

# INES MASTOURI

Tunis, Tunisia — inesmastouri2024@gmail.com — (+216) 97190801 — Linkedin account — Portfolio

## EDUCATION

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### University of Tunis, Tunis, Tunisia

Research Master degree in Intelligent Decision Making Strategy

Enrolled: September 2023 — Expected: May 2025

### Soliya Connect Program

American Corner Tunis

Enrolled: October 2022 — Graduated: December 2022

### Johannes Kepler University, Linz, Austria

Summer program, Festival University, Ars Electronica Center

Enrolled: August 2022 — Graduated: September 2022

### University of Tunis El Manar, Tunis, Tunisia

Licence degree of Business Intelligence

Enrolled: September 2020 — Graduated: May 2023

## EXPERIENCE

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### SCALEUP.vision

*Business Intelligence Analyst, intern*

Luxembourg city, Luxembourg (Remote)

January 2024 - Present

- Preparing technical reports by collecting, analyzing and summarizing information and trends.
- Developing dashboards and descriptive analytics solutions for clients.
- Supporting and maintaining existing BI solutions and resolve bugs as they arise.
- Managing data integration and overseeing data/database management.
- Conducting insightful, ad hoc analyses and informative, actionable global markets research and reporting that highlights relevant business trends and opportunities for improvement.

### Green Cloud Nine

*Data analyst, intern*

Austria, Innsbruck (Remote)

August 2023 - Present

- Conducting market research to identify growth opportunities and market trends.
- Analyzing target audience demographics and preferences for effective marketing strategies.
- Applying for, and managed affiliate programs to drive revenue and business expansion.
- Maintaining a blog to engage with the audience and promote products or services.

### VERMEG

*End of studies project, Intern*

Tunis, Tunisia (Hybrid)

February 2023 - May 2023

- I have developed a predictive model for stock market prices using Python.

### Project C Foundation

*Web development, Intern*

India (Remote)

February 2023 - July 2023

- Creating website layout/user interface by using standard web development practices.
- Regular updation of the website according to the changes prescribed.

*Content and research development, Intern*

December 2022 - February 2023

- Collaborated with the team for new ideas and strategies.
- Build brand awareness through content on social media channels.
- Research markets and industries to compare and create innovative and original content.

### EcoWillowGh

*Graphic designer*

Ghana (Remote)

March 2023 - June 2023

- Created eye-catching posters that effectively conveyed important messages and promoted events.

## PROFESSIONAL DEVELOPMENT

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### LOCALINTERNational 2023

*Link: [https://www.tbb.gov.tr/En/ContentUrl\\_localinternational-2023\\_727](https://www.tbb.gov.tr/En/ContentUrl_localinternational-2023_727)*

Turkey

August 2023

- Engaged with mayors and deputy mayors from diverse Turkish regions, actively participating in examining and analyzing ongoing projects within their jurisdictions.
- Gained cross-cultural and local government experience in various Turkish cities.
- Engaged in seminars, site visits, and diplomatic events with 20 students from 18 countries.

## PROJECTS

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### PHILANTHROPAINT

Project Link: <https://philanthropaint.wordpress.com/>

Tunis, Tunisia  
August 2023 - Present

- Creating eco-friendly masterpieces and dedicate a significant portion of every sale to charitable causes.
- Developing my online shop for my eco-friendly paintings.

## VOLUNTEERING

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### European Solidarity Corps - FITT (Timis County Youth Foundation)

Youth Summer Fest 2023, Volunteer

Timișoara, Romania  
July 2023 – August 2023

- Prepare and deliver the events/workshops/activities on topics that are already established.
- Evaluate the event and the impact of it, report the activity.
- Provided the needed information about the activity for the magazine and other promotion means.

### Yellow VS Blue

Workshop organiser, Volunteer

Spain, Valencia (Remote)  
July 2022 – September 2023

- 3 months assisting the art therapists at the workshops activities.

### American Corner Tunis

Volunteer

Tunis, Tunisia  
June 2017 – September 2017

- Assisted the coordinator in organizing events, creating membership cards, and design posters.

## SKILLS

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- **Relevant Coursework:** Machine Learning, IT project management, Distributed systems, Business Process Management, Data Science fundamentals, Statistics, SEO, Advanced Information System, Data Mining, Big Data Processing, Intelligent methods and reasoning, Algorithmic Engineering
- **Programming:** Python, SQL, NoSQL, PLSQL, R HTML, JS, PHP, CSS
- **Software:** Power BI, Tableau, SPSS, Camunda, CPLEX, MS office, SSIS
- **Communication:** Active Listening, Interpersonal Skills, Presentation Skills, Networking, Time Management, Problem-Solving, Non-Verbal Communication, Written Communication

## Languages

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- **Arabic:** Native
- **English:** C1
- **French:** C1
- **German:** B2