

# WHAT MAKES PEOPLE HAPPY?

A THOROUGH ANALYSIS



# INTRODUCTION

Which factors are more important to live a happier life?

RANKING OF 155  
COUNTRIES IN THE  
YEARS OF 2018 AND  
2019

DIFFERENT COUNTRIES  
PER YEAR : BELIZE,  
ANGOLA, SUDAN (2018)  
GAMBIA, SWAZILAND,  
COMOROS (2019)

Original

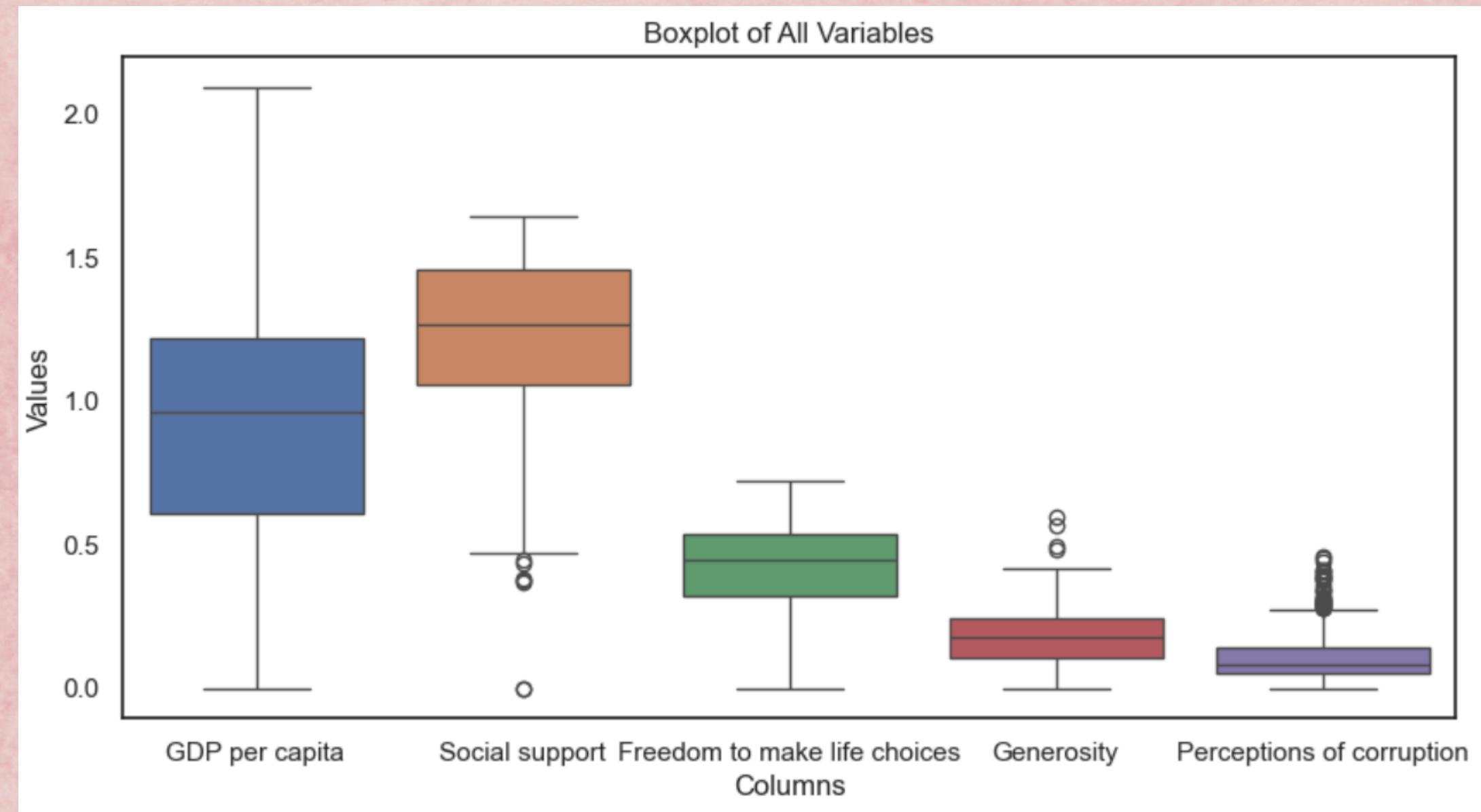
Unnamed: 0.1	Unnamed: 0	Overall rank	Country or region	Score	GDP per capita	Social support	Healthy life expectancy	Freedom to make life choices	Generosity	Perceptions of corruption	year
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Cleaned

Overall rank	Country or region	Score	GDP per capita	Social support	Freedom to make life choices	Generosity	Perceptions of corruption	year	Continent
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# OUTLIERS



