



Food ingredients
North America

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VISITOR GUIDEBOOK



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PLTSports

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TOO TOUGH
WITH THE
RIGHT FRAME
OF MIND.

Zembrin®

Zembrin can help reduce stress and elevate mood for people who want to take their training to the next level.

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- Experiential (*feel* benefits)
- Fast-acting
- Extensive safety testing
- Patented
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- Ethically-sourced

Motivation is considered by many to be the single most important element of any training program. If you're not out there, it's not getting better. At the same time, loving every minute of training, every day is almost impossible. Training requires **focus** and freedom from the stresses of everyday life. That's where adding Zembrin® to your sports formulation may help.

Zembrin is a standardized and clinically studied extract of *Sceletium tortuosum*. With a demonstrated dual mechanism of action, Zembrin represents the application of cutting edge neuro-scientific research and agricultural technology to a traditional plant to create a rapidly acting, safe, effective and experiential stress relieving ingredient.

REACH OUT TO FIND OUT MORE ABOUT OUR PORTFOLIO OF BEST-IN-CLASS ACTIVE NUTRITION INGREDIENTS.

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION.
THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.



for immune health



for brain health



for stress management



for respiratory health



for digestive health



for joint health

Holistically Approaching Health & Happiness

Our product portfolio merges the power of nature and scientific expertise to add a variety of health benefits to your application, from the brain to the gut, the immune to the skeletal system. For almost 50 years, Natural Remedies has been cultivating our expertise with herbs to become leaders in using nature and science to spread health and happiness.

Visit us at Booth #4624



Want to know more?

naturalremedy.com or hhp@naturalremedy.com



Welcome to SupplySide West and Food ingredients North America 2019

On behalf of the entire Informa Markets team, it's our pleasure to welcome you to SupplySide West and Food ingredients North America. Our mission is to ensure that you have a successful and enjoyable experience, so please don't hesitate to let us know if we can be of assistance.

We have a lot of new and exciting things for you this year, including the addition of Food ingredients North America. As more people pay more attention to what they eat and drink, our industry is tasked with providing healthier, tastier, more sustainable food and beverage choices. To help support your efforts, we have more than 500 suppliers of food and beverage ingredients, technologies and services exhibiting throughout the show. With more than 1,300 exhibitors, there is a lot of ground to cover. Please take advantage of SupplySide Connect and our SupplySide app to find your way around. And you can always ask one of our Informa colleagues for help.

Our Expo Hall includes many special features to enhance your experience. If you're looking for new products and prototypes, don't miss the New Products Zone in the Bayside B Lobby and the Tasting Bar in the 5900 aisle, showcasing innovative ingredients in unique delivery formats. You'll also find great content programming that is open to all attendees at the SupplySide Central stage and at the Food ingredients North America (FiNA) theater. Check out the full schedules on the show app. Looking for the latest in some of the hottest categories around? The GOED Omega-3 Resource Center, sponsored by Catalent, and IPA Probiotics Resource Center, sponsored by Nutrasource, are one-stop shops for knowledge, contacts and suppliers.

In addition to the Expo Hall, the SupplySide West and Food ingredients North America education program runs from Wednesday through Saturday and is designed thematically. You can choose from a variety of Workshops and Summits covering important topics in product development & science, market trends & opportunities, regulation & compliance, and best practices for business success. Just stop by registration if you haven't yet signed up and take advantage of the opportunity.

Our two Featured Sessions, beginning at 9am on Thursday and Friday, are open to all to attend. On Thursday we have "DSHEA @ 25" where we will delve into the future of supplement regulation with a panel of industry leaders from top consumer brands and leading associations. On Friday, we have "Accelerating Growth in the Organic Market" developed with Organic Trade Association and Nutrition Business Journal. Both are worth your time to attend.

Even with all the features, programming and events, it is the people that really make this show special. Your collective commitment to our industry and our consumers is admirable and important. Know that we are your partner in this mission to build successful and sustainable businesses that deliver more health to more people. Have a great show!

**Jon Benninger**

Vice President & Market Leader
SupplySide, Informa Markets

[linkedin.com/in/jonbenninger](https://www.linkedin.com/in/jonbenninger)**Danica Cullins**

Vice President of Sales & Brand Director,
SupplySide, Informa Markets

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Brand Director, Fi Global,
Informa Markets

[linkedin.com/in/julienbonvallet](https://www.linkedin.com/in/julienbonvallet)

I formulate for
performance & lifestyle.

I AM VIRGINIA DARE

Personalized nutrition means that one size does not fit all. The same is true for customized formulation. We understand that your functional drinks and snacks play a crucial role in your customers' workouts and lifestyles, and we're dedicated to providing you the individualized and immediate formulation support that enable you to overcome off-flavors and tackle other taste hurdles.

Hear more of our story at **SupplySide**
West booth 2859 and sample our
prototypes:

Performance Nutrition

- Pre-workout Pectin Gummies
- Intra-workout Natural Electrolyte Beverages
- Post-workout Protein Recovery Drinks

Lifestyle Nutrition

- Keto Brownies
- Vegan Meal Replacement Drinks
- Immune Support Cookies

Get in touch with the leaders delivering preferred taste in performance and lifestyle applications

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VIRGINIA DARE™

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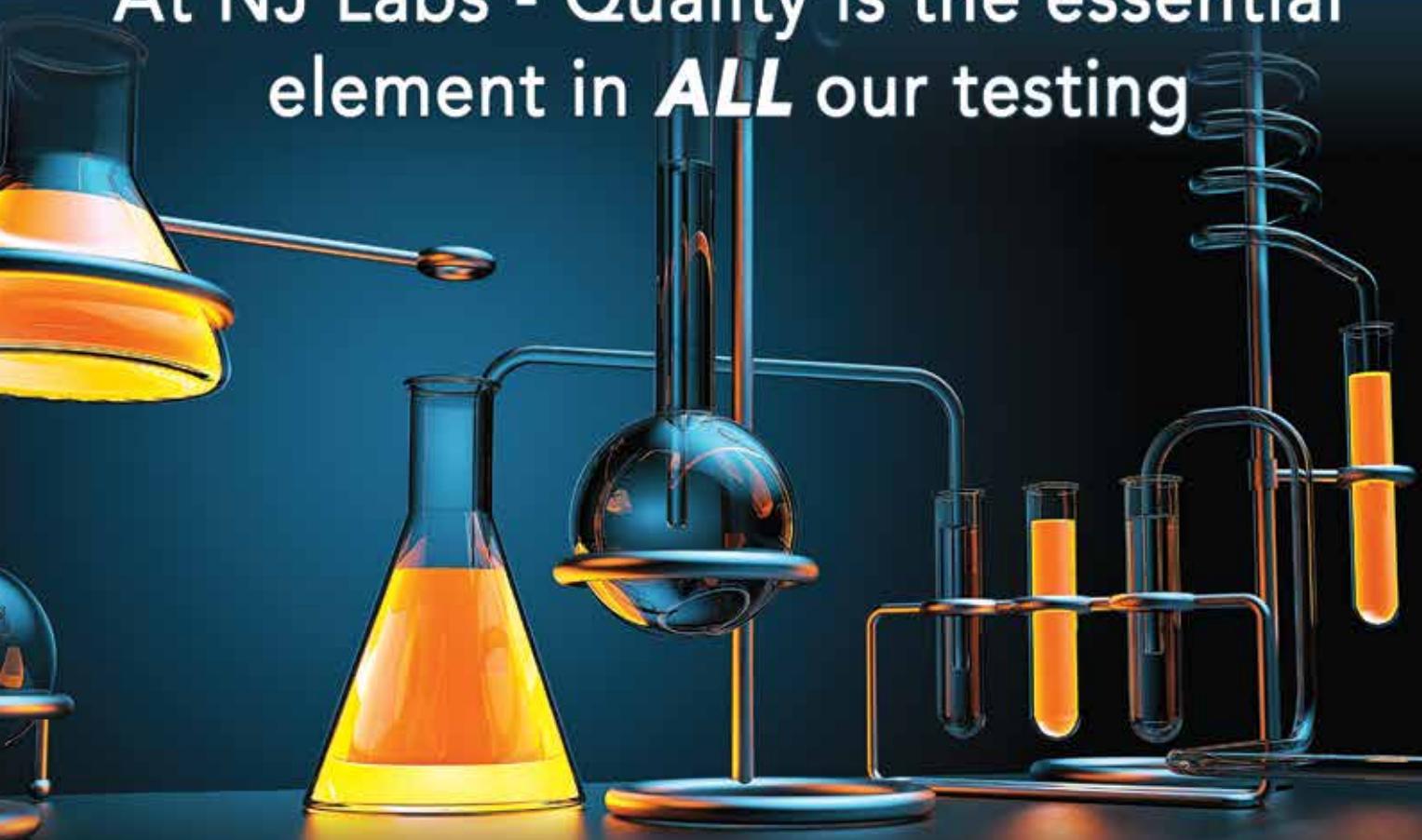


app.supplysidewest.com

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Stop by and see us at **SupplySide
WEST** Booth #3331

At NJ Labs - Quality is the essential element in **ALL** our testing



NJ Labs provides expert analytical chemistry & microbiology testing for the pharmaceutical, nutraceutical, dietary supplement, cosmetic, dairy & food industries. We are an FDA, DEA, registered & inspected, contract laboratory testing to exacting CGMP standards. Our team of scientists builds upon our quality legacy by continually developing and validating methods for raw materials and finished products testing – established upon our founding over 80 years ago.

If you are looking for an analytical testing lab whose essential element is quality... then visit our **NJighborhood at Booth #3331 during SupplySide West.**

And when you visit our booth...

