Supercharge Your AppSec Program with OWASP | Appdome Consumer Mobile Security Report and OWASP MASVS

Brian Reed | SVP Mobile Defense

brianr@Appdome.com

Who Works on Mobile App Security?

whoami

Brian Reed
SVP Mobile Defense
Appdome

brianr@Appdome.com

Connect with me on Linkedin in and DM me for this deck and more resources

~20 Years in Mobile

Remember when BlackBerry ruled the world? Now I live on iOS, Droid, Apple Watch, Oura Ring....

Appdome, NowSecure, Good Technology, BlackBerry, ZeroFOX, BoxTone, and MicroFocus/Intersolv

~8 Years in OWASP

OWASP MAS Advocate


Global Mobile E-Commerce Worth $2.2 Trillion in 2023
Estimated global mobile e-commerce sales and share of total e-commerce
Mobile e-commerce sales (in billion U.S. dollars)
Share of e-commerce sales (in %)
56
57
57
58
59
60
60
61
62
62
982
1,166
1,530
1,922
1,945
2,169
2,522
2,976
3,186
3,436
2018
2019
2020
2021
2022
2023
2024
2025
2026
2027
Data as of July 2023
Source: Statista Market Insights
statista

Mobile Attacks are Growing, Powered by AI

Black Mamba

Polymorphic Keylogging C2C Malware capable of bypassing EDR systems. *Used in mobile endpoints and applications for some time.*

Deep Fakes & Face ID Bypass

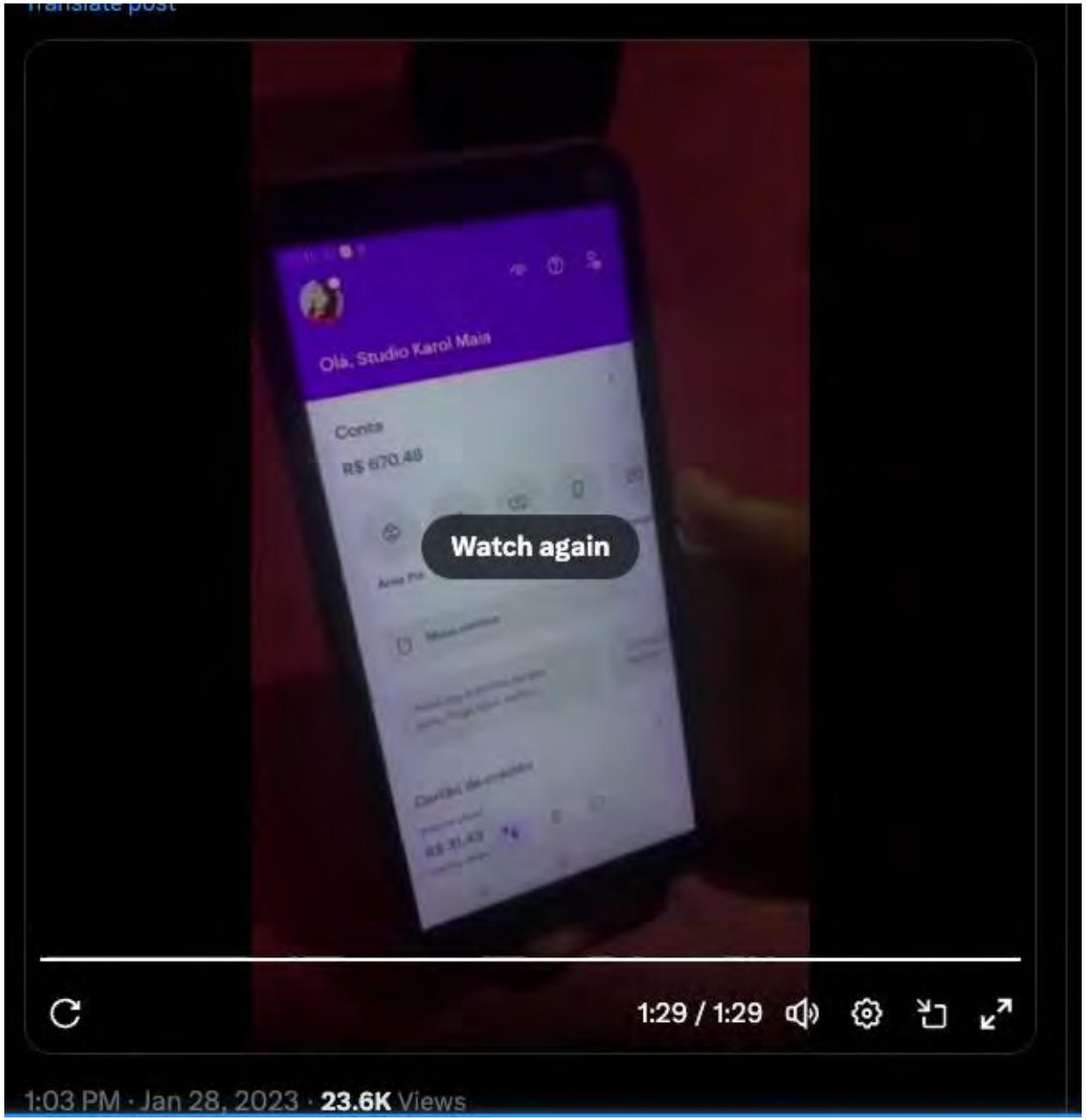
Deepfake face attacks on ID verification systems up 704% in 2023. *Holy grail of authentication is now, with SwapCam, weakest link.*

Vishing & Voice Cloning

In fourth quarter 2023, vishing attacks rose by 260 percent . *Fake mobile calls using cloned voices make cyber awareness training near obsolete.*

Mobile App Overlay Attack

Exploiting Android Accessibility Services to Steal Money



Who has to battle with dev & the business to prioritize AppSec?

What if we brought consumer voice into the conversation?


appdome
2024
Singapore Consumer Expectations of Mobile App Security
appdome | OWASP
2024
Philippines Consumer Expectations of Mobile App Security
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Australia Consumer Expectations of Mobile App Security
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Appdome + OWASP Partnership for Consumer Voice

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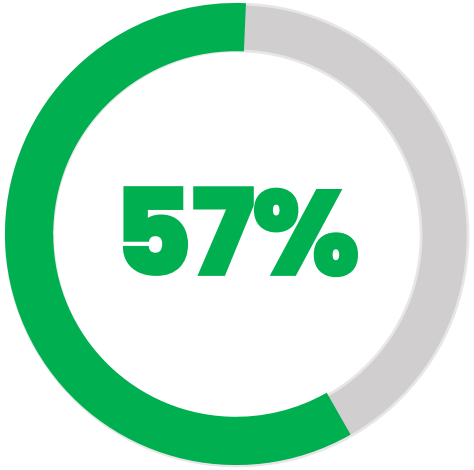
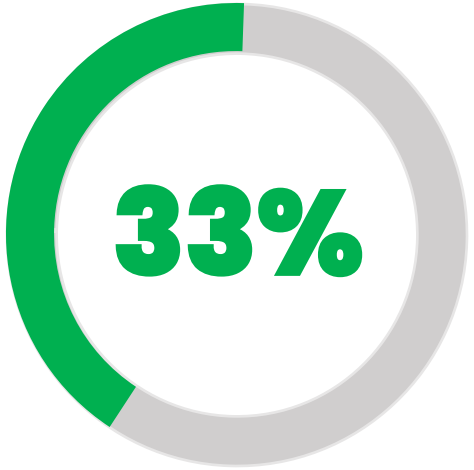
Singaporeans Primarily Live and Work on Mobile Apps, Powering Communication & mCommerce



prefer mobile apps over other channels to buy goods and services

use more than 5 apps on average per week

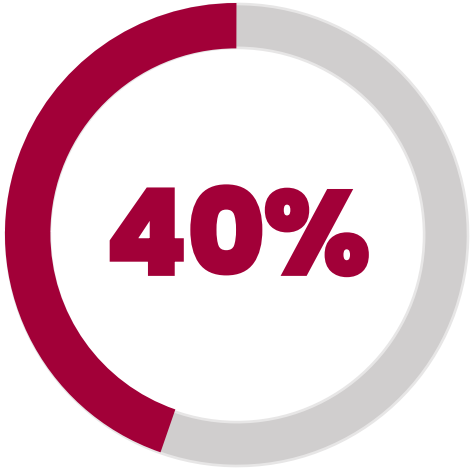


use more than 10 apps on average per week

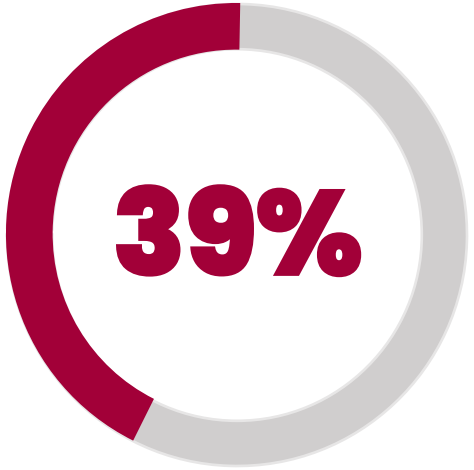
say that their use of mobile apps has increased over the last 12 months

