

# APPLIQATE INC

## FORM 1-SA

(Semiannual Report Pursuant to Regulation A)

Filed 05/17/18 for the Period Ending 07/31/17

Address	1250 E 200 S, STE 2F LEHI, UT, 84043
Telephone	385-429-2708
CIK	0001669778
Symbol	APQT
SIC Code	7311 - Services-Advertising Agencies
Fiscal Year	01/31

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 1-SA**

**SEMIANNUAL REPORT PURSUANT TO REGULATION A  
SPECIAL FINANCIAL REPORT PURSUANT TO REGULATION A**

**For the fiscal semiannual period ended: July 31, 2017**

**APPLIQATE INC**  
**(Exact Name of Registrant as Specified in its Charter)**

**Wyoming  
(State or other jurisdiction  
of Incorporation)**

**81-0953022  
(IRS Employer  
Identification Number)**

**12646 South Fort St, Suite 240  
Draper, UT 84020  
(Address of Principal Executive Offices)**

**(801) 203-3978**

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**Item 1. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*The following presents managements analysis of the financial condition of Appliqate Inc.as of July, 31 2017.*

**Accounting Policies**

The accounting and reporting policies of the Company are in accordance with accounting principles generally accepted in the United States and conform to general practices within the banking industry.

**Results of Operations of the Company Ending July 31, 2017**

The company has started signing customers and is beginning to generate revenues based on a subscription to our text marketing program. Our text based rewards program is estimated to be completed by the beginning of the third quarter in 2018. The design and implementation of these programs will set a distinct selling advantage in the digital marketing industry by combining these powerful marketing tools into one easy to use account.

**Liquidity and Capital Resources of the Company**

As previously noted, we are a start-up company and our ability to succeed in the market will greatly depend on our ability to secure investment funding through the sale of securities. We intend to use proceeds of the sale of securities to increase our market presence through advertising and hiring key staff members that will assist us in forming strategic partnerships. At the period end the company had \$2,366.77 cash on hand. Revenues of \$11,572.38 were collected from sales. Sources of future liquidity will greatly depend on our ability to secure investment funding through the sale of securities. We intend to raise the funds necessary through security sales and not undertake additional loans. If needed we are able to secure additional loans from private individuals as well as banking institutions.

**Item 2. Other Information**

None

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**Item 3. Financial Statements****APPLIQATE INC BALANCE SHEET**  
**July 31, 2017**  
**(unaudited)**

	<b>July 31, 2017</b>
<b>ASSETS</b>	
Cash	2,366.77
Total assets	2,366.77
<b>LIABILITIES AND EQUITY</b>	
Other liabilities	2,532.54
Total liabilities	2,532.54
Equity	
Common Stock	64,595
Additional paid-in-capital	111,555
Retained earnings	-190,078.27
Net Income	-1,237.50
Total equity	-15,165.77
Total Liabilities and Equity	52,366.77

**APPLIQATE INC PROFIT AND LOSS****July 31, 2017****(unaudited)**

	<b>July 31, 2017</b>
<b>INCOME</b>	
Sales	11,572.38
Total Income	<u>11,572.38</u>
Cost of Goods Sold	
<b>Total Cost of Goods Sold</b>	
Gross Profit	11,572.38
Expenses	
Bank Charges	183.00
Consulting – Officer and BOD	<u>11,800.00</u>
Dues and Subscriptions	<u>9.00</u>
Legal & Professional Fees	<u>150.00</u>
Merchant Service fees	336.84
Total Expenses	12,809.88
Net Operating Income	-1,237.50
Net Income	-1,237.50

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## SIGNATURES

Pursuant to the requirements of Regulation A, the issuer has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on May 17, 2018.

### APPLIQATE INC

By: /s/ David Anderson  
Name: David Anderson  
Title: President, Chief Executive Officer and Director

Pursuant to the requirements of Regulation A, this report has been signed below by the following persons on behalf of the issuer and in the capacities on May 17, 2018.

/s/ David Anderson  
Name: David Anderson  
President, Chief Executive Officer and Director  
(Principal Executive Officer)

/s/ Jordan Hemming  
Name: Jordan Hemming  
Executive Vice President

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