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GET SET FOR VISUAL FEAST

Scenic beauty of State to burst forth in films

GOVT INVOLVING FILM FRATERNITY TO SHOW BEAUTIFUL AND BEST ASPECTS OF TS TO THE WORLD

T P VENU

Hyderabad: If a filmmaker wants to shoot a scene at a riverbed in Telugu states, he mostly ends up on the banks of River Godavari. This was and still is the case for a majority of filmmakers in Telangana. Veteran director late Dasari Narayana Rao was probably one of the first directors who shot scenes in Aziznagar near Gandipet in the city. It is said that it was a case of serendipity as he discovered greenery there and felt there was no need to travel all the way to the famed riverbeds of Krishna and Godavari. That was a one-off case, though. By and large, a majority of films continue to be shot in Andhra Pradesh.

All this may begin to change soon.

Soon, your favourite stars may set your hearts aflutter, by breaking into song and dance in pristine locales in the State. Filmmakers are getting to know picturesque and gorgeous settings that the state abounds in. Add to it, the rich and diverse art and culture of state will amp up the cine goers and evoke wonder in their hearts. For, Telangana State Tourism Development Corporation (TSTDC) is soon introducing a single-window policy for shooting films in tourist spots that make viwers fall in love with their splendid sights and sounds.

Telangana was always known to have a rustic charm with boulders dotting hills, by large a rocky terrain, but there are several places with verdant countryside, waterfalls, gorges, forests and forts lying in obscurity. The Kuntala waterfall in Adilabad, for instance, is famous but few know that there are six more waterfalls there, yet to catch eyeballs, says B Manohar, managing director, TSTDC. For the first time, the Telangana government is developing cottages and facilitating access to places hitherto hidden in obscurity. (See box)

Soon after the formation of Telangana state, the KCR government has announced the setting up of a Cinema City at Rachakonda in 2,000 acres but there has been no progress on this front. Will the latest announcement by Tourism and Culture Minister V Srinivas Goud be implemented? We asked producer Tammareddy Bharadwaj who attended a meeting with the minister last week. "On all previous occasions, the Telangana government did not involve the film fraternity. I am hopeful this time around and feel the government is keen."

Historically, filmmakers shot films in Vishakhapatnam, East and West Godavari as most were from the region. Syed Rafi of 'Inkennallu' fame says, "It Telangana government is about to embark on a long-awaited renaissance and pave for rediscovery of state in all its splendour. Verdant countryside, waterfalls, gorges, forests and forts etc., hitherto unexplored, will be seen. State Tourism Development Corporation is soon introducing a single-window policy for shooting films. Tourism and Culture Minister V Srinivas Goud asserts there are close to 60 locations favourable for film shootings in TS



was natural for filmmakers to shoot there as a majority hailed from those districts and knew the region well. There are several places in Telangana that are as good and even better that lie unexplored."

A senior official of the tourism department says, "The Bogatha waterfall is a classic example of a place that came to limelight recently." Welcoming the decision by the government, producer Suresh Babu said, "It is a good initiative and would give a fillip to filmmakers."

Small budget filmmakers would be benefited a great deal, says Tammareddy Bharadwaj. One would not have to run around for permissions from multiple government agencies and if access to some remote tourist destinations are provided, it would make a huge difference. He also says a team of producers, directors and technicians, accompanied by tourism department officials, will be visiting new locations soon

Syed Rafi says, "Initially, the government should facilitate the shoots for free and make it mandatory for filmmakers to include the name of locations in the titles. It would be a win-win situation." Among the several areas that were hidden but are now gaining prominence is Egalapenta on the bank of River Krishna. The Tourism department has developed 20 cottages. In Vikarabad, Adilabad, Nirmal and Warangal, accommodation is available and can house teams for film shoots, says a sen-

ICONIC LOCALES

- Egalapenta- 20 cottages, close to the Srisailam dam
- Mannanur- 20 cottages
- KCR Park- 2,000 acres' ecotourism park
- Somasila-14 cottages
- Singotam, 15 km from Kollapur-6 cottages with boating facility
- Jannaram- jungle safari and cottages
- Ferry service between Somasila and Srisailam
- Laknavaram, Sammakka Saralamma temple and the command area of Kaleshwaram project
- Farhabad forest, Vikarabad,
 Mallela Teertham and Akkamahadevi caves

ior official of the tourism department. KCR Eco Park in Mahbubnagar, Somasila near Srisailam, Farhabad are a few places that filmmakers are evincing



WELCOME MOVE BY GOVT

It is a good initiative and would give a fil-

lip to filmmakers
- Suresh Babu, film producer



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- Syed Rafi, filmmaker of 'Inkennalu' fame



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- Tammareddy Bharadwaj, film producer

interest in for film shoots. Minister Srinivas Goud asserts that there are close to 60 locations favourable for film shootings. The ferry service and cottages in Somasila and Kollapur, say officials are a major hit and eco-friendly cottages against verdant landscape is perfect for shoots.

Seed balls prog needs greater public thrust

"The aim is to throw seeds so that they could grow naturally into trees in a 500-acre land creating a habitat for animals and birds," says Krishnam Raju, founder, Seedballs Throwing Programme

VASAVI KALERU

Hyderabad: The 14-year-old seed throwing programme is badly hit due to coronavirus lockdown. Also, there has been a lukewarm response from the public with only a few volunteers attending the programme this year. The founder of the initiative, Krishnam Raju launched a novel Seed Ball Campaign 14 years back to increase the green cover in the city. He used to run a nursery selling saplings on a cycle rickshaw travelling to various places and educate the people on the importance

is to throw seeds so that they could grow to trees in a 500 acre land creating a habitat for animals and birds," he added.

"We are a 15-member team mostly comprising of retired employees from ECIL. We believe that it is the responsibility of every person to contribute for the environment protection activities," said K Sridhar Rao, production controller, Seeds Throwing Programme.

