Project Proposal
LightUp App

The app that empowers victims of harassment

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Opportunities

- Combine long term goals with short term goals

Long term: Reporting the incident

- Increase **access to information** without registration for those covered under Title IX
  - Title IX ... is a comprehensive federal civil rights law that prohibits sex discrimination in education. It covers all students and staff in any educational institution or program that receives federal funding, including local school districts, colleges and universities, for-profit schools, career and technical education agencies, libraries, and museums. (From [American Association of University Women AAUW)](#)
- **Facilitate reporting** to agencies Office of Civil Rights (the federal Department of Education that enforces Title IX) on victim's terms
- Education on what are the **criteria** for offenders

Short term: Educate and Build loyalty

- Provide **free features** that are simple to use, SOS alerts, reading resources
- Preserves the reporter's **privacy or anonymity**
- The reporter/user ultimately **owns their data**

What this App Aims To Provide

- **Provide free resources** from local non profit organizations, i.e. staff contacts, news updates, counseling support, support groups online, etc.

- **Facilitate online reporting** directly to the Office of Civil Rights or to the Title IX Coordinator by the student/staff victim of sexual assault or a friend

- **Enhanced emergency SOS** contacts setting using phone button

- **Allows saving data and optional integrated note taking** from chosen notes app or calendaring reminders on chosen calendar app

- Allows user to **deactivate their account** from within the app, which will purge their data

- Allows **integration with existing app**s, i.e. Google Maps, Calendar app, and Sharing with other apps like Google Drive, DropBox

Use Case 1: Providing resources

Ex: reDawn iOS app

- Sara thinks she needs help but not sure how to start.

