

Story 1

Apple’s sales in India hit a new high of about \$6 billion in the fiscal year, up nearly 50% from a year earlier, showcasing the increasing importance of iPhones in a country that emerged to be the fastest growing major economy.

Camera improvements: Apple tends to enhance camera capabilities with each new iPhone, offering features like improved low-light performance, computational photography, and new shooting modes.

The Indian version of the iPhone supports a wider range of cellular networks than the global version. This means that you can use the Indian version of the iPhone with more carriers in India. Price: The Indian version of the iPhone is typically more expensive than the global version.

KPI

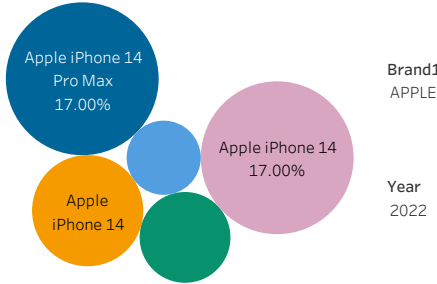
Brand	Discount Percentage	Mrp	Sale Price	Star Rating	sales difference
Apple	0	77,000	77,000	5	5,929,000,000

Market Penetration

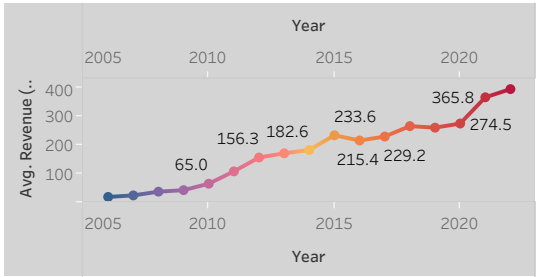
Active Users (mm)	Revenue Generated	Units sold (mm)
1,334	205	232



Model-share



Annual Revenue



model specification

APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
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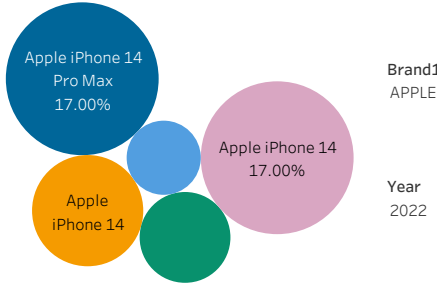
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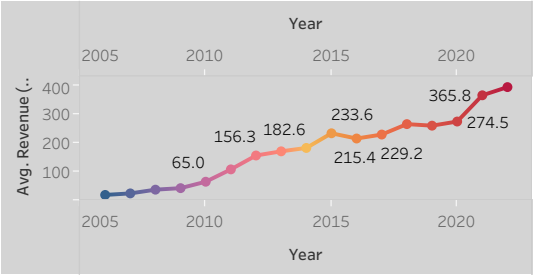
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Model-share



Annual Revenue



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Model	Chip	Camera	Storage	Color	Price
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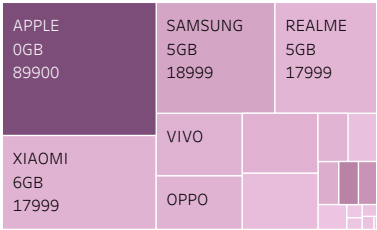
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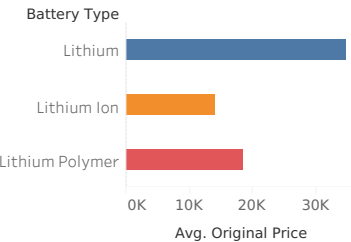
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iPhone batteries use lithium-ion technology. Compared with older generations of battery technology, lithium-ion batteries charge faster, last longer and have a higher power density, giving more battery life in a lighter package.

