in dispatches, with volumes at 55.1 MT, registering a 37.6% YoY increase in May 2021. For the first two months of FY22, Coal India's offtake now remains higher by 38% YoY.

Offtake growth in May 2021 comes on the back of: a) a 15% rise in coal-based generation (based on initial data from POSOCO), amid a 7% rise in overall power demand, and b) re-stocking of inventory at power plants (up 5 MT MoM).

Coal India's production increased a modest 1.7% YoY to 42.1 MT (YTD: 3% YoY). This though is on expected lines, amid the large inventory lying at its mines. While there are uncertainties over demand amid stricter restrictions — and rightly so — power demand in May 2021 was also impacted by unseasonal

weather conditions. Over the past fortnight, demand has shown signs of an uptick (+10%), with some normalisation in demand from the western region.

Inventory at power plants is still low at 29 MT (16 days of consumption) and we expect it to provide support to Coal India's offtake.

Signs of a recovery in e-auction realisations: The onset of Covid-19 in India had come at a time when inventory at both Coal India's mines and power plants were at already high levels. This, coupled with the must-run status of renewables, meant demand for coal bore the brunt of weakened activity. This led to a sharp decline in e-auction realisations. With a recovery in demand, e-auction premiums and realizations have shown signs of an improvement. We expect this to eventually seep in and improve as inventory levels at Coal India's mines reduce.

The Kerala Minerals and Metals Ltd.
KMML
 (A Govt. of Kerala Undertaking)
 An ISO 9001, ISO 14001, OHSAS 18001 & SA 8000 Certified Company
 SANKARAMANGALAM, CHAVARA-691583, KOLLAM, KERALA, INDIA
 Phone : +91-476-2651215 to 2651217, Fax : +91-476-2680101, 2686721
 E-mail : contact@kmml.com, URL www.kmml.com

Competitive Tenders are invited for following. For more details please visit the E-Tendering Portal, <https://etenders.kerala.gov.in> or www.kmml.com

No.	Tender ID	Items
1.	2021_KMML_423639_	Global tender for Revamping / Modifications of existing Acid Regeneration Plant by implementing latest technology, upgradations for generating saleable iron oxide

Chavara 03/06/2021 sd/- HO/UT

For The Kerala Minerals And Metals Ltd.

Our Products: Titanium Dioxide, Titanium Tetra Chloride, Nano Titanium, Titanium Sponge, Rutile, Zircon & Silimanite

Mangalore SEZ Limited
 Mangalore Special Economic Zone, Sy. No. 168-3A, Plot No. U1 Administrative Building, Bajpe Village, Mangalore - 574 142 Dakshina Kannada, Karnataka

Invitation for Bids

03.06.2021

Mangalore SEZ Limited (MSEZL) invites tenders from eligible bidders on behalf of Mangalore STP Limited (MSTPL) for the following work through e-tendering:

No.	Contract Package No	Name of Work	Proposal due date
1	MSTPL/O&M/STP KAVOOR/2021	Operation & Maintenance of Kavoor STP, 12 Wet Wells, Sewage Pumping Mains & related ancillaries in Mangalore City for MSTPL for a period of 3 years	02.07.2021

Please refer website www.tenderwizard.com/MSEZ and www.mangaloresez.com for further details.

Sd/-, Chief Executive Officer
 Mangalore SEZ Ltd, Mangalore

BF UTILITIES LIMITED
 Regd. Off.: Mundhwa, Pune Cantonment, Pune-411036
 CIN : L40108PN2000PLC015323
 Website: www.bfutilities.com Tel: +91 20 2672 5257
 Email : Secretarial@bfutilities.com

NOTICE

Pursuant to Regulations 29(1)(a) read along with Regulations 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that a meeting of the Board of Directors of the Company is scheduled on Monday, June 14, 2021, to consider and take on record the Audited Standalone Financial Results for the year ended 31st March, 2021. The above information is available on the Company's Website viz www.bfutilities.com and also available on websites of Stock Exchanges viz www.nseindia.com and www.bseindia.com

For BF Utilities Limited

Place : Pune
 Date : 3rd June, 2021
 Sd/-
 B.S.Mitkari, Company Secretary

CREMICA AGRO FOODS LIMITED
 Regd. Off.: 455, SOHAN PALACE, 2nd FLOOR, THE MALL, LUDHIANA,
 PUNJAB-141001, Tel No.: 01826-222826, Website: www.cafl.co.in
 CIN: L15146PB1989PLC009676, Email Id: manager.cafl@gmail.com

Extract of Audited Financial Results for the Quarter and Year Ended March 31, 2021

(₹ in Lakhs)

Sl. No.	Particulars	Quarter ended 31.03.2021 (Audited)	Year ended 31.03.2021 (Audited)	Quarter ended 31.03.2020 (Audited)	Year ended 31.03.2020 (Audited)
1	Total Income from Operations	6.38	22.92	21.28	48.77
2	Net Profit/(Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	2.14	5.08	(2.40)	11.36
3	Net Profit/(Loss) for the period before tax (after Exceptional and/or Extraordinary items)	2.14	5.08	(2.40)	11.36
4	Net Profit/(Loss) for the period after tax (after Exceptional and/or Extraordinary items)	1.57	3.77	(1.79)	8.63
5	Total Comprehensive Income for the period [Comprising Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	1.54	21.64	(1.79)	8.63
6	Equity Share Capital (Face value of ₹ 10/- each)	44.96	44.96	44.96	44.96
7	Other equity (Reserves excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year)		460.35		438.70
8	Earnings per equity share (face value of ₹ 10/- each) (not annualised) (a) Basic (in ₹) (b) Diluted (in ₹)	0.03 0.03	0.48 0.48	(0.04) (0.04)	0.19 0.19

Notes:

- These results have been prepared in accordance with the Companies (Indian Accounting Standards) Rules, 2015 (Ind AS) prescribed under Section 133 of the Companies Act, 2013.
- The above is an extract of the detailed format of Audited Financial Results for the Quarter and Year ended March 31, 2021 filed with the Stock Exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Audited Financial Results for the Quarter and Year ended March 31, 2021 are available on the Stock Exchange website www.msei.in and on the Company's website www.cafl.co.in.