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Las Vegas performance on
Friday evening, October 18th*

*Winner must be a SSW show attendee and be present
to accept show tickets.



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SCHEDULE

Tuesday, October 15, 2019

7am-5pm BADGE PICKUP <i>Level 1, Bayside F Foyer & Shark Reef Foyer</i>	REGISTRATION HOURS <i>Level 1, Bayside F Foyer</i>
8am-5pm GMP AND REGULATORY COMPLIANCE TRAINING PROGRAM Produced by: NSF International <i>Separate registration required.</i> <ul style="list-style-type: none"> • 21 CFR 111 Dietary Supplement GMP Overview (Part 1 of 2) <i>Level 3, Palm A</i> • Cannabis Sativa L.: Overview of U.S. and Canadian Legal and Regulatory Landscape <i>Level 3, Palm B</i> • Dietary Supplement Claim Substantiation <i>Level 3, Palm C</i> • Food Safety Modernization Act (FSMA) <i>Level 3, Palm D</i> 	GMP AND REGULATORY COMPLIANCE TRAINING PROGRAM Produced by: NSF International <i>Separate registration required.</i> <ul style="list-style-type: none"> • 21 CFR 111 Dietary Supplement GMP Overview (Part 1 of 2) <i>Level 3, Palm A</i> • Cannabis Sativa L.: Overview of U.S. and Canadian Legal and Regulatory Landscape <i>Level 3, Palm B</i> • Dietary Supplement Claim Substantiation <i>Level 3, Palm C</i> • Food Safety Modernization Act (FSMA) <i>Level 3, Palm D</i>

Wednesday, October 16, 2019

7am-6pm BADGE PICKUP <i>Level 1, Bayside F Foyer & Shark Reef Foyer</i>	REGISTRATION HOURS <i>Level 1, Bayside F Foyer</i>
8am-5pm GMP & REGULATORY COMPLIANCE TRAINING PROGRAM Produced by: NSF International <i>Separate registration required.</i> <ul style="list-style-type: none"> • 21 CFR 111 Dietary Supplement GMP Overview (Part 2 of 2) <i>Level 3, Palm A</i> • Botanical Testing <i>Level 3, Palm B</i> • Dietary Supplement Label Claim Compliance <i>Level 3, Palm C</i> • Vendor Qualification and Audit Training <i>Level 3, Palm D</i> 	GMP & REGULATORY COMPLIANCE TRAINING PROGRAM Produced by: NSF International <i>Separate registration required.</i> <ul style="list-style-type: none"> • 21 CFR 111 Dietary Supplement GMP Overview (Part 2 of 2) <i>Level 3, Palm A</i> • Botanical Testing <i>Level 3, Palm B</i> • Dietary Supplement Label Claim Compliance <i>Level 3, Palm C</i> • Vendor Qualification and Audit Training <i>Level 3, Palm D</i>

9am-Noon

WORKSHOPS

Separate registration required.

- FSMA and Import Requirements for Food and Supplement Brands
Level 3, South Seas H
Underwritten by: Venable
- Healthy Aging: Antioxidants, Adaptogens & Cognition
Level 3, South Seas C
Underwritten by: Nutrition 21
- How to Win in the Booming Plant-based Nutrition Sector
Level 3, South Seas B
Produced with: Food ingredients North America
Underwritten by: Ingredion, Merit Functional Foods & Top Health Ingredients

9am-5pm

SUMMITS

Separate registration required.

- CBD From Seed to Shelf: The Supply Side Story
Level 3, South Seas E
Underwritten by: FEN Biotech, GenaCanna, KGK Science, Lili's Garden, Rad Extracts & Shanghai Freeman America
- Finding New Pathways in Sports Nutrition
Level 3, South Seas F
Underwritten by: Cluster Dextin, FutureCeuticals & Lonza

10am-6:30pm

NCN INGREDIENTS & TECHNOLOGY XI AT SUPPLYSIDE WEST

*Level 3, South Seas J***Hosted by: Nutrition Capital Network**

1:30-4:30pm

WORKSHOPS

Separate registration required.

- Diversity & Inclusion: Good Business for All
Level 3, South Seas H
- How to Create Disruption in the Beverage Aisle
Level 3, South Seas B
Produced with: Food ingredients North America
Underwritten by: Cargill
- Supporting the Cycle: Solutions to Manage Stress and Improve Sleep
Level 3, South Seas C
Underwritten by: PharmaGABA

5-7pm

FIRST-TIME VISITOR RECEPTION

*Fleur by Hubert Keller at Mandalay Bay***Sponsored by: Mitsubishi International Food Ingredients, Inc.***Separate registration required. – Limited to first-time SupplySide West & Food ingredients North America visitors only.*



Magnesium Citrate



Magnesium Bisglycinate

Magnesium Carbonate



Magnesium Malate

Magnesium – Remix your Premix



Potassium Magnesium Citrate

Magnesium Ascorbate



Booth #4467

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SCHEDULE

Wednesday, October 16, 2019

- 5:30-7:30pm **VITAMIN ANGELS TOPGOLF OPENING NIGHT RECEPTION**
Topgolf at the MGM Grand
Produced by: Vitamin Angels
 Separate registration required.

Thursday, October 17, 2019

- 7am-3pm **BADGE PICKUP**
Level 1, Shark Reef Foyer
- 7am-5:30pm **REGISTRATION HOURS**
Level 1, Bayside Bayside F Foyer
- 7:30-8:30am **WELLNESS YOGA**
Level 3, Palm Foyer
Sponsored by: Wellmune®, a Kerry brand
 Separate registration required.
- 8:30-10am **COFFEE WITH KEMIN: ESPORTS – THE GAMER OPPORTUNITY!**
Level 3, Palm A
Sponsored by: Kemin
 By invitation only.
- 9-10am **BREAKFAST BRIEFS**
 Separate registration required.
- Clinically Supported Benefits of Vitamin E Tocotrienol for Brain Health and Cognition
Level 3, Palm D
Sponsored by: ExcelVite
 - Proprietary Patent-Pending Continual Extraction Process that Increases Bioavailability of CBD
Level 3, Palm C
Sponsored by: One Innovation Labs
 - The Healthy Liver Triangle: Healthy Fats, Balanced Diet, and Choline
Level 3, Palm B
Sponsored by: Balchem
- 9-11am **FEATURED SESSION**
DSHEA @ 25: LEGAL REFORM AND THE FUTURE OF THE LAW
Level 3, South Seas F

9-11am

WORKSHOPS

Separate registration required.

- Claims & Certifications:
 What Do They Mean and Who Cares?
Level 3, South Seas B
- Colors & Flavors: Superheroes of Product Success
Level 3, South Seas C
Produced with: Food ingredients North America
Underwritten by: GNT USA & Lycored

9am-6pm

BAGGAGE CHECK

Sponsored by: PAT Vitamins*Level 1, Bayside B*10am-5:30pm **EXPO HALL HOURS**

IPA PROBIOTICS RESOURCE CENTER

*Booth #5646***Produced with the support of:** International Probiotics Association (IPA)
Sponsored by: Nutrasource Pharmaceutical & Nutraceutical Services

NEW PRODUCTS ZONE

*Bayside B Lobby***Brought to you by:** Mintel Group Ltd.

GOED OMEGA-3 RESOURCE CENTER

*Booth #5447***Produced in association with:** Global Organization for EPA and DHA Omega-3s (GOED)
Sponsored by: Catalent Consumer Health

PRODUCT CONCEPT CENTER

*Bayside F Lobby***Presented by:** Herbally Yours

TASTING BAR

*Booth #5921***Featuring the GELITA Café**

THE SUPPLYSIDE BOOKSTORE

POWERED BY CRC PRESS

Bayside D Lobby

11am-5pm

FOOD INGREDIENTS THEATER

Booth #3009

- 11-11:30am The Push-Pull Between Health and Indulgence
- 11:40am-12:10pm Blockchain as a Tool to Enhance Traceability and Quality Across the Food and Ingredient Lifecycle
- 12:20-2:50pm Protein Spotlight
- 3-4:10pm Clean Label Update 1

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of safe, healthy ingredients for your food,
beverage and supplement needs



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Lactic Acid
Xanthan Gum
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sub4salt®
Erythritol
Citrate Esters
Sodium Lactate

Zinc Salts
Calcium Salts
Magnesium Salts
Potassium Salts

Glucono-delta-Lactone
Lactate Blends
Sodium Citrate
Potassium Lactate

Learn more at booth number 2944

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SCHEDULE

Thursday, October 17, 2019

11am-5:20pm	SUPPLIER PRESENTATION THEATER Booths #1266 & #1467
Noon-1pm	LUNCH BRIEFS <i>Separate registration required.</i> <ul style="list-style-type: none"> • Omega-3's Developed by Nature, Produced by BASF, Clinically Proven--Accelon Absorption Technology <i>Level 3, Palm B</i> Sponsored by: BASF • The Prebiotic Power of Chicory Root Fiber: Improving the Gut Microbiome for Overall Health and Wellbeing <i>Level 3, Palm A</i> Sponsored by: Beneo
Noon-5pm	SUPPLYSIDE CENTRAL STAGE Booth #5759
Noon-12:30pm	Sustainable Stevia Documentary: An Ingredient Lifecycle Story Sponsored by: Cargill
12:30-1pm	SupplySide Launchpad Sponsored by: Mibelle Biochemistry, Orogenetics, Sigachi, SR CarnoSyn & Tokiwa
1-1:30pm	Ensuring Purity and Potency Through the USP Verification. A Case Study: Saw Palmetto Sponsored by: Valensa
1:30-2pm	New Generation of Prebiotic Designed by Mothers for Digestive Health and More Sponsored by: BASF
2-2:30pm	Consumer Driven Product Design Sponsored by: Lonza
2:30-3pm	New Ingredients Driving Marketplace Growth Sponsored by: BrandHive
3-3:30pm	Sustainability & Stewardship – Protecting Our Oceans Sponsored by: Aker BioMarine
3:30-4pm	Market Trends in Supplements and Nutraceuticals Presented by: Innova Market Insights
4-4:30pm	CarnoPrime: Unleashing the Power of Beta-Alanine Sponsored by: Prinova
4:30-5pm	Catalyzing Climate Action in the Health and Nutrition Industry Presented by: Climate Collaborative, American Botanical Council and American Herbal Products Association

2-4pm

WORKSHOPS

Separate registration required.

