

Sales Insight - AtliQ Technologies

₹ 985M

Revenue

24.66M

Total Profit Mar...

2M

Sales Qty

Year

2017

2018

2019

2020

Date

June 2017

July 2017

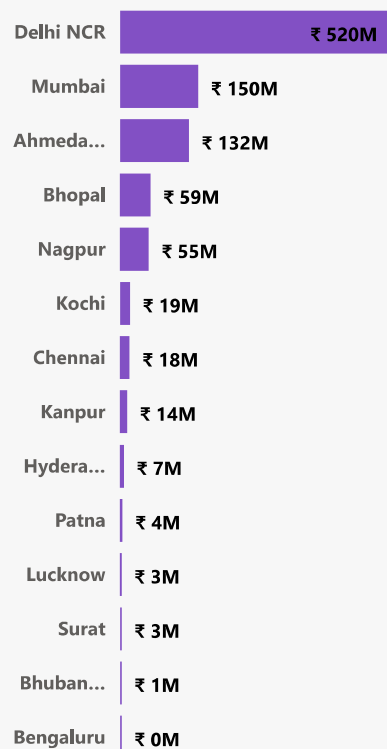
August
2017

September
2017

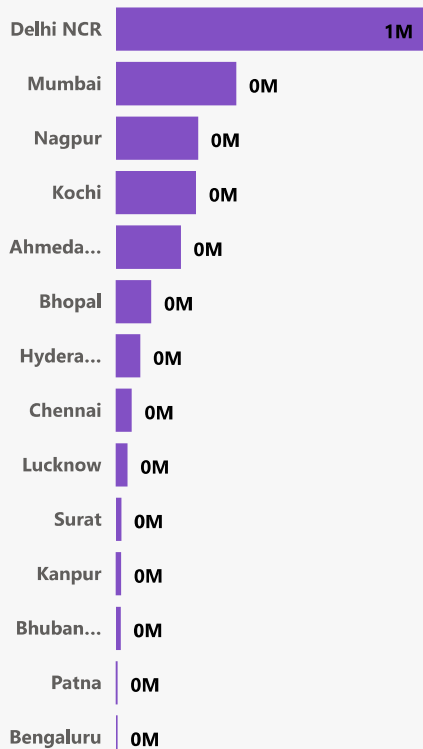
October
2017

November
2017

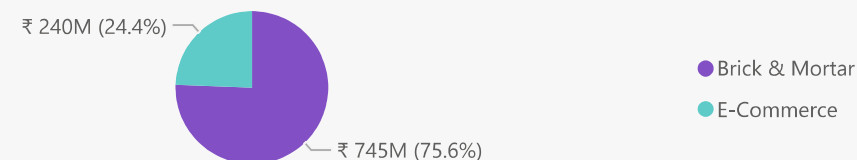
Revenue by markets



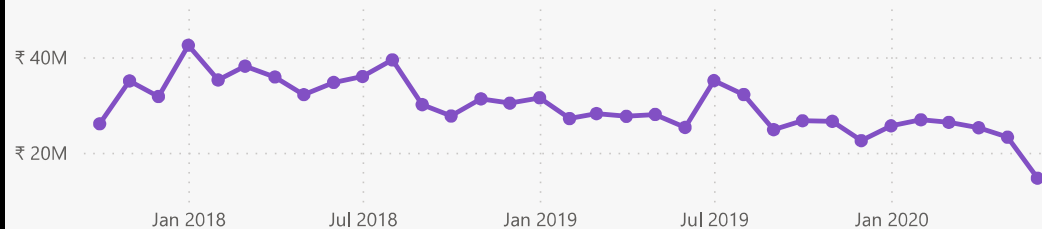
Sales Qty by markets



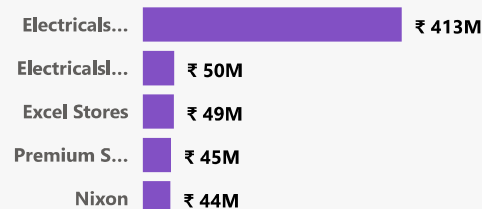
Revenue by customer Type



Revenue Trend



Top 5 customers



Top 5 Products



₹ 985M
Revenue

24.66M
Total Profit Ma...

