

**TURN ON YOUR WEB PRESENCE WITH INFLUXIQ – NOT JUST A WEBSITE**

**THE NEWEST TECHNOLOGY IN WEBSITE PLATFORMS PLUS MONTHLY WEB PRESENCE MANAGEMENT!**



## **WE BUILD THE EXPERIENCE YOUR AUDIENCE EXPECTS**

**so you can run the business the way you want to.**

Having a powerful website is just the beginning of a real web presence. There are several ways in which your business engages with the audience that best fits your business model. We are experts in audience development and online customer engagement.

## OUR MARKETING SYSTEMS AND SERVICES ARE AVAILABLE IN THE FOLLOWING **INDUSTRIES**



PHYSICIANS PRACTICE



DENTIST OFFICE



CHIROPRACTIC OFFICE



HOLISTIC DOCTOR



REAL-ESTATE AGENT



AUTO DEALER



SMALL BUSINESS



AFFILIATE WEBSTORE



DIRECT RESPONSE  
WEBSTORE



MULTI-LEVEL  
MARKETING

## OUR MARKETING SYSTEMS TECHNOLOGY ARE BUILT AS A HUB TO YOUR FULL INTERNET WEB PRESENCE.



This system comes with our design it until you love it branding guarantee. We will work on the design of your new portal until you are satisfied with the work.

### BRANDING



This system comes completely mobile ready with the latest responsive web technology and will work cross platform on any device.

### RESPONSIVE DESIGN



This system comes with completely custom written content based on your media and business model. We will do a full interview to discover what the best potential path for your content will be.

### CUSTOM CONTENT



This system comes with our custom code framework built to work with the search engines making the entire website very easy for the algorithms to read and place.

### CODE FRAMEWORK



This system comes fully set up with social media sharing, Facebook business page integration and twitter integration.

### SOCIAL SHARE TOOLS



This system allows for the instant management of YouTube videos, image galleries and the ability to push these easily and quickly to your social media.

### VIDEO AND PHOTO







## OUR MARKETING SYSTEMS TECHNOLOGY ARE BUILT AS A HUB TO YOUR FULL INTERNET WEB PRESENCE.



This platform comes with our proprietary Social Advo custom social broadcasting system. This allows your business to add social affiliates, friends and family to your social sharing.

### SOCIAL ADVO



This system comes with very easy systems management tools for adding members of your staff, their departments and if desired, individual contact information.

### COMPANY STAFF



This system comes with our mobile testimonial tool making it very easy for your customers to give you a video testimonial and push them post in your other social and business directories for the same.

### TESTIMONIALS TOOLS



This system comes with our proprietary website CRM and lead management technology for capturing inquiries of those that come to your website looking for more information.

### CRM LEAD CAPTURE



This system comes with very easy systems management for adding additional locations for your business if you have more than one or end up expanding.

### LOCATIONS



This system comes with a powerful scheduling manager. If desired, you can manage your appointment schedules right on your website. We can tie this to your current scheduling software if there is an API done for an hourly cost.

### SCHEDULING SYSTEM

## OUR MARKETING SYSTEMS TECHNOLOGY ARE BUILT AS A HUB TO YOUR FULL INTERNET WEB PRESENCE.



This system comes with our easy SEO page structure making it very simple for the search engines to be able to read and score every sentence on your website.

### EASY SEO



This system allows you to manage a very sophisticated page manager and blog technology creating rich blog posts that include images, video and styled text.

### BLOG TECHNOLOGY



This system comes with a newsletter manager allowing for people to sign up to receive updates from your blog as well as accept a newsletter from your company

### MANAGE NEWSLETTER



## MORE ON SOCIAL ADVO – THE NEWEST AND MOST POWERFUL TOOL IN SOCIAL

**Social Advo allows your business to work with employees, customers and influencers in a way never possible. Fans of your products and services can sign up for social broadcasts.**

- Fans can sign up for social broadcasts directly from your website
- They can choose the level to which they want to participate in sharing your media
- On schedule they will be presented with opportunities to push your marketing to their social profiles and pages
- Over time you can have literally hundreds to thousands of shares happening a week