For and on behalf of the Board of Directors of
 For Cremica Agro Foods Limited

Sd/-
 Shantilal Sukalal Chaudhari

Whole Time Director

DIN: 02315224

Place : New Delhi

Date : 02nd June, 2021

LYKA LABS LIMITED

Gr. Floor, Spencer Building, 30, Fortjet Street, Grant Road (West), Mumbai - 400036

CIN : L24230GJ1976PLC008738 Website : www.lykalabs.com

EXTRACT OF STANDALONE & CONSOLIDATED

AUDITED FINANCIAL RESULTS FOR THE FOURTH QUARTER AND FINANCIAL YEAR ENDED 31ST MARCH, 2021 (₹ in Lakhs)

Sr. No.	Particulars	Standalone			Consolidated		
		Quarter ended 31st March 2021 (Audited)	Quarter ended 31st March 2020 (Audited)	Year ended 31st March, 2021 (Audited)	Quarter ended 31st March, 2020 (Audited)	Year ended 31st March, 2020 (Audited)	Year ended 31st March, 2020 (Audited)
1.	Total Income from Operations	1,782.06	978.50	6,226.30	4,074.34	2,426.22	1,507.13
2.	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	(194.85)	(766.77)	(1,696.66)	(2,739.84)	(159.48)	(613.61)
3.	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	(364.45)	(893.86)	(1,839.53)	(5,515.13)	(264.72)	(1,287.56)
4.	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	23.21	(992.84)	(1,445.89)	(5,538.65)	113.50	(1,231.66)
5.	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	52.58	(1,028.66)	(1,437.01)	(5,579.13)	144.97	(1,260.10)
6.	Equity Share Capital	2,869.00	2,869.00	2,869.00	2,869.00	2,869.00	2,869.00
7.	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the year	-	-	(2,428.08)	(991.07)	-	(5,448.67)
8.	Earnings Per Share (of ₹ 10/- each) (for continuing and discontinued operations) -						
	Basic :	0.07	(3.49)	(5.08)	(19.48)	0.39	(5.67)
	Diluted :	0.07	(3.49)	(5.08)	(19.48)	0.39	(5.67)
							(21.29)

The standalone & consolidated Audited financial results of the Company for the fourth quarter and financial year ended 31st March, 2021 have been reviewed by Audit Committee at their meeting held on 1st June, 2021 and approved by the Board of Directors in its meeting held on 2nd June, 2021. The Statutory Auditors of the Company have reviewed above results for fourth quarter and financial year ended 31st March, 2021.

Note :- The above is an extract of the detailed format of fourth quarter and financial year ended financial results for 31st March, 2021 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulation, 2015. The full format of the quarterly & yearly financial results are available on the Stock Exchanges Websites www.nseindia.com; www.bseindia.com and on company's website www.lykalabs.com.

For & on behalf of the Board of Directors

Sd/-

Kunal N Gandhi (DIN No: 01516156)

(Managing Director)

Place : Mumbai

Date : 2nd June, 2021

TRANSMISSION CORPORATION OF TELANGANA LIMITED

e-PROCUREMENT TENDER NOTICE / e-PROCUREMENT SHORT TENDER NOTICE

The TSTRANSCO invites sealed bids through tenders for the following works:

Specification No. TST-CONST-e-03/2020-21, Name of the work: Supply, erection and commissioning of following works: (i)132KV DC/SC line (4.5 km) to existing 132/33KV Gangampally SS from proposed RTSS Pandurangawasamy road in Gadwal (Jogulamba) dist. (ii)Stringing of 2nd circuit (17.00 km) from 220/132KV Jurala SS to 132/33KV Gangampally SS in Gadwal(Jogulamba) district. (iii) 2Nos 132KV Bays at 220KV Gangampally SS for proposed 220KV Chandanvally (8KM) (iv) 2Nos 220KV Feeder bays at 400/220KV Kethirreddy SS to proposed 220KV Chandanvally SS, Shabad Mandal in Ranga Reddy District on Turnkey Basis. Date and Time of availability of bid document: 03.06.2021 at 17.00 Hrs.

Specification No. e-04/CE/Construction/TST-e-04/2021, Name of the work: Supply, Erection, Testing and Commissioning of (i) 220/33 KV Sub-station at Chandanvally (ii) 220KV Twin Moose DC line from 400KV Kethirreddy SS to 220KV Chandanvally SS (8KM) (iii) 2Nos 220KV Feeder bays at 400/220KV Kethirreddy SS for proposed 220KV Chandanvally SS, Shabad Mandal in Ranga Reddy District on Turnkey Basis. Date and Time of availability of bid document: 03.06.2021 at 17.00 Hrs.

Note :-

i. Tender documents will be available online at date & time as mentioned above.

ii. Name & Address of the officer inviting tenders – Chief Engineer / Construction / TSTRANSCO, Vidyut Soudha Hyderabad.

iii. The contractors / firms are requested to upload the information in Zip format preferably.

iv. Further details can be seen @ <http://www.eprocurement.telangana.gov.in>.

v. Bidding document is available on <http://www.eprocurement.telangana.gov.in>. Phone : 040-23369000 Extn: 3212/3356/3253/3508/3573. Fax No: 040-23336171/040-23393453

Sal/- CHIEF ENGINEER CONSTRUCTION

R.O.No. 13/21

Bank of Maharashtra

वैक आण महाराष्ट्र
 Bank of Maharashtra
 वैक आण महाराष्ट्र

Head Office: 'Lokmangal', 1501, Shivaji Nagar, Pune - 411005.

Tel.: 020-25511360, Email: investor_services@mahab

Low first flush yields may reduce quality Darjeeling tea availability

INDRONIL ROYCHOWDHURY
Kolkata, June 3

DARJEELING FIRST FLUSH
tea could be scarce this year, since the April or first flush production, rendering the finest quality, has declined to 0.66 million kg from 0.92 million kg during the same month last year.

This has happened due to a prolonged dry spell. Early plucking, in most cases for want of cash, has also done damage to the quality.

