# **Usability Testing**

Interactive Systems

Assessed Exercise



### Outline

The Product

The Issues

The Graph

### The Product

### gatesnfences.com

Gatesnfences is an American website designed to promote a gate and fence selling business. The website allows the users to see their company, view their products and purchase their products. Overall, the website has a very poor user interface, with countless different usability issues. As a result, it is not aesthetically pleasing, inefficient to navigate and inaccessible to a variety of users.

L.A. Ornamental Corp 3708 N.W. 82nd Street Miami, Florida 33147 Phone: 305-696-0419 LAOrnamental@Aol.com

Designed to Enhance the Entry of your home with Custom Ornamental Decorative Driveway Gates while bringing Safety, Security and convenience.





and Operators, Commercial,

Residential, Industrial, Swing,

Slide, Rack & Pinion, Barrier

BFT Gate Openers PowerMaster Gate Openers

Elite Gate Openers

**Doorking Gate Openers** 

Allstar Gate Operators

FAAC Gate Operators

OSCO Linear Gate Openers

Residential Silding Gate Openers

Ditek Surge Protector -- Transformers







All of our Aluminum or Wrought fron Gates, or Fences are designed and manufactured to withstand a range of outdoor conditions. Our

ithough we offer a wide selection or Ornamental Designs or Decorative Designs, we can design and manufacture any style in aluminum or wrought iron metals. L. A. Ornamental & Rack Corp also offers Fences, Garden or Walk Thru Gates to match your driveway gates. With over thirty five years of experience in manufacturing and designing elegant, custom, or exotic <u>Aluminum Drivew</u> Gates and Fences, our past and future customers can have peace of mind that they are receiving quality workmanship. We are a Fence Company that gives our customers 110% of dedication to manufacture quality driveway gates and fences. For a quote please send an e-mall to LAOrnamental

If your looking For Privacy with your Driveway Gates ,Garden Gates, or Walk Thru Gates, we offer a Solid Backing with your choice of luminium, Steel, Plexiglas or Plastic. All solid backing are offered in many different colors to choose from Private in the Colors to choose from Private in th

We offer a large selection of Gate Openers and Gate Operators for Residential Driveway Gates, Light or Heavy Commercial Gates, or industrial locations. If your not sure the style or size of the Gate opener / gate operator you need, please e-mall or contact us so we can gladly help guild: you to the correct choice. We offer all type of Gate Openers / Gate Operator, Slidling Gate Openers / Gate Openator, Swing Gate Openers / Gate Operator, Hydraulic Gate Openers / Gate Operator. We also have a wide selection of replacement Main Circuit Boards for all brands, and

Railings - L. A. Ornamental Rack Corp offers top quality Balcony Railings, Front Porch Railings, Deck Railings in Metal, Aluminum, or Wrought Iron Steel. We offer rails for residential or commercial locations for either interior or Exterior locations. We also offer Custom Made Railings. Decorative Railings, or HandRails that are powder coated paint for low maintenance and long last Balcony Rails. Porch Rails, or Deck Rails

Garden Gates or Walk Gates can be designed to match any existing or ordered driveway gate. Customers can choose between wrought iron your home that special and elegant look.

Pool Fences - the Aluminum Pool Fence Styles, Aluminum Pool Gate Styles, or the Aluminum Pool Deck Railing Styles that is perfect for you project. We offer decorative pool fences, standard safety fences, or any custom made pool gates for your property that are the essential requirements of commercial crowded areas, or residential properties.

We offer a large selection of Wrought Iron and Aluminum Driveway Gates , but also browse through our wide selection of Gate Operators, Hysecurity Barriers / Risers Swing Sildes either Silding or Swing Gate Openers / Operators.

> coasa Control: Tala-nhona Entry System from Linear, Select Engineering, American Access System, Sentex, For Residential and Commercia Application. A variety of Access Control Equipments, including Remote Controls, Card Readers, Proximity Card Reader, Key Pads, Wireless Key Pad, Wireless Telephone Entry System, Free Exit Loops, Safety Loop, Safety Photo Sensor, Multi-Code, LiftMaster, Linear, Proximity Card Magnetic Lock, Wireless Intercom, Receiver, Transmitter, Exit Wand, Extended Range Antennas, Electric Strike, Radio Receiver, Mini Remotes, Electric Magnetic Lock, Safety Loop, Exit Loop, Safety Sensor, Sensor Wire, Omron Safety Photo Cell. Goose Neck for Key Pade ( Telephone Entry System, What ever your need are for Gate Access Control we have the Security system.

