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SALESVERT

The most powerful **CRM,**

Marketing System and communication Suite. This is a complete 360-degree sales cycle management system. A breakthrough for your sales organization and a total high precision solution.

SALESVERT WILL SET YOUR SALES ORGANIZATION ON FIRE

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When Clark Madsen came to me and said he wanted to build the most powerful high functioning sales and conversion system in the industry I was highly interested. After launching programs and managing thousands of sales reps in every industry from national medical device sales to rapidly growing Network Marketing companies I knew exactly what I wanted. After hours of planning, discussions and interviewing some of the top sales leaders in the industry we went to work. SalesVert is like nothing you have ever seen before. Finally, there is a system that will set your sales organization on fire.

Beto Paredes
Sales Vert Managing Partner

INTRODUCTION

Salesvert is a powerful sales and CRM software platform developed by leading professionals who have been working in sales and sales management for over 18 years. The platform includes an exact set of features that is built to supercharge your sales process and set your organization on fire!

Our Salesvert technology includes tools for creating highly engaging social media posts, effective email communications, and much more. Our marketing tools are unlike anything else in the industry and exactly what you need to leave a lasting impression on potential new distributors.

FEATURES OVERVIEW

The Feature Set of Salesvert is built for marketplace dominance in a large sales organization and streamlined for speed and accuracy.

Domain Creations

- **Custom URLs**
- **SSL Certificates**
- **Display Layouts and Themes**

Capture and Convert

- **Powerful Funnel Systems**
- **Social Media Broadcasting**

Nurture and Engauge

- **Social Messaging Chat Integration**
- **Text Message Integration**
- **eMail Marketing and Follow up**
- **Multi-Channel Text and eMail**

Present like a Champion

- **Digital Presentation Media Deck**
- **Instant Screen Control**

Sales Cycle Control CRM

- **Streamlined Precision based CRM**
- **PBX Telecommunications**

Manage your Organization

- **Superior reporting**
- **Sales team and member drill downs**
- **Opportunity analysis**
- **System usage details**

DOMAIN CREATIONS

Custom URLs

Create custom URLs with the ability to purchase private, fully-qualified domains.

SSL Certificates

Purchase and host SSL certificates for each custom URL created.

Display Layouts and Themes

Our system provides the ability to customize the layout and themes of everything created using SalesVert. We have a variety of colors, fonts, and layout options to ensure you can brand your company the way you desire!

100% Mobile Responsive system. (Works on all platforms)

CAPTURE AND CONVERT

It is critical to have the right technology, content and inbound systems that allow reps to quickly and easily gain new interest. Whether that be attracting customers or potential new distributors, we offer everything needed to make an impact.

POWERFUL FUNNEL SYSTEMS

We create award winning capture pages for your products and services. Working with your team, we will lay out converting funnels and content with high-end design, setting the foundation for extreme ROI on lead capture.

SOCIAL MEDIA BROADCASTING

We have social broadcasting technology found nowhere else in the industry. Your sales members can subscribe to marketing broadcasts that will post to their social on a schedule. All this media is connected to the capture pages and websites tied to each sales staff.

DYNAMIC CUSTOMIZABLE FORMS

We offer dynamic form creations that are completely customizable for internal and external use. You can quickly and easily create surveys, quizzes, tests, and other web-based forms to engage your audience and capture information from users.

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NURTURE AND ENGAGE

Our system comes fully-equipped with 3 points of continuing communications. It is very important to give potential prospects options regarding how they want to be contacted and increase touch points.

SOCIAL MESSAGING CHAT INTEGRATION

- Prospects that come in through our funnels and social broadcasting technologies have the option of opting in to communications and updates through social. We have integrated both the Facebook and Twitter messenger programs. Opted-in prospects will receive messaging directly to their chats, giving you high visibility while they are on social media.

- You can set up and manage large-scale text messaging campaigns from all of the opt-ins for the entire system as well as allow each of the reps in your system that have permission to set up their own.

TEXT MESSAGE INTEGRATION

- Our system allows for text messaging opt-in at all stages of the capture cycle. They can enter in their mobile number from capture pages, social broadcasts and can be hand entered as well to receive their verification code. Like our other nurture technology, they will continue to receive updates via text messaging engaging them in conversion path ROI.

- You can set up and manage large scale text messaging campaigns from all of the opt-ins for the entire system as well as allow each of the reps in your system that have permission to set up their own.

