



Build Enterprise AI Assistant with  
Amazon Bedrock & Informatica

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## Workshop Overview

Building enterprise Generative AI solutions, in production, require the solution to be anchored to the information within the organization, provide factually accurate response in the context of its business, account for and mitigate data-quality-based bias in the data, and adhere to governance and compliance requirements of the enterprise. To address these requirements, enterprises need a modern data management platform that can simplify the creation of data pipelines, facilitate data governance, and enhance application development with critical GenAI capabilities such as vector store integration. The platform should also provide trusted and curated enterprise context, metadata intelligence, and agentic RAG orchestration.

In this hands-on workshop, you will learn about Informatica's Generative AI blueprint for Amazon Bedrock. In Lab 1, using Informatica's no-code/low-code AI Agent Framework and its pre-built jumpstart recipes build an AI assistant to bring

- Bring additional context about the nuance behind the data (for e.g. data quality, data lineage, business glossary, field / column names for custom data objects etc.) to improves the overall accuracy and account for data quality-based bias
- Integrate trusted, high-quality data from Informatica Master Data Management & Business 360 solutions to enhance the accuracy and reliability of the response in the context of the business

As part of Lab 2, you will also build an Amazon Bedrock Agent and invoke Informatica's no-code/low-code AI Agent, that you built in Lab 1, to orchestrate a multi-agent workflow.

## Lab 1 Building AI Assistant Using Informatica's no-code / low-code AI Agent Framework

### Solution Overview

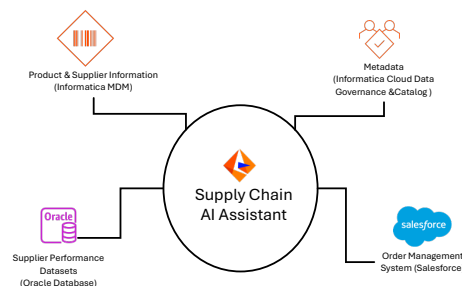


Figure 1: Solution Overview

In this you will build a simple Supply Chain AI assistant for a business that sells **build-to-order** computer hardware for enterprise customers. Supply Chain Analyst will use the AI assistant to get information (e.g. regards to order details, product details, supplier details, and order lead time for different components) from various enterprise systems.

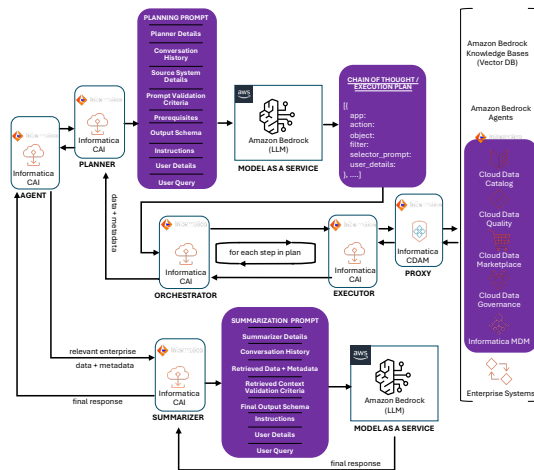
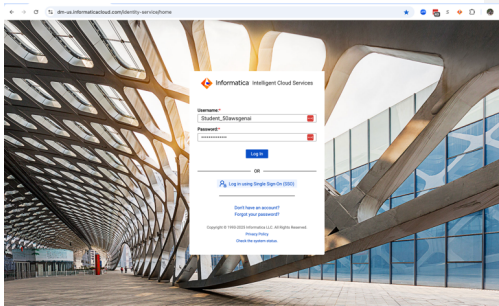


Figure 2: Informatica AI Agent Architecture

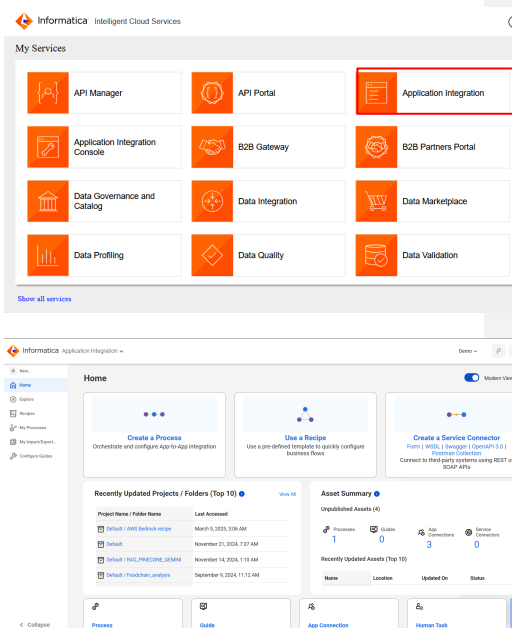
At the core of the solution is Informatica’s low-code/no-code AI orchestration framework that is responsible for planning, orchestrating, executing and summarizing the information across one or more enterprise systems (incl. Informatica Product 360 & Informatica Supplier 360, relation Systems, etc.) based on the user intent. In addition to bringing data high quality trusted data from Informatica MDM, the solution leverages the data quality, business glossary, field / column names from with Informatica’s Intelligent Data Management Cloud (IDMC) to dynamically select dataset based on quality threshold, improve summarization through business / enterprise context, and generate SQL queries based for custom object models, thus improving the accuracy, relevancy and reliability of the generated response.