- She clicks the map icon and finds relevant resources nearby her area

- A map in the app provides relevant resources based on zipcode search

- Provides information about how to contact, process, what to expect
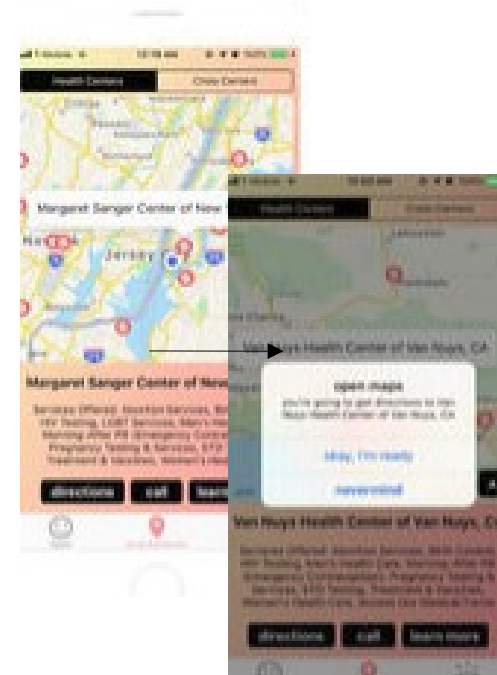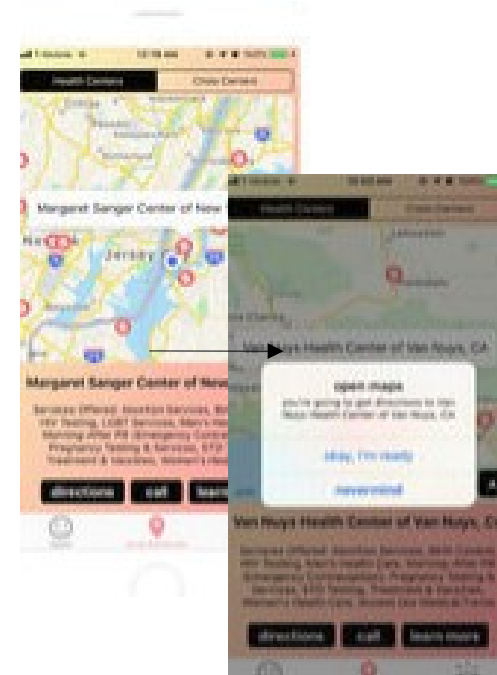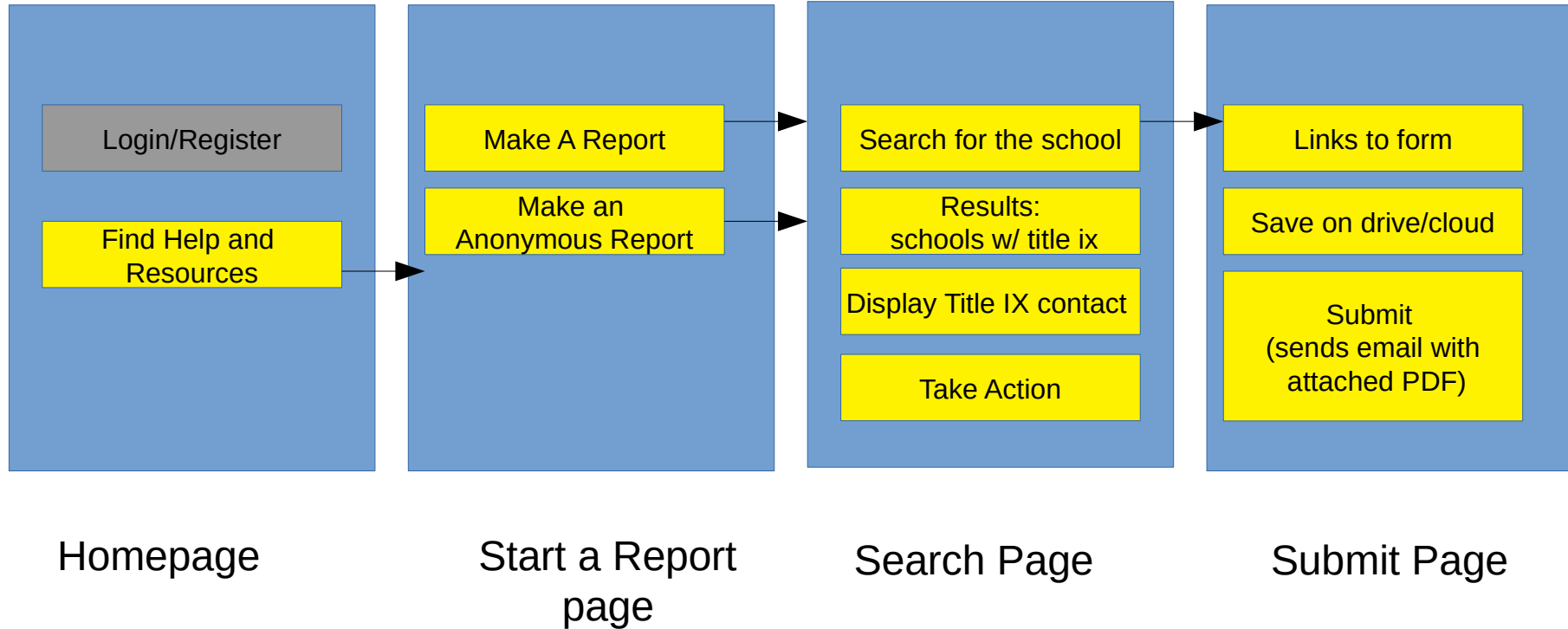
Use Case 1a: Providing resources

Ex: reDawn iOS app

- Sara thinks she needs help but not sure how to start.

