

ASHOK GULATI

The Modi govt seems to have prioritised welfare over growth

S SUBRAMANIAN

A retrospective higher tax rate for India Inc in FY21 won't be out of place, given the need to address MSMEs' pain

NEW DELHI, MONDAY, JUNE 7, 2021

FARM FACTOR

**Second wave not to hit agri sector in any way, says Niti Aayog's Chand**



G-7 SUMMIT

**UK's Johnson to set end-2022 target to vaccinate world**

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# FINANCIAL EXPRESS

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## IN THE NEWS

**Maruti hints at 'some action' in mid-SUV segment**

MARUTI SUZUKI INDIA (MSI) is looking at "some action" in the mid-SUV segment for strengthening its market share in the vertical, reports PTI. This is in order to sustain the firm's current 50% levels in the overall domestic PV sales going ahead, executive director (Marketing and Sales) Shashank Srivastava said in an analyst call.

**Haryana lockdown till June 14 now, restrictions eased**

THE HARYANA GOVERNMENT on Sunday extended the lockdown clamped in the state to curb the spread of the coronavirus by another week till June 14, while easing several restrictions that were in place earlier, reports PTI. The state had imposed the lockdown on May 3.

**Monsoon covers entire northeast, says Met dept**

ADVANCING FURTHER, THE Southwest Monsoon covered the northeast region, nearly four days after its normal date, the IMD said on Sunday, reports PTI. In a span of three days it has covered entire Kerala, Karnataka and Tamil Nadu and parts of Andhra Pradesh and Telangana.

## SCHEME RESET

## Govt may shift PLI for smartphones by a year

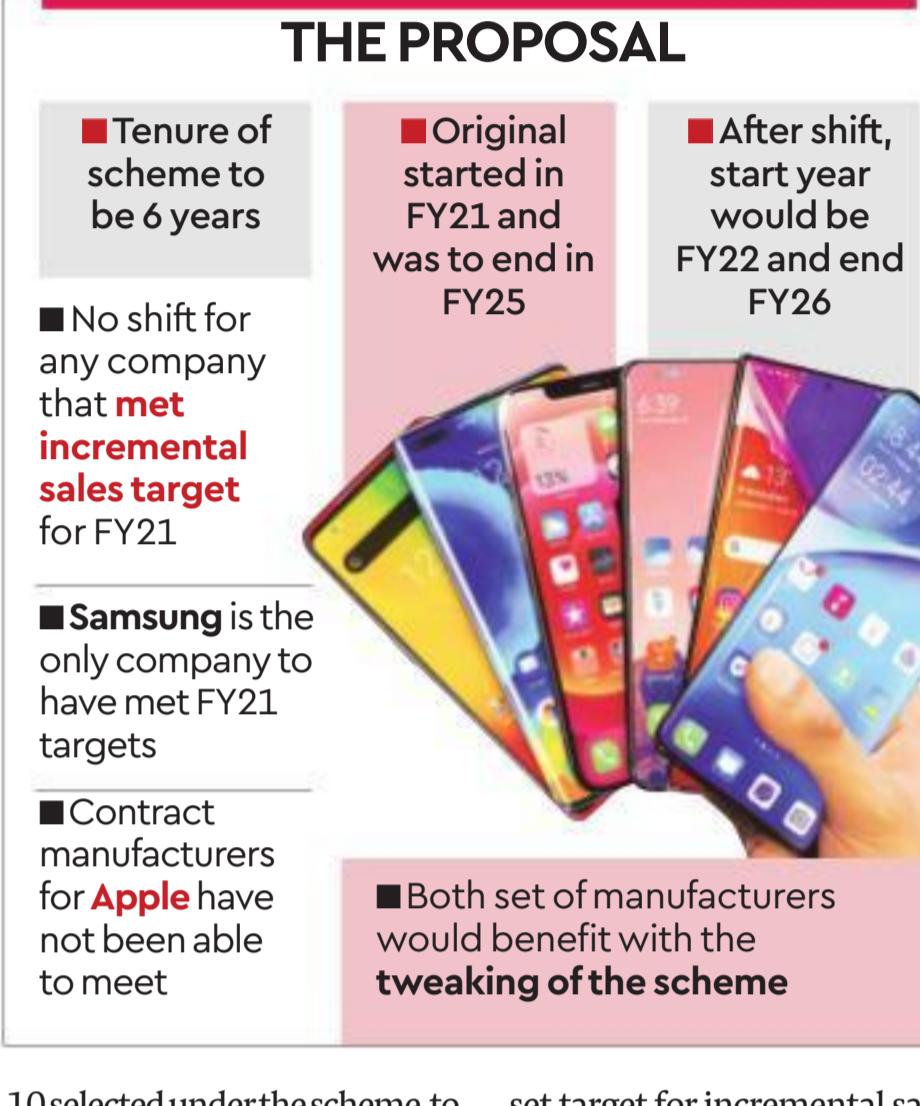
**Outlay, investment & sales targets, and incentive structure would remain same**

KIRAN RATHEE

New Delhi, June 6

THE GOVERNMENT MAY tweak the production-linked incentive (PLI) scheme for smartphones to make sure most of the companies that could not meet the first-year incremental sales target in FY21 do not miss out on the financial incentives.

The ministry of electronics and information technology (MeitY) is likely to extend the tenure of the incentive scheme from five to six years, leaving the outlay, investment and sales targets and incentive structure unchanged. Companies that did not meet the FY21 incremental sales target now have time till FY26; FY21 will now be treated as Year Zero/year meant to make preparations. However, any firm that has met the FY21 incremental sales target, will be given the incentives as per the current scheme with FY25 as the termination year. As reported by FE earlier, South Korean major Samsung Electronics has emerged as the only firm, of a total of



10 selected under the scheme, to qualify for availing incentives for the first year. The company's ready and running manufacturing base in India helped it clock incremental sales in FY21, over the base year, of around ₹15,000 crore, which is the ceiling for bagging the incentive.

A total of 10 firms — five global and five local — were selected for the PLI scheme which started in August 2020, and were required to meet the

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## THIN TRAFFIC

## NHAI puts asset sale plan on hold for now

SURYA SARATHI RAY

New Delhi, June 6

THE NATIONAL HIGHWAYS Authority of India (NHAI) will wait "till traffic on the highway stretches is back in full volume" to move ahead with its asset monetisation plans. In the Budget for 2021-22, the government set a target for the NHAI to raise ₹10,000 crore through monetisation of its operational stretches in the current fiscal year.

Widespread curfews and severe restrictions on mobility amounting to national lockdown in May has had an big impact on highway toll collections. According to rating agency Icra, toll collections fell by around 10% in April 2021 over March 2021 and estimated to have declined by 25-30% in May 2021 over April 2021.

"Once traffic is restored, we will go ahead with our asset

monetisation plans. We are in regular touch with our potential investors. Traffic on highways is expected to resume in full throttle from the middle of the current month," said NHAI chairman SS Sandhu.

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## DHFL returns to profit in Jan-Mar quarter

DEWAN HOUSING FINANCE Corporation (DHFL) on Sunday reported a consolidated net profit of ₹96.75 crore for the last quarter of fiscal ended in March 2021, reports PTI. The company, which is under corporate insolvency process, had posted a net loss of ₹15,051.17 crore, which widened from ₹13,455.81 crore in 2019-20.

March quarter of the year-ago fiscal, DHFL had reported a loss of ₹13,095.38 crore in the December quarter of 2020-21. For the full year 2020-21, the non-banking finance company posted a net loss of ₹15,051.17 crore, which widened from ₹13,455.81 crore in 2019-20.

Continued on Page 2

## QuickPicks

### RInfra to raise ₹551 crore via preferential allotment

TATA STEEL'S Reliance Infrastructure on Sunday said its board has approved raising up to ₹550.56 crore through issuance of shares on a preferential basis, reports PTI. The funds raised would be utilised for long-term resources for general corporate purposes, to fund future growth and also to reduce debt, the company said in a statement. PAGE 3

### Bids invited from consultants to help set up ₹20,000-cr DFI

SIDBI ON behalf of the government has floated a request for proposal inviting bids from consultants to help set up ₹20,000-crore DFI called National Bank for Financing Infrastructure and Development to catalyse investment in the fund-starved infrastructure sector, reports PTI. PAGE 5

[financialexpress.in](http://financialexpress.in)

## FOCUS ON CAPEX

## Fresh stimulus unlikely in Q1

Certain amount of demand stimulus part of Budget FY22, more steps at this stage could stoke inflation, feel officials

BANI KINKAR PATTANAYAK

New Delhi, June 6

THE GOVERNMENT IS unlikely to announce any new fiscal stimulus until the later part of the September quarter, as focus shifts to undertaking budgetary capital spending and prodding central public sector undertakings (CPSEs) to invest more aggressively.

"The Budget for FY22 was prepared, keeping in mind the need for fast recovery after the pandemic. So, it already factors in certain amount of demand stimulus and other relief measures," an official source told FE.

Additional demand stimulus at this stage when the supply side is constrained by lockdowns in certain states can potentially stoke inflation, another source said. However, with the second pandemic wave waning, the Centre will expeditiously implement crucial Budget proposals, mainly in infrastructure. It is also open to raising its capital expenditure later this fiscal

from the budgeted ₹5.54 lakh

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## SPEND CURVE



crore, should there be a pressing need for it, the first source quoted above said.

Elevated capex and completion of large projects will boost employment and ultimately spur consumption, government officials reckon. Still, allocation for certain schemes, including MGNREGS and the ₹3-lakh-crore guaranteed loan programme, may be further expanded, depending on demand.

On Friday, finance minister Nirmala Sitharaman asked various infrastructure ministries and CPSEs to "front-load" capex and ensure timely completion of large projects. The government's budgeted capex for FY22 is over 30% higher than FY21, while targeted revenue expenditure is actually 5% lower, showed the CGA data.

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## POWER CRISIS

## Despite PFC-REC loan, discoms' dues rise 8% at April-end

ANUPAM CHATTERJEE

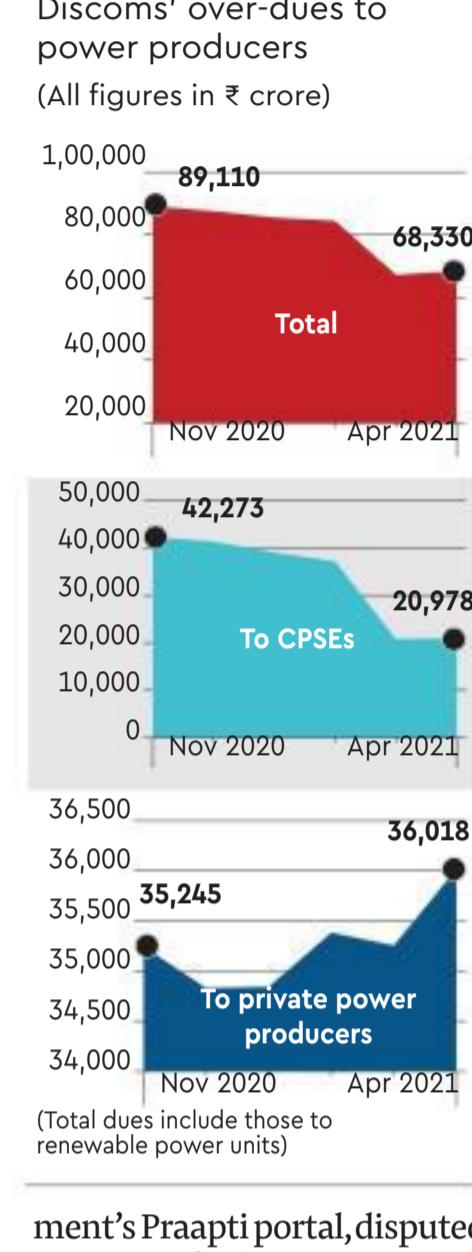
New Delhi, June 6

STATE-RUN ELECTRICITY DISTRIBUTION companies' (discoms) overdues — pending receivables of 45 days or more — from private power producers increased 8% on year to ₹36,018 crore at April-end, even as their total overdues stood at ₹68,330 crore, down 9.6% from a year earlier.

Receivables from central government power stations fell 39% annually to ₹20,978 crore. Discoms cleared bills of ₹12,361 crore in April against ₹38,286 crore in March — they usually pay a larger portion of the dues in the last month of a fiscal year. Invoices cleared in April were still 76% higher than the value of bills paid in April FY21, thanks to PFC-REC loans received by discoms under the ₹1.25-lakh-crore liquidity infusion scheme announced by the Centre.

Pertinently, the total pending dues at April-end would have been higher if the disputed invoices of ₹22,680 crore had been accounted for. The disputed amount for central government owned power plants stood at ₹1,511 crore while for private power producers, the same was much higher at ₹21,157 crore.

According to the govern-



ment's Praapti portal, disputed invoices of Adani Power itself were worth ₹20,582 crore. Most of the sector's disputed amount pertains to various adjustments under 'change-in-law' provision and late payments surcharges, and are likely to be compensated.

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### COST RECOVERY

## Panna-Mukta field: Govt challenges arbitration before English high court

PRESS TRUST OF INDIA

New Delhi, June 6

THE GOVERNMENT HAS challenged before an English High Court an arbitration award over a cost recovery dispute in the western offshore Panna-Mukta and Tapti oil and gas fields of Shell and Reliance Industries (RIL). An arbitration tribunal gave favourable award on January 29, 2021, RIL said in its latest annual report.

RIL and Shell had via the arbitration sought raising of the limit of cost that could be recovered from sale of oil and gas before profits are shared with the government. The award came this year. Both sides filed clarification applications before the Tribunal. On April 9, 2021, Tribunal issued its decision on the Clarification Applications of both the parties. It granted the minor correction requested by the Claimants (Reliance and Shell) and has rejected all of the Government of India's clarification requests, it said without giving details.

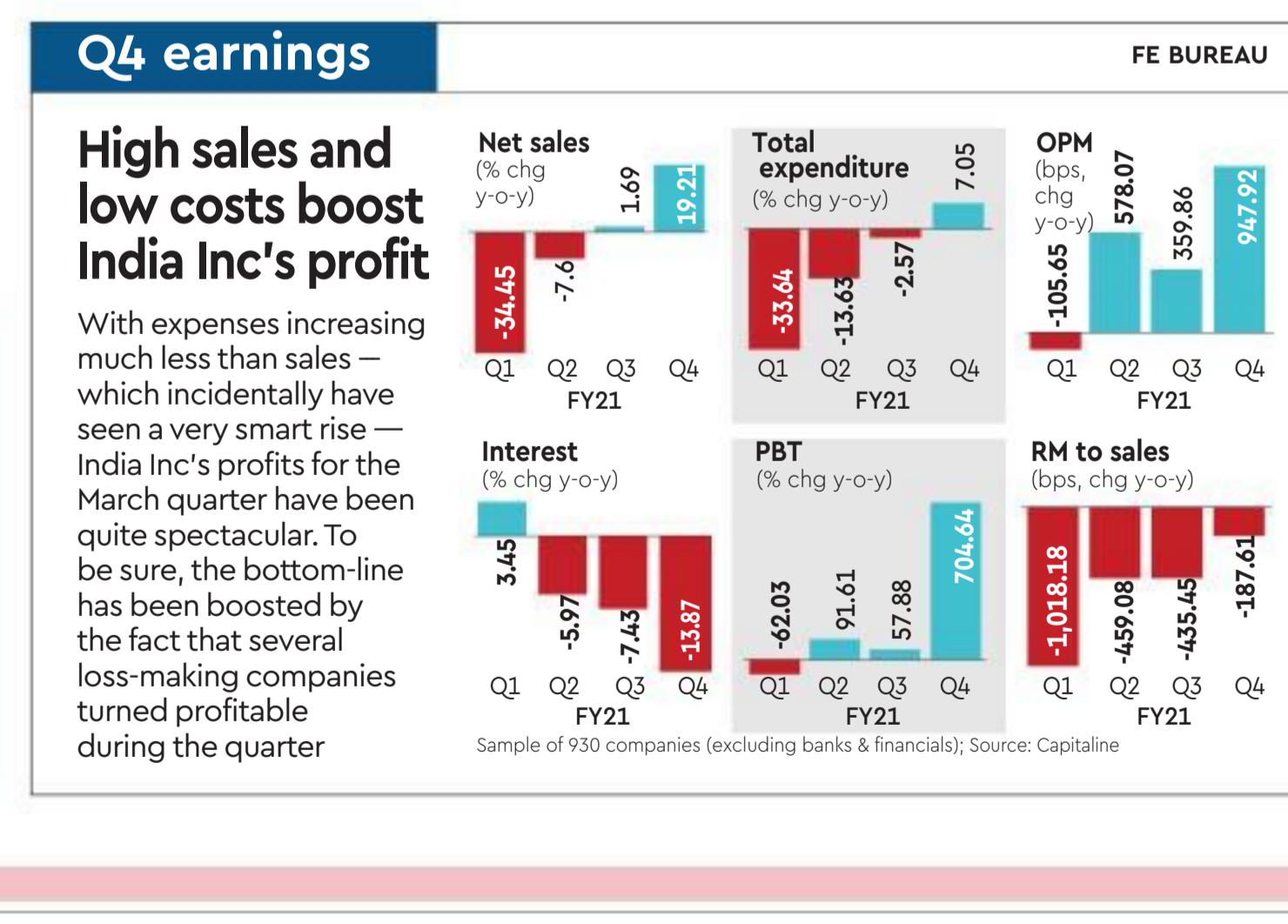
Subsequent to that, India has challenged the award before the English High Court, it said.

Continued on Page 2



## VACCINE SCENE

Beneficiaries wait to get their doses at a vaccination centre in Chikmagalur, Karnataka, on Sunday



to the world's largest economy faltered by almost 3%.

More importantly, India's exports to China would need to grow at a rapid pace on a sustained basis for years before the massive trade imbalance is somewhat corrected.

Including Hong Kong, considered a close proxy for Beijing, India's effective trade deficit with China dropped to \$49 billion in FY21 from almost \$55 billion in the previous year. With China alone, the trade deficit declined to

\$44 billion last fiscal from nearly \$49 billion in FY20.

Despite this obvious drop in absolute term, China's share in India's total goods trade deficit still zoomed to 43% in FY21 from 30% a year before. This is because the country's imports from China were in excess of \$65 billion last fiscal, almost the same as in FY20, even though its total inbound shipments faltered by 17% from a year earlier.

Continued on Page 2

## TRADE TALK

## China now second-largest export destination, behind only US

BANI KINKAR PATTANAYAK



**COVID-19**

# Second wave not to impact agri sector in any way: Niti Aayog

**BIJAY KUMAR SINGH**  
New Delhi, June 6



Niti Aayog member (agriculture) Ramesh Chand

**Niti Aayog member noted that income from the agriculture sector, which is a major source of earning for rural people, remains intact**

of labour is there in the month of May till mid-June, I don't think that will impact agriculture in anyway," Chand said.

He said labour force is moving to rural areas as there has been a lot of increase in Covid-19 cases in urban areas and these labourers are willing to work in the agriculture sector for livelihood.

"From the output side, you look at agriculture market data. Market for agriculture (is) just working normally everywhere," he argued.

The Niti Aayog member noted that income from the agriculture sector, which is a

major source of earning for rural people, is intact.

"So that large segment of rural income... it is remaining intact and rural demand on that count will not be affected," he opined.

Chand added that only in case of some services which are not working in rural area, there is an issue.

"I would say that the government should keep its emphasis on MGNREGA," Chand suggested.

The Niti Aayog member, however, admitted that remittance from urban areas that has been going to rural areas and aiding rural demand will fall.

On being asked why India is not self-sufficient in pulses production, he said there is need to increase pulses area under irrigation and that will make a lot of difference in production and stability in prices. —PTI

In an interview with PTI, Chand said that India's policies on subsidy, price and technology have remained too much in favour of rice, wheat and sugarcane, and there is need to make the procurement and minimum support price policy favourable to pulses.

"Covid-19 cases started spreading in the rural areas in the month of May, with the beginning of the month of May, and agriculture activity in the month of May is bare minimum, particularly land-based

"So even if less availability

## Slowdown: BoM may see rise in customer defaults

**PRESS TRUST OF INDIA**  
New Delhi, June 6

**STATE-OWNED BANK OF Maharashtra (BoM)** said the pandemic-driven slowdown in the economic activities may lead to a rise in customer defaults, and its impact on the bank will depend on the Covid-

19 situation, going forward.

There has been a significant volatility in the global and Indian economy as the outbreak of the pandemic continues to spread, BoM said in its annual report 2020-21.

The Pune-headquartered lender said the impact of the pandemic on its results will depend upon the developments on the coronavirus front going forward, including any stimulus or regulatory packages to mitigate its impact.

"While there has been an improvement in the economic activity since the easing of the lockdown measures, the slowdown may lead to a rise in the

number of customer defaults and resultant increase in provisioning," said the report.

Its gross non-performing assets improved to 7.23% at the end of March 2021, from 12.81% a year ago. The net NPAs or bad loans were trimmed to 2.48%, from 4.77% by March 2020.

Agriculture activity, Chand said, peaks in the month of March or till middle of April, after that it comes down significantly and again peaks with the arrival of monsoon.

"So even if less availability

activities," he added.

"...it (May) is a peak summer month and no crop is sown, no crop is harvested except little bit vegetables and some off-season crops," Chand further explained.

Agriculture activity, Chand said, peaks in the month of March or till middle of April, after that it comes down significantly and again peaks with the arrival of monsoon.

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DETAILED PUBLIC STATEMENT (DPS) TO THE SHAREHOLDERS OF PNB HOUSING FINANCE LIMITED IN TERMS OF REGULATION 3(1), REGULATION 3(2) AND REGULATION 4 READ WITH REGULATION 13(4), REGULATION 14(3), REGULATION 15(2) AND REGULATION 15(3) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED FOR THE ATTENTION OF THE SHAREHOLDERS OF

# PNB HOUSING FINANCE LIMITED

Registered Office: 9th Floor, Antriksh Bhawan, 22 K G Marg, New Delhi, India 110001

**Open offer for acquisition of up to 70,793,011 (seventy million seven hundred ninety three thousand and eleven) fully paid-up equity shares of face value of INR 10 (Indian Rupees ten) each ("Equity Shares") of PNB Housing Finance Limited ("Target Company"), representing 26% (twenty six percent) of the Expanded Voting Share Capital (as defined below), from the Shareholders (as defined below) of the Target Company, by Pluto Investments S.à r.l. ("Acquirer"), together with Salisbury Investments Private Limited ("PAC 1"), Carlyle Asia Partners IV, S.C.S.P. ("PAC 2"), Carlyle Asia Partners V, S.C.S.P. ("PAC 3"), Quality Investment Holdings ("PAC 4") and CAP IV AIV Mauritius Limited ("PAC 5"), in their capacity as persons acting in concert with the Acquirer ("Open Offer" or "Offer").**

This detailed public statement ("DPS") is being issued by HSBC Securities and Capital Markets (India) Private Limited, the manager to the Offer ("Manager"), for and on behalf of the Acquirer and the PACs, to the Shareholders (as defined below) of the Target Company, pursuant to and in compliance with Regulation 3(1), Regulation 3(2) and Regulation 4 read with Regulation 13(4), Regulation 14(3), Regulation 15(2) and Regulation 15(3) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto ("SEBI (SAST) Regulations"). This DPS is being issued pursuant to the public announcement filed with the Stock Exchanges (as defined below) on May 31, 2021, sent to the Target Company on May 31, 2021 and sent to the Securities and Exchange Board of India ("SEBI") with letter dated May 31, 2021 ("Public Announcement" or "PA").

