

DAVID GRANT

RD ART DIRECTOR
CD CREATIVE DIRECTOR ▾
FL FREELANCE DESIGNER
WD WEB DEVELOPER

HC DESIGN COMPETENCY

	NEVER	WH?	FAMILIAR	POWER	MASTER	LEGEND
PRINT DESIGN	100%					
LOGO DESIGN & BRANDING	100%					
WEB DESIGN	95%					
HTML5 INC. {BOOTSTRAP} {PHP} {COLDFUSION}	90%					
CSS3 INC. {LESS}	85%					
JAVASCRIPT INC. {JQUERY}	50%					
USER INTERFACE DESIGN INC. {MOBILE} {APPS}	80%					
MOBILE + APP UX BUILDING	70%					
ADVERTISING & MARKETING CAMPAIGNS	95%					
SEO & ANALYTICS	85%					
SOCIAL MEDIA INTEGRATION DESIGN	90%					

SOFTWARE SKILLS

	SUPERHERO	VIRTUOSO	CRAFTSMAN	PLAYER	FIDDLER
Ps	██████████	██████████	██████████	██████████	██████████
Ai	██████████	██████████	██████████	██████████	██████████
Id	██████████	██████████	██████████	██████████	██████████
B	██████████	██████████	██████████	██████████	██████████
EXS HTML	██████████	██████████	██████████	██████████	██████████
G	██████████	██████████	██████████	██████████	██████████
S	██████████	██████████	██████████	██████████	██████████

CREATIVE CLOUD CONNECTED | CC 2015

HOME / TOP DESIGNERS FOR HIRE / LAS VEGAS, NV / DAVID GRANT HIGHLIGHT SUMMARY ▾

GRAPHIC DESIGN ▾

- LOGOS + BRANDING**
- WEBDESIGN + DEVELOP**
- PRINT DESIGN**
- MARKETING + SEO**
- UI + UX DESIGN**

WORK EXPERIENCE

INFIN80 CREATIVE AND PROFESSIONAL PHOTO COLLAGES ▾ OWNER

CLIENTS: Marriott, Lingerie Football, Waldorf Astoria, Team Tile & Stone, Dash for Donors Charity Org.

SPEARMINT RHINO LAS VEGAS AND ZEXZOO / MYCITYSOCIAL ▾ CREATIVE DIRECTOR

CLIENTS: Mile High Gentlemen's Club, Spearmint Rhino Las Vegas, Crazy Horse Too, zexzoo

THE MEDIA & MARKETING GROUP AND STAR GROUP ▾ ART DIRECTOR

CLIENTS: Harrah's Entertainment Corporate, Sands Casino & Hotel, Trump Marina, Spotlight 29, Las Vegas Hilton, Venetian, Palazzo, Resorts East Chicago

ADVERTISING SYSTEMS INC. ▾ GRAPHIC DESIGN / WEBMASTER

CLIENTS: Arai Helmets, Asian World of Martial Arts, Comcast, Caliper Inc., National Paintball Supply,

Extensive and strong background creating exciting marketing promotional materials and engaging branding elements

A+ Continuous self education to increase proficiency; savvy and systematic work-flow maximizing consistency for web and print

Outstanding eye for typography, pixel-perfect interfaces and photographic retouching [a.k.a. Photoshop "magic" skills]

Dependable and detail oriented yet able to meet tight deadlines; excellent time management and organizational skills

Personable; comfortable as a team leader, team player or solo; superb client communication skills [15+ year freelance career]

Strategic marketing experience; solid grasp of the 'big picture' and R.O.I. with realistic expectations for web or print projects' outcome before beginning

Comfortable providing justification for design decisions

MAY 2001 - PRESENT

- **infin80.com:** Freelance graphic design and web development projects inc. catalogs, brochures, responsive web design and hosting, CDs, trade show graphics, signage, logos and corporate identities. Specializing in new business strategic marketing and promotional materials (email campaigns, SEO, traffic analysis).
- **ProCollage.com:** My creative outlet and 'side-biz' I began in 2001. We create poster-sized artistic prints from client provided digital images and photographs. Blended collages, pop-art, mosaics and much more fresh ideas are always being added.