A team of people from ECIL, NFC, ETDC and other volunteers are conducting this programme suc-



of environment protection.

"Taking inspiration from Kenya's Wangari Maathai, who started with a nursery in her backyard and planted five crore saplings starting a green movement, we are trying to emulate and bring a similar green revolution in our state and country," said Krishnam Raju. "Our ambition

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cessfully every year. They have a small nursery in Eshwarpuri colony and the programme is run from this place.

This year due to COVID-19, there is a lukewarm response from the public. About 10,000 saplings are ready for distribution but could only 6,000 seeds could be distributed.

"In the beginning we started with distribution of about 1,000 saplings and now it has increased to a tune of 15,000. Plantation, distribution of sparrow nests, distribution of water feeding bins for birds, seed throwing in barren lands are the other activities taken up," said Sridhar Rao.

A variety of seeds of plants including custard apple, black berries, panaja, maaradi, banni and medicinal plants like tulasi, vidhara, giloy, alovera, kadipatta etc, are thrown in areas where lands are barren. This would help in increasing the green plants which would help protecting the environment and flora and the fauna.

Balakrishna, Babu rao, Ramakrishan, Srinivas, Vijayalakhmi, Santosh, Lakshmipati, Kiran, Murthy, Ramanujachari, Sai, Som Venkataramana, Swati, Venkat Rao, Sunil, Ramnathu and Sandhya are the other team members putting their efforts in developing and maintaining city's green cover.



WHAT IS A SEED BOMB?

It is a technique of planting trees by embedding organic seed balls in the ground. It is also known as aerial reforestation. Vegetation can be introduced in any land by throwing or dropping seed balls in the ground.



How to make seed bombs

- Wash and dry seeds but still maintain the moisture, which is essential for germination
- Make a paste of soil and cow dung in 3:1 ratio
 Slowly add water and roll the mixture in little
- Slowly add water and roll the mixture in little balls
- Collect seeds of various medicinal plants and fruits
- Press seeds into the mixture balls and roll again
- Let the balls dry in sun
- Once dry, they are ready for 'bombing'

mo will do

(Inttps://blog.mygov.in/)
seed-balls.com says the only
substantial difference between
seed balls and seed bombs is
what you call them. "Bomb"
sounds more subversive, and
so it's gaining popularity
among guerrilla gardeners.
When properly made, the seed
ball or bomb will have enough
seed to ensure germination, but
not so many seeds that the plants
will chake each other.



CITY HANS SUNDAY 30 AUGUST 2020

HOME ISOLATION CASES

Help, solace a call away for the needy

- Helpline 7306600600 started three months ago by a few medicos
- To provide confidence and allay their fears, Hyderabad United Medicos (HUM) has launched a helpline number to address the queries Of those in home isolation. Through this helpline number, the organization has helped and supported more than 2000 patients in the past three months

MEGHNA NATH

Hyderabad: With Covid positive cases increasing day by day, and due to non-availability of beds in the hospitals, Covid patients with mild symptoms are being asked to be in the home isolation. These patients go through a state of anxiety, fear and negativity as there are no experts to answer their health related queries. To provide confidence and allay their fears, Hyderabad United Medicos (HUM) has launched a helpline number to address the queries Of those in home isolation. Through this helpline number, the organization has helped and supported more than 2000 patients in the past three months.

Irfan Khan, project in-charge of HUM, said, "The helpline number 7306600600 for home

isolation patients was started three months back. As covid cases have increased in the city many patients could not be admitted in the hospital due to the non-availability of the beds and some patients did not have the financial resources for treatment. So we launched this free helpline service in collaboration with Safa Baitul Maal, Access foundation and Students Islamic organization to guide the patients with proper information in adhering to home isolation guidelines. Especially during peak months of June and July we received around 100 to 150 calls daily, now as there is a lot of awareness among the people. At present we are receiving around 25-50 calls in a day. Once the people call us in our helpline number we register them and within 3 hours the doctor connects to them and if it is an

emergency than within 30 minutes, the doctors would prescribe medicines through a message in the patient's phone.

Along with this, we are also distributing medical kits that include oxymeter, thermometer, masks, antibiotic and multi-vitamin tablets, till today more than 100 kits were distributed. Apart from this, we have launched a free ambulance service and around 13 ambulances are providing free transportation for patients for a government hospital. People in need can call in this helpline number 7569600800 for ambulance service. In this mission, there are around 50 volunteers supporting us in this endeavour. Out of the 50, 25 are d0ctors associated with this mission. Every day the health assistance is regularly monitoring the patients by calling them. Also, the volunteers are given training on how to handle and support the patients. The helpline number is available from 6 am to 12 am.

Dr Hafsa, vice president of Access foundation and a volunteer of HUM, said, "Here we are trying to motivate and help the home isolation patients on how to deal with it. What medication to be taken and if there is an emergency, we direct them to where beds are available."





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(TH_23850)

I, ARIF AHMED R/O 10-3-36/3, HUMAYUN NAGAR, OPP: PANCHAVATI COLONY, ASIF NAGAR, HYD HAS CHANGED MY NAME AS ARIF AHMED SABU".

(TH 23850)

I,A SAMREEN FATHIMA D/O ARIF SABU R/O AHMED 11-6-687, RED HILLS, KHAIRTABAD, HYD HAS CHANGED MY NAME AS " *SAMREEN FATHIMA"*.

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I,MAHESH TOSHNIWAL,S/O JUGAL KISHORE R/O, HNO: 20-2-232, KABUTER KHANA, HUSSAINI ALAM, HYD. HAS CHANGED MY NAME AS *"MAHESH **KUMAR TOSHNIWAL**"*

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I, D Aurovind Kumar (old Name) s/o D. Shankar Rao, R/o.H. No.- 1-7-659/A/9. Ramnagar, Musherabad, Hyd-20. My Name has changed to DURSHETTY KUMAR AUUROVIND (D.K Auurovind) for all purposes.

