

Portfolio

Ghojdam Ines

En - FR



Graphic Design

Year 2020-2021

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EN

About

Ines Ghojdam is a Belgian Designer working in Brussels and operates Globally on remote since 2020.

She specializes in branding and editorial design. Her work is known for its creativity, honesty and personality. With a Keen eye for modernity and detail.

Thanks to sophisticate tools such as UX, Mockups Figma, Illustrator, indesgn, Procreate,Photoshop, Light-room,final-cut pro / AE. She is able to deliver for various range of industries and clients. With "planoly", google calendar, "Later" and Canva, she can organise Social media posts design.

She had the opportunity to work with corporate, start-ups, agency, independ stores and blogger in USA, Saint-tropez, Amsterdam, New-york, Brussels, Antwerp and London.

FR

à propos

Ines Ghojdam est une designer belge travaillant à Bruxelles et opérant globalement à distance depuis 2020.

Elle est spécialisée dans le branding et le design éditorial. Son travail est connu pour sa créativité, son honnêteté et sa personnalité. Elle a un sens aigu de la modernité et du détail.

Grâce à des outils sophistiqués tels que UX, Mockups Figma, Illustrator, indesgn, Procreate,Photoshop, Light-room,final-cut pro / AE. Elle a été en mesure de livrer pour différents types d'industries et de clients. Avec "planoly", google calendar, "Later" et Canva, elle peut organiser le design des posts sur les réseaux sociaux.

Elle a eu l'occasion de travailler avec des entreprises, des start-ups, des agences, des magasins indépendants et des blogueurs aux USA, à Saint-tropez, Amsterdam, New-york, Bruxelles, Anvers et Londres.