Sciesor Gates: Heavy Duty Accordion Gates for Security. These Folding Gates are Retractable and are used mostly in industrial wareh





Alphone Intercom









Search

Aluminum Driveway Gates or Wrought Iron Driveway Gates Clic the image below for a large selection of custom gates











Aluminum Fence Click on image for large selection of Custom Fencing



Garden Gates Click on image for large selection of Garden Gate including privacy Gates

### The Issues

The issues with the website have been classified under the violated Nielsen's principles. Some issues are broad and can be considered under multiple heuristics.

Visibility of System Status



FAAC

Power Maste

osco

convenience.

Top Brands of Gate Openers and Operators, Commercial, Residential, Industrial, Swing, Slide, Rack & Pinion, Barrier

- BFT Gate Openers
- PowerMaster Gate Openers
- Eagle Gate Operators
- Elite Gate Openers
- Ramset Gate Operators
- Doorking Gate Openers
- Viking Gate Operators
- OSCO Linear Gate Openers
- Liftmaster Gate Openers
- Alistar Gate Operators
- SEA Gate Openers
- FAAC Gate Operators
- Apollo Gate Openers
- Hysecurity Barriers / Risers Swing Slides
- Residential Sliding Gate Openers
- Barrier Gate Vehicle Barrier Gate, Parking Gate, Barrier
- <u>Ditek Surge Protector</u> -- <u>Transformers</u>





Designed to Enhance the Entry of your home with Custom Ornamental

Decorative Driveway Gates while bringing Safety, Security and



Search

All of our Aluminum or Wrought Iron Gates, or Fences are designed and manufactured to withstand a range of outdoor conditions. Our

Although we offer a wide selection or Ornamental Designs or Decorative Designs, we can design and manufacture any style in aluminum or wrought iron metals, L. A. Ornamental & Rack Corp also offers Fences, Garden or Walk Thru Gates to match your driveway gates. With over thirty five years of experience in manufacturing and designing elegant, custom, or exotic Aluminum Driveway Gates and Fences, our past and future customers can have peace of mind that they are receiving quality workmanship. We are a Fence Company that gives our customers 110% of dedication to manufacture quality driveway gates and fences. For a quote please send an e-mail to LAOrnamental@aol.com

If your looking For Privacy with your Driveway Gates ,Garden Gates, or Walk Thru Gates, we offer a Solid Backing with your choice of Aluminium, Steel, Plexiglas or Plastic. All solid backing are offered in many different colors to choose from, Privacy Gates

We offer a large selection of Gate Openers and Gate Operators for Residential Driveway Gates, Light or Heavy Commercial Gates, or industrial locations. If your not sure the style or size of the Gate opener / gate operator you need, please e-mail or contact us so we can gladly help guide you to the correct choice. We offer all type of Gate Openers / Gate Openator, Sliding Gate Openator, Swing Gate Openator, Sate Operator, Hydraulic Gate Openers / Gate Operator. We also have a wide selection of replacement Main Circuit Boards for all brands, and Remote Controls for Visors or Keychains.

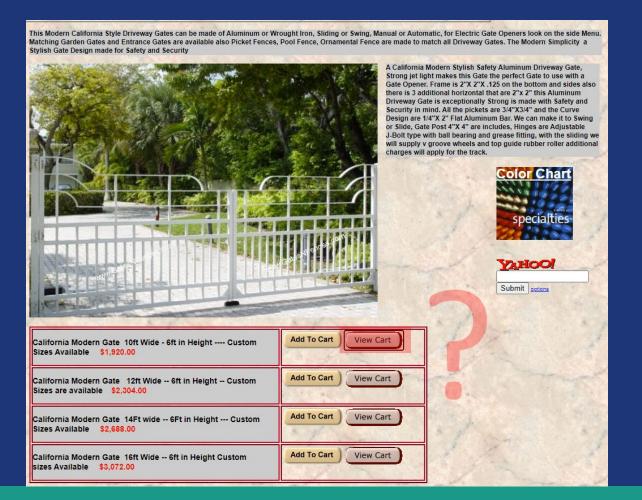
Railings - L. A. Ornamental Rack Corp offers top quality Balcony Railings, Front Porch Railings, Deck Railings in Metal, Aluminum, or Wrought Iron Steel. We offer rails for residential or commercial locations for either Interior or Exterior locations. We also offer Custom Made Railings. Decorative Railings, or HandRails that are powder coated paint for low maintenance and long last Balcony Rails, Porch Rails, or Deck Rails