- Co-Packers: Helping Navigate the Food and Beverage Landscape
Level 3, South Seas H
- Trust in Testing: Contract Labs for Safe, Compliant Supplements
Level 3, South Seas C
Underwritten by: American Testing Lab, Eurofins Scientific, Micro Quality Labs & NJ Labs
- Unraveling the Biotech Conundrum
Level 3, South Seas B

5:30-7:30pm

LGBTQ+ ALLIES NETWORKING RECEPTION

Hosted by: Naturally Proud Network**In support of: The Trevor Project***Lower Level, Tradewinds E*

Friday, October 18, 2019

7:30-8:30am

WELLNESS YOGA

*Level 3, Palm Foyer***Sponsored by: Wellmune®, a Kerry brand***Separate registration required.*

8am-4pm

BADGE PICKUP

Level 1, Bayside F Foyer

REGISTRATION HOURS

Level 1, Bayside F Foyer

9-10am

BREAKFAST BRIEFS

Separate registration required.

- Keeping Up with Your Customers: Deliver the Healthy Aging Solutions Baby Boomers and Gen Xers Want with SRCarnoSyn®
Level 3, Palm C
Sponsored by: SR CarnoSyn
- Taking Sports Nutrition Products to the Next Level: Innovations in Health, Performance, Strength and Stamina for Active People by Age Group, Athletes and eSports Athletes
Level 3, Palm B
Sponsored by: Watson

9-11am

FEATURED SESSION

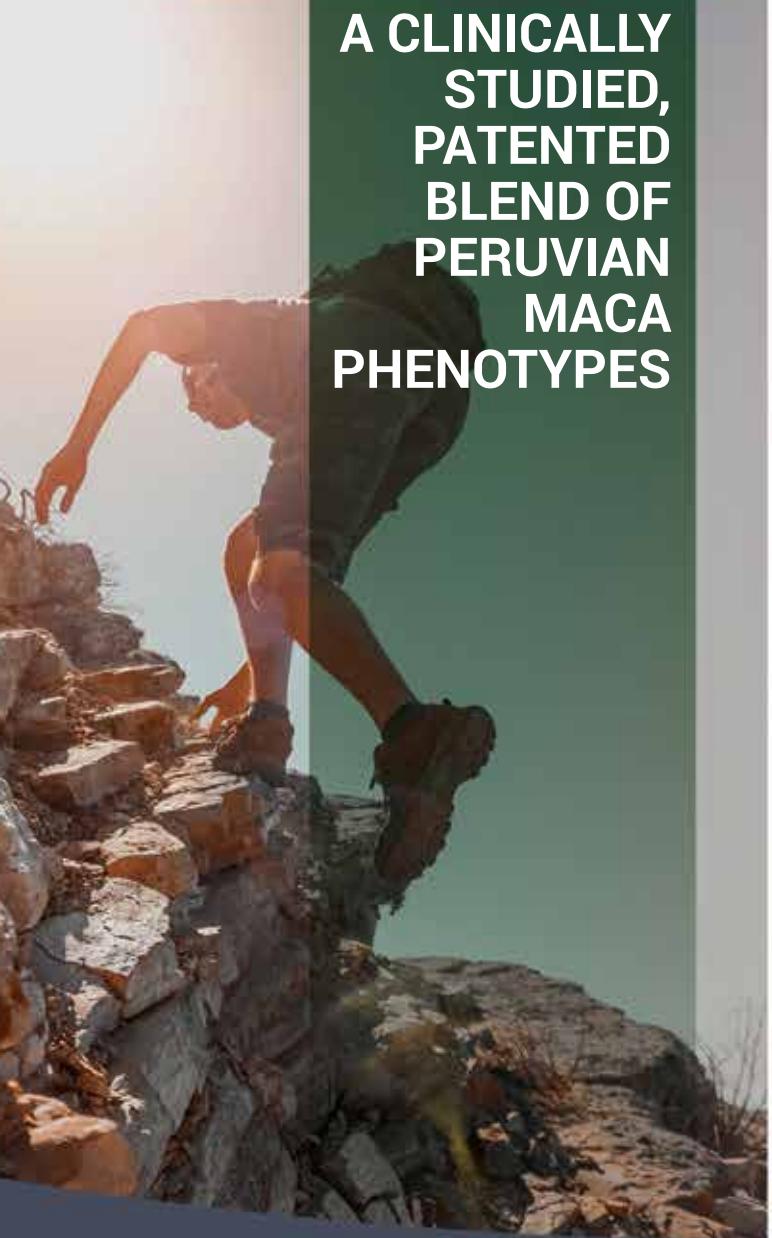
Accelerating Growth in the Organic Market

Level 3, South Seas F

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*These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.

Nutrition21
INNOVATIVE INGREDIENTS. REAL RESULTS.

SCHEDULE

Friday, October 18, 2019

9-11am	WORKSHOP <i>Separate registration required.</i> <ul style="list-style-type: none"> Sustainable, Safe and Sanctioned Packaging for CPG Brands <i>Level 3, South Seas B</i> Underwritten by: Alpha Packaging	Noon-12:30pm	How Digital Transformation Accelerates New Product Development Presented by: TraceGains
9am-6pm	BAGGAGE CHECK <i>Level 1, Bayside B</i> Sponsored by: PAT Vitamins	12:30-1pm	NEXTY SupplySide Awards Presentation
10am-5pm	EXPO HALL HOURS	1-1:30pm	Real-World Best Practices: Suppliers Using Data to Drive Success Presented by: NEXT Data & Insights
	IPA PROBIOTICS RESOURCE CENTER <i>Booth #5646</i> Produced with the support of: International Probiotics Association (IPA) Sponsored by: Nutrasource Pharmaceutical & Nutraceutical Services	1:30-2pm	Don't Return It ... Burn It: Addressing Adulteration by Destroying Irreparably Defective Ingredients Presented by: The American Botanical Council, NOW Health & Pharmavite
	NEW PRODUCTS ZONE <i>Bayside B Lobby</i> Brought to you by: Mintel Group Ltd.	2-2:30pm	Sourcing for Impact: Building Supply Chain Relationships that Boost the Environment & Business Presented by: The Climate Collaborative, American Botanical Council & American Herbal Products Association
	GOED OMEGA-3 RESOURCE CENTER <i>Booth #5447</i> Produced in association with: Global Organization for EPA and DHA Omega-3s (GOED) Sponsored by: Catalent Consumer Health	2:30-3pm	What Consumers Want in a Supplement Brand Presented by: Tracey Landau, MarketPlace
	PRODUCT CONCEPT CENTER <i>Bayside F Lobby</i> Presented by: Herbally Yours	3-3:30pm	The CBD Effect: The Present & Future of the Cannabinoid Market Presented by: Roy Bingham, BDS Analytics
	TASTING BAR <i>Booth #5921</i> Featuring the GELITA Café	3:30-4pm	Social Media Influencers Take on SupplySide with Dawn Jackson-Blatner and Jason Wrobel
	THE SUPPLYSIDE BOOKSTORE POWERED BY CRC PRESS <i>Bayside D Lobby</i>	11am-4pm	FOOD INGREDIENTS THEATER <i>Booth #3009</i>
10:30am-4pm	SUPPLYSIDE CENTRAL STAGE <i>Booth #5759</i>	11am-12:10pm	How to Successfully Innovate in the Food Space
10:30-11am	Formulas for the Perfect Product Listing on Amazon Presented by: Chris Rawlings, Sophie Society	12:20-2:50pm	Organic Spotlight
11-11:30am	Inside the Bottle: Collaborating for a Transparent Supplement Industry Sponsored by: Inside the Bottle	3-4:10pm	Clean Label Update 2
11:30am-Noon	Market Trends in Functional Food & Beverages Presented by: Innova Market Insights	11am-4:50pm	SUPPLIER PRESENTATION THEATER <i>Booths #1266 & #1467</i>
		Noon-1pm	LUNCH BRIEF <i>Separate registration required.</i>
			<ul style="list-style-type: none"> Protein Innovation with Collagen for Game Day Performance <i>Level 3, Palm A</i> Sponsored by: GELITA



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[†] Koshak AE et al. Comparative Immunomodulatory Activity of *Nigella sativa* L. Preparations on Proinflammatory Mediators: A Focus on Asthma. *Front Pharmacol.* 2018;9:1075. Published 2018 Oct 2. doi:10.3389/fphar.2018.01075

SCHEDULE

Friday, October 18, 2019

2-4pm WORKSHOPS

Separate registration required.