NL

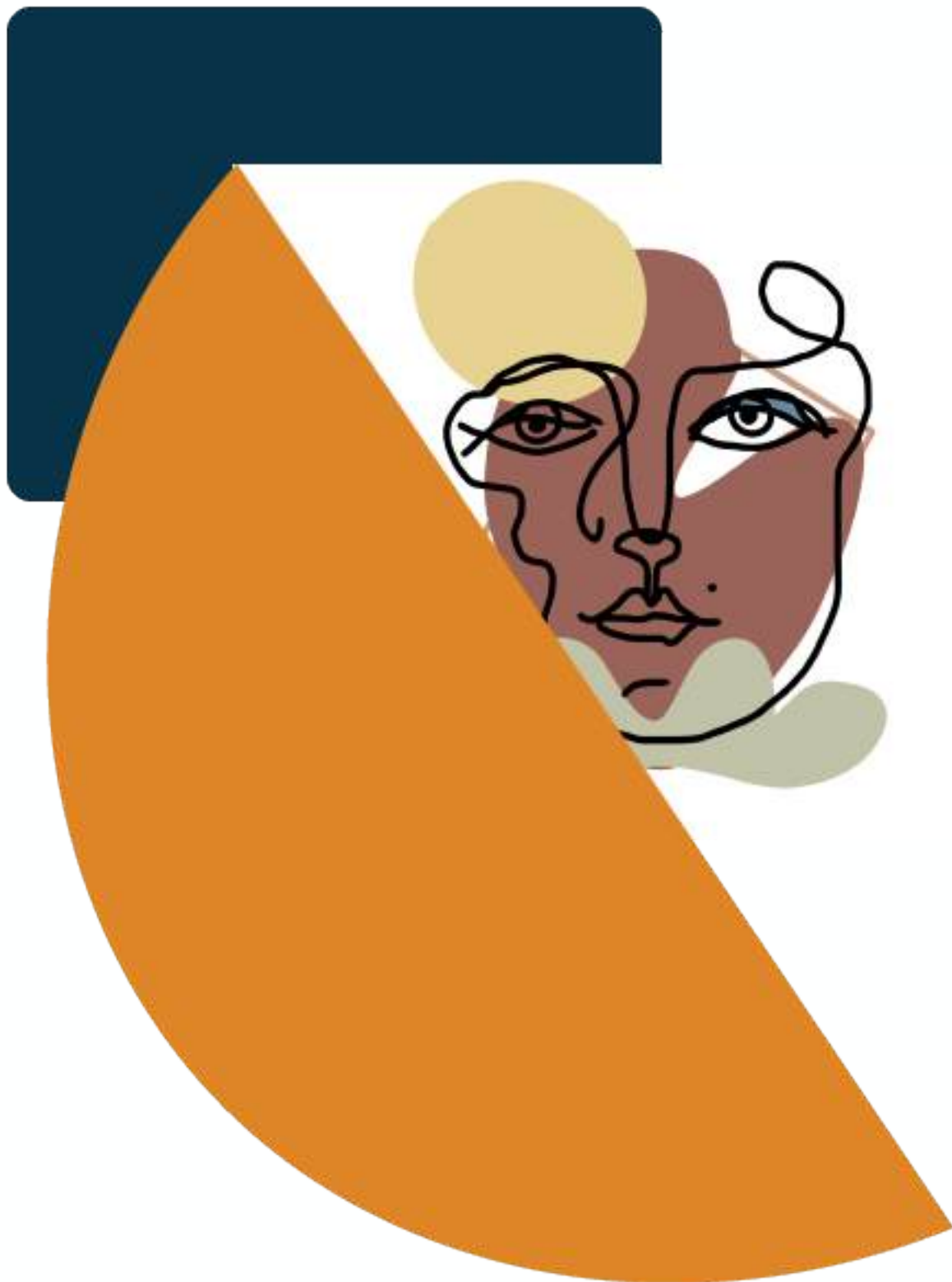
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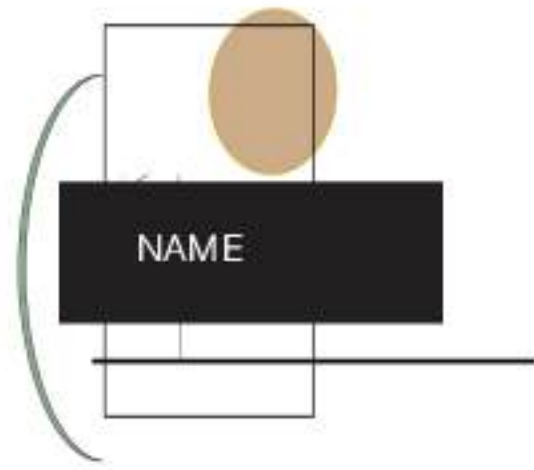
Ines Ghojdam is een Belgische ontwerpster die in Brussel werkt en sinds 2020 wereldwijd op afstand actief is.

Ze is gespecialiseerd in branding en redactioneel ontwerp. Haar werk staat bekend om zijn creativiteit, eerlijkheid en persoonlijkheid. Met een scherp oog voor moderniteit en detail.

Dankzij geavanceerde tools zoals UX, Mockups Figma, Illustrator, indesgn, Procreate,Photoshop, Lightroom,final-cut pro / AE. Ze was in staat om te leveren voor verschillende sectoren en klanten. Met "planoly", google calendar, "Later" en Canva, kan ze Social media posts design organiseren.

Ze had de gelegenheid om te werken met bedrijven, start-ups, agentschappen, onafhankelijke winkels en bloggers in de VS, Saint-Tropez, Amsterdam, New York, Brussel, Antwerpen en Londen.