(TH_88)



CHANGE OF NAME

PRASAD ADITYAKUMAR SANJEEVKUMAR R/O.O.NO. D-01, BHEL RND, VIKASNAGAR, HYDERABAD 500011,TS.CHANGED MY NAME AS ADITYA KUMAR S/O. SANJEEV KUMAR.

(TH_23850)

I, SAMMETA BHARATHI LAXHMI R/O. H.NO:6-1-142, PADMARAO NAGAR, BESIDE PADMA SAI APARTMENTS, SEC'BAD, HYD, CHANGED MY NAME AS **SAMMETA BHARATHI W/O.** SAMMETA SATYARAM.

(TH_23850)

I, RAMA KRISHNA, R/O. PLOT NO.115, SRI SRINIVASA PURAM, ROAD NO.6, VANASTHALIPURAM, HYDERABAD, T.S. CHANGED MY NAME AS **UPPARI RAMAKRISHNA** S/O. UPPARI **VENKATAIAH.**

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I, SHAHIDHA R/O.H NO 18-10-362/1 BARKAS CHANDRAIN GUTTA HYDERABAD CHANGED MY NEW NAME AS **SHAHEDA** BEGUM W/O MOHAMMED GHOUSE **QURESHI.**

(TH_23850)

I, TALLA KRISHNA REDDY, R/O.HNO. 5-42, KOTHA REDDIPALEM, CHEBROLU, GUNTUR-522212, AP., CHANGED MY NAME **RAMAKRISHNA REDDY** AS TALLA S/O TALLA GOPI REDDY

(TH_23850)

I, SANJEEVKUMAR RAMANAGINA D-01,BHEL PRASAD R/O.Q.NO. RND, VIKASNAGAR, BALANAGAR, HY-DERABAD-500011,TS.Changed name as SANJEEV KUMAR S/O RA-MANAGINA PRASAD.

(TH_23850)



CHANGE OF NAME

I,BONTHALA RAJUKUMAR.S/O: BONTHALA SAMBAIAH. R/O.3-21, MYLARAM VILLAGE, SHAYAMPET MANDAL, WARANGAL RURAL. T.S. HAVE CHANGED MY RELIGION FROM HINDUISM TO ISLAM AND I HAVE CHANGED MY NAME AS MOHAMMED ADIL.EFFECT ON:19-08-2020.

(TH_23850)

I, DOSHI DIVYA KIRIT, D/O KIRIT KUMAR DOSHI RESIDENT OF 4-5-553 TO 561 FLAT NO 301, DMR HEIGHTS BADICHOWDI SULTAN BAZAR HYD-500095 ,HAS CHANGED MY NAME TO **DIVYA MEHTA.**

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I,PARLAKULA SHALINI GOUD W/O. GIRIRAJULA MUKESH, R/O HNO 9-2-65/A MUSLIM BASTHI POST OLD BOWENPALLY TIRUMALAGIRI HYD TS CHANGED MY NAME AS GIRIRAJULA SHALINI.

(TH_23850)

I, RENU SANJIVKUMAR PRASAD R/O Q.NO. D-01, BHEL RND, VIKASNAGAR, BALANAGAR, HYDERABAD-500011, TS. CHANGED MY NAME AS RENU PRASAD W/O. SANJEEV KUMAR.

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3 yrs on, famed college works stuck in red tape

City College, one of the oldest heritage structures in the city, suffers due to official neglect

ESA BIN ABDUL REHMAN

Hyderabad: Despite funds sanctioned from the State and the Central governments, renovation works of City College building, notified as a heritage structure, have been moving at a snail's pace for the last three years. The college was granted funds to the tune of Rs 2.93 crore for renovation works in 2016-17.

An RTI plaint filed by Mohd Imaam Tahseen, a social activist, elicited that an amount of Rs 2.93 crore was sanctioned three years ago for the renovation of the dilapidated structure. The funds were granted by the State government as well as under Rashtriya Uchchatar Shiksha Abhiyan (RUSA), a Central government programme aimed at raising the bar of campus life in state universities and affiliated colleges.

However, the funds have been not utilised to restore the college structure to its former glory. Works were ignored to spruce up the disfigured building. "The bamboo scaffolding set up for panting a of the main building three years ago still stands as the works have not yet been completed. This speaks of dithering attitude of authorities in executing the works. The compound wall surrounding the huge building is still crying for the attention of the officials.

Tahseen says that the college which also houses a study circle of Dr BR Ambedkar Open University has been a reputed centre for those pursuing higher education in the southern parts of city. As per the RUSA website, the share of funding between the Centre and the State was fixed at a ratio of



60:40 for general category and 90:10 for special category states and 100% for union territories.

According to official records, the first installment of Rs 25 lakh as Central government share for the renovation of City College was released in 2015. The details of utilisation of funds have not been updated on the website of RUSA.

Box

The City College, an Under Graduate and Post-Graduate autonomous university, is one of the oldest Heritage structures in Hyderabad. It has has been re-accredited with 'A' grade by National Assessment and Accreditation Council.

The Nizam Mahbub Ali Khan, Asaf Jah VI of Hyderabad established the first city school in the name "Madarsa Dar-ul-uloom" as early as 1865, later Nizam Osman Ali Khan, Asaf Jah VII, converted it into a City High School. The school moved into the present grand building in 1921. In 1929, the school was upgraded to a college and was named as City College. The campus is spread over 16 acres and the building is constructed on the banks of Musi River in the Indo-Saracenic style facing the open ground (now

Quli Qutub Shah Stadium) and the Telangana High Court is adjacent to the college. The College building has been declared as a Heritage Monument by the Government of Telangana.