For the purpose of this DPS:

- (a) "**Expanded Voting Share Capital**" means the total voting equity share capital of the Target Company on a fully diluted basis as of the tenth (10th) working day from the closure of the tendering period of the Open Offer, including (a) total issued and paid-up equity share capital of the Target Company, outstanding as on the date of the PA; (b) Equity Shares and share warrants proposed to be issued by the Target Company under the preferential issue approved by the board of directors of the Target Company on May 31, 2021, and (c) employee stock options granted, and vested as on the date of the PA, or to be vested during the 6 (six) month period commencing from the date of the PA;
  - (b) "**Offer Period**" has the meaning ascribed to it in the SEBI (SAST) Regulations;
  - (c) "**Offer Shares**" means the Equity Shares proposed to be acquired by the Acquirer pursuant to the Open Offer;
  - (d) "**PACs**" means PAC 1, PAC 2, PAC 3, PAC 4 and PAC 5 collectively;
  - (e) "**Share Warrants**" means share warrants issued to the Acquirer and PAC 1 at a price of INR 390 (Indian Rupees three hundred ninety) per share warrant, with 1 (one) Equity Share being issuable by the Target Company upon the exercise of the option attached to each share warrant, subject to the terms of the share warrants.
  - (f) "**Shareholders**" means all shareholders of the Target Company, other than the Acquirer, the PACs, and the parties to the Underlying Transactions (defined below) and the persons deemed to be acting in concert with such parties;
  - (g) "**Stock Exchanges**" means the National Stock Exchange of India Limited and BSE Limited;
  - (h) "**Tendering Period**" means the period of 10 (ten) Working Days during which the Shareholders may tender their Equity Shares in acceptance of the Offer, which shall be disclosed in the Letter of Offer (as defined below); and
  - (i) "**Working Day**" means any working day of SEBI.
- I. ACQUIRER, PAC, SELLER, TARGET COMPANY AND OFFER**
- (A) Details of the Acquirer:**
- The Acquirer is Pluto Investments S.à r.l., a private limited liability company incorporated under the laws of Luxembourg on April 8, 2021. The name of the Acquirer has not changed since its incorporation.
  - The Acquirer has its registered office at 9, Rue de Bilbrou, L-1273 Luxembourg, Grand Duchy of Luxembourg.
  - The Acquirer has been incorporated to act as an investment holding company.
  - The Acquirer belongs to the group of entities doing business globally as, 'The Carlyle Group'.
  - The Acquirer has two shareholders: (a) Porto Holdings S.à r.l., (a private limited liability company incorporated under the laws of Luxembourg) holding a 10% (ten percent) stake in the Acquirer, and (b) Pluto Holdings S.à r.l. (a private limited liability company incorporated under the laws of Luxembourg) holding a 90% (ninety percent) stake in the Acquirer.
  - Porto Holdings S.à r.l. is a wholly owned subsidiary of Porto Intermediate S.à r.l. which is a wholly owned subsidiary of Porto Parent S.à r.l., which in turn is 93.66% (ninety three point six six percent) owned by PAC 2.
  - Pluto Holdings S.à r.l. is a wholly owned subsidiary of Pluto Parent S.à r.l., which in turn is a wholly owned subsidiary of CAP V Participations S.à r.l. PAC 3 owns 90.40% (ninety point four percent) stake in CAP V Participations S.à r.l.
  - The Acquirer is ultimately sponsored and managed by The Carlyle Group Inc. (NASDAQ:CG).
  - Neither the Acquirer nor any securities issued by it are listed on any stock exchange in India or offshore.
  - As of the date of this DPS, the Acquirer, its directors and key employees do not have any interest in the Target Company except for: (i) the Underlying Transactions, as detailed in Part II (Background to the Offer) below, that have triggered this Open Offer; and (ii) shares held by PAC 4 as mentioned in paragraph E of Part I (Acquirer, PAC, Seller, Target Company and Offer) below.
  - As of the date of this DPS, the Acquirer is not prohibited by SEBI, from dealing in securities, in terms of directions issued by SEBI under the Securities and Exchange Board of India Act, 1992, as amended ("SEBI Act") or any other regulations made under the SEBI Act.
  - Since the Acquirer was incorporated on April 8, 2021 in Luxembourg, the Acquirer is not required to prepare the audited financial statements until December 31, 2021 as per the legal requirements applicable to companies incorporated in Luxembourg.

**(B) Details of PAC 1:**

- PAC 1 is Salisbury Investments Private Limited, a private limited liability company incorporated under the laws of India on April 22, 1994. The name of PAC 1 has not changed since its incorporation.
- PAC 1 has its registered office at G03, Vinayak Angan, Prabhadevi, Near Bengal Chemicals, Mumbai - 400025, Maharashtra, India.
- PAC 1 is a Non-Banking Finance Company registered with the Reserve Bank of India.
- PAC 1 is majority owned by the Aditya Puri family.
- Neither PAC 1 nor any securities issued by it are listed on any stock exchange in India or offshore.
- As of the date of this DPS, PAC 1, its directors and key employees do not have any interest in the Target Company except for the Underlying Transactions, as detailed in Part II (Background to the Offer) below, that have triggered this Open Offer.
- As of the date of this DPS, PAC 1 is not prohibited by SEBI, from dealing in securities, in terms of directions issued by SEBI under SEBI Act or any other regulations made under the SEBI Act.

The key financial information of PAC 1 is set out below:

	Year ended March 31, 2021 (Audited)	Year ended March 31, 2020 (Audited)	Year ended March 31, 2019 (Audited)
	INR (mil)	INR (mil)	INR (mil)
Total Revenue	10.15	16.27	17.87
Profit / (Loss) after tax	4.78	4.97	9.90
Earnings Per Share / Basic and diluted earnings per limited partner unit	50.27	52.32	104.22
Net worth/ Shareholder's Funds	187.23	182.46	177.49

Source: Audited financial statements of the PAC 1 for financial years ended March 31, 2021, March 31, 2020, and March 31, 2019, audited by Kothari & Mehta Chartered Accountants, the statutory auditor of the PAC 1.

**(C) Details of PAC 2:**

- PAC 2 is Carlyle Asia Partners IV, S.C.S.P., a special limited partnership incorporated under the laws of Luxembourg (Company Registration Number: B253515) on March 31, 2021. CAP IV Lux GP, S.à r.l. (Luxembourg) and CAP IV General Partner, L.P. (Cayman Islands) are the general partners of PAC 2. The name of PAC 2 has not changed since its incorporation.
- PAC 2 has its registered office at 9, rue de Bilbrou, L-1273 Luxembourg, Grand Duchy of Luxembourg.
- PAC 2 has been incorporated to act as an investment holding entity.
- PAC 2 belongs to the group of entities doing business globally as, 'The Carlyle Group'. PAC 2 is ultimately sponsored and managed by The Carlyle Group Inc. (NASDAQ:CG).
- Neither PAC 2 nor any securities issued by it are listed on any stock exchange in India or offshore.
- As of the date of this DPS, PAC 2, its directors and key employees do not have any interest in the Target Company, except for: (i) any indirect interest in the Underlying Transactions, as detailed in Part II (Background to the Offer) below, that have triggered this Open Offer; and (ii) PAC 4, an entity belonging to the group of entities doing business globally as 'The Carlyle Group', holds 54,192,300 (fifty four million one hundred ninety two thousand three hundred) Equity Shares of the Target Company which represents 19.9% (nineteen point nine percent) of the Expanded Voting Share Capital.
- As of the date of this DPS, PAC 2 is not prohibited by SEBI, from dealing in securities, in terms of directions issued by SEBI under SEBI Act or any other regulations made under the SEBI Act.
- Since PAC 2 was incorporated on March 31, 2021 in Luxembourg, PAC 2 is not required to prepare the audited financial statements until December 31, 2021 as per the legal requirements applicable to companies incorporated in Luxembourg.

**(D) Details of PAC 3:**

- PAC 3 is Carlyle Asia Partners V, S.C.S.P., a special limited partnership incorporated under the laws of Luxembourg (Company Registration Number: B253566) on April 6, 2021. CAP V Luxembourg GP, S.à r.l. (Luxembourg) and CAP V General Partner, L.P. (Cayman Islands) are the general partners of PAC 3. The name of PAC 3 has not changed since its incorporation.
- PAC 3 has its registered office at 9, rue de Bilbrou, L-1273 Luxembourg, Grand Duchy of Luxembourg.
- PAC 3 has been incorporated to act as an investment holding entity.
- PAC 3 belongs to the group of entities doing business globally as, 'The Carlyle Group'.
- PAC 3 is ultimately sponsored and managed by The Carlyle Group Inc. (NASDAQ:CG).
- Neither PAC 3 nor any securities issued by it are listed on any stock exchange in India or offshore.
- As of the date of this DPS, PAC 3, its directors and key employees do not have any interest in the Target Company, except for: (i) any indirect interest in the Underlying Transactions, as detailed in Part II (Background to the Offer) below, that have triggered this Open Offer; and (ii) PAC 4, an entity belonging to the group of entities doing business globally as 'The Carlyle Group', holds 54,192,300 (fifty four million one hundred ninety two thousand three hundred) Equity Shares of the Target Company which represents 19.9% (nineteen point nine percent) of the Expanded Voting Share Capital.

- As of the date of this DPS, PAC 3 is not prohibited by SEBI, from dealing in securities, in terms of directions issued by SEBI under SEBI Act or any other regulations made under the SEBI Act.
- Since PAC 3 was incorporated on April 6, 2021 in Luxembourg, PAC 3 is not required to prepare the audited financial statements until December 31, 2021 as per the legal requirements applicable to companies incorporated in Luxembourg.

**(E) Details of PAC 4:**

- PAC 4 is Quality Investment Holdings, a private limited company incorporated under the laws of Mauritius (Company Registration Number: 124016) on July 8, 2014 and PAC 4 owns 93.66% (ninety three point six six percent) stake in PAC 4. The name of PAC 4 has not changed since its incorporation.
- PAC 4 has its registered office at Apex Group Ltd., Lot 15 A3, 1st Floor, Cybercity, Ebene 72201, Mauritius.
- PAC 4 has been incorporated to act as an investment holding company.
- PAC 4 belongs to the group of entities doing business globally as, 'The Carlyle Group'.
- PAC 4 is ultimately sponsored and managed by The Carlyle Group Inc. (NASDAQ:CG).
- Neither PAC 4 nor any securities issued by it are listed on any stock exchange in India or offshore.
- As of the date of this DPS, PAC 4 holds 54,192,300 (fifty four million one hundred ninety two thousand three hundred) Equity Shares of the Target Company which represents 19.9% (nineteen point nine percent) of the Expanded Voting Share Capital, and its directors and key employees do not have any interest in the Target Company except for M. Kapil Modi and Mr. Sunil Kaul been appointed as nominee directors of PAC 4 in the Target Company.
- As of the date of this DPS, PAC 4 is not prohibited by SEBI, from dealing in securities, in terms of directions issued by SEBI under SEBI Act or any other regulations made under the SEBI Act.

The key financial information of PAC 4 is set out below:

Particulars	Year ended December 31, 2020 (Audited)		Year ended December 31, 2019 (Audited)		Year ended December 31, 2018 (Audited)	
	USD (mil)	INR (mil)	USD (mil)	INR (mil)	USD (mil)	INR (mil)
Total Revenue	0.00	0.02	8.34	594.46	9.49	662.00
Net Income / (Loss)	(61.77)	(4,512.85)	(381.17)	(27,167.59)	(430.65)	(30,056.09)
Earnings Per Share / Basic and diluted earnings per limited partner unit	N/A	N/A	N/A	N/A	N/A	N/A
Net worth/ Shareholder's Funds	270.33	19,748.73	247.88	17,667.56	628.99	43,898.32

Source: Audited financial statements of PAC 4 for financial years ended December 31, 2020, December 31, 2019 and December 31, 2018, audited by Ernst & Young, the statutory auditor of the PAC 4.

Note: Since the financial statements of PAC 4 have been prepared in United States Dollars ("USD"), they have been converted into INR for purpose of convenience of translation. INR to USD conversion has been assumed at a rate of 1 USD = INR 73.0536 as on December 31, 2020, for the year ended December 31, 2020. 1 USD = INR 71.2740 as on December 31, 2019, for the year ended December 31, 2019, and 1 USD = INR 69.7923 as on December 31, 2018, for the year ended December 31, 2018 (Source: FBIL reference rate).

**(F) PAC 5:**

- PAC 5 is CAP IV AIV Mauritius Limited, a public company limited by shares, incorporated under the laws of Mauritius (Company Registration Number: 127456) on January 12, 2015. The name of PAC 5 has not changed since its incorporation.
- PAC 5 has its registered office at Apex Group Ltd., Lot 15 A3, 1st Floor Cybercity, Ebene 72201, Mauritius.
- PAC 5 is a public company limited by shares operating as an investment holding company.
- PAC 5 belongs to the group of entities doing business globally as, 'The Carlyle Group'.
- PAC 5 is ultimately sponsored and managed by The Carlyle Group Inc. The Carlyle Group Inc. is listed on NASDAQ bearing reference as NASDAQ:CG.
- Neither PAC 5 nor any securities issued by it are listed on any stock exchange in India or offshore.
- As of the date of this DPS, PAC 5, its directors and key employees do not have any interest in the Target Company, except for: (i) the Underlying Transactions, as detailed in Part II (Background to the Offer) below, that has triggered this Open Offer; and (ii) PAC 4 holding 54,192,300 (fifty four million one hundred ninety two thousand three hundred) Equity Shares of the Company which represents 19.9% (nineteen point nine percent) of the Expanded Voting Share Capital.
- As of the date of this DPS, PAC 5 is not prohibited by SEBI, from dealing in securities, in terms of directions issued by SEBI under SEBI Act or any other regulations made under the SEBI Act.

The key financial information of PAC 5 is set out below:

Particulars	Year ended December 31, 2020 (Audited)		Year ended December 31, 2019 (Audited)		Year ended December 31, 2018 (Audited)	
	USD (mil)	INR (mil)	USD (mil)	INR (mil)	USD (mil)	INR (mil)
Total Revenue	1,234.29	90,169.11	91.43	6,516.71	143.58	10,020.71
Net Income / (Loss)	1,232.69	90,052.46	90.28	6,434.42	(400.79)	(27,972.08)
Earnings Per Share / Basic and diluted earnings per limited partner unit	N/A	N/A	N/A	N/A	N/A	N/A
Net worth/ Shareholder's Funds	1,949.53	142,420.37	1,405.07	100,145.03	1,364.47	95,229.55

Source: Audited financial statements of PAC 5 for financial years ended December 31, 2020, December 31, 2019 and December 31, 2018, audited by Ernst & Young, the statutory auditor of the PAC 5.

# SIDBI invites bids from consultants to help set up ₹20k-cr NaBFID

**SIDBI, ON BEHALF** of the government, has floated the request for proposal (RFP) inviting bids from consultants to help set up ₹20,000-crore DFI, called National Bank for

Financing Infrastructure and Development (NaBFID) to catalyse investment in fund-starved infrastructure sector.

Parliament in March cleared the National Bank for

Financing Infrastructure and Development (NaBFID) Bill 2021 to support the development of long-term non-recourse infrastructure financing in India, including

the development of the bonds and derivatives markets necessary for infrastructure financing.

The objective of the assignment is to select a manage-

ment consultant to support in the setting up of an infrastructure development finance institution (DFI) as an All-India Financial Institution (AIFI) to provide, enable and catalyse

infrastructure financing, the RFP said.

The infra DFI is being established through an Act of Parliament as a statutory body to address market failures that

stem from the long-term, low margin and risky nature of infrastructure financing. The DFI would, therefore, have both developmental and financial objectives. To begin

with, the institution will be 100% government owned.

The DFI is expected to operate in a highly digital environment right from the start, the RFP said.

— PTI

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- Given the intent of the Acquirer and PACs to acquire and exercise control (along with the existing promoters) of the Target Company pursuant to the Acquirer Subscription Agreement and the PAC 1 Subscription Agreement, and given that (a) Acquirer will be acquiring more than 25% (twenty five percent) of the Expanded Voting Share Capital, (b) the Acquirer and PAC 1 will, together with PAC 4 (which currently owns 32.2% (thirty two point two percent) of the issued and paid-up voting share capital) acquire more than 5% (five percent) of the Expanded Voting Share Capital pursuant to the Underlying Transactions, this mandatory Open Offer is being made by the Acquirer and PACs in compliance with Regulations 3(1), 3(2) and 4 of the SEBI (SAST) Regulations. Pursuant to the Offer and consummation of the Underlying Transactions, the Acquirer and PACs will acquire control over the Target Company and the Acquirer, PAC 1 and PAC 4 shall become the promoters of the Target Company in accordance with the provisions of the LODR Regulations.
- The completion of subscription of Equity Shares and Share Warrants by the Acquirer and PAC 1 under the Subscription Agreements is subject to the fulfillment of the conditions precedent as specified under the respective Subscription Agreements, including the following:
  - The Acquirer and PAC 1 having obtained the approval from the Competition Commission of India for the transaction contemplated in the Acquirer Subscription Agreement and PAC 1 Subscription Agreement;
  - The Target Company having obtained the in-principle approval of the Stock Exchanges for the issue and allotment of the Equity Shares and Share Warrants;
  - The Target Company having obtained the approval from the RBI for the transactions contemplated under the Subscription Agreements under the Master Direction - Non-Banking Financial Company - Housing Finance Company (Reserve Bank) Directions, 2021 issued by the RBI ("RBI Master Direction"), and expiry of the 30 (thirty) day public notice required pursuant to paragraph 47 of the RBI Master Direction;
  - The permission to accept public deposits available to the Target Company not having been cancelled, withdrawn, modified or conditioned by the RBI;
  - Receipt of all required approvals and consents from governmental authorities and third parties by the Target Company;
  - Approvals from such lenders of the Target Company, as notified by the Acquirer to the Target Company, having been obtained in relation to the transactions contemplated in the Acquirer Subscription Agreement;
  - Amendment to the articles of association of the Target Company to incorporate the right mentioned in paragraph 9 and 10 below; and
  - Receipt of the approval of shareholders of the Target Company as contemplated under respective Subscription Agreements.
- The Acquirer Subscription Agreement also provides that subject to the occurrence of closing under the Acquirer Subscription Agreement, no later than January 1, 2022, the post of the chairperson of the board of directors of the Target Company shall be held by any director nominated to act as the chairperson of the board of directors of the Target Company by the Acquirer or its affiliates, for so long as the Acquirer together with its affiliates holds at least 40% (forty percent) of the share capital of the Target Company on a fully diluted basis.
- The Acquirer Subscription Agreement provides for the amendment of articles of association of the Target Company for inclusion of the right mentioned in Paragraph 9 above and the following right in the articles of association of the Target Company: "Any promoter of the Company, or a person who has licensed its brand name to the Company, shall be entitled to nominate a maximum of 2 (two) directors on the Board (including any right to nominate directors under Article 86 of these Articles of Association), subject to such person owning at least 20% (twenty percent) of the share capital of the Company."
- Object of the Offer: Given the intent of the Acquirer and PACs to acquire and exercise control (along with the existing promoters) of the Target Company pursuant to the Acquirer Subscription Agreement and the PAC 1 Subscription Agreement, and given that (a) Acquirer will be acquiring more than 25% (twenty five percent) of the Expanded Voting Share Capital, (b) the Acquirer and PAC 1 will, together with PAC 4 (currently owns 32.2% (thirty two point two percent) of the issued and paid-up voting share capital) acquire more than 5% (five percent) of the Expanded Voting Share Capital pursuant to the Underlying Transactions, this mandatory Open Offer is being made by the Acquirer and PACs in compliance with Regulations 3(1), 3(2) and 4 of the SEBI (SAST) Regulations. Pursuant to the Offer and consummation of the Underlying Transactions, the Acquirer and PACs will acquire control over the Target Company and the Acquirer, PAC 1 and PAC 4 shall become the promoters of the Target Company in accordance with the provisions of the LODR Regulations. Following the completion of the Offer, the Carlyle Group will continue to work with the Target Company to accelerate its growth for the benefit of all stakeholders.

### III. SHAREHOLDING AND ACQUISITION DETAILS

1. The current and proposed shareholding of the Acquirer and the PACs in the Target Company and the details of their acquisition are as follows:

Details	Acquirer		PAC 1		PAC 2		PAC 3		PAC 4		PAC 5	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Shareholding as on the PA date.	NIL*	-	NIL	-	NIL*	-	NIL*	-	54,192,300 Equity Shares, constituting 19.9% of the Expanded Voting Share Capital	19.9% of the Expanded Voting Share Capital	NIL*	-
Shares acquired between the PA date and the DPS date.	NIL	-	NIL	-	NIL	-	NIL	-	NIL	-	NIL	-
Post Offer shareholding calculated on the Expanded Voting Share Capital (assuming full acceptance in the Open Offer).	136,126,344 Equity Shares and 16,333,333 Share Warrants**	56.0% of the Expanded Voting Share Capital**	512,820 Equity Shares and 128,205 Share Warrants	0.2% of the Expanded Voting Share Capital**	NIL	-	NIL	-	54,192,300 Equity Shares	19.9% of the Expanded Voting Share Capital**	NIL	-

\*Each of the Acquirer, PAC 2, PAC 3, PAC 4 and PAC 5 belong to the group of entities doing business globally as "The Carlyle Group".

\*\*assuming full acceptance in the Offer and completion of the Underlying Transactions.

2. The Acquirer, the PACs and their respective directors do not have any shareholding in the Target Company as on the date of the PA and this DPS other than 54,192,300 fifty four million one hundred ninety two thousand three hundred [Equity] Shares, constituting 19.9% (nineteen point nine percent) of the Expanded Voting Share Capital, held by PAC 4.

### IV. OFFER PRICE

1. The Equity Shares of the Target Company are listed on the Stock Exchanges.

2. The trading turnover of the Equity Shares on the Stock Exchanges from May 1, 2020 to April 30, 2021, both dates included ("Relevant Period") (12 (twelve) calendar months preceding the calendar month in which the PA is made) are set forth below:

Stock Exchange	No. of Equity Shares of the Target Company traded during the Relevant Period (A)*	Total No. of Equity Shares of the Target Company during the Relevant Period (B)*	Traded turnover percentage (A/B)
BSE	1,28,48,558	16,81,99,429	7.64%
NSE	14,03,57,096	16,81,99,429	83.45%

(\*Source: www.bseindia.com and www.nseindia.com)

3. Based on the above, in terms of Regulation 2(1) (i) of the SEBI (SAST) Regulations, the Equity Shares of the Target Company are frequently traded.

4. The Offer Price of INR 403.22 (Indian Rupees four hundred three and twenty two paise) per Equity Share is justified in terms of Regulation 8(2) of the SEBI (SAST) Regulations, being the highest of:

a. The highest negotiated price per Equity Share of the Target Company for any acquisition under the agreement attracting the obligation to make a public announcement of this Open Offer.	INR 390
b. The volume-weighted average price paid or payable for acquisitions, by the Acquirer and/or the PACs, during the 52 (fifty-two) weeks immediately preceding the date of the Public Announcement.	Not applicable
c. The highest price paid or payable for any acquisition, by the Acquirer and/or the PACs, during the 26 (twenty-six) weeks immediately preceding the date of the Public Announcement.	Not applicable
d. The volume-weighted average market price of the Equity Shares, for a period of 60 (sixty) trading days immediately preceding the date of the Public Announcement as traded on the NSE, being the stock exchange where the maximum volume of trading in the shares of the Target Company has been recorded during such period, and such shares are frequently traded.	INR 403.22
e. Where the shares are not frequently traded, the price determined by the Acquirer, the PAC and the Manager to the Offer taking into account valuation parameters including book value, comparable trading multiples, and such other parameters as are customary for valuation of shares of such companies.	Not applicable
f. The per Equity Share value computed under regulation 8(5), if applicable	Not applicable since this is not an indirect acquisition

Source: Certificate dated May 31, 2021 issued by SSPA & Co, Chartered Accountants

5. In view of the parameters considered and presented in the table in Figure 4 above, the Offer Price, under Regulation 8(2) of the SEBI (SAST) Regulations, is INR 403.22 (Indian Rupees four hundred three and twenty two paise) per Equity Share, and the same has been certified by SSPA & Co, Chartered Accountants, vide their certificate dated May 31, 2021. Accordingly, the Offer Price is justified in terms of the SEBI (SAST) Regulations.

6. Since the date of the PA, there have been no corporate actions by the Target Company warranting adjustment of any of the relevant price parameters under Regulation 8(9) of the SEBI (SAST) Regulations. The Offer Price may be revised in the event of any corporate actions like bonus, rights, split, declaration of dividend etc. where the record date for effecting such corporate actions falls within 3 (three) Working Days prior to the commencement of tendering period of the Offer.

7. As on date of this DPS, there is no revision in Offer Price or Offer Size. The Offer Price may be subject to upward revision, if any, pursuant to the SEBI (SAST) Regulations or at the discretion of the Acquirer and the PACs, at any time prior to commencement of last 1 (One) Working Day before the commencement of the tendering period in accordance with Regulation 18(4) of the SEBI (SAST) Regulations. In the event of such revision, the Acquirer and PACs shall: (i) make corresponding increases to the escrow amounts and/or bank guarantee; (ii) make a public announcement in the same newspapers in which this DPS has been published; and (iii) simultaneously with the issue of such public announcement, inform SEBI, the Stock Exchanges, and the Target Company at its registered office of such revision. However, the Acquirer and/or PACs shall not acquire any Equity Shares after the 3rd (third) Working Day prior to the commencement of the tendering period of this Open Offer and until the expiry of the tendering period of this Open Offer. An upward revision to the Offer Price or to the Offer Size, if any, on account of competing offers or otherwise, may be done at any time prior to the commencement of the last 1 (one) Working Day before the commencement of the tendering period of this Open Offer in accordance with Regulation 18(4) of the SEBI (SAST) Regulations.

8. If the Acquirer and/or PACs acquire Equity Shares of the Target Company during the period of 26 (twenty six) weeks after the Tendering Period at a price higher than the Offer Price per Equity Share, then the Acquirer and/or PACs shall pay the difference between the highest acquisition price and the Offer Price, to all the shareholders who had tendered Equity Shares and whose Equity Shares have been accepted in the Offer, within 60 (sixty) days from the date of such acquisition. However, no such difference shall be paid in the event that such acquisition is made under another open offer under the SEBI (SAST) Regulations, or open market purchases made in the ordinary course on the stock exchanges, not being negotiated acquisition of shares of the Target Company in any form.