EMAIL COMMUNICATION

- Our email communication system allows you to send out messages to sales reps in your system and opted-un funnel captures, as well as manage large scale email campaigns. Each rep in your system that has permission can also set up and manage large scale campaigns. We have healthy green-lighted servers that hit the inbox.

MULTI-CHANNEL TEXT AND EMAIL

- Because we have the email system, the social messaging and text messaging system, you can set up large-scale communications through all of them. Users can decide how they want to be contacted and you can combine campaigns, sending out messages with an alternative copy for each channel.

CONTEST SYSTEM

- Our contest system facilitates messaging to any selected number of users from a group. Messaging contest winners and other exclusive deals is simplified and faster than ever!

PRESENT LIKE A CHAMPION

The clients we onboard have the opportunity to have a clean, professional presentation that can mean the difference between an amazing experience that leads to a close and a lost deal.

Superior to any PowerPoint deck or online walk-through, Salesvert's presentation tools are a breakthrough in media sharing. You can set micro-menus in a focused, mobile-friendly screen environment with access to presentations, web pages, video and any other media that is important to the sales cycle.

When presenting and discussing an opportunity, it is vital that your prospects are on the same page. With our instant screen control, you can take over the computers and mobile devices of your prospects so that they are looking at the exact same screens as you. Unlike a regular screen share, you can leave them with the full presentation for their review after your sales discussion is finished.

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SALES CYCLE CONTROL CRM

Take Massive action

When you hit your desk and open up your CRM to get to work, it is very important that your system is intuitive and your action items are clear. Sales professional wastes a tremendous amount of time setting up leads, sending out follow-ups, scheduling appointments and moving customers through the sales process. We have cut this all down with laser precision that will take your productivity to a whole new level.

- A professional salesperson or networker needs very specific access when it comes to CRM management. Too many times they are presented with hundreds of options that are not focused on the actual process and sales cycle. Our CRM works very specifically to manage opportunities in a very fast and efficient manner, covering all the most critical points of contact while leaving out those that are just not useful to the sales cycle. Including:

- Prospect folders with full contact information and associative LinkShare to other folders

- Dispositions that come standard with the sales life cycle that can be easily customized

- Instant drip communications set based on disposition in the sales cycle

- Follow-up setting easily created with the ability to share and reassign

- Easily-accessible scheduling calendars where appointments can be scheduled either directly or during a call (Connected to Google Business)

- Opportunity tracking with customizable contract details with reports on all opportunities

- Digital signature management for multiple products set for customizable client agreements

PBX Telecommunications Built Directly into the CRM

- With our communication suite, you can dial directly from your computer and register the call length right there in the client folder. This is critical for analysis by sales managers, as well as sales reps. You can text, as well as receive the texts right there in your CRM, recording the text communication set standard as a record.

