

VOTER TURNOUT IN INDIA

AT A GLANCE

1.2 BILLION
POPULATION

66.8% TURNOUT

815 MILLION
TOTAL VOTERS

815 MILLION
TOTAL VOTERS

LARGEST
EVER ELECTION
IN THE WHOLE WORLD

66.8%
HIGHEST
VOTER TURNOUT
IN HISTORY OF INDIA



COMPARISON OVER LAST YEAR

2009



58.1%

2014



66.8%

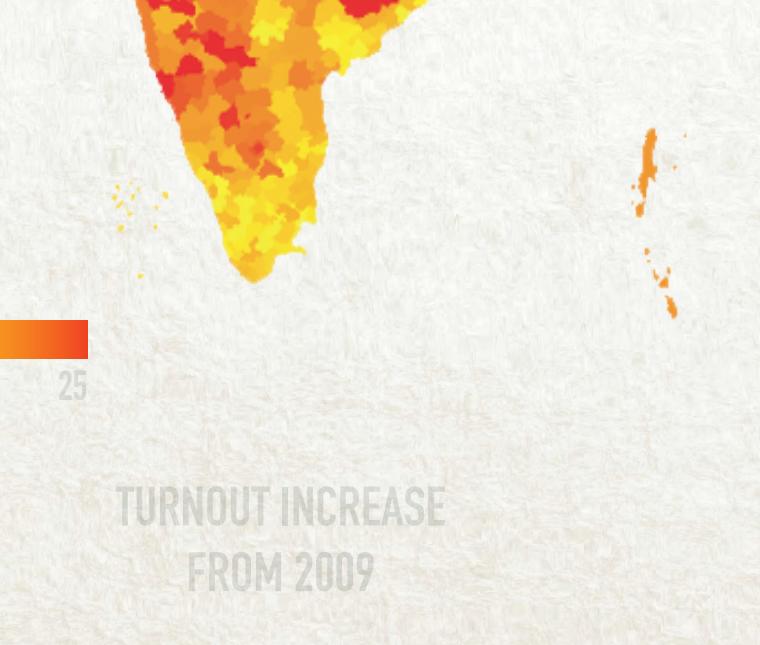
120 million more people voted this year

That's 10 times the population of mumbai

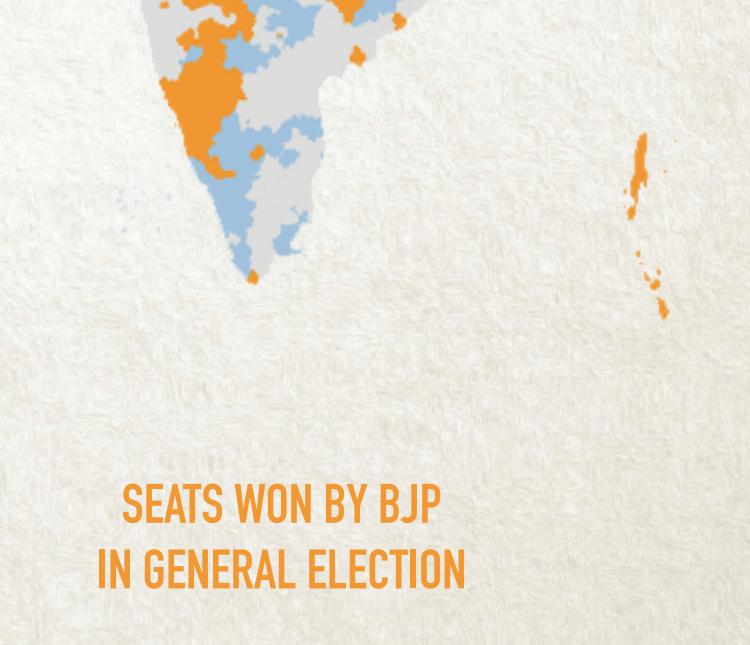
16 STATES }
209 CONSTITUENCIES }
OVER 10% INCREASE IN TURNOUT

COMPARISON OF TURNOUT VS BJP SEATS

| TURNOUT INCREASE FROM 2009 | SEATS | SEATS WON BY BJP | % OF TOTAL |
|----------------------------|-------|------------------|------------|
| 15% + | 70 | 67 | 95% |
| 10% - 14.9% | 145 | 125 | 86.2 |
| 0.1 - 9.9% | 267 | 123 | 46.1 |
| No Change | 61 | 21 | 34.4% |



TURNOUT INCREASE
FROM 2009



SEATS WON BY BJP
IN GENERAL ELECTION



BJP WON MAJOR SEATS
FROM HIGHER TURNOUT CONSTITUENCIES