Singaporeans Are Concerned About Mobile Fraud, Social Engineering and On-device Threats

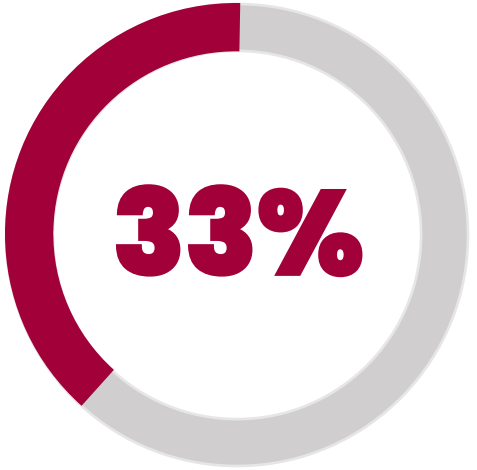
Say **mobile fraud** is their top fear



Fear on-device **malware**

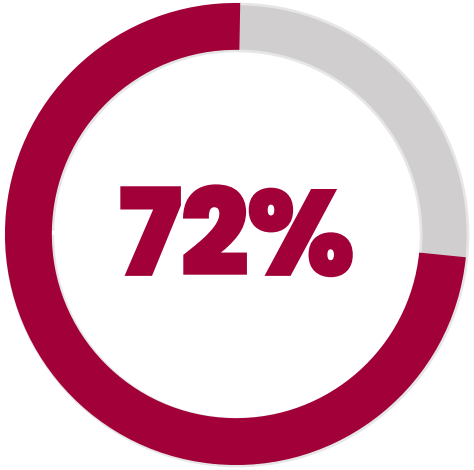


have been affected by **mobile fraud**

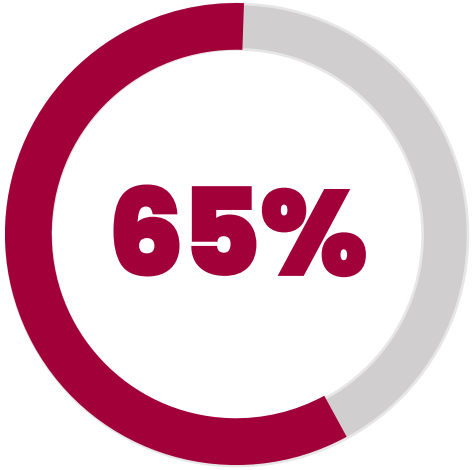


have encountered **social engineering scams**

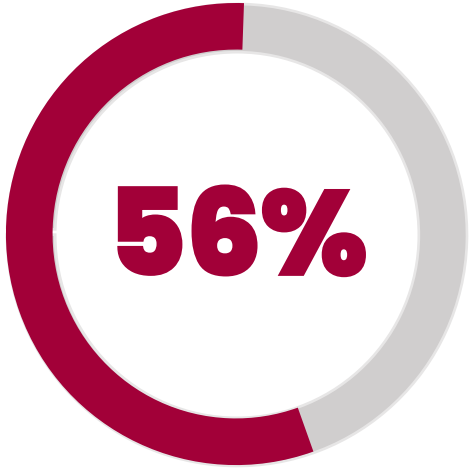
Singaporeans have Suffered from Social Engineering Attacks and Scams on Mobile



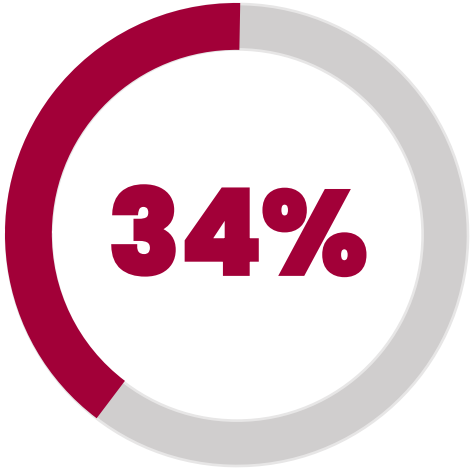
have experienced **smishing**



have experienced **vishing**

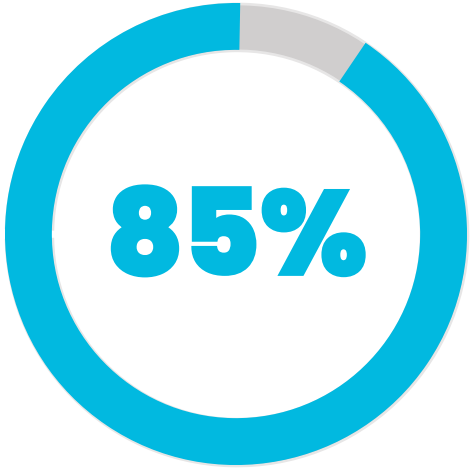


have experienced **brand impersonation scams**

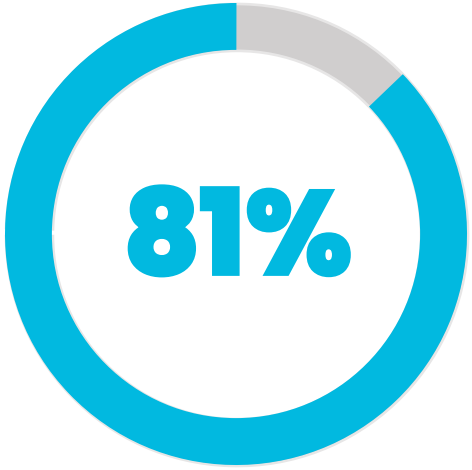


fear **love scams** (28.5% higher than global)

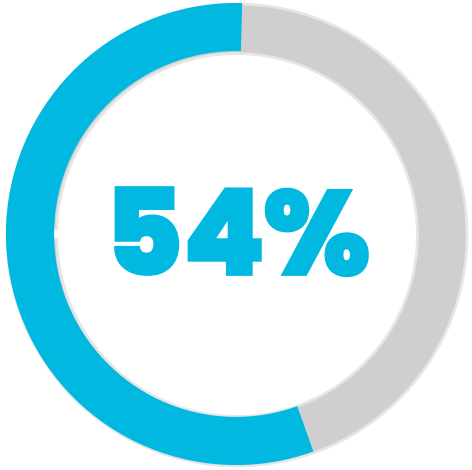
Responsibility for Mobile App Security Has Shifted to the Mobile App Makers



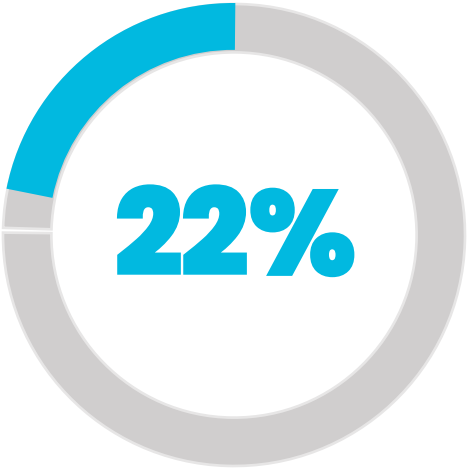
of Singaporeans say security and privacy are equal to more important than features



prefer preemptive fraud protection vs reimbursement after fraud happened

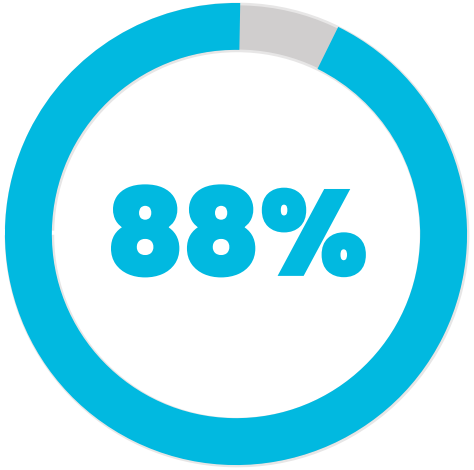


say it is the developer or brand's job to protect them against cyber threats, fraud, malware, privacy leaks