**INSTEAD OF HAVING TO REMEMBER TO COME TO YOUR SOCIAL BUSINESS PAGES, YOU CAN AUTOMATE THE PROCESS AND BROADCAST YOUR SOCIAL POSTS THROUGH SUBSCRIBERS!**





## MONTHLY MARKETING SERVICES **THAT MAKE AN IMPACT**

**GETTING VISIBILITY WITH THE EXACT AUDIENCE YOU ARE LOOKING FOR TAKES A BIT OF SAVVY,** SOME CREATIVITY AND A BIT OF CLEVER WRITING, BUT IN THE END IT IS ALL A SPECIFIC AND EXACT SCIENCE.

The World Wide Web truly is one gigantic equation whose conductors are the all so mightily algorithms you hear so much about. To put it simple it is all math. And if you understand what that means and how to work within its constructs, you can appear in front of the right person at the right time with the right information. And we all know when you do that your increased chances for making a sale sky rocket.



# THE COMPLETE FULL-SERVICE MARKETING SERVICES OFFERED THROUGH **INFLUXIQ**.

## ▣ THERE IS SO MUCH MORE TO ONLINE SUCCESS THAN JUST YOUR WEBSITE

As you may hear from one of our consultants or read elsewhere in our materials, there is no such thing as just a website anymore. What you have is a web presence and there are several aspects to this that must be properly managed to be most successful. We have all the necessary aspects managed for your company at a very affordable price.

## ▣ WHAT IS COVERED IN OUR COMPLETELY MANAGED MONTHLY SERVICES MODEL?

It takes an expertise beyond simple web design or social media management to understand what will create an interested and engaged audience for your business. A truly managed solution allows you as the business owner to focus 100% of your attention on your business. We handle the rest through the following





## MONTHLY MANAGED SERVICES THROUGH INFLUXIQ'S 360 DEGREE MODEL

### AUDIENCE AND CUSTOMER ACQUISITION STRATEGY DEVELOPMENT

*After being in the industry for over 15 years, launching over 2,000 projects and building solutions that work constantly, we have learned a bit about customer engagement. With our monthly services is included an audience strategy and analysis report.*

### SEARCH ENGINE AND KEYWORD OPTIMIZATION

*As it has always been important and will remain as such, we put the best possible optimization practices to work for your company.*

### BUSINESS DIRECTORY MANAGEMENT

*We will make sure that you are properly listed in all the business directories. These include Yelp, Google Business and all others that matter to your business. We will maintain these listings to assure that you have the best information updated on a continual basis.*

### ARTICLE AND PRESS RELEASE SUBMISSIONS MONTHLY

*Every month we will put out a new article or press release on your business. This helps tremendously with search engine placement as well as credibility. These are custom written by our very successful in-house writers whom have published hundreds of releases.*

### SOCIAL MEDIA AND BLOGGING MANAGEMENT

*We will develop or maintain your current social media pages for Facebook and Twitter and your website's blog. We have very different programs for gaining visibility on these platforms. We work on increasing your local footprint through methods we have developed in-house.*

### SOCIAL BROADCAST EXPANSION

*Our social broadcasting model is unique to InfluxIQ and quite literally no one else in the industry has it! We hook up all your customers, friends and family to be able to share your company's information in social. You are even able to set up certain rewards for their sharing in social.*





	PRESENCE DEVELOPMENT - LOCAL STARTER	PRESENCE DEVELOPMENT - LOCAL ADVANCED	PRESENCE DEVELOPMENT - NATIONAL	PRESENCE DEVELOPMENT - INTERNATIONAL
Web Platform Hosting	✓	✓	✓	✓
Competition Research	✓	✓	✓	✓
Audience Strategy	✓	✓	✓	✓
Keyword Optimization	✓	✓	✓	✓
Directory Management	✓	✓	✓	✓
Directory Submissions	1 new	2 new	3 new	4 new
Onsite Blog Posting	1 custom	3 custom	8 custom	10 custom
Press Release Writing	1 custom	2 custom	3 custom	4 custom
Social Media Posting	10 posts	20 posts	30 posts	50 posts
Social Broadcasts	5 new	10 new	20 new	30 new