

PEOPLE ARE AT THEIR BEST WHEN THEY CREATE

We believe people need space to create. But in the attention economy, noise and distractions are eroding that space. Our name originates from the 53 centimeters that connect head, heart, and hand—the personal canvas for creation. For as long as they've been creating, humans have found that tools—of bone, bronze, or silicon—are vital to making ideas tangible. As a company, our goal has been to create digital tools that are designed to encourage human creativity and create the space to make great things. Our products focus on the essential: creating an environment of focus, one that reduces noise and allows visual thinkers' ideas to flow.

53 CM
IS THE DISTANCE
THAT LINKS
HEAD, HEART & HAND.

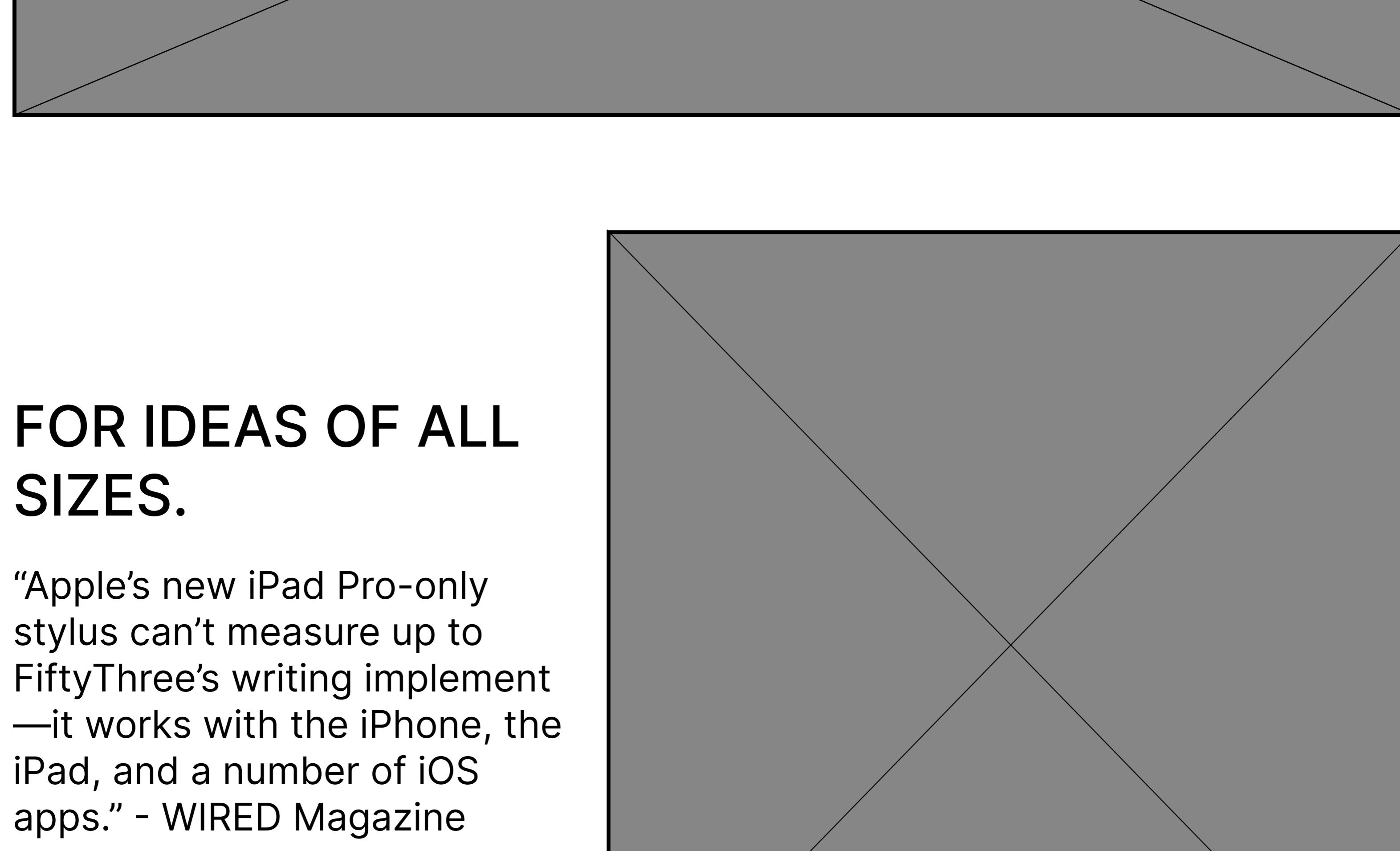
Our first product, Paper, is an immersive drawing app for capturing ideas anywhere. Over 25 million people have found their creative space in Paper—sketching and writing hundreds of millions of ideas. As technology has advanced, we have re-made Paper, continually measuring it against the question “What is essential?” Paper 4.0 is an entirely rebuilt app for iOS 11 with a renewed focus on beautiful simplicity and getting visual thinkers directly into the act of creation.