Contracting and Digital Signature Management

A simple digital signature system that makes collecting signatures on terms and conditions or any other agreement simple!
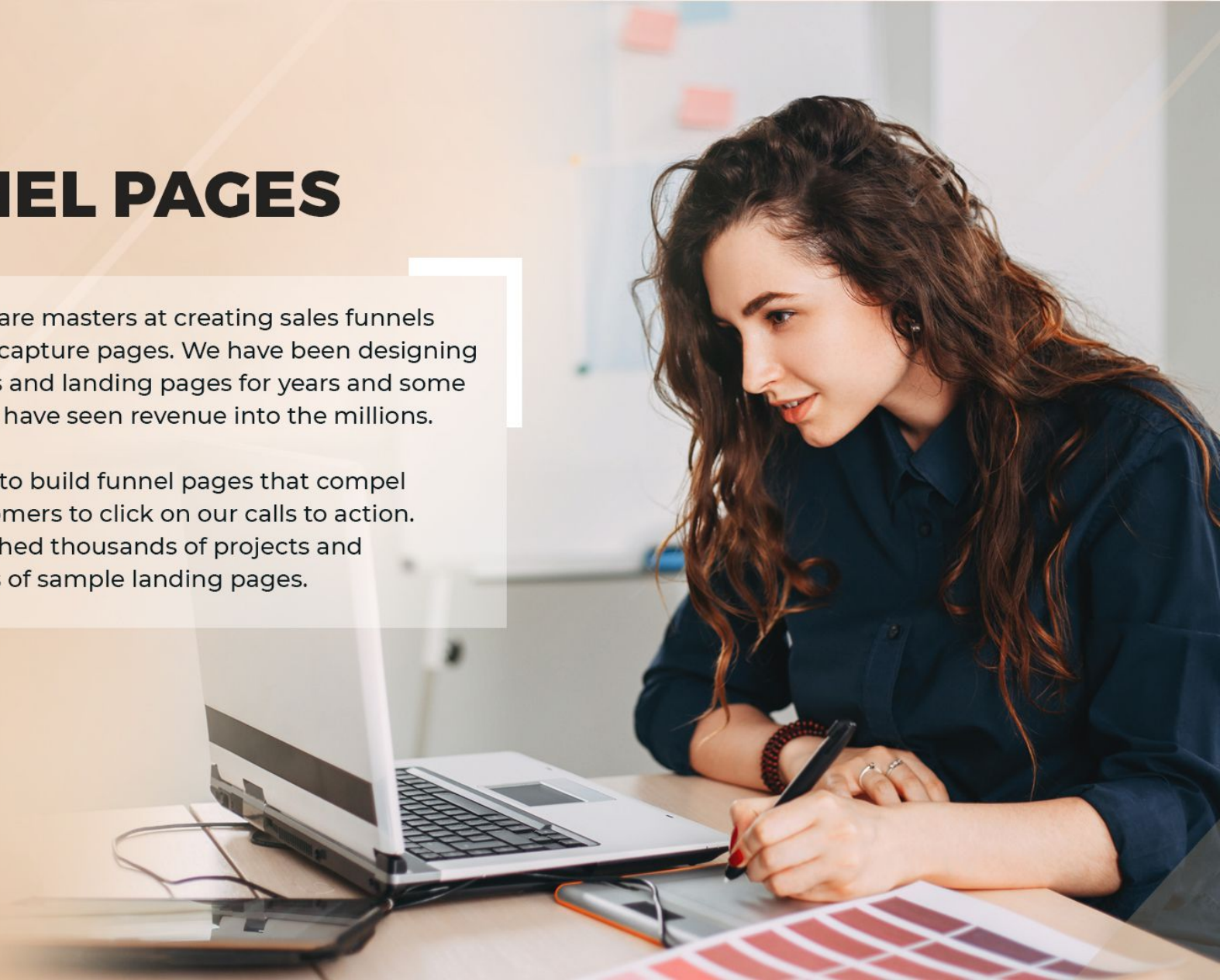
MANAGE YOUR ORGANIZATION

- Superior reporting
- Sales team and member drill-downs
- Opportunity analysis
- System usage details
- Training Module
- File Manager

FUNNEL PAGES

Our designers are masters at creating sales funnels and front-end capture pages. We have been designing funnel systems and landing pages for years and some of these pages have seen revenue into the millions.

We know how to build funnel pages that compel potential customers to click on our calls to action. We have launched thousands of projects and have hundreds of sample landing pages.

US VS. OUR MAIN COMPETITION

The powerful engine of ConTxt comes together with the marketing system technology and the award-winning branding of the Beto Paredes Family of companies in this exclusive new technology. We're offering a streamlined yet fully-equipped system that offers features available nowhere else in the industry.

We believe with our unique angle of focusing on large sales companies as well as network marketing companies will allow us to take a large part of the market. And to put it simply, our technology and programs are simply better.

WHAT WE'RE ULTIMATELY OFFERING

Salesvert is a powerful organizational tool that cuts the unnecessary mess out of the sales pipeline, saving clients a massive amount of time. It distills all the tools and systems any salesperson needs down into one simple, easy-to-use dashboard. This eliminates time wasted on fruitless tasks that don't lead to sales.

Our platform is straightforward, intuitive yet feature-rich. This is the business tool so many sales teams have needed to streamline and speed up the progress of customers through their pipelines.

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WHO WE ARE

Salesvert marks the coming together of two leading marketing and technology outfits, ConTxt Solutions and the Beto Paredes Family of Companies, to form one incredible company.

BETO PAREDES FAMILY OF COMPANIES

The Bero Paredes Family of Companies is an umbrella covering a dozen separate business operating in a diverse range of industries, from automotive sales and medical equipment to entertainment. Their tech has been utilized by over 100 different companies and they've built back-office sales management systems for some of the most successful high-ticket programs in the nation.

