



Gupta Auto Spares & Hardware Ltd.

About us

Gupta Auto Spares and Hardware Limited (GASH) began in 1979 as a family business which aimed to provide the best quality vehicle spares to the residents of Arusha, Tanzania. In 2008 GASH expanded its product range to cater to the Tanzanian tyre market, this was done through the importation of passenger car tyres and truck tyres. To further promote growth in this range, in 2013 GASH began importing Agri and OTR tyres. To further our market reach, GASH opened its first branch in Dar es Salaam in 2017.

GASH currently stocks over 25,000 different products making it the largest stock holder of Genuine, OEM and Replacement Spare Parts in Tanzania. This has not only allowed the company to ensure extensive market coverage but has also enabled the company to become the number one automobile spare part company in the region. This coupled with the diverse team of over 200 professionals has propelled GASH nothing but forward in the ever-growing Tanzanian market.

With a total of three branches in both Arusha and Dar es Salaam as well as authorized distributors all across Tanzania, GASH has continued to grow and become one of the oldest and most reputable spare part companies in Tanzania.

Why GASH?

- GASH has attained significant market presence throughout the nation with its headquarters and a retail branch within the tourist hub of Arusha, and a branch in the financial hub, Dar es Salaam
- With over **25,000 items** available at any given time GASH is the largest stockiest of spare parts in Tanzania
- Our professionals have a collective experience of **over 50000 hours**, ensuring that they provide the best advice to all our costumers.
- Our tailored service and closeness to our suppliers also means we can import specific goods to match individual client needs for specialized vehicles and trucks.
- GASH has an extensive distribution network with major dealerships, garages, and mechanics all across Tanzania, which ensures an efficient customer experience
- Credit is available for long-time customers and we can organize delivery to any location in Tanzania should it be needed



Mision

At GASH we believe there is no direction apart from forward thus, we operate very closely to our mission statement which states the following:

“To deliver value to all our stakeholders through the development of a wider product portfolio, lean management, and greater supply chain efficiency”

Vision

This goes arm in arm with our vision which essentially highlights our overarching goal at GASH, the vision statement is as follows:

“Dedicated to becoming a lead market provider of conventional and innovative spare parts and tyres whilst delivering a top class purchasing experience to consumers.”

Values

Through the setting of our values, GASH are able to work tirelessly towards meeting all our organizational objectives whilst ensuring to maintain the following Values:

**Honesty
Loyalty
Integrity
Trust
Respect
Value Centric**

Corporate Social Responsibility



GASH attempts to partner with many organizations such as Rotary, Lions Club and RoundTable Tanzania as well as religious institutions and communities in order to assist with events that make a difference. GASH also strives to involve ourselves in developing multiple different areas of the country through a variety of sponsorships



GASH provides all employees with health insurance and pensions. Furthermore, GASH continue to train and educate all our staff on different subjects, in particular health and safety standards as well as informing all members on staff on better hygiene, prevention methods and many other subjects that can improve their everyday lives.



GASH follows a strict code of ethics throughout its entire operation. This was further highlighted by GASH being recognized as the most compliant large revenue organization within the region. Our commitment to our strict ethical code stems from our desire to maximize contributions to empower different areas of our country.

GASH in Numbers



GASH has been able to maintain healthy business relations with **over 1000 companies** across Tanzania



Throughout our operation, GASH has maintained an above average Year on Year growth rate



GASH was recognized with **5 awards from the Tanzanian Revenue Authority** recognizing us as the largest and most compliant tax payers in our region.

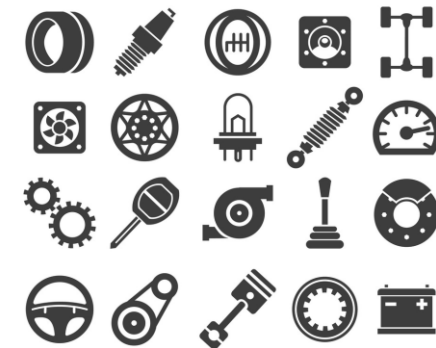


GASH's team of over **200 employees** collectively have over **50000 hours of experience**.

www.gash.co.tz



GASH is the **number one** automotive spare part distributor in Tanzania



GASH boasts the **largest range of spare parts in Tanzania** with over 25,000 different items in our stock

Meet the Team



GASH prides itself in having a team of over 200 professionals all across Tanzania. With a collective experience of over 50,000 hours; we ensure quality service for every single customer. Our team members are also proficient in a number of languages including, English, Swahili, Hindi, Punjabi, Kutchi, Gujarati, and French.