the archited owns the logo right now



The energy drink owns the logo right now



The vitamin pills comp. owns the logo right now



The
Perfect
Date



HESTIA
HESTIA



Your daily liquid shot of vitamins D, C and Zinc

02

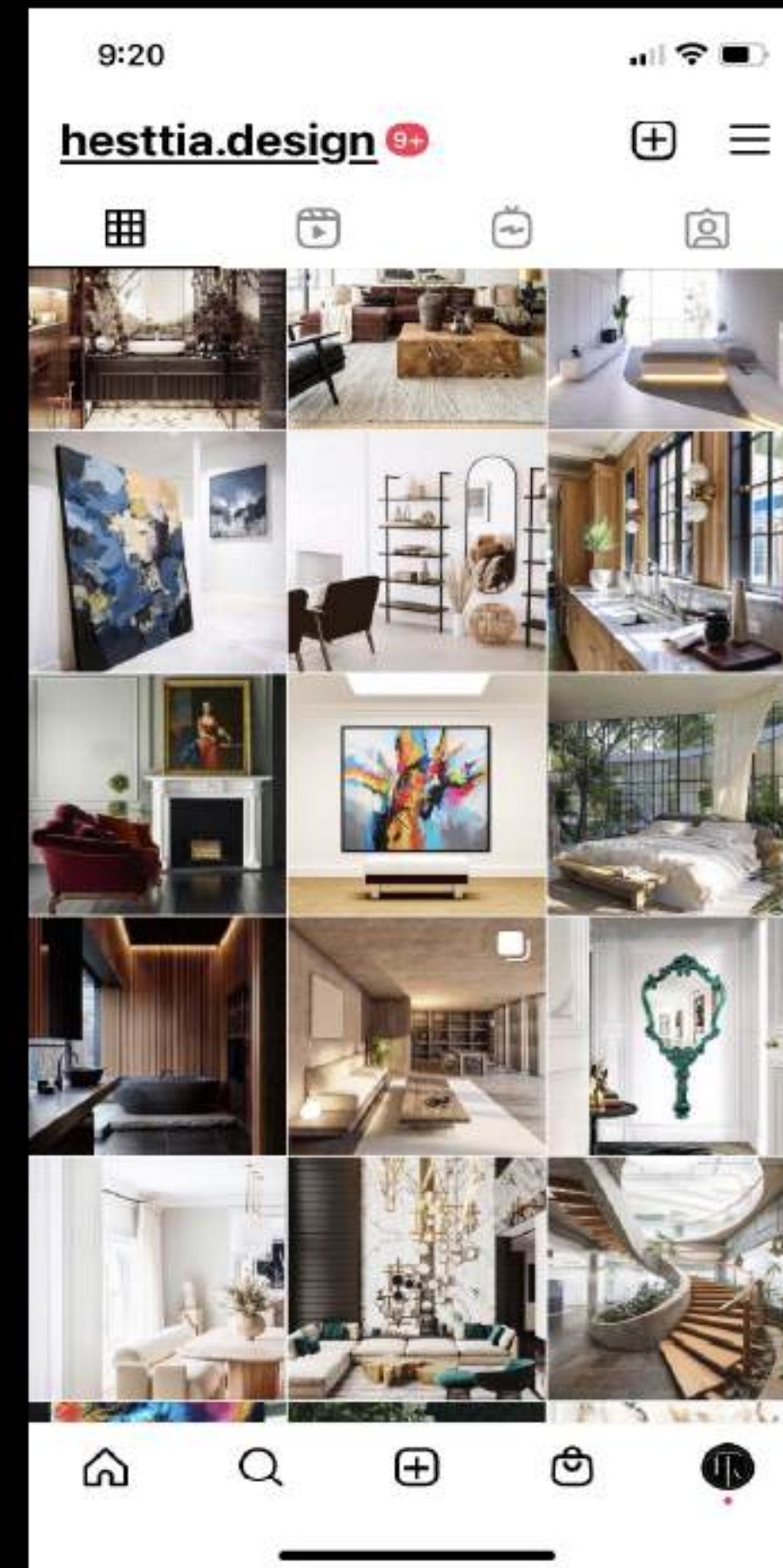
This year INS GHO has had the pleasure to create some iconic logos. Which have been loved by the different demanders. She try to adapt her design skills to the demand , sector, brands and objectives of the company. She sketched multiple essays and proposition to give to the client all the possibilities available to make magic happen together.

