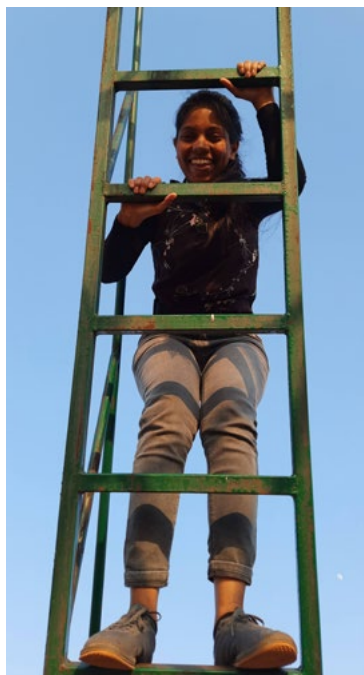


Hi! I'm Indrani Thool, a final year graphic design student at Symbiosis Institute of Design, Pune. Born and raised in the heart of India, my interests deeply align with culture and environment. I'm always looking for opportunities to create designs which are sustainable.

My top skills in design include Branding, Editorial Design, Illustrations and Typography. While studying Communication Design, marketing and advertising peaked my curiosity leading me to acquire a few new skills related to Cultural Psychology and Consumer Neuroscience.

I believe practical knowledge and creative approach can solve any problem.



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[Be indranithool](https://www.behance.net/indranithool)

Indrani Thool

DESIGN SKILLS



KNOWLEDGE

Branding and Identity
Editorial Design
Illustration
Typography
Marketing
Cultural Awareness
Design Thinking
Cross-Cultural Psychology
Globalization
Consumer Behaviour
Web Accessibility

INTERESTS

Movies . Anime
Color . Dogs . Manga

LANGUAGES

English (fluent)
Hindi (fluent)
Marathi (native)

EXPERIENCE

Freelance Work

Editorial Design - NGO HelpGrid

Social Media Posts - ISKCON
World Days

Volunteer Work

Digital Content - Two Meals Extra, Pune

EDUCATION

2018-2022

Bachelor of Designing

(Sem VII) ~ present

Communication Design - Graphic Design
Symbiosis Institute of Design, Pune.

2015-2017

HSSC Science (82.92%)

ONLINE CERTIFICATIONS

An Introduction to Consumer Neuroscience
& Neuromarketing

Copenhagen Business School

[See credential](#) (issued Oct 2021)

Global Impact: Cultural Psychology

University of Illinois at Urbana-Champaign

[See credential](#) (issued Sep 2021)