## Pework

1. Login to [Informatica Intelligent Data Management Cloud](#) with the credentials provided.



2. From the list of services displayed, click on the **Application Integration Service**. You'll be taken to the Application Integration service.



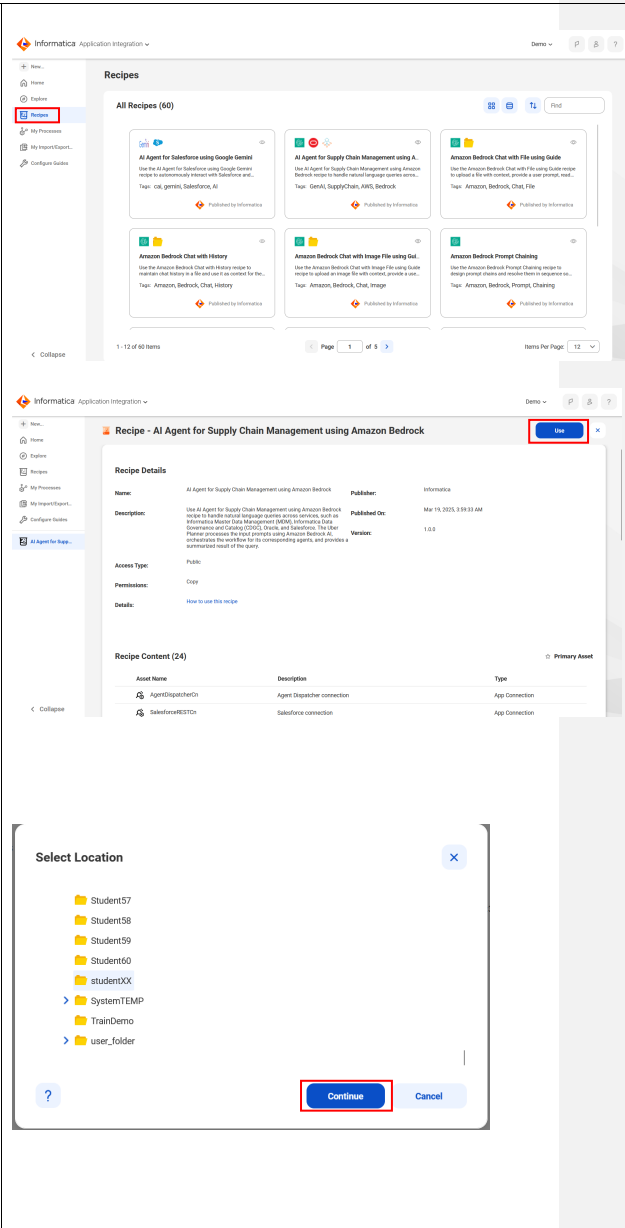
## Step 1: Import the Recipe

1. Click on the **Recipes** menu option on left of the page. This will display the list of available Recipes.

a. Search for **AI Agent for Supply Chain management using Amazon Bedrock** using the search bar near the top right and select the Recipe.

b. Click the **Use** button.

c. A pop-up will appear asking for the location where the Recipe assets will be imported. Select the student **Project** that has been assigned to you and matches your student login username (i.e. **student01** for Student01) and click **Continue**. As mentioned previously, the lab documentation will use the studentXX folder. Please **DO NOT USE** this project.

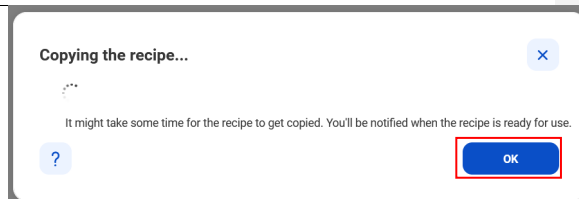


The screenshot shows the Informatica Application Integration interface. The left sidebar contains navigation options: Home, Explore, Recipes (highlighted), My Processes, My Imports/Exports, and Configure Assets. The main area displays a list of recipes under the heading 'All Recipes (60)'. One recipe is highlighted: 'AI Agent for Supply Chain Management using Amazon Bedrock'. Below this, the 'Recipe Details' section is visible, showing the recipe name, description, access type (Public), permissions (Copy), and details (How to use this recipe). The 'Recipe Content (24)' section shows a table of assets:

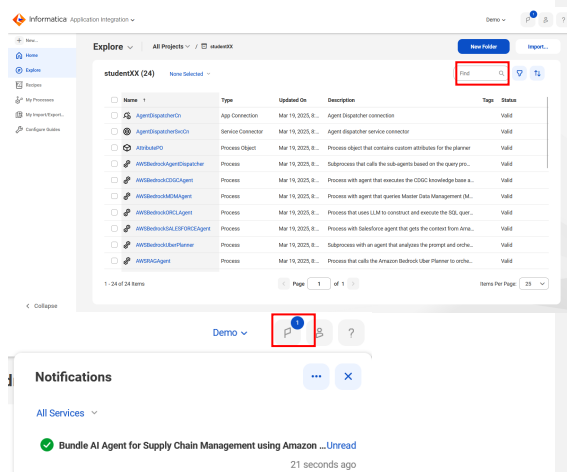
Asset Name	Description	Type
AgentDispatcherOn	Agent Dispatcher connection	App Connection
Bedrockv202101	Bedrock connection	App Connection

Below the recipe details, a 'Select Location' dialog box is shown, asking for the location where the recipe assets will be imported. The dialog lists several folders: Student57, Student58, Student59, Student60, studentXX, SystemTEMP, TrainDemo, and user\_folder. The 'Continue' button is highlighted.