### V. FINANCIAL ARRANGEMENTS

1. The total funding requirement for this Offer is INR 28,545,157,895.42 (Indian Rupees twenty eight billion five hundred forty five million one hundred fifty seven thousand eight hundred and ninety five, and forty two paise) assuming full acceptance of this Offer i.e. the Maximum Offer Consideration.

2. The Acquirer and the PACs have confirmed that they have made firm financial arrangements for fulfilling the payment obligations under this Open Offer in terms of Regulation 25(1) of the SEBI (SAST) Regulations and the Acquirer is able to implement this Open Offer. The Acquirer has received equity commitment letter from

PAC 2 and PAC 3, stating that necessary funds required for the Open Offer will be provided by PAC 2 and PAC 3 to fulfil the financial arrangements in connection with the Open Offer, and PAC 2 and PAC 3 have committed an amount of INR 29,972,415,793 (Indian Rupees twenty nine billion nine hundred ninety two million four hundred fifteen thousand seven hundred ninety three) for this purpose. The source of funds for the Acquirer is foreign funds. SSPA & Co, Chartered Accountants, by its certificate dated May 31, 2021, have certified that the Acquirer has made firm financial arrangements to meet its financial obligations under the Open Offer.

3. In accordance with Regulation 17(4) of the SEBI (SAST) Regulations, the Acquirer, the Manager to the Offer and the Hongkong and Shanghai Banking Corporation Limited ("Escrow Bank") have entered into an Escrow Agreement dated May 31, 2021 ("Escrow Agreement"). Pursuant to the Escrow Agreement, the Acquirer has opened an escrow account under the name and title of "HSBC - PLUTO INVESTMENTS - OPEN OFFER - ESCROW ACCOUNT" bearing account number 002-015311-001 ("Escrow Account") with the Escrow Bank and has made a cash deposit of INR 285,451,579.00 (Indian Rupees two hundred eight-five million four hundred fifty one thousand five hundred seventy nine) in the Escrow Account in accordance with the Regulation 17(5) of the SEBI (SAST) Regulations. This cash deposit is equal to 1% of the Maximum Open Offer Consideration. The Manager to the Open Offer has been solely authorised by the Acquirer to operate and realise the monies lying to the credit of the Escrow Account, in terms of the SEBI (SAST) Regulations. The Acquirer has also furnished an unconditional, irrevocable, and on demand bank guarantee dated June 2, 2021, for an amount of INR 3,604,515,790 (Indian Rupees three billion six hundred four million five hundred fifteen thousand seven hundred ninety only) from Hongkong and Shanghai Banking Corporation Limited ("Bank Guarantee"), in favour of the Manager to the Open Offer. The Bank Guarantee is valid up to November 30, 2021. The Manager to the Offer has been duly authorised to realize the value of the aforementioned Bank Guarantee in terms of the SEBI (SAST) Regulations. The Acquirer and PACs undertake that in case the Open Offer is not completed within the validity of the Bank Guarantee, the Bank Guarantee will be further extended at least up to the 30th day from the date of completion of payment of the Equity Shares validly tendered in the Open Offer. The bank issuing the Bank Guarantee is neither an associate company nor a group company of the Acquirer, the PACs or the Target Company.

4. Based on the above, the Manager to the Open Offer is satisfied that firm arrangements have been put in place by the Acquirer and the PACs to fulfil their obligations in relation to this Open Offer through verifiable means in accordance with the SEBI (SAST) Regulations.

5. In case of any upward revision in the Offer Price or the Offer Size, the cash in the Escrow Account and/or the amount of the Bank Guarantee, shall be increased by the Acquirer and PACs in terms of Regulation 17(2) of the SEBI (SAST) Regulations, prior to effecting such revision.

VI. STATUTORY AND OTHER APPROVALS

1. To the best of the knowledge of the Acquirer and the PACs, the regulatory / statutory approvals required to complete the Underlying Transactions and the Open Offer as on the date of this DPS are:

- Approval from the Competition Commission of India for consummation of the Underlying Transactions and the Open Offer (either unconditionally, or in a form satisfactory to the Acquirer);
- Approval from the RBI for the transactions contemplated under the Subscription Agreements under the RBI Master Direction, and expiry of the 30 (thirty) day public notice required pursuant to paragraph 47 of the RBI Master Direction (either unconditionally, or in a form satisfactory to the Acquirer);
- In-principle approval of the Stock Exchanges for the issue and allotment of the Equity Shares and Share Warrants (either unconditionally, or in a form satisfactory to the Acquirer), applicable only for the Underlying Transactions; and

(d) Approval of shareholders of the Target Company as contemplated under respective Subscription Agreements, applicable only for the Underlying Transactions.

In addition to the foregoing, if applicable, approval may also be required from the Government of India pursuant to Rule 6(a) of the Foreign Exchange Management (Non-Debt Instrument) Rules, 2019 (either unconditionally, or in a form satisfactory to the Acquirer).

2. The necessary applications for these regulatory / statutory approvals have been made or shall be made shortly.

3. Except as mentioned above, as on the date of this DPS, to the best knowledge of the Acquirer and the PACs, there are no statutory approvals required by the Acquirer and/or the PACs, to complete the Underlying Transactions and this Open Offer. However, in case of any further statutory approvals being required by the Acquirer and/or the PACs, at a later date, this Open Offer shall be subject to such approvals and the Acquirer and/or the PACs shall make the necessary applications for such approvals.

4. In case of delay / non receipt of any statutory approvals required by the Acquirer and/or the PACs, as per Regulation 18(1) of the SEBI (SAST) Regulations, SEBI may, if satisfied that non-receipt of approvals was not attributable to any wilful default, failure or neglect on the part of the Acquirer to diligently pursue such approvals, grant an extension of time for the purpose of completion of this Open Offer, subject to the Acquirer and PACs agreeing to pay interest to the Shareholders of the Target Company (who validly

# Opinion

MONDAY, JUNE 7, 2021



## RATION AT THE DOORSTEP

Delhi CM Arvind Kejriwal

Some officers have said that the ration is from the Centre and can't be used for a state scheme... There are people who are not going (because of Covid fears) ... the elderly can't step out for ration. If there can be pizza delivery, then why not ration for the underprivileged?

**SHOBHANA  
SUBRAMANIAN**

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## Hike corporation taxes now

GVA underscores the disparity between India Inc and MSMEs; a retrospective higher tax for FY21 not out of place

**O**N AT LEAST three occasions earlier this year, these columns have suggested the corporate tax rate be hiked. So, it is flattering to note that Anantha Nageswaran, member of the Prime Minister's Economic Advisory Council, feels the same way. The move to lower the rate to 22% plus cesses was always ill-advised; the sharply lower rate was supposed to attract truckloads of investment and create thousands of jobs, but nothing of the sort has happened.

On the contrary, fat-cat corporations and banks that were, in any case, raking it in, pocketed the gains. CRISIL estimated at the time, based on estimates for FY19 profits-before-tax (PBT), the top 1,000 companies collectively reaped a windfall of ₹37,000 crore.

These columns also observed on June 1 that it is inconsiderate—to put it mildly—of the corporate sector to call for government stimulus without even offering to contribute. This, in a year in which it has raked in such phenomenal profits even as the economy contracted some 7.3%, the worst performance in decades. For perspective, just as the earnings season is ending, India Inc (a sample of 1,022 companies including banks and financials) has reported a phenomenal net profit of ₹5.45 lakh crore; that is a jump of 56% over profits the previous year. The increase in the PBT is an even more impressive 61%, clocking roughly ₹8 lakh crore.

The profits have resulted not merely from better sales growth—in fact, the aggregate sales are down 2.44%—but also from huge cost-cuts. Expenditure was slashed by some ₹4.2 lakh crore at a time when commodity prices are elevated. Going by the cash levels, it doesn't seem like companies are scrapping for profits. The combined free cash-flows of three two-wheeler players was ₹8,300 crore while ITC's free cash-flows are nudging ₹10,000 crore. Little wonder, interest costs came off by 5%.

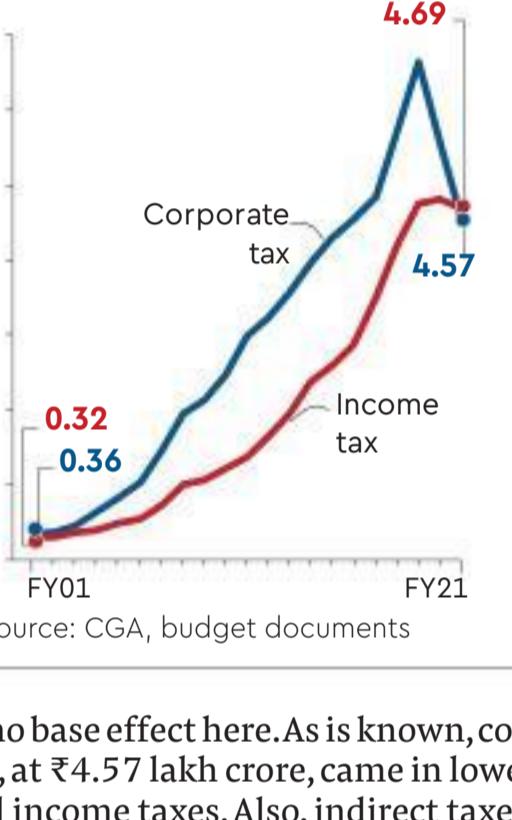
Also, more pertinently, the tax bill fell by a whopping 32% and there is no base effect here. As is known, collections from corporation taxes in FY21, at ₹4.57 lakh crore, came in lower than the ₹4.69 lakh crore from personal income taxes. Also, indirect taxes, as a share of GDP, stood at 5.46%, higher than the share of 4.79% for direct taxes, partly because of the very stiff duties on auto fuels. However, economists always prefer a higher share for direct taxes, and this is a good time for the Union government to rethink corporation taxes. Even a retrospective tax for FY21 would not be out of place.

The point is that the broader economy needs support. To be sure, it is the government's responsibility to stimulate demand and to take care of the vulnerable sections of the population that need income support. The thousands of MSMEs, especially the smaller units, need assistance to be able to stay in business. While RBI has come up with several credit lines for banks, at very affordable rates—it did so even last Friday—banks have not been too keen to lend. Their profits continue to soar in a year in which loan growth collapsed to multi-year lows. For the banks and financials in the sample, profits went up 18%, but corporate credit for FY21 was virtually flat. Most of the corporate lending has happened in the corporate-bond market, directed at the better-rated companies.

Rather than take on any risk, banks are content to mop up cheap deposits and park them with RBI at 3.35%. It is hard to understand why RBI needs to incentivise them to lend to healthcare—in the midst of a pandemic—as also to lend to contact-intensive sectors. State Bank of India's advances went up by a measly 5% last year, but the lender's profits soared 41% to ₹10,400 crore. At Kotak Mahindra Bank, the loan growth for the year was just 1.8% while the net profits were up 17%.

Thanks to their finance muscle, the larger companies were able to restore supply chains fairly quickly once the lockdown was lifted last year and, thus, were back in business by about September. In contrast, the smaller enterprises—most of these being in the unlisted space—were unable to recover as quickly and lost market share. As is known, a much bigger percentage of MSMEs opted for the loan moratoriums last year than bigger firms.

Nowhere is the disparity between the formal and informal sectors seen more starkly than in the GVA; India's GVA contracted 6.2% in FY21 while the proxy for India Inc's GVA—the sum of the ebitda plus employee expenses—went up by a remarkable 18%. The variance could be even higher when the numbers are revised, given the data initially capture more of the organised sector's performance than that of the unorganised sector. The government's total revenues (including disinvestment proceeds) for the current year are likely to fall short by more than ₹1 lakh crore; the deficit could also be wider than ₹15.06 lakh crore if it spends as budgeted. A hike in corporation taxes could ease the pressure.



COMPARED WITH THE MANMOHAN SINGH-LED GOVT, THE MODI-LED GOVT SEEMS TO HAVE PRIOTISED WELFARE, MOST VISIBLE IN SWACHH BHARAT, MGNREGA, AND RURAL HOUSING

## Seven years of the Modi govt: Welfare over growth

**T**HE NARENDRA MODI-led government has completed seven years in power. It is facing headwinds on the politico-economic front, thanks to the second wave of Covid-19 and the below-expectation performance in state assembly elections. Yet, it is time to look back and reflect on its performance on socio-economic parameters over the last seven years. We also compare and see how it fared vis-à-vis the first seven years of the UPA (2004-05 to 2010-11) under Manmohan Singh.

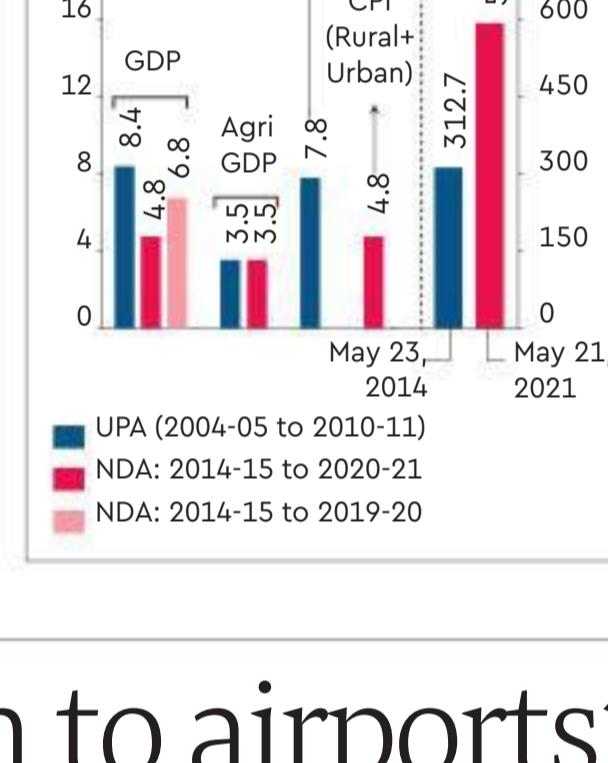
One of the key economic parameters is the GDP growth. The accompanying graphic shows the average annual rate of growth of GDP under the Modi government so far has been just 4.8%, compared with 8.4% during the first seven years of the Singh government. Even if one excludes the year 2020-21 (FY21) due to Covid-19, the six-year average stands at 6.8%, way below the Singh showing. Obviously, at this pace, the dream of a \$5-trillion economy by FY25 is not achievable.

However, the Modi government fared better on inflation front, with CPI rising 4.8% per annum against 7.8% during the first seven years of the Singh government. Also, on the foreign exchange front, the former did better, with forex reserves rising from \$31 billion on May 23, 2014, to \$593 billion on May 21, 2021.

On the food/agriculture front, which impacts the largest segment of population, both governments recorded an annual average growth of 3.5% in agri-GDP during their respective first seven years. However, the Modi government broke all records with respect to food and fertiliser subsidies in FY21, which touched ₹6.52 lakh crore (38.5% of all revenue of

the Union government, as per CGA). It also accumulated grain stocks exceeding 100 million tonnes by end-May 2021. This reflects the large inefficiency in India's grain management system, and PM Modi shied away from reforming this sector. On agri-exports front, the Modi government performed poorly—in seven years, it could not surpass the \$4.3 billion achieved in FY14. With sluggish agri-exports and subdued farmers' incomes, the dream of doubling farmers' real incomes by FY23 may remain a pipe dream.

On the infrastructure front, the Modi government has done better than the UPA. Power generation is higher by 78% and road construction by 30% per annum. In the social-sector, critical for those at the bottom of economic pyramid, we have taken three key indicators to assess performance of the Modi government vis-à-vis the Singh government: (a) average annual person days generated under MGNREGA in the first five years of the programme started by the UPA (FY07 to FY11), which was 200 crore, improving



under the Modi government to 230 crore; (b) average annual number of houses completed under Indira Awaas Yojana and PM Awaas Yojana- Gramin, which improved from 21 lakhs to 30 lakhs per annum; and (c) ending open defecation (open-defecation free, or ODF) that was 38.7% on October 2, 2014, and shot up to 100% by October 2, 2019, as per government records. This is indeed commendable; prioritising toilets over temples, the Modi government achieved the completely ODF status that hadn't been achieved even 67 years after Independence.

Overall, it is clear that Modi government has not performed well on the GDP front. But its record on the agri-GDP front equals UPA's, and on infrastructure and welfare programs, it is surely better. One may argue that these numbers need to be normalised with say people below poverty line or some other deflator, but still I would say that Modi the government has turned out to be more welfare-oriented than reformist. How long this welfare approach is sustainable without enlarging the size of GDP pie is an open question. One can only hope that once Covid-19 is contained, the government can focus on growth policies and India will bounce back to a high-growth trajectory. Surprisingly, even amidst this gloom, Sensex has been roaring, despite RBI's warning of a possible bubble. In the meantime, policy makers need to boost demand, support MSMEs, and invest more in health and agri-infrastructure and value-chains in rural areas for the remaining period of the Modi government. Only then they can hope to augment productive employment and incomes of larger number of people on sustainable basis.

**ASHOK  
GULATI**

Infosys chair professor for agriculture, ICRIER



## Don't give in to airports' Covid-relief demand

The govt must go by the *force majeure* clause in the ODMA with the Delhi Airport, which has nothing on cash relief. Indeed, such relief will create copycat demands from other PPP partners

**N**EWSPAPERS HAVE IT that the private airports in the country have demanded a relief package from the government on account of low traffic because of the Covid pandemic ("cash support ...to sustain operations"). This was expected given the severe hit to airport financials.

The way to deal with this demand is to follow the concession agreement. The private sector has entered into an agreement with the government entity (in this case, the Airports Authority of India, or AAI) that defines the risk and the returns of the private sector. The agreement, in the case of Delhi Airport, is called the Operation, Management and Development Agreement (OMDA) and has force majeure provisions (chapter 16) that deal with events or circumstances that "materially and adversely affects the performance" of the parties, "are beyond the reasonable control" of the parties, the parties "could not have prevented or reasonably overcome with the exercise of Good Industry Practice or reasonable skill and care", and do not result from the negligence or misconduct of parties or the failure of the parties to perform their obligations. As per OMDA, the events that merit force majeure include an "epidemic". The WHO declared Covid a Public Health Emergency

of International Concern on January 30, 2020, and a pandemic on March 11, 2020. Therefore, the Covid pandemic falls in the definition of force majeure in the OMDA.

The OMDA also describes the relief (suspend performance of an obligation by the contracting party), including termination of the contract for reasons of force majeure. Nowhere is it written in the force majeure clause that the government will provide "cash support...to sustain operations". The government has already taken a number of measures to ameliorate the impact of Covid on infrastructure projects. It has accepted that Covid-19 would be considered a force majeure event. To address immediate liquidity concerns, RBI has allowed moratorium on debt payments for six months.

In fact, Delhi International Airport Limited (DIAL), on the basis of an estimated loss of ₹1,330 crore in FY21, against a profit of ₹383 crore in FY20, has invoked force majeure to suspend revenue share (45.99%) with AAI during FY21. DIAL has also moved Delhi High Court to recover ₹399.20 crore it has paid to AAI in FY21. In a major relief to Mumbai International Airport Limited (MIAL) the Bombay High Court restrained AAI from collecting 38.7% revenue share from MIAL

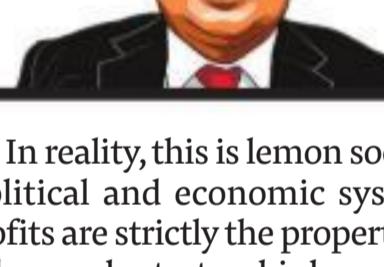
in December 2020. It has also restrained AAI from transferring funds from the escrow account to itself. Enforcing contracts and ensuring sanctity of contracts should be a major thrust area of the government. India has one of the highest infrastructure deficits in the world. To bridge the infrastructure deficit and to attract private investment into infrastructure, India is trying to improve its position in the World Bank's Ease of Doing Business rankings. Enforcing Contracts is one of the ten parameters considered for the rankings. India ranks 63 among 190 countries in the current rankings, but the country's rank in "enforcing contracts" at 163 out of 190 countries is the worst among all parameters.

Any move to provide relief beyond what is provided in the OMDA would amount to privatising profits and socialising losses. It would give rise to a moral hazard, as no matter how reckless companies are in good times, there is always the government (and taxpayers) to bail them out during the bad. Such companies fail to build resilience in good times that could help them weather the inevitable downturns that come. Some justify such demands as a mechanism to prevent systemic failure and further damage to the economy. In reality, this is lemon socialism, a political and economic system where profits are strictly the property of shareholders, and catastrophic losses are an externality to society (Thales Panza de Paula, World Economic Forum).

Any relief beyond what is provided in the concession agreement also sets a bad precedent. India is second in the developing world both by the number of PPP projects and the associated investments as per the World Bank. India currently has 1,103 PPP projects, amounting to an investment of \$275 billion. The most number of projects have come up in the transport (555 projects), and within transport, in the road sector (486 projects). Most private investment has flown into the energy sector (mainly electricity generation) at \$151 billion. However, the successful implementation of PPP projects across sectors in India also means that there would be unending demands from other sectors (roads, metro, ports, telecom, power, etc) once a precedent has been established by giving Covid relief beyond the concession agreement to the airport sector. Finally, the capacity of the Government to provide any such relief is severely attenuated with an unprecedented fiscal deficit of 9.5% in FY21.

**K VINAY PRATAP**

Currently joint secretary (UT), ministry of home affairs and former joint secretary (infrastructure policy &amp; finance), ministry of finance Views are personal



## Aero-politics: Bubbles and bilaterals

Bubbles bypass the more formal and painstakingly-crafted bilateral agreements; they could soon see legal challenges

were nationally-owned. Further, aviation has a tendency to generate headlines and influence the narrative. Throw in the impact on jobs, economic growth and taxes, and intense involvement by politicians and policymakers is a given.

The current challenge of aero-politics deals with market-access. That is, the ability of foreign airlines to fly into countries and pick up passengers. For countries that have a sizeable domestic market, these have been protected. But, for those like the UAE, Singapore and the UK, where the majority of the passenger flows is dependent on a strategy of accessing foreign markets and then using their airports as

transfer hubs, the consequences of limited access are dire. For these countries, traffic flows not only help sustain large airlines but also aid commerce, employment and economic growth. All of this is anchored on market access. Aero-politics behind market access stems from nations' virus containment and elimination strategies. These are best reflected in varied arrival procedures, debates on which vaccines will be accepted, and a gradual march towards non-standard procedures. Bilateral agreements that once governed aviation are now temporarily being replaced by bubble arrangements (short-term arrangements between two countries towards facilitat-

ing easier movement). These help address the issue of testing and protocols by standardising it for two countries. It is perhaps the only short-term solution to restore reluctant passenger flows. But, bubble arrangements, by their very nature, are contentious, because they effectively bypass the bilateral treaties that were negotiated between two sovereign entities. And, it is only a matter of time before these see a legal challenge.

Finally, there is the Belarus incident where a commercial flight was forced to land using a bomb-threat facilitated by a sovereign state. Multiple stakeholders, including the International Civil Aviation Organization and the International Air Transport Association, have already condemned it, and airlines have suspended flights over Belarus. Additional policy actions are in the offing. Whether these

actions will have impact is debatable, because these very organisations have held that a sovereign always reigns supreme. Yet, for optics, actions are necessary.

For now, the prospect of open and friendly skies is a distant dream. Intense lobbying continues against a backdrop where legacy airlines in the West have been given significant state support, where there is limited market-access when it comes to China and where there are mounting losses for the airlines in West Asia. The search for that passenger willing to fly continues, though the passenger remains elusive, and countries like India remain rich source markets, due to diaspora, demographics and docility. Accessing such markets remains a proposition for many airlines, airports and entire countries. Aero-politics has again come front and centre.

**SATYENDRA  
PANDEY**
Managing partner, AT-TV,  
an aviation services firm
**AVIATION CONTINUES TO** be disproportionately impacted by the Covid-19 pandemic. Airline cash-flows are down to a trickle, and airports, once buzzing with activity, sit eerily silent for long stretches. Airlines alone are set to lose more than \$50 billion in 2021, and air-travel demand will take a while to return. Concurrently, there is also another challenge looming: Air

travel is witnessing complex asymmetric rules that speak to each country, to politics and to public opinion. Countries are now mandating health protocols that, in many cases, are going beyond the purview of aviation. They are also negotiating "bubble" arrangements that temporarily bypass bilateral agreements. Consequently, air travel that depends on collectively agreed, universally accepted and uniform standards faces a stormy ride. And if that wasn't bad enough, there is the Belarus incident in which a flight was diverted mid-air and forced to land using a bomb-threat purportedly facilitated by the state. Overall, these elements point to a challenging and contentious era of aero-politics.

Aero-politics deals with the politics behind aviation. The two, namely aviation and politics, have always been intertwined as most airlines and airports historically

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# Education

MONDAY, JUNE 7, 2021

## EXPERT VIEW

Cancellation of board exams addresses apprehensions of parents regarding the safety of their children, but we must build exam systems with a graded approach: An approach where students are evaluated by multiple interventions throughout the year, especially in classes 10 and 12.

