



Supercharge Your AppSec Program with **OWASP | Appdome Consumer Mobile Security Report and OWASP MASVS**

Brian Reed | SVP Mobile Defense

brianr@Appdome.com

© Appdome 2024



Who Works on Mobile App Security?

whoami



Brian Reed **SVP Mobile Defense** **Appdome**

brianr@Appdome.com



*Connect with me on LinkedIn
in and DM me for this deck
and more resources*

~20 Years in Mobile

Remember when BlackBerry ruled the world? Now I live on iOS, Droid, Apple Watch, Oura Ring....

Appdome, NowSecure, Good Technology, BlackBerry, ZeroFOX, BoxTone, and MicroFocus/Intersolv

~8 Years in OWASP



OWASP
MAS Advocate



Global Mobile E-Commerce Worth \$2.2 Trillion in 2023

Estimated global mobile e-commerce sales and share of total e-commerce

■ Mobile e-commerce sales (in billion U.S. dollars)
● Share of e-commerce sales (in %)



Data as of July 2023

Source: Statista Market Insights



statista

Mobile Attacks are Growing, Powered by AI

Black Mamba

Polymorphic Keylogging C2C Malware capable of bypassing EDR systems. *Used in mobile endpoints and applications for some time.*

Deep Fakes & Face ID Bypass

Deepfake face attacks on ID verification systems up 704% in 2023. *Holy grail of authentication is now, with SwapCam, weakest link.*

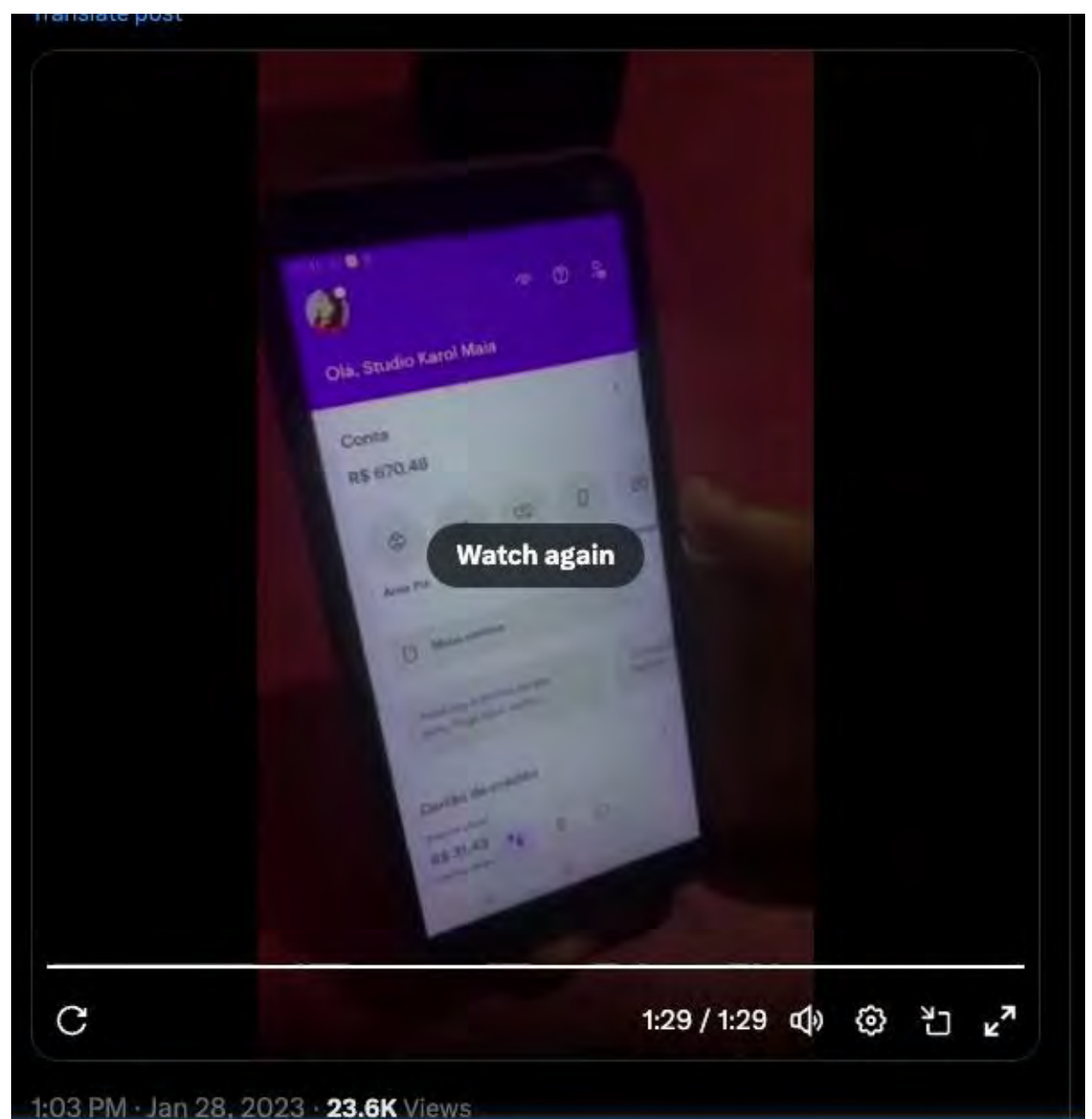
Vishing & Voice Cloning

In fourth quarter 2023, vishing attacks rose by 260 percent. *Fake mobile calls using cloned voices make cyber awareness training near obsolete.*