Garden Gates or Walk Gates can be designed to match any existing or ordered driveway gate. Customers can choose between wrought iron or aluminum as material, and choose from our wide selection of powder coated colors. Garden or Walk Gates are custom made that can give your home that special and elegant look.

Pool Fences - the Aluminum Pool Fence Styles, Aluminum Pool Gate Styles, or the Aluminum Pool Deck Railing Styles that is perfect for your project. We offer decorative pool fences, standard safety fences, or any custom made pool gates for your property that are the essential requirements of commercial crowded areas, or residential properties.

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Access Control: Tele-phone Entry System from Linear, Select Engineering, American Access System, Sentex, For Residential and Commercial Application. A variety of Access Control Equipments, including Remote Controls, Card Readers, Proximity Card Reader, Key Pads, Wireless Key Pad, Wireless Telephone Entry System, Free Exit Loops, Safety Loop, Safety Photo Sensor, Multi-Code, LiftMaster, Linear, Proximity Card, Magnetic Lock, Wireless Intercom, Receiver, Transmitter, Exit Wand, Extended Range Antennas, Electric Strike, Radio Receiver, Mini Remotes, Electric Magnetic Lock, Safety Loop, Exit Loop, Safety Sensor, Sensor Wire, Omron Safety Photo Cell. Goose Neck for Key Pads or Telephone Entry System. What ever your need are for Gate Access Control we have the Security system.



Action Not Completed: Clicking on "View Cart" doesn't redirect you anywhere, no error or update shown

Why our Custom Made Aluminum Driveway Gates are Awsome looking, stronger, better material and workmanship is just part of our success.

Aluminum driveway gates are becoming more and more popular because of how strong and durable they are. The wide choices for design and style is also another reason why this type of gate is preferred by many people over wooden or iron gates.

Here are the reasons why a lot of homeowners choose to put up custom made gates made of aluminum.

- 1. Cost: Aluminum gates are less costly than steel gates at least nowadays as 10 years ago they were allot more expensive than Steel gates. If you like an elaborate and very decorative gate, the cost of wrought steel would be more, but with aluminum, the same design can be within your allotted budget.
- 2. Weight: Aluminum custom made gates are very light compare to Steel gates, making them a lot easier to open compared to those made of iron. This may be just as important point when it comes to automatic gates, aluminum only lets minimal tear and ware on the rollers and hinges sliding gates. Because materials are not heavy, the automated opening system will surely stay in good condition for a longer time period and in some cases extending the life of the gate openers by 50%.
- 3. Durability: Since aluminum is not damaged by rust or corrosion, your gate can serve you well for many years. All our gates designs are made from solid plate aluminum that is ½ to 1" inch thick. A gate made of solid aluminum rods are a bit heavier but way lighter and so we are able to use thick material which makes our work stand out.
- 4. Appearance and Options. When talking about sheer beauty, Our aluminum gate are so elegant as the materials that we use in most cases are TWICE thick than a metal gate. You also have a wide choice in terms of colors as we offer one of the largest select of Powder Coat Oven Baked in the net, larger selection styles, and custom sizes.
- 5. Maintenance: Maintenance is out of the question Aluminum is the way to go, since it does not corrode, unlike with wrought Iron (steel), you are not required the Maintenance to up keep your gate no sanding, priming, re-painting for many ,many years to come. With aluminum custom made gates, you can save time, money, and effort in maintenance This gates are capable of enduring different types of elements without flaking, chipping, or cracking.
- \* The names of companies, brands or publications pictured or mentioned and their respective logos are trademarks or registered trademarks of their respective owners. Their use neither constitutes a claim or sponsorship of the trademarks by our company nor affiliation of the trademark owners with L.A. Ornamental & Rack Corp. Any mention of Trademark names, brands or reference to any commercial organizations are for information only. It does not imply any affiliation of this listing with the Trademark owner. The use of a trademark name is to describe the products being offered for sale by our company and should not in any way infers directly or indirectly any affiliation with the owner of these Trademarks.

