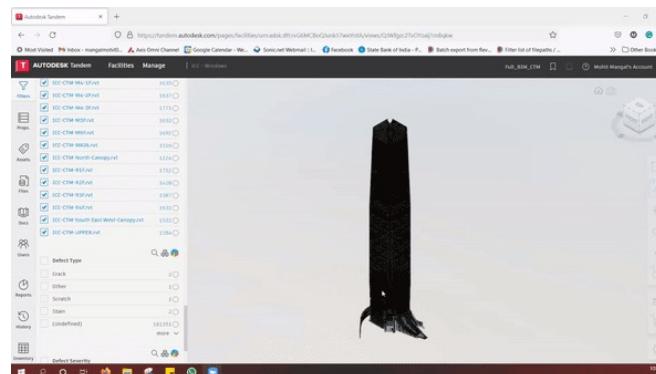
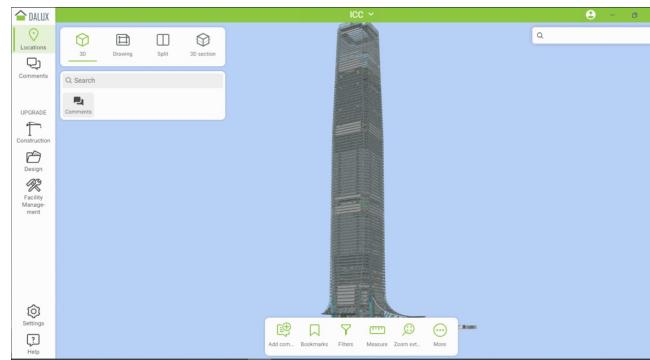
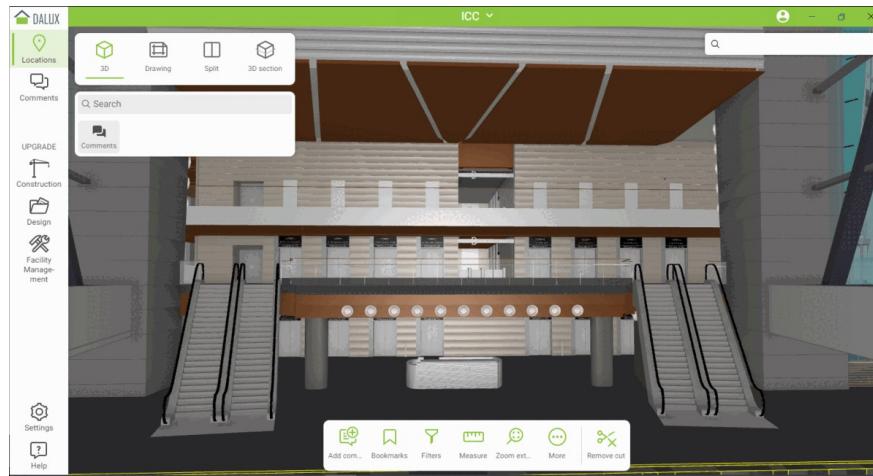


A photograph of a modern skyscraper with a glass and steel facade, set against a bright blue sky with scattered white clouds. The building's unique angular design creates a series of sharp, geometric shapes. The text 'ICC' is overlaid in large, bold, white letters on the left side of the image, and the main title is overlaid in large, bold, white letters across the center.

