Lab 2

W203 Statistics for Data Science

Team 1 Section 6

General data analysis:

Data quality is very important in statistical analysis. Since incorrect data can lead to incorrect results, we wanted to only perform analysis on individuals whose responses were trustworthy. Namely, we pre-filtered our participants based on their "RESPONSE QUALITY" questions. We only considered those who were "Never" or "Some of the time" insincere in their responses, and those who were answered questions honestly "Most of the time" or "Always." For those who were most of the time honest and sincere, a majority of their answers were reliable, so they will provide correct information more often than incorrect information. To do this, we generated a new dataset stored under A. The reduced the sample from 2500 samples to 2064 samples:

```
setwd("~/Desktop/Stone/Berkeley_MIDS/Statistics/github/lab_2/")
full_data <- read.csv('anes_pilot_2018.csv')

library(ggplot2)
suppressMessages(library(dplyr))

A <- full_data %>% filter(honest >= 4 & nonserious <= 2)

print(dim(full_data)[1])

## [1] 2500
print(dim(A)[1])

## [1] 2064</pre>
```

Question 1

Introduce your topic briefly.

The relevant questions asked in this study are stored under ftjournal and ftpolice variables, which represent responses from the participants on how highly they would rate journalists and police respectively. Responses range from 1 to 100, but the survey was presented as a thermometer with 9 labels ranging from very cold (numerically 0) and very warm (numerically 100). We feel that because of this presentation, the rankings are similar to a Likert scale, meaning we do not have a metric variable. For example, we do not believe that those who responded 75 was different than those who responded 80, both numbers are between the "Fairly Warm" and "Quite Warm categories." However, those who responded 86 would favor a particular group more than someone who responded 84, because the one who ranked 86 made a conscious choice to rate the group as "Quite Warm," whereas the one who rated 84 made the choice to rate the group as "Fairly Warm." As a result, even though the numeric gap is larger in the first case, we feel it is less indicative of a difference in perception than the small gap in the second case, where the gap crosses the boundary between two thermometer levels. As a result, we plan to bin respondents into 1 of 9 categories as defined by the survey scale, and give each bin a rank starting from 1 and giving to 9. The lower the rank, the lower the respondents rated each group.

One deficiency here is that participants are asked to "rate" a group, which does not necessarily translate to respect for the group. For example, one can rate the police highly because one thinks the group is effective at responding to emergencies; however, one may not have a high level of respect for them if one believes that

they sometimes perform their jobs unethically (such as discriminating against certain racial group). However, we do not have better data to access respect in this survey, so we must make do with these variables.

Perform an exploratory data analysis (EDA) of the relevant variables.

We wanted to answer this question from the perspective of each individual voter, as each voter was asked how they would rate the police versus journalists (a natural pairing). Namely, for each voter, do they respect the police or journalists more? To address this, we require that all respondents answer both questions, and filtered out those that did not answer either or both question (response -7). Also, to narrow the population down to US voters, we only looked at individuals who were registered to vote. These are many reasons why someone might choose to not vote in an election, including lack of interest in the voter decision, lack of strong support for either opposition, or simply forgetting. However, if one is eligible to vote, they should be classified as US voters, since these individuals have the ability and opportunity to cast their decision in upcoming elections. There were only two individuals who did not respond to ftjournal, and all responded to ftpolice. In addition, 316 were not registered to vote. This reduces our dataset to 1746 participants, still a sizable number.

```
#A %>% filter(ftjournal >=0 & ftpolice >=0) %>% dim
A %>% filter(ftjournal >=0 & ftpolice >=0) %>% filter(reg<=2, reg>0) %>% dim
```

```
## [1] 1746 767

JR_PL_data <- A %>%
    filter(ftjournal >=0 & ftpolice >=0) %>%
    filter(reg<=2) %>% select(caseid, ftpolice, ftjournal)

#Ensures we get the same bins as in the study
ftbins <- c(-0.01,15,30,40,50,60,70,85,99.99,100)

JR_PL_ordinal_data <- data.frame(
    cut(JR_PL_data$ftpolice, breaks=ftbins) %>% as.numeric(),
    cut(JR_PL_data$ftjournal, breaks=ftbins) %>% as.numeric()
)
colnames(JR_PL_ordinal_data) <- c("Police Rating", 'Journalist Rating')

JR_PL_ordinal_data$Police_minus_Journalist <-
    JR_PL_ordinal_data$Police Rating -
    JR_PL_ordinal_data$ Journalist Rating`</pre>
```

