

A group of nine professionals, five men and four women, are standing in a row behind a large, dark circular logo. They are all dressed in business suits and are looking directly at the camera with serious expressions. The background is a dark, gradient blue.

AUDIO DEADLINE

AUDIO DEADLINE IS BRINGING THE PREMIER DESTINATION FOR
MUSIC LOVERS EVERYWHERE!

This is the ultimate connection between
ARTISTS AND FANS!





FLII STYLZ: OUR CELEBRITY HOST AND PRESIDENT

Network Appearances:



Performing Artist and Guest:



Entertainment powerhouse, performing artist, choreographer and music industry executive, **Flii Stylz**, has proved himself many times over with his extensive resume. Flii is the current host and President of the AudioDeadline.com Experience, a show streamed live worldwide over the internet showcasing major Indie Artists, dancers, models, and special industry guests. The show is original, built into a massive online social network for artists and their fans and will be taking the industry by storm. Currently, Flii is working full time with his team of music industry specialists and internet engineers on this new project. Incredible days ahead are expected.



Flii began his entertainment career at the age of four as a dancer in his hometown of Oakland, California. Since that time Flii has worked with hundreds of industry experts, musicians, dancers, and well-known celebrities. Flii's immense talents have attracted some of the entertainment industry's biggest and brightest stars to seek him out to perfect and refine their iconic style. This is what has led him to his current role as the host and President of the AudioDeadline.com streaming show experience.

Flii's choreography and dance management can be discovered in over 300 well known and successful music videos. Flii has been on the set as a performer in music and choreography on over 100 live performances. These include major mainstream artists such as Chris Brown, Usher, David Guetta, Nicki Minaj, Tyrese, Gloria Estefan, J Lo, Rick Ross, Ludacris, Kendrick Lamar, and the list goes on. Flii's expansive knowledge of dance and music has earned him many accolades including Best Choreography at the 2012 MTV Video Music Awards for Chris Brown's "Turn Up the Music," as well as American Choreography Awards for Usher's "You Don't Have to Call" and Missy Elliot's "Pass That Dutch".





As a performing artist Flii has produced collaborations with Will.I.Am, multi-platinum super group **The Black Eyed Peas**, soul singer **Martin Luther**, Grammy-nominated rapper **Planet Asia** and others, keeping him sharp and on the minds of the hip-hop fans and talent worldwide. He was invited and performed live as a rap artist on the MTV Video Music Awards. He appeared as a major actor and lyrical voice of the Krump movement in David LaChapelle's breakthrough documentary "**Rize**".



Flii also has major exposure in film as it is related to music and choreography. Heco-wrote and starred in Usher's "**Rhythm City Vol. 1: Caught Up**" contributed as an artist to **Stomp the Yard**, **Scary Movie** and several others. He has appeared many times on major television networks including **Turner Digital**, **The CW**, **BET**, **HBO**, **Showtime** and has been a special guest on also made special appearances on several TV shows including **CSI** and **The Shield**.

Flii's current vision and passion include providing a vehicle for the **new rising super stars** blazing their own path through social. These new influencers are breaking records as social media Indie artists and the AudioDeadline.com Experience and live streamed event is their platform. These young Millennial and Gen Y superstars are blasting past the mainstream signed artists receiving millions of hits, fans and views on major platforms such as **Spotify**, **Instagram** and **YouTube**.



About the AudioDeadline.com EXPERIENCE

The AudioDeadline.com Experience is a live-streamed show available online and worldwide packed with excitement and a viewing experience you can get nowhere else. Contest winners from our social community and special guest artists come together in the recording studio creating a brand-new song with an 8-hour deadline.

Independent Artists are the new relevant mainstream influencers winning millions of fans a month with views, listens and likes into the 7, 8 and even 9 figures. Not only is this a fact, but the number of superstar status independent social influencers as musicians, dancers and models are growing quickly.

These new relevant artists are competing with A-Listers and coming out on top. We're part of this community and we are here to give them a voice.

During our live-streamed broadcast, we have a full viewer showcase room where fans and streaming ticket buyers can interact with their social friends, review information about the Artists on the show and see banners and information from our sponsors.