The College has facilities like central library which possesses rare books, central computing and internet facilities, cricket, football stadium, NCC and NSS, health centre, BR Ambedkar Open University center, auditorium and Seminar Hall.

It has a state of the art biotechnology lab, and field visits to Genome Val-

Shivraj Patil, P Shiv Shankar, Marri Chenna Reddy, Arshad Ayub and M Prabhakar Reddy are some of the renowned alumni.

Online classes add to eye strain on children

SUNDAY 30 AUGUST 2020

High onscreen time causing eye sight issues at early age; behavioural issues too cropup





ESA BIN ABDUL REHMAN

Hyderabad: The government move to allow reopening of schools with online classes from September 1 has triggered a debate among the parents in view of the concerns expressed by health experts over the children's exposure to increased onscreen time. This could cause an exemplary damage to their eyesight and affect their mental behavior and abilities.

"Distance between the screen and the eyes should be a minimum 6 meters to avoid long term damage like rupture in film and retina. Moreover, UV (Ultra Violet) radiation from the electronic gadgets can cause sleep disturbance which affects the thought process, emotions and behavior," informed Dr Vrinchi Sharma, psychiatrist and director, Manasa Hospital, Hyderabad. "Researches from American Pediatric Association have very much acknowledged the damage to the higher centers of the brain due to increased screen exposure. The habit would damage the higher mental abilities like communication, impulse control, decoding social interactions etc. Rural areas, where wifi facilities are not adequately available will have a disadvantage and network issues can lead to demoralization

and can lead to secondary depressions or anxiety issues," he elaborated. Till the child

among the students,

reduce self esteem

adapts the new

Watch Out For These Signs

- Frequent rubbing of eyes
- Excessive blinking
- Tearing
- Tilting of head or squinting when reading or watching TV
- Headaches from eye strain
- Complaining of eye tiredness or double vision

trend of learning, extreme anxiety in him/her would develop which can reduce the ability to concentrate focus and learn. It's not going to be easy even for the teachers to monitor each child through the screen there by reduce the quality of education. "This mode mainly benefits the students from cities where sufficient technical mechanism is available to check internet and broadband related issues," said Yadagiri Shekar Rao, President Telangana Recognised Schools Management Association (TRSMA).

Only in the wake of government providing all the necessary support and infrastructure, he said, "The students of both the rural and urban domain could be able to benefit with the online mode of education and I am sure it is not as easy as winking."





HAPPY GANESH CHATURTHI



Residents and organisers of Shalimar Sri Ganesh MandapamShivajinagar, Laldarwaza celebrated 8th day of Ganesh Chaturthi

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Passion for re-creating landmarks with used pen refills

This innovator makes miniature house models using marriage invitation cards

ARTI ADKE

A city-based youngster M R Sreenivasulu's wish is to re-create all the famous landmarks across the world by using used pen refills and to use it as education material for architecture students.

As part of 'Say No To Plastic' programme, which he organises for awareness on global warming in schools and colleges, he set up used pen refill collection boxes. The programme turned out to be further source for raw materials to make miniature structures.

"Pen refills are usually ignored and may not be involved in plastic recycling process. As most of the pen users are school and college-going students, there can be an enormous impact if we educate them on the dangers of plastic waste and on 3R principle – Reduce, Reuse and Recycle." said Sreenivasulu.

Sreenivasulu had a hobby of collecting used pen refills from friends. He wanted to become an architect, but he had enrolled for computer

science and engineering upon advice by parents. After few years he decided to continue his passion towards Architecture and decided to repurpose the used pen refills he had collected over years and make something out of it. He started creating miniature structures out of pen refills.

The journey of his arts started in childhood, in 2007 to be precise. He also makes miniature house models using marriage invitation cards. Later he started his paintings works at the age of seven years. He joined dance school to learn Indian classical dance forms such as Bharatanatyam, Kuchipudi and Folk dance and has given many stage performances. He makes sculptures out of chalk and other art forms.

Charminar, Big Ben Clock, Taj Mahal, Leaning Tower of Pisa, Gateway of India, Seattle Space Needle, Sydney

Harbor Bridge and 9th miniature structure St Philomena Church, Mysore, India from 2500+ pen refills to mark his 10th anniversary in miniature arts in 2017 and it took 18

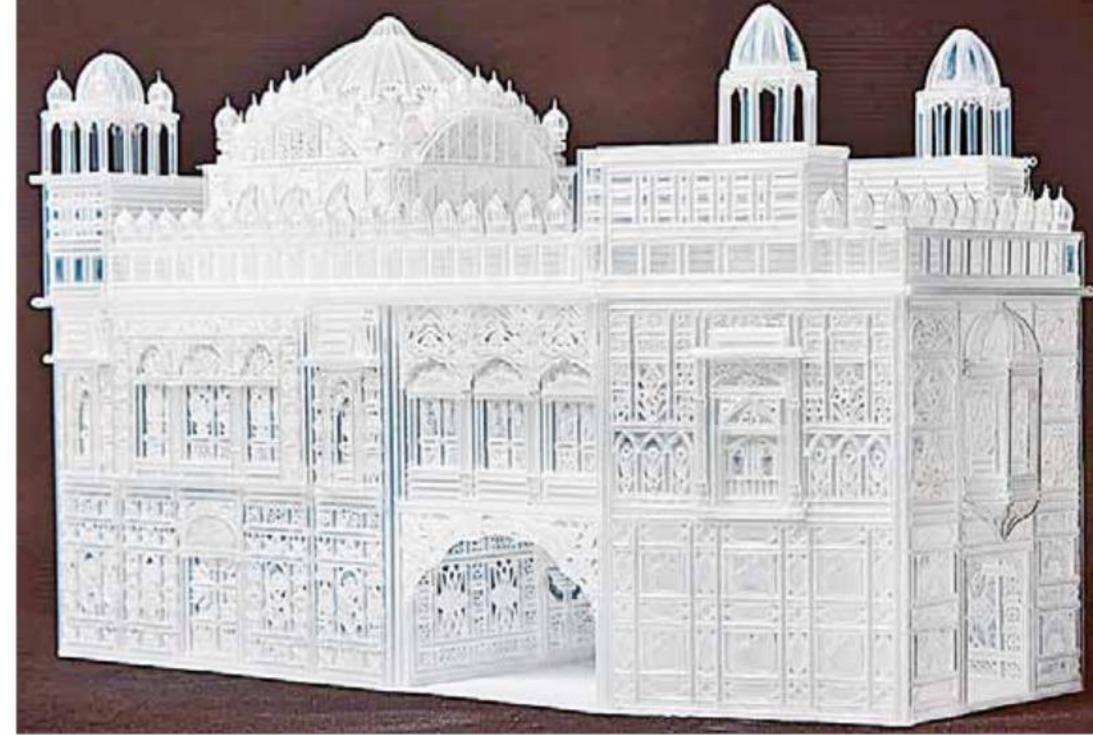
months to complete
the construction. On
13th anniversary of
miniature art in
2020, he has constructed 10th
miniature – Amritsar Golden
Temple, India out
of 1500+ pen refills