**Outliers in 'Social support', 'Generosity', 'Perceptions of corruption'.**

**The outliers were kept as they contained important information.**

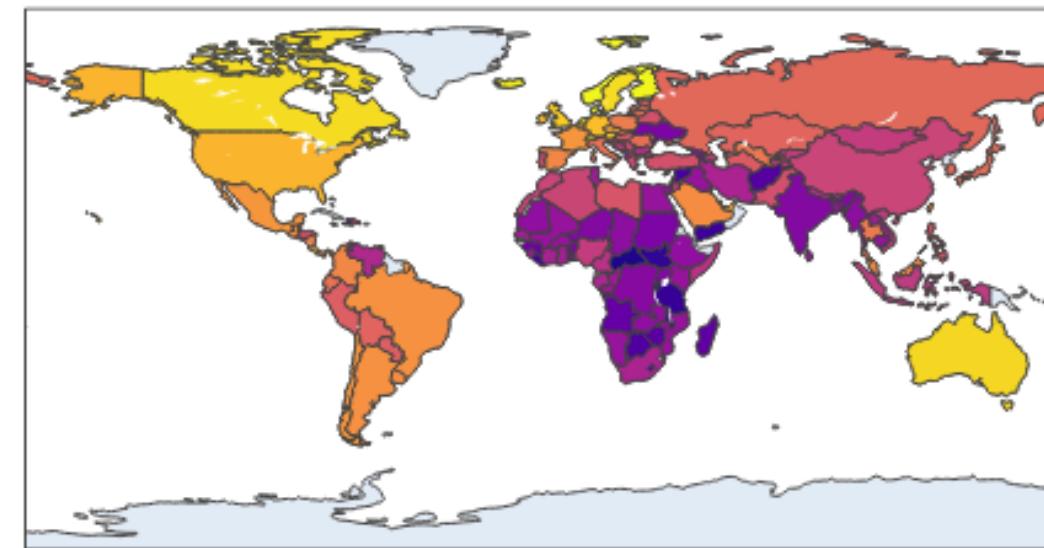
**Generosity: Indonesia and Myanmar.**

**Social Support: located below the IQR – Syria and Central african republic**

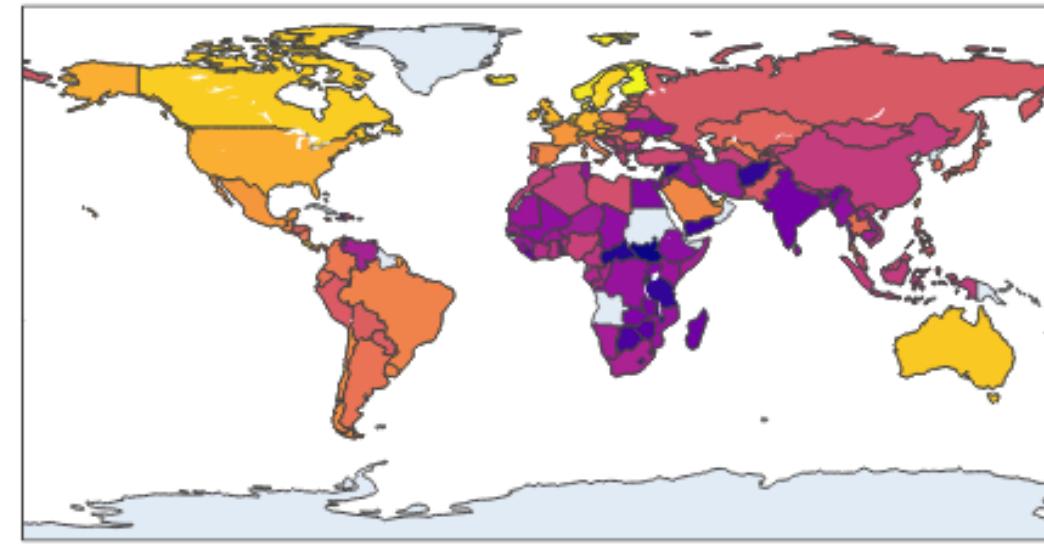
**Perceptions of corruption: Northern Europe, Hong kong and singapore**