- Blurring the Line Between Food Trend and Fad
Level 3, South Seas H
- Mind Games: Cognitive Performance
Level 3, South Seas C
Underwritten by: FutureCeuticals
- Prebiotics Market Development
Level 3, South Seas B

Saturday, October 19, 2019

7:30am-Noon BAGGAGE CHECK

Level 3, Jasmine Registration Office North
Sponsored by: PAT Vitamins

7:30am-5pm AHPA BOTANICAL CONGRESS

Level 3, South Seas E
Presented by: American Herbal Products Association (AHPA)
Separate registration required.

8-10am BADGE PICKUP

Level 3, Jasmine Registration Desk

REGISTRATION HOURS

Level 3, Jasmine Registration Desk

8:30-11:30am WORKSHOPS

Separate registration required.

- Business of CBD in Food & Beverages
Level 3, South Seas F
Underwritten by: KLERSUN, Linnea SA, SoRSE Technology, Treehouse & Venable
- Contract Manufacturing Roundtable: How to Foster a Successful Partnership
Level 3, South Seas H
Underwritten by: Sora Laboratories & Zhejiang Nutrasas Biotech Co. Ltd.
- Extending Your Reach in the Probiotics Space
Level 3, South Seas B
Produced with the support of: International Probiotics Association
Underwritten by: Deerland Probiotics & Enzymes, DuPont, Lallemand Heath Solutions, Morinaga Nutritional Foods, Probiotical & Sabinsa
- The Shift from Sugar to Natural Sweeteners
Level 3, South Seas C
Produced with: Food ingredients North America
Underwritten by: Cargill



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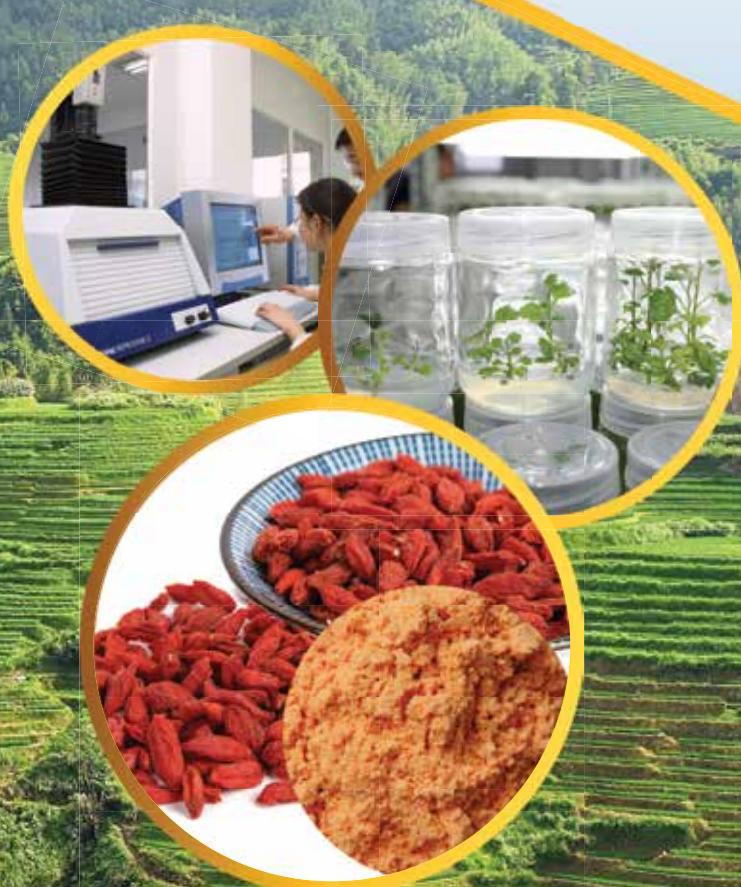
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REGISTRATION

REGISTRATION - LOCATIONS, HOURS & HELPFUL HINTS

Registration is located in the South Convention Center, Level 1 – Bayside F Foyer

Registration Hours:

Tuesday, October 15 | 7am-5pm

Wednesday, October 16 | 7am-6pm

Thursday, October 17 | 7am-5:30pm

Friday, October 18 | 8am-4pm

*Saturday, October 19 | 8-10am

Workshop Registration Only – Level 3, Jasmine Registration Desk

Attendee Registration sponsored by:



FENCHEM
Ingredient Technology

PRE-REGISTERED?

For your convenience, three additional badge pickup areas are available for those who have pre-registered for the show!

Badge Pickup – Shark Reef Foyer

This badge pickup area is conveniently located on your path from the hotel to the expo hall, close to the Food Court and Shark Reef.

Hotel Registration Badge Pickup:

Pick up your badge when you check into your hotel room at both Mandalay Bay and The Delano. There will be a counter dedicated to SupplySide West and Food ingredients North America badge pickup within each of these host hotel Registration Areas.

Tuesday, October 15 | Noon-8pm

Wednesday, October 16 | Noon-8pm

NEW - Mobile Carts

Various mobile carts positioned throughout the convention space will allow you to quickly grab your badge without waiting in line!

REGISTRATION HELPFUL HINTS:

Don't want to wait in line?

- Print your registration confirmation email and have it ready to scan at Badge Pickup Counters, or have it open and ready on your phone or Apple Wallet
- Utilize the additional badge pickup locations available to pre-registered attendees at Mandalay Bay and The Delano
- Stop by one of the mobile carts in the convention space
- Get your badge early! Traffic in registration is extremely heavy leading up to the expo hall opening at 10am on Thursday, October 17. Stop by registration any time between 7am and 6pm on Wednesday, October 16 to pick up your badge and show materials so you can avoid the rush.

FIRST-TIME VISITOR RECEPTION

Wednesday, October 16 | 5–7pm
Location: Fleur by Hubert Keller at Mandalay Bay

There's a first time for everything – including SupplySide West & Food ingredients North America!

SupplySide West & Food ingredients North America welcomes visitors attending the show for the first time. This two-hour reception offers a fun and intimate setting for new participants to meet with industry experts, various members of the SupplySide & Food ingredients teams, show supporters, as well as other first-time participants. Prepare for the upcoming expo days while making some new friends in the industry and grabbing a drink and bite to eat.

Separate Registration Required

Limited to first-time SupplySide West and Food ingredients North America visitors only.

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*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



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BAGGAGE CHECK

FREE BAGGAGE CHECK

Don't lug your suitcase around the show floor! Baggage Check is complimentary to all SupplySide West and Food ingredients North America attendees and is open during the following hours:

Level 1, Bayside B

Thursday, October 17 | 9am-6pm

Friday, October 18 | 9am-6pm

SATURDAY WORKSHOP BAGGAGE CHECK

Level 3, Jasmine Registration Office North

Saturday, October 19 | 7:30am-Noon

Baggage left after Noon can be picked up at the Mandalay Bay Bell Desk.

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SupplySide West Booth 4680

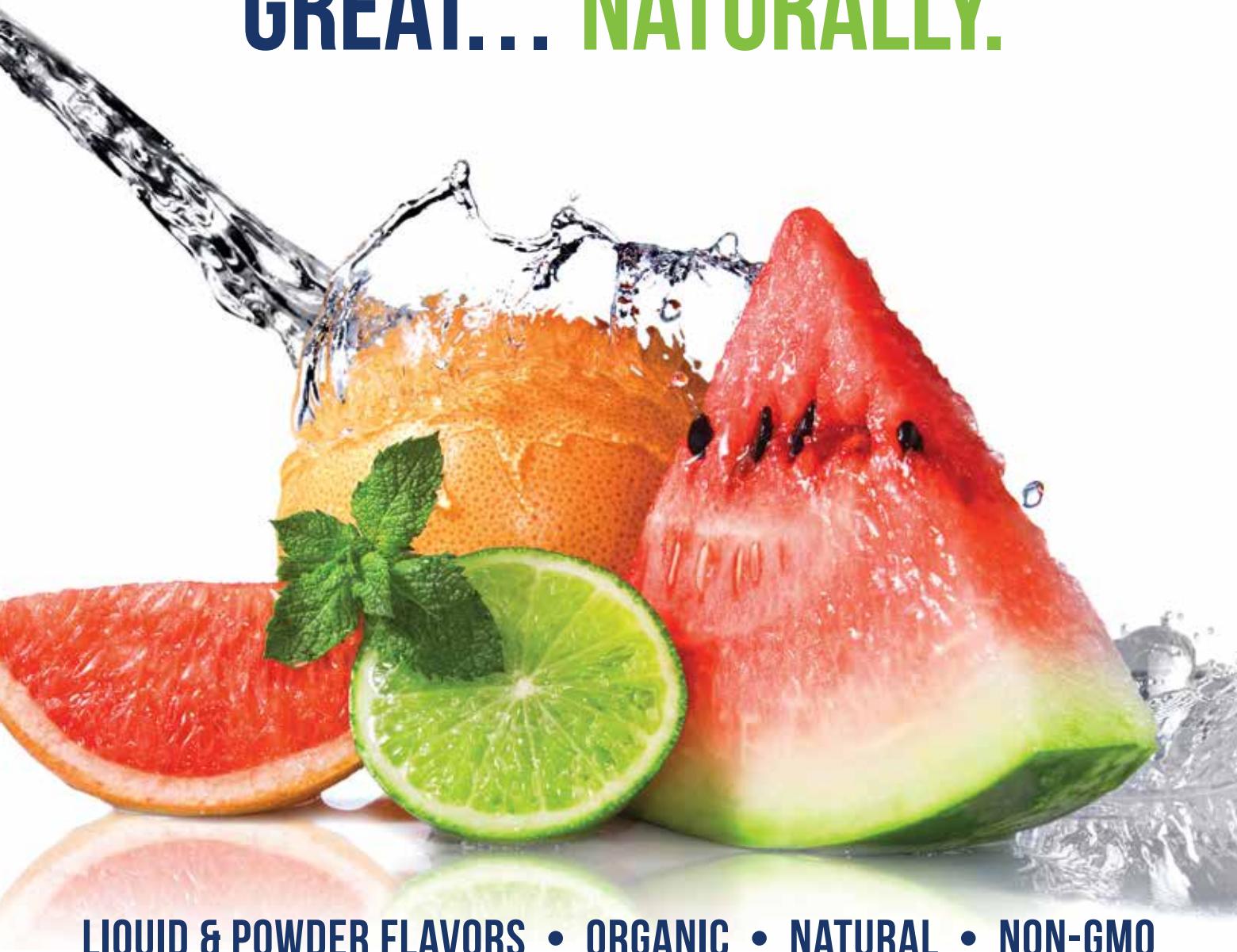
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WHAT TO DO AT MANDALAY BAY RESORT

DINING

With over 30 restaurants to satisfy any appetite, the restaurants at Mandalay Bay and the Delano have you covered. Reservations can be made at 702.632.4760 or Open Table. Below are a few of our favorite recommendations:

FINE DINING

Charlie Palmer Steak at Four Seasons

Best Steakhouse in Las Vegas

Voted “best steakhouse in Las Vegas” by the Las Vegas Review Journal just four months after opening, Charlie Palmer Steak provides a clubhouse atmosphere of quiet luxury favored by sophisticated diners.