and it took 2 years 4 months to complete the intricate architecture model.

He has been featured in the book
'Transforming Plastic: From pollution
to evolution' written by Albert Bates.
At the end of his life he wants to be in a
position that he has covers making all
the famous landmarks all over the
world.

The work has set a nation and world records and he has been awarded India Book of Records, RHR Republic (UK) world record, GRRF global record and GRRF Asia Pacific Icon, URF Global Award International Book of Records,

unigq World Record, National Youth Icon Award 219 and many other awards. Sreenivasulu will take part in an upcoming international event the Rossana Orlandi(RO) Plastic Prize. He is among the finalists across the world for this award. This award is part of Milan Design Week in Milan, Italy in September-October. He will be exhibiting miniature artworks in Milan and RO Plastic Prize function will be happening at the Leonardo Da Vinci Museum, Milan.



Being a rockstar in the interview process

JYOTHI GOSALA

M R Sreenivasulu

Time and tide waits for none. Today's competitive atmosphere in the job market adds stress and turmoil when students are ready to face the most testing and trying process of the job selection process through interview. Factors of fear and forgetfulness dominate their thinking and performance. But we need to examine why most students fail in this dreadful exercise? What can be done to counter this factor with boldness and a fiery gogetting attitude?

Factors affecting student performance in an Interview:

Memory loss happens often as the right methodology is not applied. Memory shapes up both our long term and short term thinking. This affects the thinking process as the brain becomes a storehouse of both long term and short mem-

Fear psychosis is the resultant action of low

confidence and lack of focus. It also results because of lack of awareness on a subject matter.

Pattern of preparation or the module of learning has to be both theory induced with practicality. This helps in turn in using the right approach which enhances understanding and comprehending a topicality or specialisation of competent value.

Right methodology of facing the board also involves various dimensions of social skilling which is a prerequisite to be a rockstar. Balance between subject specialisation and varied skills will benefit the student community immensely.

Theory and practicals have to be balanced. Lack of interest in specific subjects has to be addressed. Teaching mechanism in educational institutions has to be given a facelift with modern and traditional modules of teaching so that every student faces and accepts the system by adopting best student friendly practices e.g. better equipped for interview with open hands.

Linear learning can made easy through mod-

ules or techniques that are beneficial to student community who are the future generation of the country to be dynamic leaders with strong personalities. Satya and Sai with roots in Hyderabad are contemplating their study with passion and great dreams in their hearts. Satya is pursuing her Teacher Training in Kakinada has chosen teaching for greener pastures. She considers teaching profession as a noble one and is gearing to meet the challenges. She states that skilling is mandatory to meet her requirement as it helps her better to relate to students once she becomes a teacher.

Sai aims to be a Software Engineer, practices various social skilling techniques to boost his morale and personality. He is a child prodigy and good at dance, games including badminton. Their role models are their parents Chakravorty and Durga whom they look up to by emulating.

One should put his or her best foot forward by understanding how well the conversation can take place between the interview board and the aspirational candidate. Good stories can help add value and relate to the interview board as it simplifies the comprehension of one's personality. It will be an instant hit.

First impression makes the best impression. As the adage goes, students to make themselves the most preferred candidate in the wish list of the company recruitment, must tone up their skills apart from the academic excellence they showcase. With good communications skills, public speaking, body language, creative writing, etiquette, personality development, confidence, motivation, creating professional and personal impact and many more can take them places. Nothing comes easy but with smart work, intelligence and daredevil attitude one can score a handful of brownie points and become the creme of the creme in the industry of their choice.

If one is confident in the pursuit of their dreams, then there is no looking back or leaving any stone unturned. To sail in the direction of your dreams, all you have to do is just believe in yourself and conquer the world.

Building entrepreneurship skills in students

P C CHHABRA

Intrepreneurship Skills play a very important role in the life and success of an Entrepreneur. It is important for the faculty members to understand that building of Entrepreneurship Skills in students should be on the top of the agenda in their mind to make the student's successful professionals and entrepreneurs.

Methods for Building Skills

Case study method

(For Building Creativity and Innovation Skills) the faculty members adopt the case study method with the students to discuss various business-related cases/problems with intent to develop the skill of thinking creatively among the students.

Success story method

(For Building Confidence and Personality) The faculty members share the success story of various leading and successful Entrepreneurs to ignite the spirit of entrepreneurship in the mind and heart of the students. This motivates the students to think of becoming an entrepreneur.

Idea generation contest method

(For Building out of Box Thinking Skills) The faculty members call the students together to do brainstorming and ask them to think/generate an idea to launch a new product or service which is not available in the market.