Mobile App Overlay Attack

Exploiting Android
Accessibility Services
to Steal Money



**Who has to battle with
dev & the business to
prioritize AppSec?**

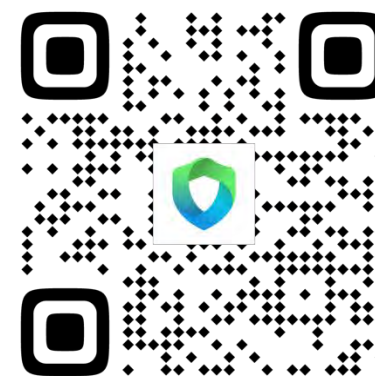


**What if we brought consumer
voice into the conversation?**





Scan to Download

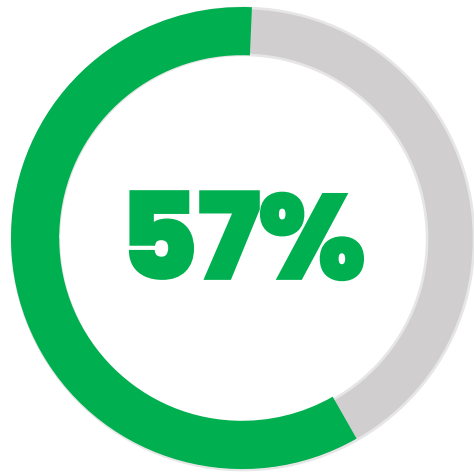


Appdome + OWASP Partnership for Consumer Voice

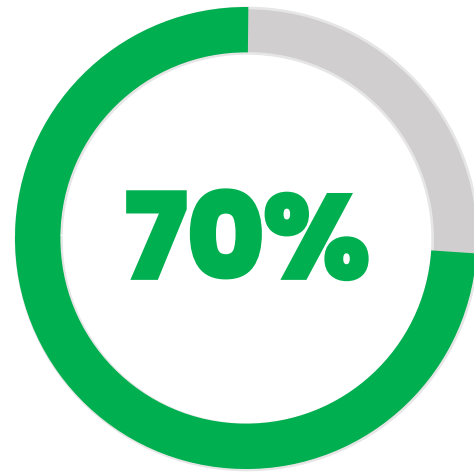
Scan to Download



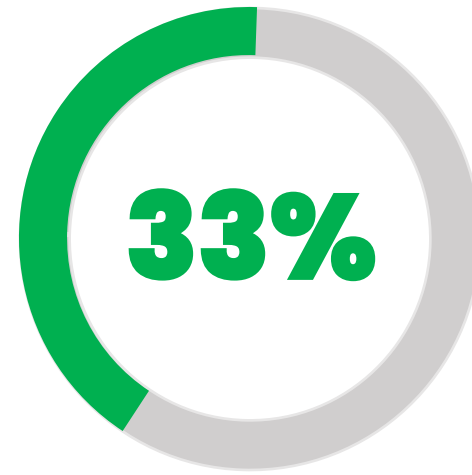
Singaporeans Primarily Live and Work on Mobile Apps, Powering Communication & mCommerce



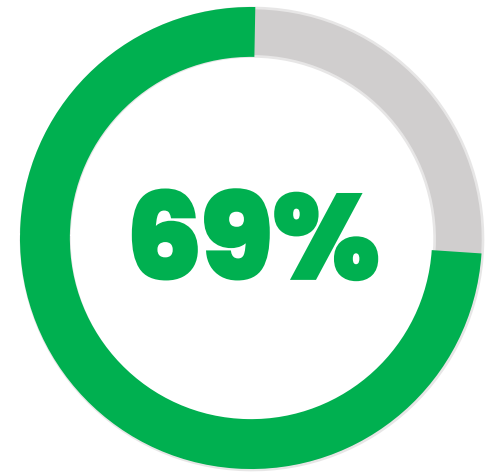
prefer mobile apps over other channels to buy goods and services



use more than 5 apps on average per week



use more than 10 apps on average per week

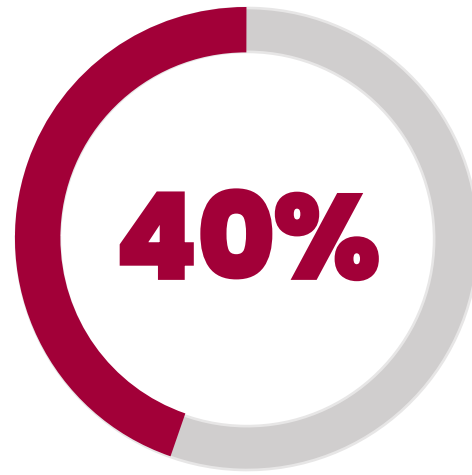


say that their use of mobile apps has increased over the last 12 months

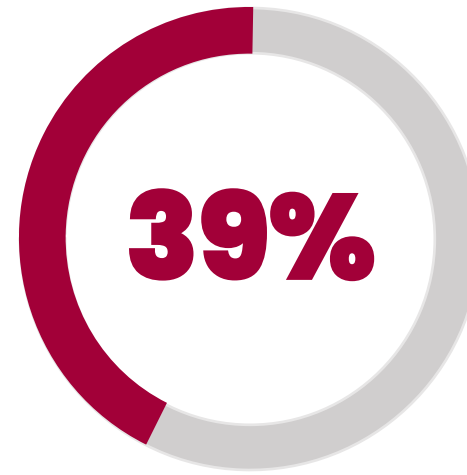
Singaporeans Are Concerned About Mobile Fraud, Social Engineering and On-device Threats



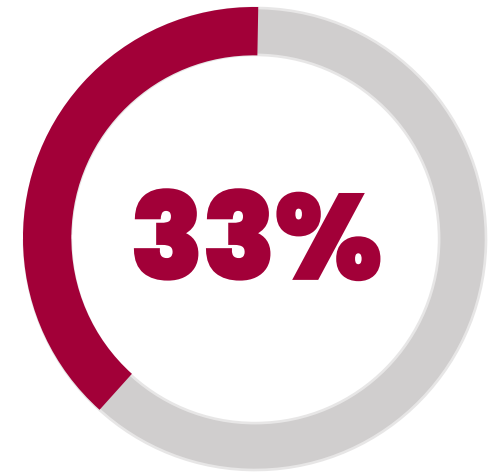
Say **mobile fraud** is their top fear



Fear on-device **malware**

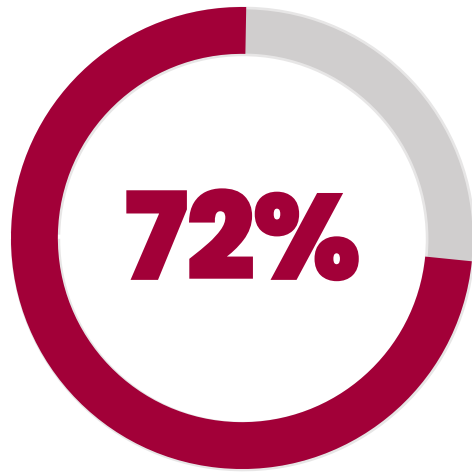


have been affected by **mobile fraud**

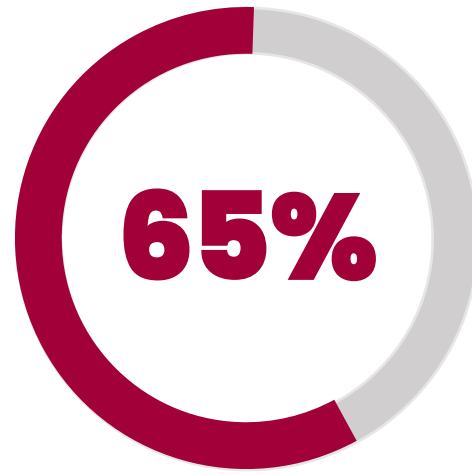


have encountered **social engineering scams**

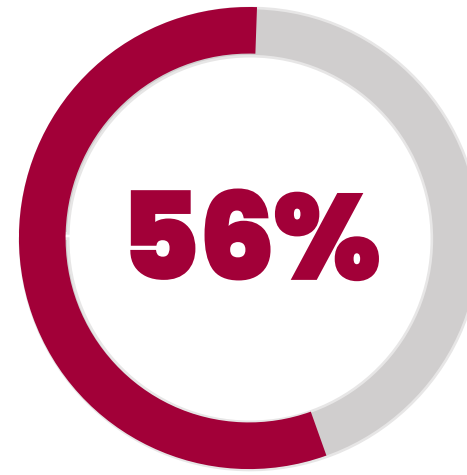
Singaporeans have Suffered from Social Engineering Attacks and Scams on Mobile