- d. A pop-up will appear stating the Recipe is being copied. Click **OK** and close the recipe. The recipe is now getting installed in the folder. This may take 2-3 minutes.



2. Click on **Explore** on the left-hand side, and search for your assigned folder that matches student login username in the **Find** search bar near the top right. Select the project that matches your student username.



You will see all the Recipe assets have been created. If they do not appear, refresh the page until you see a notification appear in the top right, which will indicate the recipe has been copied.

Please take some time to review the assets in the recipes

Asset Name	Description
<b>Connector Assets</b>	
CDAMSvcCn	Service connector for Informatica's Cloud Data Access Management Agent Proxy for governed data access to Oracle database
CDAMCn	Connector for Informatica's Cloud Data Access Management Agent Proxy for governed data access to Oracle database
BedrockCn	Amazon Bedrock Connector
AgentDispatcherSvcCn	Service connector to connect to sub-agent /task (AWSBedrockMDMAgent, AWSBedrockCDGCAgent, or AWSBedrockORCLAgent)
AgentDispatcherCn	Connects to the appropriate sub-agent /task (AWSBedrockMDMAgent, AWSBedrockCDGCAgent, or AWSBedrockORCLAgent) based on the execution plan
<b>Agent Orchestrator Assets</b>	
AWSBedrockAgentDispatcher	Subprocess that calls the sub-agents / task based on the query prompt and dispatches the workflow to the right agent at run time.
<b>Agent Assets</b>	
AWSRAGAgent	Main Agent Process that is the responsible for planning, orchestrating, executing and summarizing the information across multiple systems based on the user prompt
AWSBedrockUberPlanner	Subprocess with an agent that analyzes the prompt and orchestrates the workflow to invoke sub-agents
Supply Chain AI Assistant	Simple chat interface for Supply Chain AI Assistant
Bedrock Summarizer	Subprocess that summarizes the information retrieved from multiple systems using LLM
ContextForAWSBedrock	Sub-process to retrieve the base64 encoded prompt template for the planner, summarizer and selectors
<b>Sub Agents / Task</b>	
AWSBedrockMDMAgent	Agent process that gets product and supplier details from Informatica Master Data Management (MDM)
AWSBedrockCDGCAgent	Agent process that fetches metadata (incl. data quality business glossary, field / column names for custom data objects) from Informatica Cloud Data Governance and Catalog
AWSBedrockORCLAgent	Agent process that leverages the metadata from Informatica Cloud Data Governance and Catalog and LLM to construct a SQL query to fetch governed data from Oracle database
MDM Knowledge Bases Executor	Sub-Process to get product and supplier details from Amazon Bedrock Knowledge Base
CDGC Knowledge base Executor	Sub-Process gets metadata (incl. data quality business glossary, field / column names for custom data objects) from Amazon Bedrock Knowledge Base
<b>Process Objects</b>	
UberPlannerPO	Process object that contains custom attributes for the Uber Planner
PlannerPO	Process object that is contains attributes for the Planner
AttributePO	Process object that contains custom attributes for the planner



## Step 2: Configure the connectivity

In this step you will configure the connectivity to AWS Bedrock, Oracle and Salesforce. After configuring the connectors, we will publish them and the associated processes, which will be used in the next lab.

- From your specific student project, select the **AgentDispatcherSvcCn** Service Connector and select **Publish**.

You should see a popup saying the asset was published successfully. Press on 'X' on top right to close the Connector window.

- Repeat this process for **CDAMSvcCn** Service Connector.

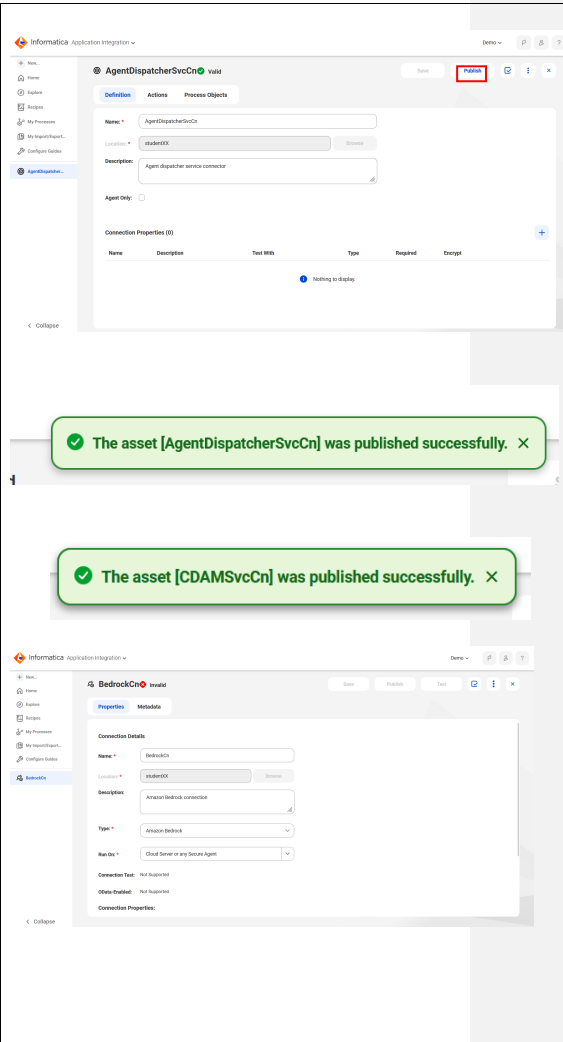
- From your specific student project, select the **BedrockCn** App Connection.