In order to perform EDA on the distribution of the difference between ranks, we have first look at summary statistics for the difference of Police rating minus Journalist rating for each voter.

```
summary(JR_PL_ordinal_data$Police_minus_Journalist)
```

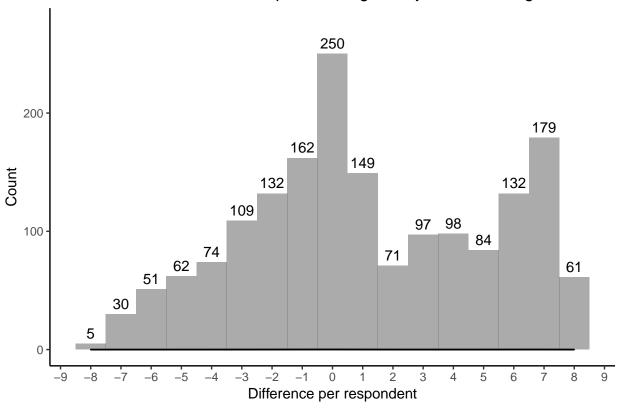
```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -8.000 -2.000 0.000 1.152 5.000 8.000
```

We see that the difference takes on both negative and positive values with the same minimum and maximum difference in ranks, so there is not a unanimous agreement across our sample on which group is rated higher. In fact, there are individuals who rated Police 1 and Journalists 9, and those who rated Police 9 and journalists 1. However, our 3rd Quartile is larger in magnitude than our 2nd Quartile, with the mean shifted upwards, indicating that there is skew toward the side of the police.

To visualize this skew, we plot a histogram of the difference in ranks.

```
geom_density(alpha=0.5)+
labs(title='Difference between police ratings and journalist ratings',
    x='Difference per respondent',
    y = "Count") +
theme_classic() +
theme(plot.title = element_text(hjust = 0.5))+
ylim(0,275)+
scale_x_continuous(breaks=seq(-10, 10, by=1))+
stat_bin(aes(y=..count.., label=ifelse(..count.. > 0, ..count.., "")),
    geom="text",
    vjust=-.5,
    binwidth=1
    )
```

Difference between police ratings and journalist ratings



We see that while the distribution mode is 0, but there are sharp peaks in the positive region skewing the data to the right (meaning these individuals rated the police higher than the journalists).

Based on your EDA, select an appropriate hypothesis test. The most appropriate test here is the Wilcoxon signed-rank test. Modern research shows that this particular test works perfectly fine for ordinal data. The assumptions of this test are:

- 1. Data is paired, but each pair is iid. The data is certainly paired since it is the same respondent on two different questions. The samples certainly represent the pool of voters who responded to the survey, even if it does not represent all eligible US voters. We do not expected one participants responses from this survey to affect response from others, so we also safely claim independence in the responses.
- 2. The differences are measured on at least an ordinal scale. Note that since this is the case, even though sample size is large, we cannot use the paired t-test. We have binned our variables into an ordinal scale

that we believe best reflects the meaning in the respondent's answers. As a result, we can subtract the ranks and look at, for each respondent, what the difference between ranking of each group is between police rating and journalist rating.

3. The distribution is symmetric around its mean and median. This is true under our null hypothesis, which is that the difference between the ranks of the two groups is 0. Possible values that the difference takes from integers going from -8 to +8.