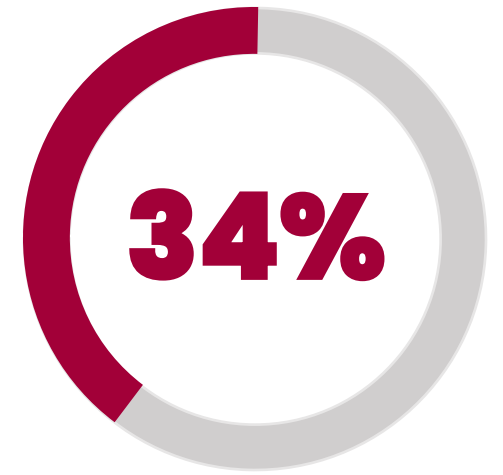
have experienced
smishing



have experienced
vishing

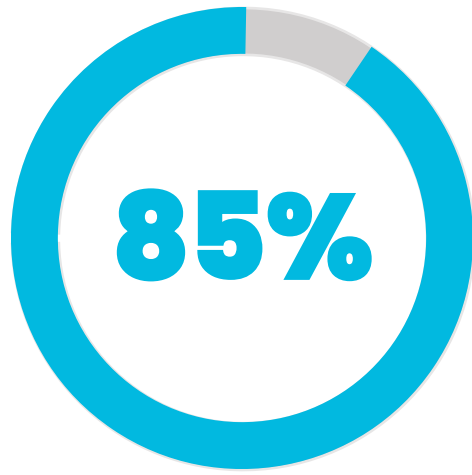


have experienced
**brand impersonation
scams**

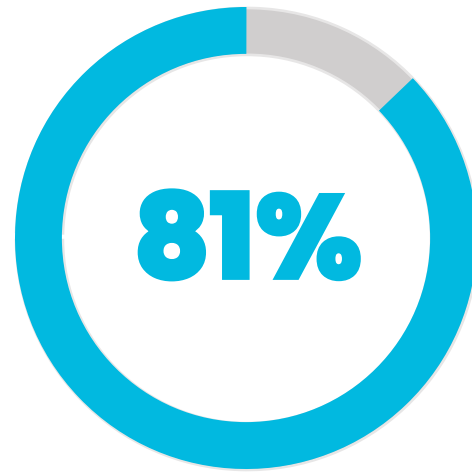


fear **love scams**
(28.5% higher than global)

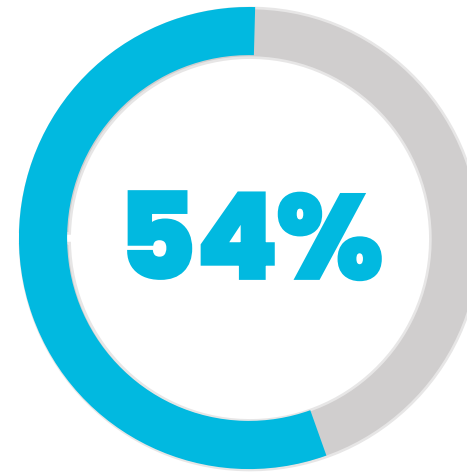
Responsibility for Mobile App Security Has Shifted to the Mobile App Makers



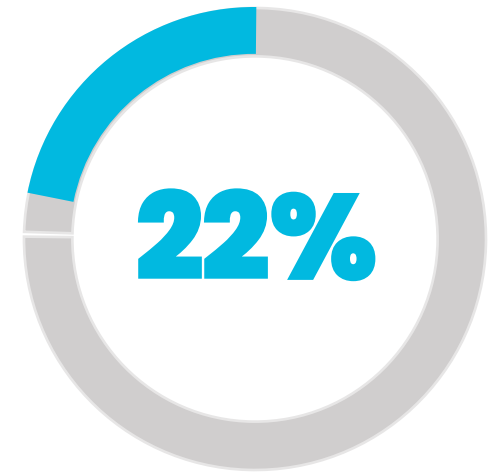
of Singaporeans say **security and privacy** are equal to more important than features



prefer **preemptive fraud protection** vs reimbursement after fraud happened

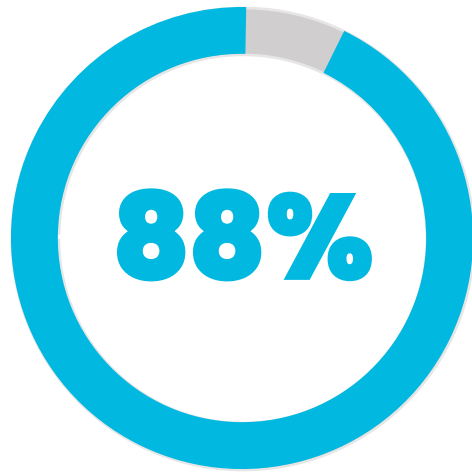


say it is the **developer or brand's job to protect them** against cyber threats, fraud, malware, privacy leaks

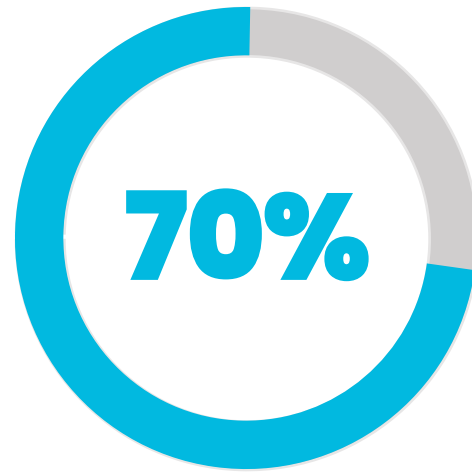


believe **app makers and developers don't care** about protecting them from fraud and security threats

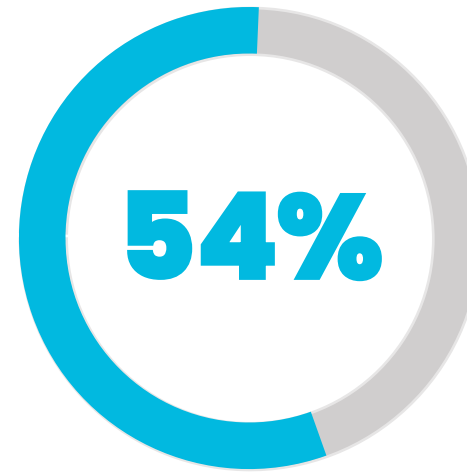
Singaporeans Seek Trust and Safety on Mobile, Will Abandon When They are Not Protected