Scrolling down, enter the below **Connection Properties**

**AccessKey:** AKIA4LKFNB2TWFYRJ4P

**SecretKey:**  
n5pedb1q2QsA1pPE8KZcaThpMBpYErWxNWBVprB2  
**Region:** us-east-1

**Note:** To configure the property, click on the space under **Value** next to property name and type the value.



The screenshot shows the Informatica Application Integration console. It displays the configuration and publication status of three connectors:

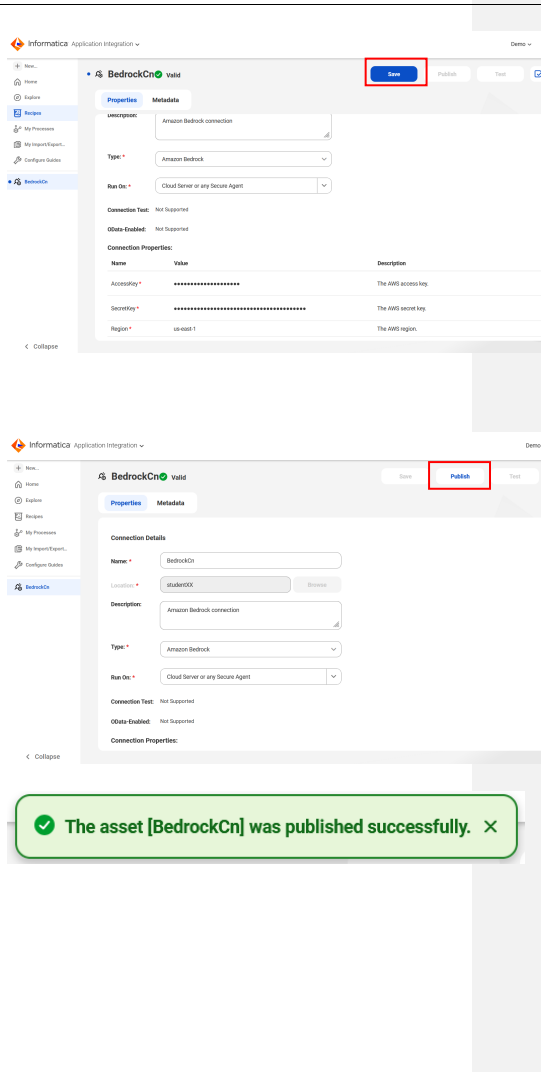
- AgentDispatcherSvcCn:** The configuration page shows the Name as 'AgentDispatcherSvcCn', Location as 'studentXXX', and Description as 'Agent dispatcher service connector'. The 'Publish' button is highlighted in red. Below the configuration, a green notification box states: "The asset [AgentDispatcherSvcCn] was published successfully. X".
- CDAMSvcCn:** A similar green notification box states: "The asset [CDAMSvcCn] was published successfully. X".
- BedrockCn:** The configuration page shows the Name as 'BedrockCn', Location as 'studentXXX', and Description as 'Amazon bedrock connection'. The 'Publish' button is highlighted in red. Below the configuration, a green notification box states: "The asset [BedrockCn] was published successfully. X".

Click the **Save** button. The connection should now be **Valid**.

Once saved successfully, the connection can now be published. Click the **Publish** button.

A popup will appear confirming the publication was successful.

**Close** the BedrockCn connection.



The screenshot shows the Informatica Application Integration console. The left sidebar contains navigation links: Home, Recent, My Processes, My Import/Export, My Data Sources, and BedrockCn. The main area displays the configuration for the 'BedrockCn' connection. The 'Properties' tab is active, showing fields for Name, Location, Description, Type, and Run On. The 'Metadata' tab is also visible. A 'Save' button is highlighted with a red box. Below the configuration, a green message box states: 'The asset [BedrockCn] was published successfully.' The 'Publish' button is also highlighted with a red box.

Informatica Application Integration v

BedrockCn Valid

Save Publish Test

Properties Metadata

Connection Properties:

Name	Value	Description
AccessKey	*****	The AWS access key
SecretKey	*****	The AWS secret key
Region	us-east-1	The AWS region

Connection Test: Not Supported

State Enabled: Not Supported

Connection Properties:

Connection Details

Name: BedrockCn

Location: student02

Description: Amazon Bedrock connection

Type: Amazon Bedrock

Run On: Cloud Server or any Secure Agent

Connection Test: Not Supported

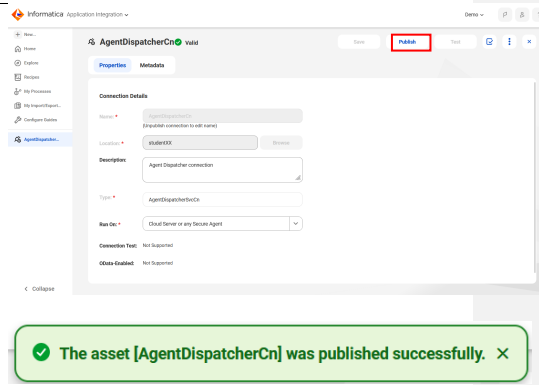
State Enabled: Not Supported

Connection Properties:

The asset [BedrockCn] was published successfully.