More explicitly, let D represent the r.v. of the difference between ratings of the police and ratings of journalists. Finally, we have to decide on our allowed probability of type I error, or equivalently, the level of significance. alpha = 0.05 is a commonly used value, which is what we will set here.

$$H_0: D = 0$$
$$H_a: D \neq 0$$

We also note that we will use a two-tailed test since we do not have prior evidence that the rating of one group should be greater than the other.

To conduct the test, we use the following:

##
data: JR_PL_ordinal_data\$`Police Rating` and JR_PL_ordinal_data\$`Journalist Rating`
V = 748390, p-value < 2.2e-16
alternative hypothesis: true location shift is not equal to 0</pre>

Wilcoxon signed rank test with continuity correction

We see that there's a very large statistical difference between the rating of the two groups, with a p-value << 0.001, and much less than alpha. This means that since p-value = 2.2e-16, if H0 was true, we had a 2.2e-16 chance of seeing data as least as extreme as what was observed. This is an extremely low value. We can then reject our null hypothesis in favor of the alternative that the difference in rating between the two groups is in fact not 0. Since the paired difference shows that the rating for police is typically higher than for journalists, the answer to our original question is that US voter have more respect for the police than they do for journalists.

In order to compute the effect size, we will use the general approach discussed in Async where we compute a correlation-like value by dividing the z-score of the p-value by sqrt(n). We can do this because our sample size is very large (n=1746 to be exact).

$$r = \frac{z}{\sqrt{n}}$$

Our proportion approach produces an effect size

```
p.value <- 1.169115e-29 #from wilcox.test
z.score <- -qnorm(p.value/2)
effect.correlation <- z.score / sqrt(length(JR_PL_ordinal_data$Police_minus_Journalist))
print(effect.correlation)</pre>
```

```
## [1] 0.2706734
```

##

The effect correlation r is between small (0.1) and medium (0.3) effect size. While the test is highly statistically significant, the effect size is not large, and could be considered weak. As a result, there is not a large practical significance in the results. This is in agreement with an intuition: the median individual had a 0 difference in rank for both police versus journalist, while the average individual in this population had a slightly greater than 1 bin difference. This is not a major difference in terms of the mean ranking

Question 2

Introduce your topic briefly. In order to determine age, the variable birthyr (year of birth) will be subtracted from 2018, which is the year that the survey was conducted. This is the best guess for a person age in years since we do not have information on their birth month or other details. As a result of this however, we may be -1 year off from the person's real age in years. Also, because we do not have month information, a person's age in years is the best we can do.

To determine voter status and party affliation, we will use self-classified categories from pid7x. The reason we chose this over how participants actually voted in 2016 and 2018 is that sometimes in certain elections, self-identified Democrats can vote Republican and vice-versa because they happen to strongly favor a particular candidate of another party, or strongly disfavor their own party's candidate. This voting behavior does not change their true party affliation, and the best guess we have as to whether someone is Democrat or Republican is what they consider themselves to be. The following lines will collect age and party information as described:

Perform an exploratory data analysis (EDA) of the relevant variables

We first example the ages variable. From the summary below:

```
summary(AG_PY_data$age)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 18.00 42.50 57.00 54.18 65.50 91.00
```

we can see that the ages represent a large range, from the minimum voting age 18 up to age 91. There are no missing values in the age. The median is 57, while mean is a little over 54. We can also get a sense of the ages of Democratic versus Republican voters using summary as well:

```
AG_PY_data %>% filter(party == 'D') %>% select(age) %>% summary
```

```
##
         age
   Min.
##
           :18.00
    1st Qu.:39.00
##
    Median :55.00
##
           :52.57
##
    Mean
##
    3rd Qu.:64.00
##
    Max.
           :91.00
AG_PY_data %>% filter(party == 'R') %>% select(age) %>% summary
##
         age
```

```
## Min. :18.00
## 1st Qu.:47.00
## Median :59.00
## Mean :56.49
## 3rd Qu.:67.00
## Max. :90.00
```