Year

2017

2018

2019

2020

Date

June 2017

July 2017

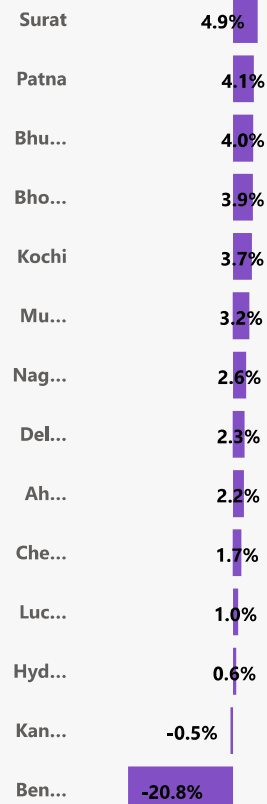
August 2017

September
2017

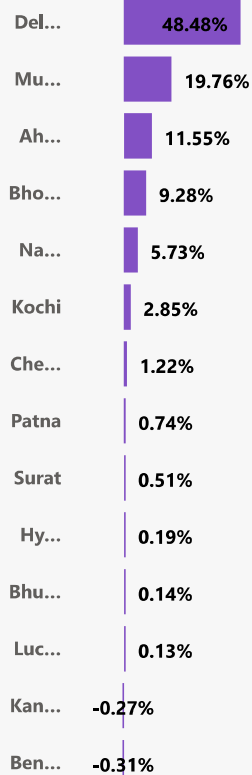
October 2017

November
2017

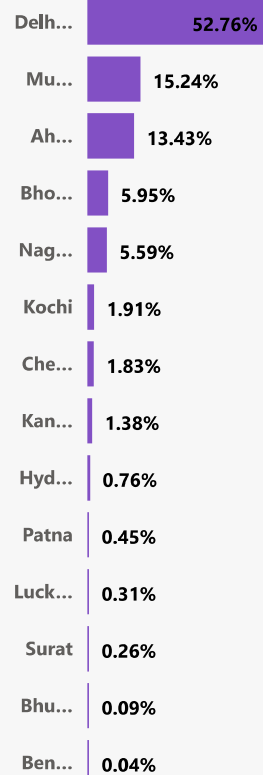
Profit % by markets



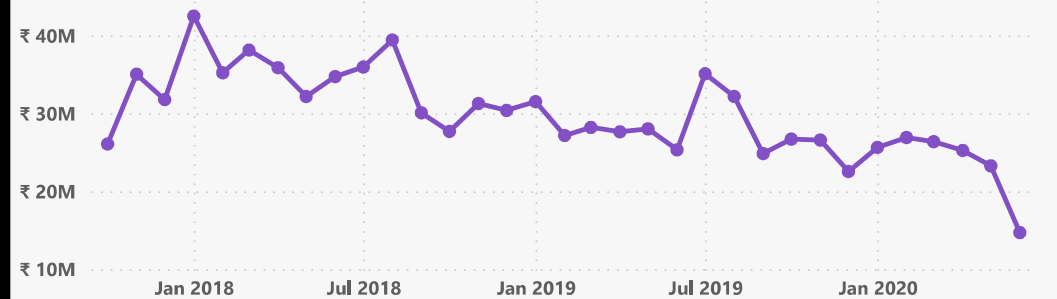
Profit Contribution by markets



Revenue Contribution by markets



Revenue Trend



customer name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit
Acclaimed Stores	₹ 2,11,96,727	2.15%	1.30%	
All-Out	₹ 60,68,432	0.62%	0.63%	
Atlas Stores	₹ 1,66,66,713	1.69%	1.20%	
Control	₹ 3,17,71,997	3.23%	3.35%	
Electricalsara Stores	₹ 41,33,33,588	41.97%	37.75%	
Electricalsbea Stores	₹ 3,36,367	0.03%	0.01%	
Electricalslance Stores	₹ 18,68,461	0.19%	-0.15%	
Electricalslytical	₹ 4,96,44,189	5.04%	6.85%	
Electricalsociety	₹ 1,74,89,935	1.78%	2.94%	
Electricalsopedia Stores	₹ 1,02,81,203	1.04%	1.34%	
Electricalsquipo Stores	₹ 13,30,361	0.14%	0.36%	
Elite	₹ 48,37,239	0.49%	0.86%	
Epic Stores	₹ 1,87,50,440	1.90%	1.33%	
Total	₹ 98,48,69,713	100.00%	100.00%	

₹ 985M

Revenue

24.66M

Total Profit Mar...

