

# Personal OSINT

OSINT for Ordinary People

Nadine Whitfield

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# About Me

- Certified Ethical Hacker. FullStack developer. Security & privacy advocate.
- Currently working at ThoughtWorks software consultancy.
- Enjoy photography, music and motorcycles.



Today's presentation is to share some of my learnings on this topic and (hopefully) inspire you to learn more.

# What is OSINT?

**Open Source INTellIGENCE** is drawn from publicly available material, including:

- Internet
- Offline media (e.g. television, radio, newspapers, magazines)
- Specialized journals, conference proceedings, and think tank studies
- Photos
- Geospatial information (e.g. maps and commercial imagery products)

- from cia.gov

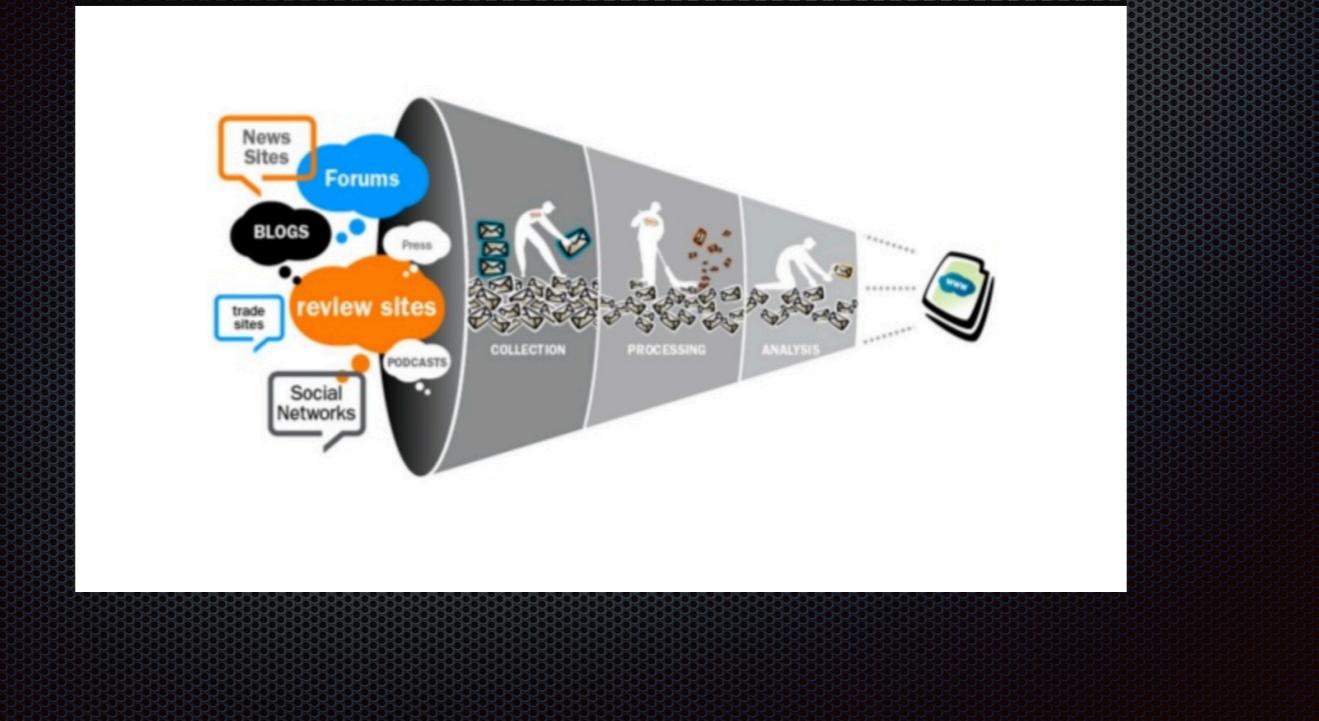


# Who does OSINT? Why do it?

- Hackers, Penetration testers, Business Researchers, Law enforcement, Journalists, Intelligence agencies, Stalkers, Criminals, Terrorists and.....You
- Depending on perspective any one of these could be an Investigator or Attacker
- Regardless, the Primary goal = identify actions and targets with *lowest* risk and highest chance of success



# How?



Loop Arrows are missing!

# Collection, Processing, Analysis

- Largely aided and abetted by Open Source Software
- Emerging technologies such as cloud computing and artificial intelligence have accelerated these efforts
- Starting with small bits of data, find relationships, analyze and pivot. Rinse and repeat.

