HubSpot

🔮 Opportunity

Provide a TL;DR overview of the project and the opportunity in three sentences maximum. It should state what it does in a sentence, what the potential value is, and create a desire to execute.

💸 Monthly ROI

New Income	Time saved	Failure rate
£13,983	**251 hours**	**+77%**

🤔 Why care

Provide two- three sentences explaining what the problem is. For example, "The current systems are outdated, they miss on key sales opportunities, how much time it's costing, how much money is costing, and failure rates."

🧠 Good to know

Provide one or two sentences
- How soon to launch
- Any risk/issue (If it exists, mention it)
- Further details on the benefit
- Who is involved/what you need?

🔥 What next

To initiate the project sign off on the Blow document, and we will take care of the rest. Here is a 10-minute Loom with a short, sharp, and detailed overview of the entire project:

CLICK HERE TO START