We see that the min/max ages for both groups are very similar, but the median/mean seems to indicate that Republicans seem to be on average a bit over. We also want to get a sense of whether there is an equal number of Democrats and Republicans in our sample

```
AG_PY_data %>% filter(party == 'D') %>% dim

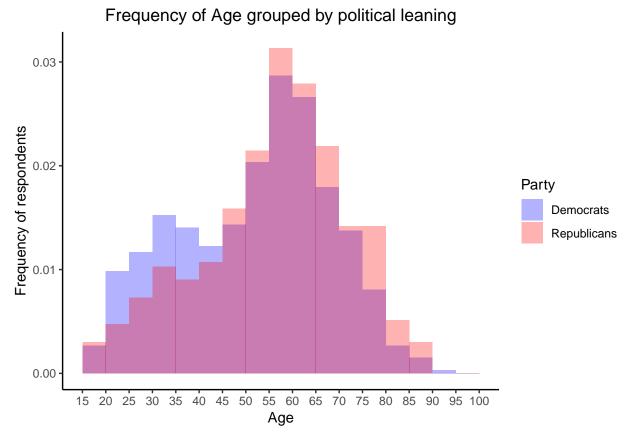
## [1] 669 2

AG_PY_data %>% filter(party == 'R') %>% dim

## [1] 466 2
```

Our total sample size is 1135. It appears that there are 203 more Democrats than Republicans in our sample. In plotting a histogram, since there is class imbalance, it would make more sense to plot a density histogram rather than a count histogram in order to get a better sense of the distribution of age within the parties. If we were to plot only the count, we would expect Democrats to dominate many of the bins simply due to the fact that there are many more of them.

To see the distribution of age for Democrats versus Republicans, we can plot a density histogram of the ages differentiated by parties.



We see that there appears to be a much larger population from 20 to 40 for Democrats than Republicans, while from ages 45 and up, there are at least as many Republicans as there are Democrats for all bins, with the exception of the very last bin, where the oldest candidate (91 years) was Democratic.

Based on your EDA, select an appropriate hypothesis test

Since we have a metric variable, we do not know the population variable, and there is no natural pairing between the participants across parties, we would like to perform an independent two sample t test.

First, we confirm that all of the assumptions are met for an independent sample t test.

- 1. We have ratio data (age), since we are on a metric scale, and there is an absolute zero (age = 0). We can add/subtract/take ratios of age and get sensible statistics.
- 2. iid observations. Like in question 1, one subject's age will not influence another's age, so there is independence. They are from the same population of individuals who responded to the survey.
- 3. normal population: We know that since our sample size is very large (n=1135, >>30), by the Central Limit Theorem, the sampling distribution of our mean will be very close to normal. This makes the t-test valid even if the population distribution is not exactly normal. To show that the sampling distribution of the mean is normal, we can apply a bootstrap technique. The basic approach is to first treat the sample as the population, and sample from that "population" with replacement some number of N samples, each with sample size the original size. Calculating the statistic (in this case the mean) on each of these N samples gives a rough estimation for the sampling distribution of the statistic. Bootstrapping also provides a consistent estimate, meaning as the original sample size grows, the estimated sampling distribution approaches the true sampling distribution.

library(bootstrap) #using skipped variable:

Boostrapped samples of the age variable



To formally show that the sampling distribution of the mean age is normal, we can conduct the Shapiro-Wilk Normality test under the following hypothesis:

 H_0 : sampling distribution is normal H_a : sampling distribution is not normal

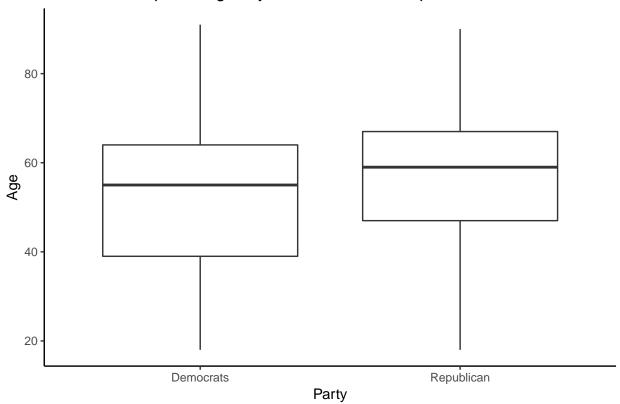
shapiro.test(bootstrapped_samples\$thetastar)

```
##
## Shapiro-Wilk normality test
##
## data: bootstrapped_samples$thetastar
## W = 0.99845, p-value = 0.5227
```