"In case of Darjeeling tea, it is a Catch-22 situation this season. Quality production requires due time for tea leaves to grow before plucking. But, garden owners being cash starved will pluck early, though some gardeners will have obviously waited to get a good quality," Atul Asthana, managing director and CEO, Goodricke Group, told *FF*. A good first flush crop fetches more than 35% of a year's entire revenue of Darjeeling

Production (million kg)	April 2020	April 2021
Darjeeling	0.92	0.66
West Bengal	9	18
Assam	13.11	31.5
All India	39.14	73.44
Exports	Jan-Feb 2020	Jan-Feb 2021
Volume (million kgs)	38	30.7
Revenue (₹ crores)	808	781
Price per kg (₹)	218	254
Domestic auction (price ₹/kg)	March 2021	April 2021
Darjeeling plains	135	157
Assam	142	185
All India	137	167

tea sales. But, this year it would not be so because of lower volume and quality, he said.

Darjeeling first flush plucking generally takes place between March and April though some pluck during February-end as well. Production this season has been 50% low at 0.66 million kg, compared to the same season in 2019 at 1.28 million kg

(industry doesn't want com-

the same month a year ago. Auction prices in both March and April were more for the Jalpaiguri and Dinajpur varieties at ₹144 a kg and 163 a kg, respectively, than that of the Darjeeling variety at ₹135 a kg and 157 a kg, respectively, for bought leaf factories.

Assam auction prices in April for bought leaf factories were also higher than March prices at an average of ₹185 a kg, against an average of ₹142 a kg. All India auction prices in April went up to an average ₹167 a kg from an average ₹137 a kg in March.

Prices for the best quality tea from across the country will be discovered through a special auction at all the auction centres this month, for which the special edition plucking (one bud two leaves) under the supervision of the Tea Board has already been done on the International Tea Day, a Tea Board official said.

The global and domestic market trends for super premium quality can be gauged

from the forthcoming auction, though hand-crafted Darjeeling varieties may fetch a much higher value than the auction value since those are privately exported, said a member of the Darjeeling Tea Association.

India's 30.77 million kg of tea exports to more than 25 countries during January–February 21, fetched ₹781 crore, against ₹808 crore from 38 million kg exported during the same period last year.

But price realised per kg during January–February 21 was higher at around ₹254 or ₹3.48 a kg, against ₹215 or ₹2.95 a kg during the same period last year.

Tea exports from February last year to April this year was 186.64 million kg, against 226 million kg during the same period in 2020, fetching ₹4,839.68 crore this year against ₹5,127 crore fetched last year. But average per kg price this year was higher at ₹260, against last year's ₹227.

Prices of edible oils easing: Govt

PRESS TRUST OF INDIA
New Delhi, June 3

THE GOVERNMENT ON
Thursday said prices of cooking oils, which rose abnormally in the last one year, have started to soften due to fall in global rates and lower domestic demand.

Addressing a virtual press conference, Union food secretary Sudhanshu Pandey said there is a declining trend in edible oil prices, according to the futures market rates till December.

Relying to a query whether the government was considering reduction in import duty of edible oils, Pandey said: "Prices are softening every week. There is a declining trend. Even the futures market prices are showing declining trend."

He said the demand for cooking oils has come down by 15–20% because of the pandemic.

An inter-ministerial committee reviews prices of essential items every week, he added.

JCT LIMITED
CIN: L17117PB1946PLC004565, Regd. Office: Village Chohal, Dist. Hoshiarpur (Punjab)
Phone: 01682-258780, Fax: 01682-258059, Website: www.jct.co.in, E-Mail: jctsecretaria@ctld.com

NOTICE is hereby given that the meeting of the Board of Directors will be held on Thursday, the 10th day of June, 2021, to consider and approve the Audited Financial Results of the Company for the Quarter and Year Ended 31st March, 2021.

The Notice is available on the website of the Company and BSE Limited.

Place : Hoshiarpur
Date : 03.06.2021

For JCT Limited
Sandeep Sachdeva
Company Secretary

KRISHNA PHOSCHEM LIMITED
Regd. Off: 5-O-20, Basement, R.C. Vyas Colony, Bhilwara, 31001 Rajasthan
CIN:L24124RJ2004PLC019288
Website: www.krishnaphoschem.com, Email: secretarial@krishnaphoschem.com Ph: 01482-237184, Fax: 01482-239603

NOTICE
Notice is hereby given that Pursuant to Regulation 29 read with Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the meeting of the Board of Directors of the Company will be held at 03:00 P.M. on Thursday, June 10, 2021 at Registered Office at 5-O-20, Basement, R.C. Vyas Colony, Bhilwara to inter-alia consider and approve the audited financial results along with the Auditor report of the Company for the quarter ended March 31, 2021.

The Notice of meeting is also available on the website at http://www.krishnaphoschem.com and on the Stock Exchange website at http://www.nseindia.com.
By Order of the Board of Directors
For Krishna Phoschem Limited
Sd/-
(Prityana Bansal)
Company Secretary

BF INVESTMENT LIMITED
Regd. Off.: Mundhwa, Pune Cantonment, Pune-411036
CIN : L65993PN2009PLC134021
Website : www.bfilpune.com Tel: +91 20 2672 5257
Email : Secretarial@bfilpune.com

NOTICE
Pursuant to Regulations 29(1)(a) read along with Regulations 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. Notice is hereby given that a meeting of the Board of Directors of the Company is scheduled on Monday, June 14, 2021, to consider and take on record the Audited Financial Results (Standalone and Consolidated) for the year ended 31st March, 2021.

The above information is available on the Company's Website viz www.bfilpune.com and also available on websites of Stock Exchanges viz www.nseindia.com and www.bseindia.com

For BF Investment Limited

Place : Pune
Date : June 3, 2021
Sd/-
S.R.Kshirsagar, Company Secretary

Fluctuating trend: Steel exports must continue to sustain production

SUSHIM BANERJEE
Former DG, Institute of Steel Growth and Development



DURING THE FIRST four months of 2021, the global steel industry has produced 663 MT of crude steel which is around 14% more than last year. China had rolled out 375 MT of crude steel in the period (56.5%) that exceeds last year's level by 16%.

Production growth of a critical commodity signifies a positive outlook for the metal sector. It is reported that both the US and the EU are passing through some sort of supply shortage as both these markets have restricted steel imports,

the former with the help of additional duties on import of steel and aluminium (25 and 10%, respectively) under Section 232 of the US trade Act and the EU by imposing tariff-cum-quota system against traditional import sources of South Korea, Japan and Turkey.

Backed up by increased Government spending on Infrastructure (President Biden's recent announcement of \$2 trillion Federal investment) with emphasis on Buy-American policies and stimulus expenditure in France and Italy, the practice of augmenting inventory in a rising market by merchant traders, service centres and OEMs fired the fuel.