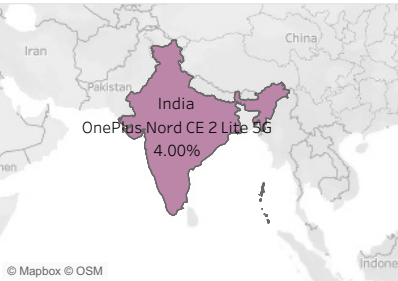
Brand price comparison



Battery Type Distribution



Global Market Share



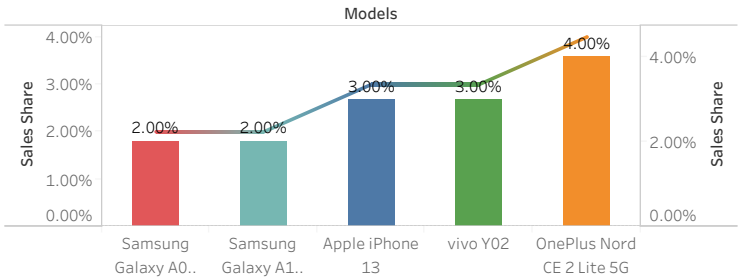
Country
India

Year
Multiple values

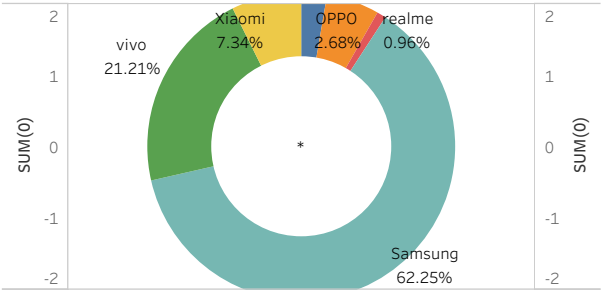
Country
India

Brand1
MOTOROLA

country wise best selling smartphone



Quarterly-share

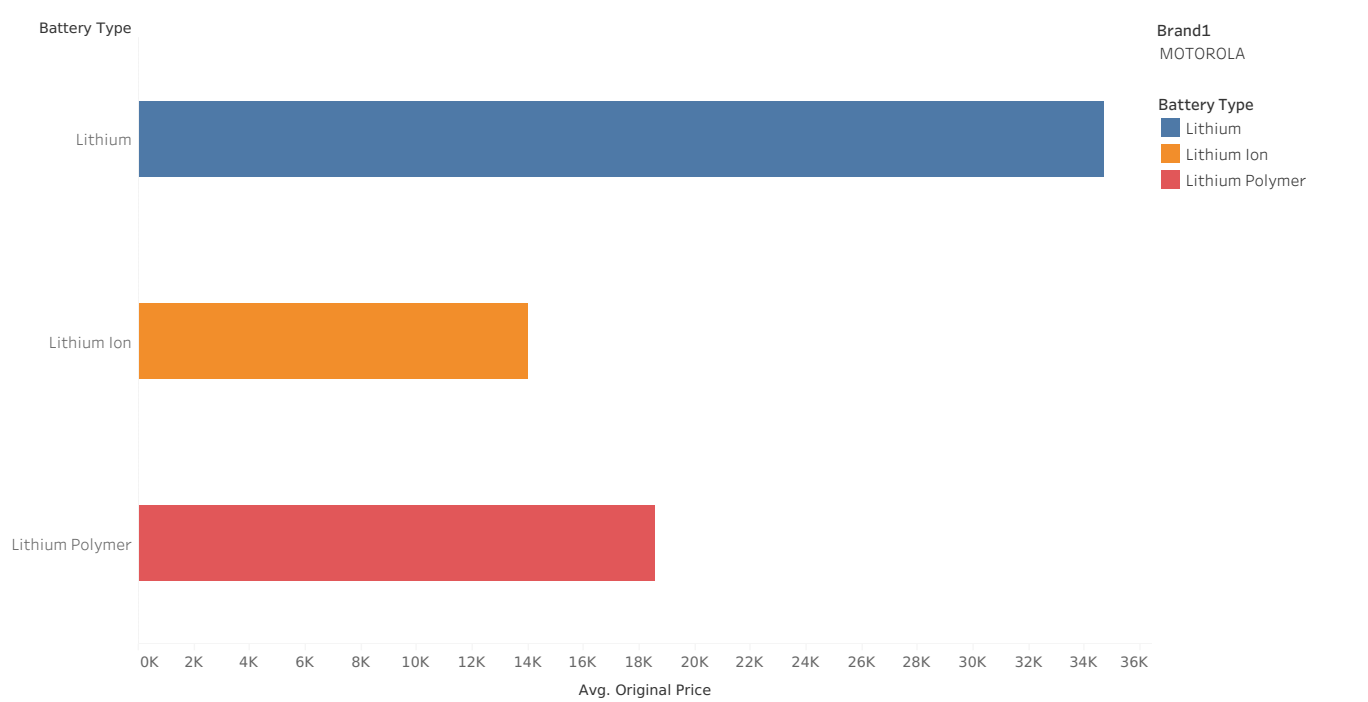


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