We see that the shapiro.test has a large p-value, meaning we have support for the null hypothesis that the sampling distribution of the mean age is normal.

4. No outliers in the data. A common way to detect outliers is using a boxplot. The interquartile range represents the value of the 3rd quartile minus the 1st quartile. Outliers can be viewed as data point lying outside of 1.5 times the interquartile range above the upper quartile or below the lower quartile. ggplot's geom_boxplot will automatically draw boxplots with outliers, which we will display as red dots. We can see from the plot generated that there are no outliers.

Boxplot of ages by Democratic and Republican voters



5. Homogeneity of Variance. We need to determine whether the standard deviation of our two independent samples are equivalent or different. To do this, we'll apply Levene's test at a significance level of 0.05 (a typically accepted value). The setup as follows (letting sigma_D/sigma_R representing population standard deviations of Democrats and Republicans):

$$H_0: \sigma_D = \sigma_R$$

 $H_a: \sigma_D \neq \sigma_R$

We apply Levene's test for Equality Of Variances from the inferr package, and return the p-value for the test:

```
library(inferr)
age.levene <- infer_levene_test(AG_PY_data,age, group_var = party)
print(age.levene$p_lev)</pre>
```

```
## [1] 0.0586
```

Since the p-value is >0.05, we fail to reject the null hypothesis that the population of ages come from the same population. The p-value is very close to 0.05. As a result, when performing our two sample t-test, we will use treat the variances between the Republican voter age population and Democratic voter age population the same.

Finally, we can setup our t test as follows using a significance level of 0.05 (using mu to replace sigma from above, and same letters denoting party):

$$H_0: \mu_D = \mu_R$$

 $H_a: \mu_D \neq \mu_R$

We also note that we will use a two-tailed test since we do not have prior evidence that the age of one group should be greater than the other.

To conduct the t test:

Since the p-value is <<0.001 (and <0.05), we reject our null hypothesis in favor of the alterative hypothesis that the difference in age between Democratic voters and Republican voters are not 0. In fact, since the mean for Democratic voters are younger, the test also tests us that Democratic voters are on average statistically significantly younger.

To evaluate effect size, we will use the Cohen's D statistic from the library effsize

Since our Cohen's D value is 0.246, it is between what is typically considered small (0.2) and medium (0.5). As a result, we have a reasonable small effect size. Even though the difference in age was significant due to the large sample size, the practical significance is small, meaning there is a significant overlap in age between Democratic and Republican voters. This is in-line with intuition. From the EDA above, the mean difference in age is 3.92 years, which is non-zero but small given that the range of ages goes from 18 to 91, a difference of 73 years.

Question 3

[1] 263

Introduce your topic briefly.

As in question 2, we will again take only those who are registered to vote, and this time identifies as Independent. The response we will analyze is whether these individuals believed there was a base for the FBI conducting investigations of Russian election interference. We believe that those believe the investigations were baseless were also the ones who believed that there was no Russian interference in the 2016 presidential elections to try to help Donald Trump win. This is stored in the russia16 variable. Another relevant variable is the approval of the Mueller investigations stored in the muellerinv variable. However, since this question asks whether the respondent approves or disapproves of the investigation, this does not fully capture whether the respondent thought the investigation was baseless. For example, these individuals who disapproved could have found that the investigation was necessary, but that the execution was done poorly, and therefore selected "disapprove". Since there are many ways for someone to disapprove of the investigation that does not involve their opinion on whether the investigations were necessary, this variable was not taken into account.