# GENERAL ANALYSIS PER COUNTRY

Score per country in 2018



Score per country in 2019

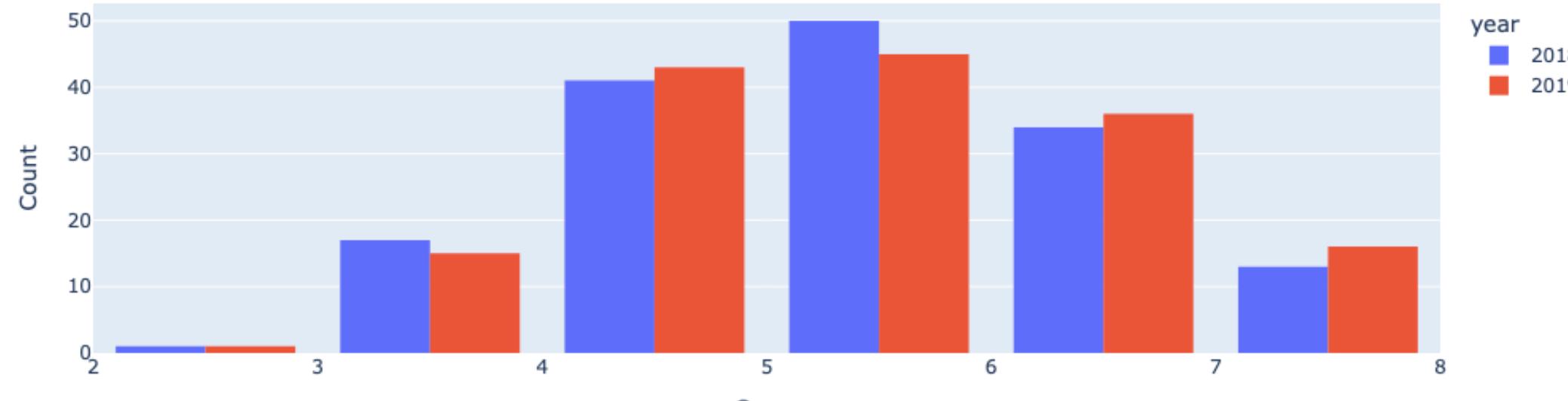


# DIFFERENCE IN YEARS: A CLOSE UP LOOK

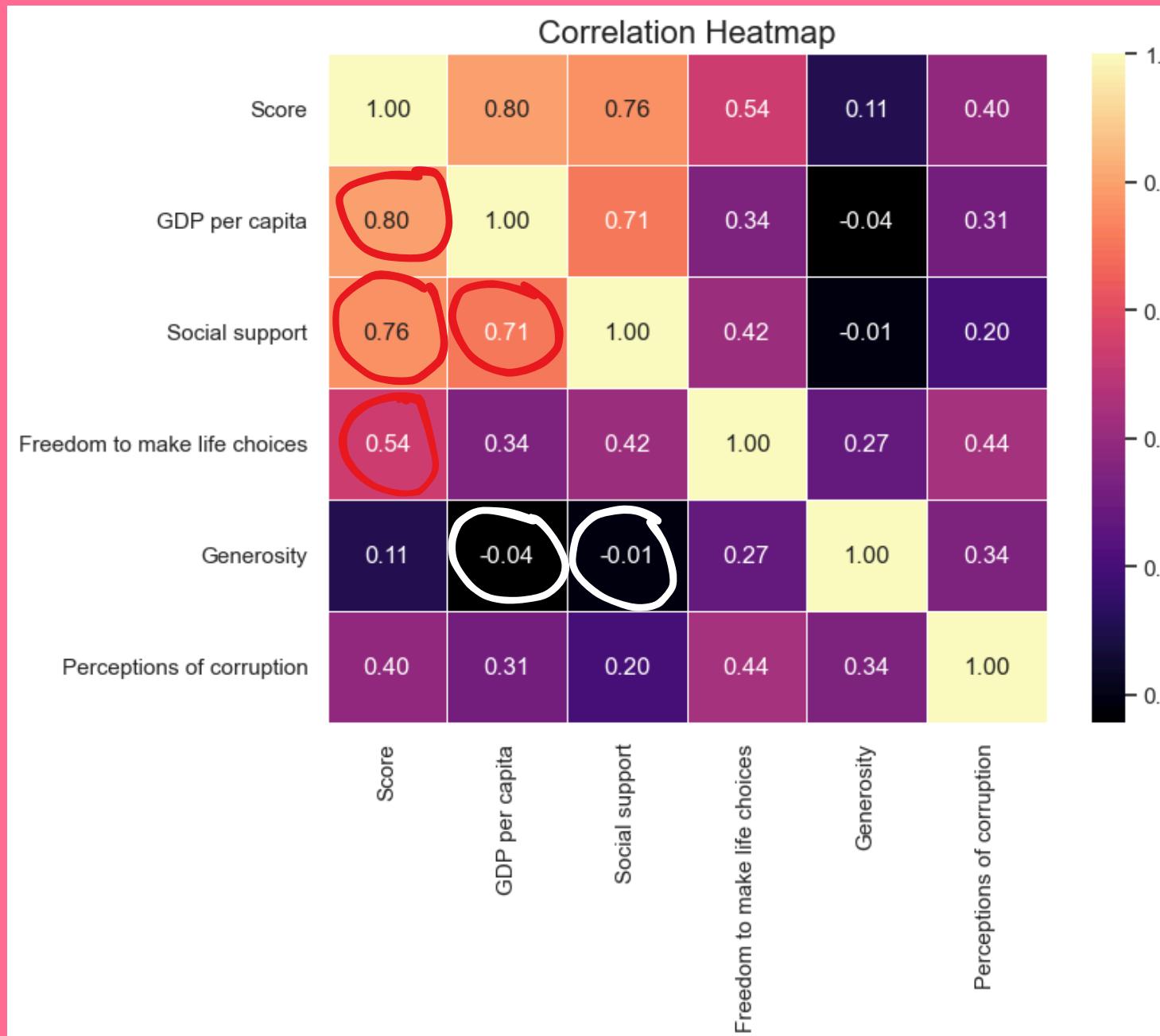
Comparison of Average Score Between 2018 and 2019