—Chandrabhanu Pattajoshi, Founder, Goseeko

## NUMBERS GAME

## Indian start-up aims to capture global maths market

**Cuemath is present in 20 countries, and aims to reach over 50 countries by the end of this year; it also want to employ over 1 lakh teachers in 3-4 years**

VIKRAM CHAUDHARY

**INDIA'S CONTRIBUTION TO** the development of mathematics has been substantial—especially to the modern decimal number system, and many arithmetic and algebraic techniques.

Now, an Indian edtech start-up is aiming to capture a substantial share of the global mathematics education market (K12), on the back of unprecedented growth it has seen during the pandemic. "In the last financial year we grew 3x, and the aim is to grow more than 3x in this year," Manan Khurma, the founder & CEO of Cuemath told *FE*. "Most of that growth will come from global markets."

Cuemath is present in 20-odd countries, and it wants to reach over 50 countries by the end of this year. This plan includes strengthening its presence in North America, APAC, UK and Europe, and the Middle East, as well as entering countries in Africa and South America. "We would also explore inorganic growth," he said.

While Khurma didn't share Cuemath's

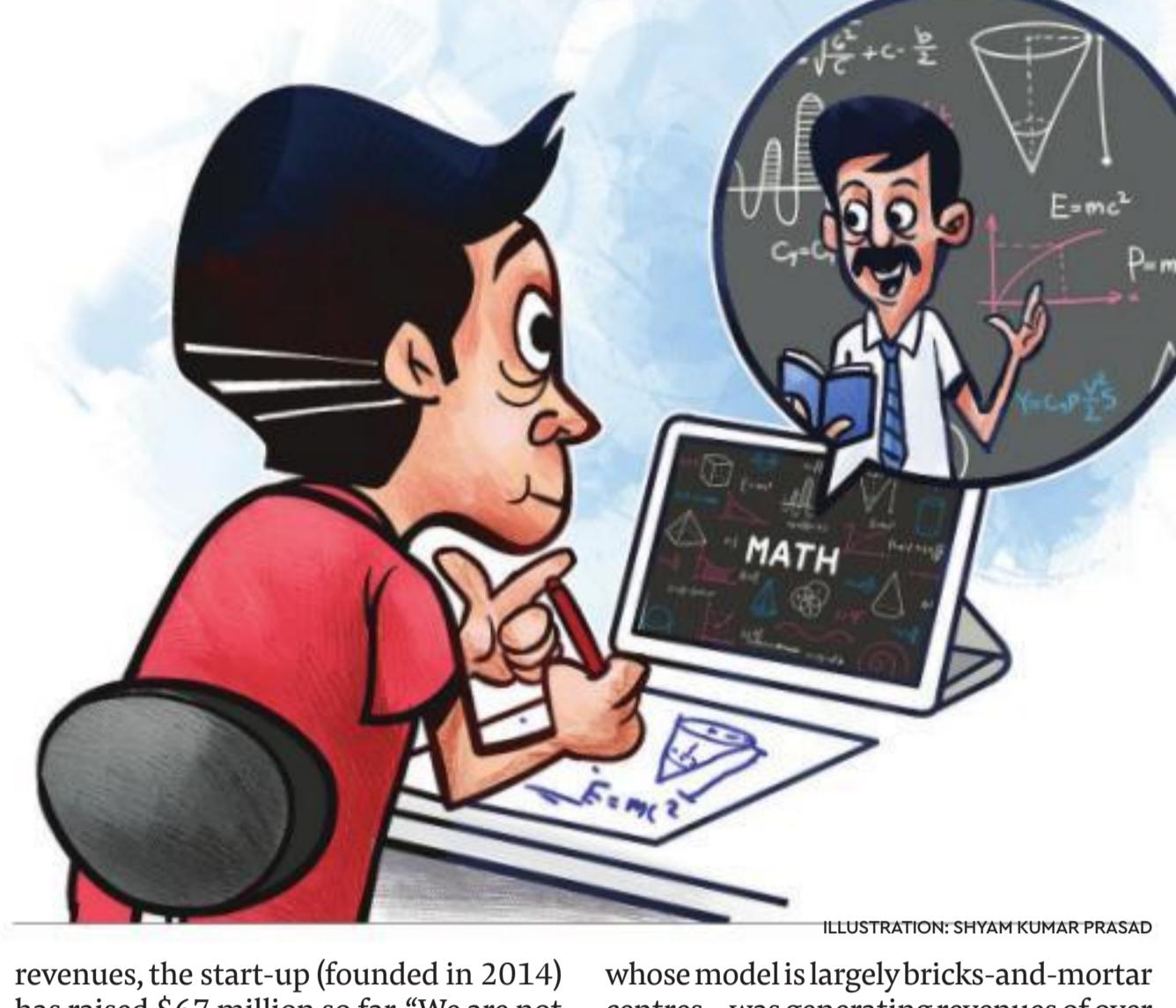


ILLUSTRATION: SHYAM KUMAR PRASAD

revenues, the start-up (founded in 2014) has raised \$67 million so far. "We are not profitable yet, and would go for a couple of rounds of funding in this year," he said.

## Indian teachers

Within mathematics education, one of the largest players globally is the Japanese Kumon. Before the pandemic, Kumon—

whose model is largely bricks-and-mortar centres—was generating revenues of over \$1 billion annually. "I believe Kumon's curriculum is not up-to-date with what the kids need today," Khurma said. "Our curriculum is accredited by STEM.org, our learning outcomes are great, and we're a Google for Education partner ... all this gives us huge credibility."

Mathematics is a universal need and the syllabus is also more or less similar in most countries, but it's the teachers at Cuemath, which, Khurma believes, give it an edge. "We've about 10,000 teachers, some of the best; of all the applications we receive, we select only 3%. While we will hire foreign teachers as we expand, a large chunk will be Indian teachers," he said.

Indian accent is fairly neutral, and around the world Indians are associated with strong mathematics skills. "Being taught by an Indian is seen as a positive."

## K12 and beyond

Cuemath earlier catered to primary and middle school students, but now it covers K12. It's not a test-prep company, but one that helps develop strong mathematics skills in kids, and this indirectly leads to better scores in both school exams as well as entrance tests. "We promise super strong foundation, and good scores in exams are a natural outcome of that," he said. "At some point we may want to expand to higher education."

## Digital divide

The lockdown has brought the digital divide to the forefront, especially in the K12 segment. Privileged kids were able to continue education online, but the underpriv-

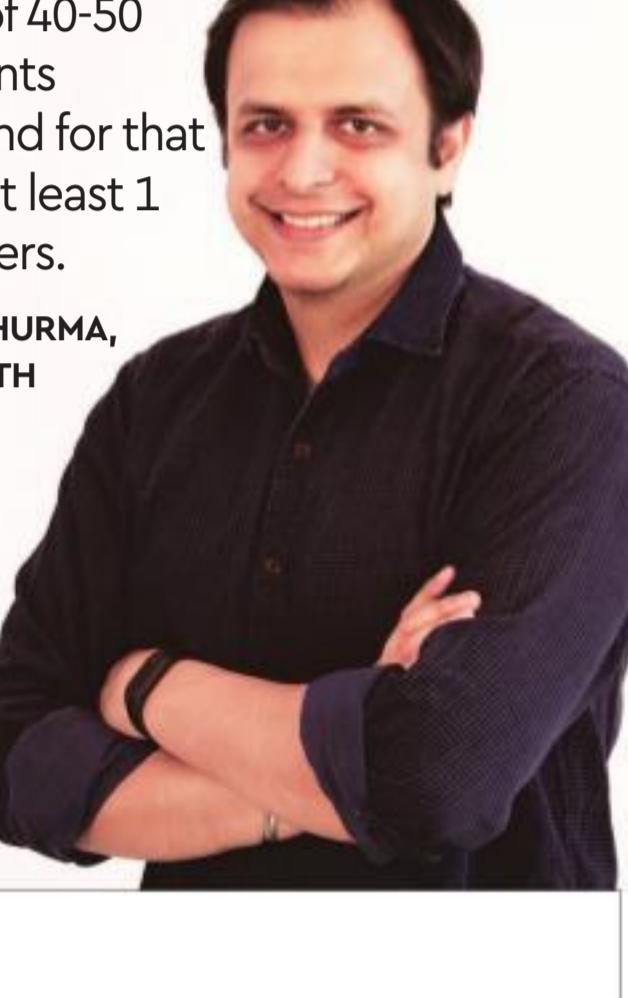
ileged lost out. Khurma added while steps must be taken by the government and large private players—to enhance digital infrastructure and make access to low-cost devices easier—edtech companies can also do a lot. "Free courses can go a long way in attracting and retaining students," he said. "And so can making such courses that are completely consumed on phones, instead of/in addition to laptops or computers."

## Online versus offline

With Byju's (India's largest online edtech start-up) acquiring the three-decade-old

We aim to create a footprint of 40-50 lakh students globally, and for that we need at least 1 lakh teachers.

— MANAN KHURMA,  
CEO, CUEMATH



bricks-and-mortar coaching centre Akash Educational Services, and with the pandemic-induced lockdown having shut down such centres temporarily, is it the end of offline coaching centres? Khurma said he doesn't believe so. "I have talked to hundreds of parents over the last few months and I have a feeling that offline will come back for sure and in a big way. While the acceptance for online classes has gone up, we will see coexisting models—online players offering offline classes and vice-versa. We are also considering this model because prior to the lockdown we used to run offline classes—we had about 5,000 physical micro coaching centres, with teachers operating these out of their homes," he said.

## Edtech and teaching jobs

In an offline classroom, a teacher can teach a few dozen students at one time; on edtech, she can teach hundreds. Does this lead to job losses for teachers? Khurma said, on the contrary, edtech will lead to more teaching jobs. "No matter how much technology you employ, the human elements of empathy and encouragement are needed," he said. "The role of a teacher may change, but her significance won't reduce."

Cuemath wants to employ as many as 1 lakh teachers, and be one of the largest private sector employers in the country. "We aim to create a footprint of 40-50 lakh students globally, and for that we need at least 1 lakh teachers; we will get there in 3-4 years," he said. It won't be easy, but it appears Khurma has done the math.

## Productivity can be measured irrespective of location: EY

Technology investment is key to employee experience



FE BUREAU

**IN INDIA**, 85% respondents believe their productivity can be accurately measured irrespective of location, according to the *EY 2021 Work Reimagined Employee Survey*. The survey, one of the largest global surveys of its kind, canvassed the views of more than 16,000 employees across 16 countries and multiple industries and job roles. It includes 496 employees from India and explores employee attitudes and experiences to work throughout the pandemic and into the "next normal".

**Flexibility:** Given the choice, 69% employee respondents in India would choose flexibility in when they work. By comparison, 76% want flexibility in where they work. But, globally, 54% employees want flexibility in when they work and 40% want flexibility in where they work. On average, employees want to work between two and three days remotely after the pandemic. About 38% employees said they want a shorter working week altogether, while 65% want their employer to provide flexible timing for work.

**Job retention:** Despite willingness to move jobs for more flexible working arrangements, most respondents in India (91%) say they are satisfied with their jobs. But, globally, 76% employees say they are satisfied with their jobs. Also, more than half (54%) of the employees surveyed from around the world would consider leaving their jobs post the Covid-19 pandemic if they are not afforded some form of flexibility in where and when they work.

**Tech investment:** The prospect of widespread flexible working is leading to more demands for technology, both on-site and in the home office. 74% of respondents say they want better technology in the office (faster internet and video-conferencing), almost half (45%) say they want companies to upgrade at-home hardware (extra monitors and headsets), and almost the same proportion (44%) would like reimbursement for high-speed internet/phone expenses. However, despite the shift towards new ways of working and the rapid adoption of virtual meeting technology, a vast majority, i.e. 90% (globally 67%) would like to travel for business moderately to extensively after the Covid-19 pandemic.

**Remote working:** The survey also canvassed attitudes to existing work practices, with employee respondents broadly positive about the impact of remote working. 63% respondents in India felt that if company subsidy for home office set-up is provided by the employer, it would make their work life much easier.

## Science & tech

### Coral havoc in the Caribbeans

No one knows what causes stony coral tissue loss that's threatening more than just reefs



the healthiest and most biodiverse in the world. Already, McLaughlin is helping prepare potentially vulnerable US jurisdictions in the Pacific, including Guam, American Samoa, and the Northern Mariana Islands, for the worst.

What sparked the initial outbreak in Florida is a mystery—toxins, bacteria, and viruses are all potential culprits. "We're likely never going to be able to say what was the one thing that caused it," said Maurizio Martinelli, Florida Sea Grant's coral disease response coordinator.

In 2014, a large-scale dredging project at the port of Miami was disrupting local reefs. That same year, an unprecedented ocean heat wave instigated a worldwide coral bleaching event, which can increase corals' susceptibility to disease.

How the disease spread from Florida to the Caribbean is also a source of bafflement. It was four years before the disease was detected in Jamaica in February 2018. Soon after, reports came in from Mexico and Sint Maarten. By the following year, St. Thomas, Dominican Republic, Turks and Caicos, Belize, St. Martin, St. Eustatius, Puerto Rico, and the Bahamas had all been infected.

The one thing that's clear, according to Lang, is that humans were involved. "There was no way that it could get from Florida just through the water in the currents that exist naturally," she said.

Whatever is behind the disease, the consequences of not stopping it would be dire. White band disease, first detected in the 1970s, eventually killed 80% of reef-building elkhorn and staghorn corals, which once provided critical habitat for marine life in the Caribbean. Stony coral tissue loss could result in comparable devastation, according to Lang.

Researchers have honed in on the \$176 billion global shipping industry as a possible culprit. Ballast water, which

ships routinely take on and discharge to maintain stability as they on and offload cargo, has already been proved responsible for transmitting invasive species such as zebra mussels, as well as bacteria including Vibrio and *E. coli*.

As a precautionary measure, the US Coast Guard issued a two-page bulletin in September 2019 reminding commercial vessels of mandatory ballast water practices and additional voluntary recommendations to mitigate the potential spread of the disease. One of the primary requirements is that ships conduct ballast water exchanges at least 200 nautical miles offshore in most cases. According to the document, some are conducting such exchanges as close as 12 nautical miles out.

Today, Zimmermann is executive director of the Turks and Caicos Reef Fund, leading disease response efforts in a region where economic viability is intrinsically linked to its natural resources. She spends her days setting up mooring lines for boats so they don't damage reefs when they anchor and tending to a coral nursery where fragments of elkhorn and staghorn corals are growing on underwater ladders. She's also talking with potential investors about creating a land-based research lab on the island of Providenciales, where endangered and disease-susceptible species could be propagated.

Apart from shipping vessels, scuba gear may also be acting as a disease vector. "I bleach everything," Zimmermann said. She's been urging dive shops throughout Turks and Caicos to do the same, although very few do, citing the extra time, money, and water it requires.

In January 2020, she received a research permit from the Turks and Caicos government to begin treating designated coral colonies with topical pow-

dered amoxicillin mixed with a paste called CoralCure Ointment Base2b developed by Ocean Alchemists, a company that uses pharmaceutical technologies to make products for the environment.

Later that spring, as Turks and Caicos closed its borders and shut down all on-island activity because of Covid-19, Zimmermann held a series of online Zoom trainings for 70 divers, teaching them how to identify stony coral tissue loss and apply the antibiotic treatment to affected corals. Researchers from Nova Southeastern University in Florida found the antibiotic treatment to be 95% effective at stopping the spread of infectious stony coral lesions. Zimmermann has observed similar results.

Still, using antibiotics underwater is controversial. There's a risk, albeit low, that an antibiotic-resistant form of bacteria could escape into the marine environment, Lang said.

As an alternative, the Turks and Caicos Department of Environment & Coastal Resources is testing the use of a chlorine-based treatment, also trialled in Florida but found to be largely ineffective. Roddy McLeod, an Environmental Officer with the department, said they've modified the original treatment by infusing it into coconut butter instead of the original epoxy base, with the hope that this will improve the chances of the chemical reaching the affected tissues.

Zimmermann said she's also begun a trial of a new non-antibiotic treatment created by Ocean Alchemists, although neither would disclose details about it. Until something better comes along, Zimmermann said she'll continue to use amoxicillin, as well.

Forty feet below the water's surface, Zimmermann hovered horizontally next to a six foot tall pillar coral, or dendrogyra cylindrus, its iconic spires resembling a drip sand castle. Unlike many of its neighbouring stony coral colonies, the tall pillar coral was still largely intact, but had begun to show signs of infection at its base.

Zimmermann fluttered her mint-coloured fins and manoeuvred closer to the ailing coral, aiming her catheter syringe packed with amoxicillin paste and plunging its contents along the white lines of infection, pressing the medication down slightly with her fingers to make sure the mixture stuck.

It's impossible to treat every coral colony affected by the disease, but over the course of an hour Zimmermann managed to reach eight large pillar, brain, and star corals. Back aboard the boat, still dripping from her dive, Zimmermann sighed and smiled. But before relishing too much over the day's achievements, she began consulting with the captain about the next best days to dive again.

"We don't have time to wait," she said.

Bloomberg

### IIM Amritsar starts EMBA

Its rigor would be the same as regular MBA programme

FE BUREAU

**THE FIRST BATCH** of the EMBA programme at IIM Amritsar was inaugurated on June 5, 2021. It comprises of 40 working professionals with experience ranging from 3-20 years. Prof Nagarajan Ramamoorthy, director, IIM Amritsar, said: "Several professionals face the dilemma of choosing educational opportunities over stable jobs. However, with this programme, working professionals would get the best of both worlds." He asserted that the EMBA's rigor would be the same as a regular MBA programme. "Only with hard work, dedication, sincerity, work ethic and time management will students be able to ace the EMBA," he said.

### Tenon Facility Management gets ISO stamp

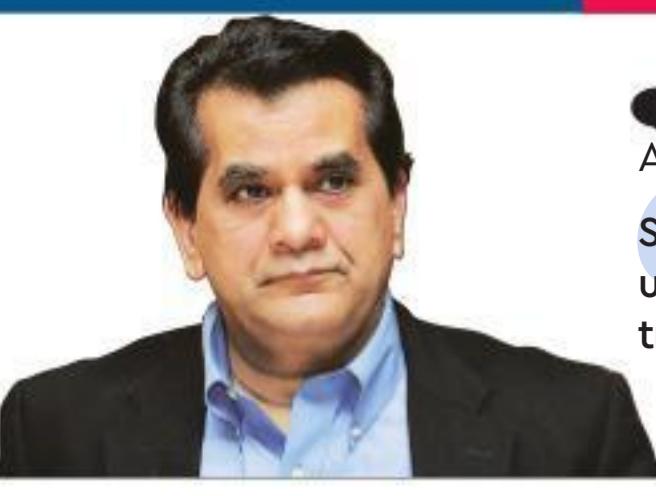
FE BUREAU

**TENON FACILITY MANAGEMENT** has been awarded ISO 41001:2018 certificate for its quality facility management system. Tenon FM is the one of the few facility management companies in India to be awarded this accreditation.

"Even though the Covid-19 pandemic continued to pose a multitude of challenges in carrying out essential services, Tenon FM remained firm and unwavering in delivering improved consistency of service levels delivered, improved safety, health, well-being and productivity of the workforce, and better efficiency and effectiveness, hence improving organisational cost benefits in India and UK. The ISO 41001 is recognition of such efforts," said Angad Rajain, global head, IFM & CSO, Tenon FM.

# Gadgets

MONDAY, JUNE 7, 2021



## NEW GROWTH ENGINES

Amitabh Kant, CEO, Niti Aayog

Startups are disrupting, scaling up and using technology to leapfrog. They are transforming India.

### PRODUCTIVITY APPS

## Apps that make your work easier

SUDHIR CHOWDHARY

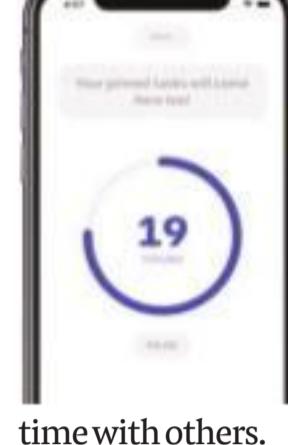
THESE ARE PANDEMIC times and working professionals are spending more time at home. But in today's hyper-connected digital world, we are all looking for smart and efficient solutions—apps or devices—to improve work productivity and efficiency. If productivity apps (available on Apple's App Store and Google Play Store) help you get more done from the comfort of your mobile device, even better. Such offerings can be personal productivity apps, business and office apps, and collaboration apps. With the right productivity apps and services at your fingertips, you can improve your workflows and your life. We take a look at some of these innovative offerings that make your work and personal tasks easier to complete.

#### Tasks: To-Do Lists & Reminders

Tasks don't always have binary states, they're not necessarily just 'To-do' or 'Done', maybe you're working on it right now or it's a pending review. Modern task managers are just digital to-do lists, but your modern life is not so binary. That's where Tasks can give your productivity a boost—with this simple-to-use app on your device, plan, organise and collaborate your personal and professional projects with ease. You can import tasks from your notes or reminders with a one tap set-up.

#### Key features:

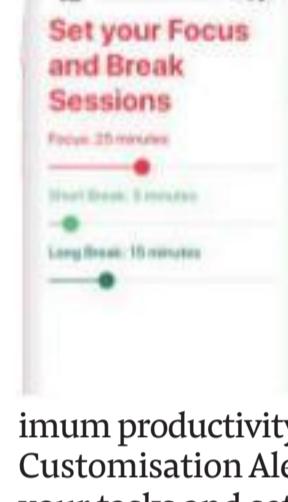
- Organise tasks into projects
- Add tags to your tasks



- Create a project and have your own custom processes such as "Todo", "In Progress", "Check", "Done"
- Add images, notes and more to your tasks for more detailed information
- Share your projects, collaborate in real-time with others.
- iCloud sync support
- Import your existing reminders, or your checklists from notes.

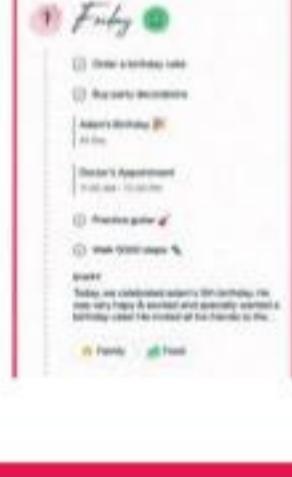
#### Pomodoro

It is a science-based app that will motivate you to get things done. Pomodoro Focus Timer is based on the Pomodoro Technique incorporating a To-Do List with minimal and clean user interface to avoid any kind of distractions. The app manifests an intelligible and composed experience for its users. It aims to help you work and study with minimal distraction and maximum productivity. It offers Siri Shortcuts, Customisation Alerts, and will soon allow your tasks and settings to sync real-time with other Apple devices.



#### Floret

Floret is an elegant and minimalist journal and planner app. The app allows users to add events, tasks, habits, and track their life journey with daily mood and gratitude check-ins and view it in an eye-pleasing interface. It comes in a minimalist, elegant and aesthetically pleasing design, no sign-in is required and you can easily sync with the iCloud. It comes with easy search and filter, plus motivational quotes you to inspire you

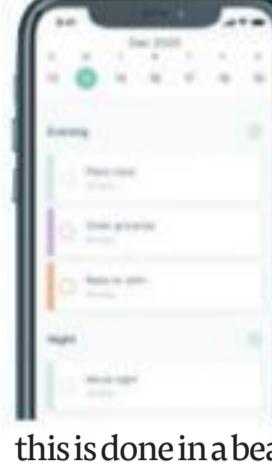


#### from time to time.

- Key features:
- Add events, habits and tasks / to-do lists
- Set alerts and reminders for tasks, events and habits
- Daily mood and gratitude check-ins
- Record your day with a personal diary
- Attach photos to keep memories of your life journey
- Sync with other calendars

#### Mamma Miya: A Mom Planner

Think of Mamma Miya as a sanctuary for moms, by moms. It is designed to help you declutter your mind, stay organised and make room for what matters, to you. It helps busy moms thrive, rather than just survive.



By encouraging you to brain dump all the things that you need to do, want to do and wish to do and then, integrating these back into the unique reality of your day, Mamma-Miya constantly prioritises your well-being. All this is done in a beautiful, non-judgemental, soothing interface.

#### SignEasy

An innovative creation to simplify your business workflows with e-signatures, SignEasy is the fastest way to sign documents or getting documents signed from your iPhone and iPad. Trusted by over 6 million users, it was featured by Apple among the "Best Business Apps", and is the only e-signature app to feature in Apple's global commercials. This app promises an easy to use and fast signing experience. Signing documents is a breeze from your phone and computer—whether at your desk (in office or home) or on the beach. To make signing documents safe and easy for consumers, SignEasy promoted a special free plan for consumers to safely electronically sign documents. SignEasy has been a part of Apple accelerator labs and has apps across Apple's platforms.