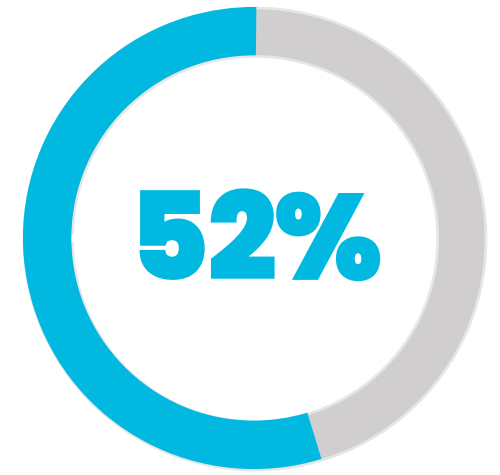
of Singaporeans say they **seek out info about security and privacy** measures in mobile apps before using them



will **abandon a mobile brand after a breach** and will also tell their friends to do

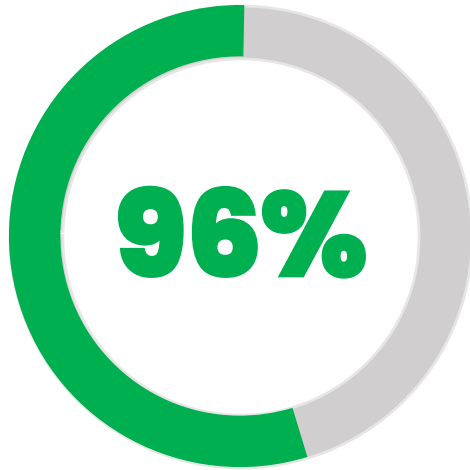


are likely or **very likely to stop using an app** if it failed to protect them



said they have **deleted or stopped using a mobile app** due to security or privacy concerns

Use Security As a Differentiator to **Grow Your Business**



of Singaporean consumers confirmed their **willingness to promote security-conscious brands** with visible and public forms of advocacy

(with likes, hashtags, positive app store reviews and brand advocacy)



Download Now



2024
**Singapore Consumer
Report**



2024
**Philippines Consumer
Report**



2024
**Australia Consumer
Report**

Scan to Download





**Who thinks the
Consumer Survey will
help convince their
business to prioritize
mobile security?**



Tap into OWASP MAS as The Foundation of Your Mobile AppSec Program



Who uses the OWASP Mobile Project?



OWASP Mobile Application Security

Our Mission

"Define the industry standard for mobile application security."

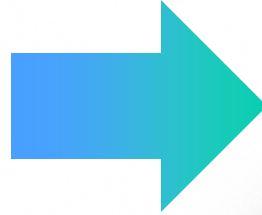
The OWASP Mobile Application Security (MAS) flagship project provides a security standard for mobile apps (OWASP MASVS) and a comprehensive testing guide (OWASP MASTG) that covers the processes, techniques, and tools used during a mobile app security test, as well as an exhaustive set of test cases that enables testers to deliver consistent and complete results.



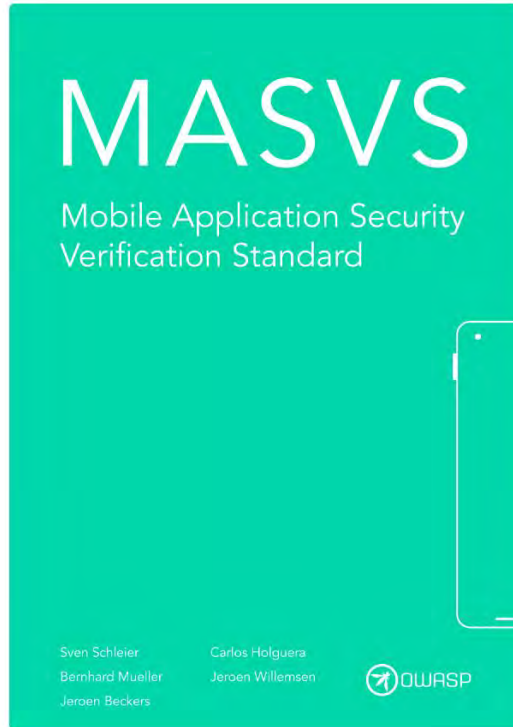
<https://mas.owasp.org>



OWASP Mobile Application Security



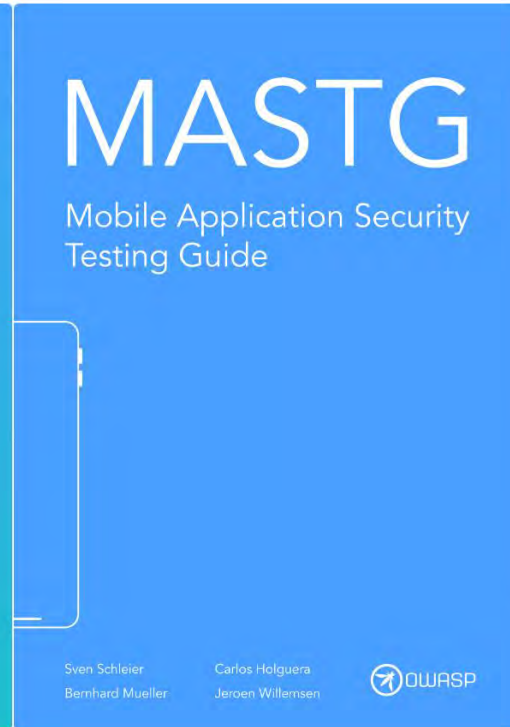
OWASP MASVS



OWASP MASWE



OWASP MASTG



OWASP MAS Checklist

MASVS-ID	Platform	Description	L1	L2	R	Status
MASVS-STORAGE-1						
		The app securely stores sensitive data.				
	android	Testing the Device-Access-Security Policy				Fail
	android	Testing Local Storage for Sensitive Data				Pass
	ios	Testing Local Data Storage				N/A
MASVS-STORAGE-2						
		The app prevents leakage of sensitive data.				
	android	Testing Logs for Sensitive Data				Fail
	android	Determining Whether the Keyboard Cache Is Disabled for Text Input Fields				
	android	Testing Backups for Sensitive Data				