For individuals, Paper is an indispensable tool in their personal creative process. We sought to bring the same focus and space to a new audience: the modern team. Modern teams, who collaborate digitally and use diverse types of content, are the storytellers of today and the inventors of tomorrow. Embracing disruption, they need new technology that adapts to the way they work—closely and fluidly, valuing quickness over perfection, and requiring tools that are versatile, yet considered—tools with a point of view.

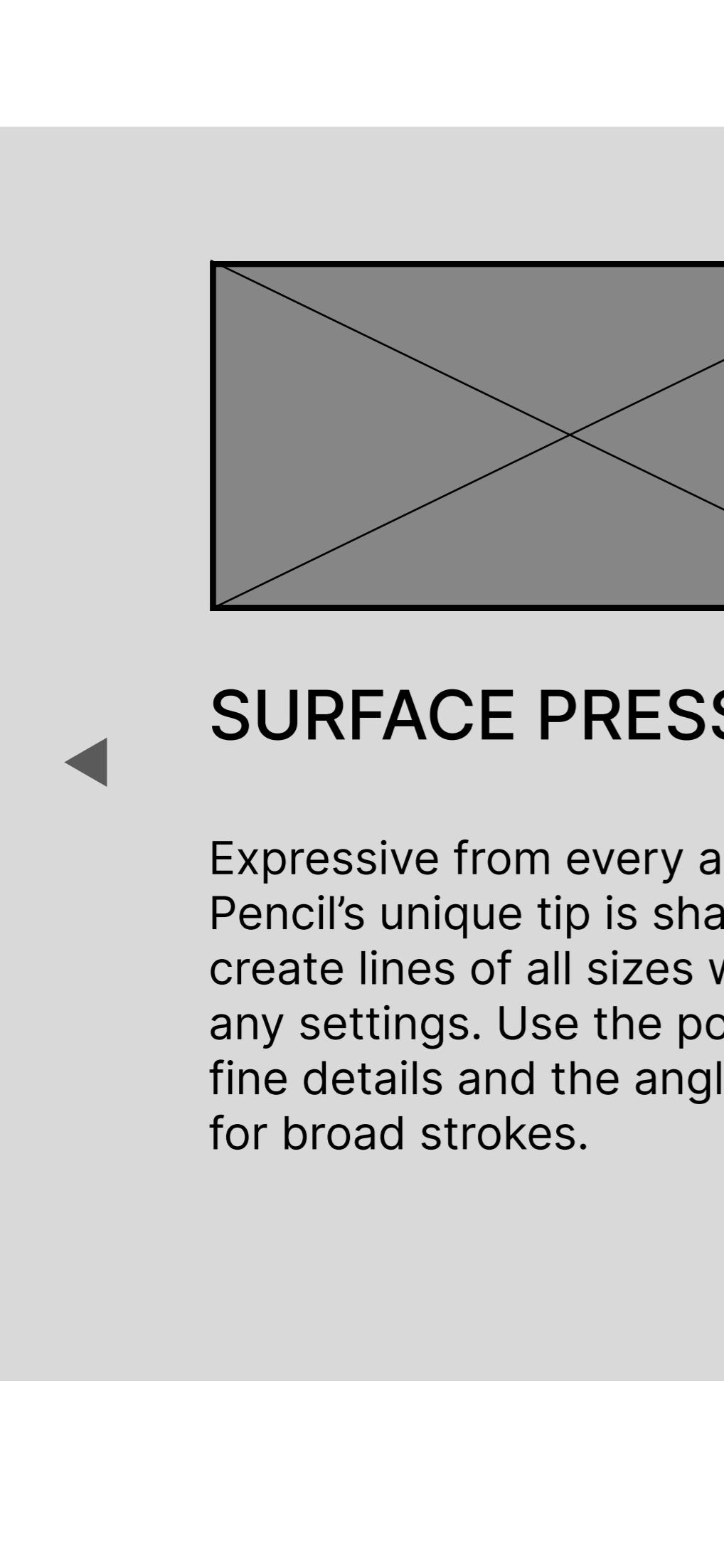
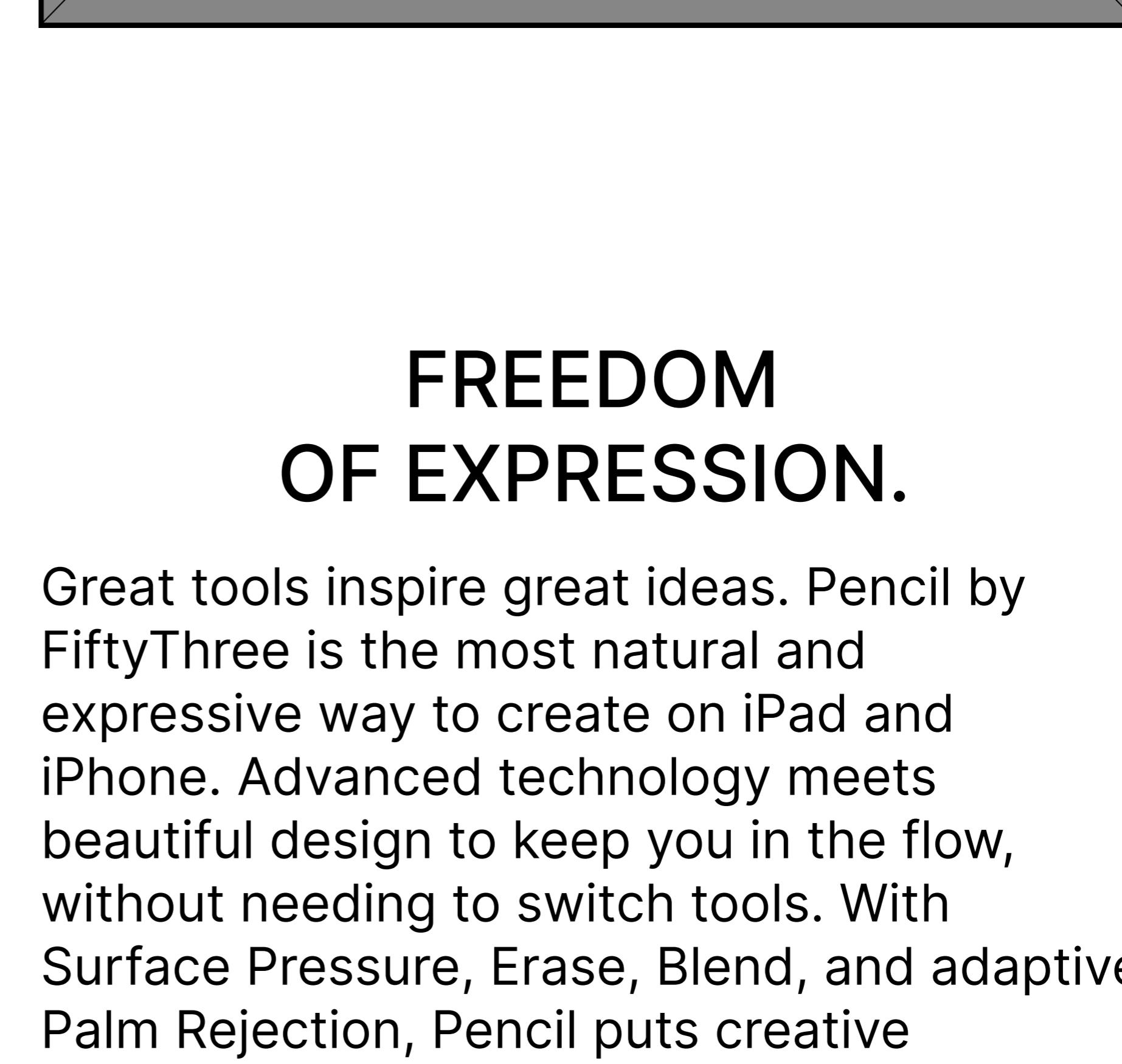
Paste is FiftyThree's answer for modern teams—a presentation tool that reflects their values and way of working combined with our unique perspective on essential tools. Paste is a collaborative way for you and your team to build ideas into compelling stories.