For Your Car Care Specialist in <u>Miami Florida in Bird Road</u> Area Visit <u>www.rrautorepairs.com</u> Services <u>Tune-up</u>, Brakes, Air Conditioning, Heating, Radiator, Alternators, Timing Belts,Drive Belts,Oil Lube Filter,Minor Repair Service, <u>Fuel Injection System.Batteries.CV Joints and a Complete Engine Performance</u>

We sell <u>hydroponics</u>, grow light, <u>hydroponics system</u>, indoor gardening, fertilizer,grow hydroponics, hydroponics supply, <u>advanced nutrients</u>, hydroponics, <u>grow light</u>, and much more. E-mail: <u>miamihydro</u> hydroponicsgrowlight@yahoo.com

Counter

### **Dealers Application**

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3708 NW 82nd Street Miami Florida 33147. Office: 305-696-0419 Fax: 305-696-0461 E-Mail: LAOrnamental@Aol.com

User Control & Freedom

### www.gatesnfences.com

fences Search

### Search Results for: fences

Gate Openers Gate Operators Driveway Gates Wrought Iron .

Pool Fences - the Aluminum Pool Fence Styles, Aluminum Pool Gate Styles, or the Aluminum Pool Deck Railing Styles that is perfect for your project. We offer decorative pool fences, standard safety fences, or any custom made pool gates for your property that are the essential requirements of commercial crowded areas, or residential properties.

Aluminum Fences-Picket Fence-Iron Fences-Decorative Fence ...

Fences, Iron or Steel Fences made of Aluminum or Wrought Iron Metals. We recommend Aluminum for your Iron Fences for several of reasons but we can also manufacture any Wrought Iron Fence to may like. The Aluminum Fences are lighter in weight, painted through a powder coated process

Picket Fences Aluminum Fence Aluminum Picket Fence Wrought ...

Decorative Fences, and Custom Made Fences to give your home more secure but elegant look. Our Aluminum or Wrought Iron Fences are custom built to jobsite specifications and can be ordered in grades ranging from Residential to Commercial Metals.

Fences Gates | Iron Gates Fences | Residential Metal Fences

Fences are great for protecting your land, separating sections of your yard. But even the best and most attractive fence needs a place where you can get from one side to the other, which is

Wrought Iron Fences - Rod Iron Fences - Residential Worught ...

Wrought iron Fences and Gates are among the most recognizable of the Metal Fences Designs. They encapsulate style and sophistication of your Garden with utility and substance. Rod iron fences tend to be high enough to provide excellent security. Sharp post caps can be added to a Rod Iron Fence to provide additional Security.

Metal Fences | Decorative Metal Garden Fences | Privacy Metal

3708 NW 82nd Street Miami. Florida 33147 Office: 305-696-0419 Fax: 305-696-0461

Estate Fences - Aluminum Estate Fences - Iron Aluminum Estate .

This Decorative Aluminum Estate Fences are a great alternative, frequently found in upscale neighbor hood or Country Estate. A grand Estate Garden Picket Fence, these fencing Designs have scroll Designs hand-made are certainly an awe inspiring presence, which gives privacy and aesthetic appeal. The art of Estate Fencing involves keeping your property protected from trespassers while maintaining ...

Privacy Garden Gates Privacy Decorative Gate Iron Aluminum

3708 NW 82nd Street Miami. Florida 33147 Office: 305-696-0419 Fax: 305-696-0461

Modern Garden Gates Modern Decorative Gates Iron Aluminum ...

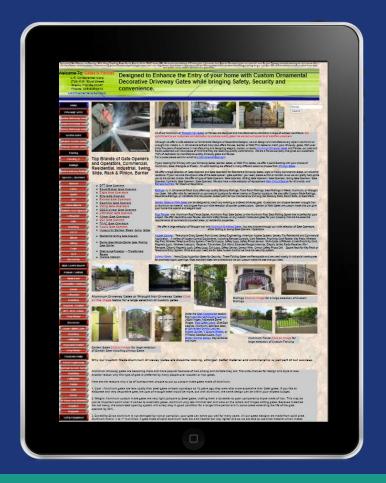
Modern Garden Gates, Modern Decorative Gates in Metal like Wrought Iron or Aluminum. We offer Modern Garden or Pedestrian gates at great prices. We manufacture garden gates and walk gates with decorative custom designs for secuirty, safety, decor, and child safety.

