

# THE BETO PAREDES JOINT VENTURE PROGRAMS

Leverage our years of experience working successfully in the engineering, sales management and massive online development space since 2004.



# WE ARE A JOINT VENTURE SOFTWARE DEVELOPMENT, SALES AND BUSINESS MANAGEMENT COMPANY

If what you want is a CTO/ Engineering /  
Digital CMO / Business Development  
Partnership: WE ARE IT.





# THERE ARE VERY FEW COMPANIES THAT HAVE BEEN DEVELOPING SOPHISTICATED SOFTWARE AND ONLINE MARKETING TECHNOLOGY

- Our software powers thousands of online businesses and we have become a very advanced and sought-after group since we started in 2004. We have thousands of customers and aggressive projects currently in the online marketing software arena.
- We are not for hire. All of the senior-level projects we manage are in partnerships and Joint Ventures. engage us, it is because you need strong partners with the acumen for success.



# WE MAKE THE MARKET FOR OUR JOINT VENTURE PARTNERS.

If you have something unique with the potential for higher adaptability and high margins: WE KNOW HOW TO GROW YOUR BUSINESS FAST.

## Industries:

- Business-to-business Technology
- Online Massive Community Development
- Contract Manufacturing
- Medical Sales to Doctors and Hospitals
- Unique Large Corporate Solutions
- Real Estate Property Development

IF ONLINE MARKETING, TECHNOLOGY DEVELOPMENT, SALES FORCE DEVELOPMENT AND MANAGEMENT IS YOUR BIGGEST CHALLENGE... THESE ARE OUR GREATEST STRENGTHS. IF YOU HAVE SOMETHING UNIQUE, WE CAN MAKE THE MARKET.





# SOME OF OUR CURRENT ENGAGEMENTS

We have several in-house, well-funded massive online marketing systems and projects that include Joint Venture and other Partners we are currently building.

HERE ARE A FEW OF THE JV AND PARTNERSHIP ENGAGEMENTS WE HAVE CURRENTLY:



<https://geoaitechnologies.com>

**DIGITAL MARKETING AGENCIES! WE WANT TO PARTNER WITH YOU!**  
Residential and Business level geo-fencing in the mobile display marketplace. This is the most powerful, efficient, and accurate way to advertise to your customers! We define the new micro-targeting market trend.

**GEOFENCEDSP IS THE DEMAND SIDE PLATFORM THAT GIVES YOU MICRO-LEVEL GEO-ACCURACY AND CONTROL OVER YOUR DISPLAY ADVERTISING!**

**TARGET CUSTOMERS ACROSS THOUSANDS OF POPULAR APPS!**  
The mobile market is a demand side platform in the next few months. This is the most powerful, efficient, and accurate way to advertise to your customers. This is the most powerful, efficient, and accurate way to advertise to your customers. This is the most powerful, efficient, and accurate way to advertise to your customers.

**BIG DATA IS A BIG DEAL**  
We have been in the digital and online marketing space for over 10 years. We have been in the digital and online marketing space for over 10 years. We have been in the digital and online marketing space for over 10 years.



<http://localcarowner.com>

**THE ULTIMATE IN DIGITAL MARKETING FOR NEW CAR DEALERSHIPS**

**MARKETING CAMPAIGNS THAT WORK - THROUGH GEO FENCING AND TARGETED EMAIL WE CAN REACH THOUSANDS OF LOCAL CAR BUYERS.**

We have the largest car buyer database in the nation with over 150 million records. Sky rocket your sales and have customers running to your dealership.

**WE CAN REACH LOCAL CAR OWNERS THAT LOVE YOUR CARS!**

**Mobile display GEO fencing and email marketing is the most powerful way to reach a genuinely targeted car buying audience. We have over 1,000 (display) select in the buyers in our database. You can "speculate" your desired data points and we can market to just that list!**

**MOBILE GEO FENCING**  
The mobile device market is the fastest growing market in the digital space. Geo-fencing allows dealers to target up to a virtual fence around an area and have users targeted advertising to their device that has crossed that fence line.