We have major social influencer advocates with hundreds of thousands and even millions of followers selling streaming tickets, and hundreds of artists entering to compete inviting all their social reach to vote. We have a powerhouse marketing plan through display advertising reaching millions and are working with the well-known Publicist Lynn Allen Jeter. We expect to see 20,000 live viewers during the event and well over 100,000 post-event viewers before we even start our after-market strategy.

We are just getting started.....



THE AUDIODEADLINE.COM TEAM IS GROWING EVERY DAY!

We have a dedicated team of ambassadors, affiliates, film crews, publicists, employees and other industry folks (more than 20 of us all together) who are currently engaged in the AudioDeadline.com Experience. These numbers grow daily, and advocates of our platform are catching on to what we are bringing to the industry. If you are interested in working more directly with us, please feel free to contact us via our contact page:

www.audiodeadline.com/contactus

On our show **Flii Stylz**, our award-winning celebrity host and president of the company will interact with fans on our twitter feed, have special guests and switch between the live studio experience and the “Flii Couch” during this live streaming broadcast. With a VMA, several other industry awards and appearances on networks like Cinemax, BET, Showtime, CBS and many more we are very honored to have him as our host. Please visit his page on our site to learn more.

You can learn more about Flii here www.FliiStylz.com

Beto Paredes, CEO of the AudioDeadline.com Experience and the Social Network ArtistXP.com is the creator of technology, branding, and platform that drives the Experience. His companies have built over 2,000 projects online, he is a well-known speaker in the tech industry and has developed very successful projects for 7 of the Inc 500. He specializes in massive online platforms in marketing, national sales management, and social networking. He is one of the original founders and co-created the AudioDeadline.com Experience.

You can learn more about Beto here www.BetoParedes.com





THE AUDIODEADLINE.COM TEAM IS GROWING EVERY DAY!

Jon Fondy, the esteemed director of the AudioDeadline.com Experience, is a two-time Emmy award winner and has shot and produced over 1500 movies, tv shows and broadcast over 1000 live events. His team does everything from managing the production of the live stream event to editing that footage into full television episodes to be distributed to millions of households in our aftermarket strategy.

Sherrie Kirkwood, CMO, founder and co-creator and **Lakeyta Reynolds** Director of Marketing are both graduates from Full Sail University with a degree in Business Management in Entertainment and Media. Lakeyta graduated as Valedictorian of her class. They have both successfully worked in promotions and artist management for 15 years and have a very matured and relevant industry network. They are the managers of our marketing directives for AudioDeadline.com.





Audio Deadline Sponsorship Packages

We offer several opportunities for brands, companies and entertainment businesses to sponsor during one of our four quarterly [AudioDeadline.com](https://www.audiodeadline.com) live streamed events.

This covers sponsorship for the episode period of 3 months starting the week after the deadline at our networking event and then through until the actual live-streamed show airs. Unlike any venue before us, we build you a Sponsorship Streaming Ticket Sales Page and every level of sponsorship will have direct ads sent right to the page with your Sponsorship links and media for them to see!

All additional branding for post-show, archived event pages and on the episode information page will stay memorialized after the event.





AudioDeadline.com

Title Sponsor - \$50,000 (1)

- Serve 2,670,000 media display ads linked directly to your sponsored ticket sales page for the AudioDeadline.com streaming events. These ads will show up on Facebook, Google, and many other well-known websites across the web.
- Set prominently as the title sponsor on every in-house press release that goes out one time a week throughout the episode period.
- Put your logo in the top of the AudioDeadline.com viewer portal as "Brought To You By..."
- Mentions our social media campaigns daily with shares to the ticket sales page for your brand.
- Announced as a thank you three times during the Deadline by Flii Stylz during his Twitter interactivity with the fans there watching the Deadline.
- Mentioned in three radio ads as our Title sponsor (various airplay but at least running daily for a week).
- A special thank you from Flii during the breakout sessions with spoken endorsement by him during the session.
- An opportunity to have Flii talk to one of your representatives during a break out while the live stream deadline is happening in person while the show is airing.
- Logo prominently on the AudioDeadline.com Sponsorship page.



