Sales Insights

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Data

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Queries

New visual Text box More visuals

Insert

New measure Quick measure

Calculations

Sensitivity

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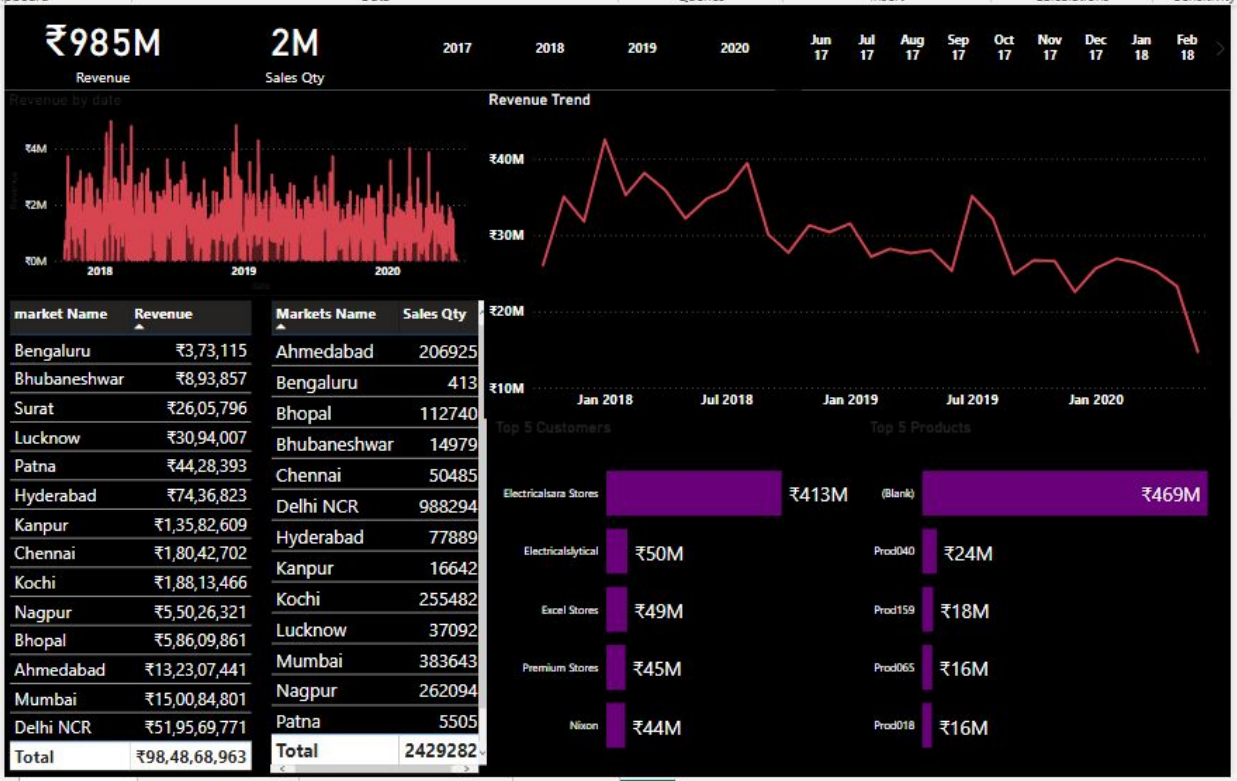

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Data

Search

BaseMeasures (2)
Profit Target
Profit target 2
Profit%
sales customers
sales date
sales markets
sales products
Sales transactions

Insights Profit Analysis Performance Insights Page 1

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File Home Insert Modeling View Optimize Help