- She clicks to find resources nearby on the front page

- A Google maps is called by the app and provides map view of resources nearby her current location if provided

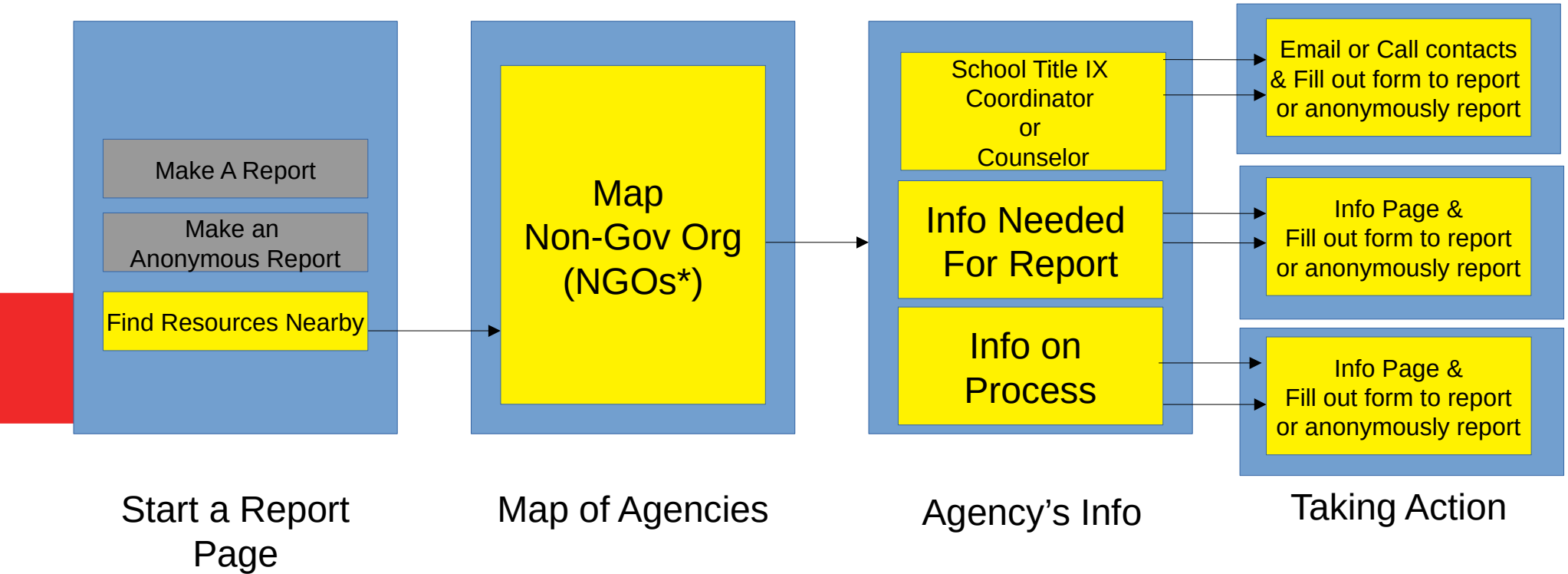- Provides information about how to contact, process, what to expect