Histogram of Happiness Score 2018 vs 2019



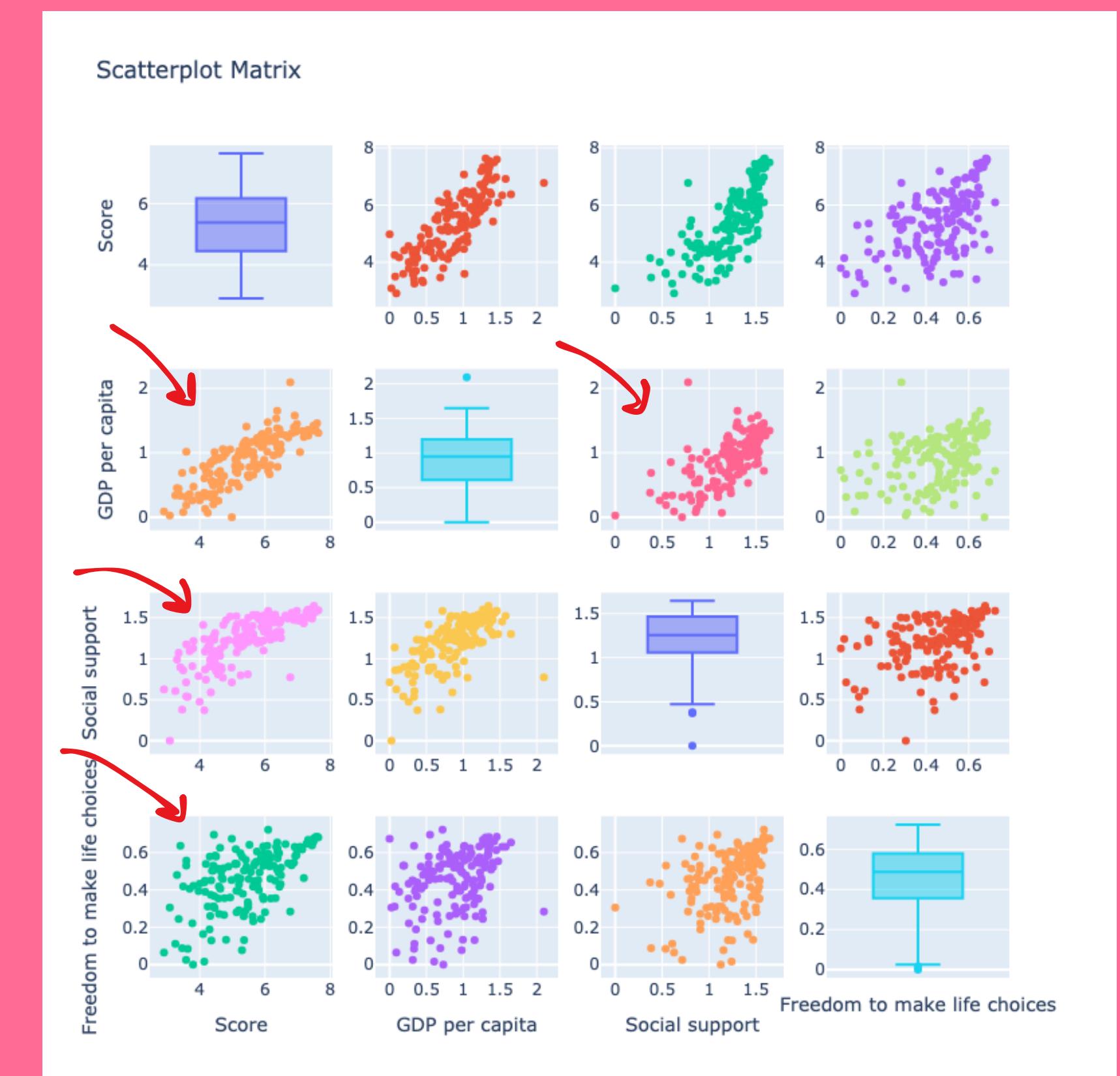
# CORRELATIONS



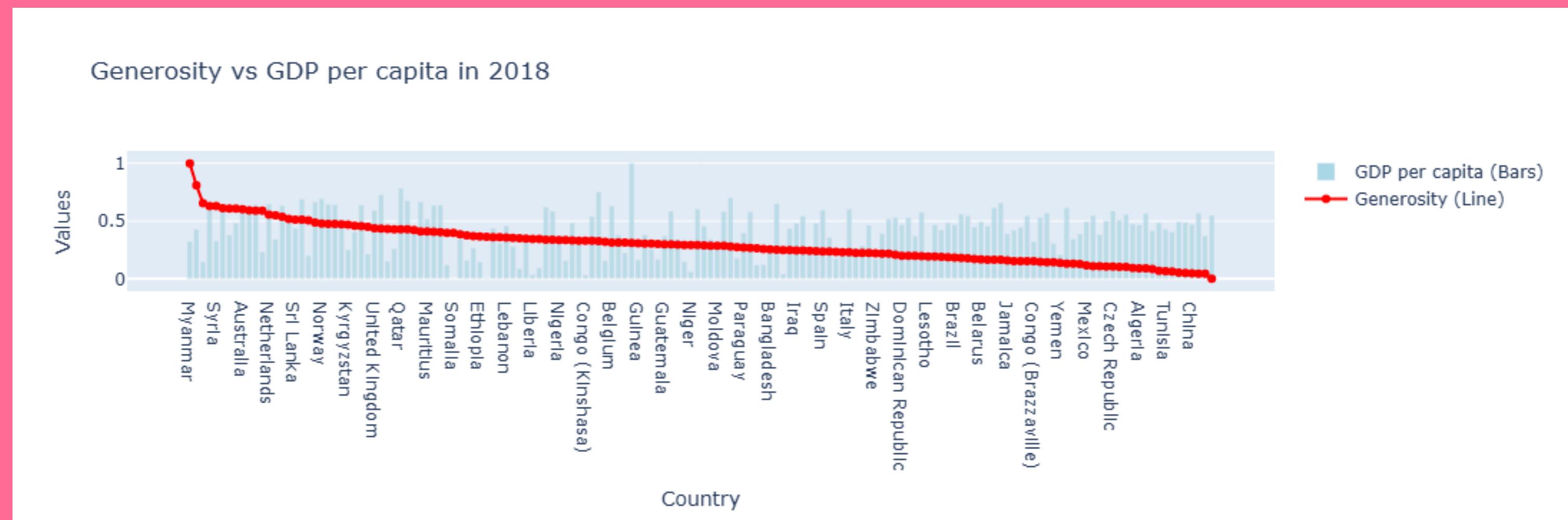
**STRONGEST CORRELATIONS:**  
GDP – SCORE  
SOCIAL SUPPORT – SCORE  
SOCIAL SUPPORT – GDP  
FREEDOM TO MAKE LIFE CHOICES – SCORE

