

Anant Garg

anantgarg.design

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COMPETENCE

Interaction Design
Rapid Prototyping
Design Research
Business Research
Frontend Development
Product Management
2D Animation

UX METHODS

Storyboarding
Personas
User Journeys
Experience Prototyping
Mind Maps

DESIGN TOOLS

Sketch, Invision, Maze, Abstract,
Zeplin, Invision Studio,
Principle, Confluence, Adobe
Creative Suite, 3ds Max

CODE

Angular JS, Javascript, Package
Manager, Sass, Python, MongoDB,
Git, Google App Engine, SVG
Animation, HTML, CSS

I’ve learnt to wear many hats to drive a project from ideation to a full fledged product. With design aesthetics, technical and business understanding, I aspire to create wonderful user centered experiences.

WORK

Innovaccer / Product Designer 2016 - Present

Researched, designed and developed different solutions for US healthcare. Performed multiple roles to drive product success.

- Big Data - Designed a data platform to ingest, process, organize and monitor large datasets in a datalake for downstream applications.
- Analytics - Created insightful dashboards and builders backed by business research while working closely with data scientists.
- Programs - Designed a product to visually build, deliver and track omnichannel campaigns based on patients’ lifecycle stage.

KG Somani & Company / Design Consultant 2014 - 16

Lead a team of designers to create marketing strategies, manage events, design branding materials and develop websites. Brainstormed and researched on a product to create a network of growing startups in India.

Delhifoodwalks / Freelance Designer & Developer 2015 - 16

Designed and developed a website with custom CMS to captivate foreign tourist’s interests in the bylanes of Delhi and its food. Also designed branding and marketing materials.

Eninov Solutions / Design Intern 2013 - 14

Worked with stakeholders to ideate and create wireframes of a mobile app for resource management of a large scale political activity.

HONORABLE MENTIONS

Massachusetts Institute of Technology Global Startup Workshop

Part of the organizing team of the first ever workshop by MIT in India.

IBM Blumix Hackathon

Ranked 6th in 1400 teams nationwide.

Aadhaar Hackathon by Govt. of India

Ranked in top 10 among 2400 teams nationwide.

Innovaccer’s Hacker Camp

Internally ranked 3rd in 15 teams.

EDUCATION

JSS Academy of Technical Education / B.Tech CS 2012 - 16

President - Official Computer Society | Nibble
Festival Secretary - College Fest | Zealicon 2016