

## Sales Insight - AtliQ Technologies

₹ 985M

Revenue

24.66M

Total Profit Mar...

2M

Sales Qty

Year

2017

2018

2019

2020

Date

June 2017

July 2017

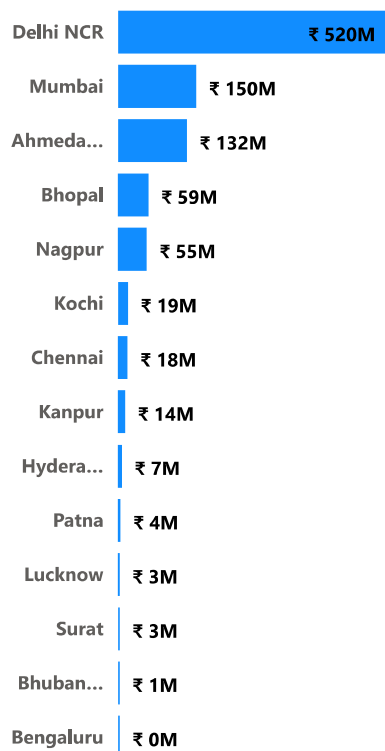
August  
2017

September  
2017

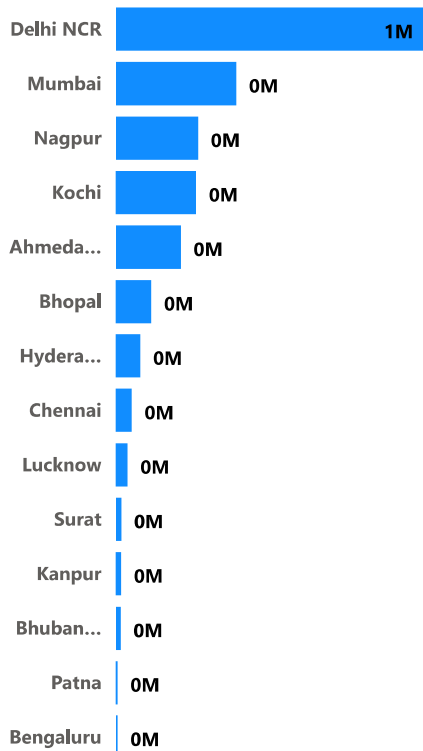
October  
2017

November  
2017

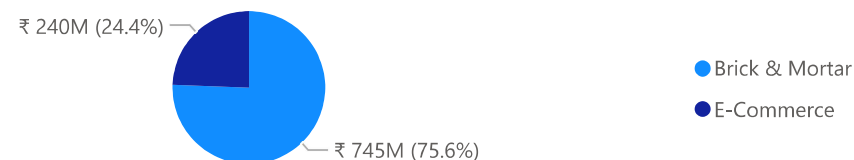
### Revenue by markets



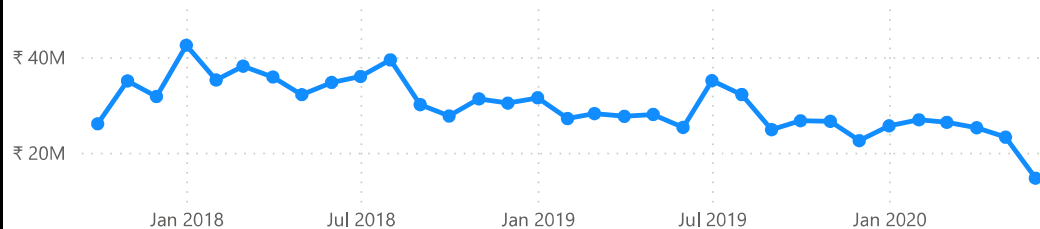
### Sales Qty by markets



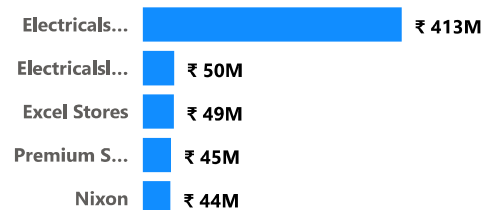
### Revenue by customer Type



### Revenue Trend



### Top 5 customers



### Top 5 Products



₹ 985M  
Revenue

24.66M  
Total Profit Ma...