**INVERSE CORRELATIONS:**  
GENEROSITY – GDP  
GENEROSITY – SOCIAL SUPPORT

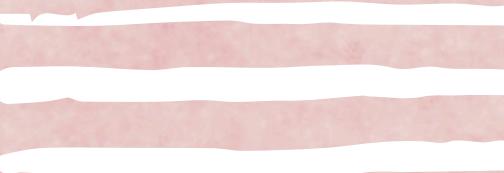
# STRONGEST CORRELATIONS



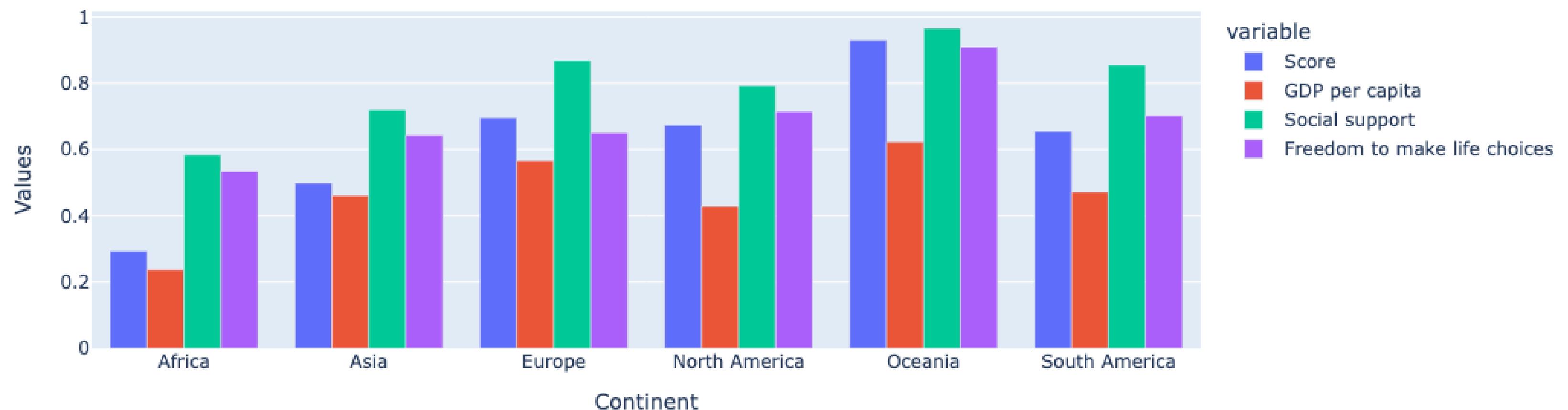