- From your specific student project, select the **AgentDispatcherCn** App Connection. No Connection Properties are configured for this connection, so click the **Publish** button. Again, the confirmation popup should appear.

Close the AgentDispatcherCn connection.



Informatica Application Integration

AgentDispatcherCn vnuu

Save Publish Test

Properties Metadata

Connection Details

Name: AgentDispatcherCn  
(Optional connection to edit name)

Location: studentXXX

Description: Agent Dispatcher connection

Type: AgentDispatcherCn

Run On: Cloud Server or any Secure Agent

Connection Test: Not Supported

Other Enabled: Not Supported

Collapsible

✓ The asset [AgentDispatcherCn] was published successfully. ✕

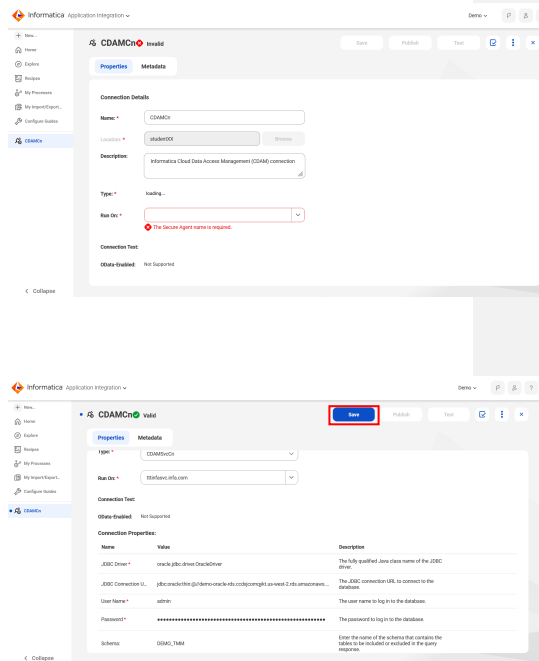
- From your specific student project, select the **CDAMCn** App Connection.

Enter the following connection configurations:

**Run on:** select ttinfasvc.infa.com from the drop down  
**JDBC Driver:** oracle.jdbc.driver.OracleDriver  
**JDBC Connection URL:** jdbc:oracle:thin:@//demo-oracle-rds.ccdxjcomqykt.us-west-2.rds.amazonaws.com:1521/ORCL  
**Username:** admin  
**Password:** Password12345  
**Schema:** DEMO\_TMM

Click **Save**.

**Note:** To configure the property, click on the space under **Value** next to property name and type the value.



Informatica Application Integration

CDAMCn vnuu

Save Publish Test

Properties Metadata

Connection Details

Name: CDAMCn

Location: studentXXX

Description: Informatica Cloud Data Access Management (CDAM) connection

Type: loading...

Run On: This Secure Agent name is required.

Connection Test: Not Supported

Other Enabled: Not Supported

Collapsible

Informatica Application Integration

CDAMCn vnuu

Save Publish Test

Properties Metadata

Connection Properties

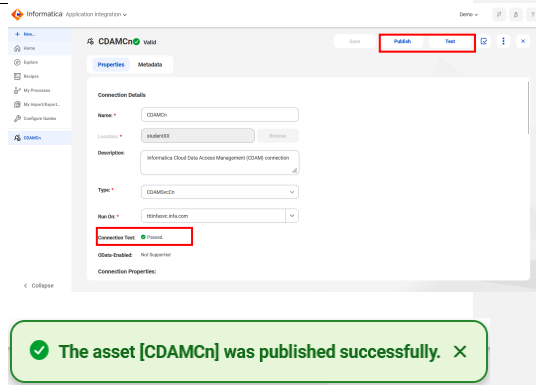
Name	Value	Description
JDBC Driver	oracle.jdbc.driver.OracleDriver	The fully qualified Java class name of the JDBC driver.
JDBC Connection URL	jdbc:oracle:thin:@//demo-oracle-rds.ccdxjcomqykt.us-west-2.rds.amazonaws.com:1521/ORCL	The JDBC connection URL to connect to the database.
User Name	admin	The user name to log in to the database.
Password	Password12345	The password to log in to the database.
Schema	DEMO_TMM	Enter the name of the schema that contains the tables to be included or excluded in the query responses.

Collapsible

Once successfully saved, the **Test** and **Publish** buttons should now be available. Click the **Test** button and wait until it passes successfully. This may take a few seconds on the first test.

After testing successfully, click the **Publish** button.

The confirmation popup should appear.  
**Close** the CDAMCn connection.



### Step 3: Setup and Publish the Processes

In this step you will publish the processes that leverage the connectivity you just setup, which will dynamically orchestrate the required AI requests from the various data sources.

1. From your specific student project, select the **AWSBedrockMDMAgent** Process.

In the **General** configuration towards the bottom of the screen, tick the **Override API Name** check-box, and add **-studentXX** to the **API Name** value, but replace the **XX** with your specific student ID (e.g. if you are student01, then you would have **AWSBedrockMDMAgent-student01**)

Click the **Save** button.