ICC

BIM & Digital Twins for Leasing and Property Management



環球貿易廣場
INTERNATIONAL
COMMERCE CENTRE

K 敬勝管理服務有限公司
KAI SHING MANAGEMENT SERVICES LIMITED

S
H 新鴻基地產
Sun Hung Kai Properties

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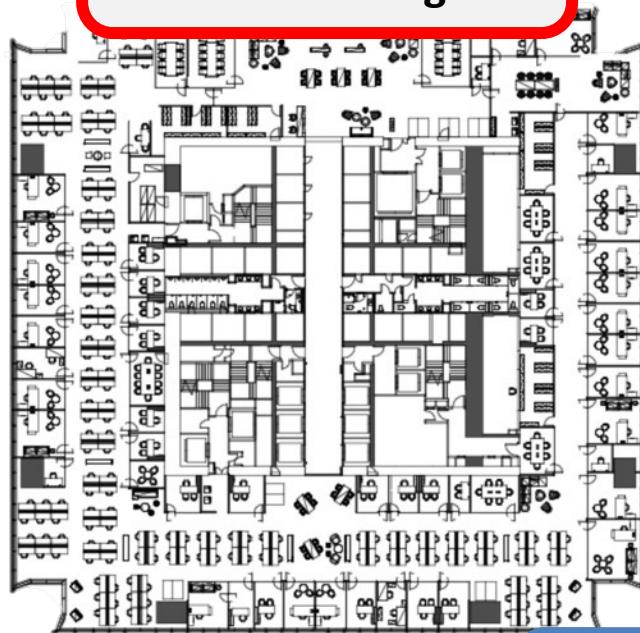
SBI Strategic
Building
Innovation



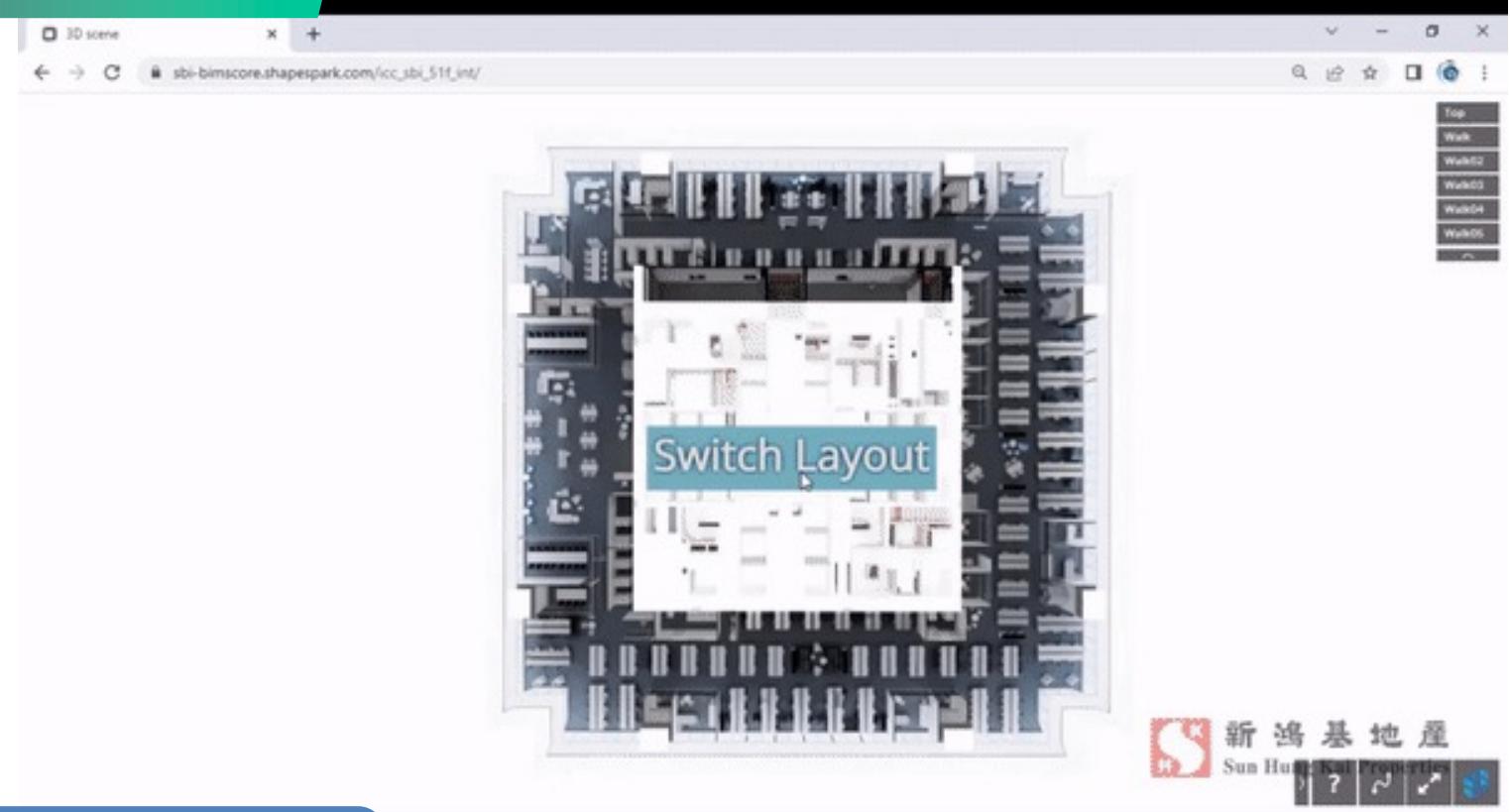
Floor layout option illustration for prospective tenants