Storyboard for Use Case 1: Sara

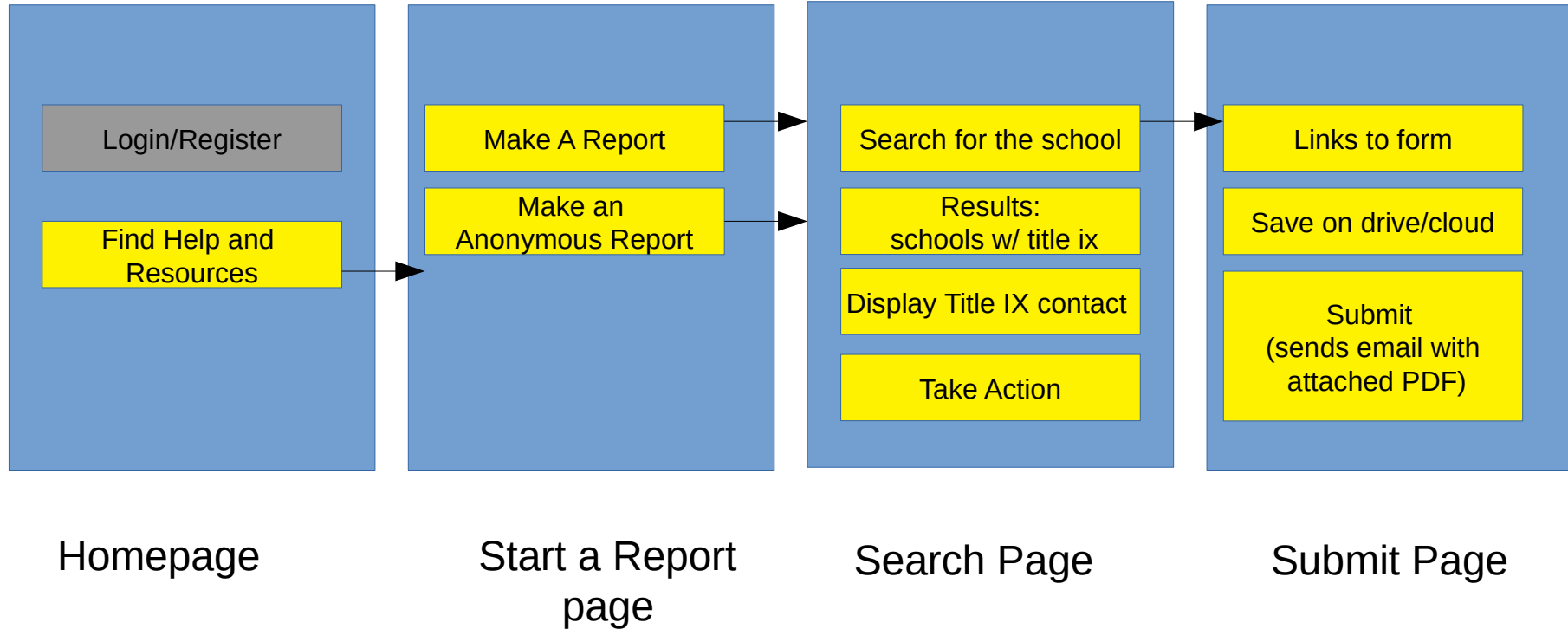| Homepage	Start a Report page	Search Page	Submit Page
Login/Register	Make A Report	Search for the school	Links to form
Find Help and Resources	Make an Anonymous Report	Results: schools w/ title ix	Save on drive/cloud
		Display Title IX contact	Submit (sends email with attached PDF)
		Take Action	

Storyboard for Use Case 1a: Sara

Make A Report

Make an Anonymous Report

Find Resources Nearby

Map Non-Gov Org (NGOs*)