One caveat to using the russian 16 variable is that survey takers needed the background knowledge that if Russian interference had occurred, it was in favor of Donald Trump. This is widely believed to be true, but if survey takers had not known this fact, they could have selected "This probably did not happen" even if they believed that Russian interference had occurred (perhaps, they thought that it had occurred in favor of Clinton). However, we have no way of parsing out each candidate's political knowledge on this subject. Below, we filter the respondents based on their party, and select their response to russia 16.

```
FBI_IN_data <- A %>% filter(pid7x <= 5 & pid7x >=3) %>%
filter(reg <= 2, reg>0) %>%
select(russia16)
```

First, we generate a summary of the russian 16 variable for Independent voters.

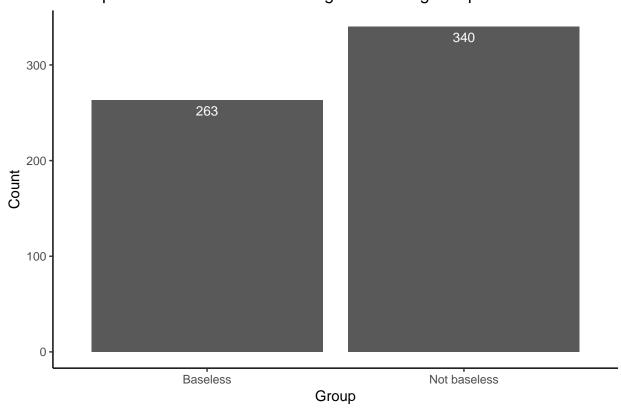
```
summary(FBI_IN_data$russia16)
##
      Min. 1st Qu.
                     Median
                                Mean 3rd Qu.
                                                 Max.
##
     1.000
             1.000
                      1.000
                               1.436
                                       2.000
                                                2.000
sum(FBI_IN_data$russia16 < 0)</pre>
## [1] 0
FBI_IN_data <- FBI_IN_data %>% filter(russia16 > 0)
sum(FBI_IN_data$russia16 == 1)
## [1] 340
sum(FBI IN data$russia16 == 2)
```

We can see that the minimum value is -7 and maximum is 7, meaning some subset of Independent voters skipped this questions. However, there is only a single respondent who skipped this question, so we need to remove that individual. There are a total of 320 individuals who believed that Russia probably interfered (there was a base), and 263 that believed that Russia probably did not (baseless). We can generate a bar plot of this binary variable.

```
Count <- c(sum(FBI_IN_data==1), sum(FBI_IN_data==2))
Group <- c('Not baseless', 'Baseless')
df_counts <- data.frame(Count, Group)

p <- ggplot(df_counts)
p + geom_bar(aes(x=Group, y=Count), stat='identity', position=position_dodge())+
    theme_classic() +</pre>
```

Opinion on base for FBI investigation among Independent voters



For this question, since we care about the proportion of individuals who believe the investigation was baseless, we will use a binomial test for population proportion. This test compares the number of successes (in this case we call that the number of people who believe the investigation is baseless) to the hypothesized number of successes for a sample of particular size. The assumptions for this test includes:

- 1. Samples are dichotomous and nominal. This is certainly the case here: the subjects are classified as either believing the investigation was baseless or not, which does not have a numerical value associated with them.
- 2. iid samples. This is the case since each subject's decision in the survey does not influence other subjects. In terms of identical distribution, this can be assumed since all subjects are drawn from the population of survey takers.

