

R\$ 13,59 M

sales value

99.441

number of orders

R\$ 120,65

avg order value

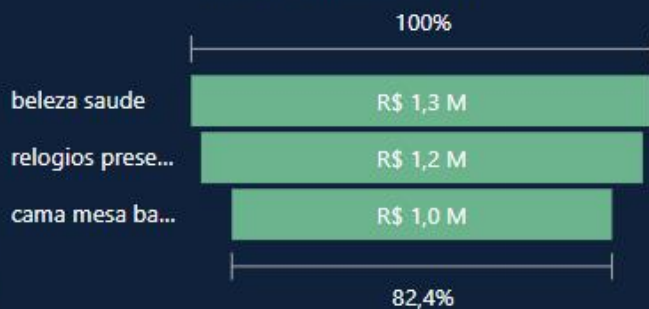
Year, quarter, month

Tudo

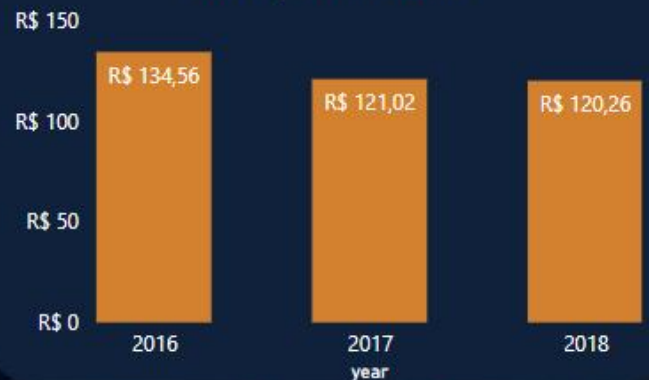
Product category

Tudo

Top 3 product category



Average order value



Sales value per Year/Quarter



R\$ 13,59 M

sales value

99,44 K

number of orders

R\$ 120,65

avg order value

32,95 K

distint products sold

Year, quarter, month

Tudo

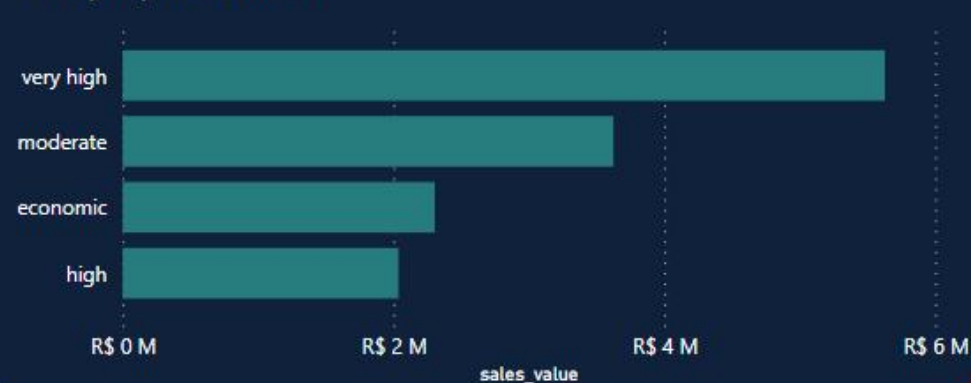
Product category

Tudo

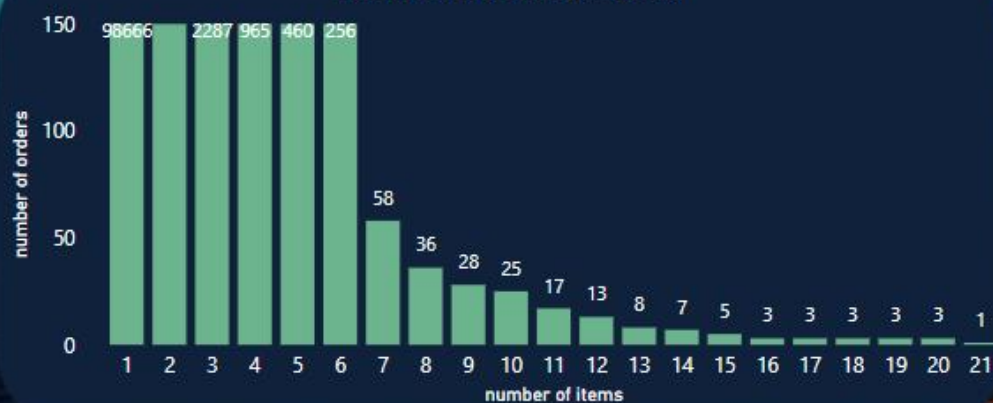
Correlation between price and freight value, per product weight



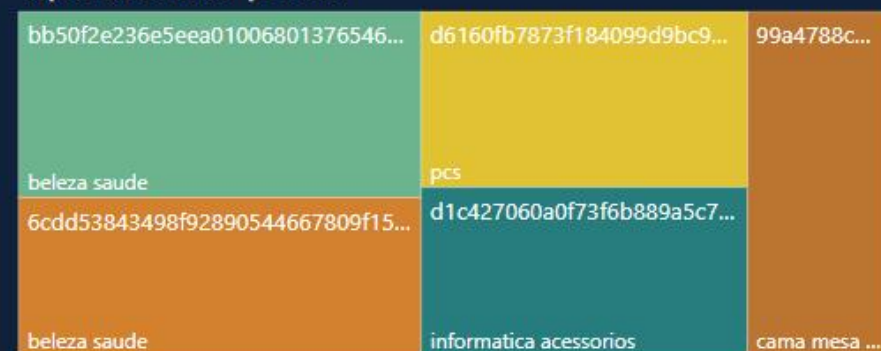
Sales per product value



Number of items per order



Top 5 Best seller product



Ano	2016		2017		2018		Total	
product category	number of orders	sales value	number of orders	sales value	number of orders	sales value	number of orders	sales value
agro industria e comercio	2	R\$ 65,9	822	R\$ 106.047,3	627	R\$ 73.422,1	1.451	R\$ 179.53
alimentos	1	R\$ 79,9	48	R\$ 29.179,2	134	R\$ 43.351,3	182	R\$ 72.53
alimentos bebidas			108	R\$ 8.737,9	341	R\$ 20.575,6	450	R\$ 29.39
artigos de festas			108	R\$ 7.447,7	119	R\$ 7.731,7	227	R\$ 15.17
artigos de natal			36	R\$ 9.291,8	166	R\$ 14.910,9	202	R\$ 24.20
artigos de natal			2	R\$ 151,9	21	R\$ 1.662,1	23	R\$ 1.81
artigos de natal			10	R\$ 1.863,4	29	R\$ 2.621,8	39	R\$ 4.44
artigos de natal			50	R\$ 2.854,9	78	R\$ 5.945,9	128	R\$ 8.80
audio	2	R\$ 157,0	161	R\$ 17.570,6	187	R\$ 32.960,9	350	R\$ 50.68
automotivo	11	R\$ 1.833,3	1.429	R\$ 243.255,7	2.457	R\$ 347.631,2	3.897	R\$ 592.72
bebidas	11	R\$ 1.630,2	1.207	R\$ 153.334,0	1.667	R\$ 256.800,7	2.885	R\$ 411.70
bebidas			75	R\$ 5.004,1	222	R\$ 17.424,6	297	R\$ 22.42
Total	329	R\$ 49.785,9	45.101	R\$ 6.155.807,0	54.011	R\$ 7.386.050,8	99.441	R\$ 13.591.64

Sales value and pareto chart by product category