(Note: Tasks, Floret, Pomodoro and Mamma Miya are exclusive to iOS)

### TOOLS & TRAINING

## Tech support for community well-being in midst of Covid

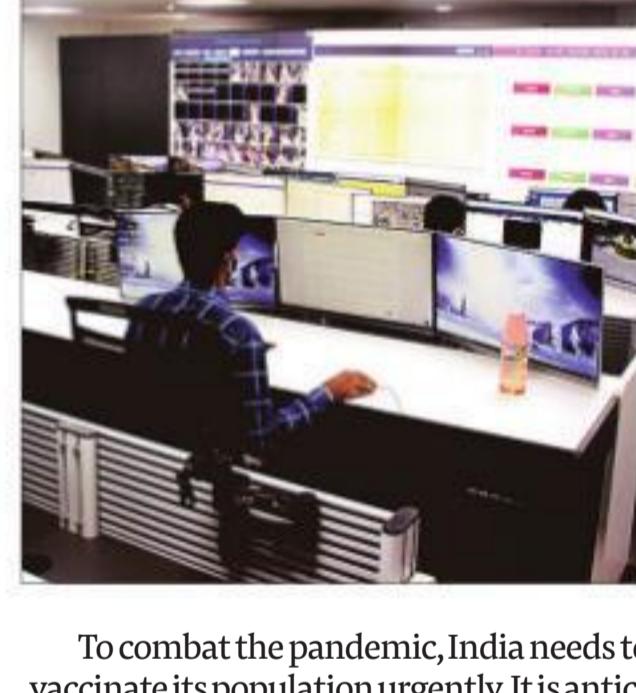
Preparedness for facing the challenges ahead has to be significantly higher than in the past



**THE SECOND WAVE** of Covid-19 has devastated most parts of the country, overwhelming the already stressed health infrastructure. With the anticipated third wave and beyond, preparedness for facing the challenges ahead has to be significantly higher than in the past. In this context, it would be useful to consider three possible ways to tap the capabilities of digital technology, namely to create awareness about Covid centric life threatening matters, building trust with the community to adopt the right practices and support data collection that would enrich our understanding to deal with Covid better.

The first area concerns the need to create awareness around safety, hygiene and precautions to be taken. While there has been a widespread and regular communication using mass media, there is a need to train community youth and women to support the community members on the key aspects around Covid on overcoming the fear factor as well as suggesting proven methods to deal with the pandemic. This can be best done via virtual training with the help of appropriate digital tools and it would be feasible to speedily upskill at regular intervals as well as customise the training based on specific needs of communities at minimal costs.

The reasons for the need to put in place a large scale countrywide digital training initiative to build a cohort of Covid support teams are several. Some people when infected by Covid may not be able to access hospitals or are not required to be in the hospital for medical care. They would benefit by personalised attention and timely advice of the trained personnel.



To combat the pandemic, India needs to vaccinate its population urgently. It is anticipated the current vaccine shortage will be addressed with adequate vaccine supplies in the coming months and the focus will shift to encouraging people specially in the communities and rural areas to come forward for vaccination. It would be possible to achieve this with the help of tens of thousands of certified volunteers from within the communities equipped with the right information and digital tools.

Another way to minimise the impact of pandemic is to collect all sorts of data that would help with epidemiological studies, develop insights from patterns of data and feed these inputs quickly to the medical fraternity and citizens for making course corrections on treatments, testing and other parameters influencing infections. The same cohort of trained personnel could be encouraged to collect such data with the help of user friendly digital tools and make it available to the labs and researchers to find ways to contain the disease.

The training programme will not only equip the youth and women with the skills required to guide their families and the communities during the pandemic, but will also provide them the required foundation to build careers. Given the loss of jobs of earning members and concerns for finding suitable employment after the series of lockdowns, the proposed programme will enable the youth to develop the right orientation and preparedness for employment. The opportunities for employment upon completion of the proposed training include positions such as care-givers at homes or at community health centres, hospitals and clinics—thus paving the way for their economic well-being.

The writer is chairperson, Global Talent Track, a corporate training solutions company

### FASTRACK REFLEX 3.0

## Track your fitness journey with this band

This is a good-looking wrist wear that comes with plenty of features to inspire people to lead healthier, more active lives

SUDHIR CHOWDHARY

**COVID-19 HAS HAD** an unprecedented impact on businesses as well as our personal lives; however, the silver lining is this pandemic has made each one of us acutely health-conscious. While many among us have logged into digital health, courtesy plenty of apps, mobile phones and wearables, fitness bands can now do a lot more than track your steps. For evidence, take a look at the Fastrack Reflex 3.0 band. Available for ₹2,495, it is an all-round great wearable in a stylish design and comes with plenty of features to inspire people to lead healthier, more active lives.

This reviewer has been using the Fastrack Reflex 3.0 for over a fortnight now. Trust me, the more you wear this device, the more you learn about yourself and your workouts so you can start making changes that matter. The best part is it is fairly accurate at capturing your activity data and the battery life is more than 10 days (7 days with Auto HR turned on). It is available in four colour variants. I also liked the silicone band material that ensures there is no rash on the wrist whatsoever. The band comes with a 0.96-inch Full touch colour display. The Home button at the bottom of the screen curves seamlessly into the strap for a perfect fit. The user can choose from four preloaded band faces in the band and 16 others from the app that is very functional, with a carefully designed user interface to appeal to today's youth.

Fastrack Reflex 3.0 band will track the number of steps, average heart rate, distance covered, calories burnt, active time and resting HR. It automatically tracks heart beats per minute based on the time interval set in the app. It tracks the sleep automatically. The app will track the sleep patterns and display the durations of total sleep time, deep sleep, light sleep, and awake time. The band can track 11 different sports/activities and measure the relevant metrics associated with these activities. If the sport is not part of the predefined list, the user can choose the "other" option to track any other sport that he/she is involved in.

Fastrack Reflex 3.0 band can be used to control the music that is being played on the paired mobile phone, you can also use the "Find my phone" feature when it cannot be located. There are many more interesting features in the band; in short, it is a truly versatile product for a very reasonable price.

Estimated street price: ₹2,495



### VALUATION GAME

## Cloud adoption means business profits too

Enterprises make more profits when they move more processes and services to the cloud while knowing exactly how much to spend and where to spend it

SRINATH SRINIVASAN

THAT CLOUD NATIVE businesses are asset light is a well-known fact. For legacy businesses, cloud is about reducing capex along with increasing speed, presence and scale. While these are efforts to improve the bottom line, how much of a business can be migrated to cloud and whether deep adoption of cloud results in further increase in profits or whether the investments are redundant after a certain level of cloud adoption are questions that vex business owners.

An Infosys survey suggests that there is a direct correlation between deep cloud adoption (of over 60% of systems and processes on cloud) and higher, new profits in enterprises. "Cloud can bring in new profit growth. In the markets we surveyed, we found that cloud can add \$414 billion to profits," says Narsimha Rao Manneppalli, executive vice-president, head of cloud & infrastructure solutions and Infosys Validation Solutions. These markets include financial services, insurance, high tech, manufacturing, healthcare, life sciences, CPG, retail, logistics, telecom and utilities. As per Infosys, high performance busi-



Narsimha Rao Manneppalli, EVP & head of cloud & infrastructure solutions and Infosys Validation Solutions

nesses which use cloud, applied it to speed up the launch of new solutions, features, expand processing capabilities, foster collaboration, use AI, automate processes and discover new revenue channels.

"You need a certain critical mass of business processes to be on the cloud to exploit it," says Manneppalli. "After closely observing thousands of businesses, we were able to see that high performance businesses had at least 60% of their busi-

nesses on cloud. This is where we found a clear correlation between cloud, top line and bottom line performance."

In real world terms, the 60% includes a wide range of functions like client side, customer service and delivery side, customer, associate and employee engagement and supply chain management. "A digitally native company, say Uber, has grown on cloud from day one. However, for legacy businesses, migrating to cloud is a

long process and takes some time depending on the business size and nature," says Manneppalli. He also points out that the migration process becomes a challenge only when companies try to replicate legacy processes as it is on cloud. "Cloud has its own ways and processes need to have cloud-specific architectures to be effective," he adds.

Out of 12 industries and over 2,500 business representatives that Infosys surveyed, over 50% said that by 2022, majority of their IT systems and business functions will be on cloud. But it is not just the processes that are getting migrated but also the data from legacy systems. "Businesses are concerned about the value they can unlock from data. They have started to think about their investments in data warehouses as well," says Manneppalli.

For instance, in healthcare, this could mean unifying patient data and improve services for patients, accelerating drug discovery and formulation via simulation and drive revenue growth through AI driven personalised care. In financial services and insurance, cloud and AI can power scaling up digitisation, connect to open banking and alternative payments systems, and expand and coordinate threat detection and fraud prevention. In telecom, cloud and AI are used for load balance and demand forecasting, to help scale up 5G offerings and products and develop predictive maintenance capabilities.

"As one can see, this migration can not happen overnight. There are now multiple vendors for various services for a single business, spread across multiple cloud platforms. Insights from cloud computing and complex data from all these services drive business growth actually," he adds.

gations launched by the IT team. The investigations were initiated through common practices like searching through message logs or running keyword or sender searches of already delivered mail. On average, malicious emails spend 83 hours in users' inboxes before they are discovered by a security team or reported by end users and finally remediated. This time can be considerably shortened with focused security training that will improve the accuracy of user-reported attacks, and deployment of automated remediation tools that can automatically identify and remediate attacks freezing time of security personal.

Murali Urs, country manager – India, Barracuda Networks, said, "Evolving email attacks pose a significant risk. As hackers utilise more sophisticated social engineering techniques, email threats become difficult for both technical controls and email users to detect. There is no security solution that can prevent 100% of attacks. Likewise, end-users don't always report suspicious emails due to lack of training or negligence, and when they do, the accuracy of reported messages is low, leading to wasted IT resources. Without an efficient incident response strategy, threats can often go undetected until it's too late."



### A NEW THREAT

## Beware, security threats may be hiding in your mailbox

Malicious emails spend 83 hours in users' inboxes before they are removed: Barracuda researchers

FE BUREAU

A MALICIOUS EMAIL evading an organisation's security measures and landing in a user's inbox would need equal attention as block threats in the first place. Researchers at IT security firm Barracuda recently looked at 3,500 organisations globally to better understand threat patterns and response practices. They identified that an average organisation with 1,100 users will experience around 15 email security incidents per month, and on

average 10 employees will be impacted by each phishing attack that manages to get through. The researchers also found that 3% of employees will have the tendency to click on a link in a malicious email, exposing the entire organisation to hackers for conducting a successful attack.

An effective incident response following a security breach and the threats that arise post-delivery can quickly stop the spread of the attack and minimise any potential damage. There are multiple ways that organisations can identify email threats for post-delivery remediation.

Users can report them, IT teams can initiate internal threat hunting, or they can also rely on a community of other organisations that remediate attacks.

Barracuda researchers found that the majority of incidents were discovered through internal threat hunting investi-

New Delhi

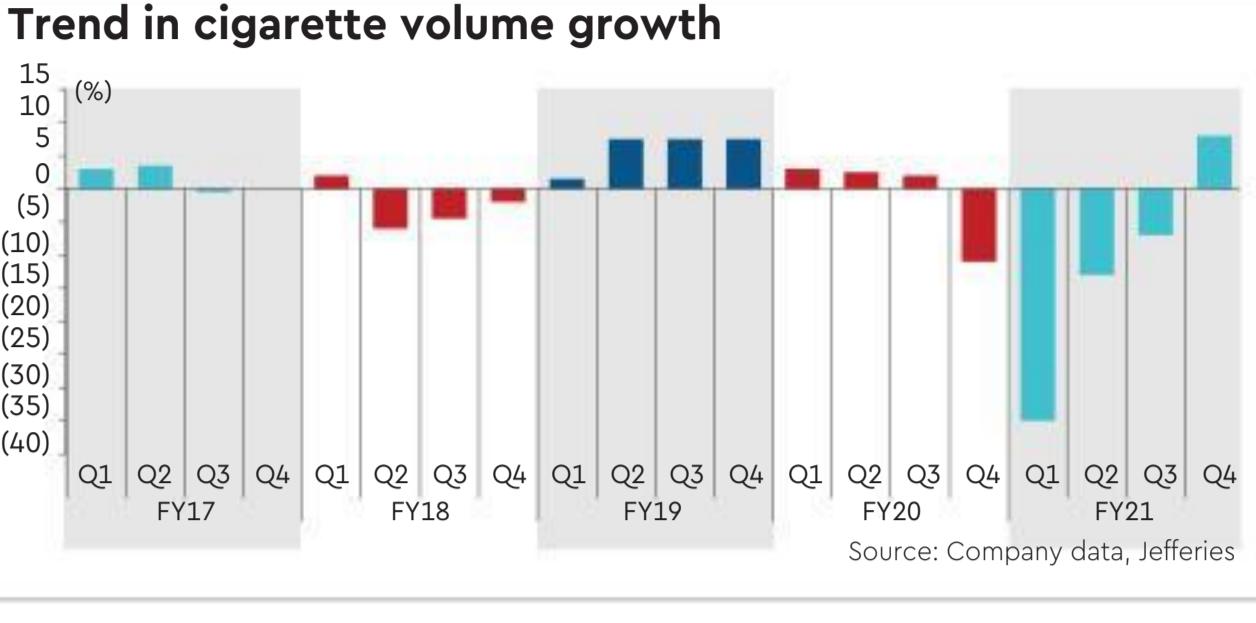
# Investor

MONDAY, JUNE 7, 2021

## EXPERTVIEW

Even as Q4 saw a sustained recovery for ITC, the second Covid wave creates near-term uncertainty on cigarette volume recovery. We accordingly cut our FY22 EPS estimate by c.4%

—Jefferies



## ● ITC RATING: BUY

## Recovery process was sustained

Covid curbs cloud near-term outlook though revival is expected in H2; FY22e EPS down c.4%; 'Buy' retained

**ITC WITNESSED** A sequential improvement on cigarette volume in Q4FY21 with c.7% y-o-y growth (in line with consensus; below JEFe). FMCG continued to witness strong growth rates along with margin improvement; hotels was expectedly weak while agri & paperboards' Ebit was ahead. Ongoing Covid-19 induced restrictions continue to cloud near-term outlook particularly on cigarette volumes although we expect a recovery during H2FY22. We cut

FY22 EPS by c.4%; **BUY**.

**Q4 show:** Op. Ebitda grew 7% y-o-y to ₹44.7 bn, 4% below our estimate although largely in line with consensus. On a 2-yr CAGR, Ebitda fell 1%. Pre-ex earnings grew 8% y-o-y to ₹37.5 bn, which was 4% below.

**Cigarette volume miss:** Net revenues grew 7% y-o-y, after declining for four consecutive quarters, aided by strong recovery in metros and large towns. Cigarette volumes were up 7-8% with Ebit growing 8%

y-o-y, 5% below estimates. On a 2-year CAGR, both volumes and Ebit declined 2%. Volumes recovered back to near pre-Covid levels towards end-FY21; however, second Covid wave has brought up challenges due to constraints in no. of operating outlets and limited hours of operations.

**FMCG growth strong:** FMCG revenue grew at 16% y-o-y, albeit includes consolidation of Sunrise Foods. Adjusted for Sunrise, stationery & lifestyle business, revenue growth stood at 16% (vs. 11% in Q3).

FMCG Ebitda margin expanded 30bps y-o-y to 8.3% (down 90bps q-o-q). Adjusted for Sunrise consolidation, stationery &

lifestyle business, Ebitda margin expanded 115bps y-o-y with segment Ebitda up 19%.

**Hotels:** Hotels revenue continued to recover, up 2.2% q-o-q. On a y-o-y basis, revenue declined 38%.

**Agri:** Agri revenues grew strongly, up 79% y-o-y. Ebit margin declined 90bps y-o-y, with Ebit up 54% y-o-y.

**Paperboards:** Revenue grew 14% y-o-y vs. 5% decline in Q3. Segment Ebit grew 13% y-o-y with margin flattish at 19.5%.

**FY21 performance:** ITC saw a 9% EPS decline in FY21, with cigarette Ebit declining 14% and an over ₹5 bn+ Ebit loss in

hotels. FMCG business however did well, with revenue growth of 15% and Ebitda up 44% (34%, ex-Sunrise).

**Dividend:** ITC declared a ₹5.75 final dividend, after an interim dividend of ₹5 declared in Q3. At ₹10.75, payout stood at a healthy 102%.

**Cut EPS:** Even as Q4 saw a sustained recovery, second Covid wave creates near-term uncertainty on cigarette volume recovery. We accordingly cut our FY22 EPS estimate by 4% (minor change in FY23). Maintain **Buy** with unchanged PT of ₹270.

JEFFERIES



## Personal Finance

## ● HEALTH INSURANCE

### Keep an eye on sub-limits in your policy

Even if you have a high sum assured, you will not be able to claim the entire treatment expenses if there is a sub-limit clause in your health policy

SAIKAT NEOGI

AS PEOPLE GO about buying health insurance policies to ensure financial protection in case of a medical emergency due to Covid-19, they should look at the various sub-limits mentioned in the policy as these can curtail the coverage. While opting for a policy with sub-limits will lower the premium to be paid, it will lead to a lower claims payout and increase the out-of-pocket expenses of the policyholder.

Health insurance companies put a sub-limit on policies which is usually a percentage of the sum insured or a fixed amount. The sub-limits are mentioned in terms and conditions of the policy document. In policies with sub-limits, the company will not pay the full amount claimed and a part of the medical expenses will have to be paid by the policyholder.

There are various types of sub-limits such as room charges, treatment of certain diseases, post hospitalisation, etc., and are applicable to both cashless and reimbursement claims. It is better to get admitted for a treatment in a network hospital



ILLUSTRATION: SHYAM KUMAR PRASAD

listed by the insurance company as the rate structure is fixed mutually by hospitals and the insurance companies.

## Sub-limit on room rent

This is the most common form of sub-limit in an insurance policy. Usually, insurers put a cap of 1% and 2% of the sum insured for room rent and ICU charges, respectively. If the room rent opted by the insured exceeds the rent covered in the policy, then the policyholder will have to pay the additional room rent from his own pocket. As various hospital expenses are linked with the type of room one chooses and as per the sub-limit on room rent,

there will be a cap on allied services such as physicians' consultation fees, anaesthetists' charges, diagnostic tests, etc. Ideally, the insured person must opt for a room that gets fully covered under the insurance policy even with sub-limits.

## Sub-limit on treatment

Most insurers have sub-limits for pre-planned medical procedures such as cataract removal, knee ligament reconstruction, kidney stones removal, tonsils, sinus which is a fixed amount based on the geographical locations. The list of ailments and cap in treatment costs will vary from one insurer to the other. The sub-limit on

treatment is not linked with the sum assured, which means even if a policyholder has a high sum assured, he will not be able to claim the entire treatment expenses due to the sub-limit clause in the policy. Policyholders must take note of the sub-limits before going for a pre-planned medical procedure and inform the company or the third-party administrator before getting admitted for the pre-planned medical procedures. However, there are no sub-limits for treatment on emergency basis such as Covid-19 or coronary artery bypass graft.

## Sub-limit on post-hospitalisation

In many cases policyholders after the treatment may have to stay at home for some time under medical supervision. Many insurers pay for post-hospitalisation expenses with sub-limits where the policyholders will have to pay a part of the expenses from his pocket as per the terms and conditions of the policy.

Health insurance policies with no sub-limits will have a higher premium as compared to a policy with sub-limits in various categories. If a policyholder has a cover with sub-limit, then he or his family members must ensure that the medical expenses do not cross the threshold limit.

So, before you buy a new health insurance policy or renew your existing one, make sure you opt for a cover which has no sub-limits or else you will be left with limited coverage, especially at a time when the Covid-19 pandemic is raging across the country.



## Highlights from commentary

RE demand remains strong on the back of a strong order book, expected pent-up demand, and a surge in export numbers. It has 2-3 months of order backlog, which would be catered to once the lockdowns are lifted. It expects to achieve 80k units/month in H2FY22. Royal Enfield has

a very exciting pipeline of new products, with FY22 having the highest ever number of model launches. Royal Enfield has reduced its rhodium consumption by 66%; however, the benefit of this would be reflected in the coming quarters.

Royal Enfield added a total of 535 stores, including main stores (> 100 stores) and studio stores (> 430 stores), in FY21, taking the total number of outlets to 2,056 across 1,750 cities (from 1,200 cities). Network expansion in India is largely complete, except in one state.

**RE has 2-3 months of order backlog. It expects to achieve 80k units/month in H2FY22. RE has an exciting pipeline of new products, with FY22 having the highest ever number of model launches**

## A higher inflationary environment is good for gold

Just how much gold prices will rise will depend on how sustainable is the economic recovery

## ● YOUR MONEY

CHIRAG MEHTA

**IN MAY, GOLD** prices rose above the key psychological level of \$1,900 per ounce, ending the month roughly 8% higher and turning positive for the year to date. Much of May's action in gold was a result of evidence showing a rise in prices in the United States and the weakening of its key rivals—the 10-year Treasury yield, the Dollar Index and Bitcoin.

## Rising inflation in the US

With trillions of dollars of stimulus trickling down to the real economy, accelerating vaccination rollouts and unfixed supply chains, higher inflation has become the central market-moving theme so far in 2021. In the US, Personal Consumption Expenditure jumped 3.6% in the year to

April. The Consumer Price Index registered a 4.2% growth in April, its largest increase in almost 13 years. A higher inflationary environment is good for gold, which is seen as a reliable store of value especially when rates are anchored at zero levels in much of the developed world.

Confidence about the economic outlook thus seems to be fading now nudging investors to increase their allocation to gold. Risk assets riding on easy money, however, continue to do well, raising concerns of frothiness and limiting a rally in gold prices for now. But going forward, markets might get a reality check as the timing of recovery gets pushed further down the road and the disconnect between the economy and financial markets becomes evident. Gold will then yet again prove to be a relevant portfolio asset.

## Volatility in crypto

The sheer price performance of cryptocurrencies or the fear of missing out lured many investors to chase this well-marketed promise of an alternative form of digital currency and helped push Bitcoin to a record near \$65,000. But this journey upward has been one of extreme volatility given that it is a relatively new asset class



ILLUSTRATION: SHYAM KUMAR PRASAD

with fewer participants and a debatable intrinsic value, which makes it susceptible to large price fluctuations and speculation. Most recently, the cryptocurrency saw a massive 37% correction in May. Maybe that's why, after chasing higher returns and enduring big swings over the last few months, funds seem to be now reversing

from cryptocurrencies like Bitcoin to gold as investors appreciate the reliability and stability of the precious metal.

## What lies ahead

After a healthy correction due to rising confidence about the economic outlook, gold's return to \$1,900 levels seems logical and overdue as prices were stretched to the downside given the fundamentals. Just how much gold prices will rise and how strong its move will depend on how sustainable the economic recovery is, and the resulting policy action which can either be status quo or tightening. Also, at any first signs of dwindling economic momentum, central banks can be expected to intervene with higher deficit spending. On the other hand, it will also depend on whether or not this higher inflation is transitory and in reaction, whether or not the US dollar and real yields trend down further.

Gold is also expected to reflect investor concerns over record debt and deficit levels, frothy financial markets and the emergence of inflation, thus strengthening going forward.

The writer is senior fund manager, Alternative Investments, Quantum AMC

MOTILAL OSWAL

Royal Enfield realisation trend (₹)	
Q3FY17	1,05,477
Q4FY17	1,05,731
Q1FY18	1,08,691
Q2FY18	1,06,651
Q3FY18	1,09,603
Q4FY18	1,11,423
Q1FY19	1,12,926
Q2FY19	1,14,423
Q3FY19	1,20,630
Q4FY19	1,27,425
Q1FY20	1,28,144
Q2FY20	1,30,973
Q3FY20	1,29,302
Q4FY20	1,33,818
Q1FY21	1,34,315
Q2FY21	1,41,063
Q3FY21	1,40,439
Q4FY21	1,42,834

Source: Company, MOFSL

# BrandWagon

MONDAY, JUNE 7, 2021

## ● OTT

## A streaming pandemic ahead!

**Is the unprecedented growth in VoD, witnessed over the past year, here to stay?**



Harish Bijoor

INDIA IS THE fastest growing OTT market in the world today, and BCG estimates it to be worth \$5 billion by 2023. Video-on-demand (VoD) is manna from heaven, served just in time, in homes and on a complete choice basis. In a country hitherto starved for global content at will, VoD is the new candy to chew on. Plain old television looks so yesterday...so 2019!

The timing is just right. OTT streaming platforms had just about gotten their early entry act together in India as the pandemic struck in 2020. People got locked indoors.

