

# Anant Garg

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## COMPETENCY

Interaction Design  
Rapid Prototyping  
Design Research  
Business Research  
Frontend Development  
Product Management  
2D Animation

## UX METHODS

Storyboarding  
Personas  
User Journeys  
Experience Prototyping  
Mind Maps

## DESIGN TOOLS

Sketch, Invision, Maze, Abstract,  
Zeplin, Invision Studio,  
Confluence, Adobe Creative  
Suite,  
3ds Max

## CODE

Angular JS, Javascript, Package  
Manager, Sass, Python,  
MongoDB, Git, Google Cloud  
Engine, SVG Animation, HTML,  
CSS

I’ve learnt to wear many hats to drive a project from ideation to a full fledged product. With design aesthetics, technical and business understanding, I aspire to create wonderful user centered experiences.

## WORK

**Innovaccer** / Product Designer 2016 - Present

Researched, designed and developed different solutions for US healthcare. Performed multiple roles to drive product success.

- Big Data - Designed a data platform to ingest, process, organize and monitor large datasets in a datalake for downstream applications.
- Analytics - Created insightful dashboards and builders backed by business research while working closely with data scientists.
- Programs - Designed a product to visually build, deliver and track omnichannel campaigns based on patients’ lifecycle stage.

**KG Somani & Company** / Design Consultant 2014 - 16

Lead a team of designers to create marketing strategies, manage events, design branding materials and develop websites. Brainstormed and researched on a product to create a network of growing startups in India.

**Delhifoodwalks** / Freelance Designer & Developer 2015 - 16

Designed and developed a website with custom CMS to captivate foreign tourist’s interests in the bylanes of Delhi and its food. Also designed branding and marketing materials.

**Eninov Solutions** / Design Intern 2013 - 14

Worked with stakeholders to ideate and create wireframes of a mobile app for resource management of a large scale political activity.

## HONORABLE MENTIONS

**Massachusetts Institute of Technology Global Startup Workshop**

Part of the organizing team of the first ever workshop by MIT in India.

**IBM Blumix Hackathon**

Ranked 6th in 1400 teams nationwide.

**Aadhaar Hackathon by Govt. of India**

Ranked in top 10 among 2400 teams nationwide.

**Innovaccer’s Hacker Camp**

Internally ranked 3rd in 15 teams.

## EDUCATION

**JSS Academy of Technical Education** / B.Tech CS 2012 - 16

President - Official Computer Society | Nibble  
Festival Secretary - College Fest | Zealicon 2016