



Years

2010

2011

2012

2013

2014

2015

2016

2017

Region

All

Sales Channel

Offline

Online

Total Revenue

137.35M

Total Cost

93.18M

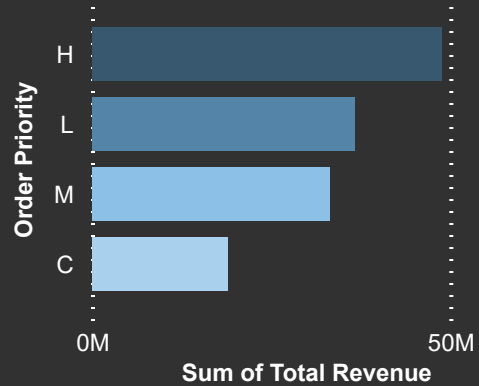
Total Unit Sold

513K

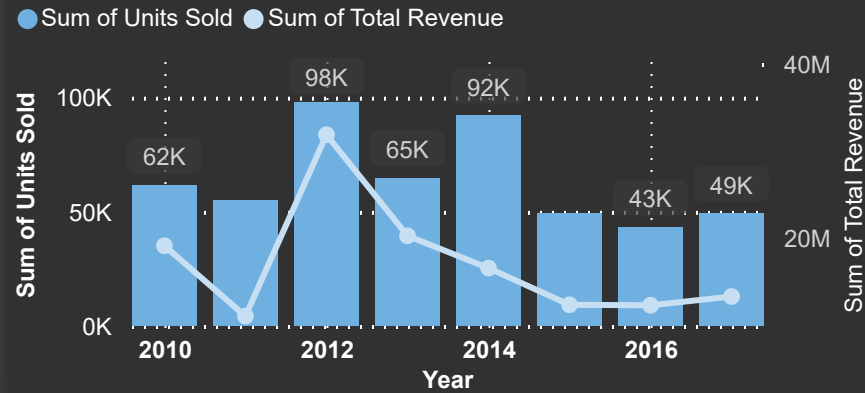
Total Profit

44.17M

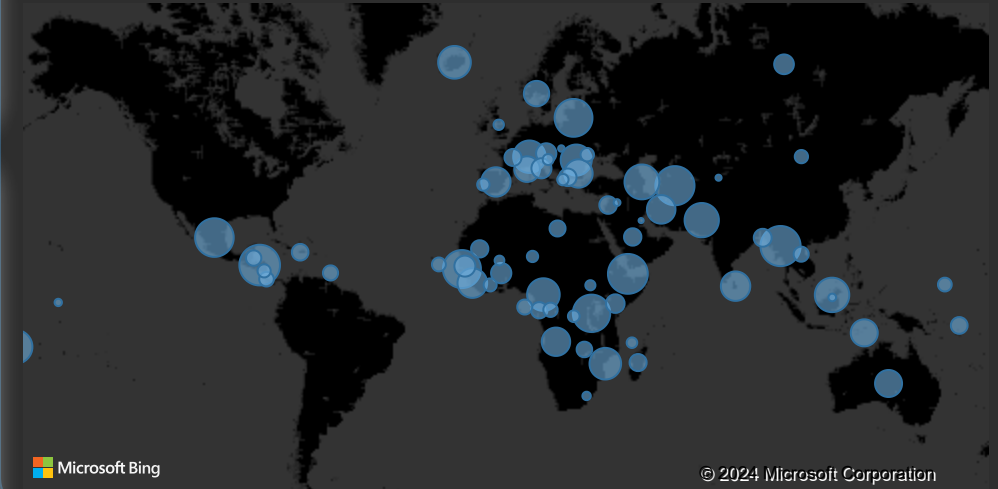
Order Priority wise Revenue



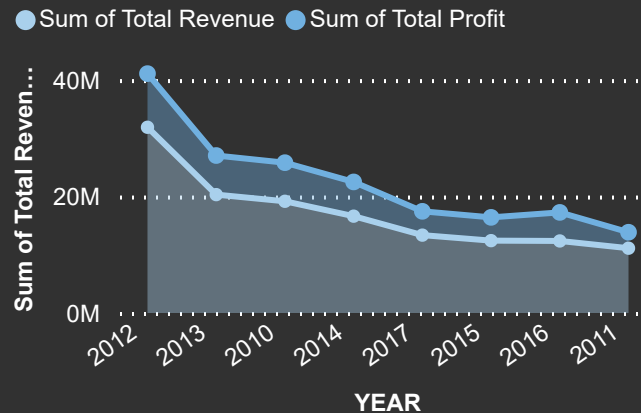
Yearly_month-wise Sales Trend



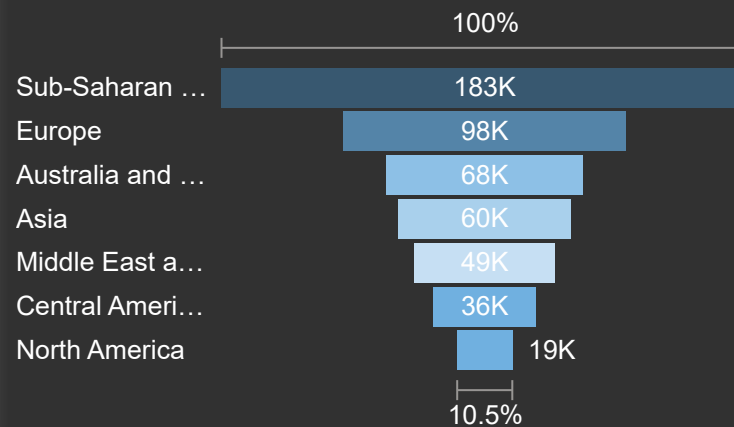
Country wise Revenue



Total Revenue VS Total Profit by Year



Sum of Units Sold by Region



Item Type	Sum of Total Revenue	Sum of Total Cost	Sum of Total Profit
Baby Food	1,03,50,327.60	64,63,683.90	38,86,643.70
Beverages	26,90,794.60	18,02,747.32	8,88,047.28
Cereal	53,22,898.90	30,30,455.47	22,92,443.43
Clothes	77,87,292.80	25,53,958.40	52,33,334.40
Cosmetics	3,66,01,509.60	2,20,45,460.94	1,45,56,048.66
Fruits	4,66,481.34	3,45,986.16	1,20,495.18
Household	2,98,89,712.29	2,24,77,106.58	74,12,605.71
Meat	45,03,675.75	38,93,065.75	6,10,610.00
Office Supplies	3,05,85,380.07	2,46,55,796.32	59,29,583.75
Personal Care	39,80,904.84	27,60,282.36	12,20,622.48
Snacks	20,80,733.46	13,28,789.28	7,51,944.18
Total	13,73,48,768.31	9,31,80,569.91	4,41,68,198.40