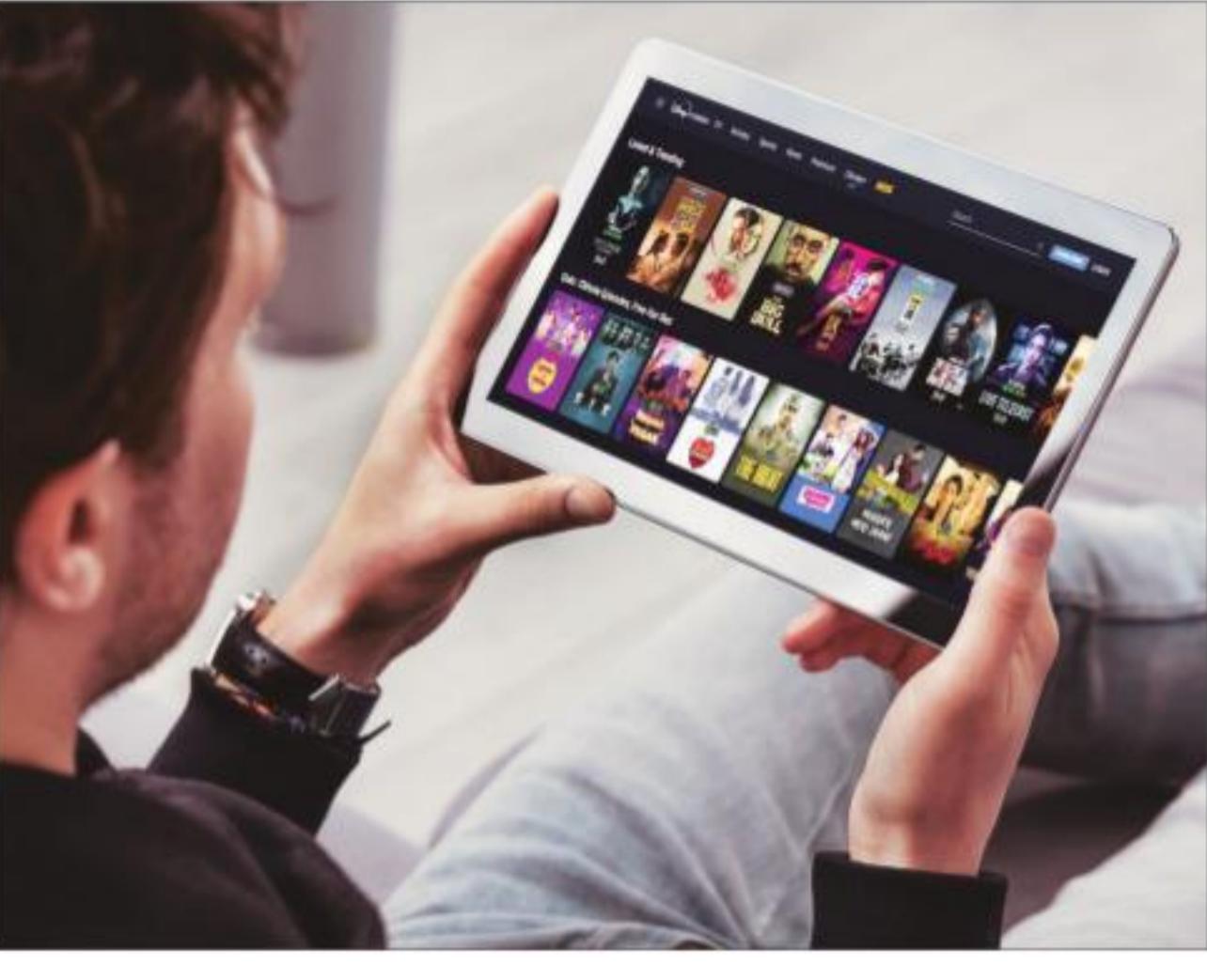
The world is not our oyster anymore. The oyster is our world, and the home is our oyster. Into this oyster then, comes the streaming platform seamlessly with its array of choices, at a price of course.

## Streaming boom

What was not so long ago a niche segment of play — which had the younger segment in the market streaming live sport content that was just not available on their television networks — is, today, as mass as it can aspire to be now. Even as you read this, the pandemic time streaming business is clocking a 15% growth y-o-y, with a robust prognosis of a scorching 21% growth on current numbers in the year to come. Stakeholders then are excited. Out here, you have the existing OTT players, broadcasters of every genre (and not sports alone), telecom operators looking for a piece of the pie and content creators from every digital platform jumping in.

As the businesses I work with on the OTT space are busy crafting aggressive business plans for themselves, the key question everyone is asking is whether this is a 'flash in the pandemic pan' kind of thing, or is it here to stay?

The current frenetic growth rate being seen by streaming platforms in India is due to the big nudge of the pandemic



**Streaming is much more than live sports today. SVoD is on a rampage. It promises to continue blazing its tracks as it enters newer geographies in India. For OTT, geography is history**

and the bunker-in effect it has created. There are moments when everyone is immersed into their personal mobile devices for work and study, and entertainment of every kind just streams in as well. There is a seamless interaction between work/ study and entertainment

today. Even as you are on a meeting in mute mode, you are possibly catching up on the latest UFC action.

And then there are times when the family sits together to watch its *Breaking Bad* moments. Streaming and its consumption is, today, both individual and group-led. Every genre therefore gets probed by different folks.

## Watchers of habit

Digital and digitalism have grown as habits among Indians today. Online digital payment platforms are booming with participation, just as online-everything is on a roll. Digital streaming is one of these as well.

Live sports is a big hit. When cricket

suffered with the pandemic, and all live-cricket content dried up, even as viewers were looking for more, other sports stepped in. Even as that dried out, in stepped entertainment content of every kind in every language. This is, today, a habit as well. Streaming is much more than live sports today. SVoD is on a rampage. It promises to continue blazing its tracks as it enters newer geographies in India. For OTT, geography is history!

The climb onto streaming in its early days is really on the model of AVoD. As audiences tire of content that is not exciting enough for their interest here, we will see a climb onto premium services from the same broadcaster: in comes SVoD. Expect a cusp of the three eventually, with TVoD jumping in with a pay-per-view model. I would, of course, bet on a DTR (download to rent) model out here for India rather than the EST (electronic sell through) model which is that much more ownership driven. We live in a generation that is all about renting, not about owning.

One important point not to miss is the fact that the lockdown had theatres closed down and homes opened up. Video streaming platforms attracted the best of content from cinema in India, as new releases in every language opted for an OTT release. This gave a big content fillip to streaming. As long as OTT is able to continue attracting the best of new releases in India, the future is bright.

Streaming platforms are here to stay, pandemic or not. As the Covid pandemic blows over, expect the streaming pandemic to thrive and grow.

*The author is founder, Harish Bijoor Consults*

## Review Corner

**Venkata Susmita Biswas** reviews five recent ads that caught our attention



### Meesho — *Humara Mission Sabse Kum Commission*

In this ad conceptualised by Wunderman Thompson, Meesho tells prospective resellers and SMBs that the app charges just one percent commission. A seller is seen boasting about being smart by using the Meesho app instead of others where profits are lost to expenses like shipping and packaging. The 12-second ad is barely humorous as six seconds are devoted to narrating the product attributes alone.

## ● RATING: 6/10



### Freecharge — *Your Pocket Accelerator*

A young woman living with her in-laws is unable to find the time to pay her monthly bills as she juggles household chores. The narrator presents her with a solution: to pay bills using Freecharge's 'pay later' option. Even though the concept is hardly fresh and expects viewers to read the features of the app that are listed on screen, the ad manages to deliver its message in 16 seconds.

## ● RATING: 6/10



### MPL — *Aapka game milega MPL pe*

MPL's latest ad conceptualised by The Womb features actor Dayanand Shetty — best known for portraying the role of inspector Daya in CID — in a manner reminiscent of the Cred ads. MPL forces an association between Shetty's 'game' or love for 'breaking down doors', and the app where users can find the game of their liking. Daya tearing apart doors, no matter what the obstacle, does inspire humour, but the contrived connection fails to impress.

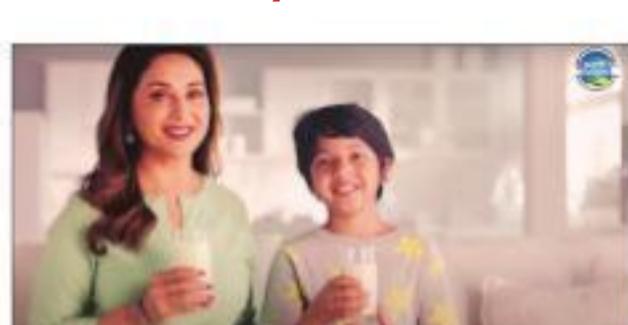
## ● RATING: 6/10



### Whisper — *Whisper Ultra Clean with Herbal Oil*

Sanitary napkin brand Whisper finally depicts blood using a red liquid and not a blue one. However, this ad for Whisper Ultra is otherwise unremarkable. A young entrepreneur is seen advocating the use of Whisper Ultra with Herbal Oil because it offers better hygienic protection than other products. It is hard to say if Whisper's fleeting use of red liquid will even be noticed by lay consumers, given that other digital-first brands have been using it to represent blood for a few years now.

## ● RATING: 5/10



### Country Delight — *Naturally Acha, Naturally Sacha*

The video starts with a spoon on other milk ads for their stereotypical plot — a mother getting her child to befriend milk. Featuring Madhuri Dixit as the mother, this ad, in fact, falls prey to the cliché, and does not do anything significantly contrary to what a dairy brand usually does to reel in consumers. The ad talks about no-contact delivery of milk directly from the farm, and a kit to test for purity. But, its attempt to show viewers the 'truth' about Country Delight milk using animation is quite humdrum.

## ● RATING: 4/10

## In The News

### Tata Digital acquires majority stake in BigBasket



TATA DIGITAL, A 100% subsidiary of Tata Sons, has acquired a majority stake in e-grocery major BigBasket. BigBasket was founded in 2011 in Bengaluru and is now present in more than 25 cities across India. Pratik Pal, CEO, Tata Digital, said, "BigBasket, as India's largest e-grocery player, fits in perfectly with our vision of creating a large consumer digital ecosystem."

### New developments at Publicis Groupe

PUBLICIS GROUPE HAS launched PubHub to create bespoke marketing solutions through the integration of specialised capabilities across data, content, technology, production, and commerce. PubHub will be headed by Rajesh Ghate, CEO, Indigo Consulting, who will now also take on the role of chief growth officer, Publicis Groupe India. In other news, Zenith India has appointed Priyanka Kapur as VP to lead its Nestlé business.

### 82.5 Communications has a new CSO

ANIRBAN MOZUMDAR HAS joined 82.5 Communications as chief strategy officer. He succeeds Rishabha Nayyar, who has moved on from the agency. Mozumdar moves from Chlorophyll brand consultancy, where he was the CEO. He has worked with agencies such as Leo Burnett, Publicis and DDB in the past.

### DDB Mudra strengthens creative leadership

DDB MUDRA HAS brought Taproot Dentsu's Pallavi Chakravarti aboard as creative head of the West office. She will work closely with Rahul Mathew, CCO, DDB Mudra Group, to drive the agency's creative product.

### Leadership changes at Dentsu International

FIONA LLOYD HAS been promoted to the role of global client & brand president at Carat, and Sanjay Nazerali has been made the new global client & brand president, dentsu X.

### Viacom18 launches Colors Gujarati in UK

VIACOM18 HAS PARTNERED with Sky and Virgin Media for the launch of Colors Gujarati in the UK. The network's GEC Colors, Colors Rishtey and movie channel Colors Cineplex are already available there.

## Motobahn

### ELECTRIC VEHICLE LOANS

## Evolving a new loan process for EVs

**Three Wheels United offers loans only to those drivers who want to buy an electric three-wheeler; it will soon enter electric two-wheeler space as well**

### VIKRAM CHAUDHARY

A FEW YEARS ago, while working for a French company in Bengaluru, Cedrick Tandong, a Cameroonian national, was bothered by an autorickshaw driver who, Tandong felt, was overcharging him. Instead of forgetting about the issue, he tried to figure out the rationale behind the auto driver's behaviour. "I realised these drivers wake up early in the morning, they are on the road for about 12 hours in dusty and noisy conditions, and at the end of the day a lot of their income goes to the person who owns the vehicle," he says. "They are an essential fabric of the society, and yet not much is being done to take care of their well-being."

Soon, he started Three Wheels United with Ramesh Prabhu, a social entrepreneur, who was already working in this space. "We realised the main problem was ownership of vehicles," Tandong says. "We also wanted to make sure that whatever asset they own is a green asset."

Today, Three Wheels United helps drivers own a new vehicle or even replace an

old petrol/diesel autorickshaw with an electric vehicle.

There are 6-7 million three-wheelers running on Indian roads, and about 12 million drivers operating these. Tandong

says one vehicle is usually driven by two drivers and at least 50% of these vehicles run on rent. "Of these, maybe just 10% have proper access to finance."

Most of these drivers take loan from either family members or moneylenders, and interest rates are exorbitant. "They get into a vicious cycle where most drivers are never able to own the vehicle.

Going forward, Three Wheels United will enter the electric two-wheeler segment as well. "Three Wheels United does not reflect the number of wheels on a vehicle, as some may assume; it doesn't mean we only offer loans to three-wheelers. It's really about what the company stands for, i.e. the social parameter (green in colour on our logo), the environmental parameter (blue) and the profit parameter (orange)," Tandong says.

The start-up has also partnered with organisations such as Mahindra Electric, Microsoft, TERI, and others. "We tied up with manufacturers such as Mahindra and Piaggio not just to provide vehicles to drivers, but also to make sure that the vehicle is running consistently. Towards that, we partner with manufacturers and offer extended warranty and low maintenance contracts; we also provide a mobile app to drivers on which there is a map of charging points," Tandong says.

Going forward, Tandong adds that while Covid-19 has slowed down Three Wheels United, the plan is to grow its vehicle fleet by 10,000 in a year, and reach 1 lakh vehicles in about four years.

We also offer loans for replacement batteries, and when a new EV is bought at times the battery and the vehicle are financed separately. Our average ticket size is ₹1 lakh.

### INTERVIEW: SAMEER AGGARWAL, Founder & CEO, RevFin

## There is a huge shortage of credit in the EV segment

### RevFin offers loans to electric vehicle (EV) operators, as also to people who want to move or renovate homes, for celebrations such as wedding and vacations, and for emergency purposes. It has created a gamification platform where those who take loans can earn points through referrals and timely repayments. Its products include RevLoan (revolving credit limit), Rev-a-Thon (reward for repaying on time) and Rev-a-Mate (referrals). In a talk with FE's Vikram Chaudhary, the founder & CEO of RevFin, Sameer Aggarwal, says EV operators are most in need of credit. Excerpts:

### Do you cater only to digital literates?

Those who use a smartphone and apply for loans via the smartphone on the app are our major customers.

### Do you have your own non-banking

finance company (NBFC)?

There is this NBFC called the Aristo Securities (set up in 1994 and became an NBFC in 2000); we acquired it in 2018.

### Whom do you offer loans to?

In the automotive segment, we primarily offer loans to commercial EV operators, and a lot of these are people who may find it difficult to get loans from banks etc. Our current focus is EV loans because that's an area where there is a huge shortage of supply of credit, even though it's a booming market.

### Do you also offer loans to those who want to set up EV charging stations?

So far we have offered loans to those who want to buy EVs and batteries, but we are working with people who need money for conversion kits or who want

to set up charging stations. I recently came across an interesting concept, i.e. setting up charging stations for just ₹56,000 at kirana shops that can charge 4-6 EVs at a time. This is the kind of product we would like to finance.

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# Infrastructure

MONDAY, JUNE 7, 2021

## EXPERTVIEW

Easing of lockdowns from Jun'21 onwards may reverse the decline in power demand. Further, ~9 GW capacity auction expected over the next two months will help kickstart the RE auction space again

—ICICI Securities

## ● SUSTAINABLE MINING

## CIL off blocks in hunt for green energy

Having bagged a 100-MW solar project in Gujarat, the company aims to build a 3,000-MW portfolio as part of its agenda to turn carbon-neutral by 2024

INDRONIL ROYCHOWDHURY

**THE POWER PURCHASE** agreement (PPA) signed recently between the Coal India Ltd (CIL) and Gujarat Urja Vikash Nigam Ltd (GUVNL) for supply of solar power to Gujarat, though small in size as it pertains to a 100-MW plant in the state, marks an important milestone in its journey towards becoming a carbon-neutral company.

The PPA, signed for a tenure of 25 years, materialised after reverse auction bidding, with CIL quoting the lowest tariff of ₹2.20 per unit among 10 bidders, which included experienced players like NTPC and SJVN. The coal producer's foray into solar generation would entail the development of a 100-MW solar power plant at an expenditure of ₹442 crore in the state. The PPA signed towards the end of last month stipulates the 100-MW solar plant being operationalised and supplying power to GUVNL within 18 months of the inking of the agreement.



Coal India is executing the project through a solar EPC contractor, with the tender for the same having been issued. "The finalisation of the contractor is at an advance stage and the project will be executed within a year of the date of placement of the work order," a CIL official says.

The company's renewable foray is a part of its diversification agenda of becoming a carbon-neutral company by 2024, even as it increases its coal output to 1 billion tonne. The mining behemoth plans to power its mining operations through a 3,000-MW solar portfolio, which would include 14 ground-mounted and rooftop

projects, thereby reducing its carbon footprint. It has earmarked an investment of ₹13,400 crore to create a solar portfolio of 3,000 MW by 2024.

Two subsidiaries, CIL Solar PV Limited and CIL Navikarniya Urja Ltd, have been set up to push the green energy agenda. While CIL Solar PV Ltd will develop solar photovoltaic modules and similar other products, adding to the value chain, CIL Navikarniya Urja Ltd is mandated to develop non-conventional, clean, renewable energy sources, including solar power.

The company worked out the backward and forward integration process – from

producing solar photovoltaic modules to selling the generated power – before it threw its hat into solar bidding in Gujarat. "We feel upbeat about emerging the winner in our maiden competitive bidding for solar power. We will aggressively participate in more such auctions in the future," a company official says.

The two new subsidiaries floated by CIL add to the eight already in existence. The company subscribed to the shares of the new subsidiaries at a face value of ₹10 each. As starter companies, the two subsidiaries are zero-value companies with capital work in progress. This is supposed to affect CIL's ₹32,138-crore net worth, though official sources deny any such impact, with investments being made as the renewable projects progress. The investments would be made through a mix of internal accruals, JVs and bank loans, the CIL official says, adding these would yield the company rich dividends given the prospects for renewable energy in the country.

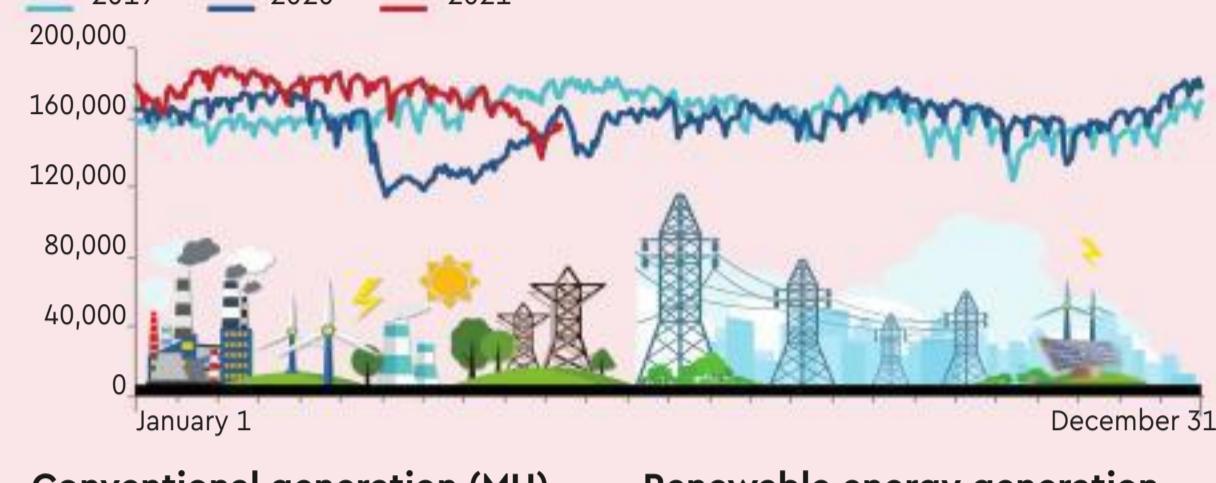
Besides solar generation, the company's diversification agenda includes implementation of coal to liquid projects, surface coal gasification, an increase in the number of washeries and mechanised transportation. Taken together, these would go a long way in mitigating the environmental damage caused by mining operations. A total investment of ₹26,000 crore has been lined up by the company for the purpose.

## DATA MONITOR

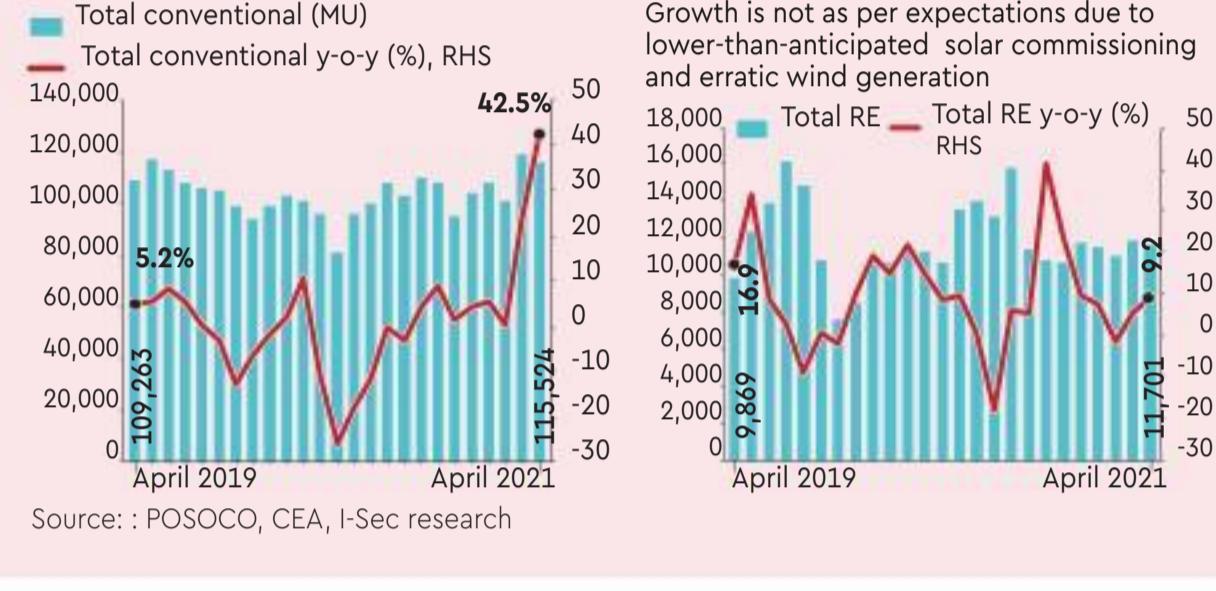
## Power demand bears brunt of lockdowns

While power demand growth was robust in Apr'21, the month of May'21 faced the brunt of demand decline, although it was not as severe as in Q1FY21. Peak power demand declined from 185 GW during Feb/Mar'21 to 155-160 GW in May (until May 23rd). The decline could be attributed to disruptions due to regional lockdowns as well as the impact of cyclones.

## All-India daily peak demand - CY basis (MW)



## Conventional generation (MU) higher on coal generation boost



Source: POSOCO, CEA, I-Sec research

## Renewable energy generation (MU) growth



## Quick View

## Startups

## ● INTERVIEW: PADMAJA RUPAREL, Co-founder, Indian Angel Network &amp; founding partner, IAN Fund

## Tech is the new mainstay in the new normal

*The second wave of the Covid-19 pandemic has created panic amongst caregivers and patients about physical visits to medical facilities. Telemedicine is picking up and the trend continues with e-pharmacy, online delivery of medical supplies, etc. The opportunity for quality healthcare services, home care devices, online pharmacies, etc. is growing across the country. Padmaja Ruparel, co-founder, Indian Angel Network and founding partner, IAN Fund, tells Sudhir Chowdhary in a recent interview. Excerpts:*

How do you see the investment opportunities for digitally-driven startups in 2021?

In 2020, technology and digital innovation took the centre stage in sectors such as agritech, fintech, healthtech, manufacturing, etc. Hence, 2021 is clearly seeing an increase in funding in these tech-centric plays, B2B SaaS plays, which can scale quickly across geographies and new markets in the growing tier II and III cities that are waiting for innovative solutions. Thus, 2021 surely looks exciting with an increase in quality investment opportunities in India and overseas.

How do you analyse the past year in terms of challenges and learning for the startup ecosystem?

Despite the lockdown challenges in 2020, several startups saw the writing on the wall and quickly started to align with the new normal. They built a resilient model to respond to the ongoing crisis with a seamless



shift from offline to online. They also realised that the pandemic has brought a behavioural change in customers' needs, spending habits, as well as mode of buying. And, the key to a successful transformation is to engage with changing customer behaviour and understand the market at large. Subsequently, a number of them reoriented their models towards online, leveraging deep technologies such as AI, Big Data analytics, IoT, etc.