Conventional

Passive
Line Drawings



Digitalized



Engaging
Simulated Environment



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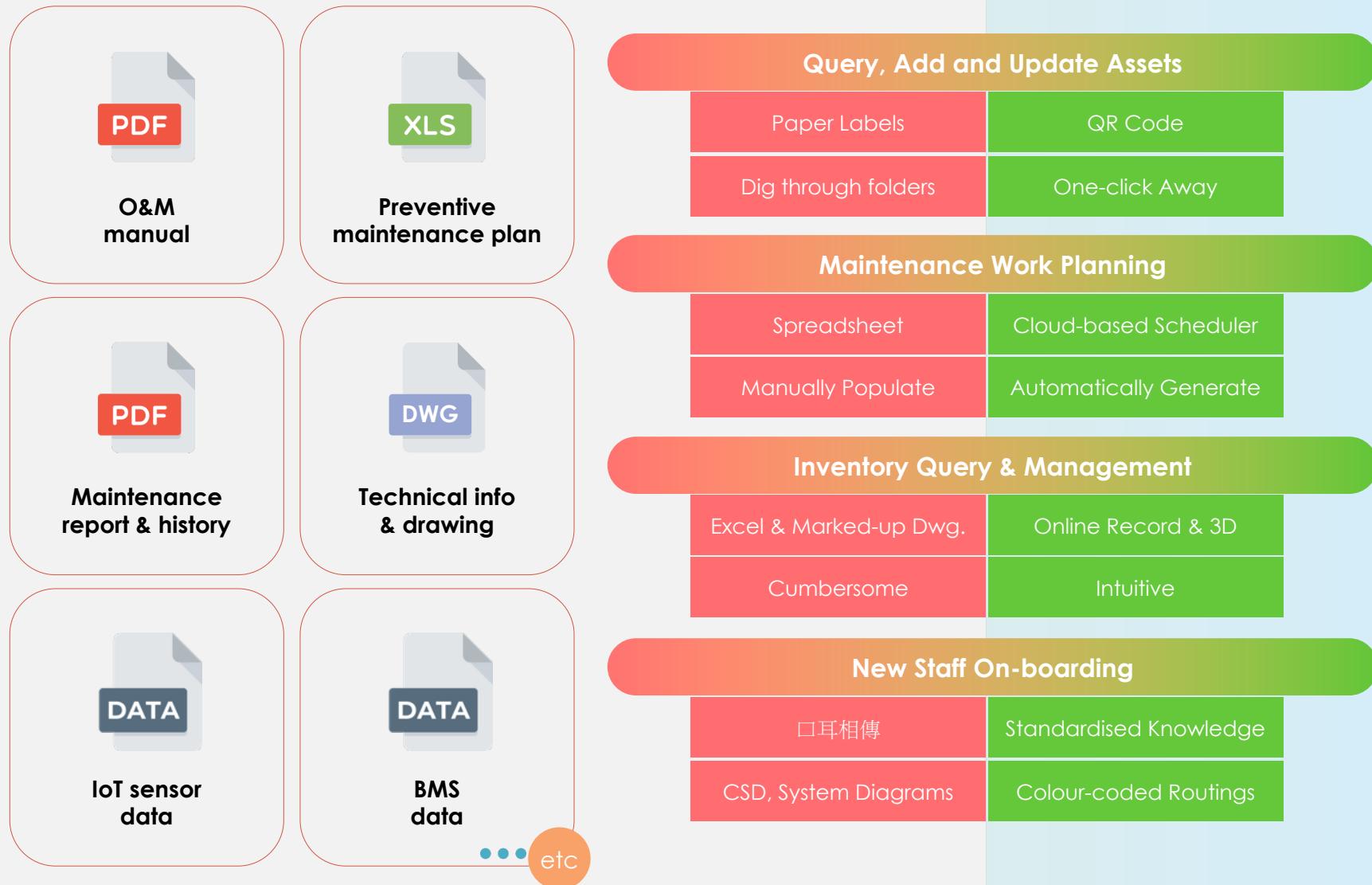
新鴻基地產
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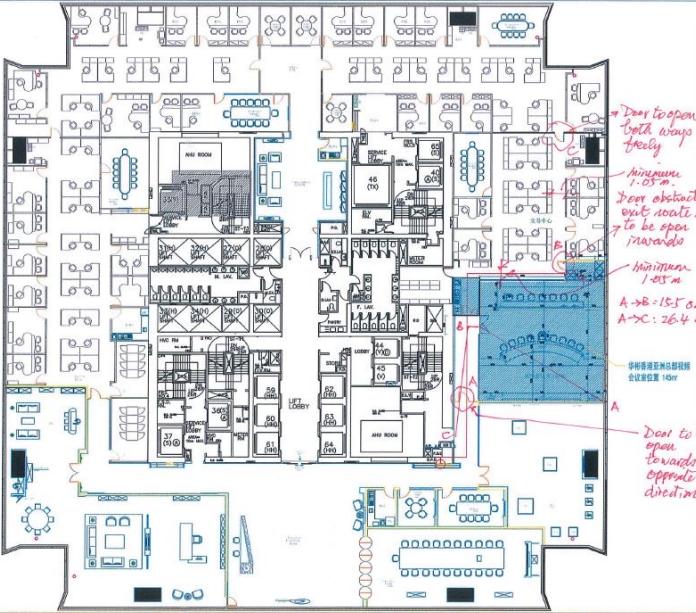
 Strategic
Building
Innovation