FEB 2012 - JAN 2015

- Concept, innovate, design and build ground-breaking, dynamic nightlife and social networking hub with interaction capabilities; maintain consistent, hip brand image
- Concept → design mobile app to coincide with web presence
- Concept → design updated brand identity for world renowned adult entertainment gentlemen's club
- Manage in-house and freelance designers; work in tandem with multiple backend programmers
- Develop and prepare unique marketing ideas, concepts and budgeting strategies

FEB 2003 - JAN 2011

- Oversee team production on multiple, simultaneous casino accounts and their associated projects and events
- Concept and maintain branding identities for casino properties; concept and design promotional marketing materials, ads and logos, outdoor advertising and signage, invites, direct mail, brochures and on-site marketing materials
- Oversee/direct photo shoots, concept marketing promotions, campaigns and implementation coordination of all media inc. print, radio and internet

JUN 1994 - MAY 2002

- Catalogs, brochures, publishing layout, prepress production
- Package design, newsletters, direct mail, trade shows, magazines, corporate identities and logos, signage and brand advertising
- Webmaster; design and maintain numerous websites (b. 1995)
- Color correct, manipulation, optimization and image retouching

CONTINUE TO NEXT PAGE



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PERSONAL SKILLS

Measuring one's own personal skill set when working with others can be tricky, I believe. For better or worse, your efforts can be affected by those around you.

◦ 100% ANALYSING

◦ 90% FLEXIBILITY

◦ 70% COMMUNICATION

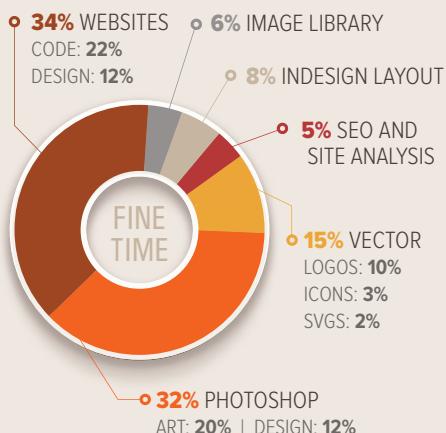
◦ 85% TEAMWORK

◦ 80% LEADERSHIP



TIME SEPARATION

How am I spending my time these days? Here you have it! Naturally, it can fluctuate vastly on any given week.



★ RECENT SKILL UPDATES



TYPGRAPHY

95%



DIGITAL PHOTO RETOUCHING

100%



MAC OS X COMMAND LINE

50%



MULTITASKING

75%



SOCIAL MEDIA MARKETING

70%

HOME OFFICE EQUIPMENT



IMAC 27-INCH 3.4GHZ QUAD CORE I7 (LATE 2012)
32GB Ram • GTX 680MX • 1TB/128GB Fusion HD
Yosemite [OS X 10.10]



MACBOOK PRO 15-INCH [2013]
2GHz Intel i7 • 16GB Ram • 500GB HD
Mavericks [OS X 10.9.3]



SAMSUNG® SYNCMASTER™
WideScreen 23" LCD monitor



PIXMA®
Color printer



WESTERN DIGITAL® MYCLOUD™
2TB Network-attached storage [NAS]



UBEE™ WIRELESS DOCSIS 3.0 CABLE MODEM GATEWAY
10GB/s Thunderbolt ethernet • Gigabit WiFi connection



PERFECTION™
1650 flatbed scanner



SAMSUNG GALAXY S™6 EDGE [164GB]
5.1-inch QHD (2560x1440) • 64-bit 14nm Samsung Exynos processor
577ppi super AMOLED dual curved edges • Octa-core 4x2.1GHz + 4x1.5GHz



