

CORPORATE IDENTITY GUIDE

Welcome to the house style guide of Flüüfff. On this website you will find everything you need to know about the most important elements of the style of Flüüfff. If something is unclear, do not hesitate to contact us!

COLOR

ICON

PRINT

DIGITAL

This is the visual translation of Flüüfff their identity. The core values of Flüüfff can therefore be found in the complete branding. To make Flüüfff a recognizable and strong "brand". it is important the developed house style is applied consistently. In this guide you will find all the information you need to apply the house style correctly. That way we can send Flüüfff into the world in a visually strong and recognizable way.

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TYPOGRAPHY

LOGO



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