The Beto Paredes Family of Companies continues to develop and launch successful endeavors. 8 years. In the fall of 2018, the company helped onboard 1,800 sales representatives nationwide for Next Medical, a medical device sales company. Currently, the company is onboarding sales reps for the imminent launch of Salesvert.
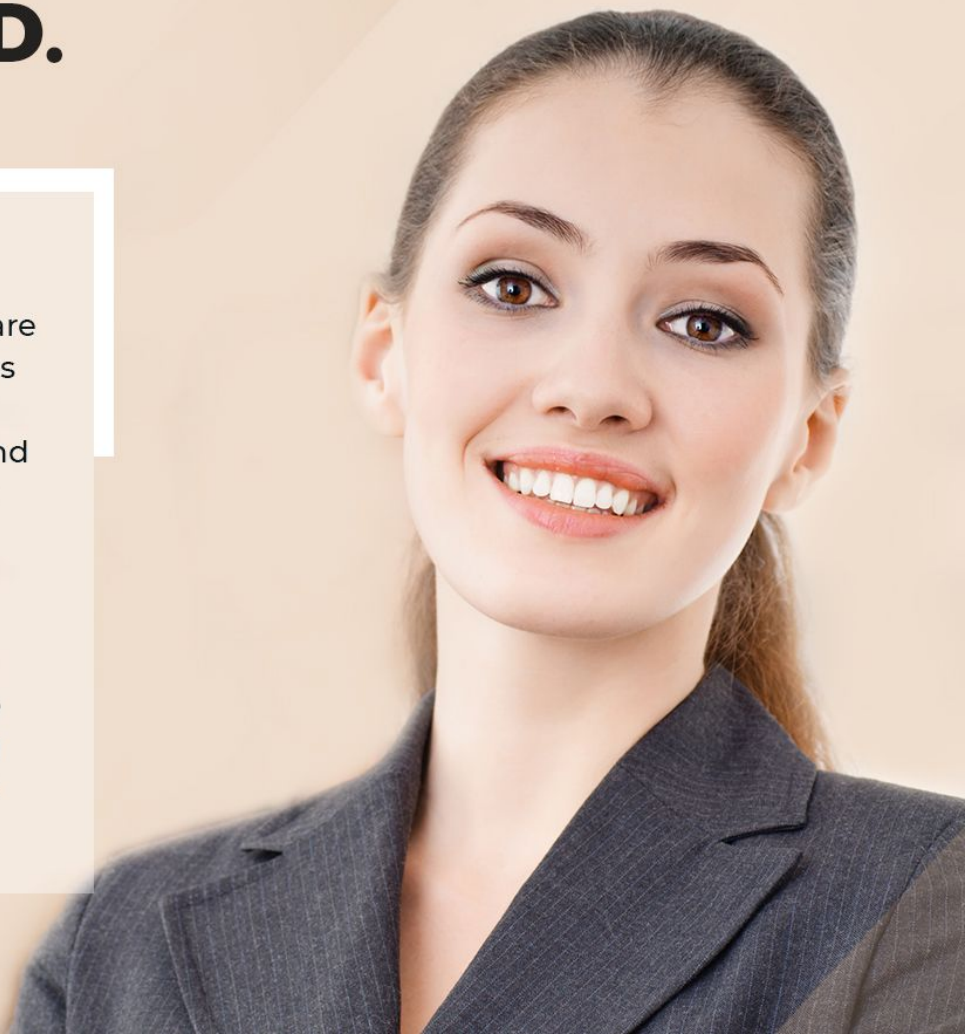
WHO WE ARE, CNTD.

CONTXT SOLUTIONS

ConTxt is a major player in the communications software field. The company produces a simple communications platform that facilitates business growth and spurs success. The leaders at ConTxt have all the expertise and experience needed to break a business into the global marketplace.

Their back-office system is one of the most powerful, feature-rich applications built to date. With its combination of features and intuitiveness, some of the largest corporations have engaged the company. Even the Japanese government is adapting it for use in that country's markets!

JOINT VENTURE

The powerful engine of ConTxt comes together with marketing system technology and the award-winning branding of the Beto Paredes Family of companies in this exclusive new technology.

Together, we have developed the first sales and CRM software platform that integrates all the online and social media communications tools a sales team needs. It's also the only CRM platform out there that's focused on the high-ticket sales market. Salesvert will simplify a business's sales pipeline, eliminating wasted time and boosting ROI.