As a result the daily affected rate of Covid in India, along with the daily mortality rate have shot up. Nationwide lockdowns are now replaced by localised lockdowns with allowance for the industry to continue operation with limited number of employees. This trend is indicative of a growing advanced countries on one side and subdued economies of the emerging developing countries (excluding China) pulling up its resources to fight the menace on another side.

China is presenting a curious scenario. In an effort to curb air pollution and CO2 emissions, the Chinese Government is limiting steel production. Although the production growth in the first four months of 2021 does not indicate that the industry is falling in line with the government line of thinking, the domestic demand is showing a rising trend (rising inventory accumulation by traders and construction companies, more capital spending by industrial companies and more residential construction by households). Based on March'21 production in China, the annualised level of Crude steel production for China has been assessed as 1.107 billion tonne in 2021 which is 5% more than the production level of 2020. Rising steel production by China necessitated a growing demand for raw materials, scrap, iron ore and semi-finished steel. Chinese domestic market prices of steel have been on a northbound journey.

In response to the requests made by project authorities and a few major OEMs, the Chinese government has advised the steel producers strongly to curb steel production. Two recent measures announced by Chinese government are interesting. With effect from 1st May'21, all export

throughout the year and need not be once-in-a-year type. It appears that partial lockdowns in different pockets in May'21 would result in a subdued demand phase in June'21, likely to be over by Mid July'21.

It depends on the intensity of 3rd and 4th wave of the Covid in influencing his domestic demand. The export efforts in steel must get strengthened in the coming months with the above changes in Chinese policies which would surely make export offers higher. It is the right time for steel exporters from India to widen the export basket, outreach many other spaces hitherto unexplored and improve necessary quality upgradation in the product range to establish an export-oriented steel industry.

(Views are personal)

rebates applicable (9–13% VAT rebates) is withdrawn which means that Chinese export offers for HRC, rebar, rounds would go up. The HRC SS 400 ex Chinese port was ₹88/t in last week of April'21 and reached ₹98/t on 29th May'21 before rising to ₹1018 in third week of May'21. This has helped Indian exporters to raise their offers for HRC for Vietnam. Second, the booming Chinese economy (GDP to grow by 7.5–8.5% over 2020) is exhibiting all signs of growing steel demand as merchandise exports are up, consumer spending is on the rise and capex is substantial.

The crude steel production by India during April'21 was 8.3 MT which is significantly higher compared to last year's level when the country was knee-dip in the Covid crisis with a total lockdown and thus this monthly growth needs to be sustained

Pursuant to Regulation 29 read with Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that a meeting of the Board of Directors of the Company is scheduled to be held on Friday, June 11, 2021 to consider inter alia the audited financial statements and results for the quarter and year ended March 31, 2021 and to recommend the dividend, if any.

For further details, please visit the website of the Company (www.dfmfoods.com), BSE Limited (www.bseindia.com) and National Stock Exchange of India Ltd. (www.nseindia.com).

Place: Delhi
Dated: 3rd June, 2021

For DFM Foods Ltd.
Sd/-
Company Secretary

NOTICE

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For further details, please visit the website of the Company (www.dfmfoods.com), BSE Limited (www.bseindia.com) and National Stock Exchange of India Ltd. (www.nseindia.com).

Place: Delhi
Dated: 3rd June, 2021

For DFM Foods Ltd.
Sd/-
Company Secretary

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Place: Delhi
Dated: 3rd June, 2021

For DFM Foods Ltd.
Sd/-
Company Secretary

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Dated: 3rd June, 2021

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Sd/-
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For DFM Foods Ltd.
Sd/-
Company Secretary

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Place: Delhi
Dated: 3rd June, 2021

For DFM Foods Ltd.
Sd/-
Company Secretary

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For further details, please visit the website of the Company (www.dfmfoods.com), BSE Limited (www.bseindia.com) and National Stock Exchange of India Ltd. (www.nseindia.com).

Place: Delhi
Dated: 3rd June, 2021

For DFM Foods Ltd.
Sd/-
Company Secretary



यूपीयो रेट कारबॉक्स एण्ड इन्स्ट्रुमेंट्स कारपोरेशन लिमिटेड
(पर्यावरणीय नाम-उत्पाद संस्थान कारबॉक्स नियम विभाग)
पर्यावरणीय कारबॉक्स: टीवीली-4630, विमुति खाड़, गोपीनाथ नगर, लखनऊ
दृश्यांक: 0522-410384, फैक्स: 0522-2305877

किनारे हेतु

लखनऊ मार्केट-I, फैजाबाद रोड, इन्दिरा नगर, लखनऊ के द्वितीय तल पर¹
लगभग 2947.88 वर्ग मीटर का खाना किराए पर दिए जाने हेतु
उपलब्ध है। इसके राजकीय विभाग और प्रतिष्ठान किसी भी कार्य दिवस में प्रातः
10:00 बजे से अपराह्न 04:00 बजे के मध्य उत्तर स्थान का अवलोकन श्री आलोक
श्रीवास्तव, मुख्य अधिकारी (भव्य), जिनका मोबाइल नं-9454455757 है। का साथ
समय निश्चिरित करके कर सकते हैं।

प्रबन्ध निदेशक

NORTHERN RAILWAY

INVITATION OF TENDERS THROUGH E-PROCUREMENT SYSTEM

Tender Notice No. 16/2021-2022 Date : 03.06.2021
Principal Chief Materials Manager, Northern Railway, New Delhi-110001, for and on behalf of the President of India, invites e-tenders through e-procurement system for supply of the following items :-

S.N.	Tender No.	Brief Description	Qty.	Closing Date
01	09212287	RETROFITTABLE TWO PART SLIDING DOOR	377 SET	29.06.2021
02	07203844A	STANDARD BRAKE DISC FOR LHB COACHES	500 NOS	01.07.2021
03	08200851	SITEL PRIMARY CELL FOR RAILWAY SIGNALING AND TELECOM	23918 NOS	08.07.2021

NOTE - 1. Vendors may visit the IREPS website i.e. www.ireps.gov.in for details.

