

KPI

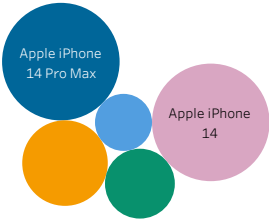
Brand	Discount Percentage	Mrp	Sale Price	Star Rating	sales difference
Apple	0	77,000	77,000	5	5,929,000,000

Market Penetration

Active Users (mm)	Revenue Generated	Units sold (mm)
1,334	205	232



Model-share

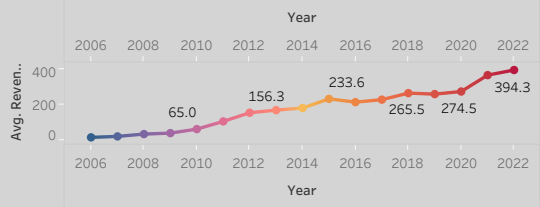


Colour
Multiple values

Brand1
APPLE

Year
2022

Annual Revenue



model specification

Model	Chip	Camera	Storage	Color	Price
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900