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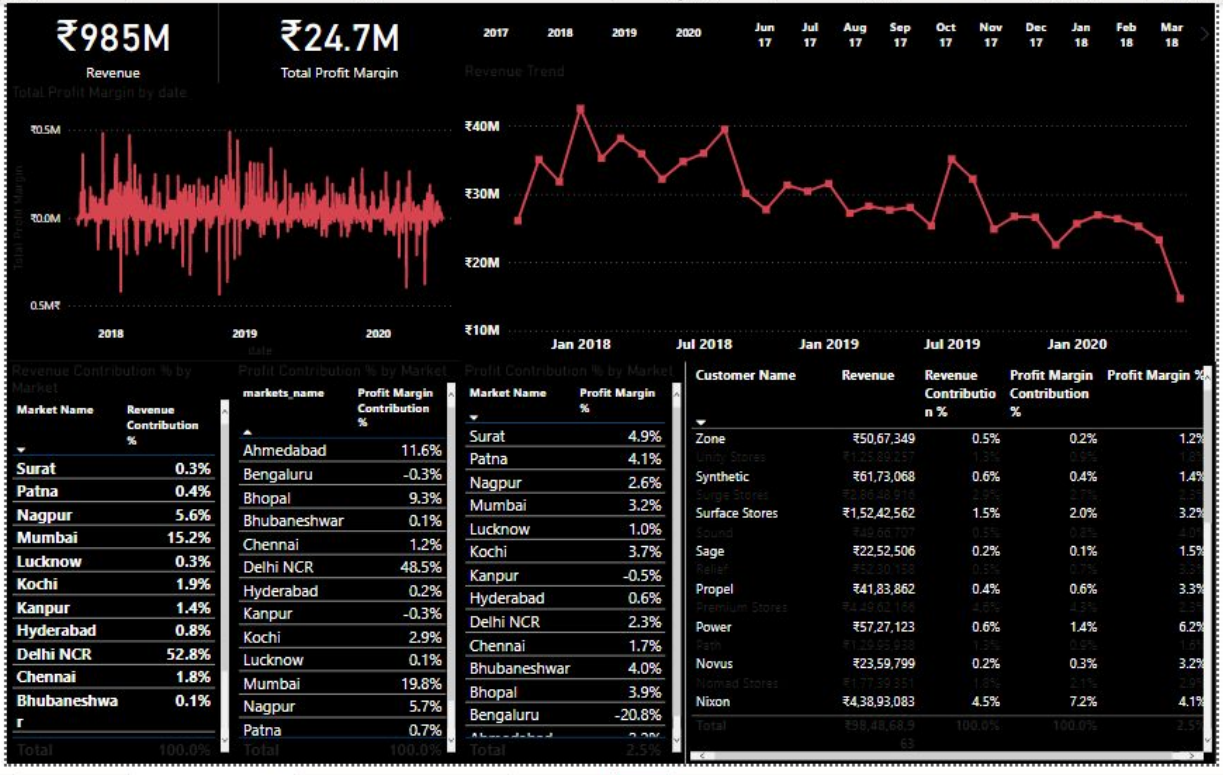
Transform data Refresh — Queries

New visual Text box More visuals — Insert

New measure Quick measure — Calculations

Sensitivity — Sensitivity

Publish — Share



Market Name	Revenue Contribution %
Surat	0.3%
Patna	0.4%
Nagpur	5.6%
Mumbai	15.2%
Lucknow	0.3%
Kochi	1.9%
Kanpur	1.4%
Hyderabad	0.8%
Delhi NCR	52.8%
Chennai	1.8%
Bhubaneshwar	0.1%
Total	100.0%

markets_name	Profit Margin Contribution %
Ahmedabad	11.6%
Bengaluru	-0.3%
Bhopal	9.3%
Bhubaneshwar	0.1%
Chennai	1.2%
Delhi NCR	48.5%
Hyderabad	0.2%
Kanpur	-0.3%
Kochi	2.9%
Lucknow	0.1%
Mumbai	19.8%
Nagpur	5.7%
Patna	0.7%
Total	100.0%

Market Name	Profit Margin %
Surat	4.9%
Patna	4.1%
Nagpur	2.6%
Mumbai	3.2%
Lucknow	1.0%
Kochi	3.7%
Kanpur	-0.5%
Hyderabad	0.6%
Delhi NCR	2.3%
Chennai	1.7%
Bhubaneshwar	4.0%
Bhopal	3.9%
Bengaluru	-20.8%
Total	2.5%

Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹50,67,349	0.5%	0.2%	1.2%
Synthetic	₹61,73,068	0.6%	0.4%	1.4%
Surface Stores	₹1,52,42,562	1.5%	2.0%	3.2%
Sage	₹22,52,506	0.2%	0.1%	1.5%
Propel	₹41,83,862	0.4%	0.6%	3.3%
Power	₹57,27,123	0.6%	1.4%	6.2%
Novus	₹23,59,799	0.2%	0.3%	3.2%
Nixon	₹4,38,93,083	4.5%	7.2%	4.1%
Total	₹98,48,68,9	100.0%	100.0%	2.5%

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Search

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Profit%
sales customers
sales date
sales markets
sales products
Sales transactions

Insights | Profit Analysis | Performance Insights | Page 1 | +

Page 2 of 4

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New measure Quick measure — Calculations

Sensitivity — Sensitivity

Publish — Share

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Search

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sales date
sales markets
sales products
Sales transactions

Insights Profit Analysis Performance Insights Page 1 +

Page 3 of 4

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