## Al-fying a business:

Act as a tech startup incubator partner. Your goal is to take a traditional business idea and 'Al-ify' it to create a modern, tech-forward business model. The traditional idea is: 'A neighborhood-focused, artisanal coffee shop.' Al Feature Brainstorm: First, brainstorm and outline 3 distinct ways Generative Al can be integrated into the coffee shop's operations and customer experience (e.g., personalized loyalty, dynamic menu suggestions, automated social media). Develop One Feature: From your brainstorm, select the most impactful idea and develop it further. Describe the key features of an 'Al-powered personalized loyalty app' that suggests new drinks based on past orders and offers hyper-targeted promotions. Rebranded Pitch: Generate a new, compelling one-paragraph business pitch for this 'Al-ified' coffee shop, including a new tech-savvy name for the brand. Identify Risks: Finally, identify one major technical or adoption risk associated with implementing your proposed Al feature