Aureole

One of the Finest Restaurants in the United States

Welcome to the new Aureole, a modern tasting table experience that redefines all dining expectations. Aureole Las Vegas showcases fresh, seasonal ingredients in bold American Progressive style. Hailed as one of the best wine restaurants in the world, Aureole also boasts a notable cocktail list and an impressive outdoor patio space that provides one of the most beautiful dining settings on The Strip.

STRIPSTEAK

Best Steak in the United States

With its classic menu, inviting bar scene and sophisticated atmosphere, STRIPSTEAK plays host to guests looking for the perfect filet in a modern alternative to the traditional steakhouse setting. As with Michael Mina's other restaurants, STRIPSTEAK uses only the highest quality ingredients—corn-fed, all-natural meat, line-caught seafood and fresh, seasonal produce.

KUMI by Akira Back

Modern Japanese with a Korean American Twist

Kumi Japanese Restaurant + Bar features a modern Japanese menu with a Korean American twist. Kumi presents guests with an extraordinary ambiance of raw natural woods, hammered steel accents and touches of red lacquer to compliment the dining experience. Kumi's sumptuous cuisine is complimented by a wide array of specialty cocktails and Akira Back's very own sake.

Rivea

Food is my inspiration. Rivea is my art.

After Saint-Tropez and London, Rivea finally comes to the Las Vegas restaurant market, offering a renewed take on a French and Italian influenced cuisine. Menu items inspired by the delectable food markets of Provence and Italy create the carefree and vibrant nature of the Riviera, with a focus on simple, fresh plates by Executive Chef Bruno Riou and the best seasonal ingredients from the West Coast. The colors, flavors, and aromas of the south of France and Italy have arrived at Delano Las Vegas!

CASUAL DINING

Mandalay Bay Food Court

The Ultimate Quick Bite Destination

Conveniently located to the Expo Hall, the Mandalay Bay Food Court offers various eateries for those looking for a quick bite in between meetings and sessions.

Libertine Social

Eat. Drink. Liberate.

The next-generation gastropub stimulates the senses with New American bar food by the renowned chef, Shawn McClain, a pioneering cocktail program by Modern Mixologist Tony Abou-Ganim and a range of compelling atmospheres to fit diners' motivations.

Fleur by Hubert Keller

Classic French Bistro

From one of America's most widely recognized and acclaimed chefs, Fleur by Hubert Keller is a classic bistro focusing on regional and seasonally-driven French cuisine. Enjoy approachable interpretations of dishes such as Duck Confit, Coq Au Vin and Filet Rossini.

Citizens Kitchen & Bar

All Day Comfort Food

This comfort food venue is located in the heart of Mandalay Bay, offering everything from continental breakfast to soup & salad combinations, hearty build-your-own sandwiches and signature entrees. Plus, if you're looking for a late night snack, Citizens is open 24 hours a day!

Border Grill

Spice up your day

Welcome to the vibrant, modern Mexican restaurant overlooking the Lazy River just off Mandalay Beach, where Chefs Mary Sue Milliken and Susan Feniger, Food Network's "Too Hot Tamales," want nothing more than to spice up your day. With two floors of patio dining, this hip, urban cantina is the perfect setting for sipping margaritas and savoring a menu of the bold flavors of Mexico while enjoying views of the beach and pool.

BBQ Mexicana

Cue the Flavor

BBQ Mexicana, a fast casual eatery from Celebrity Chefs Mary Sue Milliken and Susan Feniger, is now open across from Border Grill and adjacent to the Mandalay Bay Convention Center.

& CASINO

ACTIVITIES

Take a break from your busy SupplySide schedule and enjoy one of the many entertainment options at Mandalay Bay.

DAYTIME ACTIVITIES

Shark Reef

View, Dive, Feed & Experience

Mandalay Bay's Shark Reef is home to more than 2,000 animals including sharks, giant rays, endangered sea turtles, a piranha and a Komodo dragon. The Shark Reef experience is a unique attraction unlike anything else on the strip, including close encounters with underwater creatures.

Mandalay Bay Beach

World-famous Aquatic Playground

Mandalay Bay Beach is an 11-acre aquatic playground that invites you to sun, swim, splash and soak on your terms. Ride tides in the wave pool. Flow with the Lazy River. Lounge in a lagoon. Catch some shade in a convenient cabana. And, when you're ready to refuel grab a bite at Beach Bar and Grill or cocktail at one of three bars.

Spa Mandalay

Retract, Refresh, Relax

The 30,000 square foot, world class Spa at Mandalay combines the best techniques and products with skilled professionals to usher you into a level of relaxation beyond your imagination. To make an appointment, call 877-632-7300.

NIGHTTIME ACTIVITES

Michael Jackson's ONE by Cirque du Soleil

An Immersive Journey

A Cirque du Soleil tribute to the King of Pop can be found at Michael Jackson's ONE show in Mandalay Bay. With jaw-dropping acrobatics from a team of 60 performers, this show is a can't miss experience for any Michael Jackson fan. Call the Ticket Office at 877-632-7400 for tickets and more information.

LIGHT Nightclub

Step into the LIGHT

The LIGHT Vegas merges cutting-edge creativity, with incredible open format music, to produce an unforgettable nightlife experience. Purchasing a ticket not only provides entry but also provides complimentary cocktails until midnight.

House of Blues

Where Music Feeds the Soul

Catering to eclectic tastes in a staggering range of musical genres, the intimate venue is known for showcasing live music from up-and-coming artists as well as legendary bands.

Foundation Room

Good Karma Awaits

Recapture the splendors of a sophisticated night out, from happy hour to bottle service; to taking in live music entertainment or renowned club nights. Take in the best view of the Vegas strip, and mix & mingle with guests to lay the perfect foundation for a Vegas experience you'll never forget.



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OCTOBER 17TH
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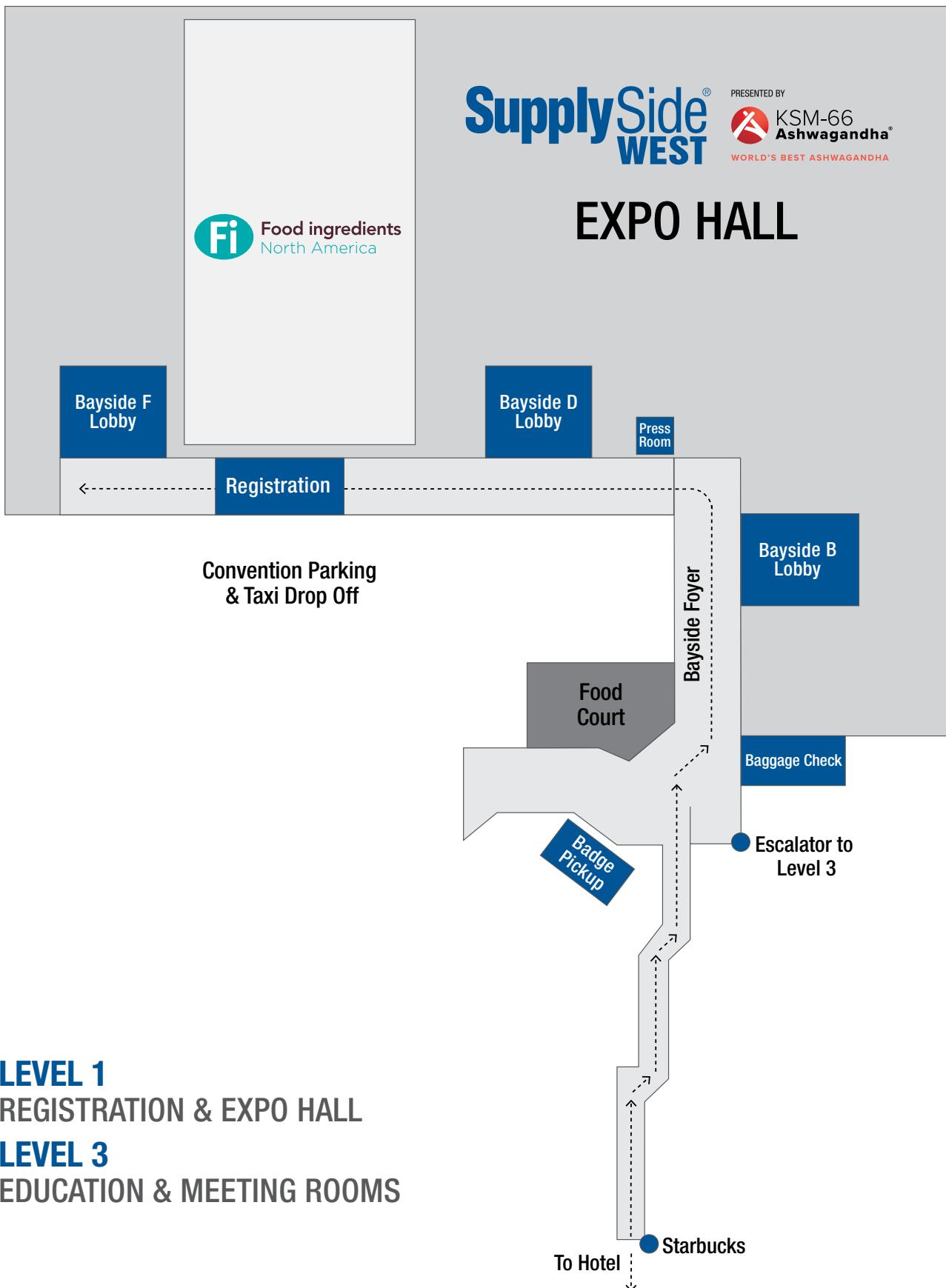