DIGITAL FILE ARCHIVE [90GB+]- Massive photo and vector illustration library containing hi-res, royalty-free, stock photos, HTML5 and CSS3 fully functional website frameworks and templates, javascript slideshows, Photoshop® layer styles, patterns and presets, layered files, action scripts, backgrounds and textures



EDUCATION

Sept 1990 - May 1994

Rowan University [Glassboro, NJ]

MAJOR: Graphic Design

DEGREE: Bachelor of Fine Arts

OVERALL: 3.8 GPA

⊕ ADDITIONAL INFO

- Numerous design styles (high-tech, edgy, grunge, realistic, 3D, corporate, flat, etc.)
- Addy Award and Philly Gold Award Winner
- Ad design published in MAXIM Magazine
- Competitive volleyball player
- Non-smoker, excellent health
- Print & digital portfolio gladly shown by appointment



☺ MISSION STATEMENT

► WHY HIRE ME? WHAT MAKES ME SO SPECIAL?

Dependable, open-minded, innovative, successful creative director with a driven desire for beautiful design and 20 years of immersive, progressive, real-world experience in the graphic design field. My dedication for learning new and more advanced techniques in web development grows stronger as I am able to create and build more aesthetic and superior designs with quicker results.



PRINTABLE



CONTACT



FACEBOOK
[/infin80.design](https://www.facebook.com/infin80.design)



LINKEDIN
[/in/infin80creative](https://www.linkedin.com/in/infin80creative)



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design@infin80.com



CELL PHONE
(609) 417-2020



TWITTER
[@ProCollage](https://twitter.com/ProCollage)



PINTEREST
[/infin80creative](https://www.pinterest.com/infin80creative)



ONLINE PORTFOLIO
resume.infin80.com



GOOGLE PLUS
+infin80



Flickr.com / PHOTOS /
PhotoCollages



BUSINESS WEBSITE
www.infin80.com



VIEW ONLINE RESUME
Interactive PDF



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WEBSITE DEVELOPMENT

Responsive website design, scripting and coding for this non-profit organization. I am an organ donor and an advocate for this cause partly because I believe it is possible to make a difference with limited resources.



LARGE SCREENS < 1824PX



DESKTOP < 1224PX



TABLETS 595-1224PX | MOBILE 320-595PX

DASH FOR DONORS®

LIFE'S AMAZING. PASS IT ON.

dashfordonors.org

CUSTOM DIE-CUT DESIGN

LOGO DESIGN & BRANDING

CORPORATE IDENTITIES

PROMOTIONAL LOGOS

PORTFOLIO SAMPLES



VIP BLACKJACK TOURNAMENT INVITATION

CLIENT: Venetian Hotel & Casino

DATE: 2010-01-28

APPLICATIONS: Photoshop, InDesign, Acrobat

ROLE: Sole Designer

RESULT: Successful reservation and attendance



GENTLEMEN'S CLUB RENAME & BRANDING

CLIENT: Mile High Gentlemen's Club

DATE: 2014-10-20

APPLICATIONS: Photoshop, Illustrator

ROLE: Creative Director (sole designer)

RESULT: Club experienced rapid growth. New image was well received as apparel & merchandise are consistently oversold



NEW DESIGN & MARKETING COMPANY

CLIENT: Brand Cannon

DATE: 2011-02-02

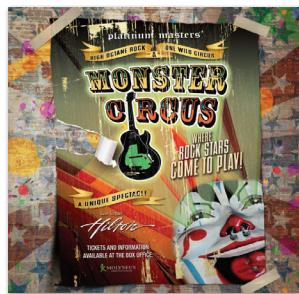
APPLICATIONS: Photoshop, Illustrator

ROLE: Creative Director (sole designer)

RESULT: Many unique elements (and a fantastic color palette) utilized making the subsequent marketing materials a breeze to create.



Promotional logos are created for events or are made for reaching a goal or an achievement such as an anniversary or celebration.

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 CREATIVITY FROM
 HERE TO INFINITY »

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