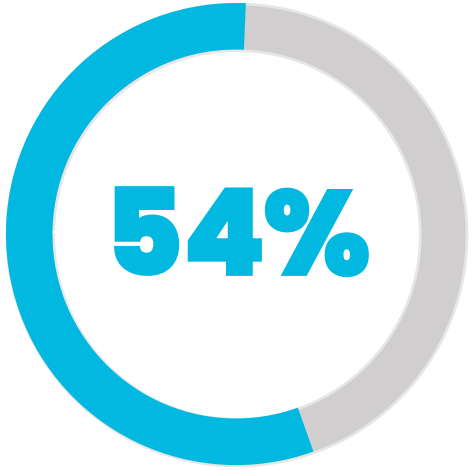
believe app makers and developers don't care about protecting them from fraud and security threats

Singaporeans Seek Trust and Safety on Mobile, Will Abandon When They are Not Protected

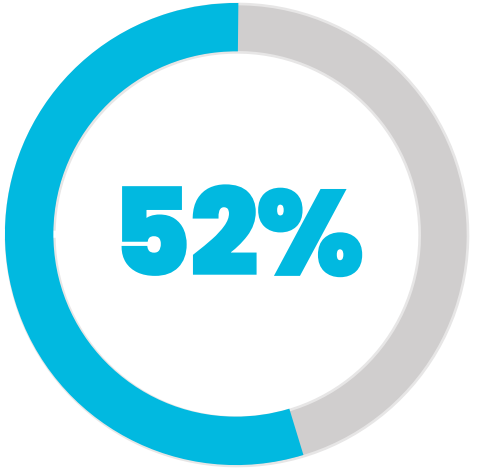


of Singaporeans say they **seek out info about security and privacy** measures in mobile apps before using them

will **abandon a mobile brand after a breach** and will also tell their friends to do



are likely or **very likely to stop using an app** if it failed to protect them



said they have **deleted or stopped using a mobile app** due to security or privacy concerns

Use Security As a Differentiator to Grow Your Business

of Singaporean consumers confirmed their **willingness to promote security-conscious brands** with visible and public forms of advocacy

(with likes, hashtags, positive app store reviews and brand advocacy)

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2024
Singapore Consumer Report

2024
Philippines Consumer Report

2024
Australia Consumer Report

Who thinks the Consumer Survey will help convince their business to prioritize mobile security?

Tap into OWASP MAS as The Foundation of Your Mobile AppSec Program

Who uses the OWASP Mobile Project?

OWASP Mobile Application Security

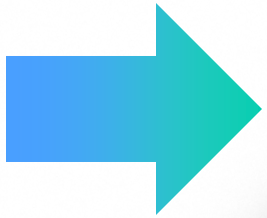
Our Mission

> "Define the industry standard for mobile application security."

The OWASP Mobile Application Security (MAS) flagship project provides a security standard for mobile apps (OWASP MASVS) and a comprehensive testing guide (OWASP MASTG) that covers the processes, techniques, and tools used during a mobile app security test, as well as an exhaustive set of test cases that enables testers to deliver consistent and complete results.

