

## Sources:

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6. **The impact of announcement days on the Vix**
7. Federal Reserve Communication and the Covid-19 Pandemic. *CEPR Press*
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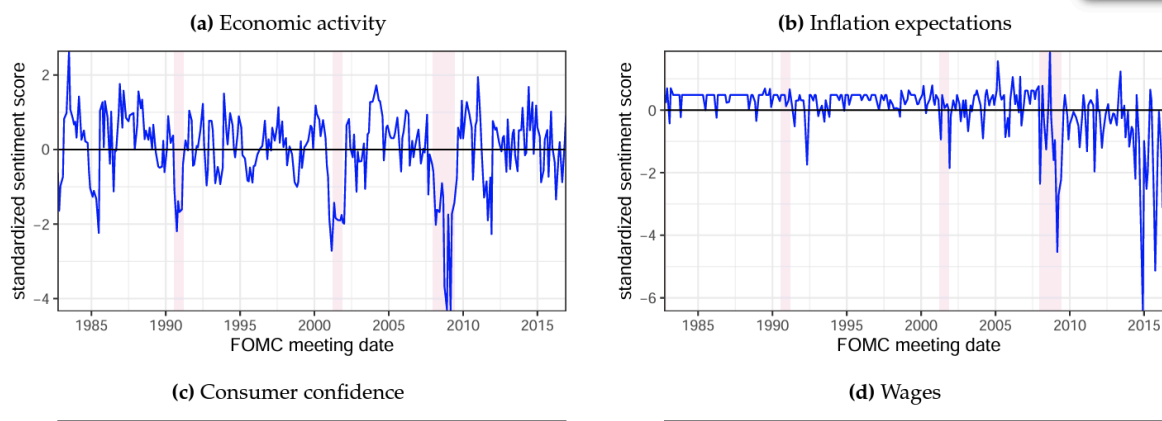
## **Source 1: Suggested approach for Fed text analysis using NLP: Aruoba & Dreschel, 2020**

1. Remove stop words, numbers that are not forecasts, and “erroneous words”
2. Retrieve singles, doubles, and triples (joint expressions not interrupted by stop words)



8. Each positive word adds +1 to the sentiment, each negative word adds -1 to the sentiment of each concept

**Figure 2: SELECTED SENTIMENT INDICATORS**



**Table 1: EXAMPLES OF WORDS ASSOCIATED WITH POSITIVE AND NEGATIVE SENTIMENT**

Positive sentiment	Negative sentiment
adequate	adversely
advantage	aggravate
benefit	bad
boost	burdensome
confident	collapse
conducive	concerning
desirable	decline
diligent	deficient
encouraging	eroded
excellent	exacerbate
...	...

**Notes.** Selected examples of words that are classified as expressing positive or negative sentiments in our improved version of the dictionary of [Loughran and McDonald \(2011\)](#). The total number of classified words is 2,882.

Source 2:

**Source 6: [The impact of announcement days on the Vix](#)**

- Analyzes variation in the VIX scores and macroeconomic announcement
- On days where the FOMC and employment announcements are published, the change in the VIX is on average negative
- Decreasing effect on the VIX for PPI and CPI announcements
- The impact of FOMC and employment is independent of good and bad announcements

- Overall, findings are in line with the definition of Vix as measure for uncertainty
- Empirical Strategy: 2 step model specification

#### Specification 1

- Control for confounding effects by including seasonal dummy variables to consider weekday and holiday effect

#### Specification 2

- Regress remaining variation on the VIX changes on different macroeconomic announcement days
- Overall days where there is FOMC announcement, changes in VIX on average negative

The VIX is calculated as the following:

$$\sigma^2 = \frac{2}{T} \sum_i \frac{\Delta K_i}{K_i^2} e^{RT} Q(K_i) - \frac{1}{T} \left[ \frac{F}{K_o} - 1 \right]^2 \quad (1)$$

### Econometric Approach

$$\ln(VIX_t/VIX_{t-1}) = \beta_1 \ln(RETURN_t) + \beta_2 \ln(\Delta VOL_t) + \beta_3 D_t + \beta_4 Q_t + \epsilon_t \quad (2)$$

NOTE: RETURN is the log return on the S&P 500 index,  $\Delta VOL$  is the log change in VIX

### Results: Summary Stats

10% confidence level.

<b>VIX change:</b>	Full sample	FOMC	Employm.	CPI	PPI
Observations	3024	104	140	142	144
Negative changes	1380	69	98	79	75
Positive changes	1626	34	41	61	68
Negative changes(%)	0.4600	0.6700	0.7050	0.5640	0.5244
<b>Absolute changes</b>					
Mean	0.0022	-0.6670***	-0.2630**	-0.1179	-0.0072
Std. dev.	1.8006	2.0550	1.5697	1.7820	1.8774
Max	16.54	4.46	8.15	11.09	14.12
Min	-17.36	-12.94	-7.58	-4.89	-6.45
<b>Percentage changes</b>					
Mean	0.0001	-0.0320***	-0.0170***	-0.0075	-0.0033
Std. dev.	0.0690	0.0807	0.0631	0.0696	0.0699
Max	0.49	0.17	0.23	0.30	0.23
Min	-0.35	-0.31	-0.20	-0.21	-0.26

### Source 7: Market Responses to Central Bank Speeches

- Findings: News in central bank speeches can help explain volatility and tail risk
- Use fed official's public speeches
- Researchers have paid only limited attention to speeches
  - Central banker speeches occur at much higher frequency compared to FOMC statements
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### Text analysis for monetary policy

- Utilizing word count methods
- To identify news content of a speech, control for market expectations
- **Define news shock as:** difference between a speech implied forecast revision and the most recent Survey of Professional Forecasters forecast measure available at time of speech

### Multimodal NLP Framework

- Use word cloud
- Represent word clouds as term-document matrix
- Vector representation of tokens

### Source 8 : [CFA Institute Machine Learning and FOMC Statements](#)

#### [Loughran McDonaled Sentimet lexicon for financial documents](#)

- Shortcoming: sentiment scores only assess words, not sentences
  - To address issues, train BERT and XLNet models to analyze statements on sentence by sentence basis
- Before sentiment scores, construct word clouds to visualize frequency/importance of particular words in FOMC statements

## Word Cloud: March 2017 FOMC Statement

$$\text{Sentiment Score} = (\text{Positive Sentences} - \text{Negative Sentences}) / (\text{Positive Sentences} + \text{Negative Sentences})$$

## **Literature Review**

Through the extraction and textual analysis from FOMC statements by Jerome Powell and analyzing their sentiment, we can hope to better understand the underlying dynamics between the changes in the sentiment of speeches of federal reserve officials and stock market volatility.

Expand and extend pre-existing literature on the impact of a announcement days on the VIX

### **Stock markets around macroeconomic announcements**

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### **Text Analysis for Monetary Policy**

file:///Users/inesperezalvarez-pallete/Downloads/SSRN-id4471242.pdf

- Burgeoning field of research

### **Federal Reserve Speech and Forecast Data**