INS GHO designed logos for : restaurant, bars , architects (including visit cards) , interior designer company, marketing agency , bloggers, entrepreneur, Pharmaceutic companies, IT start-ups and podscaters. Depending on the contract, she not always owns the right of the logo anymore .

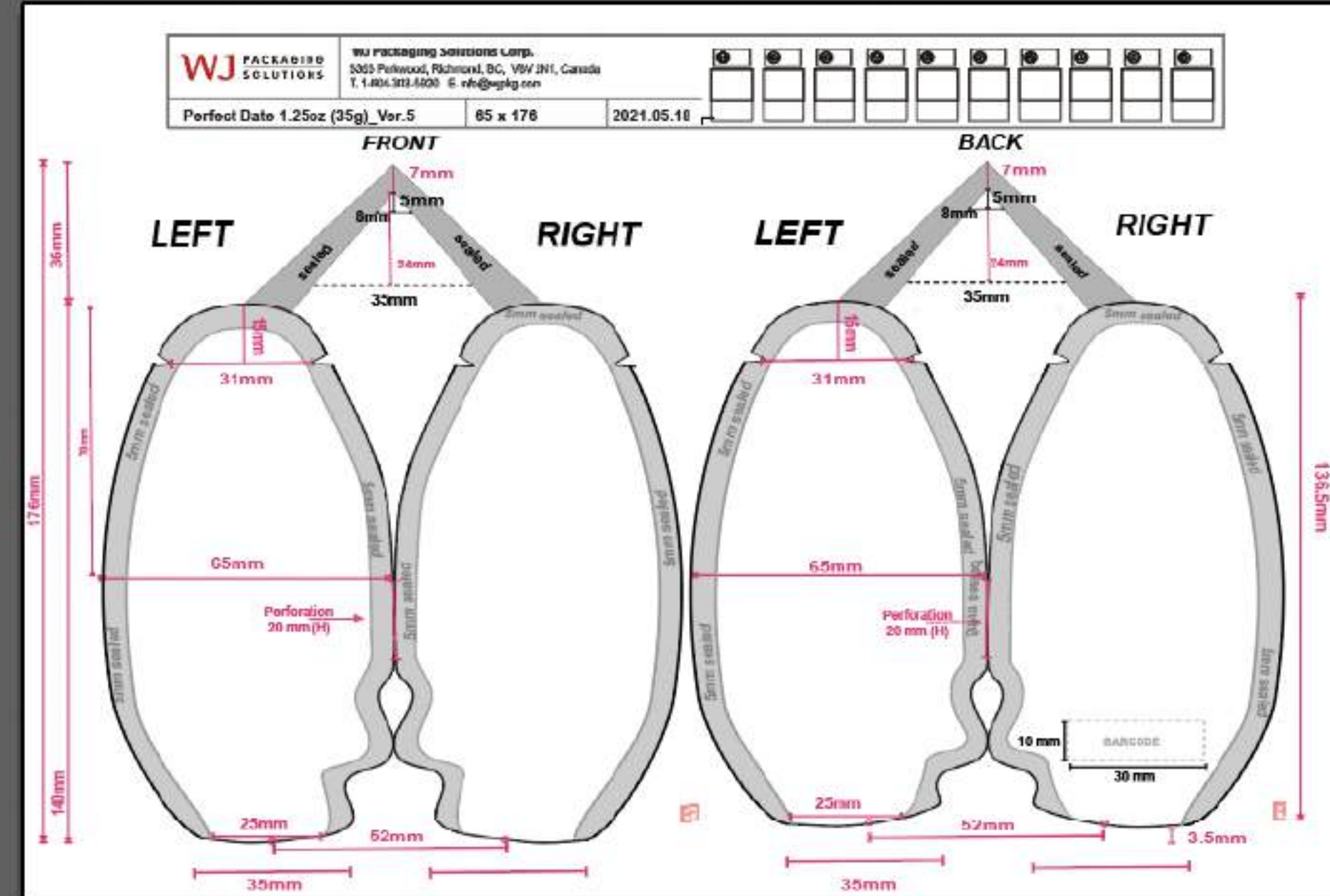
If you are looking for a graphic designer for a project . Have a talk with INS GHO, she will take the time to visualize your demand and create what you expect.