Navigation: MASVS-STORAGE, MASVS-CRYPTO, MASVS-AUTH, MASVS-NETWORK, MASVS-PLATFORM, MASVS-CODE, MASVS-RESILIENCE

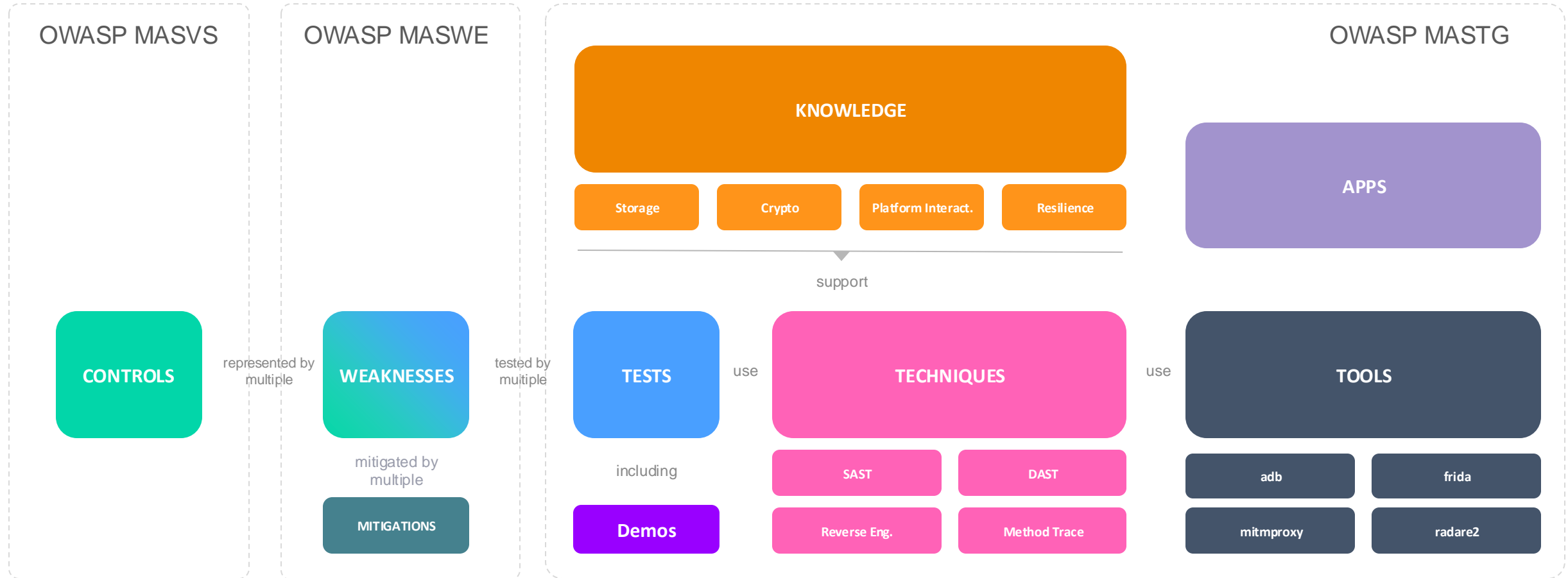
New MASWE (Beta)



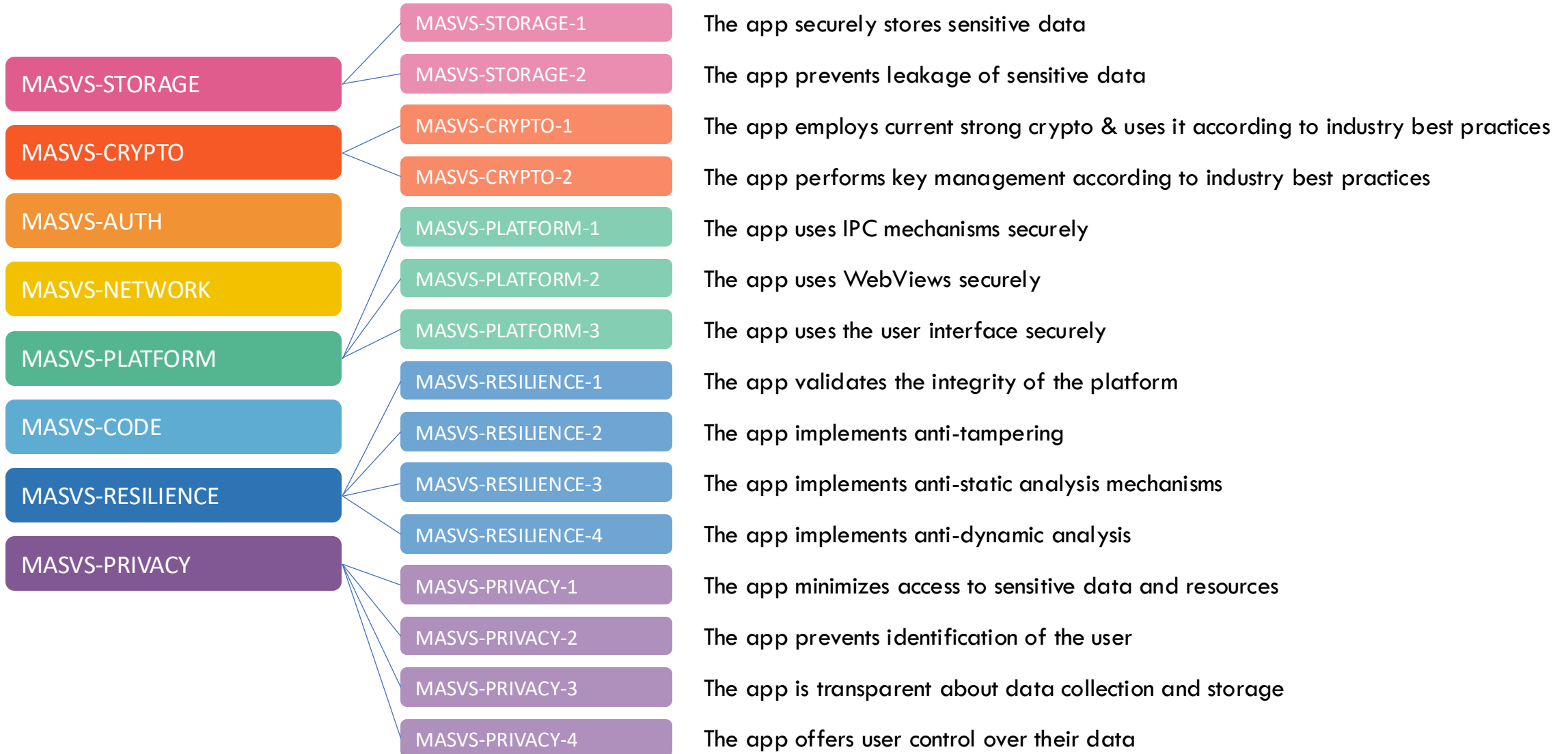
<https://mas.owasp.org/news/2024/07/30/new-maswe/>



OWASP MAS V2



OWASP MASVS V2 Controls



MASVS Detail

The screenshot shows the OWASP Mobile Application Security (MASVS) detail page for Cryptography. The page is titled "MASVS-CRYPTO: Cryptography" and includes a sidebar with a list of MASVS categories. The main content area provides an introduction to cryptography and its importance for mobile apps, followed by a section titled "Controls" which lists specific controls and their descriptions.

