

THE IMPRINTS

an iA CSR initiative (16 Aug 2019, Vol - 1)

Editor's Note

Hi Everyone,

Welcome to the first-ever edition of 'The Imprints,' our CSR newsletter designed especially for iA employees, our partners, and affiliates. In 'The Imprints,' we will try to cover everything that's happening from the CSR perspective, social and community initiatives, upcoming events, news & announcements, and some insightful trivia. We will also highlight the contributions of our employees and affiliates, who are volunteering and contributing to our initiatives in building equitable and sustainable communities. Furthermore, like all our other initiatives, this would not be successful without your continued support. Request you all to share your thoughts (in the form of articles) and suggestions with us to make this initiative, indeed a people's initiative.

Finally, I would like to thank Amit and Supriya for their everlasting support throughout the creation of this edition, and in everything that we do!

- Pranav Gupta

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What's the Buzz?



CSR Spending by Corporates : The Parliament has passed amendments to Companies Act. The bill now advocates for stricter laws for corporate social responsibility (CSR) spending by corporates. The bill includes an amendment that mandates that companies transfer unspent CSR money in a financial year to an escrow account meant for CSR for three years, after which any unused amount must be transferred to a fund specified by the government. All companies with a net worth of Rs 500 crore or more, turnover of Rs 1,000 crore or more, or net profit of Rs 5 crore or more are required to spend 2% of their average profit of the previous three years on CSR activities every year. Finance Minister, Nirmala Sitharaman said, "the government is also strengthening enforcement provisions." - * Source: The Economic Times

Beyond Balance Sheets, Impacting Lives

infoAnalytica Foundation featured amongst eighty other corporates in the coveted "Beyond Balance Sheets: Impacting Lives," a coffee table book by Dr. Namita Gopal, Ex-CSR Head L&T India. The book highlights, and recognizes the corporates and NGOs in India, who've undertaken meaningful community initiatives.

The book especially recognizes iA Foundation's 'Heritage Conservation,' 'Doctor Dost,' and educational initiatives through their alliance with the 'Shwas Foundation,' amongst their other initiatives in the areas of Culture, Healthcare, Sports and Women Empowerment.

Visit www.csr.infoanalytica.com for more details

Rewind, Relive!



Rasadhwani :

In our endeavor to promote 'Indian Classical Dance,' which is an integral part of our heritage, we supported a classical dance event called 'Margpravahini,' organized by Rasadhwani - Gujarat's first dance school, affiliated to Nalanda Dance Research Centre, Mumbai. **The event was held on 23-Jul at the H.K. Arts Auditorium, Ashram Road, Ahmedabad.**

Sabke Sapne :

Through 'Sab Ke Sapney' - our Quality Education and Skill Enhancement initiatives, we've started supporting the education-related needs of seven children. Under this program, we will cover their tuition fees (till the secondary education), uniform and stationery expenses, and counseling.



Into the Future



Be a Book Donor - August 24, 2019

Towards our efforts in setting up a Public Library in Ahmedabad, we will be conducting a book collection drive at the nearby schools and societies.

Also, planning to set-up a 'Science Lab' at the Ropada Primary School, in collaboration with 'SOPHOS' - a leading technology co. in Ahmedabad.



Providing Vocational Training - August 26, 2019

IT Skill Enhancement Program at Dhruv Education. Inviting volunteers, daily one hour between 12:00 - 2:00 pm.

CSR Champions



I have been working with infoAnalytica for more than five years and proudly associated with iA Foundation initiatives for close to three years. Since long, I urged to drive a positive social change in the society we live in. iA Foundation gave me the right platform to contribute in many ways. I have volunteered in many programs such as; 'Beat the Heat,' 'Be a Book Donor,' Tree Plantation drive, Mid-Day Meals, etc. I would encourage my colleagues at iA to come forward and contribute to our social and community initiatives.

Thank you, Manish Pandya

Social Pun



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