2. No Manual offer will be entertained.

1203/21

SERVING CUSTOMERS WITH A SMILE

FORM B PUBLIC ANNOUNCEMENT

(Regulation 12 of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016)

FOR THE ATTENTION OF THE STAKEHOLDERS OF KMG A TO Z SYSTEMS PRIVATE LIMITED PARTICULARS

1. NAME OF CORPORATE DEBTOR	KMG A TO Z SYSTEMS PRIVATE LIMITED
2. Date of Incorporation of Corporate Debtor	15.12.1999
3. Authority under which Corporate Debtor is Incorporated/Registered	Registrar of Companies- Delhi
4. Corporate Identity No. / Limited Liability Identification No. of Corporate Debtor	U74899DL1999PTC102816
5. Address of the registered office & principal office (if any) of Corporate Debtor	G-65A, LGF, Kalkaji, New Delhi- 110019
6. Date of closure of Insolvency Resolution Process	16.02.2020
7. Liquidation commencement date of Corporate Debtor	13.05.2021 (Order uploaded on 02.06.2021)
8. Name & Registration Number of Insolvency Professional acting as Liquidator	Sandeep Kumar Bhatt Regn No: IBB/IPA-002/IP-N01064-C01/2017-2018/10298.
9. Address and Email of the liquidator as registered with the Board	83-B, Pocket-IV, Mayur Vihar Phase-1, New Delhi-110091. Email : skbmcma@gmail.com
10. Address and e-mail to be used for correspondence with the liquidator	83-B, Pocket-IV, Mayur Vihar Phase-1, New Delhi-110091. Email : skbmcma@gmail.com

11. Last date for submission of Claims

Notice is hereby given that the National Company Law Tribunal New Delhi, Principal Bench has ordered

the commencement of Liquidation of M/s KMG A TO Z SYSTEMS PRIVATE LIMITED on 13.05.2021 (Order uploaded on 02.06.2021).

The stakeholders of KMG A TO Z SYSTEMS PRIVATE LIMITED are hereby called upon to submit their claims with proof or on before 02.07.2021, to the liquidator at the address mentioned against item No. 10.

The financial creditors shall submit their claims with proof by electronic means only. All other creditors may submit the claims with the proof in person, by post or by electronic means.

Submission of false or misleading proof of claims shall attract penalties.

Sd/-
Name of Liquidator: Sandeep Kumar Bhatt
Date : 04.06.2021
Place : New Delhi
Regn. No: IBB/IPA-002/IP-N01064-C01/2017-18/10298

SERVOTECH POWER SYSTEMS LIMITED

(CIN-L31200DL2004PLC129379)

Registered Office: 806, 8th Floor, Crown Heights, Crown Plaza, Sector-10, Rohini, New Delhi-110085

Phone: 011-4117657-58-59-60. E-mail: investor.relations@servotechindia.com, Website: www.servotech.in

NOTICE OF POSTAL BALLOT

Notice is hereby given, pursuant to Section 110 of the Companies Act, 2013, read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014 ("the Rules"), Regulation 44 of Securities and Exchange Board of India ("SEBI") Listing Obligations and Disclosure Requirements (Regulations), 2015 ("Listing Regulations") and General Circular No. 14/2020 dated 8th April, 2020, General Circular No. 17/2020 dated 13th April, 2020 and General Circular No. 39/2020 dated 31st December, 2020 ("General Circulars") and any other applicable laws and regulations, for seeking the approval of the Members of Servotech Power Systems Limited ("the Company") by way of Special Resolution for the following item of Special Business as set out hereunder by way of Postal Ballot, only through remote e-voting process.

Item No.: **MIGRATION OF COMPANY'S EQUITY SHARES FROM EMERGE SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") TO MAIN BOARD OF NSE**

In Compliance with the aforesaid Circulars, the Notice of Postal Ballot has been sent only in electronic form to the Members who have registered their email addresses with the Company/Registrars and Transfer Agents of the Company (in case of physical shareholding) i.e. with Bigshare Services Private Limited ("RTA") or with Depository Participants (in case of electronic shareholding). The Voting rights shall be reckoned on the paid-up value of shares registered in the name of Register of Member/beneficial owner as on cut-off date i.e. Friday, 28th May, 2021. The dispatch of Notice of postal ballot through email has been completed on Thursday, 3rd June, 2021. The Notice of postal ballot is available on the website of the Company i.e., www.servotech.in, website of the National Securities Depository Limited ("NSDL") www.evoting.nsdl.com and the Stock Exchanges i.e., NSE (www.nsceindia.com) or Company's RTA at: mukesh@bigshareonline.com to the same.

Pursuant to Rule 22(5) of the Rules, Mr. Debrabata Deb Nath, (FCS No.: 7775; CP No.: 8612) Partner, R&D Company Secretaries, Practicing Company Secretaries has been appointed as the Scrutinizer for conducting the Postal Ballot by way of remote e-voting process in accordance with the Act and in a fair and transparent manner.

Manner for registering email addresses:

1. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), Aadhar (self-attested scanned copy of Aadhar Card) and email to mukesh@bigshareonline.com (email id of RTA).

2. In case shares are held in demat mode, please contact your Depository Participant (DP) and register your email address and bank account details in your demat account, as per the process advised by your DP.

Other Details:

1. The Company has engaged the services of NSDL to provide remote e-voting facility to its Members. The Instructions for Members for remote e-voting are provided in the Notice of Postal ballot.

2. The e-voting commences on Friday, 4th June, 2021 (09:00 A.M. IST) and ends on Sunday, 3rd July, 2021 (05:00 P.M. IST) both days inclusive. E-voting shall commence on NSE at 06:00 PM on 01st July, 2021, starting the participation of the Members in the Company holding equity shares either in physical form or dematerialized form, as on Friday, 28th May, 2021 ("cut-off date"), may cast their vote electronically.

3. The results of voting by Postal Ballot (i.e. through e-Voting) will be declared on Monday, 5th July, 2021 or before 05:00 p.m. (IST). The results along with Scrutinizer's report will also be communicated to National Stock Exchange of India Ltd i.e. www.nsceindia.com and the same will also be placed on Company's website i.e., www.servotech.in and the website of NSDL i.e. www.evoting.nsdl.com.

In case of any queries, you may refer the e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on toll free no.: 1800 1020 990 or send a request to Ms. Soni Singh at evoting@nsdl.co.in or to the Company at: investor.relations@servotechindia.com.