https://mas.owasp.org

OWASP Mobile Application Security

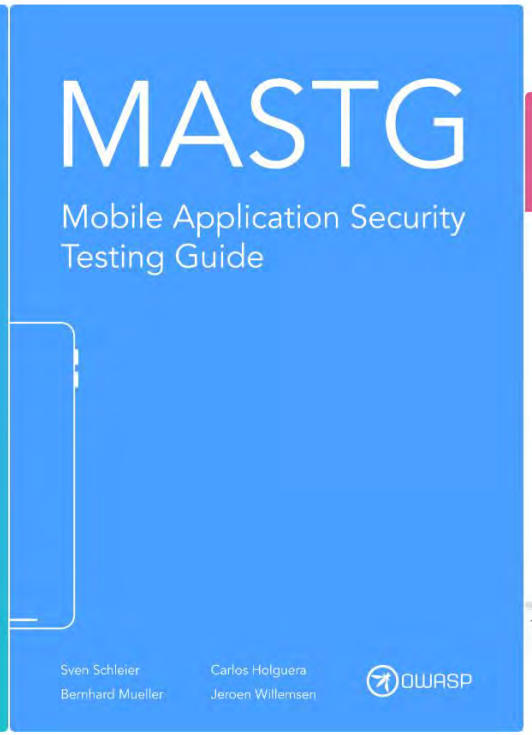


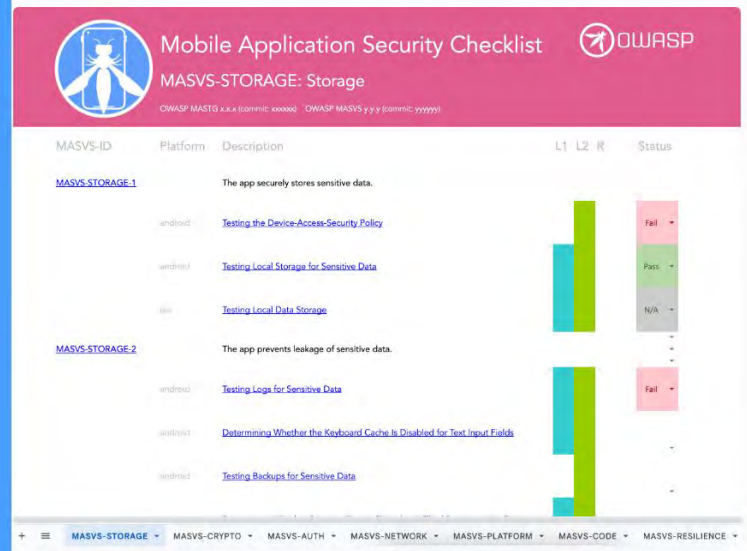
OWASP MASVS

OWASP MASWE

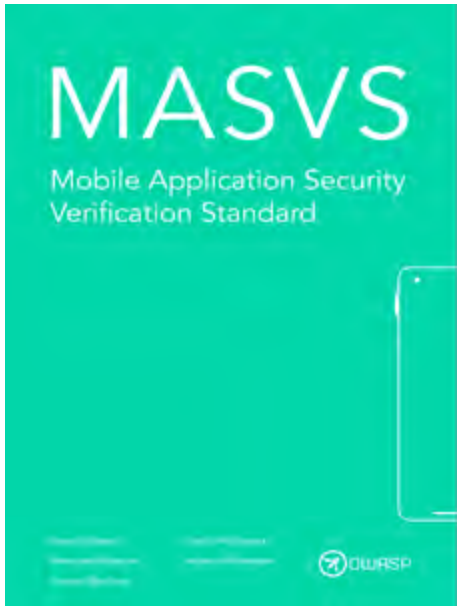
OWASP MASTG

OWASP MAS Checklist



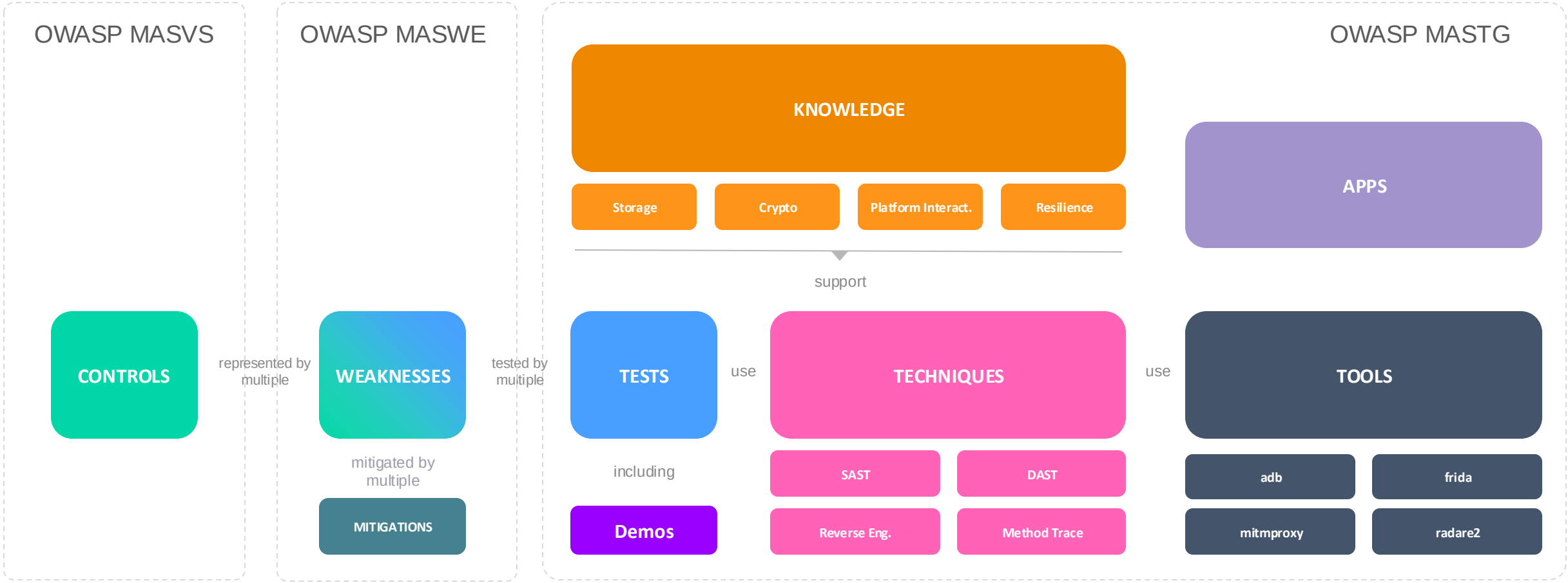


New MASWE (Beta)

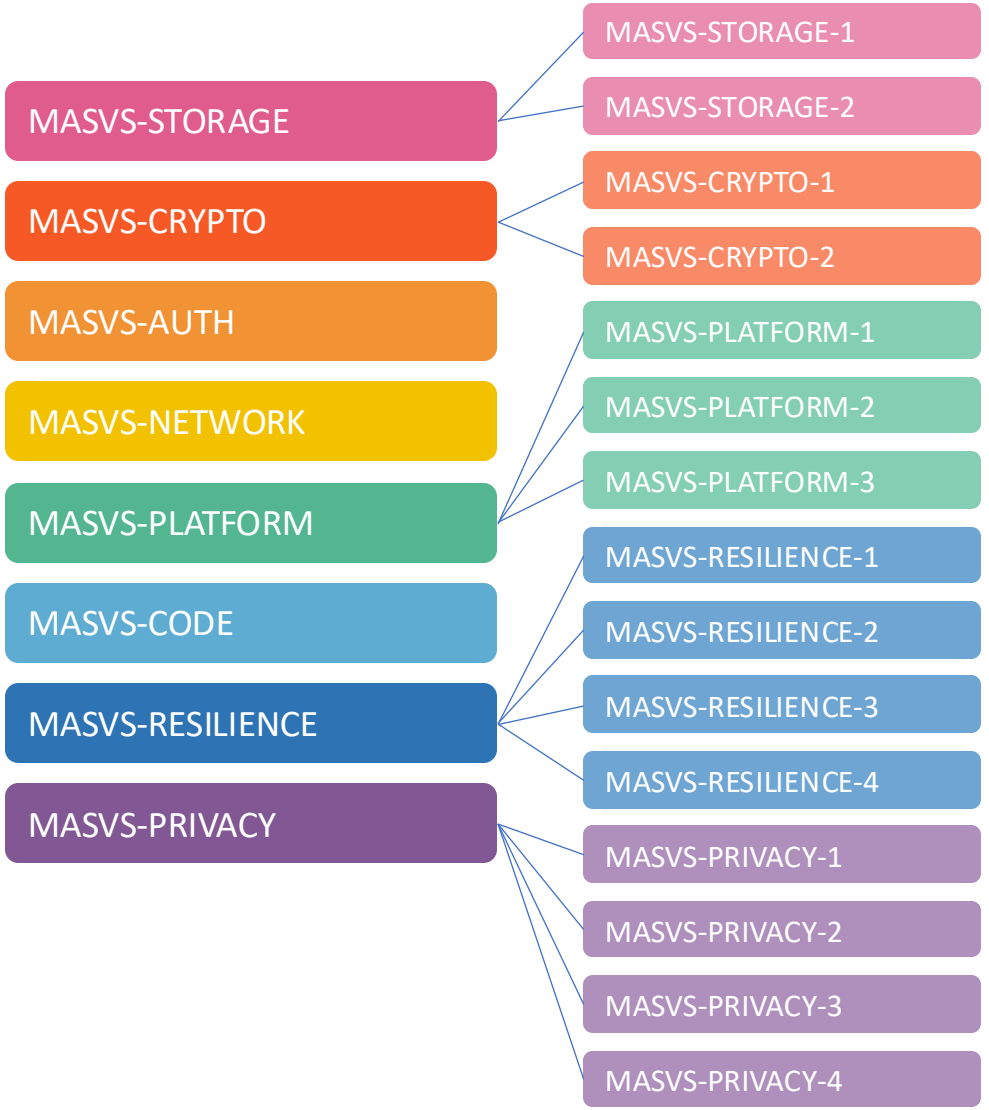


https://mas.owasp.org/news/2024/07/30/new-maswe/

OWASP MAS V2


OWASP MASVS
OWASP MASWE
OWASP MASTG
KNOWLEDGE
Storage
Crypto
Platform Interact.
Resilience
APPS
support
CONTROLS
represented by multiple
WEAKNESSES
tested by multiple
TESTS
use
TECHNIQUES
use
TOOLS
mitigated by multiple
MITIGATIONS
including
Demos
SAST
DAST
Reverse Eng.
Method Trace
adb
frida
mitmproxy
radare2

OWASP MASVS V2 Controls



MASVS-STORAGE-1	The app securely stores sensitive data
MASVS-STORAGE-2	The app prevents leakage of sensitive data
MASVS-CRYPTO-1	The app employs current strong crypto & uses it according to industry best practices
MASVS-CRYPTO-2	The app performs key management according to industry best practices
MASVS-PLATFORM-1	The app uses IPC mechanisms securely
MASVS-PLATFORM-2	The app uses WebViews securely
MASVS-PLATFORM-3	The app uses the user interface securely
MASVS-RESILIENCE-1	The app validates the integrity of the platform
MASVS-RESILIENCE-2	The app implements anti-tampering
MASVS-RESILIENCE-3	The app implements anti-static analysis mechanisms
MASVS-RESILIENCE-4	The app implements anti-dynamic analysis
MASVS-PRIVACY-1	The app minimizes access to sensitive data and resources
MASVS-PRIVACY-2	The app prevents identification of the user
MASVS-PRIVACY-3	The app is transparent about data collection and storage
MASVS-PRIVACY-4	The app offers user control over their data

MASVS Detail

What is Crypto?

What can happen?

What is purpose?

What are relevant industry standards?

OWASP MAS V2 Example

MASVS-CRYPTO-1

The app employs current strong cryptography and uses it according to industry best practices.