MASVS

- Intro
- MASVS-STORAGE
- MASVS-STORAGE-1
- MASVS-STORAGE-2
- MASVS-CRYPTO**
- MASVS-CRYPTO-1
- MASVS-CRYPTO-2
- MASVS-AUTH
- MASVS-AUTH-1
- MASVS-AUTH-2
- MASVS-AUTH-3
- MASVS-NETWORK
- MASVS-NETWORK-1
- MASVS-NETWORK-2
- MASVS-PLATFORM
- MASVS-PLATFORM-1

MASVS-CRYPTO: Cryptography

Cryptography is essential for mobile apps because mobile devices are highly portable and can be easily lost or stolen. This means that an attacker who gains physical access to a device can potentially access all the sensitive data stored on it, including passwords, financial information, and personally identifiable information. Cryptography provides a means of protecting this sensitive data by encrypting it so that it cannot be easily read or accessed by an unauthorized user.

The purpose of the controls in this category is to ensure that the verified app uses cryptography according to industry best practices, which are typically defined in external standards such as [NIST.SP.800-175B](#) and [NIST.SP.800-57](#). This category also focuses on the management of cryptographic keys throughout their lifecycle, including key generation, storage, and protection. Poor key management can compromise even the strongest cryptography, so it is crucial for developers to follow the recommended best practices to ensure the security of their users' sensitive data.

Controls

Showing 1 to 2 of 2 controls

ID	Control
MASVS-CRYPTO-1	The app employs current strong cryptography and uses it according to industry best practices.
MASVS-CRYPTO-2	The app performs key management according to industry best practices.

What is Crypto?

What can happen?

What is purpose?

What are relevant industry standards?

OWASP MAS V2 Example

MASVS-CRYPTO-1



The app employs current strong cryptography and uses it according to industry best practices.

Weakness: Cryptographically Weak Pseudo-Random Number Generator (PRNG)

L1

L2

Test 1: Insecure Random API Usage

Demo 1: Common Uses of Insecure Random APIs

Sample Code

Test Script

SAST Rule *

Output

Test 2: Non-random Sources Usage

OWASP Mobile Application Security

[Home](#)
[MASWE \(Beta\)](#)
[MASVS](#)
[MAS Checkpoint](#)
[MAS Cracksmap](#)
[Help](#)
[Tools](#)
[Contributors](#)
[Contact](#)
[Connect with us](#)

OWASP Mobile Application Security

MASWE (Beta)

MASVS-STORAGE

MASVS-CRYPTO

MASVS-AUTH

MASVS-NETWORK

MASVS-PLATFORM

MASVS-CODE

MASVS-RESILIENCE

MASVS-PRIVACY

Mobile Application Security Weakness Enumeration (MASWE)

Content in BETA

About the MASWE

Showing 1 to 108 of 108 entries

Search:

ID	Title	Platform	MASVS v2 ID	L1	L2	R	P	Status
MASWE-0029	Step-Up Authentication Not Implemented After Login		MASVS-AUTH-3					draft
MASWE-0038	Authentication Tokens Not Validated		MASVS-AUTH-1					draft
MASWE-0043	App Custom PIN Not Bound to Platform KeyStore		MASVS-AUTH-2					draft
MASWE-0041	Authentication Enforced Only Locally Instead of on the Server-side		MASVS-AUTH-2					draft
MASWE-0032	Platform-provided Authentication APIs Not Used		MASVS-AUTH-1					draft
MASWE-0039	Shared Web Credentials and Website-association Not Implemented		MASVS-AUTH-1					draft