# INVERSE CORRELATIONS



# ANALYSIS PER CONTINENT

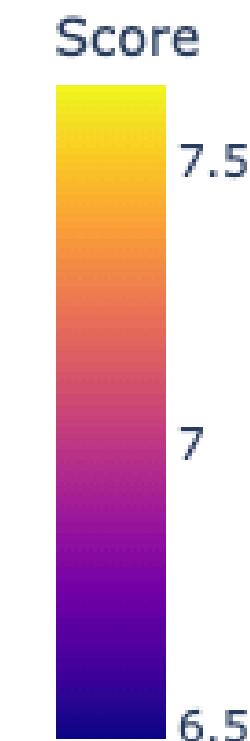
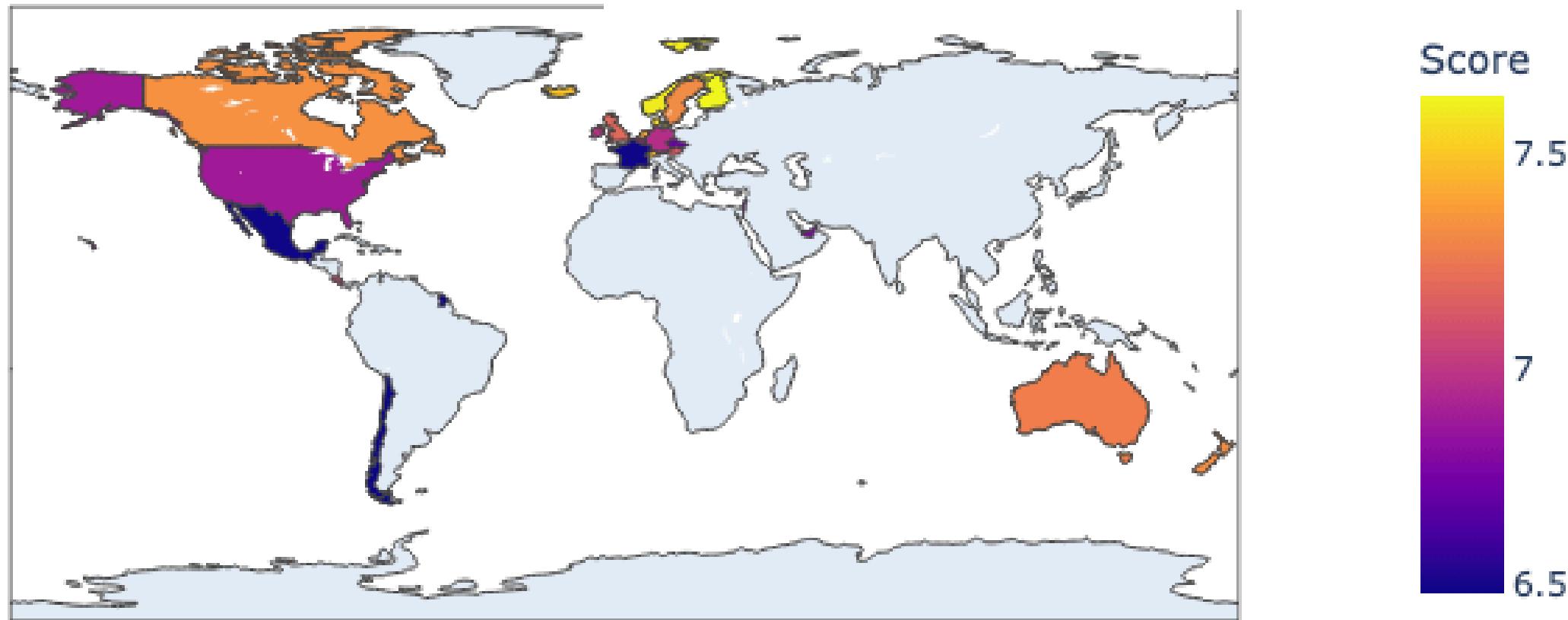
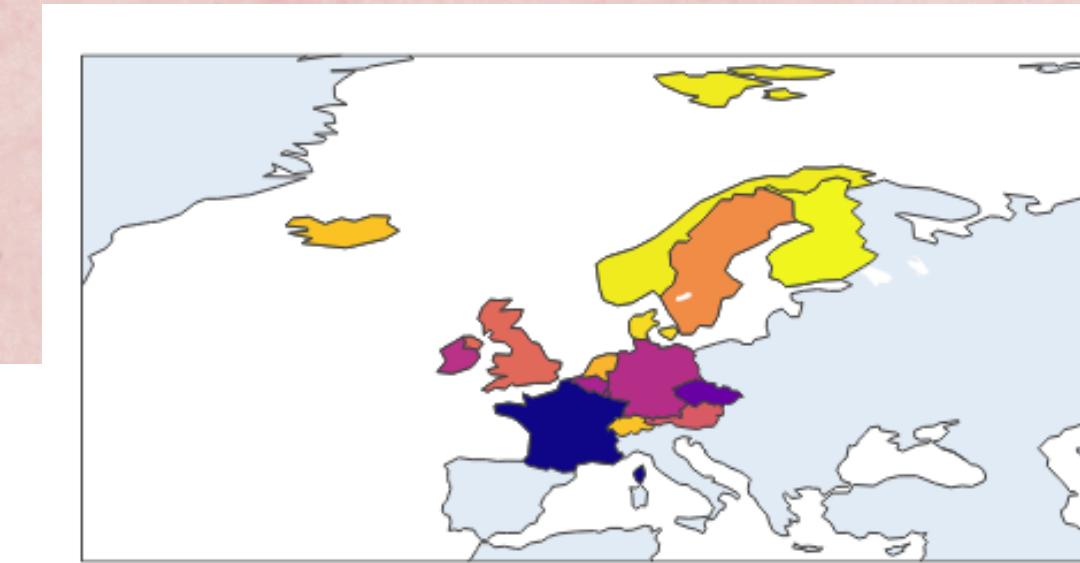


