

# APPLIQATE INC

## FORM 1-SA

(Semiannual Report Pursuant to Regulation A)

Filed 11/30/18 for the Period Ending 07/31/18

Address	1250 E 200 S, STE 2F LEHI, UT, 84043
Telephone	385-429-2708
CIK	0001669778
Symbol	APQT
SIC Code	7311 - Services-Advertising Agencies
Fiscal Year	01/31

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 1-SA**

**SEMIANNUAL REPORT PURSUANT TO REGULATION A  
SPECIAL FINANCIAL REPORT PURSUANT TO REGULATION A**

**For the fiscal semiannual period ended: July 31, 2018**

**APPLIQATE INC**  
**(Exact Name of Registrant as Specified in its Charter)**

**Wyoming**  
**(State or other jurisdiction**  
**of Incorporation)**

**81-0953022**  
**(IRS Employer**  
**Identification Number)**

**12646 South Fort St, Suite 240**  
**Draper, UT 84020**  
**(Address of Principal Executive Offices)**

**(801) 203-3978)**

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## **Item 1. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*The following presents managements analysis of the financial condition of Appliqate Inc.as of July, 31 2018.*

### **Accounting Policies**

The accounting and reporting policies of the Company are in accordance with accounting principles generally accepted in the United States and conform to general practices within the banking industry.

### **Results of Operations of the Company Ending July 31, 2018**

The company has implemented several marketing strategies into our products offered and has received interest from several international companies. The design and implementation of the marketing programs offered will set a distinct selling advantage in the digital marketing industry and allow us to expand our customer base and products that are offered.

### **Liquidity and Capital Resources of the Company**

As previously noted, we are a start-up company and our ability to succeed in the market will greatly depend on our ability to secure investment funding through the sale of securities. We intend to use proceeds of the sale of securities to increase our market presence through advertising and hiring key staff members that will assist us in forming strategic partnerships. At the period end the company had \$423 cash on hand. Revenues of \$32,599.98 were collected from sales. Sources of future liquidity will greatly depend on our ability to secure investment funding through the sale of securities. Recent events including our listing with OTC markets and obtaining a trading symbol should help with raising the necessary capital. If we are unable to raise capital through the sale of securities the company does have the ability to borrow money from traditional lending sources.

## **Item 2. Other Information**

None

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Item 3. Financial Statements

Applicate Inc  
Balance Sheet  
As of July 31, 2018  
(unaudited)

	Total
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
APPLIQATE CHECKING (XXXXXX 2061)	423.19
<b>Total Bank Accounts</b>	\$ 423.19
<b>Total Current Assets</b>	\$ 423.19
<b>Fixed Assets</b>	
Software	38,743.00
<b>Total Fixed Assets</b>	\$ 38,743.00
<b>TOTAL ASSETS</b>	\$ 39,166.19
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Other Current Liabilities	
Other Current Liabilities	10,987.00
<b>Total Other Current Liabilities</b>	\$ 10,987.00
<b>Total Current Liabilities</b>	\$ 10,987.00
<b>Long-Term Liabilities</b>	
Notes Payable	65,000.00
<b>Total Long-Term Liabilities</b>	\$ 65,000.00
<b>Total Liabilities</b>	\$ 75,987.00
<b>Equity</b>	
Additional Paid-in Capital	222,605.00
Common Stock	61,370.00
Retained Earnings	-308,413.80
Net Income	1,204.45
<b>Total Equity</b>	\$ -23,234.35
<b>TOTAL LIABILITIES AND EQUITY</b>	\$ 52,752.65

## APPLIQATE INC PROFIT AND LOSS

July 31, 2018

(unaudited)

	July 31, 2018
<b>INCOME</b>	
Sales	32,599.98
Total Income	32,599.98
Cost of Goods Sold	
<b>Total Cost of Goods Sold</b>	
Gross Profit	32,599.98
Expenses	
Consulting – Officer and BOD	27,700.00
Office Expenses	1,889.83
Travel	40.27
Merchant Service fees	1,765.43
Total Expenses	31,395.53
Net Operating Income	1,204.46
Net Income	1,204.46

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## SIGNATURES

Pursuant to the requirements of Regulation A, the issuer has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on November 30, 2018.

### APPLIQATE INC

By: /s/ David Anderson

Name: David Anderson

Title: President, Chief Executive Officer and Director

Pursuant to the requirements of Regulation A, this report has been signed below by the following persons on behalf of the issuer and in the capacities on November 30, 2018.

/s/ David Anderson

Name: David Anderson

President, Chief Executive Officer and Director

(Principal Executive Officer)

/s/ Jordan Hemming

Name: Jordan Hemming

Executive Vice President

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