

# **PORTFOLIO**

**Konkasheva Indira**  
**Graphic Designer**

# CONTENT

# ABOUT ME

- My name is Indira Konkasheva. I'm a Graphic Designer who graduated from Algonquin College in 2020. I have a strong understanding of how Graphic Design integrates with an overall brand and style approach.



During my studies at college, I had a great experience working in a team of designers. Collaborating with team members we conducted re-branding of the client's logo and created a new website. I always wanted to do something creative, and I am very passionate about graphic design, motion graphics, and everything related to it. That's why I chose the Graphic Design field as my profession because it is the closest to my personal interests. My academic background in Interactive Media Design has further helped me to strengthen my base upon which I am going to build my career as a creative graphic designer. I am very happy with my choice of career today because it gives me confidence and the kind of job satisfaction that possibly no other career would have given me.



- I get design inspiration from traveling, exploring new cultures and reading books.

# INDIRA KONKASHEVA

## Graphic Designer

### PROFILE

Graphic designer with 2 years of experience in branding, web, graphic and print design. Supervised 2 web design projects that resulted in an increase of %22 in savings. Created 2 websites for companies from different fields.

### CONTACTS

613 322 36 08  
ikonkasheva@gmail.com

### CORE SKILLS

Graphic Design  
Branding  
Coding  
Typography  
Web Design

### LANGUAGES

ENGLISH  
KAZAKH

### EXPERIENCE

- Jan 2019 - Aug 2020 **ALGONQUIN COLLEGE, OTTAWA ON, CANADA**  
INTERACTIVE MEDIA DESIGN
- Created logo, branding elements, Low and High-Fidelity wireframes, graphics for corporate websites
  - Collaborated with a team to design and produce a modern website that increased the number of leads for %27
- Apr 2008 – Feb 2017 **CARE LLP, ALMATY, KAZAKHSTAN**  
MARKETING DIRECTOR
- Business Administration and strategic planning
  - Developed distribution chain
  - Supervised OEM hygienic goods production for CARE LLP

### EDUCATION

- 2019 - 2020 **ALGONQUIN COLLEGE**  
DIPLOMA, INTERACTIVE MEDIA DESIGN  
GPA 3.8 OUT OF 4.0
- 2002 - 2003 **MAASTRICHT SCHOOL OF MANAGEMENT**  
POST GRADUATE DIPLOMA, MANAGEMENT  
GPA 3.8 OUT OF 4.0
- 1994 - 1998 **KAZAKH STATE ACADEMY OF MANAGEMENT**  
BACHELOR DEGREE DIPLOMA, MANAGEMENT  
GPA 4.7 OUT OF 5.0

### TECHNICAL SKILLS

- HTML, CSS, JavaScript, VueJS
- Microsoft Office( Word, Excel, PowerPoint, Outlook)
- Photoshop, Premier Pro, Illustrator, After Effects, Adobe XD, Indesign



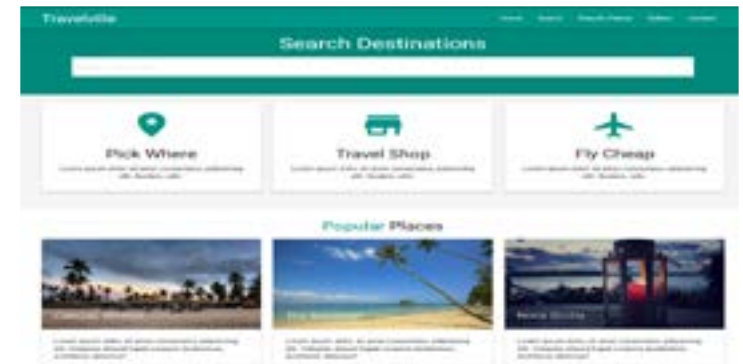
### INTERESTS

- Photography, Sketching, Hand Drawing, Music

### REFERENCE

UPON REQUEST

# PROJECTS



### Project Information

Client: Health Almaty , Inc

Project Name: Animated Video

Duration: 30 seconds

Software: After Effects

Timing: 2 weeks

### Project Information

Client: Staples, Inc

Project Name: Animated Promotional Video

Duration: 45 seconds

Software: After Effects

Timing: 3 weeks

### Project Information

Client: Dana Co,

Project Name: Animated Promotional Video

Duration: 45 seconds

Software: After Effects

Timing: 2 weeks

**Client:** Travel agency

**Project Name:** Travelville

**Project Details:** Website for small business

**languages:** HTML/ CSS/ Javascript, Bootstrap

**Client:** Mizuxe

**Project Name:** Mizuxe

**Project Details:** landing page

**languages:** HTML/ CSS/ Javascript

**Project Name:** Multimedia Slideshow

**Camera:** Canon EOS T7I

**Lens:** 135mm

**Software:** Premiere Pro, Lightroom

**Duration:** 3 minutes

**Project Details:** Technique—Composition,  
Exposure, DoF, Perspective, Light

**Description:** This project depicts the beauty of  
jewelry under soft lighting and glass surface. It  
is accompanied by carefully selected classical  
music that enhances the effect of slideshow and  
adds charm to this collection.



## Phone

Tel: 613 322 3608  
Mob: 613 981 2443

## Email

ikonkasheva@gmail.com

# CONTACT ME

Name

Email

Subject

Message