Garden Gates Decorative Gates Wrought Iron Aluminum Garden

Garden Gates Decorative Gates in Metal like Wrought Iron or Aluminum. We offer Garden or Pedestrian gates at great prices. We manufacture garden gates and walk gates with decorative custom designs for secuirty, safety, decor, and child safety

**Next Matches** 

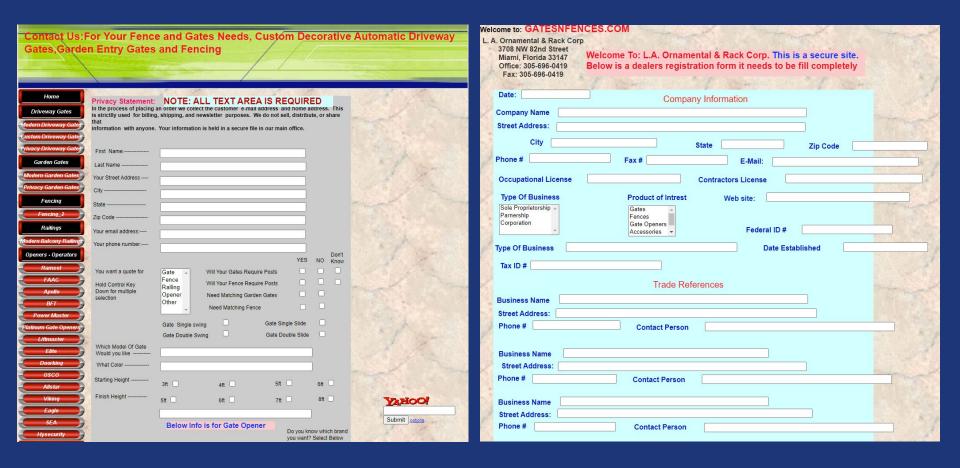
fences Search





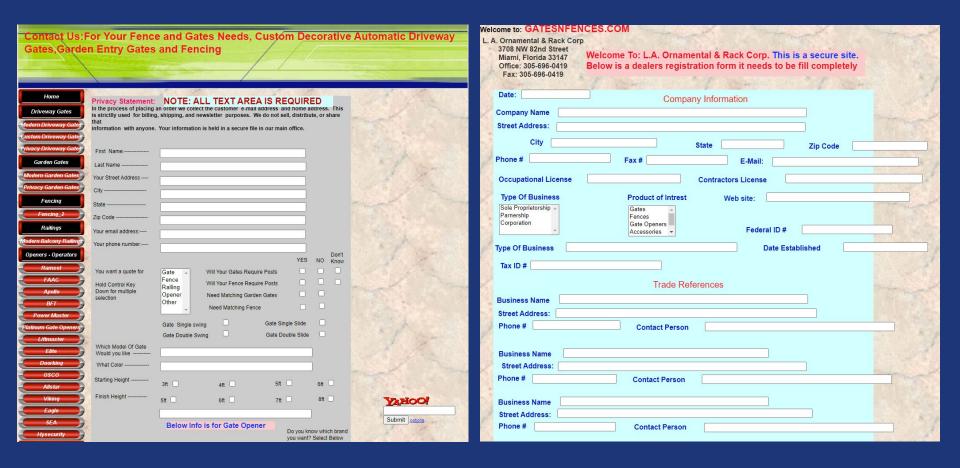
Consistency and Standards



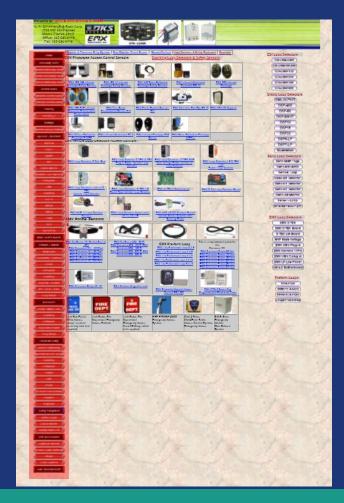


Colour Scheme: No proper, consistent colour scheme followed throughout the site

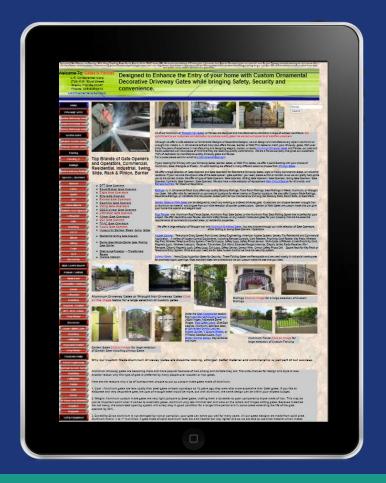
Recognition Rather Than Recall



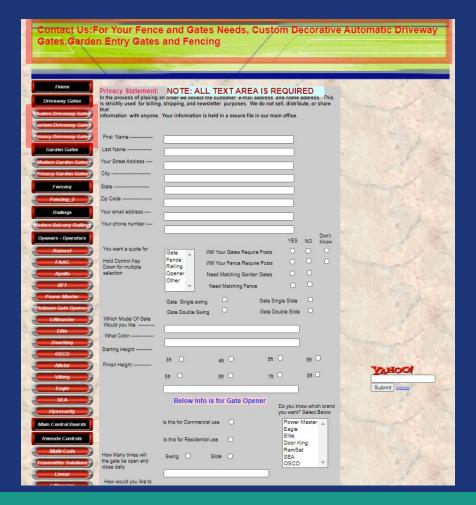
Flexibility and Efficiency of Use



Menu: Navigation bar is spread out much more than the content; difficult to find a link and subsection







Bad Tones: Background and font colours don't compliment; red on green restricts colour-blind users