L1 L2

Weakness: Cryptographically Weak Pseudo-Random Number Generator (PRNG)

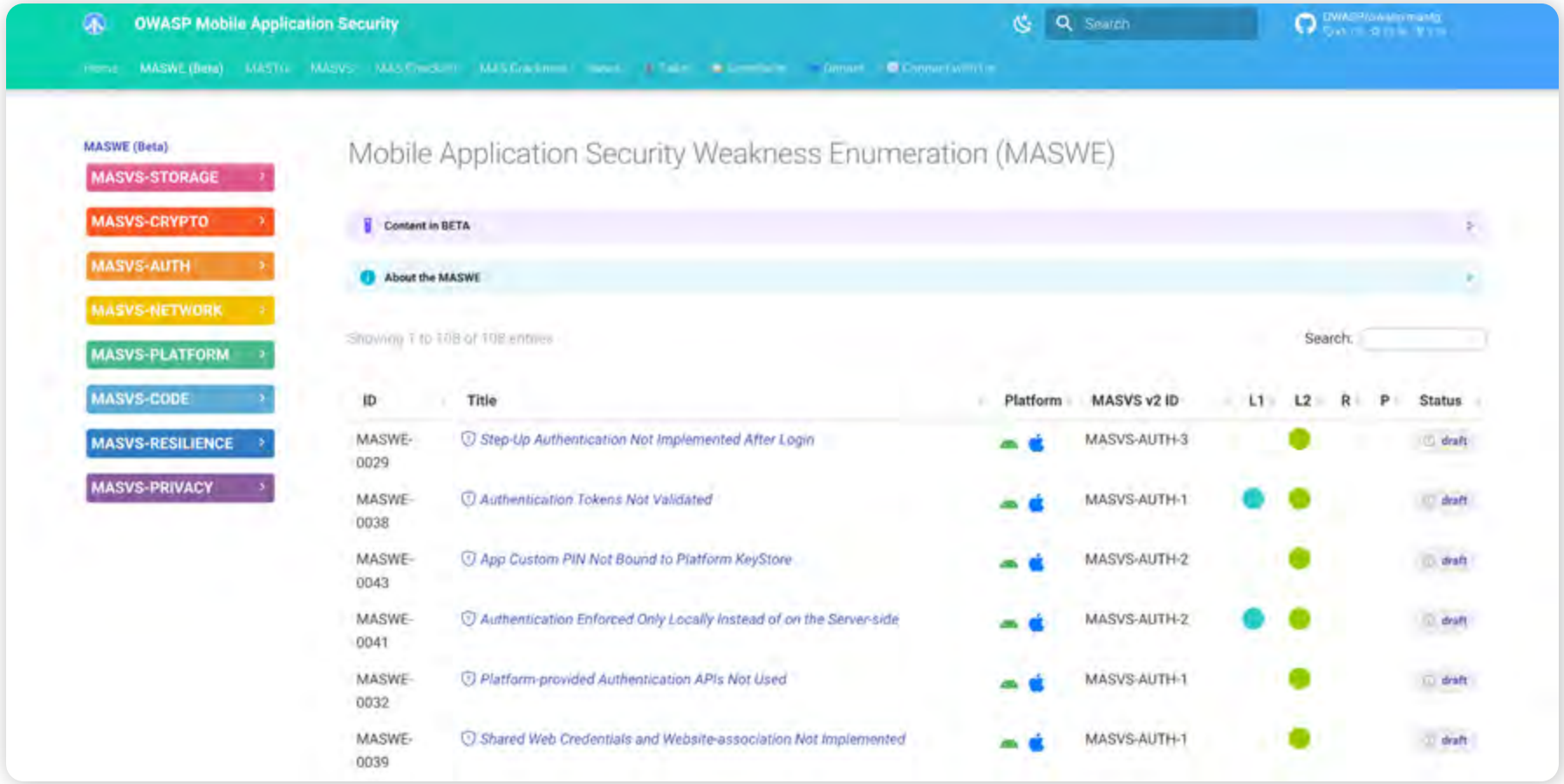
Test 1: Insecure Random API Usage

Demo 1: Common Uses of Insecure Random APIs

- Sample Code
- Test Script
- SAST Rule *
- Output

Test 2: Non-random Sources Usage

MASWE



Unique IDs

Titles

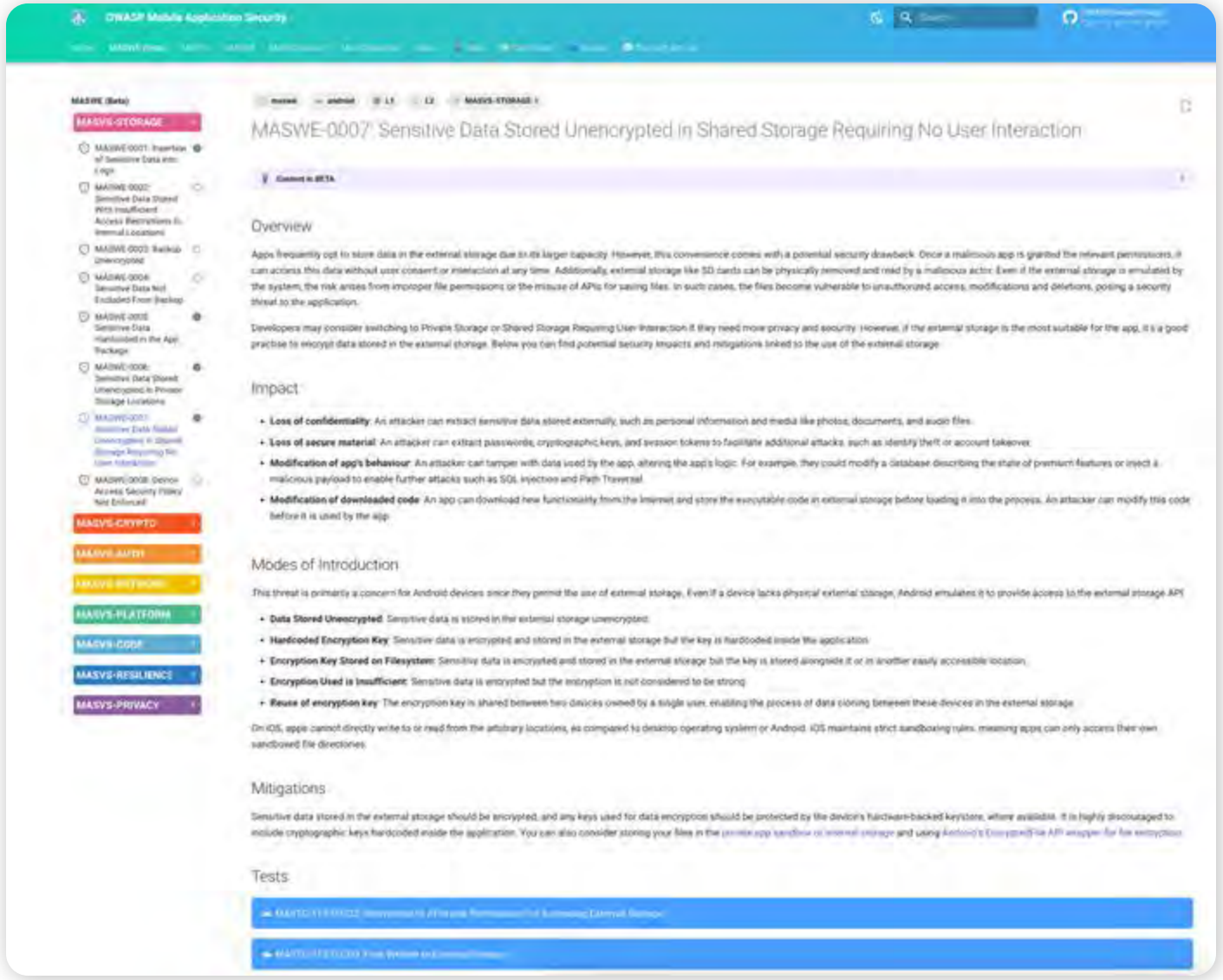
