

	<b>DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE</b> <b>Supplementary Summer Examination – 2023</b> <b>Course: B. Tech.                      Branch: CE/CS                      Semester : V</b> <b>Subject Code &amp; Name: BTHM505A                      Economics &amp; Management</b> <b>Max Marks: 60                      Date: 19-08-2023                      Duration: 3 Hr.</b>			
	<b>Instructions to the Students:</b> 1. All the questions are compulsory. 2. The level of question/expected answer as per OBE or the Course Outcome (CO) on which the question is based is mentioned in ( ) in front of the question. 3. Use of non-programmable scientific calculators is allowed. 4. Assume suitable data wherever necessary and mention it clearly.			
		(Level/CO)	Mar ks	
<b>Q. 1</b>	<b>Solve Any Two of the following.</b>		<b>12</b>	
A)	Explain the concept of Market Equilibrium in detail.	Understanding	6	
B)	Explain the concept of Cost Volume Profit analysis.	Understanding	6	
C)	What is Price Elasticity of demand? Explain Different Price elasticity of Demand.	Understanding	6	
<b>Q.2</b>	<b>Solve Any Two of the following.</b>		<b>12</b>	
A)	Differentiate Job costing vs Process costing.	Understanding	6	
B)	Explain double entry bookkeeping in detail.	Understanding	6	
C)	What is Budget? Explain different types of Budget.	Understanding	6	
<b>Q. 3</b>	<b>Solve Any Two of the following.</b>		<b>12</b>	
A)	Define Financial statements. Explain different types of financial statements.	Understanding	6	
B)	Explain the concept of Time Value of Money.	Understanding	6	
C)	What is meant by comparison of alternatives?. Explain in detail.	Understanding	6	
<b>Q.4</b>	<b>Solve Any Two of the following.</b>		<b>12</b>	
A)	What is depreciation? Explain factors responsible for depreciation.	Understanding	6	
B)	Define management. Explain different functions of management .	Understanding	6	
C)	Explain the concept of Forecasting revisited in detail.	Understanding	6	
<b>Q. 5</b>	<b>Solve Any Two of the following.</b>		<b>12</b>	
A)	Write note on product development in detail.	Analyzing	6	
B)	What is capacity planning? Also classify capacity planning.	Remember	6	
C)	Explain the importance Product/Services strategies in detail.	Understanding	6	
	*** End ***			