# Search engines are just the gateway

- In reality, most data on the internet is in databases or accessed through APIs. This is known as the “*deep web*” (not dark web). Much of this data can be extracted using enhanced queries (aka “[google dorks](#)”) or tools with custom programming
- Anything connected to the internet or in public view is fair game for OSINT
- OSINT is the first part of any professional social engineering, penetration testing or cybersecurity attack, and is often used by low-tech criminals as well

# We are swimming in a sea of data. *Some* is under your control

- Any device you *log into* or *wear* is a potential data source
- Social Media - Often called the ‘8th layer’ of the OSI model by privacy researchers
- Online surfing and shopping habits. Big data insights often discover relationships that humans don’t see

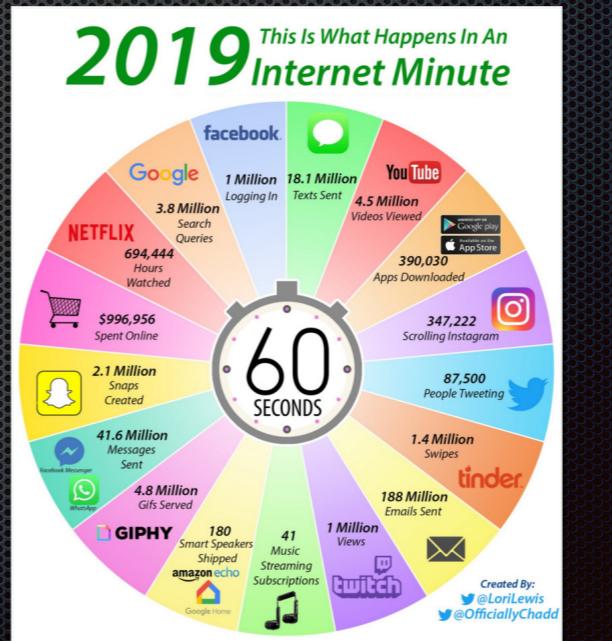


Image credit —

<https://www.visualcapitalist.com/what-happens-in-an-internet-minute-in-2019/>

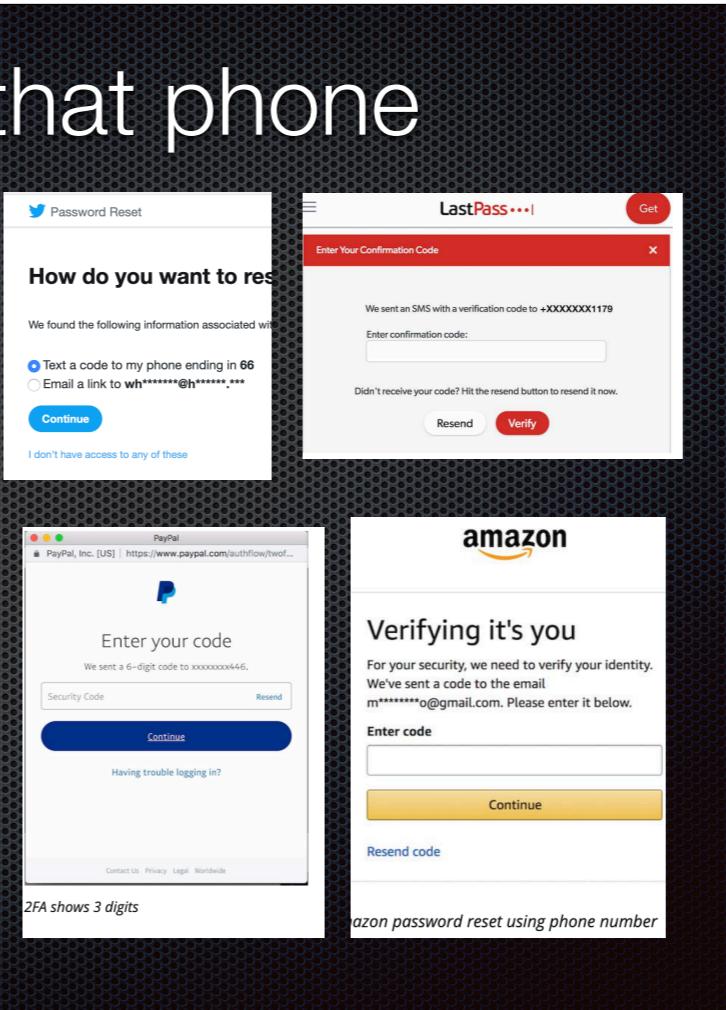
# Data under your control



Family structure. Marital status.

# Careful with that phone number!

- Mobile Phone numbers often link directly to credit history, social security number and other sensitive data
- Please do NOT use text messages for Multi-factor Authentication!