School Title IX Coordinator or Counselor

Info Needed For Report

Info on Process

Email or Call contacts & Fill out form to report or anonymously report

Info Page & Fill out form to report or anonymously report

Info Page & Fill out form to report or anonymously report

Start a Report Page

Map of Agencies

Agency's Info

Taking Action

*DEFINITION OF NGOs. A non-governmental organization (NGO) is any non-profit, voluntary citizens' group which is organized on a local, national or international level.
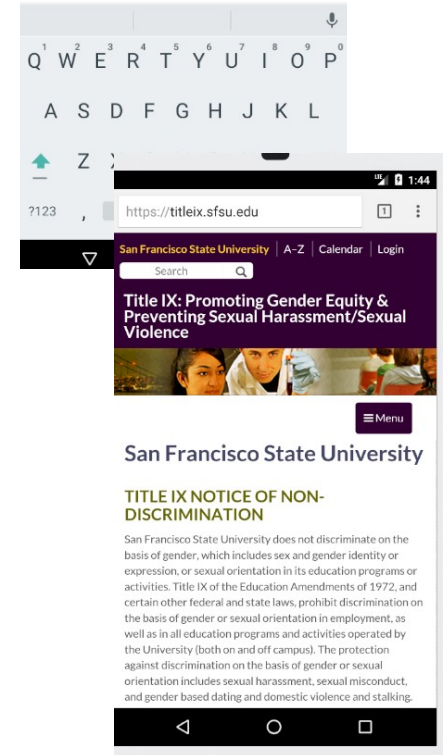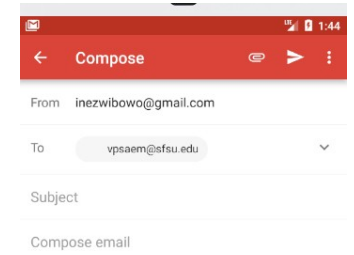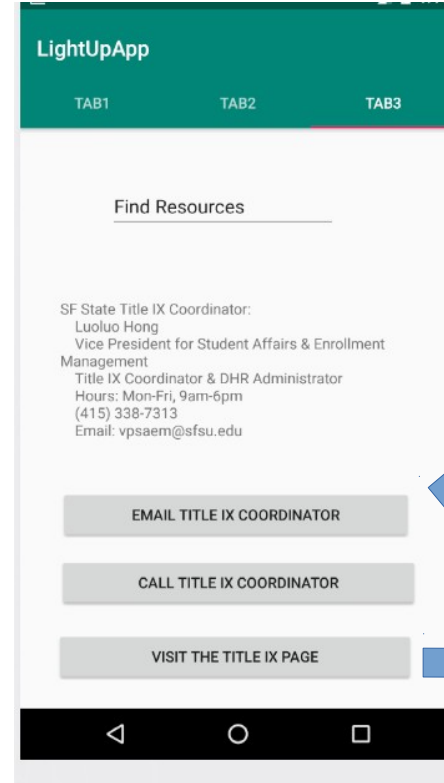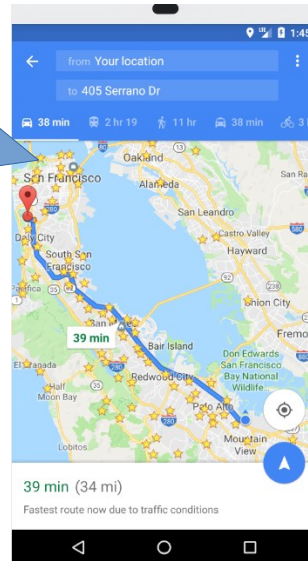
Storyboard for Use Case 1: Sara

Login/Register

Find Help and Resources

Make A Report

Make an Anonymous Report

Search for the school

Results: schools w/ title ix

Display Title IX contact

Take Action

Links to form

Save on drive/cloud

Submit (sends email with attached PDF)

Homepage

Start a Report page

Search Page

Submit Page

User Stories

As a/an	I want to	So that	Acceptance Criteria
User	Contact a title ix coordinator at affiliated educational agency (school, library, etc.)	I can contact someone who knows how to help	User can easily search for their school/institution and view contact info of the relevant title ix coordinator.
User	Find out what resources are available at the school/institution	I can familiarize myself with the process	User can easily search, look up the school, and visit the their Title IX page.
User/Registered User	Start and submit the harassment report	I can submit report or save it to my drives.	User can start the form and save or submit the form. To save, user can choose existing apps on their phone to save it to or phone SD card. Online form submittal will be emailed to Title IX coordinator or also have the option to directly email the Office of Civil Rights
Admin User	Add additional schools/institutions to the database	Users can have the latest database of insitutions with Title IX contacts.	Provide additional button for admin user on Main page, that will generate an additional item. This item will be added to the database.
Registered User	Use existing apps on my phone Calendar, Google Drive, etc.	I can keep all my important documents in one place and be reminded of important dates and meetings	Prepopulate calendar file to post on calendars like Google/Outlook, custom name for files saved on popular clouds like Google Drive, Dropbox, etc.

