

## Company Profile

### Devscale Indonesia

**Introduction** Founded in 2023 by the visionary Indra Zulfi Mushoddaq, Devscale Indonesia has rapidly emerged as a trailblazing technology solutions provider. Headquartered in the vibrant city of Jakarta, Indonesia, Devscale is a hub of innovation, creativity, and excellence, offering cutting-edge products and services designed to empower businesses of all sizes to achieve their digital transformation goals.

**Mission Statement** To empower businesses through scalable, innovative technology solutions, fostering growth and efficiency in a digital-first world.

**Vision Statement** To be the leading technology partner in Southeast Asia, driving digital transformation and innovation across industries by 2030.

### Core Values

- **Innovation:** Constantly pushing the boundaries of technology to deliver groundbreaking solutions.
- **Integrity:** Building trust with clients and partners through transparent and ethical practices.
- **Customer-Centricity:** Prioritizing the unique needs of every client to ensure exceptional results.
- **Collaboration:** Harnessing the power of teamwork within and beyond the organization.
- **Sustainability:** Promoting responsible growth that benefits both businesses and communities.

**Products** Devscale Indonesia offers a diverse range of proprietary technology products that cater to modern business needs:

1. **ScaleCloud:** A robust cloud computing platform designed for scalability and security, enabling businesses to manage data, applications, and workflows seamlessly.
  - Features: High availability, data encryption, and cross-platform compatibility.
2. **InsightPro:** An advanced analytics tool that provides actionable business intelligence through AI-driven insights.
  - Features: Real-time dashboards, predictive analytics, and customizable reports.
3. **Devscale ERP:** An all-in-one enterprise resource planning solution tailored for SMEs in Indonesia.
  - Features: Inventory management, accounting, human resources, and supply chain optimization.

**Services** Devscale Indonesia also excels in delivering a wide range of tailored services:

1. **Custom Software Development**

- Building bespoke software solutions that align with client requirements and industry standards.
- Specialties include web applications, mobile apps, and AI integration.
- 2. **Digital Transformation Consulting**
  - Helping businesses transition to digital-first operations through strategic planning and technology adoption.
- 3. **Managed IT Services**
  - Offering end-to-end IT support, from infrastructure management to cybersecurity.
- 4. **Training and Capacity Building**
  - Providing hands-on workshops and training programs to upskill teams in emerging technologies.

**Key Clients and Industries** Devscale Indonesia serves a diverse clientele across various industries, including:

- **Finance:** Developing secure fintech applications and analytics platforms.
- **Retail:** Providing e-commerce solutions and supply chain optimization tools.
- **Healthcare:** Delivering telemedicine platforms and patient data management systems.
- **Education:** Building e-learning platforms and administrative software.

**Headquarters** Devscale Indonesia is based in Jakarta, Indonesia, strategically located to serve the dynamic and rapidly growing Southeast Asian market. The state-of-the-art office reflects the company's commitment to fostering creativity and collaboration among its team.

**Global Reach** Though rooted in Indonesia, Devscale has a growing global footprint. It has established partnerships with leading technology firms across Asia, Europe, and the Americas, further extending its reach and capabilities.

## Leadership

- **Indra Zulfi Mushoddaq (Founder & CEO):** A tech enthusiast with over a decade of experience in software development and entrepreneurship, Indra's vision and leadership have been instrumental in Devscale's growth.
- **Ayu Kartika (COO):** A strategic thinker and operational expert, Ayu oversees daily operations and ensures seamless service delivery.
- **Rizky Pratama (CTO):** A technology innovator who spearheads product development and technological innovation.

**Corporate Social Responsibility (CSR)** Devscale Indonesia is committed to giving back to the community through:

- **Tech for Good Initiative:** Providing free training programs for underprivileged youth in coding and software development.
- **Sustainability Practices:** Implementing eco-friendly policies, such as reducing energy consumption in its operations.
- **Community Partnerships:** Collaborating with local NGOs to bridge the digital divide.

## Achievements and Milestones

- **2023:** Officially launched Devscale Indonesia and onboarded 20+ clients in the first six months.
- **2024:** Received the "Innovative Startup Award" from Indonesia's Ministry of Communications and Informatics.
- **2025:** Plans to expand operations to neighboring countries, including Malaysia and Singapore.

## Why Choose Devscale Indonesia?

1. **Tailored Solutions:** Every product and service is customized to meet the specific needs of clients.
2. **Expert Team:** A dedicated team of professionals with deep expertise in various technologies.
3. **Proven Track Record:** A history of delivering successful projects on time and within budget.
4. **Innovative Approach:** Leveraging the latest technologies to provide future-ready solutions.

## Contact Information

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**Conclusion** Devscale Indonesia is more than just a technology company; it is a partner in progress. With a commitment to innovation, excellence, and customer satisfaction, the company is poised to redefine the tech landscape in Indonesia and beyond. Guided by the dynamic leadership of Indra Zulfi Mushoddaq, Devscale Indonesia is shaping the future of businesses, one digital transformation at a time.