**EMAIL MARKETING**  
Most of the best new leads in our 150 million records are completed with the email addresses of the members in our lists. Combine digital marketing directly with email marketing, campaign strategy that we can help you achieve.

**GET YOUR FREE REPORT**  
Get your free report and we will send you a detailed list of the reports we have to reach this audience.

**RESIDENTIAL GEO FENCING**  
Most car dealers use GEO fencing in marketing strategies. They fence their competitor and try to induce their customers. They fence trade shows and competitors' businesses like car washes and auto parts stores, sending ads to users who may have cars in their minds. What LocalCarOwner.com does differently about us is take GEO fencing to the next level. We have developed tools that allow us to fence residential blocks, even the parking garage in front. Connecting our GEO fencing capabilities with big data information, we can send micro-targeted advertising to any blocks that interest our clients.



<https://artistxp.com>

**ARTISTXP IS A FULL SOCIAL EXPERIENCE THAT ENGAGES ARTISTS OF ALL KINDS AND THEIR FANS**

**Who Should Join ArtistXP?**  
Musicians, dancers, actors, models, and all of our kinds of artists. Plus, anyone from the local music scene to celebrities. We have over 100 million records. Sky rocket your sales and have customers running to your dealership.

**The ArtistXP Social Network Experience**  
Join the artistXP social network, share videos, build profiles, and get all the latest news and updates on the latest in the music industry.

**The Artist Exchange - Gain Massive Exposure With Our Traffic Trading Feature**  
The Artist Exchange is a unique feature that allows artists to trade traffic with other artists. This is a great way to gain exposure and reach new audiences.



<https://nexmedicalsolutions.com>

**A HEALTHIER WORLD THROUGH INNOVATIVE HEALTHCARE**  
NEX Medical Solutions is a company creating groundbreaking technology to enhance patient care and improve outcomes.

**OUR MISSION**  
To create a healthier world through innovative healthcare.

**ABOUT US**  
NEX Medical Solutions is a company creating groundbreaking technology to enhance patient care and improve outcomes.

**IMPROVE THE EFFICIENCY**  
Using a Computerized Patient Registration System

**IMPROVE PRACTICE EFFICIENCY**  
Using a Computerized Patient Registration System

**BETTER PATIENT CARE**  
Using a Computerized Patient Registration System

**IMPROVE PRACTICE REVENUE**  
Using a Computerized Patient Registration System

We have several in-house, well-funded massive online marketing systems and projects that include Joint Venture and other Partners we are currently building.

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# EXAMPLES OF OUR JV AND PARTNER ENGAGEMENTS CURRENT ENGAGEMENT

## GEOFENCEDSP

- Development work and oversight on contract developers
- Brand and white label management
- Business development and sales team development
- Marketing management

We have set up and onboarded one of the largest direct marketing agencies in the space ECS Image. Their clients include **Sam's Club, Holland America, Carnival Cruise** and several more large corporations.



## PREVIOUS ENGAGEMENT

### AUTOSEARCHTECH.COM – CURRENTLY SERVICING 1,700+ AUTO DEALERSHIPS

- Developed the original business model
- Developed the marketing technologies core to the company
- Operated as CEO for first 2 years
- Opened the first 300 accounts, and have reengaged for sales force management in 2019

Still a growing company whom is now a platinum partner with the National Independent Auto Dealer Association and manages over 70% of the state **IADA** websites.