Platform

MASVS IDs

Profiles

Status with links to Github Issues

MASWE Update



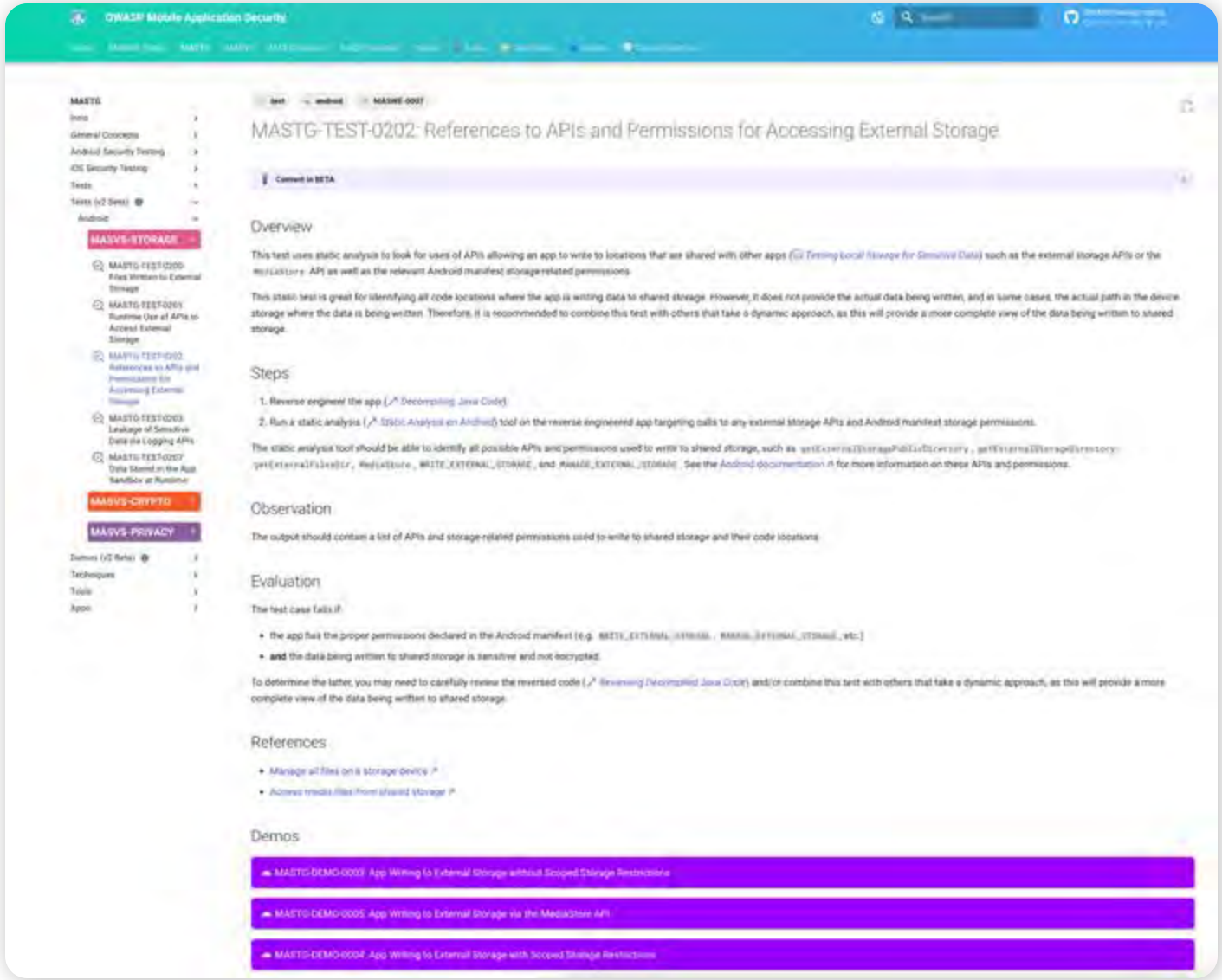
What's bad?

What can happen?

How can this happen?

How to fix it?

Links to tests



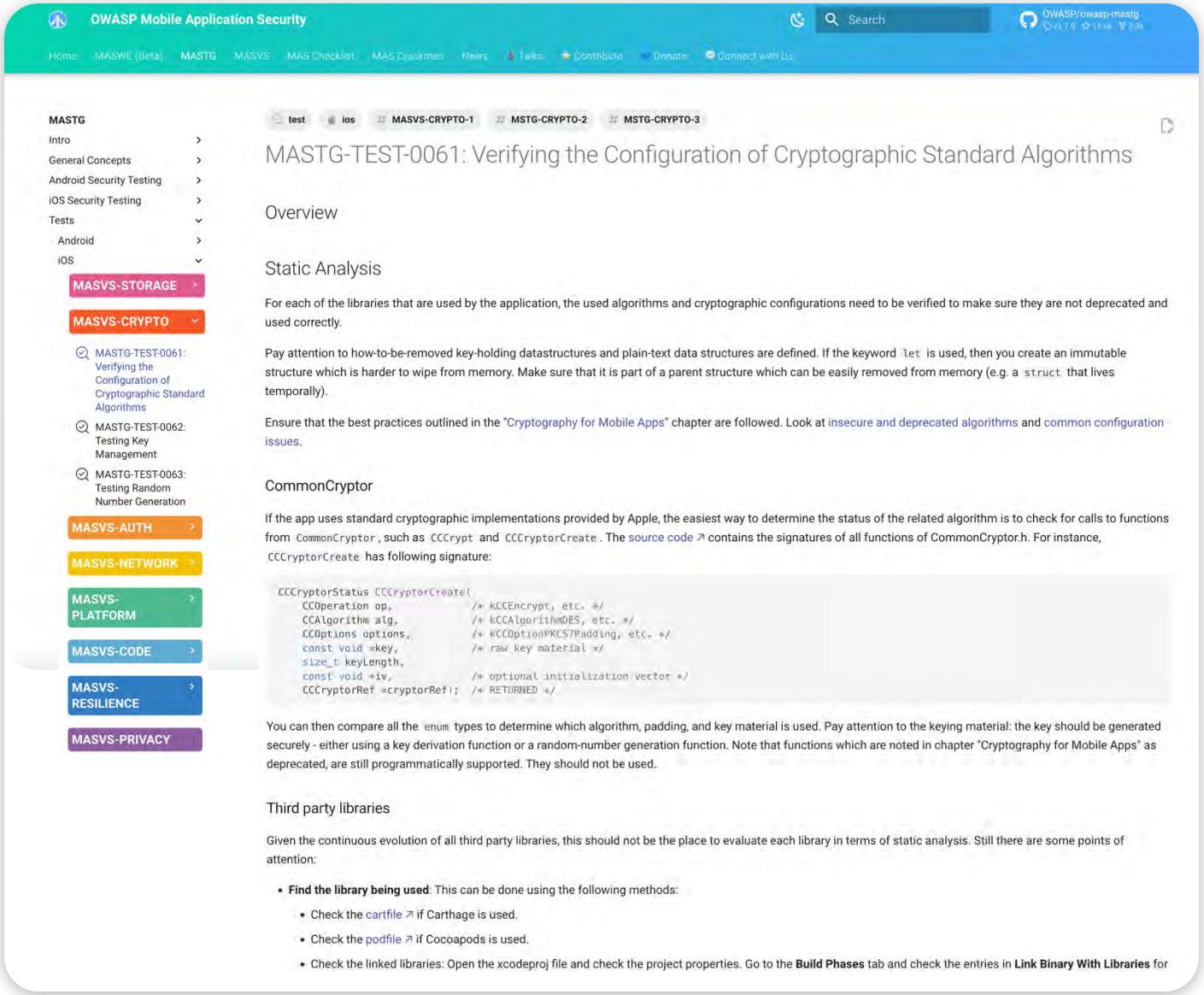
What are we testing & why?

Steps to test

Output of test

How to evaluate?