For Servotech Power Systems Limited

Priya Pandey
Company Secretary
Date : 03rd June, 2021
Place : New Delhi

Financial Express Page 12

Registered Office: 301-306, 3rd Floor, ABHIJET -V, Opp. Mayor's Bungalow, Law Garden Road, Mithakali, Ahmedabad - 380006, Gujarat. www.financiarebank.com

LOAN AGAINST GOLD - AUCTION NOTICE ON "AS IS WHERE IS" BASIS

The below mentioned borrower/s have been issued notices to pay their outstanding amounts towards the loan against gold facilities availed from Fincare Small Finance Bank Ltd ("Bank"). Since the borrower/s has/have failed to repay his/their dues, we are constrained to conduct an auction of pledged gold items/articles as per below schedule.

Loan Account no Name of the borrower Auction Venue Auction Date

206600027458	PAWAN VEER	GROUND FLOOR, PLOT NO-10, BLOCK B-1A, SECTOR-51, NODA - 201301	10-06-2021
206600028082	SUNDER CHAUHAN		
206600030413	VIVEK GOYAL		
206600046294	ALOK MISHRA	GROUND FLOOR, 1/5, VINAY KHAND, ADYATMA ROAD, NEAR PATRAKARPURAM CROSSING, GOMTI NAGAR, LUCKNOW - 226010	10-06-2021
206600046234			
206600046587	MANISH GAUTAM		
206600046738	MARK TEMPLER	G-ROUND FLOOR, 4/S-11A/10,12,13,14, FRIENDS TOWER, SANJAY PALACE, NEAR MAX SHOPPING CENTER, AGRA - 282002	10-06-2021
206600046750	ADITYA PARASHAR		
206600046560	AJAY KUMAR GAUTAM		
206600046360	KRASHAN KUMAR		
206600028360	KRISHNARAJ SINGH		
206600046745	MOHAMMAD ANWAR CHAUDHARY		
206600025192	MOHAN DIXIT		
206600046251	MOHD FAIM		
206600030315			
206600030463			
206600030473			
206600030493			
206600030483			
206600030483			
206600030531			
206600030531			
2066000311730	MUHAMMAD REHMAN		
206600026791	PAWANKI SHARMA		
206600027428			
206600046823	PRAVEEN KUMAR		
206600030262	RAM ABATAR		
206600030369	SHALENDRA YADAV		
206600030520	SHAFEEK SHAMS		
206600030538	SHETAL PRASAD		
206600029195	TRILOK CHAND PRASHAR		
206600029566			
206600030365			
2066000417807	VIJAY KUMAR		

Note: The auction is subject to certain terms and conditions mentioned in the bid form, which is made available before the commencement of auction.

OSWAL LEASING LIMITED

Regd. Office: 105, Ashoka Estate, 24, Barakhamba Road, New Delhi-110001

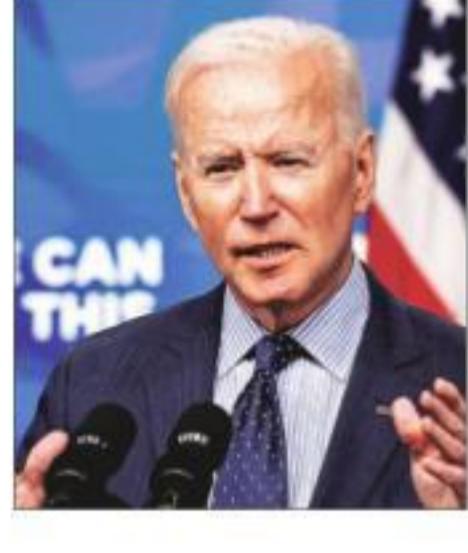
CIN: L65910DL1983PLC016036, Phone: (011) 23313955, Fax: (011) 23316374

Email: oswal_leasing@ownmhaar.com, Website: www.ownmhaar.com</p

MIXED SIGNALS

Revamp of China blacklist leaves Biden wiggle room

President to sign order this week overhauling Trump-era policy; order would target defence and surveillance technology sectors



BLOOMBERG
June 3

AT FIRST GLANCE, US President Joe Biden's plans to revamp a Trump-era ban on investing in certain Chinese companies could put potentially thousands of additional firms at risk. In reality, the impact will hinge on the overall state of ties between the world's biggest economies.

Under Biden's amended order, expected to be signed later this week, the investment ban will no longer be linked to a US Defense Department report on companies owned or controlled by China's military, which had been challenged in court. Instead, the Treasury Department will create a list of companies that could face financial penalties for their connection to China's defence and surveillance technology sectors, Bloomberg News reported on Wednesday.

So far, it's unclear how exactly American officials will decide which companies to target within those broad groups. A person familiar with the situ-

ation said the administration would keep a large number of previously listed entities, while Treasury's Office of Foreign Assets Control will add others.

But they also signalled a narrowing of the scope in one key area: The White House and Treasury planned to clarify that the prohibitions apply to subsidiaries of listed companies only if that subsidiary is itself listed by Treasury. The previous administration aimed to also capture those companies whose names closely match the listed entities.

Those somewhat mixed signals—a wider universe of companies affected coupled with clearer rules on how they are impacted—effectively gives Biden lots of latitude on how the new order is implemented. And ultimately that will hinge on the overall state of US-China relations, which are showing some signs of stabilising even as they compete fiercely in a wide range of areas.

This week, Treasury Secretary Janet Yellen, who will be tasked with coming up with the list, held her first call with Vice

Premier Liu He, a top Chinese economic official who also recently held discussions with US Trade Representative Katherine Tai. The Chinese Commerce Ministry on Thursday called the meetings "professional, candid and constructive" while saying the countries had "many areas for cooperation".

"This is by no means a restoration of normal exchanges between two governments, but the situation is much better than in Anchorage," said Shi Yinlong, director of Renmin University's Center on American Studies in Beijing, referring to a public spat in a meeting of top diplomats from both sides back in March.

"Liu's calls should not be read as a sign that the economic ties are improving—further deterioration is possible," Shi added. "But talk is definitely better than no talk."

Biden's move to revamp the blacklist comes ahead of a June 11 deadline for new U.S. investments in Chinese companies identified under former President Donald Trump's executive order in November 2020. Two companies -- Xiaomi Corp. and Luokung Technology Corp. -- successfully challenged the order in court, adding further impetus for Biden to overhaul the policy.

