

THE IMPRINTS

an iA CSR initiative (26 Nov 2019, Vol - 4)

Editor's Note

Hi Everyone,

Welcome to the fourth edition of 'The Imprints,' our CSR newsletter designed especially for iA employees, our partners, and affiliates.

This edition of 'The Imprints' would speak about the current affairs in the CSR industry, activities from the previous month and our upcoming initiatives and tie-ups with various NGOs and corporates. We will also highlight the contributions of our employees and affiliates, who are volunteering and contributing to our initiatives in building equitable and sustainable communities.

I want to thank all CSR Volunteers at infoAnalytica for their everlasting support throughout our activities and initiatives, and in everything that we do!

- Pranav Gupta

In this issue : • Editor's Note • What's the Buzz? • Rewind, Relive!
• Look in the future • CSR Champions • Social Pun

What's the Buzz?



BAN Plastic? Re-USE Plastic: India's leading ecommerce marketplace, Flipkart, has rolled out a new initiative to minimise the use of plastic and drive its sustainability agenda. As part of this initiative, Flipkart is conducting a pilot project to collect plastic packaging back from consumers at select hubs across Mumbai, Bengaluru, Dehradun, Delhi, Kolkata, Pune, and Ahmedabad with an attempt to re-use the used plastic. The collected material will then be sent to registered vendors to ensure it is disposed of responsibly and not consigned to landfills. We are proud to be the first-ever e-commerce marketplace to channelize plastic packaging back into the system through door-to-door collection with the help of our wish masters," **said Rajneesh Kumar, Chief Corporate Affairs Officer, Flipkart Group.** " * - Source: The Economic Times



First National CSR Awards:

The President of India, Shri Ram Nath Kovind, presented the National Corporate Social Responsibility Awards (NCSRA) to companies for their outstanding contribution in area of Corporate Social Responsibility (CSR) on Tuesday, 29th October 2019 in New Delhi. The National CSR Awards has been instituted by the Ministry of Corporate Affairs to recognize corporate initiatives in the area of Corporate Social Responsibility (CSR) to achieve inclusive growth and inclusive and sustainable development. These awards are the highest recognition in the domain of CSR by the Government of India. Shri Kovind also suggested companies to contribute more towards social welfare spending for orphans and disabled people. From now onwards, National CSR awards would be conferred every year on October 2. List of winners for CSR Awards 2019: <http://bit.ly/2DcDMVp>

- Source: The Times of India*

Rewind, Relive!



Bal Diwas Celebration:

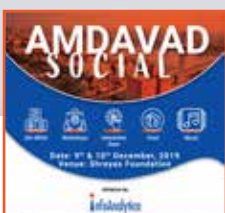
iA Foundation celebrated the joy of Children Day with The Drum circle group and more than 200+ kids from 5 different NGOs in the city at Page One Restaurant on 14th Nov, 2019. The drum circle event was followed by some interactive games, gifts and breakfast for the kids.

Art-Shala: Paint a School

Art-Shala, Paint A School; is an initiative where volunteers from infoAnalytica revamped an AMC school near Sabarmati, Ahmedabad with Connect-for and Humankind. This activity was conducted on 9th November 2019 and witnessed more than 50 volunteers.



Into the Future



AMDAVAD SOCIAL – 9th & 10th December 2019

infoAnalytica Foundation organizes AMDAVAD SOCIAL, the first of its kind in Ahmedabad hosting more than 25+ NGOs coming together on the same platform to spread the togetherness in the social sector of the city. AMDAVAD SOCIAL, an initiative by infoAnalytica Foundation is in collaboration with SAMRAGA, the festival of Music and Shreyas Foundation, actively working on children's education, cultural and social welfare where you also get an experience of lifetime watching Ustad. Zakhir Hussain performing with 11 other artists.



Empowerment begins at home

infoAnalytica provides a unique platform to empower the students of Pearl Special Needs Foundation by providing them internship opportunities at their workspace. Around 8 interns will work at infoAnalytica handling the company's Food and Beverage, Human Resource and Administration for the course of 3 months starting 16th December 2019.

CSR Champions



Being a part of few CSR initiatives, I realized that it provides a platform which not only enables a vibrant society but also an economy. I strongly feel that iA Foundation realms the "Human-Side" of iA. Our CSR practices that are socially responsible not only strengthen communities and the environment but also support the long-term success of our company.

I will continue to contribute my efforts to positively impact the communities in which we work and live. This way we can continue to pursuit excellence in all our endeavours.

Thank you, Maitree Patel

Social Pun

HAPPY 'INTERNATIONAL "BUT WHEN IS MEN'S DAY?" DAY!'

SOCIAL WORKER



What my friends think I do



What my mom thinks I do



What I think I do



What I really do



5th, A Wing, Westgate, Beside YMCA Club, SG Hwy, Ahmedabad - 15

www.csr.infoanalytica.com

csr@infoanalytica.com

079-66118050