Business plan method

(For Building Holistic Planning Skills)



The students are advised by their faculty members to prepare a business plan on the business idea of their interest. The students prepare a word file to describe their proposed business idea. They also prepare an Excel File to prepare the projected financials. The students prepare a PowerPoint presentation to explain their business idea with the help of a multimedia projector.

Simulation method

(For Building Problem Solving Skills) The faculty members use the Business Simulation Method to create a real-world situation wherein the students learn to solve the business problems in a simulated environment.

Project management method

(For Building Project Management Skills) The faculty members use the proj-

ect planning method by using the Microsoft Project Software so that the students are able to learn the nitty-gritty of Project Management so as to maximize the output and minimize the input with an intent to optimize the resources and maximize productivity.

Designing project method

(For Building Designing Skills) The faculty members use the Designing Project Method wherein they assign a designing project to an individual or group of students to hone their designing skills.

Digital marketing project method

(For Building Digital Marketing Skills). The students are given a Digital Marketing Project with intent to enable them to use the various social media marketing and digital marketing channels to maximize the sale of prod-

ucts and services. This helps the students to develop their digital marketing skills.

Mission, vision, goals and objectives development method

(For Building Goal Setting Skills) The students are trained to develop and script the Mission, Vision, Goals and Objectives of the proposed organization. This enables the students in setting the goals of the various functional departments, teams, and individuals which ultimately contributes to achieving the organizational goals and objectives.

IT project method

(For Building IT Skills) The students are assigned a multi-dimensional IT project wherein they are required to do planning, implementation and control of all aspects of IT functions including hardware, software, networking, website, social media marketing, digital marketing, etc.

Communication assignment method

(For Building Communication Skills) The students are given multiple assignments pertaining to verbal/non-verbal, oral/written methods with an intent to develop their oral as well as written communication skills.

Managerial games method

(For Building Managerial Skills) The faculty members develop various managerial games to develop the managerial skills of the students. The students in the process of playing the games are able to develop their managerial skills of Planning, Organizing, Staffing, Leading, and Controlling.

Accounting and financial modeling method

(For Building Financial and Accounting Skills) The students are given an opportunity to learn about finance and accounting with the help of financial modeling using spreadsheet software like Excel. This enables the student to learn about Finance and Accounting.

Conclusion

To summarise, the faculty members should adopt various methods mentioned above to build Entrepreneurship Skills among the students to enable them to become a successful entrepreneur in their life.

(The author is Executive Director, Sanskriti University)

VIRTUAL INTERNSHIPS INDIA AND OVERSEAS 2021

A new gateway to widen the scope of education

Som Sharma

In recent times where every sector is transforming with uncertainties, job market has become competitive where attaining a job for recent graduates has become difficult as theoretical knowledge is not only the criteria to evaluate your knowledge but practical exposure makes you efficient. Employers today heavily believe on resumes that consists a relevant work history, whether that's the form internships, volunteer work, or actual job experience. Therefore attaining internship experience has become an integral part of the education for all students.

Keeping in mind the recent scenario opting for offline internships is not a feasible option therefore learning virtual is a new trend and best possible alternative available. Virtual international internship has widened the scope of learning as it ensures building up the careerrelevant skills and getting internationally-recognized, fostering inter-cultural experience without even travelling or having a stiff 9-5 schedule etc.

Five doors that virtual international internships has broadened

Learning has become affordable

Earlier to undergo international internships it required a lot of travelling costs, accommodation costs, time and many other resources therefore now to learn international all you need is internet connection. Remote working has eliminated all costs which has led to increase in efficiency as now you can sit at home work according to your standard time with limited resources.

Building certified global networks

Virtual internship magnifies the scope of learning as here you're sitting at your homes and gaining experience meeting global standards. Interacting globally helps in making a network of like-minded co- interns, mentors and supervisors. Developing a network in a completely different country helps to create a community of international colleagues and professionals that you can reach out anytime you need.

Learning as per international standards

What can be best then staying at home, working at flexible hours and boosting up knowledge according to global standards? Virtual internships allow students to learn latest and most effective market skills and techniques Which enhances personal training, resumes and adds more chances for students to attain jobs after their education.

Helping in becoming tech-savvy

Unlike pre pandemic times, completing

online internships are more about of using technology and understanding communication platforms that businesses are using to stay connected while not working in an office that is Zoom, Slack, Proofhub, Dropbox, Togl, Co-schedule, Google Apps etc by gaining digital advancement you will quickly be able to adapt to the same or similar platforms in your future work environment.

Boosting up of Resume

Working remotely helps in improvising management and self-discipline skills and most importantly adds on the international work experience that you attained. These internships help in making students more responsible as it teaches how to become a self-starter and take initiative, which is highly preferred by the potential employers.

(The author is Founder of EduBrain Group)

Actor Kavin ecstatic to play negative character

Askarı Jaffer

ctor Kavin Dave, who has done notable roles in films including 'My Name Is Khan', 'I Hate Luv Storys', 'Crook', 'Shirin Farhad Ki Toh Nikal Padi', 'Kick', and TV show 'Rista.com', is currently seen essaying a negative character in 'Flesh'.

Sharing with The Hans India, Kevin says, "When casting director Kavish approached me to play this particular, I couldn't resist myself with such an engrossing subject. Also, rarely do you find casting directors who are ready to experiment with actors and not stereotype them."

"I play the character of Jayant, who is very serious about his job as a transporter. He is so cold blooded that he doesn't bother if the commodities he transport is human or any goods. Human life doesn't matter. To imbibe the ruthlessness and bad temperament in the Jayant's character and essay it unflinchingly, he deprived himself of sleep during all the major shootings," adds Kavin. Kavin says he started as a child actor at the age of seven when shooting was more of a picnic than work to him. He feels challenges and ups and downs are the same as everyone else's; at times you get through and other days you don't.