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Oct 17-18 2019
Las Vegas USA

NEW FOR 2019! ALL-DAY SUMMITS

Looking to take a deep dive into two of the hottest markets around? This year, SupplySide West is offering two full-day summits.

CBD From Seed to Shelf: The Supply Side Story

Wednesday, October 16 | 9am-5pm

Location: Level 3, South Seas E

Cannabinoids are on everyone's mind—consumers, industry, regulators and marketers. In particular, the ingredient cannabidiol (CBD) has gone from zero to 60 across the dietary supplement, food and beverage markets, with new product releases, marketing campaigns and much more. However, we've also seen major concerns crop up in areas as diverse as testing methods, extraction techniques, regulatory compliance considerations and supply chain transparency.

Separate registration required. Lunch Provided by Lilu's Garden.

Underwritten by:



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SHANGHAI
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Finding New Pathways in Sports Nutrition

Wednesday, October 16 | 9am-5pm

Location: Level 3, South Seas F

The sports nutrition market remains one of the most vibrant, as it shifts from the traditional bodybuilder to the broader active nutrition positioning. First off, explore issues related to ideation and innovation driving the sports nutrition market, including formulation considerations, product formats, and market opportunities and whitespace identified in market research. Next, dive into the emerging ingredients that are fueling innovative product development. From cannabidiol (CBD) to fermented ingredients and unique anti-inflammatories, these ingredients are positioned to fuel new innovative product development.

Separate registration required.

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NEW PRODUCTS ZONE

The New Products Zone is designed to highlight ingredients and finished products at the forefront of innovation and invention. Visit this attraction, located in Bayside B Lobby, to source the latest offerings to hit the market and learn about the exhibitors who are producing them.

Brought to you by

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Booth #7064



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Booth #1759



Booth #3873



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Booth #3583



Booth #3937



Booth #5745



Booth #5337



Booth #1407



Booth #2410



Booth #5851



Booth #5331



Booth #3048



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Food ingredients
North America

Gain a deeper understanding of the forces and trends driving change at SupplySide West & Food ingredients North America.

This digital guidebook identifies the key cultural shifts and macro forces shaping the industry and includes a curated list of supplier exhibitors manifesting the top 15 trends you will see on the show floor. The focused list of exhibiting suppliers exemplifying these trends serves as your one-stop solution for navigating the SupplySide West & Food ingredients North America floor.



View a sample at
supplysidewest.com/NextTrendGuide

Preorder your digital copy for only \$99 at
www.newhope.com/store

SUPPLYSIDE CENTRAL -LIVE, INTERACTIVE FORUM-

Thursday, October 17 | Noon-5pm
 Friday, October 18 | 10:30am-4pm
Location: Expo Hall, Booth #5759

SUSTAINABLE STEVIA DOCUMENTARY: AN INGREDIENT LIFECYCLE STORY

Thursday, October 17 | Noon-12:30pm

Cargill presents the world premiere of a new documentary, developed with Food Insider Journal, exploring the stevia supply chain and the innovations the company has put into place to enhance sustainability through the lifecycle. Join Cargill's executive team for a special Q&A along with the documentary screening to explore how sustainable stevia can be the differentiation to consumers in a crowded market.

Sponsored by:



SUPPLYSIDE LAUNCHPAD

Thursday, October 17 | 12:30-1pm

SupplySide Launchpad showcases some of the latest innovative launches from across the global health and nutrition space. Stop in for these short, quick-hitting talks covering:

- What is the product/ingredient?
- What are its benefits?
- What is the science behind it?
- What are the applications and opportunities for product development?

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ENSURING PURITY AND POTENCY THROUGH THE USP VERIFICATION. A CASE STUDY: SAW PALMETTO

Thursday, October 17 | 1-1:30pm

The saw palmetto extract market has been challenged with adulterated and fake extract products sold worldwide straining the supplier/consumer relationship. USPlus® Saw Palmetto has successfully completed USP's rigorous Dietary Ingredient Verification Program (DIVP), which evaluates adherence to Good Manufacturing Practices (GMP) and officially recognized quality standards. The DIVP helps ingredient manufacturers ensure compliance with GMP requirements and reduce risk while also providing them with a way to differentiate their dietary ingredients in an increasingly competitive global market.

Sponsored by: **valensa**



NEW GENERATION OF PREBIOTIC DESIGNED BY MOTHERS FOR DIGESTIVE HEALTH AND MORE

Thursday, October 17 | 1:30-2pm

Interested in carving out a unique niche in the digestive health space? 2'-FL is a human prebiotic, along with some other human milk oligosaccharides (HMOs), that most people have ingested at one point in their lifetime. It selectively stimulates the growth of beneficial bacteria to shape the microbiome and immune system. Its potential extends beyond infants to adults to address digestive comfort. Hear from a medical expert about the science, benefits and application possibilities of PREBILACT™ 2'FL—designed by mothers, produced by BASF, endorsed by science.

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SUPPLYSIDE CENTRAL

CONSUMER DRIVEN PRODUCT DESIGN

Thursday, October 17 | 2-2:30pm

Today's values-driven consumers expect more from the brands and products they use. As consumers seek products that help them live longer, healthier lives, manufacturers need product strategy that guides them from "now" to "next"—thoughtfully designed, relevant products that delight consumers and respect the planet, and help them build the value for their brands. Get new proprietary insights about consumers' health aspirations and benefits they want in their products they are seeking to live a healthy, active lifestyle.

Sponsored by: **Lonza**

NEW INGREDIENTS DRIVING MARKETPLACE GROWTH

Thursday, October 17 | 2:30-3pm

Join BrandHive to preview emerging branded ingredients driving consumer interest in improved health and daily performance. These science-backed nutrients are fueling supply channel innovation.

Sponsored by:



SUSTAINABILITY & STEWARDSHIP – PROTECTING OUR OCEANS

Thursday, October 17 | 3-3:30pm

The ocean covers 70% of our planet, and is a unique, diverse system with a critical role to play in the world's future. It is also the source of myriad unique ingredients with health-promoting capabilities. However, we are facing a crisis in ocean biodiversity, and only by banding together can we implement truly sustainable solutions that will protect the future of this precious resource. Join us for an interactive discussion of the importance of stewardship in protecting our oceans; the questions that buyers should ask when sourcing marine-based ingredients; and a case study on efforts by Aker BioMarine to protect the Antarctic and the resources it offers. Don't miss this inspirational call to action with insights on the roles we each play in creating and protecting a sustainable supply chain.

Sponsored by: AKER BIOMARINE

CARNOPRIME: UNLEASHING THE POWER OF BETA-ALANINE

Thursday, October 17 | 3:30-4pm

The pre-workout product category is booming, but undesirable side effects associated with beta-alanine are resulting in formulations with less than efficacious doses. Join Dr. Hector Lopez, MS, as he unveils the science behind CarnoPrime, a new patented ingredient that unleashes the full potential of beta-alanine by reducing paresthesia, or "tingles", associated with the performance-enhancing ingredient. Users can work out longer and harder, and brands can deliver up to 6.4 grams of beta-alanine per serving with no undesirable side effects.

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DON'T MISS THESE PRESENTATIONS FOR MORE INTERACTIVE PROGRAMMING:

- Market Trends in Supplements and Nutraceuticals
- Catalyzing Climate Action in the Health and Nutrition Industry
- Formulas for the Perfect Product Listing on Amazon
- Inside the Bottle: Collaborating for a Transparent Supplement Industry
- Market Trends in Functional Food & Beverages
- How Digital Transformation Accelerates New Product Development
- NEXTY Awards at SupplySide West Presentation
- Real-World Best Practices: Suppliers Using Data to Drive Success
- Don't Return It... Burn It: Addressing Adulteration by Destroying Irreparably Defective Ingredients
- Sourcing for Impact: Building Supply Chain Relationships that Boost the Environment & Business
- What Consumers Want in a Supplement Brand
- The CBD Effect: The Present and Future of Cannabinoid Market
- Social Media Influencers Take on SupplySide



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WHO WOULD PAY MORE FOR
QUALITY INGREDIENTS.



A RESPONSIBLE MARKET –
MORE CONSUMERS ARE MAKING ETHICAL
PURCHASE DECISIONS.
65% OF MILLENNIALS
WOULD PAY MORE FOR RESPONSIBLY
PRODUCED FOOD COMPARED WITH
28% OF BOOMERS.