Our hypothesis will be setup as follows, with the variable "p" representing the proportion of the population. Our null hypothesis is that the same proportion of individuals believe the investigation was baseless as those who did not. We perform a 2-tailed test because we do not have a strong prior that the population is strongly leaning in either direction. We also set our confidence level at 0.05, a standard level.

$$H_0: p = 0.5$$

 $H_a: p \neq 0.5$

To conduct the test, we can use the binom.test function in R. This takes a parameter for number of successes

(number of people who believe the investigation was baseless), number of trials (total number of people in the sample), and 't' for two-sided test:

We see that since the p-value is less than 0.05, we can reject the null hypothesis and say that the proportion of individuals who think the investigation was baseless was not 0.5. To answer the original question, since the fraction of individuals who thought the investigation was baseless was 0.456, we can say that the majority of Independent voters did not believe that the investigation was baseless, and that statistically significantly more believed that investigation was necessary.

In order to calculate the practical significance, we will use the metric of Cohen's g, which is valid for the one-sample binomial test where the null hypothesis states that the proportion is 0.5. This is exactly our case here. Cohen's g is simply the difference of sample proportion of individuals who believed the investigation was baseless with 0.5, and then taking the absolute value. The closer the sample proportion is to 0.5, the smaller the effect size.

```
cohen.g <- abs(sum(FBI_IN_data$russia16 == 2) / length(FBI_IN_data$russia16) - 0.5)
print(cohen.g)</pre>
```

[1] 0.06384743

probability of success

0.4361526

We get an effect size close 0.064, which is very small. Typically, the ranges are <0.15 is small, 0.15-0.25 is medium, and >=0.25 is large. We can conclude that our study is highly statistically significant with low level of practical significance. This makes sense since almost 46% of the population believe the investigation was baseless. This is very close to 50%, but certainly still not a majority.

Question 4

The voter turnout categories are stored in variables turnout16 and turnout18. We first note that the overall turnout for 2018 was actually lower than for 2016. However, they were also for very different races: 2016 was presidential and 2018 was for House and Senate. This was likely an important reason for the overall decline: these individuals felt that the presidential election likely has a bigger impact or of greater important. As a result, the question of which of anger or fear was more effective at driving voter increases will be limited to the sample of individuals that did not vote in 2016, but did vote in 2018. Also, we need to eliminate anyone who is 19 years or younger, since that means in 2016, they were less than 17 and below the legal voting age. In this case, we know that age dictated whether they voted in 2018.

There are also three groups for which anger and fear was measured. The first is on Donald Trump, second on immigration, and third on general feeling about conditions in the country. However, only the third is measured for all individuals. For the first two categories, only one was measured per participant chosen randomly. In order to calculate a participants fear and anger levels, the ranks for each answered categories can be summed together, but since we do not know the population baseline fear/anger weights for Trump versus immigration, we cannot guarantee normalized values per participant. As a result, we will only take geafraid, which was measured for all participants. In order to determine whether fear or anger was more important in driving these voters to the polls, we will determine for each individual whether anger or fear was more important by subtracting the ranks each person provided for geafraid and geangry. We assume here that for each person, their scales for anger and fear are somewhat comparable in that if they choose 4 for anger and 3 for fear, anger was a more important factor for that individual. If the levels are the same, then neither fear nor anger drove them. In order to address the question whether anger or fear was more important, we will eliminate individuals that did not seem to be influenced by more than onr or the other. By doing this, we can classify individuals into more angry or more fearful categories, and perform a binom.testal test for proportion.

One deficiency for this operational definition is that we cannot actual measure casual relationships. The question we can answer is, for the group of individuals that were eligible to vote in 2018 but did not vote in 2016, was fear or anger levels higher amongst that group? We cannot actually determine whether either is casual, which would require careful controlled experimentation.

The following preprocesses this:

```
AG_FR_turnout <- A %>%

filter(turnout16 == 2 & turnout18 == 1) %>%

filter(2018 - birthyr > 19) %>%

filter(reg > 0 & reg <=2) %>%

select(turnout16, turnout18, geangry, geafraid, birthyr) %>%

mutate(age = 2018 - birthyr) %>%

mutate(angry_minus_fear = geangry - geafraid)
```

To do an EDA, we can look at a summary for the geangry and geafraid variables:

```
summary(AG_FR_turnout$angry_minus_fear)

## Min. 1st Qu. Median Mean 3rd Qu. Max.
## -2 -1 0 0 0 3
```

We see that the median of the difference is 0, as is the mean. However, the minimum is -2 (meaning anger was less of an issue for these individuals) and maximum is +3 (meaning anger was more an issue for these individuals).

