

INES MASTOURI

Tunis, Tunisia — inesmastouri2023@gmail.com — (+216) 97190801 — Linkedin account — Portfolio

EDUCATION

University of Tunis, Tunis, Tunisia

Research Master degree in Intelligent Decision Making Strategy

Enrolled: September 2023 — Expected: May 2025

Soliya Connect Program

American Corner Tunis

Enrolled: October 2022 — Graduated: December 2022

Johannes Kepler University, Linz, Austria

Summer program, Festival University, Ars Electronica Center

Enrolled: August 2022 — Graduated: September 2022

University of Tunis El Manar, Tunis, Tunisia

Licence degree of Business Intelligence

Enrolled: September 2020 — Graduated: May 2023

EXPERIENCE

SCALEUP.agency

AI Business Analyst, intern

Czech Republic, Prague (Remote)

January 2024 - Present

- Preparing technical reports by collecting, analyzing and summarizing information and trends.
- Developing dashboards and descriptive analytics solutions for clients.
- Supporting and maintaining existing BI solutions and resolve bugs as they arise.
- Conducting insightful, ad hoc analyses and informative, actionable global markets research and reporting that highlights relevant business trends and opportunities for improvement.

Green Cloud Nine

Data Analyst, intern

Austria, Innsbruck (Remote)

August 2023 - Present

- Conducting market research to identify growth opportunities and market trends.
- Analyzing target audience demographics and preferences for effective marketing strategies.
- Applying for, and managed affiliate programs to drive revenue and business expansion.
- Maintaining a blog to engage with the audience and promote products or services.

VERMEG

End of studies project, Intern

Tunis, Tunisia (Hybrid)

February 2023 - May 2023

- Developed a prediction model for the stock market in python

Project C Foundation

Web development, Intern

India (Remote)

February 2023 - July 2023

- Creating website layout/user interface by using standard web development practices.
- Regular updation of the website according to the changes prescribed.

Content and research development, Intern

December 2022 - February 2023

- Collaborated with the team for new ideas and strategies.
- Build brand awareness through content on social media channels.
- Research markets and industries to compare and create innovative and original content.

EcoWillowGh

Graphic designer

Ghana (Remote)

March 2023 - June 2023

- Created eye-catching posters that effectively conveyed important messages and promoted events.

PROFESSIONAL DEVELOPMENT

LOCALINTERNational 2023

Link: https://www.tbb.gov.tr/En/ContentUrl_localinternational-2023_727

Turkey

August 2023

- Engaged with mayors and deputy mayors from diverse Turkish regions, actively participating in examining and analyzing ongoing projects within their jurisdictions.
- Gained cross-cultural and local government experience in various Turkish cities.
- Engaged in seminars, site visits, and diplomatic events with 20 students from 18 countries.

PROJECTS

PHILANTHROPAINT

Project Link: <https://philanthropaint.wordpress.com/>

Tunis, Tunisia
August 2023 - Present

- Creating eco-friendly masterpieces and dedicate a significant portion of every sale to charitable causes.
- Developing my online shop for my eco-friendly paintings.

VOLUNTEERING

European Solidarity Corps - FITT (Timis County Youth Foundation)

Youth Summer Fest 2023, Volunteer

Timișoara, Romania
July 2023 – August 2023

- Prepare and deliver the events/workshops/activities on topics that are already established.
- Evaluate the event and the impact of it, report the activity.
- Provided the needed information about the activity for the magazine and other promotion means.

Yellow VS Blue

Workshop organiser, Volunteer

Spain, Valencia (Remote)
July 2022 – September 2023

- 3 months assisting the art therapists at the workshops activities.

American Corner Tunis

Volunteer

Tunis, Tunisia
June 2017 – September 2017

- Assisted the coordinator in organizing events, creating membership cards, and design posters.

SKILLS

- **Relevant Coursework:** Machine Learning, IT project management, Distributed systems, Business Process Management, Data Science fundamentals, Statistics, SEO, Advanced Information System, Data Mining, Big Data Processing, Intelligent methods and reasoning, Algorithmic Engineering
- **Programming:** Python, SQL, NoSQL, PLSQL, R HTML, JS, PHP, CSS
- **Software:** Power BI, Tableau, SPSS, Camunda, CPLEX, MS office, SSIS
- **Communication:** Active Listening, Interpersonal Skills, Presentation Skills, Networking, Time Management, Problem-Solving, Non-Verbal Communication, Written Communication

Languages

- **Arabic:** Native
- **English:** C1
- **French:** C1
- **German:** B2