In August 2018, FiftyThree joined WeTransfer with the shared belief in the power of creative thinking as a positive force for humankind. For us, it's an exciting continuation of our mission; one we're looking forward to sharing with you.

FiftyThree—the Space to Create.

PENCIL**The stylus for everyone.**[Buy now](#)**FOR IDEAS OF ALL SIZES.**

"Apple's new iPad Pro-only stylus can't measure up to FiftyThree's writing implement—it works with the iPhone, the iPad, and a number of iOS apps." - WIRED Magazine

[Buy now](#)[Learn more >](#)**FREEDOM OF EXPRESSION.**

Great tools inspire great ideas. Pencil by FiftyThree is the most natural and expressive way to create on iPad and iPhone. Advanced technology meets beautiful design to keep you in the flow, without needing to switch tools. With Surface Pressure, Erase, Blend, and adaptive Palm Rejection, Pencil puts creative possibility in your hands.

[Buy now](#)[Learn more >](#)**SURFACE PRESSURE**

Expressive from every angle. Pencil's unique tip is shaped to create lines of all sizes without any settings. Use the point for fine details and the angled edge for broad strokes.

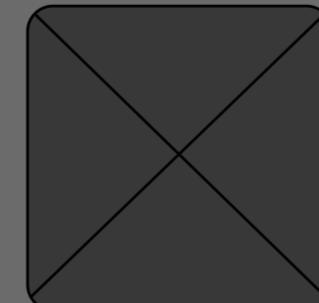




PAPER

Set ideas free.

Paper is ready.



Paper is free for iPhone and iPad

