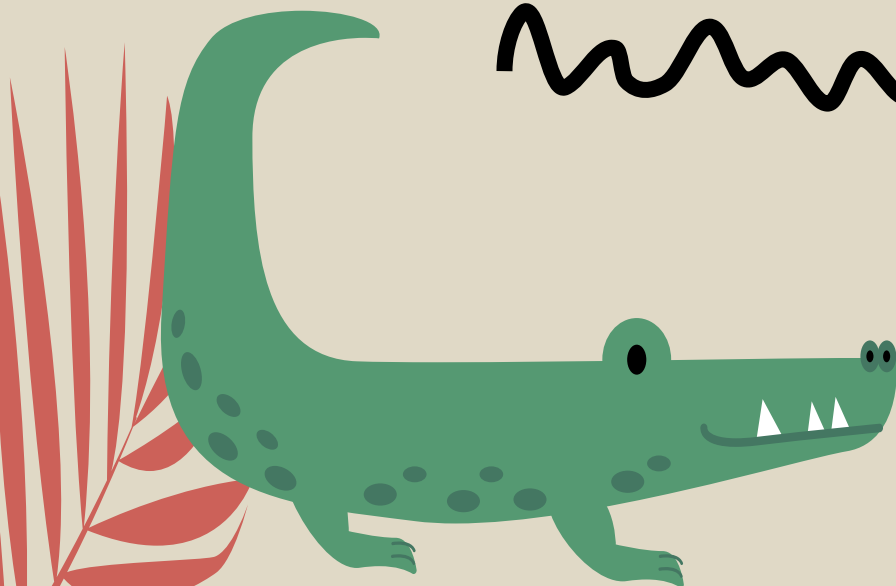




# IsoHack

This season, hack for a reason

## Sponsorship Brochure



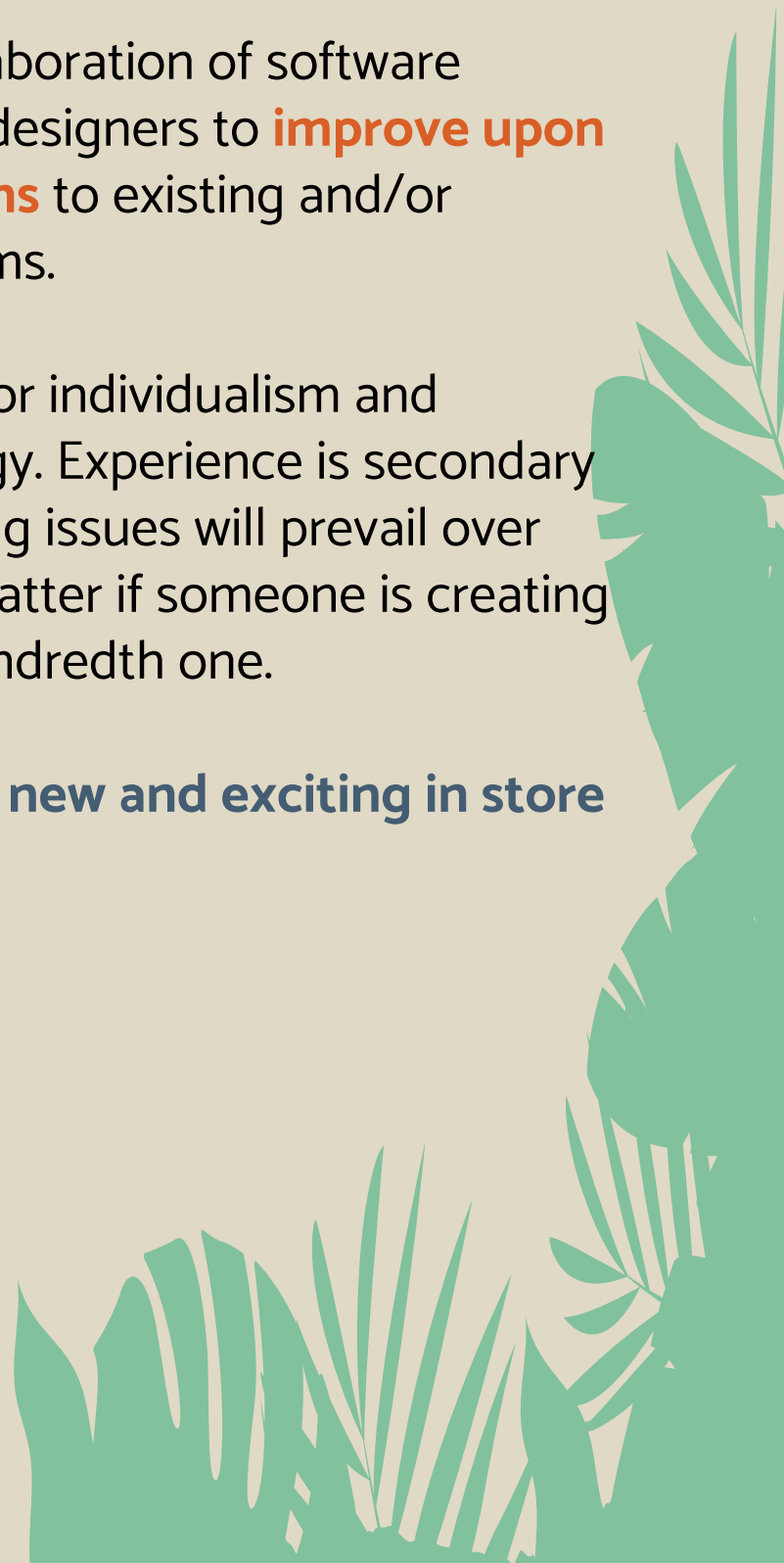
# ISOHACK


## The one-off hackathon of the nation

Isohack is a nationwide collaboration of software developers, innovators and designers to **improve upon** or **build innovative solutions** to existing and/or untapped real-world problems.

Isohack provides a ground for individualism and ingenuity through technology. Experience is secondary as the desire to solve uprising issues will prevail over everything else. It doesn't matter if someone is creating their first project or their hundredth one.

**There is always something new and exciting in store for everyone.**





# Isohack - by the numbers

36

**36 hours**

Of intense  
hacking

100+


**Students**

Contributing to a  
better tomorrow


100%

**Nationwide**

Hackathon,  
covering all  
corners of India



**We promise to give the best User Experience in our hackathon, one which was never seen before.**



And we need your help  
and support to turn our  
dream into a reality



**Why sponsor us?**



# Why sponsor us?

## 1. Branding Avenues - Social media shoutouts and offline promotions

**Your company** will be promoted in Isohack's [Twitter](#), [Facebook](#) and [Instagram](#) page as a sponsor for the hackathon, prioritized by the degree of sponsorship

**Your company** can also conduct promotional events within the duration of the hackathon on Isohack's social media platforms, if required.

**Your company's** logo will also be featured and linked to:

1. Banners
2. Decorations
3. T-Shirts
4. Goodies
5. Certificates
6. Flex boards
7. Website
8. User Personalized Posters

All based on the level of sponsorship.

**Your company** will be an integral part of the promotional and publicity campaigns of Isohack, before and during the hackathon.



## 2. Workshops, Talks and Sessions

**Your company** can conduct workshops, talks and interactive sessions with the participants of the hackathons, based on the degree of the sponsorship.

These events can be utilized to promote your company, or to promote the use of your company's API and/or other products to the participants taking part in the hackathon.