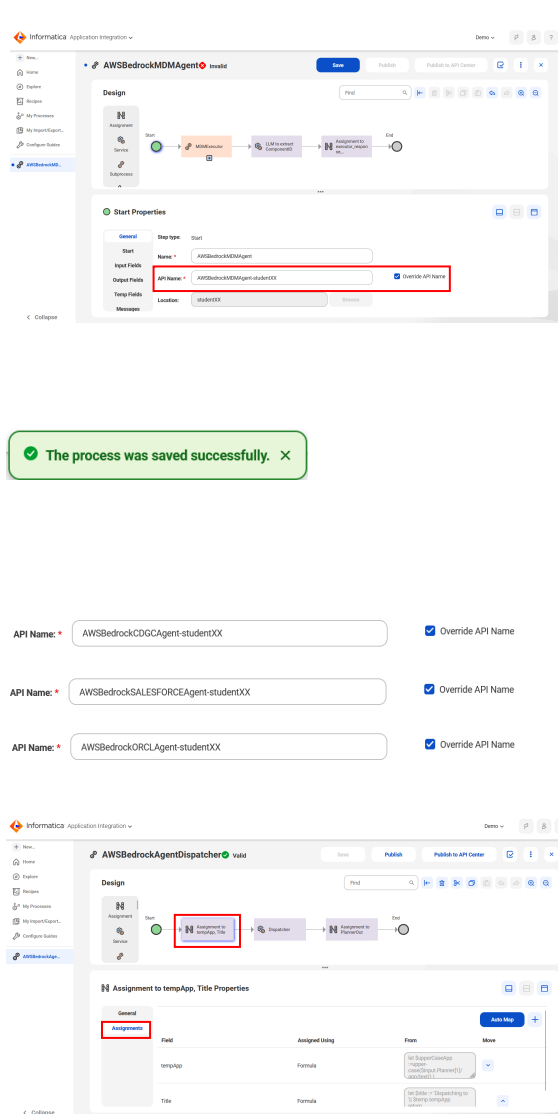
You will see the popup saying it was saved successfully. Notice this Process is still Invalid, this is because there are dependent sub-processes that are not published yet.

Close the process.

2. Repeat the above instructions for the **AWSBedrockCDGCAgent**, and **AWSBedrockORCLAgent** processes. Some of these processes may already be Valid.

3. From your specific student project, select the **AWSBedrockAgentDispatcher** Process. Select the first step in the process after the start, labeled **Assignment to tempApp, Title**. In the bottom configuration section, select **Assignments** on the left-hand side.

Click on the text area for the **tempApp** field in the **From** column. Click on the black function button **fx** that appears.



The screenshot shows the Informatica Application Integration Designer interface. The top section displays the process flow for 'AWSBedrockMDMAgent'. The bottom section shows the 'Start Properties' configuration for the 'Start' step. The 'API Name' field is highlighted with a red box and contains the value 'AWSBedrockMDMAgent-studentXX'. The 'Override API Name' checkbox is checked. A green notification bubble at the bottom left states 'The process was saved successfully. X'.

Below the screenshot, the configuration for the 'Assignment to tempApp, Title' step is shown. The 'Assignments' tab is selected on the left. The table below shows the configuration for the 'tempApp' field.

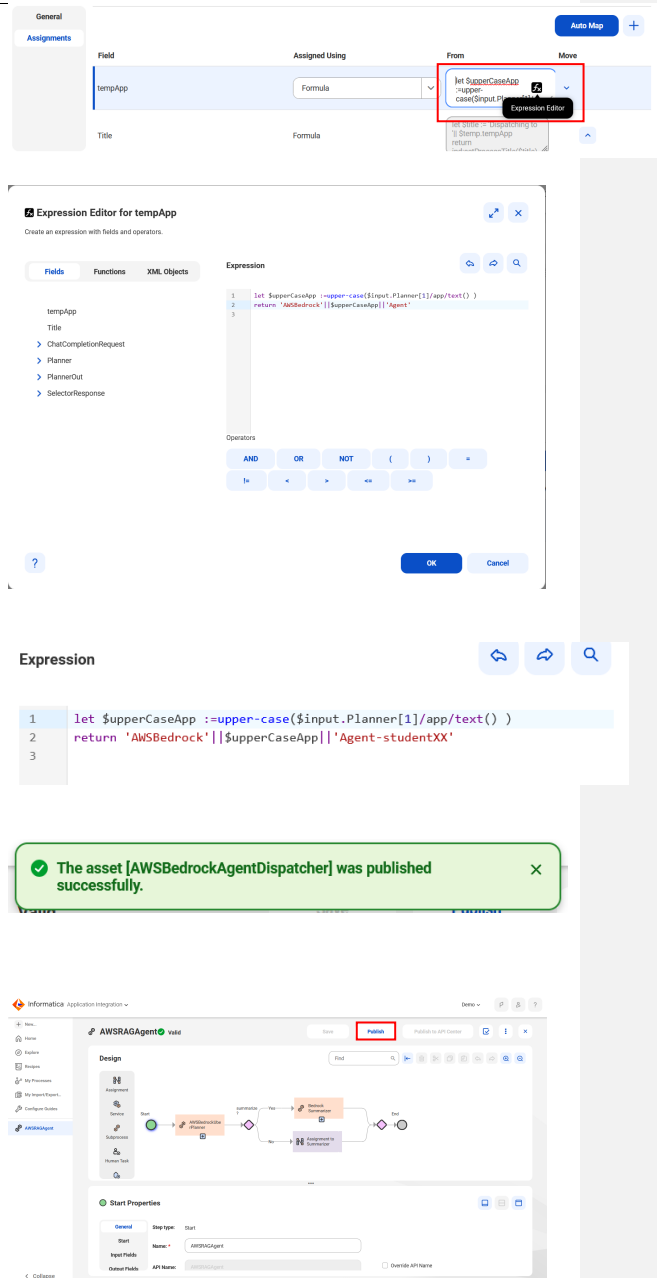
Field	Assigned Using	From
tempApp	Formula	getBedrockMDMAgentResponse()
Title	Formula	getBedrockMDMAgentResponse().title

The function editor will popup.