China stocks on Thursday closed lower after drifting between gains and losses as investors digested Biden's plans. Some defense and aerospace stocks fell, including AECC Aviation Power and AVIC

Jonhon Optronic Technology. "The first impression is that the amending of the list may include more names in a greater variety of industries," said Gary Ching, vice president of research department at Guosen Securities (HK). "There could be concerns about other companies like Xiaomi, which investors don't commonly or immediately associate with the military, those who don't fall into a black-and-white definition of military ties. This shows that Biden administration is using vague and unforeseen tactics with China."

Xiaomi, which gained 2.4% in Hong Kong on Thursday, will be a key test case for how Biden will implement the new order given it was already removed from Trump's blacklist. It's likely others already sanctioned, including Aviation Industry Corporation of China, or AVIC, the biggest and best known maker of aircraft and weapons, will remain on the list.

The addition of surveillance equipment would open the door to penalties on a dizzying range of private companies beyond Hangzhou Hikvision Digital Technology Co. and Zhejiang Dahua Technology Co., which make surveillance cameras and facial recognition technology and already blacklisted. Two of the country's most promising startups, SenseTime Group Ltd. and Megvii Technology Ltd., develop artificial intelligence technologies that have also been used to track people.

US pushes R&D as China triggers 'Sputnik moment'

BLOOMBERG

June 3

FACED WITH A HIGH-TECH challenge from a rival superpower, the US government reaches for its wallet. That's what happened some 60 years ago, after the Soviet Union edged ahead in the space race by launching the Sputnik satellite — spurring a wave of US spending on science and innovation. Something similar may be underway now, when the challenge comes from China.

Federal money for research and development, as a share of the economy, has been at historically low levels. But President Joe Biden has made support for innovation a key part of his programme, calling for increased funding to key industries like semiconductor manufacturing, cybersecurity and electric vehicles.

And Congress is moving toward a wide-ranging plan, with backing in both parties, that could inject about \$190 billion into new and existing programmes, though some of that replaces current funding. It targets areas like artificial intelligence where China is committed to becoming a world leader — through the kind of focused, government-led programme that the US is now moving to emulate.

"We are at a Sputnik moment now," said Walter Copan, former



director of the National Institute of Standards and Technology. "China has demonstrated the benefits of having an innovation policy, an industrialisation policy and a science and technology policy."

China has risen up the rankings of the Bloomberg Innovation Index in recent years while the US lost ground, and the gap between their research budgets has narrowed.

US government spending on R&D last fiscal year was \$150.9 billion, according to the National Science Foundation. That's about 0.7% of a gross domestic product that was unusually small because of the pandemic. By comparison, spending peaked at 2.2% of GDP in 1964 — seven years after the Sputnik launch. Many breakthroughs of subsequent decades, from putting a man on the moon to mapping the human genome and developing the Internet, had roots in that era's research.

Superpower competition isn't the only reason behind

today's growing consensus that the US government needs to play a greater role in innovation. The pandemic just provided a great example of how publicly funded research delivers benefits. Pfizer and Moderna were able to develop vaccines within months partly because they could build on years of work by government agencies or state universities.

Plenty of other cutting-edge technologies, from cancer-fighting medicines to the Google search engine, all had their start at US universities — which also stand to get extra research cash under the congressional plans.

Climate change, too, poses threats that companies aren't equipped to handle alone. One area where Congress wants to boost research funding, for example, is so-called precision agriculture. More broadly, there's been a major rethink in an economics profession that's now more inclined to recognise the benefits of government intervention — after several decades when free markets were expected to solve most problems.

Trump 2024 talk builds as legal pressure intensifies

DONALD TRUMP WAS calling into yet another friendly radio show when he was asked whether he's planning a comeback bid for the White House. "We need you," conservative commentator Dan Bongino told the former president. "Well, I'll tell you what," Trump responded. "We are going to make you very happy, and we're going to do what's right."

It was a noncommittal answer typical of a former president who spent decades toying with presidential runs. But multiple people who have spoken with Trump and his team in recent weeks say such remarks shouldn't be viewed as idle chatter. The interest in another run, at least for now, comes as Trump has been consumed by efforts to undo last year's election, advancing baseless falsehoods. He's also facing the most serious legal threat of his career.

—AP

FORM A PUBLIC ANNOUNCEMENT

(Under Regulation 6 of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

FOR THE ATTENTION OF THE CREDITORS OF M/s. ASCENT BUILDTECH PRIVATE LIMITED

RELEVANT PARTICULARS

1. Name of Corporate Debtor	M/s. ASCENT BUILDTECH PRIVATE LIMITED
2. Date of incorporation of Corporate Debtor	17.03.2008
3. Authority under which Corporate Debtor is incorporated / registered	Registrar of Companies, (Delhi) under Companies Act, 1956/ 2013
4. Corporate Identity No. / Limited Liability Identification No. of Corporate Debtor	U74120DL2008PTC175481
5. Address of the registered office and principal office (if any) of Corporate Debtor	Registered Address: G-39,Pocket A-1, Mayur Vihar, Phase-III, Delhi-110096
6. Insolvency commencement date in respect of Corporate Debtor	02.06.2021, (being date of order received) Order passed on 31.05.2020 by Honble NCLT, New Delhi
7. Estimated date of closure of insolvency resolution process	29.11.2021
8. Name and Registration number of the insolvency professional acting as Interim Resolution Professional	Amarpal Reg. No.: IBBI/PA-011P-P-01584/2018-19/12411
9. Address & email of the interim resolution professional, as registered with the board	C-2, Plot No. 50, Gyan Khand -2, Indirapuram, Ghaziabad, Uttar Pradesh -201014 E-mail: amarpal@icai.org
10. Address and e-mail to be used for correspondence with the Interim Resolution Professional	D-27, 3rd Floor, Dayanand Block, Gali No. 2, Near Reliance Fresh, Shakarpur, Delhi -110092 E-mail: cirp.ascentbuildtech@gmail.com
11. Last date for submission of claims	16.06.2021
12. Classes of creditors, if any, under clause (b) of sub-section (6A) of section 21, ascertained by the Interim Resolution Professional	Allottee under real estate project
13. Names of insolvency professionals identified to act as authorised representative of creditors in a class (three names for each class)	1. Mr. Satendar Kumar IP Reg. No.: IBBI/PA-001IP-P-01580/2018-2019/12429 2. Mr. Ajay Kumar Siwach IP Reg. No.: IBBI/PA-002IP-N-00568/2018-2019/12214 3. Mr. Deepak Gupta IP Reg. No.: IBBI/PA-001IP-P-01340/2018-2019/1235
14. (a) Relevant forms and (b) Details of authorized representatives are available at:	a) Web link: https://ibbi.gov.in/home/downloads b) The Insolvency and Bankruptcy Board of India (IBBI) 7th Floor, Mayur Bhawan, Shankar Market, Connaught Circus, New Delhi -110001

Notice is hereby given that the National Company Law Tribunal, Delhi Bench has ordered the commencement of a Corporate Insolvency Resolution Process of the Mrs. Ascent Buildtech Private Limited on 31st May, 2021 (Order was received on 02/06/2021).