Profit target

-3%

Year

2017

2018

2019

2020

Date

June 2017

July 2017

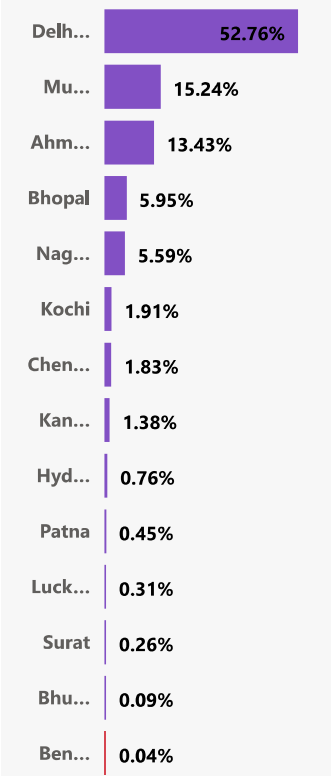
August 2017

September 2017

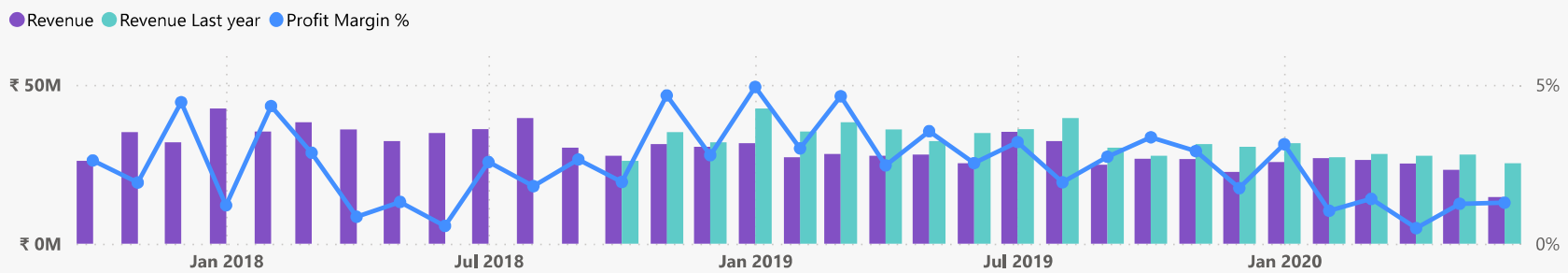
October 2017

November 2017

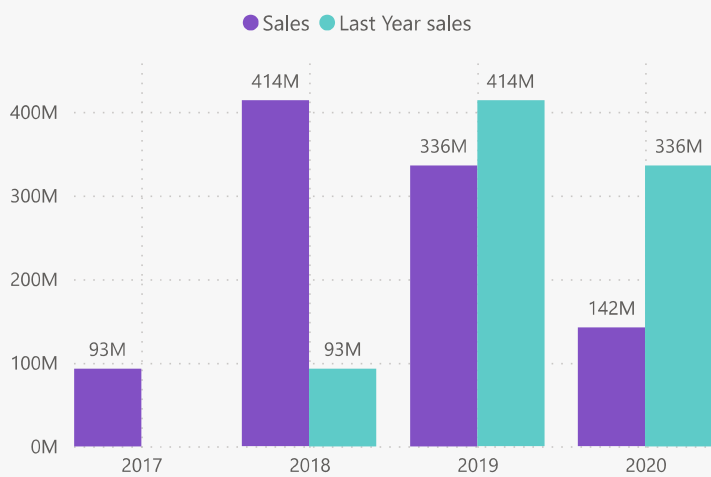
Revenue Contribution by markets



Revenue Trend



Yearwise sales



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
▼				
Zone	₹ 50,67,349	0.51%	0.25%	1.2%
Unity Stores	₹ 1,25,89,257	1.28%	0.93%	1.8%
Synthetic	₹ 61,73,068	0.63%	0.36%	1.4%
Surge Stores	₹ 2,86,48,916	2.91%	2.66%	2.3%
Surface Stores	₹ 1,52,42,562	1.55%	1.99%	3.2%
Sound	₹ 49,66,707	0.50%	0.81%	4.0%
Sage	₹ 22,52,506	0.23%	0.14%	1.5%
Relief	₹ 52,30,158	0.53%	0.69%	3.3%
Propel	₹ 41,83,862	0.42%	0.56%	3.3%
Premium Stores	₹ 4,49,62,916	4.57%	4.27%	2.3%
Power	₹ 57,27,123	0.58%	1.43%	6.2%
Path	₹ 1,29,95,938	1.32%	0.87%	1.6%
Novus	₹ 23,59,799	0.24%	0.31%	3.2%
Total	₹ 98,48,69,713	100.00%	100.00%	2.5%