In the expression, append **-studentXX** to the word **Agent**, within the single quotes, making sure you use your student ID instead of the **XX** in the lab guide (e.g. if you are student 01, then the text should read 'Agent-student01'). Click the **OK** button and click anywhere on the screen to deselect the text area.

Click **Save** and **Publish**. The popup confirming the publication was successful will appear.

- From your specific student project, select the **AWSRAGAgent** Process.



The screenshot shows the Informatica Expression Editor for the 'tempApp' field. The 'Expression' tab is active, displaying the following code:

```
1 let $upperCaseApp :=upper-case($input.Planner[1]/app/text() )
2 return 'AWSBedrock' || $upperCaseApp || 'Agent-studentXX'
```

Below the code, a green notification banner states: "The asset [AWSBedrockAgentDispatcher] was published successfully."

The bottom part of the screenshot shows the 'AWSRAGAgent' process in the Informatica Process Designer. The 'Publish' button is highlighted in red. The 'Start Properties' section shows the 'Name' as 'AWSRAGAgent' and the 'API Name' as 'AWSRAGAgent'.

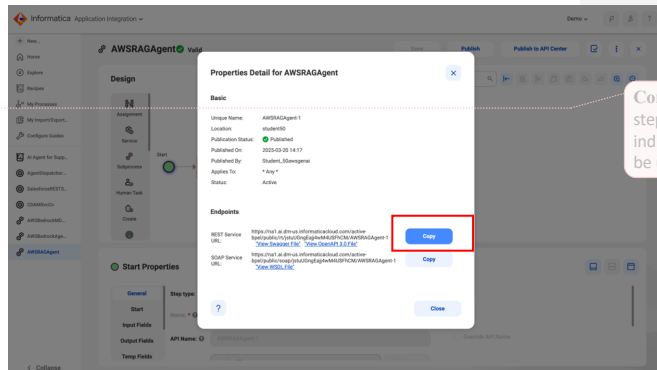
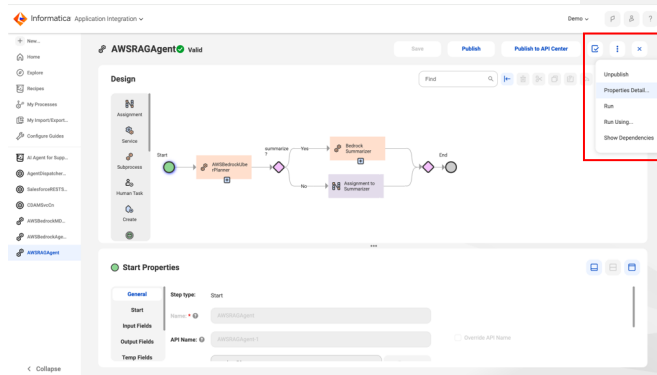
Click the **Publish** button. Again, the confirmation popup should appear.

5. Click the ellipsis (3 dots) button at the top right of the screen and navigate to **Properties Detail...**

Copy the REST Service URL and paste it to a notepad for Lab 2: Build high data quality GenAI assistants using Amazon Bedrock agents and Informatica).

Close the Process.

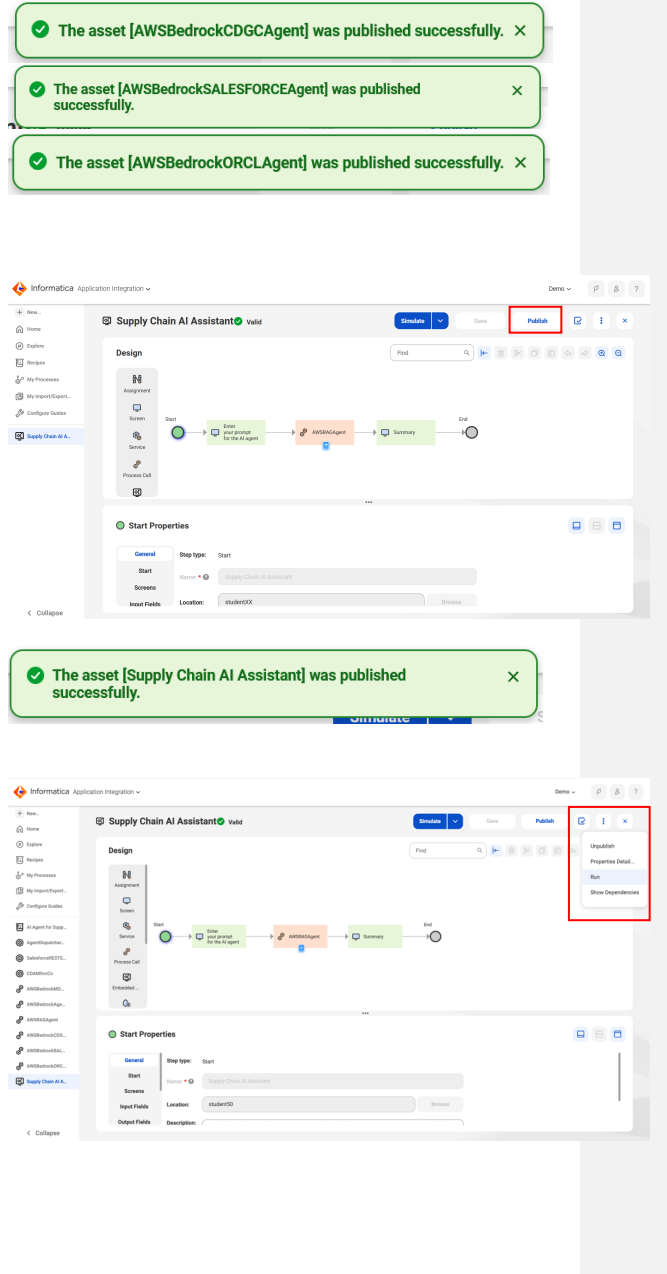
✓ The asset [AWSRAGAgent] was published successfully. ✕