Links to demos



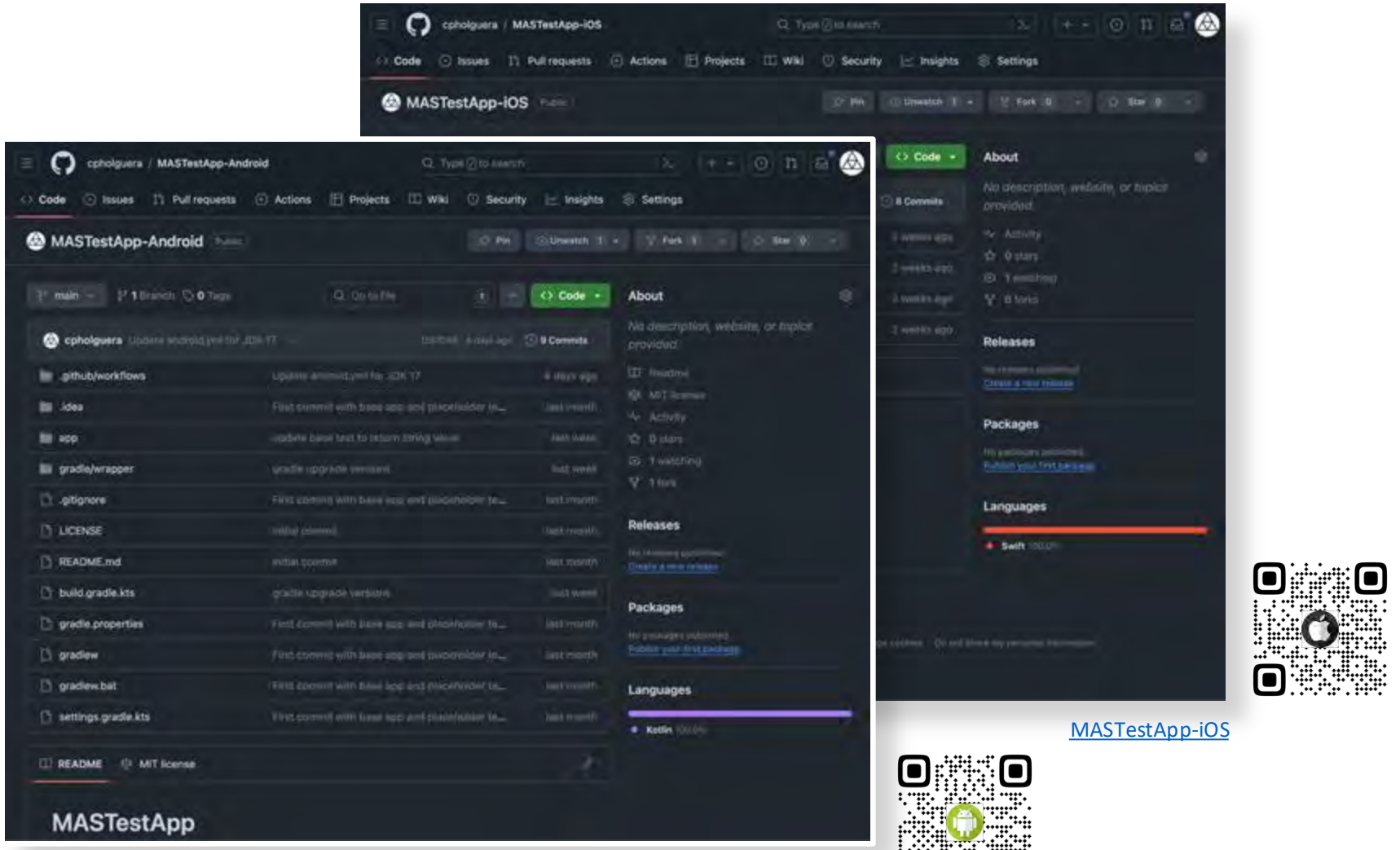
What to test?

How to test?

Code Samples

First-party and third-party code

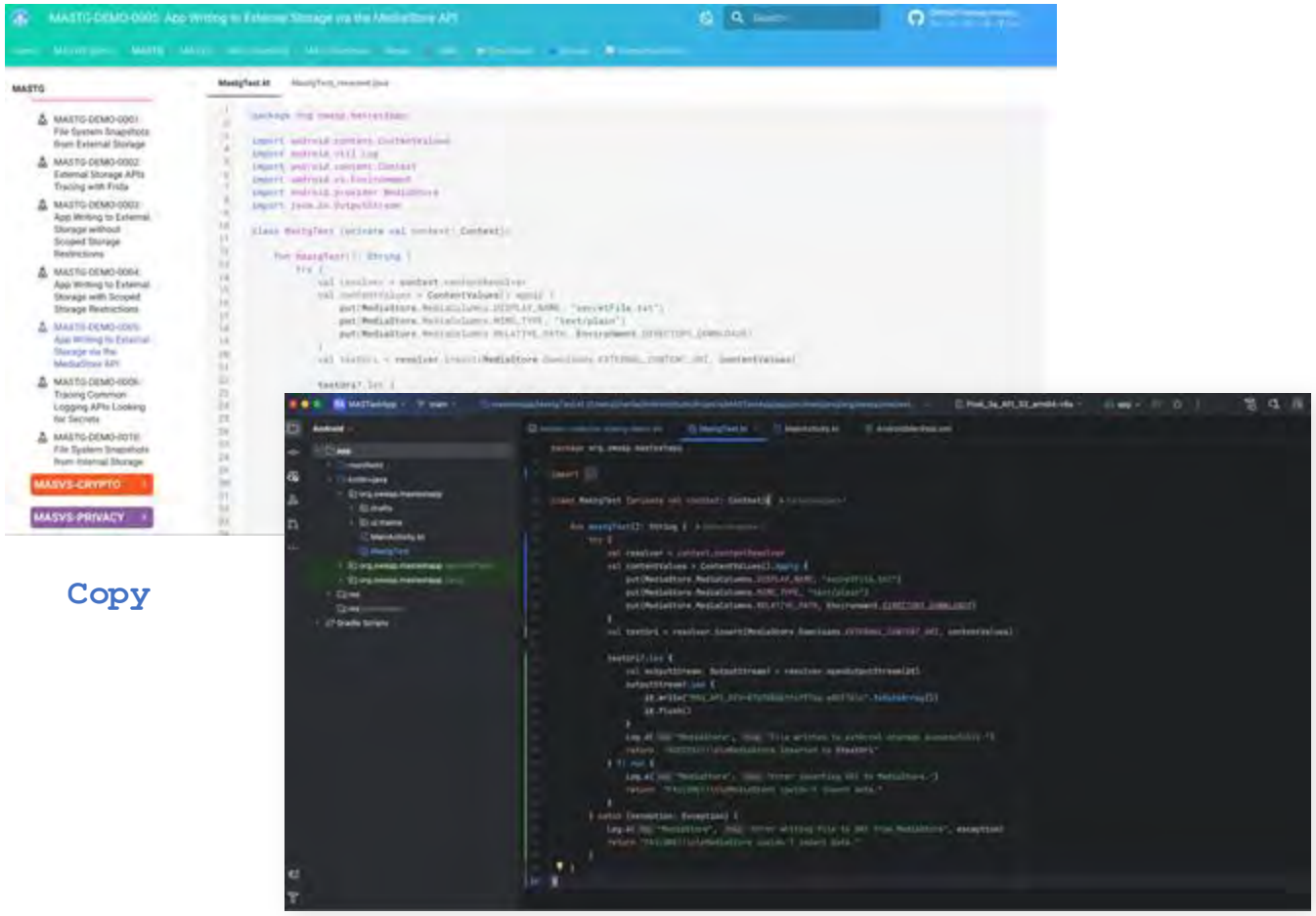
New MASTestApps



[MASTestApp-iOS]

[MASTestApp-Android]

New MASTestApps



Copy

Paste

Run

Who plans to go investigate the OWASP MAS Project?

Great Mobile App Security and Privacy Is a Team Effort

A Team Effort Focused on Protecting the Business and Consumers with a Great User Experience is as Easy as

1

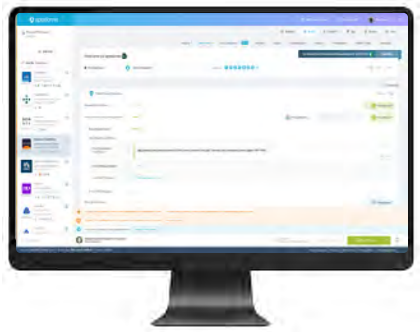
Use the Consumer Report to make security and privacy a priority with your Business Leaders, Product and Engineering Teams

2

Leverage the industry standard OWASP MAS as the foundation of your mobile AppSec program

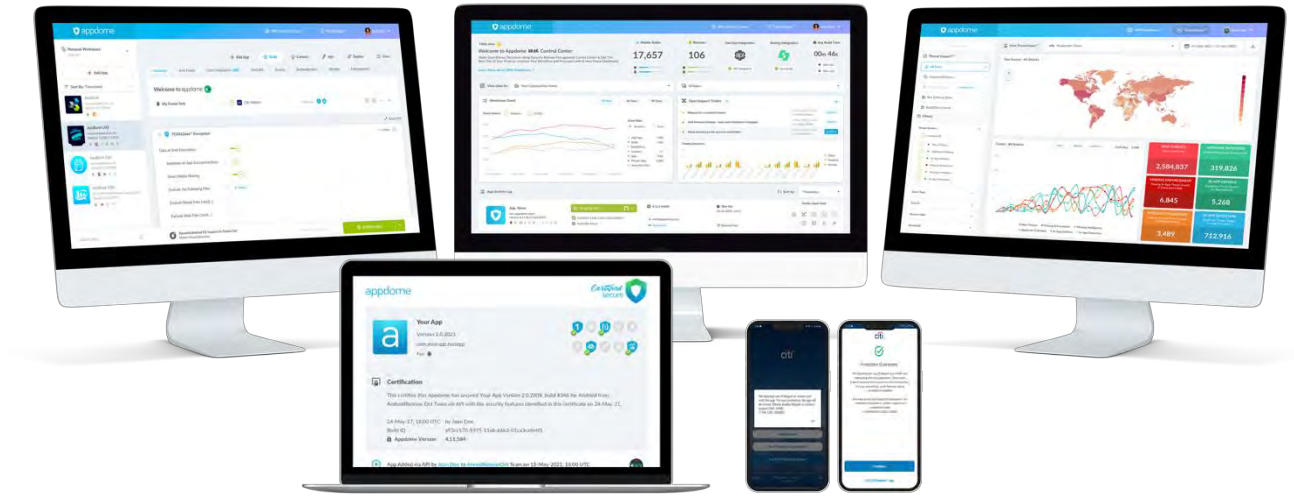
3

Use automation so that it is easy for Security and Development to deliver high-quality releases fast