AudioDeadline.com

Club Sponsor - \$50,000 (1)

- Serve 2,670,000 media display ads linked directly to your sponsored ticket sales page for the AudioDeadline.com streaming events. These ads will show up on Facebook, Google, and many other well-known websites across the web.
- Set prominently as the title sponsor on every in-house press release that goes out one time a week throughout the episode period.
- Put your logo in the top of the AudioDeadline.com viewer portal as "After Show Club Sponsor"
- Mentions our social media campaigns daily with shares to the ticket sales page for your brand.
- Announced as a thank you five times during the Deadline by Flii Stylz during his Twitter interactivity with the fans there watching the Deadline.
- Mentioned in five radio ads as our Title sponsor (various airplay but at least running daily for a week).
- A special thank you from Flii during the breakout sessions with spoken endorsement by him during the session.
- A guarantee that the Artist we have on the Deadline will be at the club during the drop of the song in the club the night after the AudioDeadline.com streaming event.
- Logo prominently on the AudioDeadline.com Sponsorship page.



AudioDeadline.com

Recording Studio Sponsor - \$20,000 (2)

- Serve 1,070,000 media display ads linked directly to your sponsored ticket sales page for the AudioDeadline.com streaming events. These ads will show up on Facebook, Google, and many other well-known websites across the web.
- Set prominently as the Recording Studio Sponsor on half in-house press release that goes out one time a week throughout the episode period.
- Put your logo in the top of the AudioDeadline.com viewer portal as "Studio Sponsored by" when the AudioDeadline studio is showing on the display.
- Mentions our social media campaigns daily with shares to the ticket sales page for your brand.
- Announced as a thank you two times during the Deadline by Flii Stylz during his Twitter interactivity with the fans there watching the Deadline.
- Mentioned in two radio ads as our Title sponsor (various airplay but at least running daily for a week).
- A special thank you from Flii during the breakout sessions with spoken endorsement by him during the session.
- Logo prominently on the AudioDeadline.com Sponsorship page.



Flii Breakout Sessions

Main Sponsor - \$20,000 (2)

- Serve 1,070,000 media display ads linked directly to your sponsored ticket sales page for the AudioDeadline.com streaming events. These ads will show up on Facebook, Google, and many other well-known websites across the web.
- Set prominently as the Recording Studio Sponsor on half in-house press release that goes out one time a week throughout the episode period.
- Put your logo in the top of the AudioDeadline.com viewer portal as "Studio Sponsored by" when the AudioDeadline studio is showing on the display.
- Mentions our social media campaigns daily with shares to the ticket sales page for your brand.
- Announced as a thank you two times during the Deadline by Flii Stylz during his Twitter interactivity with the fans there watching the Deadline.
- Mentioned in two radio ads as our Title sponsor (various airplay but at least running daily for a week).
- An opportunity to have Flii talk to one of your representatives during a break out while the live stream deadline is happening in person while the show is airing.
- A special thank you from Flii during the breakout sessions with spoken endorsement by him during the session at least five times.
- Logo prominently on the AudioDeadline.com Sponsorship page.



Artist Exchange

Competition Sponsor - \$20,000 (2)

- Serve 500,000 media display ads linked directly to your sponsored ticket sales page for the AudioDeadline.com streaming events. These ads will show up on Facebook, Google, and many other well-known websites across the web.
- Set prominently as the Competition Sponsor on 3 in-house press release that goes out one time a week throughout the episode period.
- Put your logo in the top of the AudioDeadline.com competition page "Competition Sponsored by" during the full 45 days of artist competitions.
- Mentions our social media campaigns daily with shares to the ticket sales page for your brand.
- Announced as a thank you 1 time during the Deadline by Flii Stylz during his Twitter interactivity with the fans there watching the Deadline.
- A special thank you from Flii during the breakout sessions with spoken endorsement by him during the session at least 5 times.
- Logo prominently on the AudioDeadline.com Sponsorship page.





AudioDeadline.com

Executive Sponsors - \$7,500 (20)

- Serve 400,000 media display ads linked directly to your sponsored ticket sales page for the AudioDeadline.com streaming events. These ads will show up on Facebook, Google, and many other well-known websites across the web.
- Set prominently as an Executive Sponsor on one in-house press release that goes out one time a week throughout the episode period.
- Logo prominently on the AudioDeadline.com Sponsorship page.
- Mentions our social media campaigns daily with shares to the ticket sales page for your brand.
- Announced as a thank you one time during the Deadline by Flii Stylz during his Twitter interactivity with the fans there watching the Deadline.