Titles

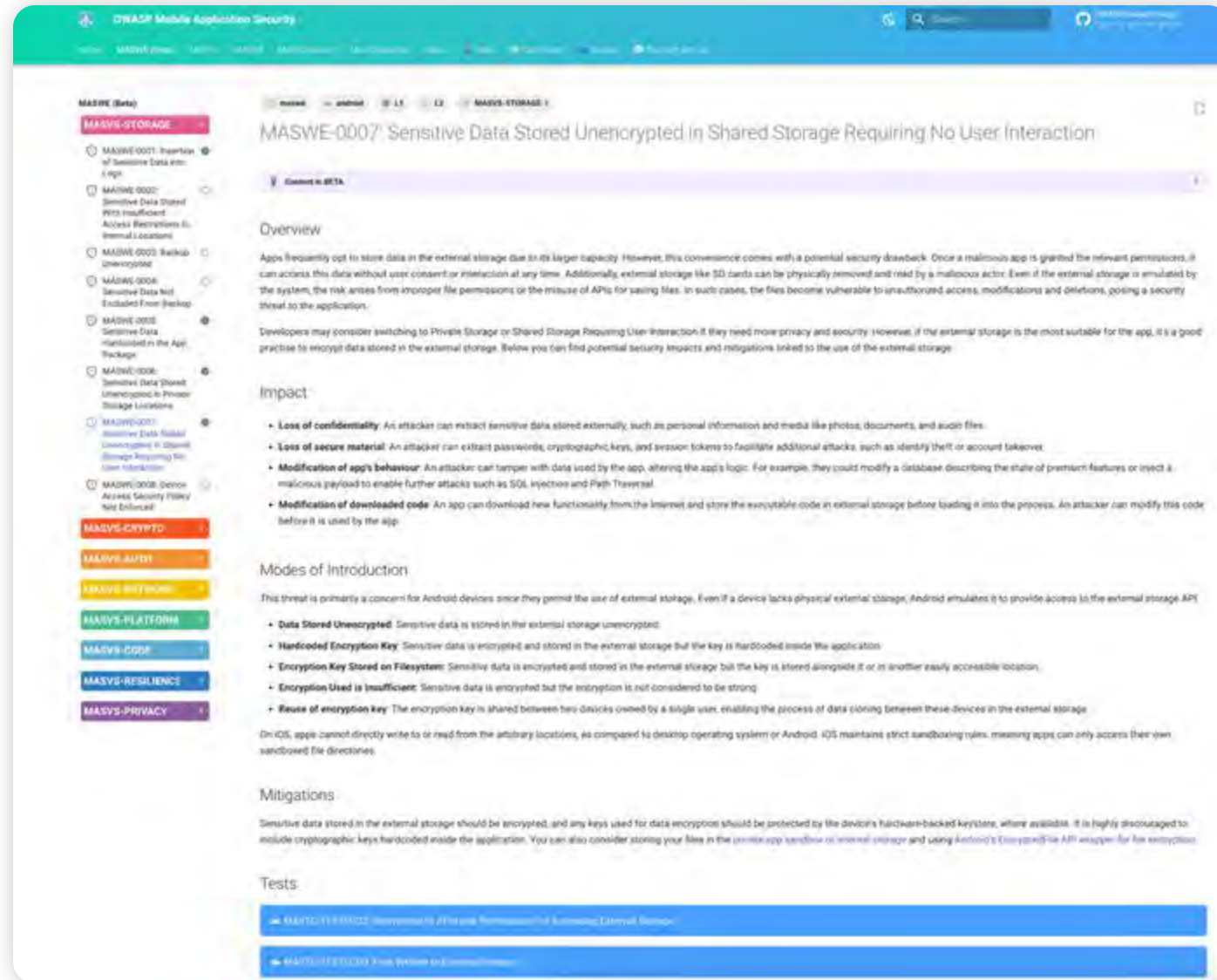
Platform

MASVS IDs

Profiles

Status with links to Github Issues

MASWE Update



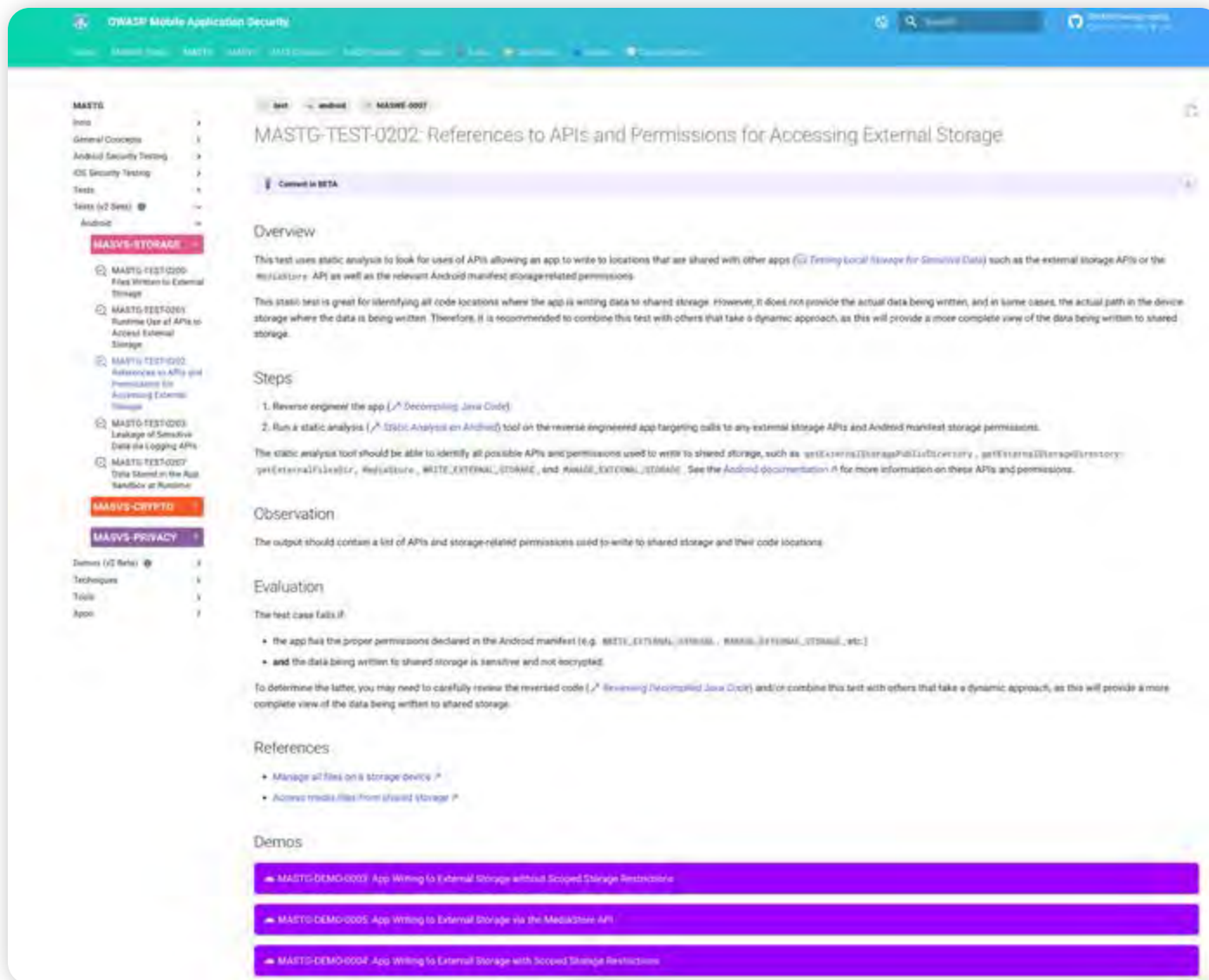
What's bad?

What can happen?

How can this happen?

How to fix it?

Links to tests



What are we testing & why?

Steps to test

Output of test

How to evaluate?

Links to demos

The screenshot shows the OWASP Mobile Application Security (MAS) website. The header includes the OWASP logo, the title "OWASP Mobile Application Security", a search bar, and navigation links for Home, MASWE (beta), MASTG, MASVS, MAS Checklist, MAS Crackmap, News, Talks, Contribute, Donate, and Connect with Us. The left sidebar contains a navigation menu with categories like MASTG, MASVS-STORAGE, MASVS-CRYPTO, MASVS-AUTH, MASVS-NETWORK, MASVS-PLATFORM, MASVS-CODE, MASVS-RESILIENCE, and MASVS-PRIVACY. The main content area displays the page title "MASTG-TEST-0061: Verifying the Configuration of Cryptographic Standard Algorithms" and the sub-header "Overview". The text explains that for each library used, the algorithms and cryptographic configurations need to be verified to ensure they are not deprecated and used correctly. It also mentions that the best practices outlined in the "Cryptography for Mobile Apps" chapter should be followed. A code sample for `CCCryptorCreate` is provided, showing parameters like `operation`, `algorithm`, `options`, `key`, `keylength`, and `iv`. The page concludes by stating that you can then compare all the `enum` types to determine which algorithm, padding, and key material is used, and that deprecated functions should not be used. The bottom section, "Third party libraries", notes that the continuous evolution of all third party libraries should not be the place to evaluate each library in terms of static analysis, and provides a list of methods to find the library being used.