Commented [BAY1]: @Srinivasan, Rajeev—I added in the step for copying this REST Service URL, but there is no indication in the rest of the steps where this URL needs to be used.

✓ The asset [AWSBedrockMDMAgent] was published successfully. ✕

6. From your specific student project, select the **AWSBedrockMDMAGENT** process. Click the **Publish** button. Again, the confirmation popup should appear.
7. Repeat Step 6 to Publish the following **AWSBedrockCDGCAgent**  
**AWSBedrockORCLAgent**
8. From your specific student project, select the **Supply Chain AI Assistant** Guide asset. Click the **Publish** button. Again, the confirmation popup will appear.
9. Click the ellipsis (3 dots) icon at the top right of the screen and select **Run**



The screenshot displays the Informatica Application Integration interface. At the top, three green confirmation messages are visible: 'The asset [AWSBedrockCDGCAgent] was published successfully.', 'The asset [AWSBedrockSALESFORCEAgent] was published successfully.', and 'The asset [AWSBedrockORCLAgent] was published successfully.' Below these, the 'Supply Chain AI Assistant' process design is shown. The design canvas includes a 'Start' node, a 'Step and agent for the AI Agent' node, an 'AWSBedrockAgent' node, and a 'Summary' node. The 'Start Properties' panel is open, showing the 'Start' step type and the 'Supply Chain AI Assistant' process. The 'Publish' button is highlighted in red. A dropdown menu is open, showing options: 'Unpublish', 'Properties Detail...', 'Run', and 'Show Dependencies'.



10. Enter the following prompt:

- Show product information for Twin Blade SBI-6429P-C3N
- Click **Continue**

11. The Guide will return a summary response with product information in JSON format.

Click the **Restart** button

12. Repeat steps 10 with the following prompts:

- Who is the supplier for SYS-621H-TN12R?
- What is the lead time for Montage for delivering component SYS-621H-TN12R?



Supply Chain AI Assistant

Enter the prompt

Show product information for Twin Blade SBI-6429P-C3N

Continue

Enter your prompt for the AI agent

Continue

Summary

Here is the summarized response to the user's query: { "lead\_time": { "supplier\_name": "Montage Technology Co., Ltd.", "component\_id": "SYS-621H-TN12R", "cumulative\_lead\_time": 0 } } Explanation: 1. The user's query is "What is the lead time for Montage for delivering SYS-621H-TN12R?" 2. From the enterprise information provided, I was able to determine the following: - SYS-621H-TN12R is a product, not a component. Its details were retrieved from the MDM system. - Montage Technology Co., Ltd. is the primary supplier for the SYS-621H-TN12R (GPU) component of the product Twin Blade SBI-6429P-C3N. - The metadata for the Supplier Analysis dataset was retrieved from the CDGC system, which has an 81.57% aggregate data quality score. - However, the query to the Oracle database for the lead time for Montage delivering SYS-621H-TN12R returned an empty result. 3. Based on the available information, I was unable to determine the specific lead time for Montage delivering the SYS-621H-TN12R product. The data in the Supplier Analysis dataset did not contain the necessary lead time information for this specific supplier and component.

Continue

**Commented [BAY2]:** @Srinivasan, Rajeev--this prompt is still returning a note saying that the query to the Oracle database returned an empty result. Full summary response:

Here is the summarized response to the user's query: { "lead\_time": { "supplier\_name": "Montage Technology Co., Ltd.", "component\_id": "SYS-621H-TN12R", "cumulative\_lead\_time": 0 } } Explanation: 1. The user's query is "What is the lead time for Montage for delivering SYS-621H-TN12R?" 2. From the enterprise information provided, I was able to determine the following: - SYS-621H-TN12R is a product, not a component. Its details were retrieved from the MDM system. - Montage Technology Co., Ltd. is the primary supplier for the SYS-621H-TN12R (GPU) component of the product Twin Blade SBI-6429P-C3N. - The metadata for the Supplier Analysis dataset was retrieved from the CDGC system, which has an 81.57% aggregate data quality score. - However, the query to the Oracle database for the lead time for Montage delivering SYS-621H-TN12R returned an empty result. 3. Based on the available information, I was unable to determine the specific lead time for Montage delivering the SYS-621H-TN12R product. The data in the Supplier Analysis dataset did not contain the necessary lead time information for this specific supplier and component.

\*\*\*\*\*Congratulations you have completed Lab 1. Please proceed to Lab 2 - [Link](#)\*\*\*\*\*