# WHAT WE OFFER IN OUR JOINT VENTURES:

- Fully managed software and web development projects
- Business design, marketing place research consulting and participation
- Department development for technology, sales management and business development
- Training development and sales department set up and launch
- Content development for business plans (technical) and marketing materials
- Access to executive time and attendance for investor meetings and partnership discussions
- Equal responsibilities to executive offices when necessary in the partnership





**BETO PAREDES**

## ABOUT OUR PRINCIPAL BETO PAREDES

Beto's background is extremely diverse and ranges from core software engineering, entrepreneur training, presenting, public speaking, international sales, massive sales organizational management, business management, \*award-winning branding and web development. Beto Paredes has worked as a professional in the internet space for 17+ years. Many of his projects have seen revenues into the millions and he continues to launch successful platforms to this day.

His accomplishments include Major projects in web development; automotive sales technology; direct response affiliate systems; massive online community development; national sales organization development; medical industry sales; online marketing and network marketing.

Included in this list are the highly successful 5Linx (Inc 500) and Jeunesse Skin Care. Beto's companies have developed successful projects for Affiliate.com (Inc 500), Hydra Networks (Inc 500), Media Trust (Inc 500), LinkTrust (Inc 5000), AKMG, Get Ads, and others totaling over 2,500 projects since 2002. Beto was the only outside consultant brought onto a special analysis team by Microsoft when they were making their decision for moving their Ad Center to a new performance marketing platform (DirectTrack). Beto has built and launched several sales organizations. He currently operates 8 joint venture projects with partners managing all branding, web development, sales, business development and marketing.





# ABOUT OUR PRINCIPAL BETO PAREDES

## CONTINUED

Beto developed the training center, all sales materials and ran the national calls onboarding 1,800 sales reps for a medical device company in 2018. He has developed training and onboarded thousands of distributors for a variety of network marketing companies. He currently operates his own high-ticket back office sales program with several hundred reps nationwide offering over 12 technology-based products and services nationwide.

Beto Paredes has held CEO, CTO, CIO, COO, CMO, President, GM and many other titles in several successful companies. Beginning early 2000 he was the General Manager of Big Tree Northwest—a coffee corporation with 7 locations, over 80 employees, and a distribution center—that sent their propriety chocolate blends all over the world. He gained training in business management through the state of Oregon government education programs and eventually took over every process within the company from the top offices down to the management of all staff and every location. In 2002, he started his first technology company and partnered up with another software developer writing his first application based in HR and Payroll. That software sold to a company in Big Bear California.



# ABOUT OUR PRINCIPAL BETO PAREDES

## CONTINUED

It was in 2002 that he met Clark Colvin, the first of several very successful mentors that helped shape his mindset in enterprise development over time (See Clark's quote on our testimonial page). Three of his companies—ApogeeInvent, Auto Search Technologies Inc, and the Beto Paredes Family of Companies—have been in business for almost 2 decades since 2004 and collectively have over 3,500 clients.

Beto has also appeared several times as a guest speaker at conferences in the Automotive, MLM, Affiliate Marketing, and Software Engineering space. These include several national IT Summits, Affiliate Convention Denver, several state IADAs and the Ad-Tech OfferVault Leadership Conference. He is still currently engaged as a speaker and trainer.

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# ENGAGEMENTS WITH THE BETO PAREDES FAMILY OF COMPANIES MUST INCLUDE THE FOLLOWING:

- Guaranteed development investments: Partnership pricing on hourly work is provided.
- Management and business development budgets if engaging in this part of the model.
- Equity in the JV agreements with a share in the revenue model.
- Equal ownership in any IP developed during the engagement lifecycle

THESE COMMITMENTS VARY DEPENDING ON THE SCOPE AND DIVERSITY OF THE BUSINESS MODEL.



# INVESTMENT PARTICIPATION AS PRINCIPALS AND NEGOTIATION DISCUSSIONS

Adding our services, commitments, executive positions and business model opportunities may aid greatly in the investment ask.

We expect that you will be working with your own investment community. you are working with. If we are working on an engagement and we are included in your business design, we will participate. Travel costs and agreed to contract costs must be negotiated for early involvement in helping with the capital raise.

These may or may not be required as a pre-payment before funding; it all depends on the engagement.