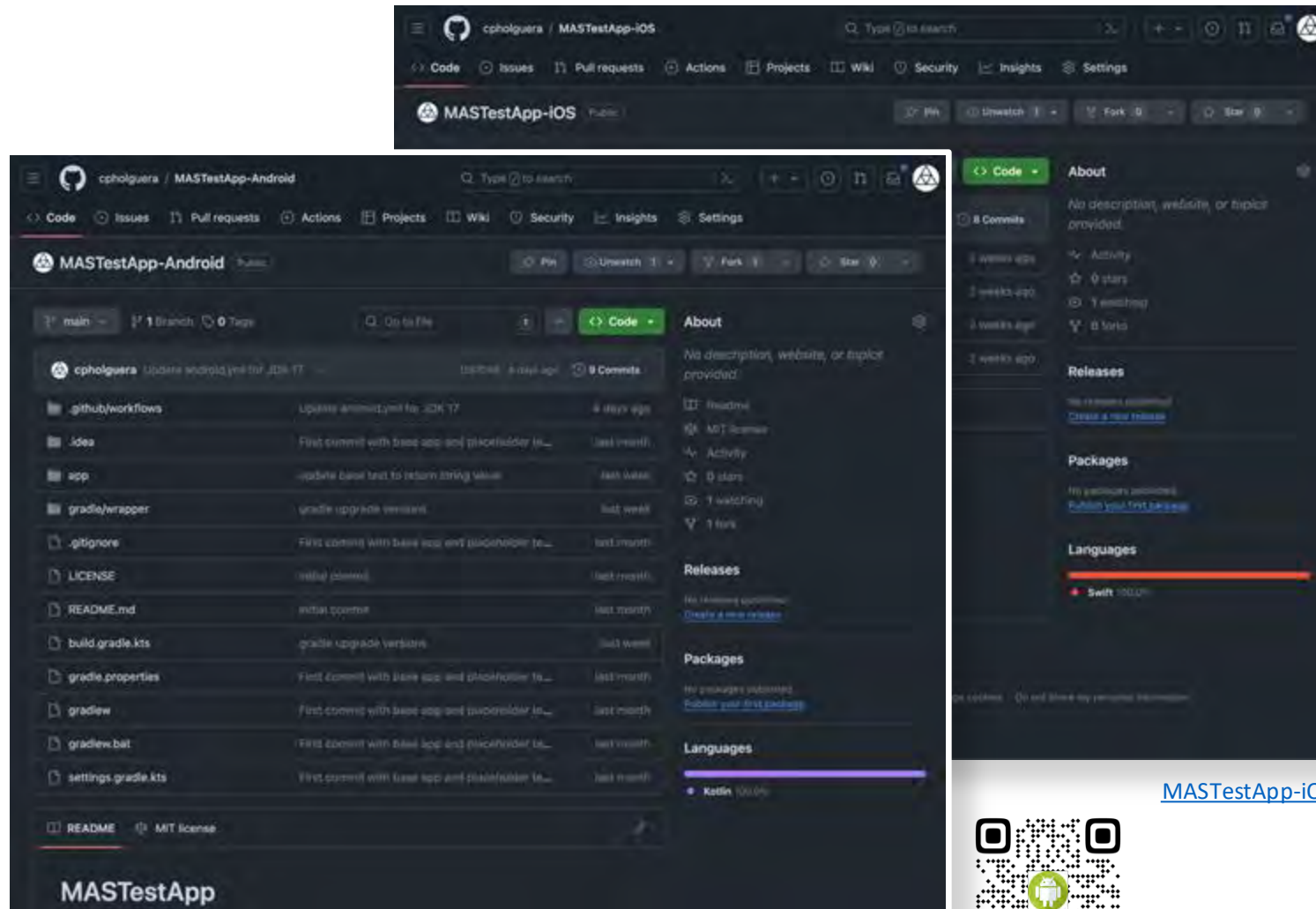
What to test?

How to test?

Code Samples

First-party and third-party code

New MASTestApps



[MASTestApp-Android](#)

[MASTestApp-iOS](#)







**Who plans to go
investigate the
OWASP MAS Project?**



Great Mobile App Security and Privacy Is a **Team Effort**

A Team Effort Focused on Protecting the **Business** and **Consumers** with a **Great User Experience** is as Easy as

1

Use the Consumer Report to **make security and privacy a priority** with your Business Leaders, Product and Engineering Teams



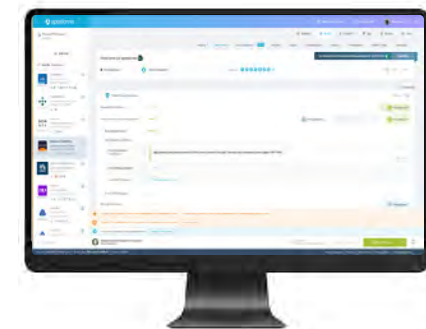
2

Leverage the **industry standard OWASP MAS** as the foundation of your mobile AppSec program



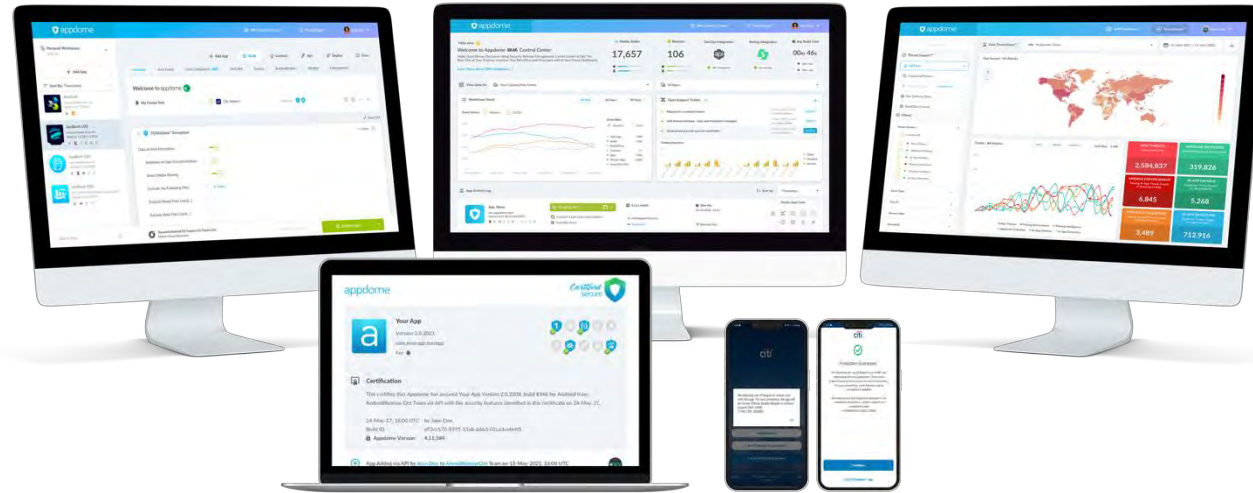
3

Use automation so that it is easy for Security and Development to deliver high-quality releases fast



Appdome Unified Mobile App Defense Automation Platform

**Get
OWASP MASVS
Compliant in
<2 mins**



340+ Protections Against

Mobile App Security Threats, Fraud, Malware, Social Engineering Scams, Geo-Fraud, Mobile Bot Defense and more



Automated Certified Secure™ + Great User Experience

Block Social Engineering Scams



Stop Geo-Location Fraud



Protect Against Malware Attacks





Thank you!

Brian Reed | SVP Mobile Defense

brianr@Appdome.com

Connect with me on LinkedIn in and DM me for this deck



2024
Singapore Consumer
Report



2024
Philippines Consumer
Report



2024
Australia Consumer
Report



2024
Global Consumer
Report

Scan to Download
the Reports



© Appdome 2024