Year

2017

2018

2019

2020

Date

June 2017

July 2017

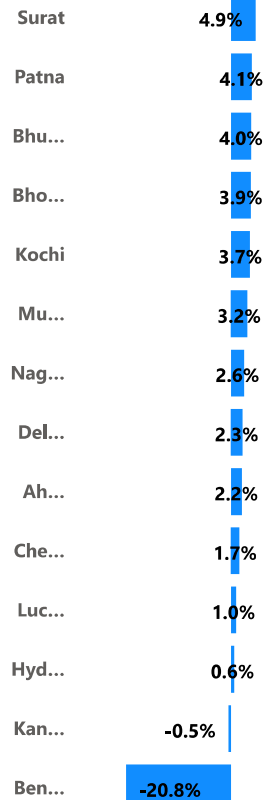
August 2017

September  
2017

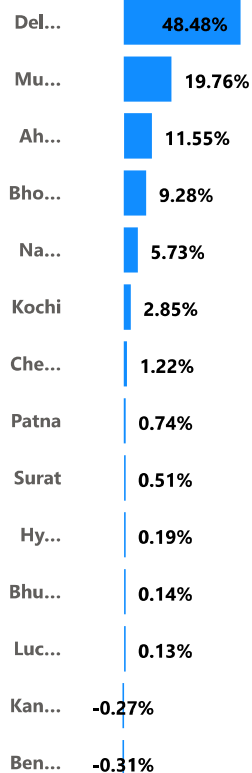
October 2017

November  
2017

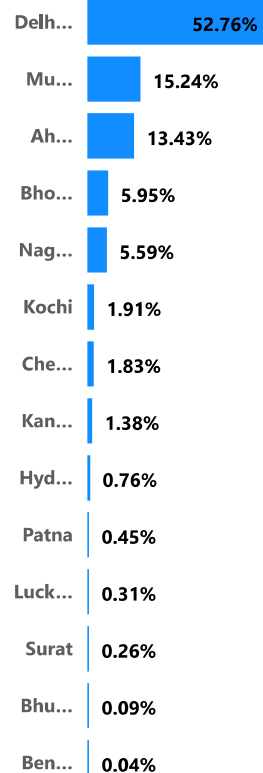
### Profit % by markets



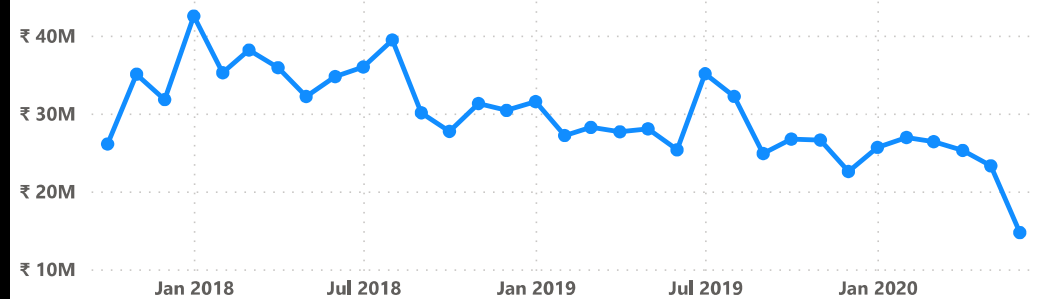
### Profit Contribution by markets



### Revenue Contribution by markets



### Revenue Trend



customer name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit
Acclaimed Stores	₹ 2,11,96,727	2.15%	1.30%	
All-Out	₹ 60,68,432	0.62%	0.63%	
Atlas Stores	₹ 1,66,66,713	1.69%	1.20%	
Control	₹ 3,17,71,997	3.23%	3.35%	
Electricalsara Stores	₹ 41,33,33,588	41.97%	37.75%	
Electricalsbea Stores	₹ 3,36,367	0.03%	0.01%	
Electricalslance Stores	₹ 18,68,461	0.19%	-0.15%	
Electricalslytical	₹ 4,96,44,189	5.04%	6.85%	
Electricalsociety	₹ 1,74,89,935	1.78%	2.94%	
Electricalsopedia Stores	₹ 1,02,81,203	1.04%	1.34%	
Electricalsquipo Stores	₹ 13,30,361	0.14%	0.36%	
Elite	₹ 48,37,239	0.49%	0.86%	
Epic Stores	₹ 1,87,50,440	1.90%	1.33%	
Total	₹ 98,48,69,713	100.00%	100.00%	