Earlier, while living in the financial capital, like a true Mumbaikar he used to travel every day in local trains. "I



Kavin Dave
shares about his
character and
role in the movie
'Flesh' which
deals with a very
sensitive and
gruesome
subject of
human
trafficking

am thankful to God that I was fortunate enough to get work and one led to another. People started liking me and my work and I hope this continues," says Kavin.

On audience and film buffs, Kavin says, "People want to see an actor doing various kinds of roles. As an actor, if I get bored playing same sort of character, then the same goes with the audience, unko bhi purana maal nayi packaging mein dekhna acha lagta hai (they too love to see old ma-

terial in new and packing)." "Playing a negative role was always on my wish list and 'Flesh' has made that happen, It's a good start and I wish to continue with more such roles. I also want to experiment with comedy as it has such a huge canvas to play with. Be it essaying a simple character of middle class man or a super hero, a highly motivated. Right now I am in a phase where I am just telling myself & the universe 'Bring it On'."

Shilpa Shetty tries archery in new video post



ctress Shilpa Shetty Kundra has shared a new video stressing on the importance of sports, on the occasion of National Sports Day on Saturday. In the Instagram video, she is seen trying her hand at archery.

"A child's mind and body are like wet clay. So, I believe it is imperative that we introduce our kids to as many sporting activities as is possible. It helps inculcate sportsman spirit, a sense of healthy competition, ample physical activity, and is a good way to build an appetite. Also, once they take a liking to a sport and develop the habit of experimenting with other sporting activities, it helps them stay active well into their adulthood too," Shilpa wrote with the post.

She added: "But, kids learn best when they see us doing what we ask them to do. So, back in those days when outdoor activities were a part of our lives, I decided to learn a new sport, archery on a trip... (never too old to learn) not bad for a beginner, must say."

Not only this, Shilpa also urged parents to allow children to learn new things in life.

"As our Fit India Movement completes a successful year today on National Sports Day, I would like to encourage parents to encourage not just the little ones to learn something new, but even themselves... regularly. Swasth Raho, Mast Raho," stated Shilpa, who has a son, Viaan, and daughter Samisha.

Why Telugu superstar Nani's new film is called 'V'

elugu superstar Nani is set to be back with his new film, V, and the title of the film has raised enormous curiosity among fans.

The film's director Mohana Krishna Indraganti has now opened up on the title, saying he decided to have just one letter as title of the forthcoming film because it gave him an opportunity to create a signature for the serial killer at the core of his plot.

"The film deals with a character named Vishnu. Usually psychopaths leave a signature, right? I wanted some sort of a signature for the psychopath killer that would be a short stroke. The idea came to me much after completing the film," Indraganti said.

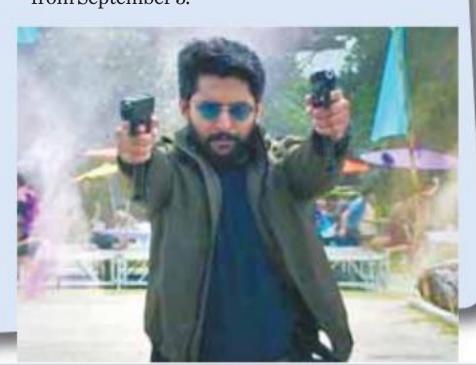
"The original film was completely different and was called 'Bana', which is arrow. That was the original working title of the script but I wasn't happy with it, so I suddenly thought why not call it with one letter which has a unique ring to it. It would also give me an opportunity to create a signature for the killer. That's how V came out of nowhere," he added.

The director continued: "There's no specific reason (for the title) other than what's organically coming out of the story. But once that came to me, ideas started coming while shooting the film, and how to use that letter in different ways to embed a certain

kind of substance, certain kind of mixture and play around the killer. The idea came to me unexpectedly. I casually asked the producer, 'what you think of the title?' and everybody was excited," he added.

The film, also starring Sudheer Babu, Nivetha Thomas and Aditi Rao Hydari, delves into the life of a police officer who falls in love with a crime writer. His life takes a turn when a killer puts across a challenge to him with a puzzle to solve. It then leads to a good-versus-evil showdown.

The film will stream on Amazon Prime Video from September 5.



Genelia reveals she tested Covid positive 3 weeks ago, is fine now

ctress Genelia Deshmukh revealed she had tested Covid-19 positive three weeks ago, adding that her report came in as negative on Saturday.

Taking to Instagram, Genelia wrote: "Hi, I was tested Covid positive three weeks ago. I was asymptomatic for last 21 days. With God's grace I tested negative today.



As much as I count my blessings that my battle with the disease has been much easier but at the same time I must admit that these last 21 days in isolation have been the most challenging to deal with."

Genelia also admitted that it was hard to live in the isolation period.

"No amount of FaceTime and digital immersion can kill the evil of loneliness. I am happy to be back with family and loved ones. Surround yourselves with love... that's the true strength and it's all one needs," she added.

Genelia concluded her post by sharing a few tips on how to combat the deadly virus.

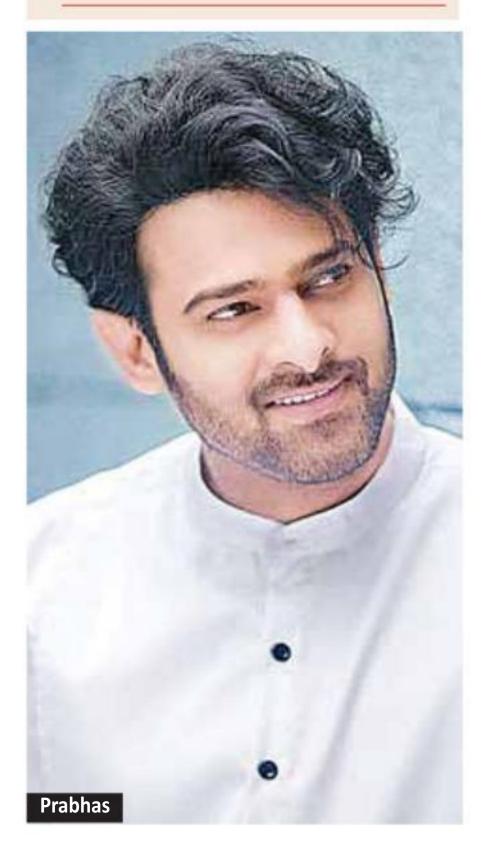
"Test early, eat healthy, stay fit -- the only way to fight this monster," she emphasied. Fans, friends and colleagues from the film and TV industry showered Genelia with good wishes.