The creditors of Mrs. Ascent Buildtech Private Limited, are hereby called upon to submit their claims with proof on or before 16th June, 2021 to the interim resolution professional at the address mentioned against entry No. 10.

The financial creditors shall submit their claims with proof by electronic means only. All other creditors may submit the claims with proof in person, by post or by electronic means.

A financial creditor belonging to a class, as listed against the entry No. 12, shall indicate its choice of authorised representative from among the three insolvency professionals listed against entry No. 13 to act as authorised representative of the class [specify class] in Form CA.

Submission of false or misleading proofs of claim shall attract penalties.

Sd/-
Name and Signature of Interim Resolution Professional : Nishant Gaurav Gupta
Date: 03.06.2021 | Place: New Delhi
Reg. No.: IBBI/PA-002IP-N-00572/2017-2018/11739

Notice is hereby given that the National Company Law Tribunal has ordered the commencement of a Corporate Insolvency Resolution Process of the Suvidha Parklift Limited on 31.05.2021.

The creditors of Suvidha Parklift Limited, are hereby called upon to submit their claims with proof on or before 16.06.2021 to the interim resolution professional at the address mentioned against entry No. 10.

The financial creditors shall submit their claims with proof by electronic means only. All other creditors may submit the claims with proof in person, by post or by electronic means.

A financial creditor belonging to a class, as listed against the entry No. 12, shall indicate its choice of authorised representative from among the three insolvency professionals listed against entry No. 13 to act as authorised representative of the class [specify class] in Form CA.

Submission of false or misleading proofs of claim shall attract penalties.

Sd/-
Name and Signature of Interim Resolution Professional : Amarpal
Date: 03.06.2021 | Place: New Delhi
Reg. No.: IBBI/PA-011P-P-01584/2018-2019/12411

FORM A PUBLIC ANNOUNCEMENT

(Under Regulation 6 of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

FOR THE ATTENTION OF THE CREDITORS OF SUVIDHA PARKLIFT LIMITED

RELEVANT PARTICULARS

1. Name of Corporate Debtor	SUVIDHA PARKLIFT LIMITED
2. Date of incorporation of Corporate Debtor	12.08.1996
3. Authority under which Corporate Debtor is incorporated / registered	RoC-Delhi
4. Corporate Identity No. / Limited Liability Identification No. of Corporate Debtor	U24111DL1996PLC081132
5. Address of the registered office and principal office (if any) of Corporate Debtor	202, 2nd Floor, Raj Tower -1 G-1, Alaknanda Community Centre, New Delhi-110019, India
6. Insolvency commencement date in respect of Corporate Debtor	31.05.2021 (Order copy received on 03.06.2021)
7. Estimated date of closure of insolvency resolution process	26.11.2021
8. Name and Registration number of the insolvency professional acting as Interim Resolution Professional	Mr. Nishant Gaurav Gupta Reg. No.: IBBI/PA-002IP-N-00572/2017-2018/11739
9. Address & email of the interim resolution professional, as registered with the board	'SUDHANT ADVOCATES', Flat No. 542, 1st Floor, DDA SFS Flats, Sector 22, Pocket 1, Dwarka, New Delhi-110 077 Reg. Email: nishantgaurav@outlook.in
10. Address and e-mail to be used for correspondence with the Interim Resolution Professional	'SUDHANT ADVOCATES', Flat No. 542, 1st Floor, DDA SFS Flats, Sector 22, Pocket 1, Dwarka, New Delhi - 110 077 Process Specific mail id: spl.abc@outlook.in
11. Last date for submission of claims	16.06.2021
12. Classes of creditors, if any, under clause (b) of sub-section (6A) of section 21, ascertained by the Interim Resolution Professional	NA
13. Names of insolvency professionals identified to act as authorised representative of creditors in a class (three names for each class)	NA
14. (a) Relevant forms and (b) Details of authorized representatives are available at:	a) Web link: https://ibbi.gov.in/home/downloads b) The Insolvency and Bankruptcy Board of India (IBBI) 7th Floor, Mayur Bhawan, Shankar Market, Connaught Circus, New Delhi -110001

Notice is hereby given that the National Company Law Tribunal has ordered the commencement of a Corporate Insolvency Resolution Process of the Suvidha Parklift Limited on 31.05.2021.

The creditors of Suvidha Parklift Limited, are hereby called upon to submit their claims with proof on or before 16.06.2021 to the interim resolution professional at the address mentioned against entry No. 10.

The financial creditors shall submit their claims with proof by electronic means only. All other creditors may submit the claims with proof in person, by post or by electronic means.

A financial creditor belonging to a class, as listed against the entry No. 12, shall indicate its choice of authorised representative from among the three insolvency professionals listed against entry No. 13 to act as authorised representative of the class [specify class] in Form CA.

Submission of false or misleading proofs of claim shall attract penalties.

Sd/-
Name and Signature of Interim Resolution Professional : Amarpal
Date: 03.06.2021 | Place: New Delhi
Reg. No.: IBBI/PA-011P-P-01584/2018-2019/12411

ARVIND FASHIONS LIMITED

CIN - L52399GJ2016PLC085595
Regd. Office: Naroda Road, Ahmedabad - 380 025

A MEMBER OF LALBHAI GROUP

Website: www.arvindfashions.com | Email: investor.relations@arvindbrands.co.in

STATEMENT OF AUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2021

[Rs. in Crores except per share data]

Sr. No.	Particulars	Quarter Ended		Year Ended	
31.03.2021	31.12.2020	31.03.2020	3		