We also do a sanity check that all ages are greater than or equal to 20 in the year 2018:

```
stopifnot(AG_FR_turnout$age > 19)
summary(AG_FR_turnout$age)
```

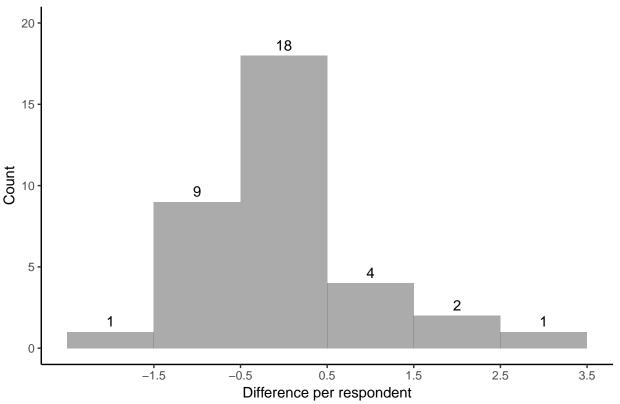
```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
```

```
## 22.0 28.5 43.0 42.6 55.5 73.0
```

stopifnot returned true, and we can see from the summary that this is also the case.

We can also visualize the difference between angry and fear levels with a histogram:

Difference between anger and fear levels for 2018 voters that did not vote in 20



We see from this histogram that for the majority, the difference was 0. However, the second largest category is -1, which means anger levels was 1 higher than fear.

The most appropriate test here is the binomial test for proportion. The assumptions of this test are:

1. Samples are dichotomous and nominal. This is certainly the case here after the transformation: the subjects are classified as either more angry or more afraid, which does not have a numerical value associated with them.

2. iid samples. This is the case since each subject's decision in the survey does not influence other subjects. In terms of identical distribution, this can be assumed since all subjects are drawn from the population of survey takers.

More explicitly, let L represent the proportion of individuals in which anger was more important for driving them to the voting polls. We will test at a significance level of alpha = 0.05 to see if L was 0.5. We also note that we will use a two-tailed test since we do not have prior evidence that fear or anger is a more important factor for this group of individuals.

$$H_0: L = 0.5$$

 $H_a: L \neq 0.5$

To conduct the test, we transform the variables and use the following:

```
##
## Exact binomial test
##
## data: anger_more_important and trials
## number of successes = 7, number of trials = 17, p-value = 0.6291
## alternative hypothesis: true probability of success is not equal to 0.5
## 95 percent confidence interval:
## 0.1844370 0.6707528
## sample estimates:
## probability of success
## 0.4117647
```

We see that the p-value is very large, much larger than 0.05. This means that we fail to reject H0 as we have a high chance under H0 to see data as extreme as our sample. The conclusion is that neither anger nor fear levels were greater than the other within this group of individuals, and so we can propose that neither fear nor anger was more effective at driving voter turnout.

In order to calculate the practical significance, we will use the metric of Cohen's g, which is valid for the one-sample binomial test where the null hypothesis states that the proportion is 0.5. This is exactly our case here. Proportionally speaking, the fraction of individuals for which fear was more important was larger.

```
cohen.g <- abs(sum(AG_FR_turnout$angry_minus_fear > 0) / trials - 0.5)
print(cohen.g)
```

[1] 0.08823529

The effect correlation r is very small, essentially negligible, as it is less than 0.1. This is consistent with the fact that for 7/17 individuals, or $\sim 41\%$, anger was important than fear, and for about $\sim 59\%$ of individuals, fear was more important, which for this small sample size, data at least as extreme occur by chance $\sim 63\%$ of the time if the true proportion was 0.5. As a result, there is neither a statistical or practical difference between anger and fear driving voter turnout.