FUNCTIONAL CLEAN LABEL WITH ADDED VALUES –
52% OF CONSUMERS
REGARD EMOTIONAL CLEAN LABEL, SUCH AS
CLIMATE AND ANIMAL WELFARE CONCERN, AS
IMPORTANT WHEN MAKING PURCHASING DECISIONS

Source: How to win in the clean label food and beverage space, NEXT/NBJ

\$152B
U.S. TOTAL FOOD & BEVERAGE
SALES IN 2018

+6.6%
U.S. NATURAL, ORGANIC & FUNCTIONAL
FOOD & BEVERAGE GROWTH IN 2018

+7.6%
U.S. FUNCTIONAL FOOD & BEVERAGE
GROWTH IN 2018

Source: Nutrition Business Journal, powered by SPINS

FOOD INGREDIENTS NORTH AMERICA EDUCATION

FiNA

Co-branded Workshops:

Fi North America (FiNA) will include educational content to provide food and beverage brands with the latest market, scientific and regulatory insights, as well as ample networking opportunities, aimed at connecting and educating professionals responsible for developing and marketing finished foods and beverages.

This year, the SupplySide and Food ingredients teams have collaborated on four special co-branded workshops on hot industry topics: Beverages, Colors/Flavors, Plant-Based Nutrition and Sweeteners.

Wednesday, October 16 | 9am-Noon | How to Win in the Booming Plant-based Nutrition Sector

Wednesday, October 16 | 1:30-4:30pm | How to Create Disruption in the Beverage Aisle

Thursday, October 17 | 9-11am | Colors & Flavors: Superheroes of Product Success

Saturday, October 19 | 8:30-11:30am | The Shift from Sugar to Natural Sweeteners

Food ingredients Theater

Located in the Food ingredients North America show area, this theater offers visitors a **2-day, free-to-attend program** highlighting:

- Market updates from Mintel and NEXT
- Consumer insights from Nailbiter and Culinary Tides
- 2-hour Protein Spotlight with keynote speaker Mike Seldon (Finless Foods)
- Blockchain technology in product lifecycle management
- Innovation in the food space
- 2-hour Organic Spotlight with guest speaker Kim Dietz (Organic Trade Association)
- Clean label solution updates

Thursday, October 17

11-11:30am | The Push-Pull Between Health and Indulgence

11:40am-12:10pm | Blockchain as a Tool to Enhance Traceability and Quality Across the Food and Ingredient Lifecycle

12:20-2:50pm | Protein Spotlight

3-4:10pm | Clean Label Update 1

Friday, October 18

11am-12:10pm | How to Successfully Innovate in the Food Space

2:20-2:50pm | Organic Spotlight

3pm-4:10pm | Clean Label Update 2

Who should attend: food and beverage manufacturers, business developers, ingredient sourcing professionals, supply chain managers and F&B marketers.

TASTING BAR

SupplySide West's Tasting Bar is a free-to-attend show feature that enables attendees to see, touch and sample the latest functional foods and beverages. Companies will showcase product prototypes to drive CPG innovation and the use of unique functional ingredients in different formats.

Thursday, October 17 | 10am-5:30pm

Friday, October 18 | 10am-5pm

Location: Expo Hall, Booth #5921

Participating Companies & Products

BiPRO® C.C 9500



Serene Terpenes Tea



Health in Gum®



HydroTOP VEGAN SF



IdaPro® MPI-90 White Chocolate Coated Protein Bar and IdaPro® MPC-80 Chocolate Protein Shake



NewFields Cheddar Style Cheese



Dark Chocolate, Almond & Cranberry Euglena Protein Bar



SOLUGEL® Collagen peptides water



PureCircle



DHA Chewable Tablet



Inflamaid Gummies-Turmeric supplement



SoRSE Technology



Plant-based Protein Flavor Pairing:
RTD Chocolate & Vanilla Pea Protein



Red Beet Veggie Crumbles and Dehydrated Green Olives



Ticaloid® PRO 122 RD



Pre-Workout Gummies



Reduced-Sugar Cucumber Watermelon Energizer



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We know that our visitors are always looking to meet with new exhibitors. Be sure to visit these sponsoring New Exhibitors to learn about their products and services. A brochure will be available highlighting all new exhibitors at the show for your reference.



Booth #7030



Booth #2076



Booth #2779



Booth #1876



Booth #4779



Booth #1258



Booth #1507



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SUPPLIER PRESENTATION THEATER

The Supplier Presentation Theater is one of the most effective ways to learn about new and innovative ingredient technologies. These exhibitor-sponsored presentations are devoted to ingredient-and service-specific science, applications, formulation and marketing and are free to all attendees.

THURSDAY, OCTOBER 17

Booth #1266

11-11:20am

Published Study Confirms BiovaFlex 5-day Joint Health Benefits

Sponsored by:



11:30-11:50am

ComboCap Product Technology Can Help You Ride the CBD Tidal Wave

Sponsored by:



Noon-12:50pm

Astaxanthin for Elite Athletes: How Natural Astaxanthin Propels World Champion Trail Runner Joseph Gray to the Next Level

Sponsored by:



1-1:20pm

Collagen and Its Potential Health and Performance Benefits in Sports

Sponsored by:



1:30-1:50pm

Water Soluble Components of Turmeric for Joint Health

Sponsored by:



2-2:20pm

New! ElderCraft®: Elevating the health Efficacy of European Black Elderberry Extract

Sponsored by:



2:30-3:20pm

Vitamin K2 Supplements: Combining Science of Product Formulation with Art of Product Design

Sponsored by:



3:30-4:20pm

How to Generate Greater Sales with Cranberry

Sponsored by:



4:30-5:20pm

The Pursuit of CBD/Hemp Evidence: The Path Less Traveled

Sponsored by:



Booth #1467

11-11:20am

Bringing Texture to Meatless Applications

Sponsored by:



11:30-11:50am

Understanding Chelated Materials—Do You Know What You Are Buying?

Sponsored by:



Noon-12:20pm

A Closer Look At Cranberry—your Source Matters

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12:30-12:50pm

Maqui Berry Extract Improves Bone Metabolism and Prevents Bone Loss

Sponsored by:



1-1:20pm

Cognitive Nutrition: New Research on Veri-te™ Resveratrol and the Aging Brain

Sponsored by:



1:30-1:50pm

More Than Milk to Manage Blood Sugar? Pep2Dia®, a New Natural Bioactive for Diabetes Prevention

Sponsored by:



2-2:50pm

Accelerating Dietary Supplement Commercialization with Real-time Formulation and FDA Compliant Labeling

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3-3:50pm

Innovative Mediterranean Fruit Extracts for Healthy Aging

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4-4:20pm

Omega-3 and Sports Performance—Clinically Proven Formula Move3™ for Joint Health

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4:30-4:50pm

New Data Showing Immudyne Nutritional the Superior Immune Additive

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③ www.fucoidanhqi.com
✉ dannyli@hiqbio.com

Booth #4969

SUPPLIER PRESENTATION THEATER

FRIDAY, OCTOBER 18

Booth #1266

11-11:20am

The Inside Out of Healthy Aging: A New Approach

Sponsored by:



11:30-11:50am

New! Aronia Meta-Analysis: Getting to the Heart of the Health Research

Sponsored by:



12:30-12:50pm

Crystal E® – A More Effective Vitamin E

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1-1:20pm

PureForm CBD – The World's First Bio-identical CBD

Sponsored by:



1:30-1:50pm

MuscleGuard™ Formulation—Clinically-studied for Improved Muscle Strength and Mass

Sponsored by:



Booth #1467

11-11:20am

Genomics, Bioinformatics, and Artificial Intelligence-based Ingredient Testing and Product Development Platform for Functional Foods and Dietary Supplements

Sponsored by:



11:30-11:50am

Clinically Proven Rexflavone® for Women's Menopause and Osteoporosis

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Noon-12:50pm

IMMUSE™: A Novel Paraprobiotic to Activate the Immune System

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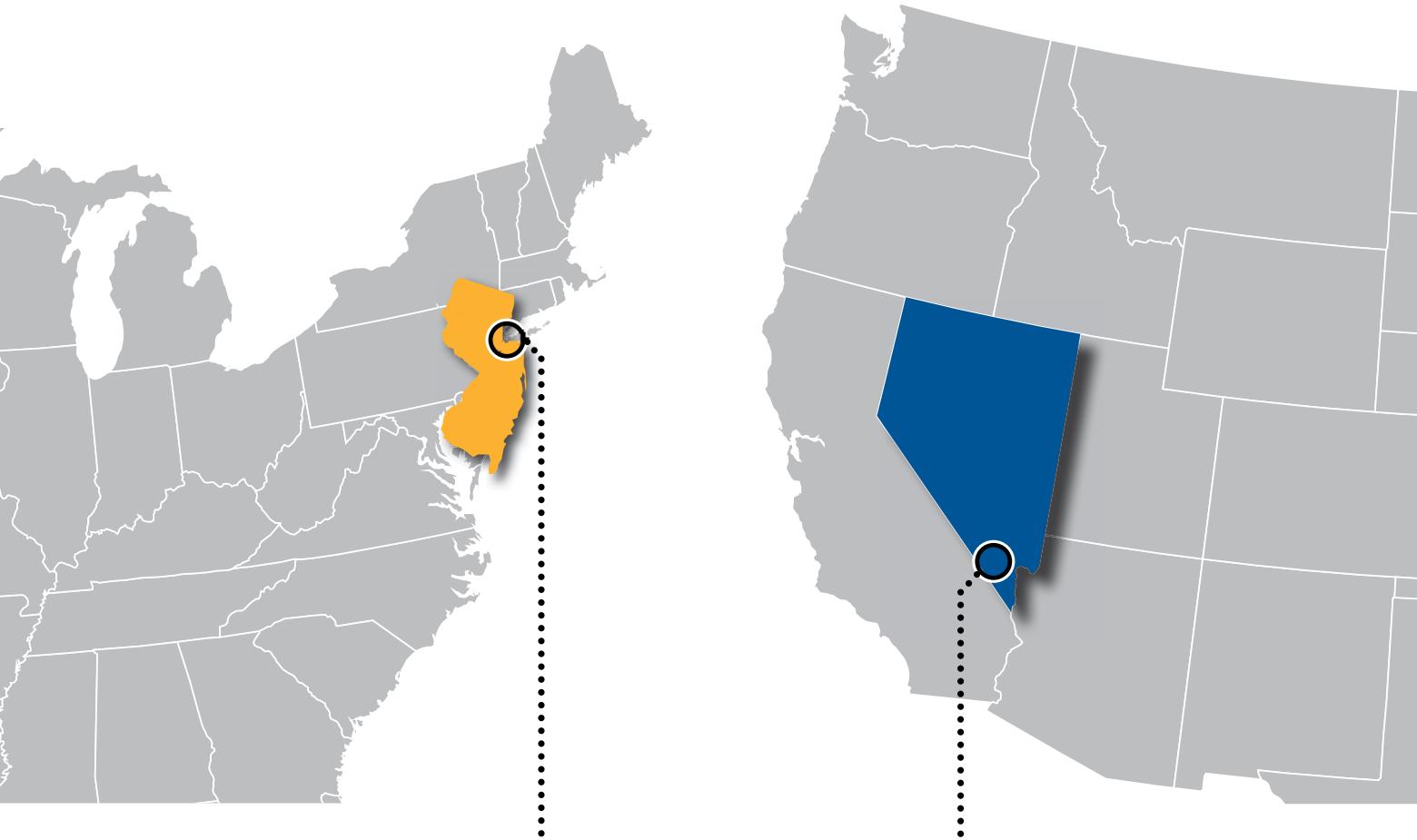
1-1:20pm

Botanical Alert! DNA Technology Applied to Bilberry Extract: Indena's Mirtoselect®

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Separate registration required. Limited space available.

Thursday, October 17 & Friday, October 18 | 7:30-8:30am

Location: Level 3, Palm Foyer

KERRY

Be sure to take advantage of our **NEW**
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THE SUPPLYSIDE BOOKSTORE POWERED BY CRC PRESS

Location: Bayside D Lobby

Back for the second year, be sure to visit The SupplySide Bookstore Powered by CRC Press in the Lobby D Entrance. SupplySide West attendees will find a variety of practical must-have books that support their work in the areas of food ingredients, natural products, botanical products, nutrition, functional foods, nutraceuticals and supplements. We'll be offering show discounts on all books and daily specials!

Free demos of the Dictionary of Natural Products will be given at The SupplySide Bookstore Powered by CRC Press. Sign up to receive a complimentary one-month trial of the most comprehensive database of natural products & chemicals.



LGBTQ+ ALLIES NETWORKING RECEPTION

Thursday, October 17 | 5:30–7:30pm

Location: North Convention Center, Lower Level, Tradewinds E

Open to all attendees.

Join the LGBTQ+ allies for an evening of networking and fun! This event is a benefit for The Trevor Project, dedicated to crisis intervention and suicide prevention with LGBTQ+ youth.



SEE INNOVATIVE IDEAS GO TO MARKET AT THE PRODUCT CONCEPT CENTER!

Thursday, October 17 | 10am–5:30pm

Friday, October 18 | 10am–5pm

Location: Bayside F Lobby

The Product Concept Center at SupplySide West showcases how brands can partner with ingredient suppliers and a contract manufacturer to create exceptional products and bring them to market.

Developed in collaboration with Herbally Yours, the Product Concept Center offers real world examples of the product lifecycle. See a product go from idea to sourcing to formulation to testing to manufacturing, and finally packaging.

Visit the Product Concept Center to see and sample these product concepts and to discuss your product idea with experts from Herbally Yours who can help make your concept a reality!



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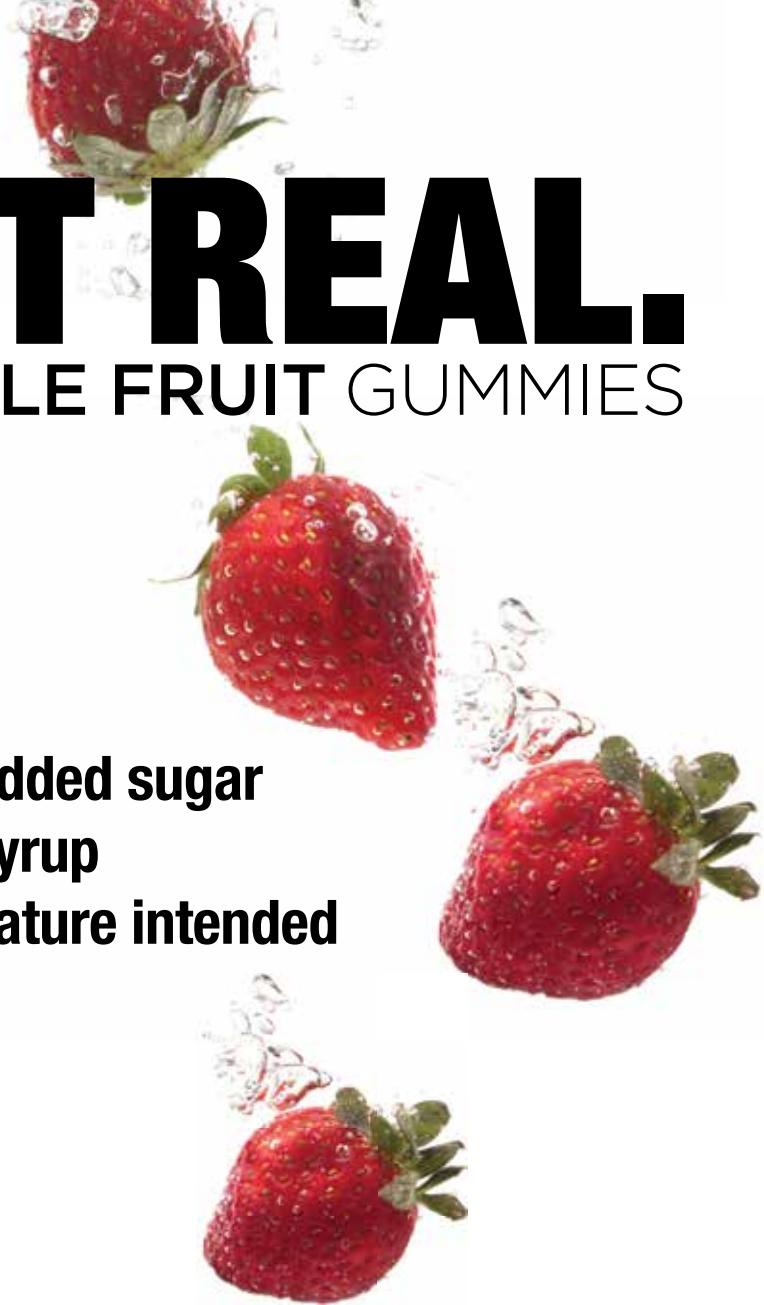
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4829	CHENGDA PHARMACEUTICALS CO., LTD.
4139-A	CHENGUANG BIOTECH GROUP CO.,LTD.
3213+3215	CHINA CHAMBER OF COMMERCE FOR IMPORT&EXPORT OF MEDICINES&HEALTH PRODUCTS
4972	CHONGQING FORDTEK BIOCHEMICAL CO.,LTD
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5323	HEBEI QIMEI AGRICULTURE SCIENCE AND TECHNOLOGY CO., LTD
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5138	HUBEI GRAND LIFE SCIENCE & TECHNOLOGY CO., LTD.
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Trade Development Bureau (TDB) was established by Ministry of Commerce of the Peoples Republic of China in 2003. Over the last sixteen year, TDB has successfully undertaken the responsibility of delivering public services to both Chinese and foreign businesses, organized activities of all kinds to help Chinese enterprises go global, and to facilitate foreign companies to develop in China.

As a key trade promotion arm under the Ministry of Commerce, TDB is actively committed to the implementation of the state's foreign trade policies, through trade promotion services such as training, business information and legal consultancy. TDB builds business exchange platforms through organizing national-level economic forums and international exhibitions, as well as business delegations to accompany the high-level visits of Chinese top leaders to foreign countries. By taking the advantage of the government's support and its network TDB has established close cooperative relations with foreign and domestic governmental institutions, chambers of commerce, associations and industrial organizations.

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About CCCMHPIE

Founded in May 1989, China Chamber of Commerce for Import & Export of Medicines and Health Products (CCCMHPIE) is the leading and most influential national trade association in China with a mission to promote international trade and coordination in the healthcare sector.

Affiliated to the Ministry of Commerce of China, CCCMHPIE has a diverse membership of more than 2,400 members including most of the major R&D facilities, manufactures and trading companies in China, ranging from pharmaceuticals, medical devices and equipment, biopharmaceuticals, nutraceuticals, functional cosmetics to Traditional Chinese Medicines (TCM). It is a professional and most authoritative investment and trade promotion organization in the Chinese healthcare sector while serving as the bridge between authorities and enterprises as well as Chinese and foreign partners.

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