Our Products

Wheel Rims



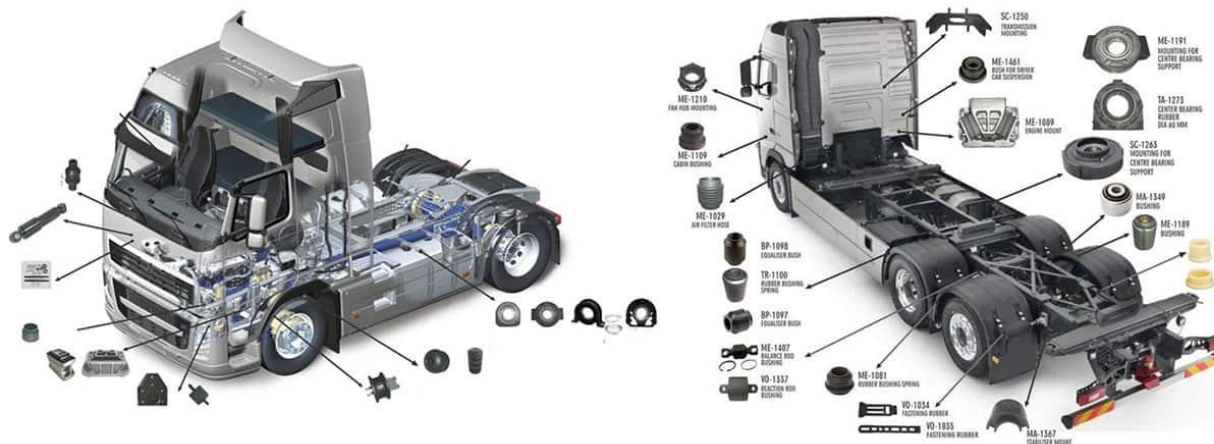
Lubricants



Tools



Full Range of Spare Parts



Batteries



Our Products

Agriculture Tyres



Industrial (OTR) Tyres



Passenger (PCR) Tyres



Truck (TBR) Tyres



Light Commercial Vehicle (LCR) Tyres



Full range of OE, OEM, & Replacement parts for:



SCANIA



TOYOTA
LAND CRUISER



MAN




Mercedes-Benz



DAF



FOTON

NISSAN



Message from the Director

Gupta Auto Spares and Hardware has always strived to be an industry leader in all our product lines. By constant adaptation to market conditions as well as the implementation of carefully tailored corporate and business strategies, GASH has been able to access a unique market position; enabling us to build formidable bonds with every partner in our business cycle.

We have maintained constant growth through the anticipation of market needs, movements and trends through our risk taking and innovative nature, ensuring to cater for every market segment, with the core principle of prioritizing customer value. Throughout our operation, we have understood and learnt how to build confidence with our stakeholders, allowing us to grow from a small trading outlet, to the largest spare part dealer in the nation. Our core principles are further illustrated by our rapid growth and market capture in the tyre line, where we are one of the youngest entrants in the market, but already holding market share to rank us within the top three tyre dealers nationwide. Our success in the market is additionally brought to light through our consistent growth as an organization, irrespective of our strong market position.

Through our policies, corporate structure and organizational objectives, I am confident when I say that the future looks bright for GASH and we will always strive for continuous market development and growth, without forgetting our core principles of prioritizing our stakeholders through every step of the process.

Mr. Vickram Aggarwal
Managing Director

Images



Arusha Toyota Branch



Arusha Headquarters



Truck Tyres



Dar es Salaam Branch



Spares

Contact Us

Arusha, Tanzania Head Office and Toyota Branch

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Office: 255 754 666 099/+255 27 254 8601

Email: info@gash.co.tz
sales@gash.co.tz

Working Hours:

Monday - Friday: 8:10am - 1pm, 2pm -5:30pm

Saturday: 8:10am-2pm

Public Holidays: 9:10am-2pm

Sunday: Closed

Dar es Salaam Office

Address: No 1 RK Complex, Nyerere Road, Dar es Salaam, Tanzania ([Location](#))

Phone: +255 686 727 701

/ +255 711 456 000 / +255 767 720 072

Email: info.dar@gash.co.tz

Working Hours:

Monday - Friday: 8:10am - 1pm, 2pm -5:30pm

Saturday: 8:10am-2pm

Public Holidays: Closed

Sunday: Closed