

INES MASTOURI

Tunis, Tunisia — inesmastouri2023@gmail.com — (+216) 97190801 — Linkedin account

EDUCATION

University of Tunis, Tunis, Tunisia

Research Master degree in Intelligent Decision Making Strategy

Enrolled: September 2023 — Expected: May 2025

Soliya Connect Program

American Corner Tunis

Enrolled: October 2022 — Graduated: December 2022

Johannes Kepler University, Linz, Austria

Summer program, Festival University, Ars Electronica Center

Enrolled: August 2022 — Graduated: September 2022

University of Tunis El Manar, Tunis, Tunisia

Licence degree of Business Intelligence

Enrolled: September 2020 — Graduated: May 2023

EXPERIENCE

Green Cloud Nine

Data Analyst, intern

Austria, Innsbruck (Remote)

August 2023 - February 2024

- Conducted in-depth market research to identify growth opportunities and market trends.
- Analyzed target audience demographics and preferences for effective marketing strategies.
- Sought, applied for, and managed affiliate programs to drive revenue and business expansion.
- Maintained a blog to engage with the audience and promote products or services.

VERMEG

End of studies project, Intern

Tunis, Tunisia (Hybrid)

February 2023 - May 2023

- Developed a prediction model for the stock market in python

Project C Foundation

Web development, Intern

India (Remote)

February 2023 - July 2023

- Creating website layout/user interface by using standard web development practices.
- Regular updation of the website according to the changes prescribed.

Content and research development, Intern

December 2022 - February 2023

- Collaborated with the team for new ideas and strategies.
- Build brand awareness through content on social media channels.
- Research markets and industries to compare and create innovative and original content.

EcoWillowGh

Graphic designer

Ghana (Remote)

March 2023 - June 2023

- Created eye-catching posters that effectively conveyed important messages and promoted events.

PROFESSIONAL DEVELOPMENT

LOCALINTERNational 2023

Link: https://www.tbb.gov.tr/En/ContentUrl_localinternational-2023_727

Turkey

August 2023

- Engaged with mayors and deputy mayors from diverse Turkish regions, actively participating in examining and analyzing ongoing projects within their jurisdictions.
- Gained cross-cultural and local government experience in various Turkish cities.
- Engaged in seminars, site visits, and diplomatic events with 20 students from 18 countries.

PROJECTS

PHILANTHROPAINT

Project Link: <https://philanthropaint.wordpress.com/>

Tunis, Tunisia

August 2023 - Present

- Creating eco-friendly masterpieces and dedicate a significant portion of every sale to charitable causes.
- Developing my online shop for my eco-friendly paintings.

VOLUNTEERING

European Solidarity Corps - FITT (Timis County Youth Foundation)

Youth Summer Fest 2023, Volunteer

Timișoara, Romania

July 2023 – August 2023

- Prepare and deliver the events/workshops/activities on topics that are already established.
- Evaluate the event and the impact of it, report the activity.
- Provided the needed information about the activity for the magazine and other promotion means.

Yellow VS Blue

Workshop organiser, Volunteer

Spain, Valencia (Remote)

July 2022 – September 2023

- 3 months assisting the art therapists at the workshops activities.

American Corner Tunis

Volunteer

Tunis, Tunisia

June 2017 – September 2017

- Assisted the coordinator in organizing events, creating membership cards, and design posters.

SKILLS

- **Relevant Coursework:** Machine Learning, IT project management, Distributed systems, Business Process Management, Data Science fundamentals, Statistics, SEO, Advanced Information System, Data Mining, Big Data Processing, Intelligent methods and reasoning, Algorithmic Engineering
- **Programming:** Python, SQL, NoSQL, PLSQL, R, HTML, JS, PHP, CSS
- **Software:** Power BI, Tableau, SPSS, Camunda, CPLEX, MS office, SSIS
- **Communication:** Active Listening, Interpersonal Skills, Presentation Skills, Networking, Time Management, Problem-Solving, Non-Verbal Communication, Written Communication

Languages

- **Arabic:** Native
- **English:** C1
- **French:** C1
- **German:** B2