

## THE 2021-22 CONRAD CHALLENGE IS GO FOR LAUNCH!

1 message

**Conrad Challenge** <info@conradchallenge.org>  
Reply-To: Conrad Challenge <info@conradchallenge.org>  
To: inesh.tickoo@gmail.com

Fri, Aug 20, 2021 at 11:02 PM

[View this email in your browser](#)



### DESIGN TOMORROW, TODAY!

Registration is **NOW OPEN** for the 2021-22 Challenge!

We are thrilled to announce that registration has officially opened for the 2021-2022 Conrad Challenge! Our confidence in this generation is greater than ever before as we invite this year's participants to collaborate without borders and grow their professional networks, design game-changing solutions for a sustainable future.

Throughout the Challenge year, information, tips and resources at [conradchallenge.org](https://conradchallenge.org) will be updated in real-time, so keep an eye on the website! We look forward to the year ahead as we work with students, educators, parents, alumni and mentors to create a better world. **Keep reading to see how YOU can be involved!**



### Students, here's what you need to do!

**1. Gather your team!** Teams must consist of 2-5 students between the ages of 13-18, plus one coach (age 18 or older) to support you along the way. Teams

may consist of students from different schools, zip codes or countries... we encourage collaboration without borders!

**2. Register and submit your project.** Navigate to the [Conrad Portal](#) and follow the step-by-step instructions in the [Student Guide](#), which details out everything you need to know as you enter each team member's information into the system and complete all the prompts for Round 1: The Investor Pitch before the deadline on **Friday, November 5, 2021 at 11:59 p.m. EDT**.

NO EXCEPTIONS will be made should a team not make this deadline. If you submit your Investor Pitch early, we'll review it right away, and your team will have more time to work on the Business Plan and all required materials for submission. We like to call this "bonus time", so take advantage! Please click [here](#) for a full schedule of the 2021-2022 Conrad Challenge.

**3. Decide on a category topic.** We are excited to provide students the opportunity to address global challenges in any of our [five categories](#):

- Aerospace & Aviation
- Cyber-Technology & Security
- Energy & Environment
- Health & Nutrition
- [Smoke-Free World](#): Re-purposed Farmlands & Tobacco Crops (and their by-products)

**4. Network and discover helpful resources!** Check out our NEW [CanopyLAB](#) platform to access resources that will support you through Round 1: The Investor Pitch and the entirety of your Conrad Challenge journey. Additionally, CanopyLAB will help you collaborate and communicate within the Conrad network. [Set up your account today!](#)

**5. Meet each requirement.** In addition to following the steps in the [Student Guide](#), each participant must also adhere to the [2021-2022 Rules & Regulations](#) and [Terms & Conditions](#). When you register your team in the Conrad Portal, you will be asked to certify that you have read and agreed to the terms outlined in both documents.

**6. Spread the word!** Do you have any eligible friends or family members that would be interested in competing? What about a teacher who may enjoy coaching a team? We're excited to share the [2021-22 promotional package!](#) Be sure to follow us at the social media links below to share the news.

## DOWNLOAD PROMOTIONAL MATERIALS!

### Educators, parents & alumni... we need you, too!

**1. Become a coach!** If you're over the age of 18, you can still support the next generation of innovators and entrepreneurs through the 2021-22 Conrad Challenge by becoming a coach! As you guide participants throughout the Challenge, there are valuable resources that are available to your team, like the new [CanopyLAB](#) platform. Click [here](#) to learn more about the benefits, responsibilities and time commitments for coaches throughout the Conrad Challenge.

**2. Spread the word!** The Conrad Challenge provides students with a unique opportunity to use their creativity and ingenuity to solve real-world issues. Share the news about the 2021-22 competition with the young innovators and entrepreneurs in your life, as well as your professional network, using the materials in our [2021-22 promotional package!](#)



### CHALLENGE TIMELINE

#### ROUND 1: THE INVESTOR PITCH — NOVEMBER 5

- Registration opens TODAY!
- Investor Pitches due Friday, November 5, 2021 at 11:59 p.m. EDT

#### ROUND 2: THE BUSINESS PLAN — JANUARY 7

- Business Plans due Friday, January 7, 2022 at 11:59 p.m. EST
- Conrad Innovators announced Friday, January 21, 2022 at 3:00 p.m. EST
- Summit Finalists announced Friday, February 25, 2022 at 3:00 p.m. EST

#### ROUND 3: THE INNOVATION SUMMIT — APRIL 2022

- We plan to resume an in-person Summit this year in April 2022 at a NASA Visitor Center! We will also hold a Virtual Finals for invited Finalists. No matter the location, it will be an event to remember for all Finalists!
- Specific dates of the Virtual Finals & Innovation Summit will be released soon. All deliverables and Finalist instructions will be distributed once the

Finalists are determined.



## CONTACT US

Let us know how we can support you! The Conrad Foundation would love to share any of its available resources to aid you in the changing educational environment. Just email [info@conradchallenge.org](mailto:info@conradchallenge.org)!



**At this time, Conrad Staff is not physically in office due to COVID-19. With any questions or concerns, please email [info@conradchallenge.org](mailto:info@conradchallenge.org). We are here to help!**

*Copyright © 2021 conradfoundation, All rights reserved.*

You are receiving this email because you signed up for updates from the 2021-2022 Conrad Challenge or you previously participated in the competition.

**Our mailing address is:**

PO BOX 58051

HOUSTON, TX 77258

[Add us to your address book](#)

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#)

---

This email was sent to inesh.tickoo@gmail.com  
[why did I get this?](#)   [unsubscribe from this list](#)   [update subscription preferences](#)  
conradfoundation · PO BOX 58051 · Houston, TX 77258 · USA