# Data NOT under your control

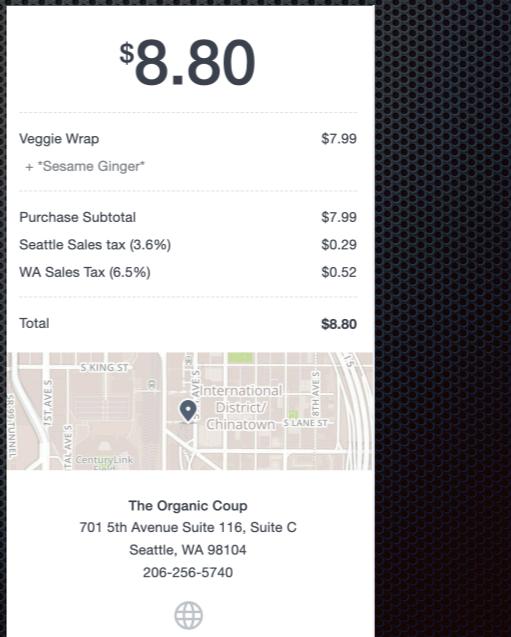
- Data breaches, Sites that share or sell it\*
- Government & real estate sites
- Photo tagging, facial recognition, chatty friends on social media



- FB has the largest repository of facial images in the world w/location attached
- Newsletters often publicize life events
- ex. Google dork -> church|temple|synagogue|mosque newsletter filetype:pdf -sample. These are usually archived over time.
- interior shots, floor plans, video walkthroughs, etc

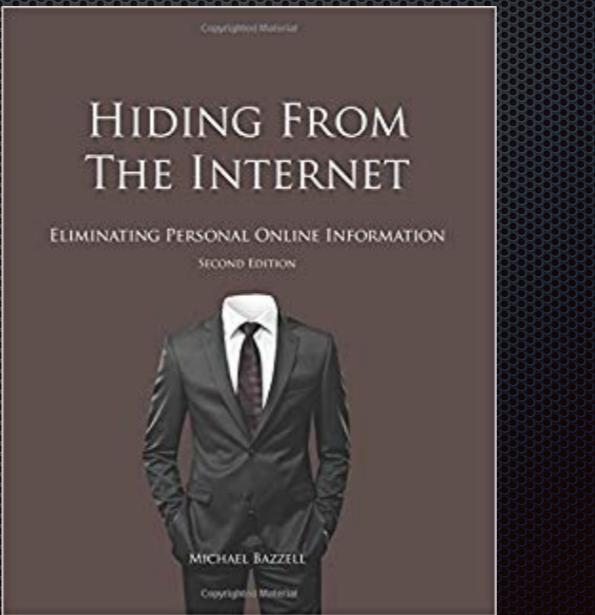
# Data sharing between merchants and websites

- If you sign up to get an email receipt at one merchant who uses the *Square* device for checkouts, the system defaults to automatically email you receipts from any other merchants you visit in the future who also use Square
- This is totally separate from data mining sites who freely share , sell and re-sell data



# Good Practices & Countermeasures

1. Do OSINT on yourself. Learn what is out there. A tool like the [Lockfale OSINT framework](#) provides a useful guide with links to appropriate tools.
2. Visit the '[Data Detox](#)' kit online, It offers concrete steps you can take for mobile devices as well as for your online profile.
3. Change passwords today (no reuse!). Best to get a [password manager](#) to help with this.



Lockfale OSINT framework -  
<https://osintframework.com>

Data Detox Kit -  
<https://datadetoxkit.org/en/home>

Password Managers (openSource and commercial) -  
<https://www.ign.com/articles/the-best-password-managers-2019>

Image — Michael Bazzel is a great source of info about privacy —<https://inteltechniques.com/>

# More...

- Strict separation of personal and professional accounts
- Consider spreading a little partially true information about yourself to create noise
- Discuss your data sharing wishes with those who might share data about you (children, colleagues, friends, family, relatives)



## Closing Thoughts

- Every online service and activity requires a trade-off regarding privacy. You need to decide— Is it worth this?
- If you know students (high school or younger), here is a great lesson to raise awareness — [http://  
digitalfootprintmu.weebly.com/](http://digitalfootprintmu.weebly.com/)

Resources file has info about “opting out” of mailing lists, but this is not very practical. There are too many sites that share & sell data to others

<http://localhost:57575/session/0a3b387c-d8e0-4fa2-810b-c65f34aad45c>

# Want to learn more?

- Check out my GitHub repo.
- If you find another great resource, please fork my repo and submit a pull request.
- Url — <https://github.com/infomaven/personal-osint>



**DEMO**

# THANK YOU

PS - check the [calculator](#)