Appdome Unified Mobile App Defense Automation Platform

Get OWASP MASVS Compliant in <2 mins

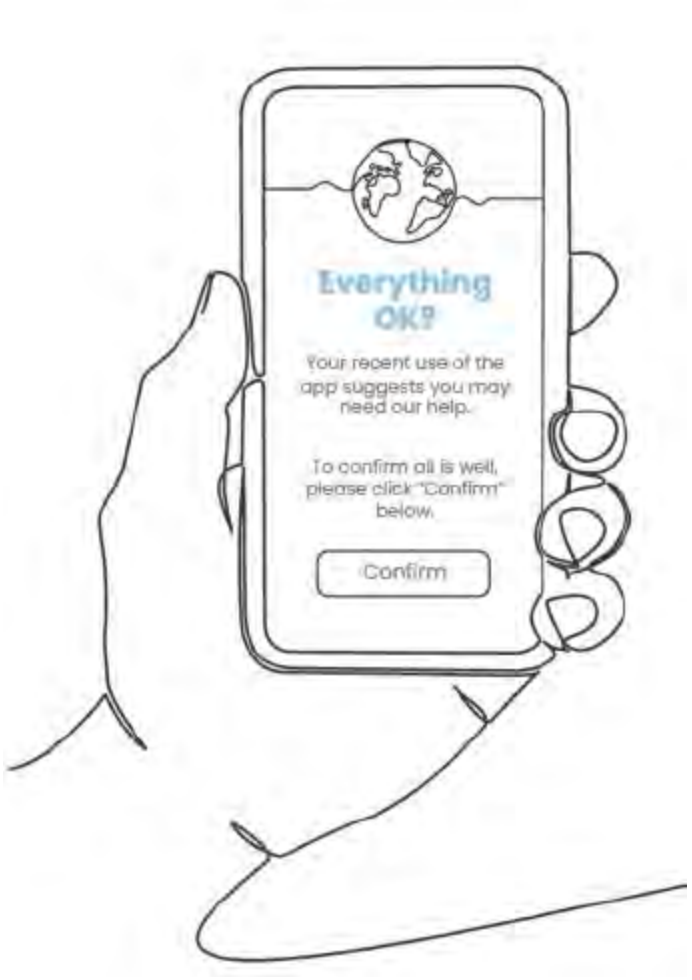


340+ Protections Against

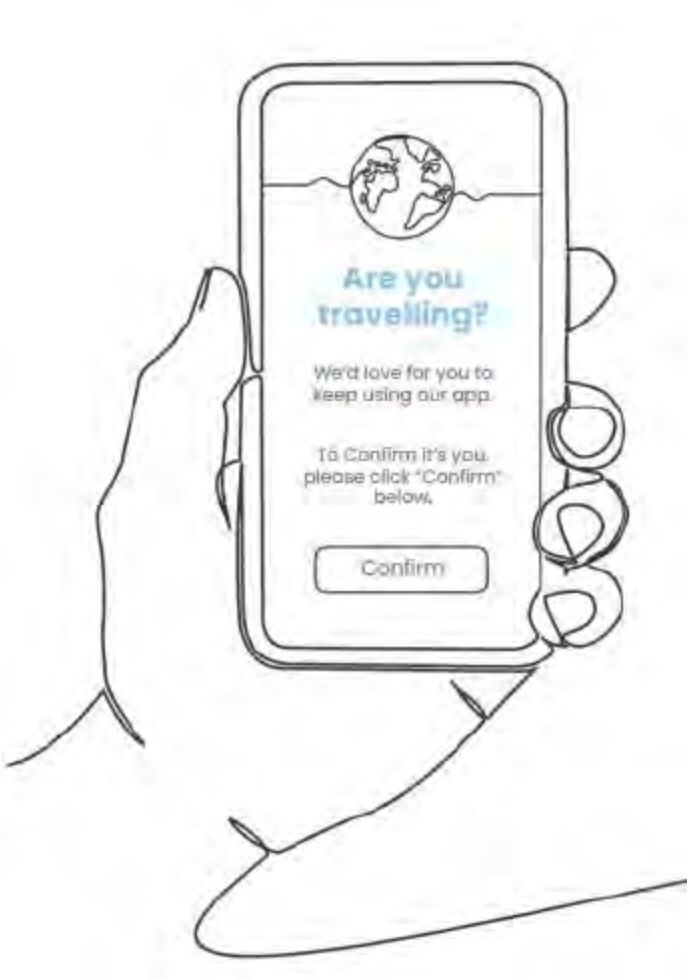
Mobile App Security Threats, Fraud, Malware, Social Engineering Scams, Geo-Fraud, Mobile Bot Defense and more

Automated Certified Secure™ + Great User Experience

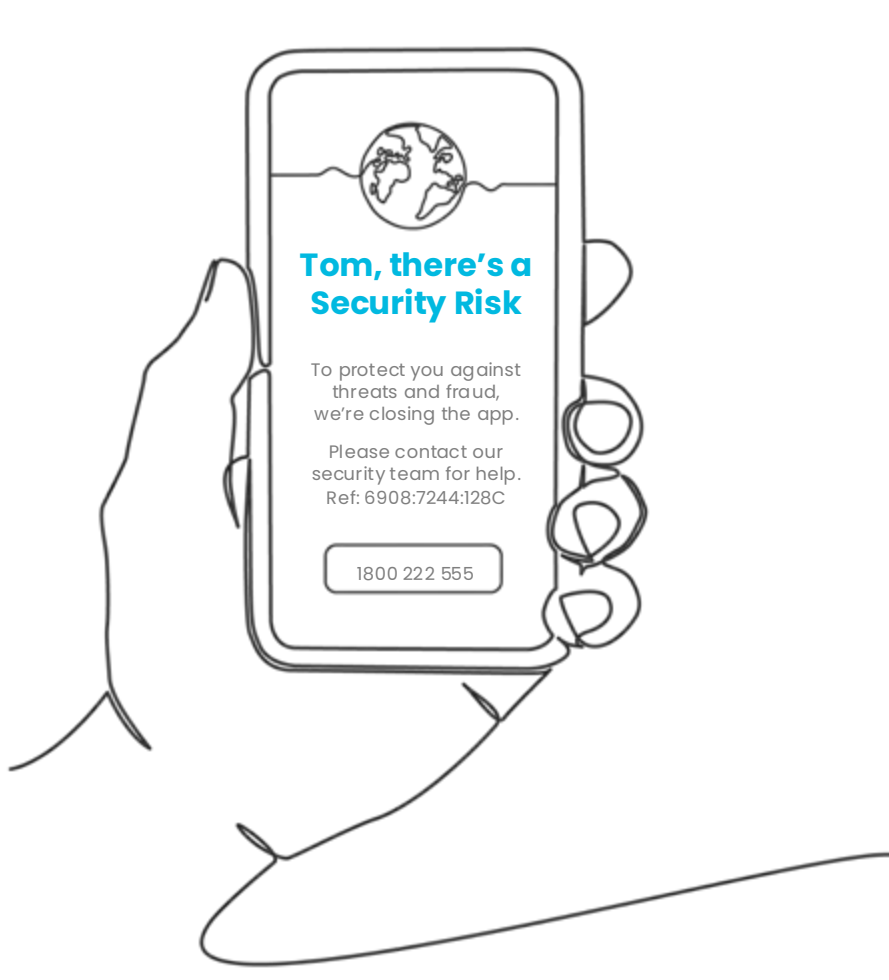
Block Social Engineering Scams



Stop Geo-Location Fraud



Protect Against Malware Attacks



Thank you!

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brianr@Appdome.com

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