THE BETO PAREDES JOINT VENTURE PROGRAMS

Leverage our years of experience working successfully in the engineering, sales management and massive online development space since 2004.

betoparedes FAMILY OF COMPANIES
OVER 2,000 PROJECTS SINCE 2004 I 2 COMPANIES WITH A+ BBB

BBB ACCREDITED BUSINESS bbb.org A+

WE ARE A JOINT VENTURE SOFTWARE DEVELOPMENT, SALES AND BUSINESS MANAGEMENT COMPANY

If what you want is a CTO/ Engineering / Digital CMO / Business Development Partnership: WE ARE IT.

THERE ARE VERY FEW COMPANIES THAT HAVE BEEN DEVELOPING SOPHISTICATED SOFTWARE AND ONLINE MARKETING TECHNOLOGY

- Our software powers thousands of online businesses and we have become a very advanced and sought-after group since we started in 2004. We have thousands of customers and aggressive projects currently in the online marketing software arena.

- We are not for hire. All of the senior-level projects we manage are in partnerships and Joint Ventures. engage us, it is because you need strong partners with the acumen for success.

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WE MAKE THE MARKET FOR OUR JOINT VENTURE PARTNERS.

If you have something unique with the potential for higher adaptability and high margins: WE KNOW HOW TO GROW YOUR BUSINESS FAST.

Industries:

- Business-to-business Technology
- Online Massive Community Development
- Contract Manufacturing

- Medical Sales to Doctors and Hospitals
- Unique Large Corporate Solutions
- Real Estate Property Development

IF ONLINE MARKETING, TECHNOLOGY DEVELOPMENT, SALES FORCE DEVELOPMENT AND MANAGEMENT IS YOUR BIGGEST CHALLENGE... THESE ARE OUR GREATEST STRENGTHS. IF YOU HAVE SOMETHING UNIQUE, WE CAN MAKE THE MARKET.

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SOME OF OUR CURRENT ENGAGEMENTS

We have several in-house, well-funded massive online marketing systems and projects that include Joint Venture and other Partners we are currently building.

HERE ARE A FEW OF THE JV AND PARTNERSHIP ENGAGEMENTS WE HAVE CURRENTLY:

GEOFENCEDSP
GeoFencing Redefined
https://geoaitechnologies.com

localcarowner.com
http://localcarowner.com

ARTISTXP BETA
https://artistxp.com

NEX
MEDICAL SOLUTIONS
https://nexmedicalsolutions.com

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PROBIDAUTO Secure A Buyer For Every Bid	**CONSULT4HEALTH**	**2020cg**	**SV SALESVERT**
https://www.probidauto.com/	Consult4Health.com	http://www.2020cg.com	http://salesvert.com/home

EXAMPLES OF OUR JV AND PARTNER ENGAGEMENTS CURRENT ENGAGEMENT

GEOFENCEDSP

- Development work and oversight on contract developers

- Brand and white label management

- Business development and sales team development

- Marketing management

We have set up and onboarded one of the largest direct marketing agencies in the space ECS Image. Their clients include **Sam's Club, Holland America, Carnival Cruise** and several more large corporations.

PREVIOUS ENGAGEMENT

AUTOSEARCHTECH.COM – CURRENTLY SERVICING 1,700+ AUTO DEALERSHIPS

- Developed the original business model

- Developed the marketing technologies core to the company

- Operated as CEO for first 2 years

- Opened the first 300 accounts, and have reengaged for sales force management in 2019

Still a growing company whom is now a platinum partner with the National Independent Auto Dealer Association and manages over 70% of the state **IADA** websites.

