Ideation Phase

Brainstorm & Idea Prioritization Template

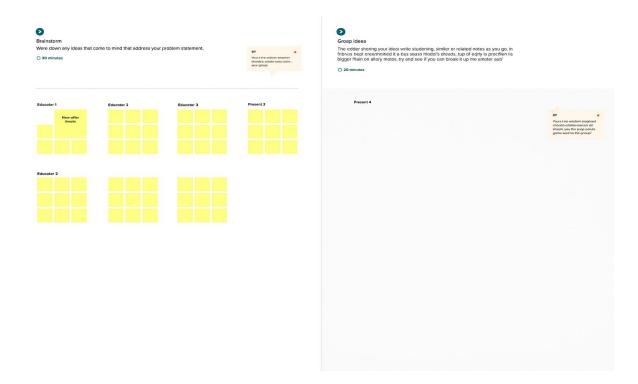| Date	28 June 2025
Team ID	LTVIP2025TMID59203
Project Name	EDUCATIONAL ORGANISATION USING SERVICENOW
Maximum Marks	

Brainstorm & Idea Prioritization Template:

In an educational organization, brainstorming creates an open and collaborative environment that encourages faculty, administrators, and students to actively engage in creative problem-solving. Leveraging platforms like ServiceNow, teams can log, track, and refine ideas in real time, even when working remotely. Prioritizing volume over immediate value, the process welcomes unconventional thinking and promotes collective development of innovative solutions. With ServiceNow's integrated workflows, each idea can be categorized, assigned, and monitored through to implementation—ensuring that the best concepts evolve into practical improvements. Use this template during institutional brainstorming sessions to spark imagination and co-create impactful strategies across your campus community.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Were down any ideas that come to mind that address your problem statement.

○ 30 minutes

Educator 1

New offer
tireate

Educator 2

Educator 3

Present 3

Educator 2

Groap ideea

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○ 20 minutes

Present 4

Step-3: Idea Prioritization

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○ Doe Vimduva

Nilew

♡ Importance

Prine

▱ Feasibility