₹ 985M  
Revenue

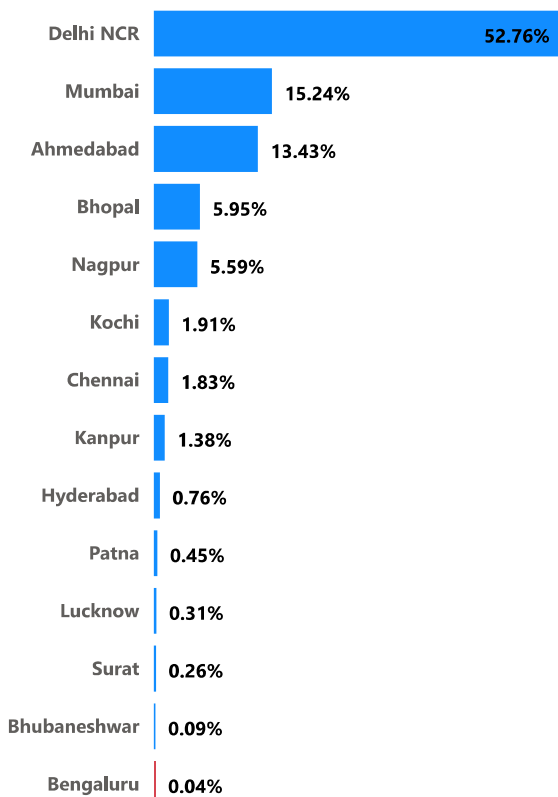
24.66M  
Total Profit Mar...

Profit target  
-3%

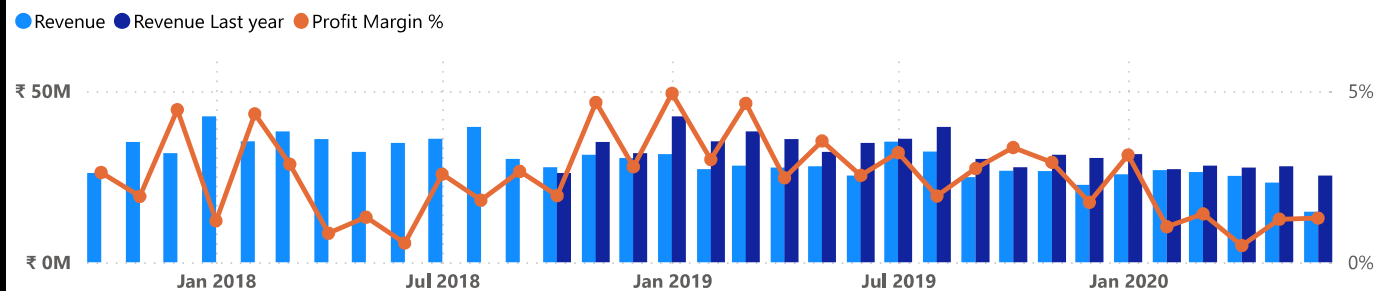
Year  
2017 2018 2019 2020

Date  
June 2017 July 2017 August 2017 September 2017 October 2017 November 2017

## Revenue Contribution by markets



## Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹ 50,67,349	0.51%	0.25%	1.2%
Unity Stores	₹ 1,25,89,257	1.28%	0.93%	1.8%
Synthetic	₹ 61,73,068	0.63%	0.36%	1.4%
Surge Stores	₹ 2,86,48,916	2.91%	2.66%	2.3%
Surface Stores	₹ 1,52,42,562	1.55%	1.99%	3.2%
Sound	₹ 49,66,707	0.50%	0.81%	4.0%
Sage	₹ 22,52,506	0.23%	0.14%	1.5%
Relief	₹ 52,30,158	0.53%	0.69%	3.3%
Propel	₹ 41,83,862	0.42%	0.56%	3.3%
Premium Stores	₹ 4,49,62,916	4.57%	4.27%	2.3%
Power	₹ 57,27,123	0.58%	1.43%	6.2%
Path	₹ 1,29,95,938	1.32%	0.87%	1.6%
Novus	₹ 23,59,799	0.24%	0.31%	3.2%
Nomad Stores	₹ 1,77,39,351	1.80%	2.08%	2.9%
Total	₹ 98,48,69,713	100.00%	100.00%	2.5%