Demo

Features Status

Implemented

- Tab feature
- Contact features
- Leverage existing apps (I.e., Map, Gmail,) feature

Not yet implemented

- SOS feature
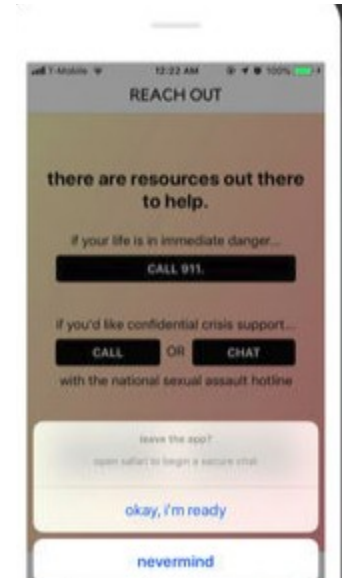- Form feature
- Search feature
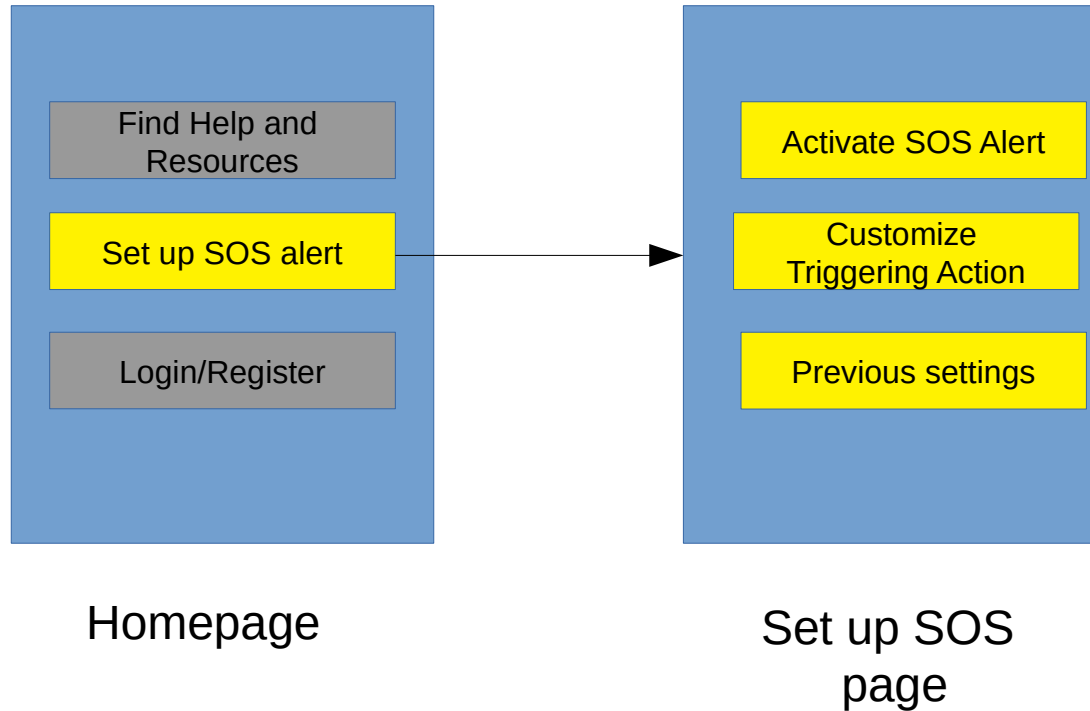- Improved User Interface

SOS feature slides

Use Case 2: Enhanced SOS alert

- Amy likes built-in SOS feature on her phone but would like to use the enhanced SOS feature of the app that could populate her location and her emergency contacts.

- She clicks the app button for SOS set up and create a group of emergency contacts.