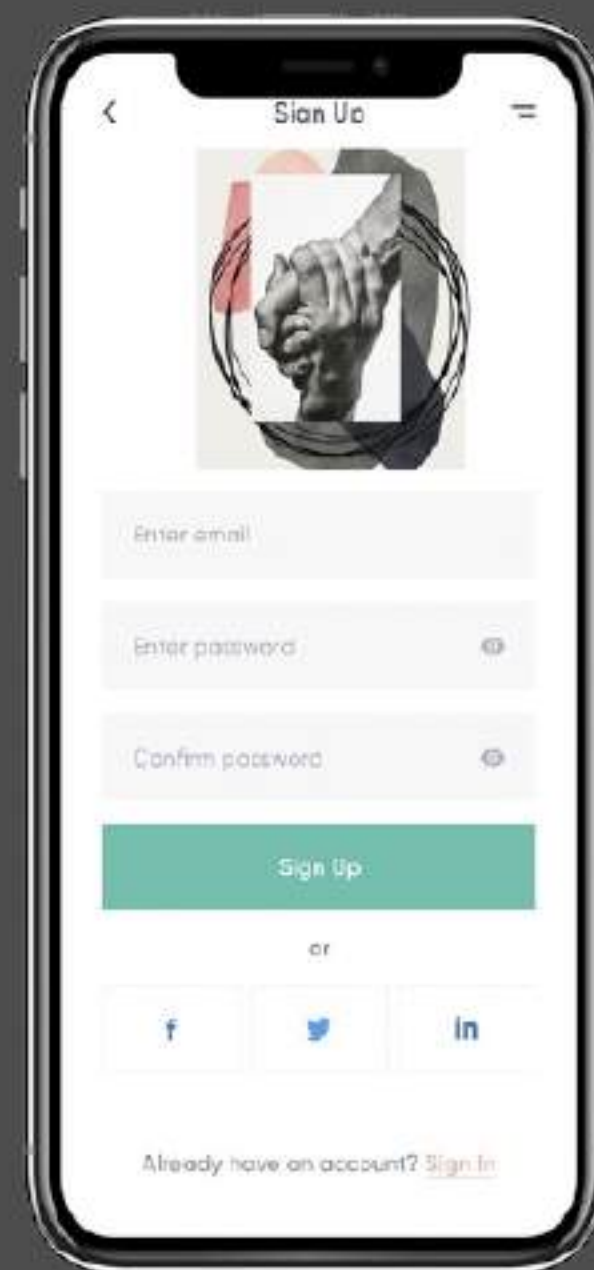
W
INS GHO was happy to produce content for 3 social media accounts. 2 bloggers and 1 interior designer's Instagram account. She will create an harmonious, modern, aesthetic content for every brand style and product type.



Concretely, it was about 3 to 5 posts a week designed with Photoshop / Lightroom for pictures editing and Illustrator / Indesign for text + templates and illustrations. The posts were prepared a month / a week in advance depending on the client and organized in a planning "Later" to ease the client's Instagram posting schedule.