Do you think startups that emerged from the crisis will have a larger opportunity in digital economy in 2021?

The year 2020 was catalytic for the country's startup ecosystem. Despite the pandemic challenges, the country witnessed the emergence of 11 Unicorns. More than ever before, startups enhanced their focus on emerging new-age technologies such as IoT, AI, data analytics, etc., to bridge wide-ranging gaps that were introduced in the market. Thus, technology is the new mainstay.

Moreover, the pandemic not just opened up new markets for startups but helped several of them to diversify into sectors that are bucking the trend with the creation of demand pockets. With deepening digital acceleration, innovation is playing a crucial role, adding value to the rapidly growing startup ecosystem.

How do you see the future of con-

sumer brands that shifted online?

Consumer behaviour has changed in various ways—online shopping, focus on fundamentals, need for social distancing, etc. For consumer brands especially, the need to evolve product mix, packaging, distribution models, brand building mechanics, etc., has become the difference between success and failure. Also, there is a great opportunity for smaller brands to create an effective social media presence and scale online, with direct-to-consumer (D2C). And in 2021, we are seeing hybrid models emerging and will build higher scale and efficiencies.

With health and medicine gaining global attention, how do you see the growth of the sector this year?

The trends of 2020 in e-health and healthtech firms are continuing in 2021. The second wave has created further panic amongst caregivers and patients about physical visits to medical facilities. Telemedicine is picking up as it is convenient for both medical professionals and patients alike. The trend continues with e-pharmacy, online delivery of medical supplies, etc. Given the pandemic, preventive care and out-patient departments are moving to the home enabled through technology. Close to 80% of hospital infrastructure is set to be in-patient focused. Hence, the opportunity for quality healthcare services, home care devices, online pharmacies is growing across the country. Healthcare is set to follow the penetration of the internet infrastructure.

## Quick View



## Core sectors' output soared by over 56% on low-base effect in April

THE OUTPUT OF the eight core sectors jumped by 56.1% in April, mainly due to a low-base effect and uptick in production of natural gas, refinery products, steel, cement and electricity, official data revealed last Monday. The eight infrastructure sectors had contracted by 37.9% in April 2020. According to the commerce and industry ministry data, production of natural gas, refinery products, steel, cement and electricity jumped by 25%, 30.9%, 400%, 548.8% and 38.7% in April, as against (-) 19.9%, (-) 24.2%, (-) 82.8%, (-) 85.2% and (-) 22.9% in April 2020, respectively. Coal and fertiliser segments too recorded positive growth during the month under review. However, crude oil output dipped by 2.1% in April. The eight sectors had recorded a growth rate of 11.4% in March this year.

## Scatec buys 50% stake in Acme's 900-MW solar assets

NORWEGIAN RENEWABLES PLAYER Scatec said on Thursday that it has signed an agreement with domestic firm Acme Solar for a 50% stake in the latter's upcoming 900-MW power generation assets in Rajasthan. Though the financial details of the deal were not disclosed, Scatec said in a statement that "the project has an estimated total capex of \$400 million (around ₹2,921 crore), with 75% debt financing from an Indian state-owned lender". Acme will be the turn-key engineering, procurement and construction provider, with completion scheduled for 2022, the statement added. The deal marks Scatec's foray in the country's renewable energy space.

## Domestic air traffic plunged by 65-67% m-o-m in May

DOMESTIC AIR TRAFFIC nosedived to 19.20 lakh passengers in May from around 57.3 lakh in April, registering a sharp 65-67% month-on-month contraction on account of the second wave of the pandemic, a report said on Thursday. With such a sharp fall, domestic passenger traffic fell below the June-July 2020 levels, rating agency Icra said. The airlines' capacity deployment for May was lower by around 54-55%, at 27,700 departures compared to about 60,300 departures in April this year.

## UP does an AP, cancels winning bids from solar power auction

SOLAR POWER AUCTIONS are losing their sanctity, with Uttar Pradesh becoming the latest state to cancel winning bids without any valid reason, other than the lure of lower tariffs discovered in subsequent auctions. On receipt of letter of cancellation of their bids from the Uttar Pradesh New and Renewable Energy Development Agency (UPNEDA) last Monday, the three winners of the reverse auction held in February 2020 are planning to move the appellate tribunal for electricity (Apel). UPNEDA has written to the three firms – Vijay Printing Press, NV Vogt Singapore and a consortium of Saudi Arabia-based Al Jomaih and India's Jakson Power – stating that since no action was taken by them after they "consented for the extension of the bid period validity till March 31, 2021", the bids had become "time-barred and infructuous".

## 470 infra projects show cost overruns of ₹4.38 trn

AS MANY AS 470 infrastructure projects, each worth ₹150 crore or more, have been hit by cost overruns totalling more than ₹4.38 lakh crore, a Ministry of Statistics and Programme Implementation report has said. Of the 1,737 such projects, 470 reported cost overruns and 525 were delayed. "Total original cost of implementation of the 1,737 projects was ₹22,33,409.53 cr and their anticipated completion cost is likely to be ₹26,71,440.77 crore," it said. According to the ministry's latest report for April 2021, the expenditure incurred on these projects till April 2021 is ₹13,16,032.62 crore, which is 49.26% of the anticipated cost of the infrastructure projects.

## Adani, GMR among nine in fray for CSMT makeover

NINE COMPANIES, INCLUDING GMR Enterprises, Godrej Properties, Oberoi Realty and Adani Railways Transport have emerged as prospective bidders for redevelopment of the Chhatrapati Shivaji Maharaj Terminus (CSMT) Railway Station. The names have been shortlisted by the Indian Railway Stations Development Corporation after the evaluation of the request for qualification submitted by bidders. The redevelopment cost of the CSMT station in Mumbai is ₹1,642 crore.

## ● PLUM

## Group health insurance made fast and simple

The platform enables real-time insurance design and pricing to enable firms to buy insurance in three clicks

SUDHIR CHOWDHARY

**THE WORLD IS** witnessing new and unexpected diseases every day—Covid-19 is a stark example of this. Treatment of these diseases can wipe out the entire savings of a household. This is leading to increased awareness and penetration of health insurance, but not many Indians can afford it. Most need their employers to sponsor insurance.

However, the current health insurance stack isn't prepared to serve this market shift of rapid adoption of employee health insurance. When purchasing health insurance for their teams, even the best businesses experience challenges around

accessibility, affordability and usability.

Plum, a group health insurance startup, is re-imagining the employee health insurance stack by forging new underwriting and fraud detection algorithms that allow firms with as few as seven employees to benefit from group insurance. Its real-time insurance design and pricing enables firms to buy insurance in just three clicks. It also offers employees a hassle-free claims experience through an integrated digital process.

Plum, founded in late 2019 by Abhishek Poddar and Saurabh Arora, recently announced it had raised \$15.6 million in Series A funding from investors led by Tiger Global with participation from earlier investors—Sequoia Capital India's Surge, Tanglin Venture Partners, Incubate Fund and Gemba Capital. With over 600 companies on-boarded, it has been witnessing a growth rate of 110% quarter-on-quarter and leads the industry with a Claims NPS of 79. Plum's client base includes SMEs, corporates and fast-grow-



(L-R) Co-founders Saurabh Arora and Abhishek Poddar

ing startups in India, including Groww, Unacademy, Twilio, CleverTap, UrbanLadder, smallcase and Simpli.

Poddar, co-founder & CEO, Plum, said, "Plum aims to reach a milestone of 10 million lives insured by 2025, by changing the employee health insurance space. We are making the process transparent, affordable and easy, using tech at scale. The adoption of health insurance by startups, SMEs

and corporates is increasing exponentially, further accelerated by the pandemic. We are building Plum to enable a high-quality healthcare experience for every single employee and their family members."

India's group health insurance market, which is nearly 50% of the \$3.5 billion health insurance market, has been growing at around 25% annually the last few years, doubling every three years.



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#### INFORMATION REGARDING THE 28<sup>th</sup> ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING (VVC) OTHER AUDIO-VISUAL MEANS (OAVM)

NOTICE is hereby given that pursuant to the applicable provisions of the Companies Act, 2013, Rules made thereunder and General Circular No. 10/2020 dated 5<sup>th</sup> May 2020 read with General Circular No. 14/2020 dated 8<sup>th</sup> April 2020, General Circular No. 17/2020 dated 13<sup>th</sup> April 2020 and General Circular No. 02/2021 dated 13<sup>th</sup> January, 2021 issued by Ministry of Corporate Affairs, the 28<sup>th</sup> Annual General Meeting (AGM) of the members of QoF Finance Limited will be held on **Wednesday, July 14, 2021 at 11 A.M** through video conferencing facility without any physical presence of members. The process of participation in the AGM will be provided in the Notice of the AGM.

The Annual Report along with AGM Notice will also be available on the website of the Company [www.qofinance.com](http://www.qofinance.com) and on the stock exchange website at [www.bseindia.com](http://www.bseindia.com). No hard copies of the Annual Reports will be made available to the Members.

#### Members to register/update email addresses:

Members who have not registered their e-mail address with the Company or their Depository Participant are requested to register their e-mail address in the following manner:

#### • For Physical Shareholders

Send Scanned copy of the following documents by email to [qgocs@qofinance.com](mailto:qgocs@qofinance.com)

- a. Signed request letter mentioning your name, folio number and complete address
- b. Self-attested scanned copy of the PAN Card, and

c. Self-attested scanned copy of any document (such as Aadhaar card, Driving Licence, Election Identity card, Passport) in support of the address of the Members as registered with the Company.

#### • For Electronic Shareholders

The shareholders holding shares in electronic mode are also requested to register/ update their email address, Permanent Account Number (PAN) and Bank Account details with the Depository Participant where their respective dematerialised accounts are maintained.

The remote e-voting as well as e-voting at the AGM on the proposals contained in the Notice of the AGM will be conducted on the e-voting system to be provided by the Company. The details of the e-voting system and process of e-voting will be specified in the Notice of the AGM. The members who are holding shares in physical form or who have not registered their email ID, can access the details of e-voting system and vote on the e-voting system as per the procedure which will be mentioned in the AGM Notice.

This newspaper intimation will also be available on the Company's website at [www.qofinance.com](http://www.qofinance.com) and on the website of BSE Limited at [www.bseindia.com](http://www.bseindia.com).

By Order of the Board of Director

Sd/-  
Rachana Singi  
Managing Director  
DIN: 00166508

Date: 07th June, 2021

Place: Navi Mumbai

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

#### PUBLIC ANNOUNCEMENT



#### AMI ORGANICS LIMITED

Our Company was initially formed as a partnership firm under the Partnership Act, 1932 as "Ami Organics" with effect from January 3, 2004 at Surat, India. The firm converted into a private limited company under the Companies Act, 1956 under the name of "Ami Organics Private Limited" with a certificate of incorporation dated June 12, 2007, issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently, our Company was converted into a public limited company, following which our Company's name was changed to "Ami Organics Limited", and a fresh certificate of incorporation was issued by the Registrar of Companies, Gujarat at Ahmedabad ("RoC") on April 18, 2018. For further details, see "History and Certain Corporate Matters" on page 176 of the Red Herring Prospectus dated June 4, 2021 ("DRHP").

**Registered and Corporate Office:** Plot No. 440/4, 5 & 6, Road No. 82/A, GIDC Sachin, Surat - 394 230 Gujarat, India; Tel: +91 261 239 7193; +91 72279 77744 and +91 75730 15366. **Contact Person:** Ekta Kothari Srivastava, Company Secretary and Compliance Officer; Tel: +91 261 239 7193; E-mail: [cs@amionorganics.com](mailto:cs@amionorganics.com); **Website:** [www.amionorganics.com](http://www.amionorganics.com); **Corporate Identity Number:** U24100GJ2007PLC051093

#### OUR PROMOTERS: NAreshkumar Ramjibhai Patel, Chetankumar Chhaganlal Vagharia, Shital Nareshbhai Patel and Parul Chetankumar Vagharia

INITIAL PUBLIC OFFERING OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF AMI ORGANICS LIMITED (THE "COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGRGATING UP TO ₹ [•] MILLION. THE OFFER COMPRSES OF A FRESH ISSUE OF UP TO [•] EQUITY SHARES AGGRGATING UP TO ₹ 3,000 MILLION ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 6,059,600 EQUITY SHARES, CONSTITUTING UP TO 700,000 EQUITY SHARES BY PARUL CHETANKUMAR VAGHARIA ("PROMOTER SELLING SHAREHOLDER"), UP TO 1,500,000 EQUITY SHARES BY GIRISHKUMAR LIMBAHBHAI CHOVATIA, UP TO 3,050,000 EQUITY SHARES BY KIRANBEN GIRISHBHAI CHOVATIA, UP TO 174,600 EQUITY SHARES BY ARUNA JAYANTKUMAR PANDYA<sup>1)</sup>, UP TO 87,300 EQUITY SHARES BY HINA INDRESHBHAI SHAH, UP TO 87,280 EQUITY SHARES BY HARSHAD RAMLAL SHETH, UP TO 76,200 EQUITY SHARES BY GIRISHKUMAR LIMBAHBHAI CHOVATIA, UP TO 75,000 EQUITY SHARES BY VRUSHITI ATULKUMAR SHAH, UP TO 63,000 EQUITY SHARES BY JOLITHBHAI JASVANTLAL SHAH<sup>2)</sup>, UP TO 55,920 EQUITY SHARES BY NISHIT ATULKUMAR SHAH, UP TO 49,000 EQUITY SHARES BY SURABHI YASH SHAH, UP TO 32,000 EQUITY SHARES BY NARMADA AMRUTLAL AMLANI, UP TO 26,500 EQUITY SHARES BY SHANTI DEVI KANKARIA, UP TO 19,000 EQUITY SHARES BY DIVYA MAHENDRAKUMAR KANKARIA, UP TO 15,000 EQUITY SHARES BY CHOVATIKA HARESH H, UP TO 14,910 EQUITY SHARES BY AMITABEN JOLITHBHAI SHAH<sup>3)</sup>, UP TO 14,500 EQUITY SHARES BY SARYU DHIRAJLAL AMLANI, UP TO 10,000 EQUITY SHARES BY KOLADIA MEHUL M, UP TO 8700 EQUITY SHARES BY JYOTIBEN RAKESHBHAI LAHOTI<sup>4)</sup> AND UP TO 690 EQUITY SHARES BY SHAH DISHA JOLIT<sup>5)</sup> (COLLECTIVELY, "SELLING SHAREHOLDERS" AND SUCH EQUITY SHARES "OFFERED SHARES") AGGRGATING UP TO [•] MILLION ("OFFER FOR SALE" AND TOGETHER WITH THE FRESH ISSUE, THE "OFFER"). THE OFFER WILL CONSTITUTE [•] % OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL.

<sup>1)</sup> Jointly held with Jayant Manubhai Pandya; <sup>2)</sup> Jointly held with Amitaben Jolithbhai Shah; <sup>3)</sup> Jointly held with Rakesh Baluram Lahoti; and <sup>4)</sup> Jointly held with Jolithbhai Jasvantlal Shah.

OUR COMPANY, IN CONSULTATION WITH THE BRLMs, MAY CONSIDER A FURTHER ISSUE OF EQUITY SHARES THROUGH A PREFERENTIAL OFFER OR ANY OTHER METHOD AS MAY BE PERMITTED IN ACCORDANCE WITH APPLICABLE LAW TO ANY PERSON(S), AGGRGATING UP TO ₹ 1,000 MILLION, AT ITS DISCRETION, PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE ROC ("PRE-IPO PLACEMENT"). IF THE PRE-IPO PLACEMENT IS COMPLETED, THE FRESH ISSUE SIZE WILL BE REDUCED TO THE EXTENT OF SUCH PRE-IPO PLACEMENT, SUBJECT TO THE OFFER CONSTITUTING AT LEAST [•] % OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS IN CONSULTATION WITH THE BRLMs AND WILL BE ADVISED IN [•] EDITIONS OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), [•] EDITIONS OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER) AND THE [•] EDITION OF [•] (A WIDELY CIRCULATED GUJARATI DAILY NEWSPAPER, GUJARAT BEING THE REGIONAL LANGUAGE OF GUJARAT, WHERE OUR REGISTERED AND CORPORATE OFFICE IS SITUATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE IN ACCORDANCE WITH SEBI ICDR REGULATIONS, AND SUCH ADVERTISEMENT SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE"), AND TOGETHER WITH BSE, THE "STOCK EXCHANGES" FOR THE PURPOSES OF UPLOADING ON THEIR RESPECTIVE WEBSITES.

In case of any revision in the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholders may, for reasons to be recorded in writing, extend the Bid/Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs" and such allocation, the "QIB Portion"), provided that our Company and the Selling Shareholders may, in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid bids being received at or above the Offer Price. Further, not less than 15% of the Offer shall be available for allocation on a proportionate basis to Non-Institutional Bidders ("NIBs") and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid bids being received at or above the Offer Price. All Bidders (except Anchor Investors) are required to mandatorily participate in the Offer only through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Accounts (including UPI ID in case of RIBs, if applicable) which will be blocked by the SCSBs, or the Sponsor Bank, as applicable, to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For details, see "Offer Procedure" on page 328 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP dated June 4, 2021. Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 days from the date of such filing by hosting it on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), websites of the Stock Exchanges i.e. NSE and BSE at [www.nseindia.com](http://www.nseindia.com) and [www.bseindia.com](http://www.bseindia.com), respectively and the websites of the BRLMs i.e. Intensive Fiscal Services Private Limited, Ambit Private Limited and Axis Capital Limited at [www.intensivesfcal.com](http://www.intensivesfcal.com) and [www.axiscapital.co.in](http://www.axiscapital.co.in), respectively. Our Company invites the public to give their comments on the DRHP filed with SEBI, with respect to disclosures made in the DRHP. The public is requested to send a copy of the comment sent to SEBI, to the Company Secretary and Compliance Officer of our Company and the BRLMs at their respective addresses mentioned herein. All comments must be received by our Company and/or the Company Secretary and Compliance Officer or the BRLMs at their respective addresses mentioned herein below in relation to the Offer on or before 5.00 p.m. on the 21<sup>st</sup> day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Draft Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 23 of the DRHP.

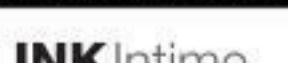
Any decision whether to invest in the Equity Shares described in the DRHP may only be made after a red herring prospectus ("Red Herring Prospectus") for the same has been filed with the RoC and must be made solely on the basis of the Red Herring Prospectus. The Equity Shares, when offered through the Red Herring Prospectus, are proposed to be listed on BSE and NSE.

For details of the share capital and capital structure of the Company, see "Capital Structure" on page 69 of the DRHP. The liability of the members of our Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 176 of the DRHP.

#### BOOK RUNNING LEAD MANAGERS



#### REGISTRAR TO THE OFFER



<b>Intensive</b>	<b>AMBIT</b> Acumen at work	<b>AXIS CAPITAL</b>	<b>LINKIntime</b>
Intensive Fiscal Services Private Limited 914, 9 <sup>th</sup> Floor, Raheja Chambers Free Press Journal Marg, Nariman Point Mumbai 400 021, Maharashtra, India Tel: +91 22 2287 0443 E-mail: <a href="mailto:amionorganics.ipo@intensivesfcal.com">amionorganics.ipo@intensivesfcal.com</a> Investor Grievance E-mail: <a href="mailto:ipo@intensivesfcal.com">ipo@intensivesfcal.com</a> Website: <a href="http://www.intensivesfcal.com">www.intensivesfcal.com</a> Contact Person: Harish Khajanchi/Anand Rawal SEBI Registration No.: INM000011112	Ambit Private Limited Ambit House, 449, Senapati Bapat Marg, Lower Parel, Mumbai 400 013, Maharashtra, India Tel: +91 22 6623 3000 E-mail: <a href="mailto:ami.ipo@ambit.co">ami.ipo@ambit.co</a> Investor Grievance E-mail: <a href="mailto:customerservice@ambit.co">customerservice@ambit.co</a> Website: <a href="http://www.ambit.co">www.ambit.co</a> Contact Person: Nikhil Bhawapurkar/Jaspreet Thukral SEBI Registration No.: INM000010585	Axis Capital Limited 1 <sup>st</sup> Floor, Axis House, C 2 Wadia International Centre, P. B. Marg, Worli, Mumbai 400 025, Maharashtra, India Tel: +91 22 4235 2183 E-mail: <a href="mailto:ami.ipo@axiscap.in">ami.ipo@axiscap.in</a> Investor Grievance E-mail: <a href="mailto:complaints@axiscap.in">complaints@axiscap.in</a> Website: <a href="http://www.axiscapital.co.in">www.axiscapital.co.in</a> Contact Person: Mayuri Arya SEBI Registration No.: INM000012029	Link Intime India Private Limited C101, 1 <sup>st</sup> Floor, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400 083, Maharashtra, India Tel: +91 22 4918 6200 Email: <a href="mailto:amionorganics.ipo@linkintime.co.in">amionorganics.ipo@linkintime.co.in</a> Investor Grievance E-mail: <a href="mailto:amionorganics.ipo@linkintime.co.in">amionorganics.ipo@linkintime.co.in</a> Website: <a href="http://www.linkintime.co.in">www.linkintime.co.in</a> Contact Person: Shanti Gopalkrishnan SEBI Registration No.: INR000004058

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

Place: Surat

Date: June 5, 2021

AMI Organics Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares and has filed the DRHP dated June 4, 2021 with SEBI on June 5, 2021. The DRHP shall be available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), websites of the Stock Exchanges i.e. BSE and NSE at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com), respectively, and is available on the websites of the BRLMs i.e. Intensive Fiscal Services Private Limited, Ambit Private Limited and Axis Capital Limited at [www.intensivesfcal.com](http://www.intensivesfcal.com) and [www.axiscapital.co.in](http://www.axiscapital.co.in), respectively. Bidders should note that investment in equity shares involves a high degree of risk and for details relating to the same, please see the section entitled "Risk Factors" on page 23 of the DRHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or a transaction not subject to, the registration requirements of the Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in "offshore transactions" in reliance on Regulation S and under Securities Act as per the applicable laws of each jurisdiction where such offers and sales are made. There will be no public offering in the United States.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

#### The Federal Bank Ltd.

B-465, MEERA BAGH, PASCHIM VIHAR, NEW DELHI-110063

#### FEDERAL BANK Your Perfect Banking Partner

Regd. Office, Alwaye, Kerala

#### NOTICE FOR PRIVATE SALE OF GOLD

# DETAILED PUBLIC STATEMENT FOR THE ATTENTION OF PUBLIC SHAREHOLDERS OF GAYATRI TISSUE & PAPERS LIMITED

Registered Office: 16/37, No.5, Near Prabodhan Krida Bhawan, Siddhartha Nagar, Goregaon (West), Mumbai – 400 104, Maharashtra, India

Corporate Office: B-1, TSR Towers, 6-3-1090, Rajbhavan Road, Somajiguda, Hyderabad - 500 082, Telangana, India; Tel. No.: +91 40 2331 0330 / 4284 / 4296; Fax No.: +91 40 2339 8435, Website: www.gtpltd.co.in; Email Id: csdinesh@gayatri.co.in; cs@gayatri.co.in; CIN: L45100MH1987PLC042141

OPEN OFFER FOR ACQUISITION OF UP TO 3,75,300 FULLY PAID-UP EQUITY SHARES ("OPEN OFFER EQUITY SHARES") OF FACE VALUE OF RS.10.00/- (RUPEES TEN) EACH, REPRESENTING 25.02%# OF THE VOTING SHARE CAPITAL FROM ALL THE PUBLIC SHAREHOLDERS OF GAYATRI TISSUE & PAPERS LIMITED (HEREINAFTER REFERRED TO AS "TARGET COMPANY" OR "GTPL") BY VR INTEGRATED PROJECT MANAGEMENT PRIVATE LIMITED (HEREIN AFTER REFERRED TO AS "ACQUIRER") AT AN OFFER PRICE OF RS. 28.00/- (RUPEES TWENTY-EIGHT ONLY) PER EQUITY SHARE.

#As per the SEBI (SAST) Regulations, the Open Offer under Regulations 3(1) & 4 is required to be given for at least 26% of the voting share capital of the Target Company. However, the shareholding of the Public Shareholders, as on date of the Public Announcement, is 25.02% and therefore the Offer Shares represent 25.02% of the voting share capital of the Target Company.

This Detailed Public Statement ("DPS") is being issued by CapitalSquare Advisors Private Limited, the Manager to the Offer ("Manager" or "CSAIP"), for and on behalf of the Acquirer, in compliance with Regulations 3(1) and 4 read with the Regulations 13(4), 14(3), 15(2) and other applicable Regulations of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SEBI (SAST) Regulations") pursuant to the Public Announcement ("PA") dated June 01, 2021 in relation to this open offer which was filed with the Securities and Exchange Board of India ("SEBI"), BSE Limited ("BSE" or the "Stock Exchange") and the Target Company on June 01, 2021, in terms of Regulation 14(1) and 14(2) of the SEBI (SAST) Regulations, respectively.

