

## The Next Generation of Crowdfunding

Pledgecamp is securing the future of crowdfunding with blockchain protected investments.

### The Problem

Crowdfunding is a multi billion-dollar market with a trust problem.

#### Frequent Failure

Studies show up to 85% of projects delay and 14% fail to deliver.

#### **No Trust**

Less than 1/3 of users on Kickstarter have backed a second project.

#### No Accountability

Creators receive 100% of funds upfront, and owe nothing back if they fail.

#### Centralized

Many potential creators, especially in developing countries, remain excluded.

### The Solution

Pledgecamp allows users to back with confidence, with blockchainpowered security and token incentives for collaboration.

#### **Transparency**

Reputable project creators place security deposits and perform KYC to earn your trust.

#### Acceleration

The Pledgecamp Ecosystem provides project creators the broad resources they need to succeed.

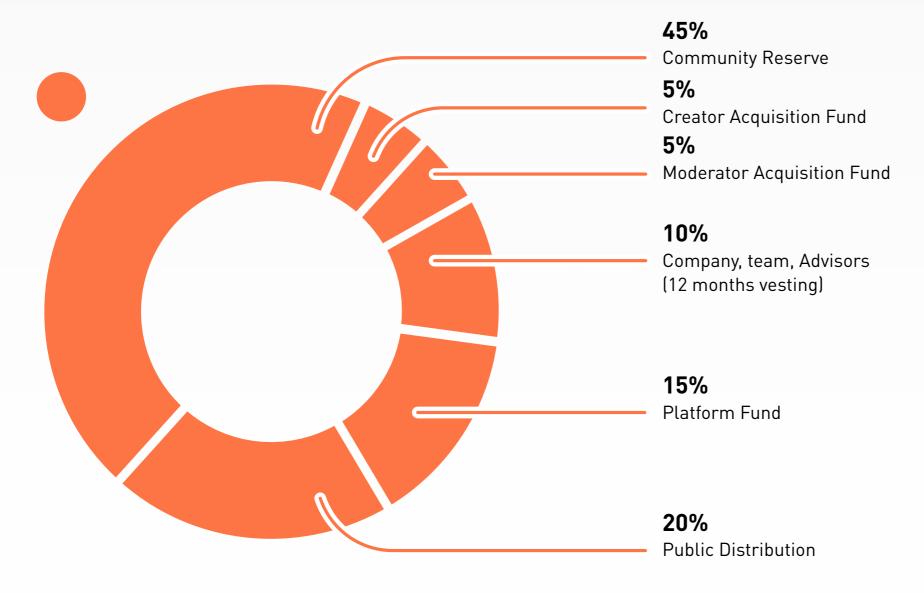
#### Accountability

Smart contracts secure funds in escrow, letting backers monitor and verify promised deadlines.

#### Collaborative

Help projects, earn rewards. Token incentives empower a Smart Crowd to contribute more than funds.

### Token Allocation



### PLG Tokens

Name

Pledge Coin (PLG)

**Total Supply** 

1,000,000,000,000 PLG

Remaining for Sale

30,000,000,000 PLG

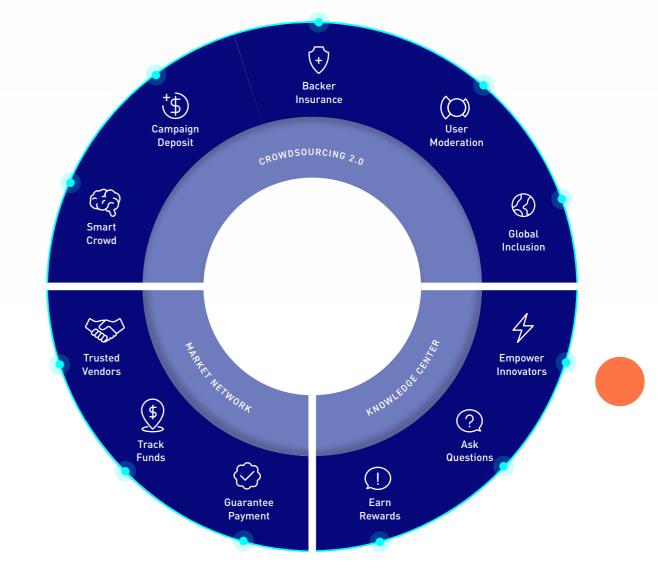
**Type** ERC20

Price per PLG

\$0.0001 USD

**Public Distribution** 200,000,000,000 PLG

The tokens will not generally be available to "U.S. Persons" as defined by U.S. securities regulations and will be offered and sold outside the U.S. under the exemption provided by Regulation S under the Securities Act of 1933.



## Pledgecamp Ecosystem

Pledgecamp is a decentralized ecosystem of next-generation crowdfunding, a Market Network for services, and a Knowledge Center for information.

# Road Map

Advanced Wireframes delivery with MetaLab Begin Final Platform **Implementation** Q1 with Mousebelt

Final UX/UI Delivery with MetaLab

Q2

Market Network & Knowledge Center Beta Implementation Website UI **Implementation** 

> Platform Backend, **Smart Contract** MVP Implementation

Full Platform Launch

2019

### Our Team

Jae Hoon Choi | CEO Eddie Lee | President Sam Pullman | CTO John Fitzpatrick | Blockchain Thomas Leupp | Developer William Starr | Developer Darryl Boediarto | UX/UI Designer Tania Grebbenique | Operations

Meta Lab | Product Design Agency (clients: Coinbase, Slack, Google) metalab.co

Berlin Cameron | Creative Agency (clients: Vitamin Water, Lexus, Vimeo) berlincameron.com

### Advisors

Randi Zuckerberg | CEO, Zuckerberg Media Matt Curcio | VP of Data, Ripple Keith Teare | Founding Shareholder, TechCrunch Ryan Scott | CEO, ICO Advisory Group Dr. Ryu Jung Hee | CEO, FuturePlay Christian Sullivan | Advisor, Republic.co Dr. SungJae Hwang | CEO, Foundation X Ed Kim | General Partner, Cryptolux Capital Jim Augustine | COO, Zuckerberg Media Prince Abdullah | Suadi Royal Family Alan Chang | Operations, Airbnb Reshma Sohoni | Founding Partner, Seedcamp Patrick Yang | Founder, Amity Ventures Spencer Yang | Founder, #Chain Jinen Kamdar | VP, BuzzFeed Jorge Rodriguez | Developer, Ethereum

### Our Partners

The Bit Forex MOUSEBELT Humanity 2.0

## More Information

www.pledgecamp.com

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