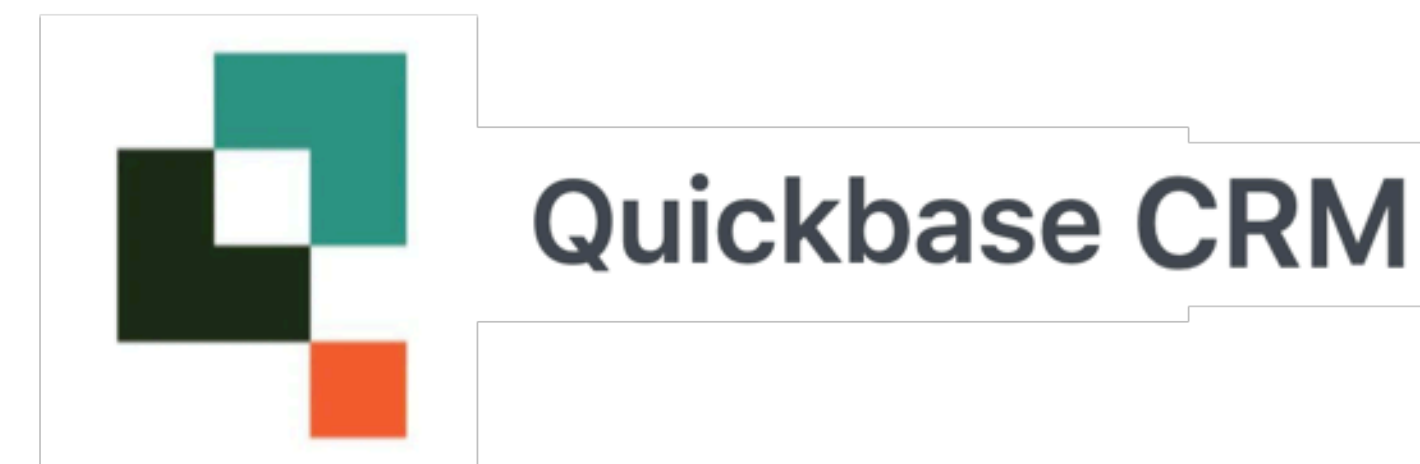
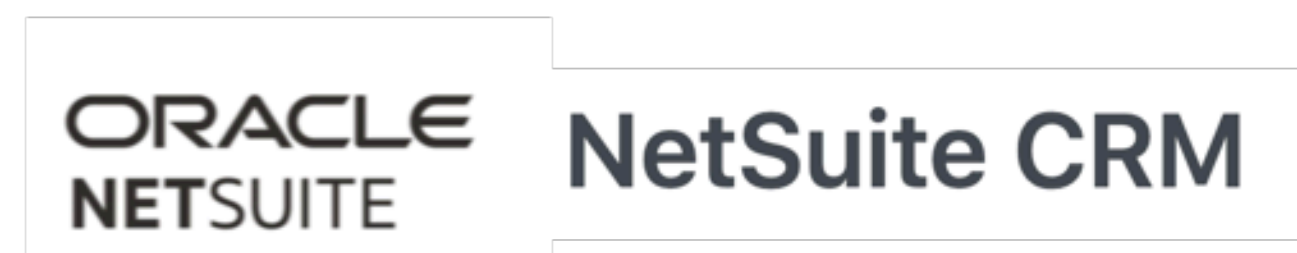
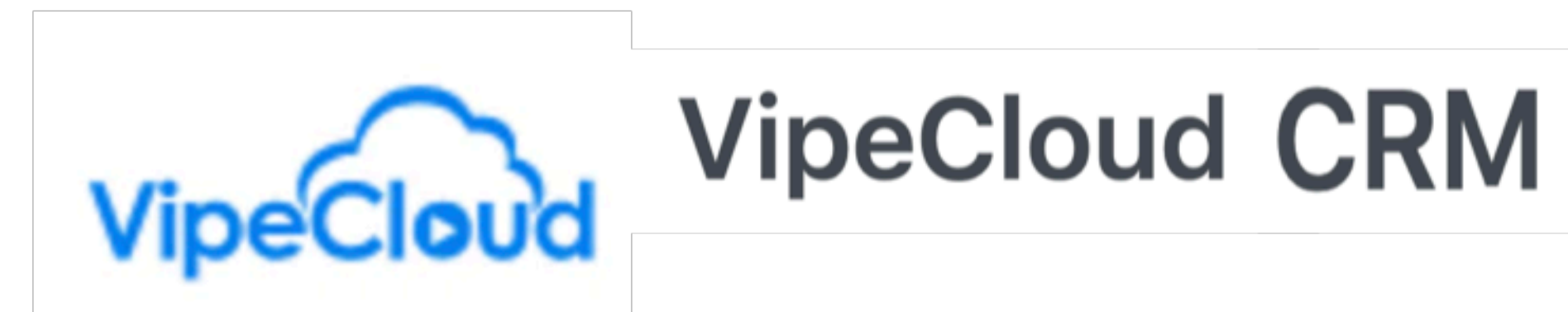
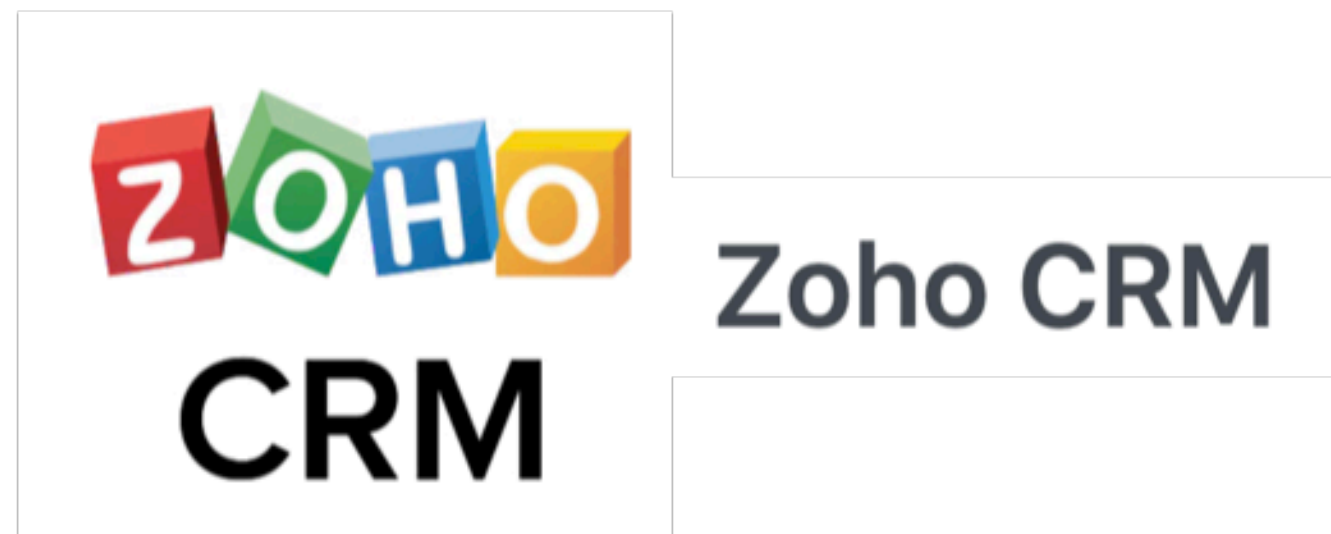
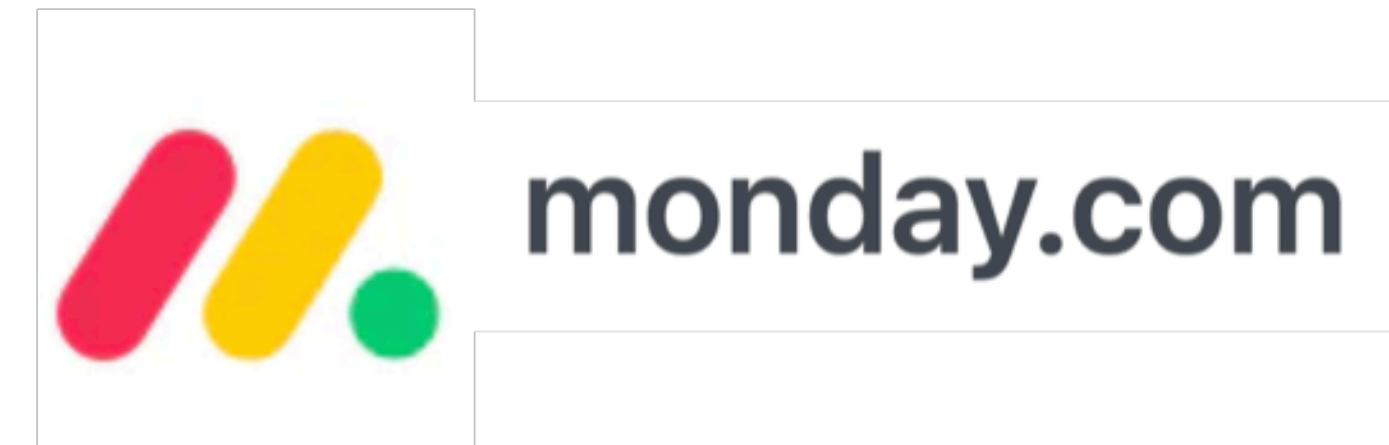
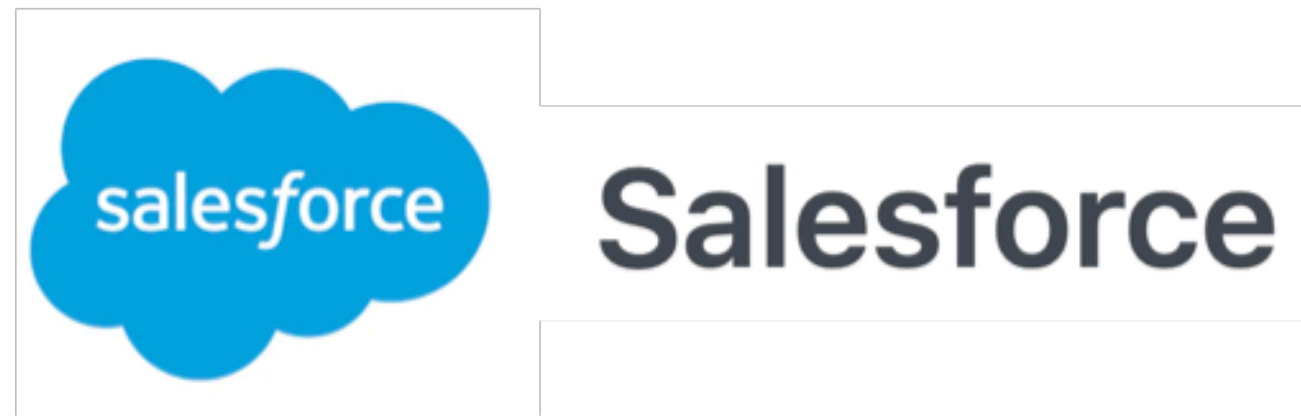


# Project # 1

# NextbaseCRM



# *CRM softwares on the market:*



# *CRM - Customer Relationship Management*

Customer relationship management (CRM) software helps **automate** and manage the **customer lifecycle for sales and marketing departments**. CRM software consolidates customer information into a single repository so users can better **organize and manage relationships**, automates **common processes**, and provides tools to **monitor performance and productivity**.

## *CRM software common features:*

### **1. Communication**

Video / voice call, sending message - group / individual

### **2. Contact management**

Create customer & employees information such as names, addresses, and email, and store them in a searchable database.

### **3. Document / File management**

Collect, upload, store, and share documents in a centralized location, making it easier for everyone involved to access information.

### **4. Workflow automation**

Create tasks and track the status with standard workflow like To Do, In Progress, Done

### **5. Email Integration**

### **6. Calandras**

# Nextbase CRM

## ***What does this company do?***

***The company has many projects :***

***Project management tool / application***

***Document management tool / application***

***HR tool***

***CRM application***

# ***What does the NextBaseCRM project's purpose?***

***Collaboration Platform***

***Internally used***

***Provides complete social collaboration and communication***

***File sharing, workflow and Calendar***

***Time reports, Company policy and staff information***

***The credentials for the blow company's project : [click here](#)***