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WHAT WE OFFER IN OUR JOINT VENTURES:

- Fully managed software and web development projects

- Business design, marketing place research consulting and participation

- Department development for technology, sales management and business development

- Training development and sales department set up and launch

- Content development for business plans (technical) and marketing materials

- Access to executive time and attendance for investor meetings and partnership discussions

- Equal responsibilities to executive offices when necessary in the partnership

ABOUT OUR PRINCIPAL BETO PAREDES

Beto's background is extremely diverse and ranges from core software engineering, entrepreneur training, presenting, public speaking, international sales, massive sales organizational management, business management, *award-winning branding and web development.Beto Paredes has worked as a professional in the internet space for 17+ years. Many of his projects have seen revenues into the millions and he continues to launch successful platforms to this day.

His accomplishments include Major projects in web development; automotive sales technology; direct response affiliate systems; massive online community development; national sales organization development; medical industry sales; online marketing and network marketing.

BETO PAREDES

Included in this list are the highly successful 5Linx (Inc 500) and Jeunesse Skin Care. Beto's companies have developed successful projects for Affiliate.com (Inc 500), Hydra Networks (Inc 500), Media Trust (Inc 500), LinkTrust (Inc 5000), AKMG, Get Ads, and others totaling over 2,500 projects since 2002. Beto was the only outside consultant brought onto a special analysis team by Microsoft when they were making their decision for moving their Ad Center to a new performance marketing platform (DirectTrack). Beto has built and launched several sales organizations. He currently operates 8 joint venture projects with partners managing all branding, web development, sales, business development and marketing.

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ABOUT OUR PRINCIPAL BETO PAREDES

CONTINUED

Beto developed the training center, all sales materials and ran the national calls onboarding 1,800 sales reps for a medical device company in 2018. He has developed training and onboarded thousands of distributors for a variety of network marketing companies. He currently operates his own high-ticket back office sales program with several hundred reps nationwide offering over 12 technology-based products and services nationwide.

Beto Paredes has held CEO, CTO, CIO, COO, CMO, President, GM and many other titles in several successful companies. Beginning early 2000 he was the General Manager of Big Tree Northwest—a coffee corporation with 7 locations, over 80 employees, and a distribution center—that sent their propriety chocolate blends all over the world. He gained training in business management through the state of Oregon government education programs and eventually took over every process within the company from the top offices down to the management of all staff and every location. In 2002, he started his first technology company and partnered up with another software developer writing his first application based in HR and Payroll. That software sold to a company in Big Bear California.

ABOUT OUR PRINCIPAL BETO PAREDES

CONTINUED

It was in 2002 that he met Clark Colvin, the first of several very successful mentors that helped shape his mindset in enterprise development over time (See Clark's quote on our testimonial page). Three of his companies—ApogeeInvent, Auto Search Technologies Inc, and the Beto Paredes Family of Companies—have been in business for almost 2 decades since 2004 and collectively have over 3,500 clients.

Beto has also appeared several times as a guest speaker at conferences in the Automotive, MLM, Affiliate Marketing, and Software Engineering space. These include several national IT Summits, Affiliate Convention Denver, several state IADAs and the Ad-Tech OfferVault Leadership Conference. He is still currently engaged as a speaker and trainer.

ENGAGEMENTS WITH THE BETO PAREDES FAMILY OF COMPANIES MUST INCLUDE THE FOLLOWING:

- Guaranteed development investments: Partnership pricing on hourly work is provided.

- Management and business development budgets if engaging in this part of the model.

- Equity in the JV agreements with a share in the revenue model.

- Equal ownership in any IP developed during the engagement lifecycle

THESE COMMITMENTS VARY DEPENDING ON THE SCOPE AND DIVERSITY OF THE BUSINESS MODEL.

INVESTMENT PARTICIPATION AS PRINCIPALS AND NEGOTIATION DISCUSSIONS

Adding our services, commitments, executive positions and business model opportunities may aid greatly in the investment ask.

We expect that you will be working with your own investment community. you are working with. If we are working on an engagement and we are included in your business design, we will participate. Travel costs and agreed to contract costs must be negotiated for early involvement in helping with the capital raise.

These may or may not be required as a pre-payment before funding; it all depends on the engagement.