For the purposes of this DPS, the following terms shall have the meaning assigned to them below:

**'Business Day'** means any day other than a Saturday, Sunday, or any day on which banks in India or SEBI is permitted to be closed.

**'Equity Shares'** means the fully paid-up equity shares of the Target Company of face value of Rs. 10.00/- (Rupees Ten only) each.

**'Identified Date'** means the date falling on the 10th (tenth) working day prior to the commencement of the tendering period, for the purpose of determining the Public Shareholders to whom the Letter of Offer shall be sent.

**'Offer Period'** has the same meaning as ascribed to it in the SEBI (SAST) Regulations.

**'Public Shareholders'** means all the equity shareholders of the Target Company excluding (i) the shareholders forming a part of the promoter/promoter group of the Target Company; (ii) parties to the SPA (defined below); and (iii) any persons acting in concert or deemed to be acting in concert with the persons set out in (i) and (ii).

**'SPA'** dated June 01, 2021, entered among the Acquirer and the Seller, being Tikkavarapu Indira Reddy.

**'Voting Share Capital'** means the fully diluted equity voting share capital of the Target Company as of the 10th working day from the closure of the tendering period of the Offer.

**'Working Day'** has the same meaning as ascribed to it in the SEBI (SAST) Regulations.

## I. DETAILS OF ACQUIRER, SELLER, TARGET COMPANY AND OFFER

### A. INFORMATION ABOUT THE ACQUIRER

#### 1. VR INTEGRATED PROJECT MANAGEMENT PRIVATE LIMITED:

(a) The Acquirer, VR Integrated Project Management Private Limited, is a private limited company incorporated on February 08, 2021, under the Companies Act, 2013 bearing corporate identity number U74140KA2021PTC143952. There has been no change in the name of the Acquirer since its incorporation. The email id of Acquirer is vrintegratedproject@gmail.com and contact no. is +91 7075556647.

(b) The registered office of the Acquirer is located at 1142, Atmosphere, 6th Main, Sector 7, HSR Layout, Bangalore – 560 102, Karnataka, India.

(c) The Acquirer is primarily engaged in the business of providing human resource management services, consulting services in the field of business outsourcing strategy, etc.

(d) The shares of the Acquirer are not listed on any stock exchanges.

(e) The issued and paid-up share capital of the Acquirer as on date of this DPS is Rs 3,00,00,000/- comprising of 30,00,000 equity shares of Rs. 10/- each. Set out below is the shareholding pattern of the Acquirer:

Name of the Shareholder	No. of shares held	% Of total issued shares
Nanchiraya Shiva Rama Krishna Pulakanam	5,000	0.165%
Ratnakumari Pulakanam	5,000	0.165%
VR Commodities Private Limited	29,90,000	99.67%

(f) As on date of this DPS, the Directors of the Acquirer are Nanchiraya Shiva Rama Krishna Pulakanam (DIN: 08623181) and Ratna Kumari Pulakanam (DIN: 09044817).

(g) As on the date of this DPS, Nanchiraya Shiva Rama Krishna Pulakanam is the common director on the board of the Target Company and the Acquirer.

(h) The key financial information of the Acquirer based on its unaudited standalone financial statement certified by M/s VVS & Co., Chartered Accountants for the period 08/02/2021 to 10/05/2021 is set out below:

(Rs. In Lakhs)

Particulars	Period from 08/02/2021 to 10/05/2021 (Audited)
Total Revenue	-
Net Income i.e., Profit/ (Loss) After Tax	-
EPS (in Rs.)	-
Net worth /Shareholder Funds	300.00

(i) The Acquirer do not belong to any group.

(j) As on date of this DPS, the Acquirer does not have any interest / relationship in the Target Company nor do they hold any Equity Shares of the Target Company, except in terms of the proposed acquisition as contemplated vide the SPA.

(k) The Acquirer has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the Securities and Exchange Board of India Act, 1992 or under any other Regulation made under the Securities and Exchange Board of India Act, 1992.

(l) The Acquirer has confirmed that they are not categorized as a "Willful Defaulter" in terms of Regulation 1(1)(ze) of the SEBI (SAST) Regulations. They have further confirmed that they are not appearing in the willful defaulters list of the Reserve Bank of India.

(m) As on the date, the Acquirer has confirmed that they are not declared as a fugitive economic offender under Section 12 of the Fugitive Economic Offenders Act, 2018.

(n) The Acquirer is not forming a part of the present Promoter group of the Target Company. Except Nanchiraya Shiva Rama Krishna Pulakanam, as on date of this DPS, there is/are no other nominee(s) of the Acquirer on the Board of Directors of the Target Company.

(o) There are no persons acting in concert in relation to this Offer within the meaning of 2(1)(q)(1) of the SEBI (SAST) Regulations.

(p) The Acquirer undertakes that they will not sell the Equity Shares of the Target Company, held, and acquired by them, if any, during the Offer period in terms of Regulation 24(4) of the SEBI (SAST) Regulations.

**B. INFORMATION ABOUT THE SELLING SHAREHOLDER:**

(a) The details of the selling shareholder (the "Selling Shareholder"), who has entered into the Share Purchase Agreement with the Acquirer as is stated hereunder:

Sl. No.	Name & Address of Seller	Nature	Equity Shares Holding Prior to SPA	Part of the Promoter/Promoter Group (Yes/ No)%	To Paid - up Equity Shares
1.	Tikkavarapu Indira Reddy PAN: ABNP77403L 6-3-249/5/A, Road No. 1, Banjara Hills, Hyderabad - 500 034, Telangana, India	Individual	11,24,700	Yes	74.98
<b>TOTAL</b>			<b>11,24,700</b>		<b>74.98</b>

(b) The Seller proposes to sell 11,24,700 (Eleven Lakhs Twenty-Four Thousand Seven Hundred) Equity Shares to the Acquirer constituting 74.98% of the total paid up Equity Voting Share Capital of the Company pursuant to SPA dated June 01, 2021, at a price of Rs. 18.00/- per equity share.

(c) The Seller has confirmed that she has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992, as amended or under any other regulation made under the SEBI Act, 1992.

(d) The Seller does not belong to any Group.

**C. INFORMATION ABOUT THE TARGET COMPANY – GAYATRI TISSUE & PAPERS LIMITED (GTPL):**

(a) GTPL was incorporated on January 07, 1987, under the provisions of The Companies Act, 1956 with the Registrar of Companies, Maharashtra. The Corporate Identification Number of Target Company is L45100MH1987PLC042141. There has been no change in name of the Target Company in the last 3 (three) years.

(b) The Target Company has its Registered Office at 16/37, No. 5, Near Prabodhan Krida Bhawan, Siddhartha Nagar, Goregaon (West), Mumbai – 400 104, Maharashtra, India, and Corporate Office at B-1, TSR Towers, 6-3-1090, Rajbhavan Road, Somajiguda, Hyderabad - 500 082, Telangana, India.

(c) As on date of the DPS, the Authorized Share Capital of the Target Company is Rs. 16,50,00,000/- divided into 1,65,00,000 Equity Shares. The issued, subscribed, and paid-up Equity Share Capital of the Target Company is Rs. 1,50,00,000/- consisting of 15,00,000 Equity Shares.

(d) As on date the Target Company does not have any partly paid Equity Shares. There are no outstanding warrants or options or similar instruments, convertible into Equity Shares at a later stage. No Equity Shares are subject to any lock in obligations.

(e) The entire Equity Share Voting Share Capital of GTPL is listed at BSE Limited, Mumbai having ISIN INE661K01010. The Equity Shares of the Target Company are placed under Group 'XT' having a scrip code of '512479' & Scrip Id: GYTRIPA on the BSE. However, the trading in Equity Shares is under Graded Surveillance Measures (GSM): Stage 0.

(f) The Equity Shares of GTPL are not frequently traded on BSE within the meaning of explanation provided in Regulation 2(j) of the SEBI (SAST) Regulations.

(g) Brief audited Financial Information of the Target Company for the Financial Years ended on March 31, 2021, March 31, 2020, and March 31, 2019, are as follows:

Particulars	Year ended 31.03.2021 (Audited)	Year ended 31.03.2020 (Audited)	Year ended 31.03.2019 (Audited)
Total Revenue	34.86	81.97	241.00
Net Income i.e., Profit/ (Loss) After Tax	2.46	1.52	21.94
EPS (in Rs.)	0.16	0.10	1.46
Net worth /Shareholder Funds	418.04	415.59	414.06

(h) The present Board of Directors of GTPL are as follows:

Sr. No.	Name	DIN	Designation
1.	Maruthibabu Ponnuru	00016650	Whole time Director
2.	Thikkavarapu Indira Reddy	00009906	Chairperson and Director
3.	Nanchiraya Shiva Rama Krishna Pulakanam	08623181	Non-Executive Director
4.	Ramachandra Sesha Prasad Chodavarapu	08490735	Independent Director
5.	Murali Vitala	08688453	Independent Director

**D. DETAILS OF THE OFFER:**

1. This Offer is a mandatory offer in compliance with Regulations 3(1) and 4 and other applicable provisions of the SEBI (SAST) Regulations pursuant to the execution of the Share Purchase Agreement to acquire the shares/voting rights accompanied with control of and over the Target Company.

2. The Acquirer is making an Open Offer to acquire 3,75,300 Equity Shares of Rs. 10.00/- each representing 25.02% of the voting share capital of the Target Company, at a price of Rs. 28.00/- (Rupees Twenty-Eight only) per Equity Share (the "Offer Price") aggregating to a total consideration of Rs. 1,05,08,400/- (Rupees One Crore Five Lakh

Eight Thousand Four Hundred only) ("Maximum Open Offer Consideration") payable in cash, in accordance with the provisions of Regulation 9(1)(a) of the SEBI (SAST) Regulations, subject to the terms and conditions set out in the PA, DPS and the Letter of Offer ("LOF" / "Letter of Offer") subject to the terms and conditions mentioned hereinabove.

3. This Open Offer is made under the SEBI (SAST) Regulations to all the shareholders of the Target Company as on Thursday, July 08, 2021 ("Identified Date"), other than parties to the SPA and the Acquirer under Regulation 7(6) of the SEBI (SAST) Regulations.

4. To the best of knowledge and belief of the Acquirer, as of the date of this DPS, there are no other statutory approvals required for this Open Offer. However, if any other statutory approvals are required prior to completion of this Offer, this Offer would be subject to the receipt of such other statutory approvals that may become applicable later.

5. The Acquirer has neither acquired nor been allotted any Equity Shares during the 52 weeks period prior to the date of the PA.

6. This Offer is not conditional upon any minimum level of acceptance in terms of the Regulation 19(1) of the SEBI (SAST) Regulations and is not a competitive bid in terms of the Regulation 20 of the SEBI (SAST) Regulations.

7. The Offer is not pursuant to any global acquisition resulting in an indirect acquisition of Equity Shares of the Target Company.

8. The Manager to the Offer i.e., CapitalSquare Advisors Private Limited does not hold any Equity Shares in the Target Company as on the date of appointment as Manager to the Offer. They declare and undertake that they shall not deal in the Equity Shares of the Target Company during the period commencing from the date of their appointment as Manager to the Offer to the expiry of 15 Days from the date of closure of this Open Offer.

# US senators promise vaccines for Taiwan amid China row

ASSOCIATED PRESS  
Taipei, June 6



**THE US WILL** give Taiwan 750,000 doses of Covid-19 vaccine, part of President Joe Biden's move to share tens of millions of jabs globally, three American senators said Sunday, after the self-ruled island complained that China is hindering its efforts to secure vaccines as it battles an outbreak.

Democratic Sen. Tammy Duckworth of Illinois, who made a three-hour stop in Taiwan with fellow Democrat Christopher Coons of Delaware and Republican Dan Sullivan of Alaska, said their visit underscores bipartisan US support for the democratic island that Beijing claims as its own renegade territory. Taiwan faces a severe vaccine shortage and has geopolitical significance as a flashpoint in US-China relations.

"I'm here to tell you that the United States will not let you stand alone," Duckworth said at the airport after landing on a US military transport plane.

"We will be by your side to make sure the people of Taiwan have what they need to get to the other side of the pandemic and beyond."

Taiwan was included on a long list of places announced last week that would receive 25 million doses from the United States in what the Biden administration says is the first tranche of at least 80 million doses to be distributed globally. Most of the first tranche, including Taiwan's, will be sent through COVAX, a UN-backed program to distribute vaccines to low- and middle-income countries.

The island of 24 million people, which lies 160 kilometers (100 miles) off China's east coast, is desperate for vaccines after a sudden outbreak that started in late April caught authorities by surprise. Japan shipped 1.2 million doses to Taiwan on Friday, opting to skip the COVAX process in the interest of speed. It was unclear when the 750,000 American doses would arrive.

Taiwan has accused China of blocking its efforts to reach a deal with BioNTech to import the vaccine co-developed by the German company and Pfizer. Beijing has said it is willing to supply vaccines to Taiwan, including BioNTech, through Chinese partner Fosun, and that the island's government is to blame for putting politics above the lives of its people. Taiwanese law bans the import of Chinese-made medicines.

Foreign Minister Joseph Wu, welcoming the senators at the airport, said that Taiwan is fortunate to have like-minded

countries showing support, which he said is about sustaining freedom and democracy in the face of autocracy.

"Taiwan is facing unique challenges in combating the virus," he said. "While we are doing our best to import vaccines, we must overcome obstacles to ensure that these life-saving medicine are delivered free from troubles of Beijing."

He said China is trying to block Taiwan's international assistance and prevent it from participating in the World Health Organization. "We are no strangers to that kind of obstructionism," he said.

Taiwan and China split amid civil war in 1949, and most Taiwanese favour maintaining the current state of de facto independence while engaging in robust economic exchanges with the mainland.

China's ruling Communist Party says Taiwan must come under its control, and has in recent months increased pressure on the island, including

flying warplanes near Taiwan. The increasing activity and vast improvements in China's military capabilities have raised concern in the US, which is bound by its own laws to ensure Taiwan is capable of defending itself and to regard all threats to the island's security as matters of grave concern.

Taiwan, which had weathered the pandemic virtually unscathed until the recent outbreak, is now facing its most serious flare-up with more than 10,000 new cases since late April.

President Tsai Ing-wen, meeting with the senators, expressed gratitude to the Biden administration for including Taiwan in the first group to receive vaccines and said the doses will arrive at a critical time for the island. "I hope that through cooperation with the United States, Japan and other countries, Taiwan will be able to overcome the immediate challenges and... and move towards recovery," she said.

## UK urges commitment at G-7 to vaccinate world by end of 2022

ASSOCIATED PRESS  
London, June 6

**BRITISH PRIME MINISTER** Boris Johnson will use the Group of Seven wealthy democracies' summit next week to urge world leaders to commit to vaccinating the global population by the end of 2022.

Johnson is expected to stress the importance of a global vaccination drive when he meets with fellow world leaders on Friday in Cornwall, on the coast of southwestern England, for the first face-to-face G-7 summit since the pandemic hit.

"The world is looking to us to rise to the greatest challenge of the postwar era: defeating Covid and leading a global recovery driven by our shared values," he said in a statement Sunday. "Vaccinating the world by the end of next year would be the single greatest feat in medical history."

US President Joe Biden and leaders of Canada, France, Italy and Japan will arrive in Cornwall from Friday for three days of talks focusing on the global

### 'Too soon to say if English lockdown will end on June 21'

**BRITISH HEALTH MINISTER** Matt Hancock said on Sunday it was too early to say whether the government would stick to its plan to fully lift Covid-19 lockdown restrictions in England on June 21. Hancock said there had been a "very significant" impact from the delta variant of Covid-19 first detected in India over the last month, which is now the dominant strain in England, according to official estimates. He pointed to a renewed rise in Covid-19 cases but said he had been reassured by a broadly flat rate of hospitalisations and deaths as officials consider plans to end the lockdown. "It's too early to make a final decision on that," Hancock told Sky News. —REUTERS

recovery from the pandemic.

Britain's government pledged in February to give most of the country's surplus vaccine supply to COVAX, the UN-backed programme aiming to supply poorer countries with jabs.

But the UK has not yet put a figure on how many doses it will donate. The country, with a population of about 70 million, has ordered some 400 million doses of vaccines. Health Secretary Matt Hancock has said that the UK does

not have any excess doses at the moment and that "we're just getting them into arms as quickly as possible."

The Sunday Times reported that Johnson is set to announce at the summit that the UK will pledge to donate over 2 billion pounds' worth of jabs this year, with further donations in 2022.

The US has said it plans to share 80 million doses of its surplus vaccine globally by the end of June, most through COVAX.

## China tech crackdown cools Hong Kong's IPO market

BLOOMBERG  
June 6

**NEW HONG KONG** listings are tracking at their slowest pace since the aftermath of the global financial crisis, as weaker markets and China's clampdown on its biggest tech firms chill sentiment.

Just seven companies have gone public in the second quarter so far — on track for the fewest since 2009, according to data compiled by Bloomberg. The muted second-quarter activity stands in sharp contrast to the rush to go public seen last year or even at the start of 2021.

First-day performances have also struggled: May's IPO, which includes warehouse and distribution firm JD Logistics and property manager Central China Management, delivered the worst average debut performance in 15 months, the data show.



The cool-off comes as China slapped a record fine on Alibaba Group Holding and ordered 34 of its largest tech companies to rectify any anti-competitive business practices. That's making some firms more skittish about going public and investors worry about further actions from regulators. China has said the moves are to protect consumers and maintain financial stability.

"Investors are no longer comfortable paying sky-high valuations for some companies," said Louis Tse, Hong Kong-based managing director at Wealthy Securities.

China's top-three tech firms

Tencent Holdings, Alibaba Group Holding and Meituan have lost more than \$400 billion in value from highs just four months ago. Hong Kong's stock market tumbled into a technical correction earlier this year, dragging valuations further. The benchmark Hang Seng Index is one of the world's worst performers since its February high.

Worries about rising inflation are also making tech firms going public a harder sell as investors dump shares with rich valuations. Beijing's scrutiny on firms including technology and education has also forced investors to scale back earnings forecasts, investors say.

"We have seen some volatility and that has reflected on investors' appetite, but deals that are priced appropriately will get done," said Francesco Lavatelli, head of equity capital markets for the Asia Pacific region at JPMorgan Chase.

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### PUBLIC ANNOUNCEMENT



**VIJAYA  
DIAGNOSTIC  
CENTRE**

### VIJAYA DIAGNOSTIC CENTRE LIMITED

Our Company was incorporated as Vijaya Diagnostic Centre Private Limited on June 5, 2002 with a certificate of incorporation issued by the Registrar of Companies, Andhra Pradesh at Hyderabad. Subsequently, our Company was converted from a private limited company to a public limited company, pursuant to a special resolution passed by our Shareholders at the EGM held on March 22, 2021 and the name of our Company was changed to Vijaya Diagnostic Centre Limited on March 26, 2021, and a fresh certificate of incorporation consequent on change of name was granted by the Registrar of Companies, Telangana ("RoC") at Hyderabad. For further details, see "History and Certain Corporate Matters" on page 128 of the Draft Red Herring Prospectus dated June 5, 2021 ("DRHP").

**Registered Office:** 3-6-16 & 17, Street No. 19, Miyaynagar, Hyderabad-500 029, Telangana, India; **Corporate Office:** # 6-3-883/F, Ground Floor of Family Planning Association of India, Panjagutta, Hyderabad-500 082, India. **Website:** www.vijayadiagnostic.com; **Contact Person:** V. Sri Lakshmi, Company Secretary and Compliance Officer; **E-mail:** ir@vijayadiagnostic.in, **Corporate Identity Number:** U851957G2002PLC03975

### OUR PROMOTER: DR. S. SURENDRANATH REDDY

INITIAL PUBLIC OFFER OF EQUITY SHARES OF FACE VALUE OF ₹ 1 EACH ("EQUITY SHARES") OF VIJAYA DIAGNOSTIC CENTRE LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ 1 PER EQUITY SHARE ("OFFER PRICE"), THROUGH AN OFFER FOR SALE OF UP TO 35,688,064 EQUITY SHARES AGGRGATING UP TO ₹ 1 MILLION ("OFFER") BY THE SELLING SHAREHOLDERS, COMPRISING OF UP TO 5,998,296 EQUITY SHARES AGGRGATING UP TO ₹ 1 MILLION BY DR. S. SURENDRANATH REDDY ("PROMOTER SELLING SHAREHOLDER"), UP TO 29,487,290 EQUITY SHARES AGGRGATING UP TO ₹ 1 MILLION BY KARAKORAM LIMITED AND OF UP TO 1,102,478 EQUITY SHARES AGGRGATING UP TO ₹ 1 MILLION BY KEDAARA CAPITAL ALTERNATIVE INVESTMENT FUND – KEDAARA CAPITAL AIF 1 ("KARAKORAM LIMITED TOGETHER WITH KEDAARA CAPITAL ALTERNATIVE INVESTMENT FUND – KEDAARA CAPITAL AIF 1 REFERRED TO AS "INVESTOR SELLING SHAREHOLDERS") (INVESTOR SELLING SHAREHOLDERS TOGETHER WITH THE PROMOTER SELLING SHAREHOLDER REFERRED TO AS THE "SELLING SHAREHOLDERS"). THIS OFFER INCLUDES A RESERVATION OF UP TO ₹ 1 EQUITY SHARES (CONSTITUTING UP TO ₹ 1% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL) FOR PURCHASE BY ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER WOULD CONSTITUTE AT LEAST 35.00% AND ₹ 1%, RESPECTIVELY, OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL. OUR COMPANY AND THE SELLING SHAREHOLDERS IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGERS ("BRLMS"), MAY OFFER A DISCOUNT OF UP TO ₹ 1% (EQUIVALENT TO ₹ 1 PER EQUITY SHARE) TO THE OFFER PRICE TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT").

THE PRICE BAND, THE MINIMUM BID LOT AND THE EMPLOYEE DISCOUNT, IF ANY, WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS IN CONSULTATION WITH THE BRLMS AND WILL BE ADVISED IN ₹ 1 EDITIONS OF ₹ 1, AN ENGLISH NATIONAL DAILY NEWSPAPER, ₹ 1 EDITIONS OF ₹ 1, A HINDI NATIONAL DAILY NEWSPAPER, AND ₹ 1 EDITIONS OF ₹ 1, A TELUGU DAILY NEWSPAPER (TELUGU BEING THE REGIONAL LANGUAGE OF TELANGANA WHERE OUR REGISTERED OFFICE IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE"), AND TOGETHER WITH BSE, THE "STOCK EXCHANGES" FOR THE PURPOSE OF UPLOADING ON ITS WEBSITE IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/ Offer Period for a minimum of three Working Days, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a press release, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

The Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company and the Selling Shareholders in consultation with the BRLMs may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price. 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Offer shall be available for allocation to RIBs in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective bank account (including UPI ID for RIBs using UPI Mechanism), in which the corresponding Bid Amounts will be blocked by the SCBS or the Sponsor Bank, as applicable. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For details, see "Offer Procedure" on page 267 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with the Securities and Exchange Board of India ("SEBI") on June 5, 2021. Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made public for comments, if any, for a period of at least 21 days from the date of such filing by hosting it on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. BSE and NSE at www.bseindia.com, www.nseindia.com, and the websites of the BRLMs i.e. ICICI Securities Limited, Edelweiss Financial Services Limited and Kotak Mahindra Capital Company Limited at www.icicisecurities.com, www.edelweissfin.com and https://investmentbank.kotak.com, respectively. Our Company invites the public to give their comments on the DRHP filed with SEBI, with respect to disclosures made in the DRHP. The public is requested to send a copy of the comments sent to SEBI, to the Company Secretary and Compliance Officer of our Company and/or the BRLMs at their respective addresses mentioned herein. All comments must be received by our Company and/or the Company Secretary and Compliance Officer of our Company and/or the BRLMs at their respective addresses mentioned herein below in relation to the Offer or before 5.00 p.m. on the 21st day from the aforesaid date of filing of the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the prospective investor is invited to "Risk Factors" on page 23 of the DRHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

Any decision whether to invest in the Equity Shares described in the DRHP may only be made after a red herring prospectus ("Red Herring Prospectus") for the same has been filed with the RoC and must be made solely on the basis of the Red Herring Prospectus.

The Equity Shares, when offered through the Red Herring Prospectus, are proposed to be listed on BSE and NSE.

For details of the share capital and capital structure and the names of the signatories to the memorandum and the number of shares subscribed for by them of the Company, see "Capital Structure" on page 55 of the DRHP. The liability of the members of our Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 128 of the DRHP.

### BOOK RUNNING LEAD MANAGERS



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Contact Person: Sameer Purohit/  
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SEBI Registration No.: INM000011179

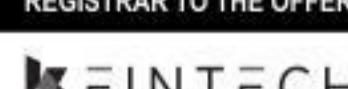


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Nilesh Roy  
SEBI Registration No.: INM000010650



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Website: https://investmentbank.kotak.com  
Contact Person: Ganesh Rane  
SEBI Registration No.: INR0000008704

### REGISTRAR TO THE OFFER



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