- She can customize which button and activity type would trigger the app to send emergency contacts her location and images.
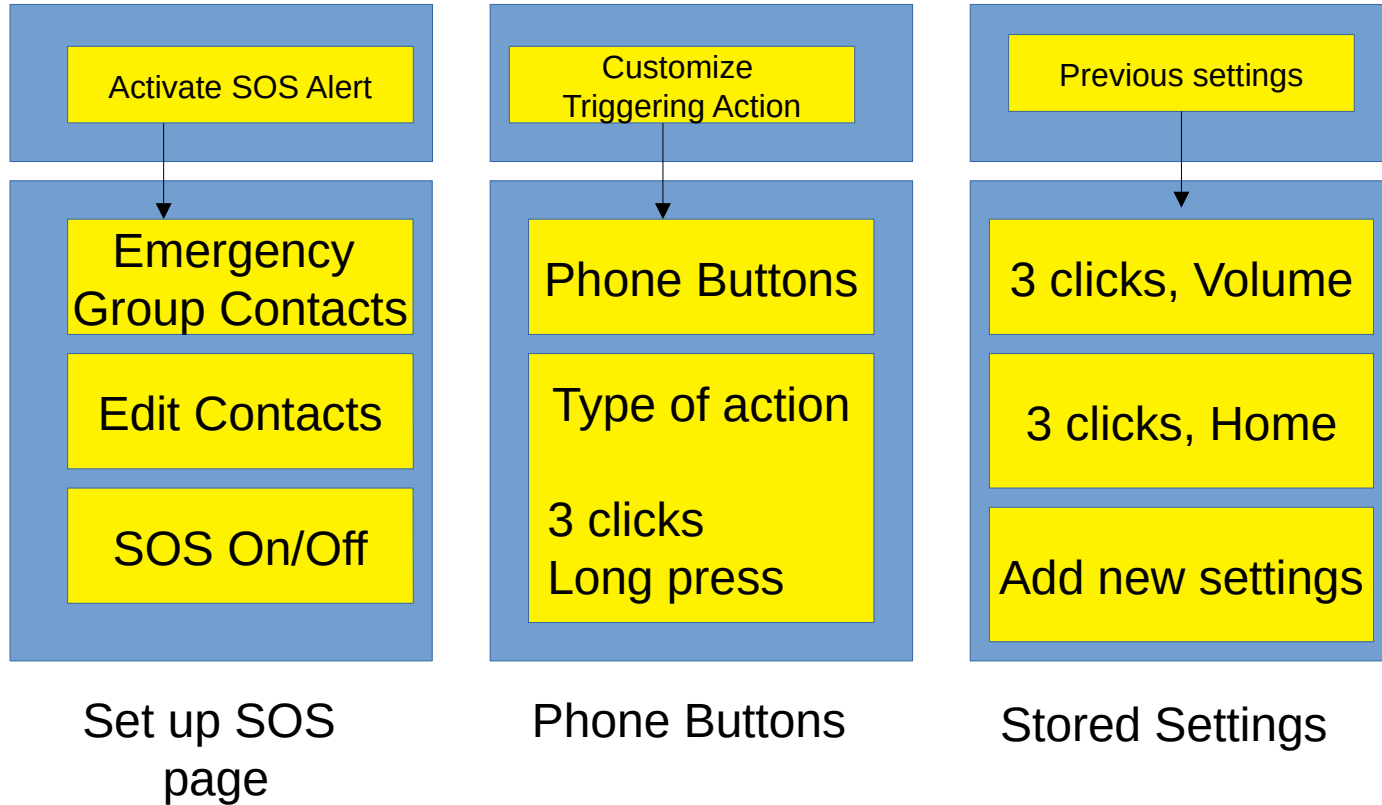
Ex: reDawn iOS app

Storyboard for Use Case 2: Amy

Find Help and Resources

Set up SOS alert → **Activate SOS Alert**

Login/Register

Customize Triggering Action

Previous settings

Homepage

Set up SOS page

Storyboard for Use Case 2: Amy

Activate SOS Alert

Emergency Group Contacts

Edit Contacts

SOS On/Off

Set up SOS page

Customize Triggering Action

Phone Buttons

Type of action

3 clicks
Long press

Phone Buttons

Previous settings

3 clicks, Volume

3 clicks, Home

Add new settings

Stored Settings

Thank you