"So so happy," actress Kanchi Kaul commented. "Om Namoshivaya," actor Karanvir Bohra prayed.

has, every role and character comes up with its

Prabhas to play 'Lord Rama' in Adipurush

- Keerthy Suresh bagged role for character Sita
- The news is creating ripples in Tollywood and among film buffs



K RAVALI HYMAVATHI

dipurush, this upcoming movie of 'Baahubali' Prabhas is creating ripples among the fans and Tollywood. Our 'Darling' actor has turned into a Pan Indian hero after the blockbuster hit of 'Baahubali' movie. But his next flick 'Saaho' bombed at the box office and disappointed all his fans. Leaving back the 'Saaho' movie failure, the latest announcement of Om Raut's 'Adipursh', a mythological based film on Lord Rama, just raised the goosebumps of all the fans. But it would take two more years to watch the mega movie on the big screens.

Prabhas is currently busy with 'Radhe Shyam' which is being by Radha Krishna Kumar and is bankrolled by Vamsi Krishna Reddy, Pramod Uppalapati, Praseedha Uppalapati and Bhushan Kumar under T-Series, UV Creations and AA Films banners. This movie has Pooja Hedge as the lead actress. After this movie, our 'Mr. Perfect' signed his next movie with 'Mahanati' fame Nag Ashwin. Being a periodic movie, Nag Ashwin planned something special for all the Prabhas fans. Well, as Deepika Padukone is roped in to play the lead actress role, Prabhas' 21st movie has grabbed all the attention.

Now, all of a sudden, Prabhas has bagged another lifetime role and added another prestigious project to his kitty. Om Raut who grabbed the eyeballs with his 'Tanhaji: The Unsung Warrior' movie, is all set to make our dear 'Rebel Star' turn into 'Adipurush'. According to sources, this movie will be an adaption of the epic tale 'Ramayana'. Going with the tagline 'Celebrating the victory of good over evil', the makers have already given us a hint of God's tale. But we need to wait and watch how Om Raut adapts the epic story and converts it into a modern tale.

Guess what! 'Mahanati' fame Keerthy Suresh own challenges, this movie is definitely going to is reportedly roped into play the female lead be a grand one. Adipurush movie will be bankrolled by Bhushan Kumar, Kr-'Seeta Devi' in this movie. This ace actress already proved her mettle in the biopic ishnan Kumar, Om Raut, Prasad of legendary actress 'Savitri' and is Sutar and Rajesh Nair. This now high in demand with all the mythological flick will be grandeur projects in hand. multilingual in Hindi, Well, Ram and Seeta jodi is Telugu, Tamil, Kandone, what about 'Ravana'? nada and Malayalam When lead actors are such languages. Prabhas's already strong, then the opposite proved his mettle character should also add with 'Baahubali' weight to the movie to make it a balanced tale. If movie, now Radhe reports turn true, Om Raut Shyam, Nag Ashwin's periodic is trying to rope in Bollywood's Pataudi Saif Ali Khan table and Adipurush flicks will to essay this powerful antagonist role. We have already definitely seen Saif playing Udaybhan make this Singh Rathore opposite Ajay Deace actor vgn. Even Tollywood ace actress reach the Lakshmi Manchu has put fornext level. ward her desire to essay the role of 'Shoorpanaka'... As said by Prab-

TO BOLLYWOOD

When 'Pokiri' was 'Wanted' all over Indian film industry....

Keerthy Sures

K Naresh Kumar

ttam Singh S/o Satyanarayana' This was the original name with which the monstrous hit of 2006 'Pokiri' was conceptualised by its director, Puri Jagannadh. The helmsman was just then recovering from the disaster of his previous film 'Andhrawala' starring NTR Jr and his next release 'Super' too with Akkineni Nagarjuna in the lead, released in 2005, did not help him much.

Made on a budget of Rs 12 crore jointly between the companies of Puri Jagannadh and Mahesh Babu's sister Manjula Ghattamaneni, the crime thriller with a twist and thrust in the climax went on to top the BO charts by collecting more than five times its investment, which stood at Rs 66 crore.

The magnum opus, which Jagannadh could never repeat once again in the next 15 years since, held many records all over the undivided state of Andhra Pradesh then. With such an impressive background to its



credit, it moved from Tollywood to Bollywood three years later.

Prabhu Deva helmed it in Hindi after successfully attempting the Tamil remake with Vijay and Asin in the lead in 2007, giving the lead pair a huge lift in the industry. His hero was Salman Khan, who was going through

a mixed phase at the BO. Yet, the faithful reproduction of the original and Salman's rough and tough approach made the film a major appeal.

With Ayesha Takia as his lead, the film got an 'A' certificate like the Telugu original for its violence, making it the only second film of Sallu Bhai

Interestingly, the film got great ratings from the critics who never had good words for Salman's flicks. One of them wrote that the film will run only on ' Salman's star power' which is what ultimately happened. Prakash Raj got a repeat role from the Telugu version in Hindi which gave him the credit of having been featured in all the three versions it was made in the first three years. The film's draw was such that despite officially being remade, the regional versions of Telugu, Tamil and Kannada were still dubbed and released across Hindi satellite channels.