05



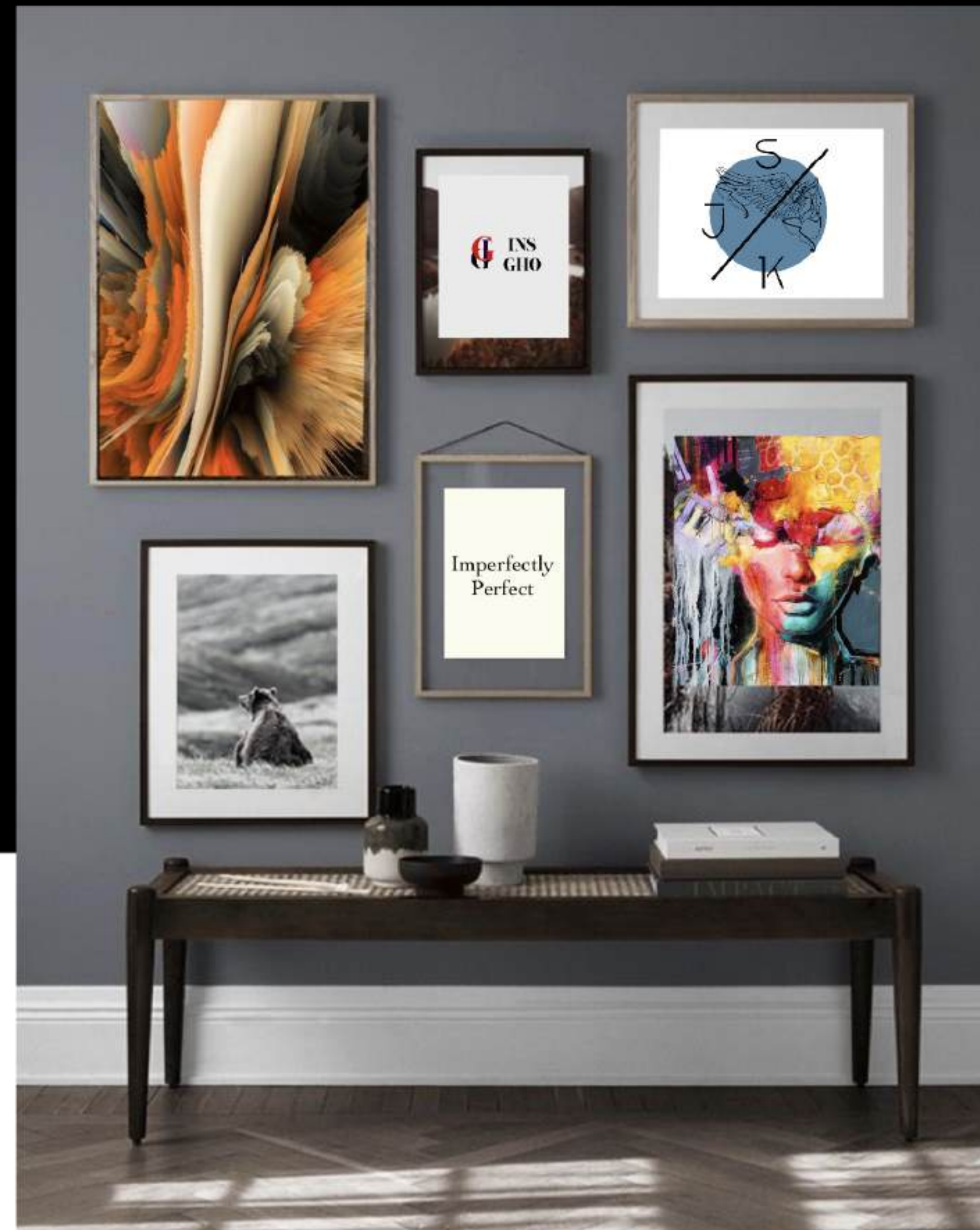
When Start-ups call to find a graphic designer who can visualize and create their App design., They can trust INS GHO to do a quick and good job.

06

She proposes to create modern and appealing packaging . Colours , typograohy, illustrations, composition balanced with the marketing expceptions and the manufacturing reality.



07





08

If you are looking for a graphic designer for a new project or to modernise your brand.

Feel free to email INS GHO to discuss about your brands, your expectations, and your ideas.

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INS GHO

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