Traditional Approach

Emerging Practice

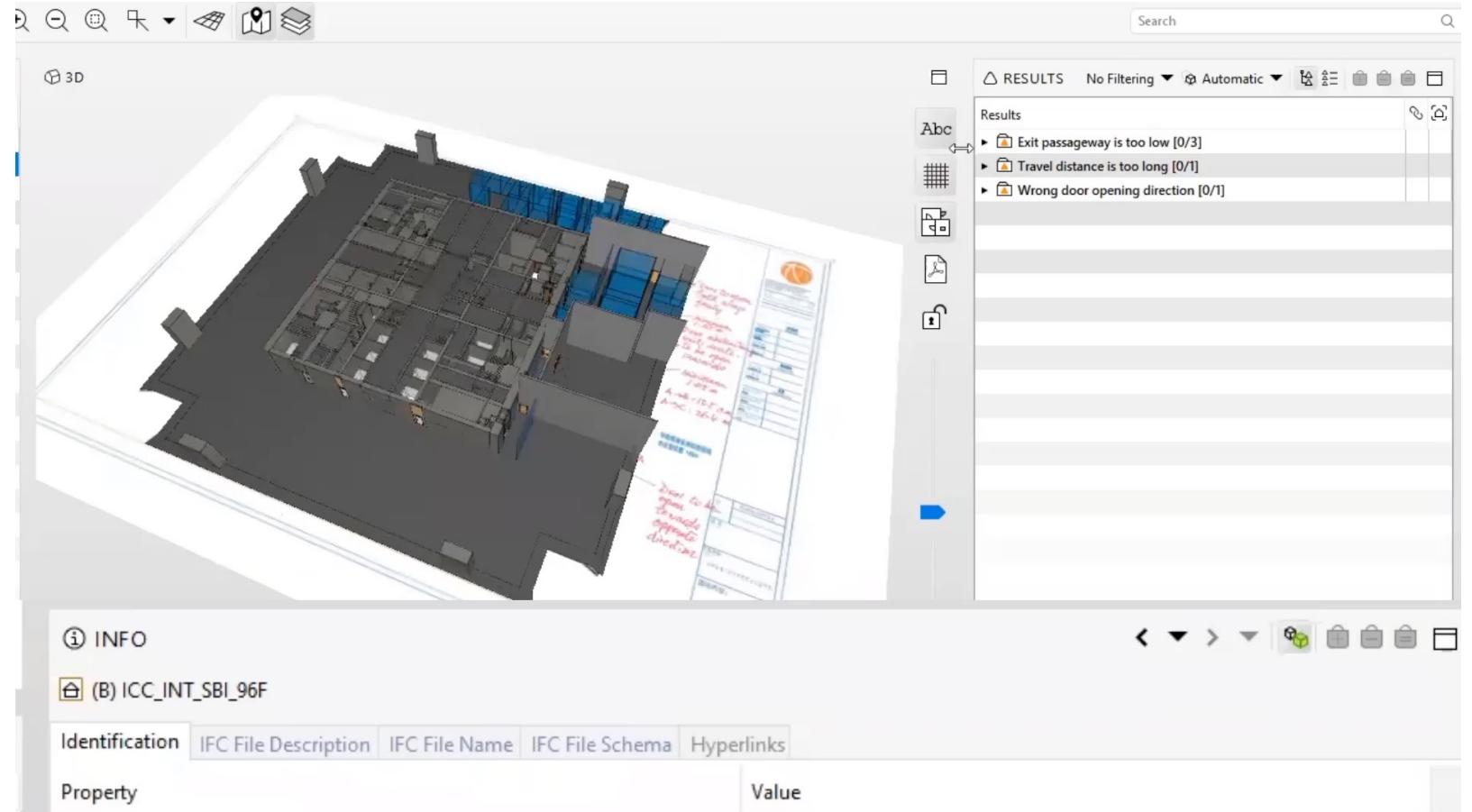


Conventional



**21-day Turn Around Time
Dependent on AP Availability**

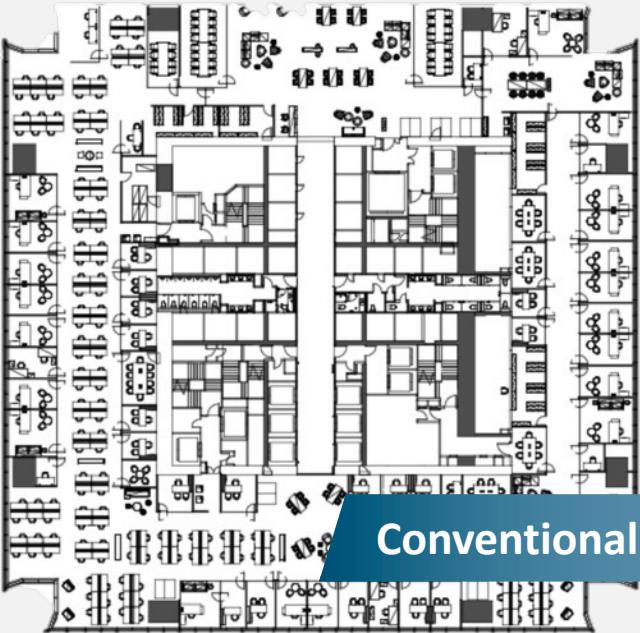
Digitalized



**Automatic Checking Results
(Under Development)**



Sales and Marketing



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