

# Brigid Walsh

## USER EXPERIENCE DEVELOPER | OAKLAND, CA

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### TECHNOLOGIES

**Proficient** | Python (NLTK, NumPy), Flask, HTML, CSS, SQL, SQLAlchemy, PostgreSQL

**Competent** | Javascript (AJAX, JSON, jQuery), React, Jinja2, Bootstrap, Git, Unix/Linux

**Advanced Beginner** | Java, PHP

**Tools/Software** | Axure, Final Cut Pro, Flash, Fluid UI, Illustrator, InDesign, Invision, Photoshop, Sketch

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### RECENT PROJECTS

#### Mixed Feelings | Web App

Sole creator of a sentiment analysis app that generates Twitter text and a gif from Giphy based on the emotional charge of the user's text input. Mixed Feelings also displays all user's saves based on geographic location and their analyzed sentiment.

- Tech: Twitter, Flickr, Giphy, and Google API's, PostgreSQL database, Python, Flask, Javascript, HTML5, Bootstrap, NLP

#### Neural Fabric | Wearable

Masters thesis project at NYU focusing on neural feedback and the future contextualization of human emotion as it relates to wearable technology. Neural Fabric was a hand felted cloak with embedded fiber optics that would change color based on the wearer's EEG output.

- Tech: Arduino, Bluetooth Low Energy, C, Neurosky EEG, Processing
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### WORK EXPERIENCE

#### Design & Development Consultant (Freelance) | Oakland, CA - Oct 2016 - Present

- Provided clients with services including UX design, Wordpress development, web app development and wearable development.

#### Co-Founder & CTO | Luma Legacy, San Francisco, CA - Jan 2015 - Oct 2016

- Developed project timelines and budget goals for hardware and iOS development teams.
- Hired and then led cross-functional team during ideation to create working models of the overall product.
- Created UX/UI and feasibility studies, including A/B and multivariate testing for iOS and web.
- Oversaw full product life cycle including ideation, development and QA testing.

#### Manager of Special Projects | EYEBEAM, Brooklyn, NY - Jan 2015 - Aug 2015 (contracted)

- Designed curricula for STEM classes including professional development materials for new instructors.
- Coordinated all aspects of fundraising events including budget, location, event staff and art curation.
- Collaborated with Director of Education on grant and grant progress report writing and submission.

#### Tech Mentor | Mouse Corps, Manhattan, NY - Jan 2014 - Aug 2015

- Guided high school students through the human-centered design process of building adaptive equipment for a specific client with Cerebral Palsy.
- Educated students on how to conduct contextual interviews, create personas, use case scenarios, and the sketching, developing and prototyping of their product idea.

### EDUCATION AND TRAINING

#### Hackbright Academy

Software Engineering Fellowship

June 2017

Accelerated, 12-week, software engineering program for women.

#### NYU Tandon School of Engineering

Masters of Science, Integrated Digital Media

Jan 2015

Graduated with honors. 3.97