Key Indicators per Continent



# TOP 25

Top 25 countries in 2018



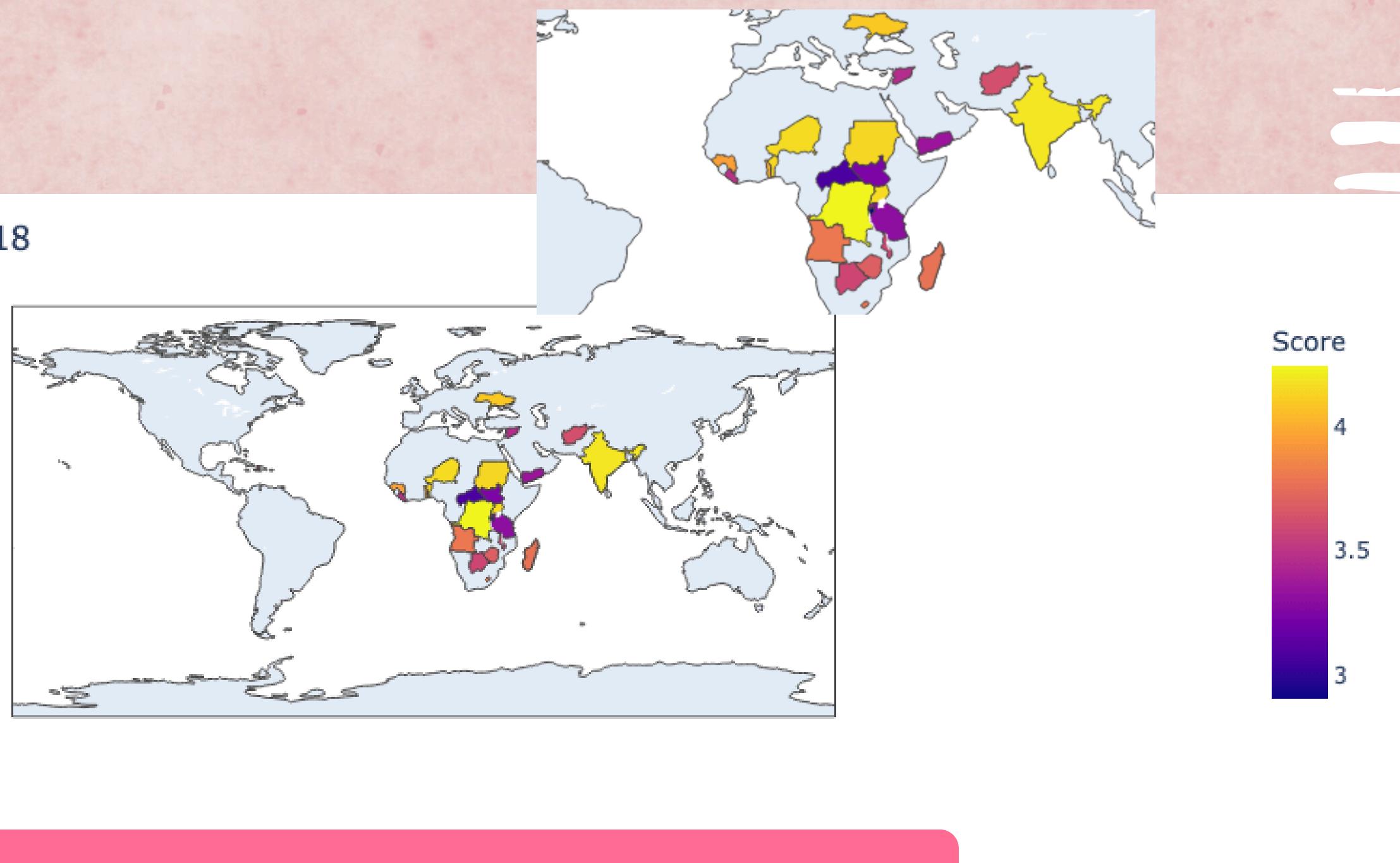
**Max Score: 7.6 (Finland)**

**Min Score : 6.7 (United Arab Emirates)**

**Clear concentration in Europe, Oceania and North America**

# BOTTOM 25

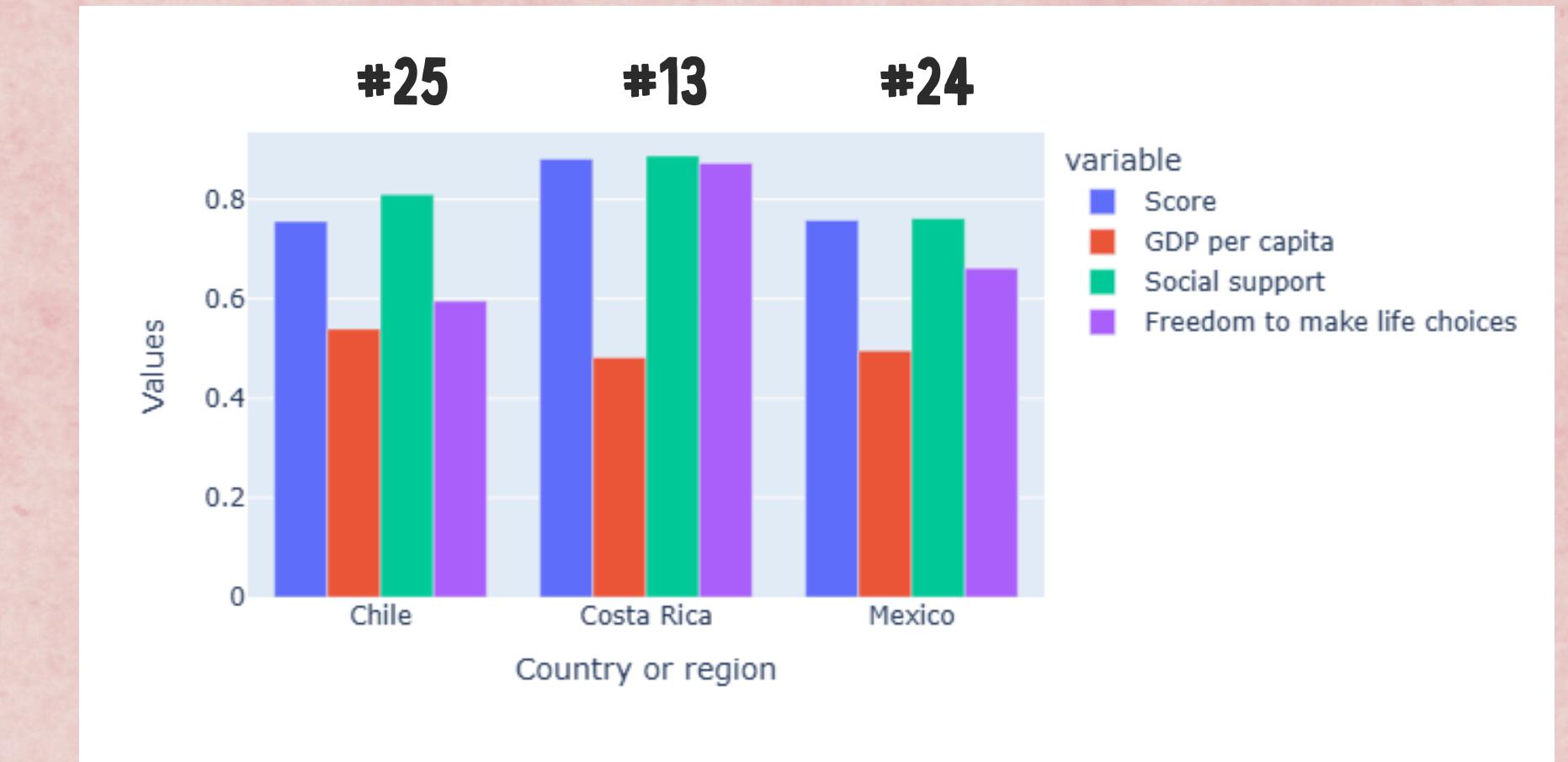
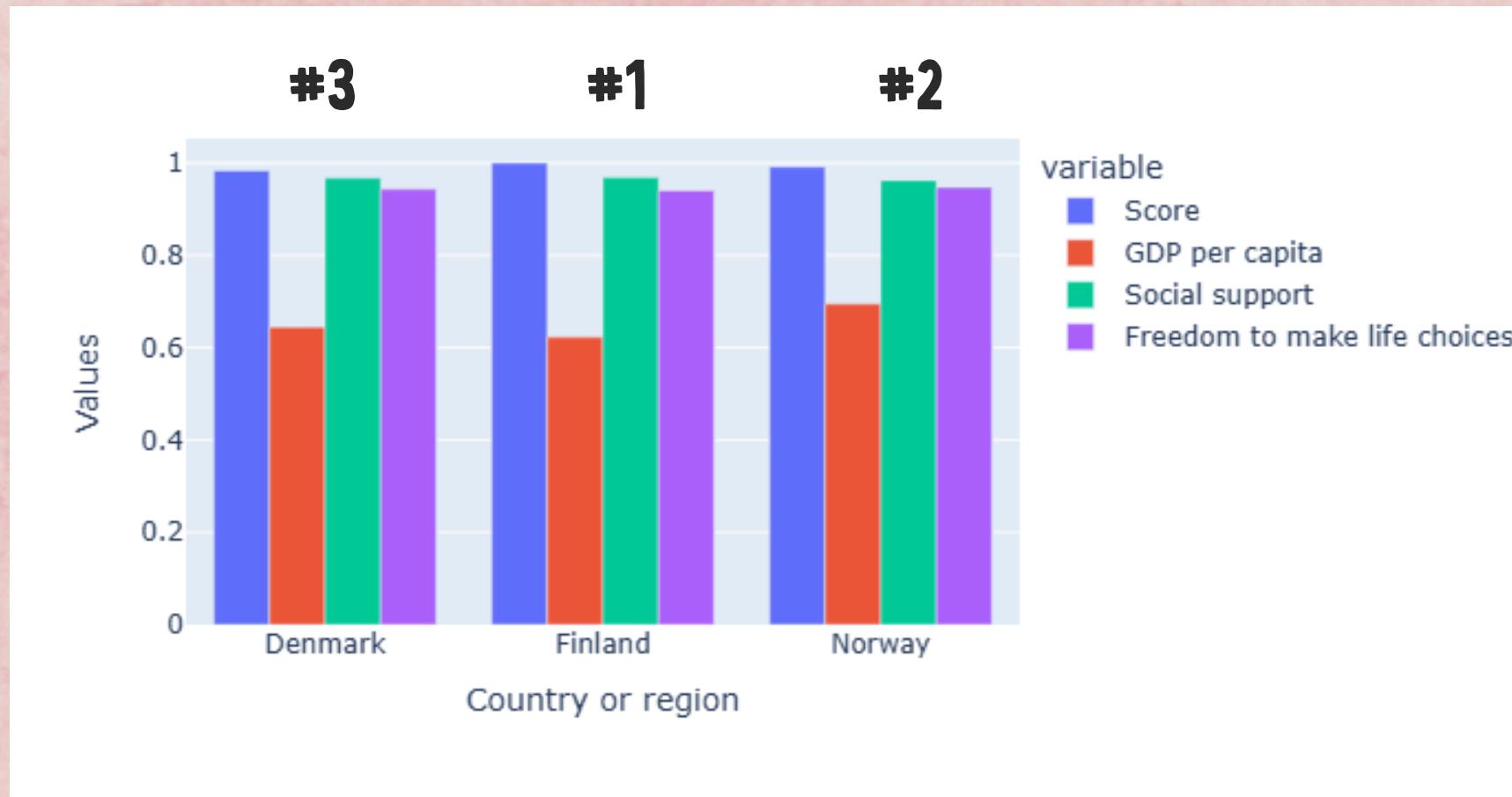
Bottom 25 countries in 2018



**Max Score: 4.1 (Sudan)**  
**Min Score : 2.9 (Burundi)**

**Clear concentration in Africa. One country in Europe (Ukraine) and one in North America (Haiti).**

# COMPARISON EUROPE / LATIN AMERICA



## MONEY VS "PURA VIDA"

# CONCLUSIONS

**CONCLUSION 1: HOLISTIC  
VIEW OF HAPPINESS**

**CONCLUSION 2:  
REGIONAL DIFFERENCES  
MATTER**

**CONCLUSION 3: THE  
ROLE OF GENEROSITY**

**CONCLUSION 4: SMALL  
CHANGES CAN HAVE  
BIG IMPACTS**

**THANK YOU!!**