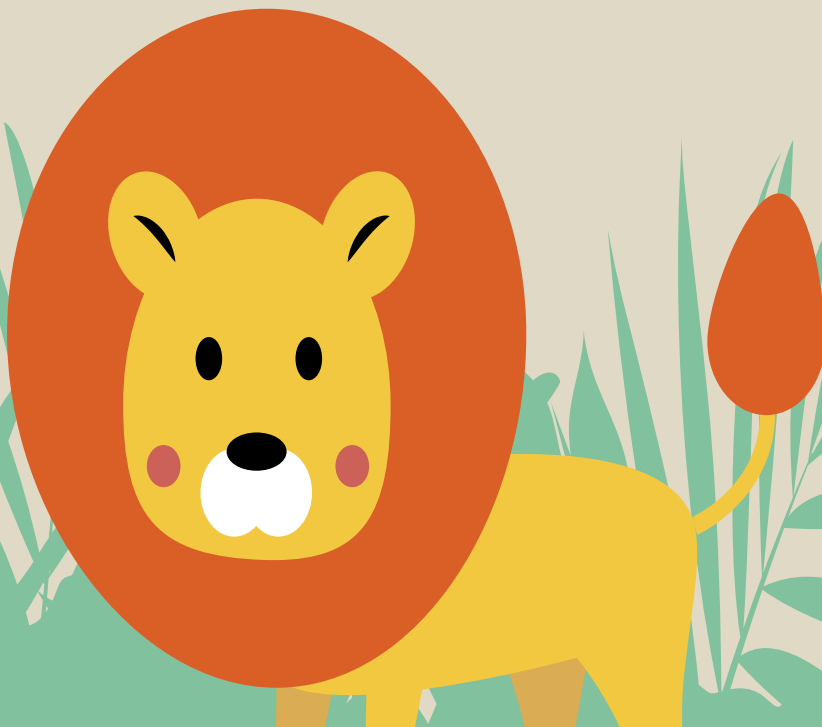
**Your company** will be guided aptly to setup and organize the workshops, talks and sessions in and around the premises of our college.



### 3. Internship opportunities

**Your company** can also approach winner, runner ups, consolation winners and other participants and provide them with internship opportunities or approach them to aid them in fine-tuning their ideas under your company's hood.

**Your company** can strike a deal with the participants of the hackathon and hire them accordingly as valuable assets.





## Sponsor shoutouts

**Your company** will be credited in the opening ceremony as well as the closing ceremony and will be mentioned everywhere where **your company** has patronized the hackathon.



# Flex boards

**Your company's** name and logo will be placed in more than ten ( 10 ) flex boards spread throughout the area of the hackathon and the campus.

Size and position of **your company** will depend on the degree of the sponsorship.



# Sponsorship opportunities - 1

	Silver	Gold	Platinum	Diamond
Cost	<b>15,000 INR</b>	<b>30,000 INR</b>	<b>50,000 INR</b>	<b>65,000 INR</b>
Logo on website	✓	✓	✓	✓
Branding Avenues	✓	✓	✓	✓
Mentorship	✓	✓	✓	✓
Opening Ceremony Introduction	✓	✓	✓	✓
Workshops	X	30 mins	45 mins	1 hour
Recruiting	X	X	✓	✓
Logo on T-shirt	X	X	✓	✓
Logo on certificate and ID	X	X	X	✓
Special Booths and events	X	X	X	✓



## Sponsorship Opportunities - 2

Title Sponsor presents



# IsoHack

This season, hack for a reason

Associate partner **Associate sponsor**

**Title and Associate Sponsors** will receive all benefits of **platinum tier sponsorship.**

In Addition, Title and Associate sponsors will be associated with the Isohack logo and any and all branding materials involving the logo pre/during/post-event.

**The Title sponsor** will be given an avenue for the keynote speech.

# Our sponsors



**Devfolio**



**Matic**

# Contact Us



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Acropolis Technical Campus  
Tillore Khurd  
Indore, Madhya Pradesh

The image features a light beige background with stylized tropical foliage in the corners. The top-left corner has green and red leaves. The top-right corner has green leaves on a yellow background. The bottom-left corner has red leaves. The bottom-right corner has yellow and green leaves. The text "Thank you" is centered in a bold, black, sans-serif font.

**Thank  
you**