Aesthetic and Minimalist Design

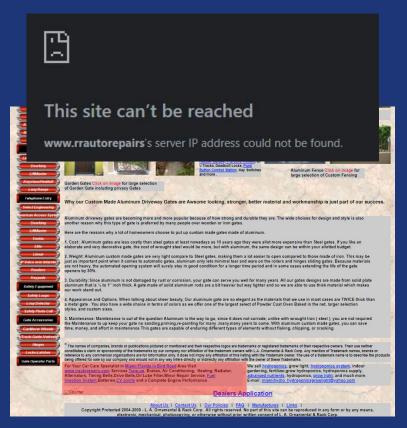


Clutter: Overall, there is too much happening on one-page and it's just cluttered



Welcome to: GATESNFENCES.COM					
L.A			ntal & Rack Corp. This is a secure stion form it needs to be fill comple		
	Date:	Company Information			
	Company Name	3 3/6			
	Street Address:		j		
	City	s	itate Zip Code		
1	Phone #	Fax#	E-Mail:		
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	Business Name				
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	Business Name				
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	Phone #	Contact Person			
	Business Name				
	Street Address:				
	Phone #	Contact Person			

Help Users Recognise, Diagnose and Recover from Errors

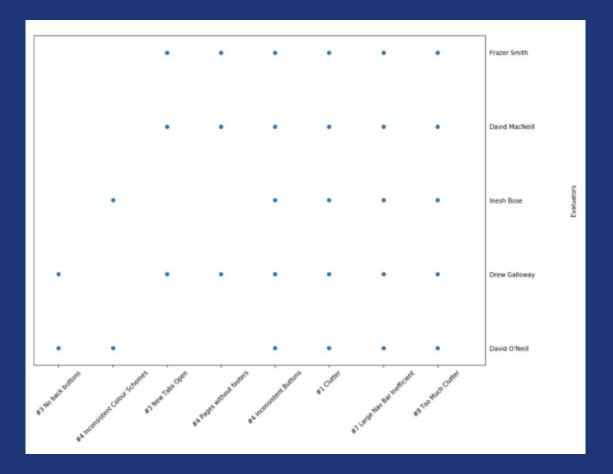




Help and Documentation



### The Graph (Evaluation Diagram)



### Group 3D

Inesh Bose Drew Galloway David MacNeill David O'Neill Frazer Smith